



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**

Schedule Dates: 09/26/12-10/02/12  
Advertiser: Romney/P/R (15707)  
Agency: American Rambler Production (5128)  
Product: Political-Political (1088)  
Brand: Romney for President (67445)  
Salesperson: Petro, Susan (1110)  
Sales Office: WJLA - Core Team  
Buyer Name: Kincaid, Stephanie  
Phone/Fax: (202) 567-6193 /  
CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
Account Types: Local/Political Candidate Agency  
Billing Type: Standard  
Comments:

Date Entered: 09/25/12  
Last Modified: 09/28/12  
Entered By: Susan Petro  
CO-OP: No  
Headline #:  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$56,025.00  
Net Total: \$317,475.00  
Sales Tax:

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1	1	1			2	\$1,400.00	\$2,800.00	WJLA Arlington (WJLA)		9/27/12
1.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1	1				2	\$1,400.00	\$2,800.00	WJLA Arlington (WJLA)		9/27/12
2.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA				2	2	2			4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		9/25/12
2.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA				2	2				4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		9/27/12
3.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	9A- LIVE!				1	1	1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/25/12
3.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	9A- LIVE!				1	1				2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
4.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	10A- RACHAEL RAY				1	1	1			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		9/25/12
4.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	10A- RACHAEL RAY				1	1				2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		9/27/12
5.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	10:58A- ABC-THE VIEW				1	1	1			2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		9/25/12
5.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	10:58A- ABC-THE VIEW				1	1				2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		9/27/12
6.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	12:57P- ABC-THE CHEW				1	1	1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/25/12
6.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	12:57P- ABC-THE CHEW				1	1				2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
 Schedule Dates: 09/26/12-10/02/12  
 Advertiser: Romney/P/R (15707)  
 Agency: American Rambler Production (5128)  
 Product: Political-Political (1088)  
 Brand: Romney for President (67445)  
 Salesperson: Petro, Susan (1110)  
 Sales Office: WJLA - Core Team  
 Buyer Name: Kincaid, Stephanie  
 Phone/Fax: (202) 567-6193 /  
 CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
 Account Types: Local/Political Candidate Agency  
 Billing Type: Standard  
 Comments:

Date Entered: 09/25/12  
 Last Modified: 09/28/12  
 Entered By: Susan Petro  
 CO-OP: No  
 Headline #:  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$56,025.00  
 Net Total: \$317,475.00  
 Sales Tax:

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	2P-ABC-GENERAL HOSPITAL	1			1	1	1			2	\$2,200.00	\$4,400.00	WJLA Arlington (WJLA)		9/27/12
7.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	2P-ABC-GENERAL HOSPITAL	1			1	1				2	\$2,200.00	\$4,400.00	WJLA Arlington (WJLA)		9/27/12
8.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	3:01P-ANDERSON COOPER SHOW	1			1	1	1			2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		9/27/12
8.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	3:01P-ANDERSON COOPER SHOW	1			1	1				2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		9/27/12
9.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	3:58P-ABC-KATIE COURIC	1			1	1	1			2	\$2,400.00	\$4,800.00	WJLA Arlington (WJLA)		9/27/12
9.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	3:58P-ABC-KATIE COURIC	1			1	1				2	\$2,400.00	\$4,800.00	WJLA Arlington (WJLA)		9/27/12
10.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	4:58P-NEWS-ABC 7 NEWS @ 5P	1			1	1	1			2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/27/12
10.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	4:58P-NEWS-ABC 7 NEWS @ 5P	1			1	1				2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/27/12
11.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	5:59P-NEWS-ABC 7 NEWS @ 6P	1			1	1	1			2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		9/27/12
11.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	5:59P-NEWS-ABC 7 NEWS @ 6P	1			1	1				2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		9/27/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
 Schedule Dates: 09/26/12-10/02/12  
 Advertiser: Romney/P/R (15707)  
 Agency: American Rambler Production (5128)  
 Product: Political-Political (1088)  
 Brand: Romney for President (67445)  
 Salesperson: Petro, Susan (1110)  
 Sales Office: WJLA - Core Team  
 Buyer Name: Kincaid, Stephanie  
 Phone/Fax: (202) 567-6193 /  
 CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
 Account Types: Local/Political Candidate Agency  
 Billing Type: Standard  
 Comments:

