WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

Contract # 195116

Schedule Dates	09/06/12-09/10/12
Advertiser	Sobhani for Senate (16132)
Agency	SRH Media Inc. (3168)
Product	Political-Political (1088)
Brand	Sobhani for Senate 9/6 - 9/10 (71424)
Salesperson	Petro, Susan (1110)
Sales Office	WJLA - Core Team
Buyer Name	Hazelton,Steve
Phone/Fax	/
CPE	Sobhani/US Senate/9/6-9/10/12
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	09/05/12
Last Modified	09/07/12
Entered By	Susan Petro
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$7,338.75
Net Total	$41,586.25
Sales Tax	

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2012	57	$48,925.00
Grand Total:	57	$48,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A					1	1			2	$250.00	$500.00	WJLA Arlington (WJLA)		9/5/12
2.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A					1	1			2	$450.00	$900.00	WJLA Arlington (WJLA)		9/5/12
3.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA					1	1			2	$500.00	$1,000.00	WJLA Arlington (WJLA)		9/5/12
4.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	9A- LIVE!					1	1			2	$350.00	$700.00	WJLA Arlington (WJLA)		9/5/12
5.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	10A- RACHAEL RAY					1	1			2	$250.00	$500.00	WJLA Arlington (WJLA)		9/5/12
6.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	10:58A- ABC--THE VIEW					1	1			1	$600.00	$600.00	WJLA Arlington (WJLA)		9/5/12
6.0.1	Closed Preempt	09/07/12															WJLA Arlington (WJLA)	No Avail/Exception -	
7.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON						1				$400.00		WJLA Arlington (WJLA)		9/5/12
7.0.1	Preempt	09/07/12															WJLA Arlington (WJLA)	Pre-Empt/Spot -	
8.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON					1				1	$400.00	$400.00	WJLA Arlington (WJLA)		9/5/12

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9.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)					1	1			2	$300.00	$600.00	WJLA Arlington (WJLA)		9/5/12
10.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	3:59P- ANDERSON COOPER SHOW					1	1			2	$600.00	$1,200.00	WJLA Arlington (WJLA)		9/5/12
11.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P					1	1			2	$700.00	$1,400.00	WJLA Arlington (WJLA)		9/5/12
12.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P					1	1			2	$800.00	$1,600.00	WJLA Arlington (WJLA)		9/5/12
13.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	6:58P- WHEEL OF FORTUNE					1	1			2	$1,400.00	$2,800.00	WJLA Arlington (WJLA)		9/5/12
14.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	7:27P- JEOPARDY					1				1	$1,600.00	$1,600.00	WJLA Arlington (WJLA)		9/5/12
15.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	7:27P- JEOPARDY						1			1	$1,600.00	$1,600.00	WJLA Arlington (WJLA)		9/5/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P						1			1	$1,400.00	$1,400.00	WJLA Arlington (WJLA)		9/5/12
17.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P					1				1	$1,400.00	$1,400.00	WJLA Arlington (WJLA)		9/5/12
18.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A					1	1			2	$100.00	$200.00	WJLA Arlington (WJLA)		9/5/12

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19.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	10P- ABC--ABC NEWS					1				1	$4,500.00	$4,500.00	WJLA Arlington (WJLA)		9/5/12
20.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1		1	$250.00	$250.00	WJLA Arlington (WJLA)		9/5/12
21.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P							1		1	$400.00	$400.00	WJLA Arlington (WJLA)		9/5/12
22.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	7:58A- ABC--GOOD MORNING AMERICA SUN								1	1	$200.00	$200.00	WJLA Arlington (WJLA)		9/5/12
23.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	6P- ABC--ABC WORLD NEWS TONIGHT								1	1	$500.00	$500.00	WJLA Arlington (WJLA)		9/5/12
24.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	$400.00	$400.00	WJLA Arlington (WJLA)		9/5/12
25.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	6:58P- ABC--ONCE UPON A TIME								1	1	$2,000.00	$2,000.00	WJLA Arlington (WJLA)		9/5/12
26.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1	$700.00	$700.00	WJLA Arlington (WJLA)		9/5/12
27.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	11:35P- ABC--ABC NIGHTLINE						1			1	$600.00	$600.00	WJLA Arlington (WJLA)		9/5/12
28.0	Normal Line / SPOT	09/06/12-09/06/12	4	:30	11:35P- ABC--ABC NIGHTLINE					1				1	$600.00	$600.00	WJLA Arlington (WJLA)		9/5/12

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29.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A		1							1	$250.00	$250.00	WJLA Arlington (WJLA)		9/7/12
30.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1							1	$500.00	$500.00	WJLA Arlington (WJLA)		9/7/12
31.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA		1							1	$600.00	$600.00	WJLA Arlington (WJLA)		9/7/12
32.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	9A- LIVE!		1							1	$350.00	$350.00	WJLA Arlington (WJLA)		9/7/12
33.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	10A- RACHAEL RAY		1							1	$300.00	$300.00	WJLA Arlington (WJLA)		9/7/12
34.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	10:58A- ABC--THE VIEW		1								$700.00		WJLA Arlington (WJLA)		9/7/12
34.0.1	Preempt	09/10/12															WJLA Arlington (WJLA)	No Avail/Exception -	
35.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1							1	$600.00	$600.00	WJLA Arlington (WJLA)		9/7/12
36.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1							1	$400.00	$400.00	WJLA Arlington (WJLA)		9/7/12
37.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	3P- ANDERSON COOPER SHOW		1							1	$400.00	$400.00	WJLA Arlington (WJLA)		9/7/12

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38.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	3:58P- ABC--KATIE COURIC		1							1	$800.00	$800.00	WJLA Arlington (WJLA)		9/7/12
39.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1							1	$900.00	$900.00	WJLA Arlington (WJLA)		9/7/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1							1	$1,200.00	$1,200.00	WJLA Arlington (WJLA)		9/7/12
41.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6:58P- WHEEL OF FORTUNE		1							1	$2,000.00	$2,000.00	WJLA Arlington (WJLA)		9/7/12
42.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	7:27P- JEOPARDY		1							1	$2,200.00	$2,200.00	WJLA Arlington (WJLA)		9/7/12
43.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	8P- 9P (EST)		1							1	$7,000.00	$7,000.00	WJLA Arlington (WJLA)		9/7/12
44.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	$1,400.00	$1,400.00	WJLA Arlington (WJLA)		9/7/12
45.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11:35P- ABC--ABC NIGHTLINE		1								$500.00		WJLA Arlington (WJLA)		9/7/12
45.0.1	Preempt	09/10/12															WJLA Arlington (WJLA)	No Avail/Exception -	
46.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A		1							1	$75.00	$75.00	WJLA Arlington (WJLA)		9/7/12

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47.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	3P- ANDERSON COOPER SHOW		1							1	$400.00	$400.00	WJLA Arlington (WJLA)		9/7/12
48.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA		1							1	$600.00	$600.00	WJLA Arlington (WJLA)		9/7/12
49.0	M/G For 6.0.1 / SPOT	09/10/12-09/10/12	4	:30	3P- ANDERSON COOPER SHOW		1							1	$400.00	$400.00	WJLA Arlington (WJLA)		9/7/12

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