



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.  
2204 Countryside Drive  
Silver Springs, MD 20905

**Contract # 200028**

**Schedule Dates** 11/02/12-11/05/12  
**Advertiser** Sobhani for Senate (16132)  
**Agency** SRH Media Inc. (3168)  
**Product** Political-Political (1088)  
**Brand** Sobhani for Senate Add 11/2-11/5 (73099)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Hazleton, Steve  
**Phone/Fax** /  
**CPE** SOBHANI/11/2-11/5 ADD  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 11/01/12  
**Last Modified** 11/02/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,200.00  
**Net Total** \$57,800.00  
**Sales Tax**

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Nov. 2012	9	\$68,000.00
<b>Grand Total:</b>	<b>9</b>	<b>\$68,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	1					1			1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	6A- 6:15A (EST)	1					1			1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
3.0	Revised Line / SPOT	11/02/12-11/02/12	1	:30	7A- 7:15A (EST)	1					1			1			WJLA Arlington (WJLA)		11/1/12
3.1	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7:15A- 7:30A (EST)	1					1			1	\$7,200.00	\$7,200.00	WJLA Arlington (WJLA)		11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5P- 5:15P (EST)	1					1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election update	11/1/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	1							1	1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		11/1/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6A- 6:15A (EST)	1					1			1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:15P (EST)	1					1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election update	11/1/12
8.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	1	:30	8:30P- 9P (EST)	1							1	1	\$20,000.00	\$20,000.00	WJLA Arlington (WJLA)		11/2/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



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