Date Entered: 09/25/12  
 Last Modified: 09/28/12  
 Entered By: Susan Petro  
 CO-OP: No  
 Headline #:  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$56,025.00  
 Net Total: \$317,475.00  
 Sales Tax:

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	6:58P- WHEEL OF FORTUNE				1	1	1			2	\$4,400.00	\$8,800.00	WJLA Arlington (WJLA)		9/25/12
12.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	6:58P- WHEEL OF FORTUNE				1	1				2	\$4,400.00	\$8,800.00	WJLA Arlington (WJLA)		9/27/12
13.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	7:27P- JEOPARDY				1	1	1			2	\$4,800.00	\$9,600.00	WJLA Arlington (WJLA)		9/25/12
13.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	7:27P- JEOPARDY				1	1				2	\$4,800.00	\$9,600.00	WJLA Arlington (WJLA)		9/27/12
14.0	Revised Line / SPOT	09/28/12-09/28/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		9/25/12
15.0	Normal Line / SPOT	09/26/12-09/27/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$1,400.00	\$2,800.00	WJLA Arlington (WJLA)		9/25/12
16.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	11:35P- ABC-ABC NIGHTLINE				1					1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		9/25/12
17.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	11:35P- ABC-ABC NIGHTLINE				1	1	1			3	\$1,400.00	\$4,200.00	WJLA Arlington (WJLA)		9/25/12
17.1	End Dated Line / SPOT	09/26/12-09/26/12	3	:30	11:35P- ABC-ABC NIGHTLINE				1					1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		9/27/12
18.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1	1				2	\$2,800.00	\$5,600.00	WJLA Arlington (WJLA)		9/25/12
18.1	Normal Line / SPOT	10/01/12-10/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1	1				2	\$2,800.00	\$5,600.00	WJLA Arlington (WJLA)		9/27/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
 Schedule Dates: 09/26/12-10/02/12  
 Advertiser: Romney/P/R (15707)  
 Agency: American Rambler Production (5128)  
 Product: Political/Political (1088)  
 Brand: Romney for President (67445)  
 Salesperson: Petro, Susan (1110)  
 Sales Office: WJLA - Core Team  
 Buyer Name: Kincaid, Stephanie  
 Phone/Fax: (202) 567-6193 /  
 CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
 Account Types: Local/Political Candidate Agency  
 Billing Type: Standard  
 Comments:

Date Entered: 09/25/12  
 Last Modified: 09/28/12  
 Entered By: Susan Petro  
 CO-OP: No  
 Demo: Normal  
 Order Type: Normal  
 Package Deal  
 Commission %: 15.00  
 Commission: \$56,025.00  
 Net Total: \$317,475.00  
 Sales Tax

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	6:59A-ABC-GOOD MORNING AMERICA	2		2						2	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		9/25/12
19.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6:59A-ABC-GOOD MORNING AMERICA	1	X	X						1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		9/27/12
20.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	9A-LEVEL	1		1						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/25/12
20.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	9A-LEVEL	1	X	X						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
21.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	10A-RACHAEL RAY	1		1						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/25/12
21.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	10A-RACHAEL RAY	1	X	X						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
22.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	10:58A-ABC-THE VIEW	1		1						1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		9/25/12
22.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	10:58A-ABC-THE VIEW	1	X	X						1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		9/27/12
25.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	3:01P-ANDERSON COOPER SHOW	1		1						1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		9/25/12
25.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3:01P-ANDERSON COOPER SHOW	1	X	X						1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		9/27/12
26.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	3:58P-ABC-KATIE COURIC	1		1						1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		9/25/12
26.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3:58P-ABC-KATIE COURIC	1	X	X						1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		9/27/12

