



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Smart Media Group, Inc.  
814 King Street,  
Suite 400  
Alexandria, VA 22314

**Contract # 198058**

**Schedule Dates** 10/09/12-10/27/12  
**Advertiser** Allen for Senate/NRSC (16181)  
**Agency/T-Code** Smart Media Group, Inc. (1051)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** ALLEN/SENATE/REP (71719)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Dome, Patricia  
**Phone/Fax** /  
**CPE** Allen/NRSC/10/9-10/22/C09C12  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments** Allen for Senate/NRSC

**Date Entered** 10/05/12  
**Last Modified** 10/24/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,610.00  
**Net Total** \$31,790.00  
**Sales Tax**

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Oct. 2012	26	\$37,400.00
<b>Grand Total:</b>	<b>26</b>	<b>\$37,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/11/12	4	:30	9A- LIVE!			1		1				2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/5/12
2.0	Normal Line / SPOT	10/10/12-10/11/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)				1	1				2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/5/12
3.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA				1		1				\$650.00		WJLA Arlington (WJLA)		10/5/12
3.0.1	Closed Preempt	10/10/12															WJLA Arlington (WJLA)	No Avail/Exception -	
3.0.2	Closed Preempt	10/12/12															WJLA Arlington (WJLA)	Lowest Unit Rate/Spot -	
4.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:58P- WHEEL OF FORTUNE				1						\$3,000.00		WJLA Arlington (WJLA)		10/5/12
4.0.1	Closed Preempt	10/10/12															WJLA Arlington (WJLA)	No Avail/Exception -	
5.0	Normal Line / SPOT	10/09/12-10/11/12	4	:30	7:27P- JEOPARDY			1		1					\$2,400.00		WJLA Arlington (WJLA)		10/5/12
5.0.1	Closed Preempt	10/11/12															WJLA Arlington (WJLA)	No Avail/Exception -	
5.0.2	Closed Preempt	10/09/12															WJLA Arlington (WJLA)	No Avail/Exception -	
6.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1	1						2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/5/12
7.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA		1	1	1	1	1			2	\$650.00	\$1,300.00	WJLA Arlington (WJLA)		10/5/12

**CONFIRMATION CONTRACT**

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7.0.1	Closed Preempt	10/19/12															WJLA Arlington (WJLA)	No Avail/Exception -	
7.0.2	Closed Preempt	10/17/12															WJLA Arlington (WJLA)	No Avail/Exception -	
7.0.3	Closed Preempt	10/18/12															WJLA Arlington (WJLA)	No Avail/Exception -	
8.0	Normal Line / SPOT	10/16/12-10/17/12	4	:30	9A- LIVE!			1	1					2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/5/12
9.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:58P- WHEEL OF FORTUNE				1						\$3,000.00		WJLA Arlington (WJLA)		10/5/12
9.0.1	Closed Preempt	10/17/12															WJLA Arlington (WJLA)	No Avail/Exception -	
10.0	Normal Line / SPOT	10/16/12-10/18/12	4	:30	7:27P- JEOPARDY			1		1					\$2,400.00		WJLA Arlington (WJLA)		10/5/12
10.0.1	Closed Preempt	10/16/12															WJLA Arlington (WJLA)	No Avail/Exception -	
10.0.2	Closed Preempt	10/18/12															WJLA Arlington (WJLA)	No Avail/Exception -	
11.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:27P- 6:30P (EST)				1					1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/5/12
12.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:27P- 6:30P (EST)				1					1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/5/12
13.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	9A- LIVE!		1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/8/12
14.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA		1								\$650.00		WJLA Arlington (WJLA)		10/8/12

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14.0.1	Closed Preempt	10/22/12															WJLA Arlington (WJLA)	No Avail/Spot -	
15.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/8/12
16.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:58P- WHEEL OF FORTUNE		1								\$3,000.00		WJLA Arlington (WJLA)		10/8/12
16.0.1	Closed Preempt	10/22/12															WJLA Arlington (WJLA)	No Avail/Exception -	
17.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:27P- JEOPARDY		1								\$2,400.00		WJLA Arlington (WJLA)		10/8/12
17.0.1	Closed Preempt	10/22/12															WJLA Arlington (WJLA)	No Avail/Spot -	
18.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/8/12
19.0	M/G For 4.0.1 / SPOT	10/09/12-10/09/12	3	:30	6:58P- ABC 7 NEWS SPECIAL			1						1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/9/12
20.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A						1			1	\$200.00	\$200.00	WJLA Arlington (WJLA)		10/11/12
21.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- ABC--SHARK TANK						1				\$1,500.00		WJLA Arlington (WJLA)		10/11/12
21.0.1	Closed Preempt	10/12/12															WJLA Arlington (WJLA)	No Avail/Exception -	
22.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	10P- ABC--20/20						1			1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		10/11/12

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23.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1			\$250.00		WJLA Arlington (WJLA)		10/11/12
23.0.1	Closed Preempt	10/13/12															WJLA Arlington (WJLA)	No Avail/Spot -	
24.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11:30P- NEWS-ABC 7 NEWS @ 11P							1		1	\$650.00	\$650.00	WJLA Arlington (WJLA)		10/11/12
25.0	M/G For 21.0.1 / AUTO	10/13/12-10/13/12	4	:30	7:28P- SPORTS--ABC CAR RACING PRIME							1		1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/12/12
26.0	M/G For 9.0.1 / SPOT	10/18/12-10/18/12	4	:30	6:58P- ABC 7 NEWS SPECIAL					1				1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/17/12
27.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA						2			2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		10/24/12
28.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	7:27P- JEOPARDY						1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/24/12
29.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A						1			1	\$250.00	\$250.00	WJLA Arlington (WJLA)		10/24/12
30.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							1		1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/24/12

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