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
 Schedule Dates: 09/26/12-10/02/12  
 Advertiser: Romney/P/R (15707)  
 Agency: American Rambler Production (5128)  
 Product: Political-Political (1088)  
 Brand: Romney for President (67445)  
 Salesperson: Petro, Susan (1110)  
 Sales Office: WJLA - Core Team  
 Buyer Name: Kincaid, Stephanie  
 Phone/Fax: (202) 567-6193 /  
 CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
 Account Types: Local/Political Candidate Agency  
 Billing Type: Standard  
 Comments:

Date Entered: 09/25/12  
 Last Modified: 09/28/12  
 Entered By: Susan Petro  
 CO-OP: No  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$56,025.00  
 Net Total: \$317,475.00  
 Sales Tax:

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Z7.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1		1						1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/25/12
Z7.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	4:58P- NEWS-ABC 7 NEWS @ 5P	1	X	X						1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/27/12
Z8.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	2		2						2	\$6,400.00	\$12,800.00	WJLA Arlington (WJLA)		9/25/12
Z8.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	5:59P- NEWS-ABC 7 NEWS @ 6P	1		1						1	\$6,400.00	\$6,400.00	WJLA Arlington (WJLA)		9/27/12
31.0	Revised Line / SPOT	10/01/12-10/01/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1		1						1	\$6,550.00	\$6,550.00	WJLA Arlington (WJLA)		9/25/12
31.1	Normal Line / SPOT	10/01/12-10/01/12	3	1:00	11P- NEWS-ABC 7 NEWS @ 11P	1		1						1	\$6,550.00	\$6,550.00	WJLA Arlington (WJLA)		9/27/12
32.0	Revised Line / SPOT	10/02/12-10/02/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1		1						1	\$6,550.00	\$6,550.00	WJLA Arlington (WJLA)		9/25/12
32.1	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	11P- NEWS-ABC 7 NEWS @ 11P	1		1						1	\$6,550.00	\$6,550.00	WJLA Arlington (WJLA)		9/27/12
35.0	Revised Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	1		1						1			WJLA Arlington (WJLA)		9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**

**Schedule Dates** 09/26/12-10/02/12  
**Advertiser** Romney/P/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/JUS PRESIDENT/387 9/26-10/2  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/25/12  
**Last Modified** 09/28/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$56,025.00  
**Net Total** \$317,475.00  
**Sales Tax**

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.1	Normal Line / SPOT	10/01/12-10/01/12	3	1:00	7:57P- ABC-DANCING WITH THE STARS	1								1	\$40,000.00	\$40,000.00	WJLA Arlington (WJLA)		9/27/12
36.0	Revised Line / SPOT	10/01/12-10/01/12	3	:30	10:01P-ABC--CASTLE	1								1			WJLA Arlington (WJLA)		9/25/12
37.0	Revised Line / SPOT	10/02/12-10/02/12	3	:30	9P-ABC--DANCING WITH THE STARS RESULTS	1								1			WJLA Arlington (WJLA)		9/25/12
37.1	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	7:57P- ABC-DANCING WITH THE STARS	1								1	\$10,000.00	\$10,000.00	WJLA Arlington (WJLA)		9/27/12
38.0	Revised Line / SPOT	10/02/12-10/02/12	3	:30	10P-ABC--PRIVATE PRACTICE	1								1			WJLA Arlington (WJLA)		9/25/12
38.1	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	10P-ABC--PRIVATE PRACTICE	1								1	\$30,000.00	\$30,000.00	WJLA Arlington (WJLA)		9/27/12
39.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	10P-ABC--REVENGE	1								1	\$5,500.00	\$5,500.00	WJLA Arlington (WJLA)		9/25/12
40.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	9P-ABC--GREY'S ANATOMY	1								1	\$18,000.00	\$18,000.00	WJLA Arlington (WJLA)		9/25/12
41.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10:02P-ABC--SCANDAL	1								1	\$15,000.00	\$15,000.00	WJLA Arlington (WJLA)		9/25/12
45.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	6:58A-ABC--GOOD MORNING AMERICA SAT	2								2			WJLA Arlington (WJLA)		9/25/12
45.1	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	6:58A-ABC--GOOD MORNING AMERICA SAT	1								1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		9/27/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
 Schedule Dates: 09/26/12-10/02/12  
 Advertiser: Romney/P/R (15707)  
 Agency: American Rambler Production (5128)  
 Product: Political-Political (1088)  
 Brand: Romney for President (67445)  
 Salesperson: Petro, Susan (1110)  
 Sales Office: WJLA - Core Team  
 Buyer Name: Kincaid, Stephanie  
 Phone/Fax: (202) 567-6193 /  
 CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
 Account Types: Local/Political Candidate Agency  
 Billing Type: Standard  
 Comments:

Date Entered: 09/25/12  
 Last Modified: 09/28/12  
 Entered By: Susan Petro  
 CO-OP: No  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$56,025.00  
 Net Total: \$317,475.00  
 Sales Tax:

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	12P-NEWS SATURDAY ABC 7 NEWS @12N							2		2			WJLA Arlington (WJLA)		9/25/12
46.1	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	12P-NEWS-SATURDAY ABC 7 NEWS @12N							1		1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		9/27/12
48.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	7P- WHEEL OF FORTUNE WEEKEND							2		2			WJLA Arlington (WJLA)		9/25/12
48.1	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	7P- WHEEL OF FORTUNE WEEKEND							1		1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		9/27/12
49.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	7:29P- JEOPARDY WEEKEND							2		2			WJLA Arlington (WJLA)		9/25/12
49.1	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	7:29P- JEOPARDY WEEKEND							1		1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		9/27/12
50.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	7:57P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2		2			WJLA Arlington (WJLA)		9/25/12
50.1	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	7:57P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1		1	\$25,000.00	\$25,000.00	WJLA Arlington (WJLA)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
**Schedule Dates** 09/26/12-10/02/12  
**Advertiser** Romney/P/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/US PRESIDENT/387 9/26-10/2  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/25/12  
**Last Modified** 09/28/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$56,025.00  
**Net Total** \$317,475.00  
**Sales Tax**

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Revised Line / SPOT	09/29/12-09/29/12	4	:30	11:30P-NEWS-ABC 7 NEWS @ 11P	1							1	1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		9/25/12
51.1	Normal Line / SPOT	09/29/12-09/29/12	4	1:00	11:30P-NEWS-ABC 7 NEWS @ 11P	1							1	1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		9/27/12
52.0	Revised Line / SPOT	09/29/12-09/29/12	4	:30	12:35A-CASTLE	1							1	1	\$500.00	\$500.00	WJLA Arlington (WJLA)		9/25/12
52.1	Normal Line / SPOT	09/29/12-09/29/12	4	1:00	12:35A-CASTLE	1							1	1	\$500.00	\$500.00	WJLA Arlington (WJLA)		9/27/12
53.0	Revised Line / SPOT	09/30/12-09/30/12	3	:30	7:58A-ABC-GOOD MORNING AMERICA SUN	2							2	2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		9/25/12
53.1	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	7:58A-ABC-GOOD MORNING AMERICA SUN	1							1	1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		9/27/12
54.0	Revised Line / SPOT	09/30/12-09/30/12	3	:30	9A-INSIDE WASHINGTON	2							2	2	\$6,000.00	\$12,000.00	WJLA Arlington (WJLA)		9/25/12
54.1	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	9A-INSIDE WASHINGTON	1							1	1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)		9/27/12
55.0	Revised Line / SPOT	09/30/12-09/30/12	4	:30	9:57A-ABC-THIS WEEK	1							1	1	\$24,000.00	\$24,000.00	WJLA Arlington (WJLA)		9/25/12
55.1	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	9:57A-ABC-THIS WEEK	1							1	1	\$24,000.00	\$24,000.00	WJLA Arlington (WJLA)		9/27/12
57.0	Revised Line / SPOT	09/30/12-09/30/12	2	:30	6:30P-NEWS-ABC 7 NEWS @ 630P	2							2	2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
**Schedule Dates** 09/26/12-10/02/12  
**Advertiser** Romney/P/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/US PRESIDENT/387 9/26-10/2  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/25/12  
**Last Modified** 09/28/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$56,025.00  
**Net Total** \$317,475.00  
**Sales Tax**

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.1	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		9/27/12
58.0	Revised Line / SPOT	09/30/12-09/30/12	3	:30	6:58P- ABC-ONCE UPON A TIME								2				WJLA Arlington (WJLA)		9/25/12
58.1	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	6:58P- ABC-ONCE UPON A TIME								1	1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		9/27/12
60.0	Revised Line / SPOT	09/30/12-09/30/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P								2				WJLA Arlington (WJLA)		9/25/12
60.1	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	11P- NEWS-ABC 7 NEWS @ 11P								1	1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
61.0	Revised Line / SPOT	09/26/12-09/28/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON				1	1	1		1				WJLA Arlington (WJLA)		9/25/12
61.1	End Dated Line / SPOT	09/26/12-09/27/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON					1	1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
62.0	Revised Line / SPOT	10/01/12-10/02/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON								1	1			WJLA Arlington (WJLA)		9/25/12
62.1	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	11:59A- NEWS-ABC 7 NEWS @ NOON								X	X	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		9/27/12
63.0	Normal Line / SPOT	10/01/12-10/01/12	3	1:00	10A- RACHAEL RAY									1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/28/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

**Contract # 196860**  
 Schedule Dates: 09/26/12-10/02/12  
 Advertiser: Romney/P/R (15707)  
 Agency: American Rambler Production (5128)  
 Product: Political-Political (1088)  
 Brand: Romney for President (67445)  
 Salesperson: Petro, Susan (1110)  
 Sales Office: WJLA - Core Team  
 Buyer Name: Kincaid, Stephanie  
 Phone/Fax: (202) 567-6193 /  
 CPE: ROMNEY/US PRESIDENT/387 9/26-10/2  
 Account Types: Local/Political Candidate Agency  
 Billing Type: Standard  
 Comments:

Date Entered: 09/25/12  
 Last Modified: 09/28/12  
 Entered By: Susan Petro  
 CO-OP: No  
 Headline #:  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$56,025.00  
 Net Total: \$317,475.00  
 Sales Tax:

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	52	\$195,100.00
Oct. 2012	30	\$178,400.00
<b>Grand Total:</b>	<b>82</b>	<b>\$373,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	10/01/12-10/01/12	3	1:00	11:59A-NEWS-ABC 7 NEWS @ NOON	1		1						1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		9/28/12
65.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	12:57P-ABC-THE CHEW @ 5P	1	1	1						2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/28/12
66.0	Normal Line / SPOT	10/01/12-10/01/12	3	1:00	4:58P-NEWS-ABC 7 NEWS @ 5P	1								1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/28/12
67.0	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	6A-NEWS-GOOD MORNING WASHINGTON @ 6A	1								1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		9/28/12
68.0	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	9A- LIVE! HOSPITAL	1								1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/28/12
69.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	2P-ABC-GENERAL HOSPITAL	1	1	1						2	\$4,500.00	\$9,000.00	WJLA Arlington (WJLA)		9/28/12
70.0	Normal Line / SPOT	10/01/12-10/01/12	3	1:00	6:59A-ABC-GOOD MORNING AMERICA	1								1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		9/28/12
71.0	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	4:30A-NEWS-GOOD MORNING WASHINGTON @ 430A	1								1	\$500.00	\$500.00	WJLA Arlington (WJLA)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.