CERTIFICATION OF BROADCAST
PRE-FILING AND POST-FILING ANNOUNCEMENTS

In compliance with Section 73.3580 of the Rules and Regulations of the Federal Communications Commission, Media General Communications, Inc., licensee of Television Station WCBD-TV, Charleston, South Carolina, has broadcast pre-filing and post-filing announcements concerning the filing of the Station's license renewal application on the dates and at the times indicated below.

Pre-filing announcements were broadcast as follows:

Date	Time of Broadcast
June 1, 2004	11:10:29AM, 6:11:21PM
June 16, 2004	10:16:52AM, 10:50:21AM, 11:20:19AM, 11:54:24AM, 12:11:50PM, 12:28:59PM
July 1, 2004	11:20:36AM, 11:56:26AM, 6:21:51PM, 7:58:53PM
July 16, 2004	11:13:24AM, 11:47:04AM

Post-filing announcements were broadcast as follows:

Date	Time of Broadcast
August 2, 2004	6:21:21PM
August 16, 2004	11:37:11AM
September 1, 2004	7:58:53PM
September 16, 2004	1:58:23PM
October 1, 2004	6:09:14PM
October 16, 2004	6:12:41PM

The texts of the pre-filing and post-filing announcements are attached.

By: Richard Fordham

Name: RICHARD FORDHAM, JR

Title: Vice President & Gen. Mgr.

Date: 10-20-04

Count on News 2

A MEDIA GENERAL STATION

WCBD-TV PRE-FILING NOTICE:

:60

ON NOVEMBER 29, 1996, WCBD-TV WAS GRANTED A LICENSE BY THE FEDERAL COMMUNICATIONS COMMISSION TO SERVE THE PUBLIC INTEREST AS A PUBLIC TRUSTEE UNTIL DECEMBER 1, 2004. OUR LICENSE WILL EXPIRE ON DECEMBER 1, 2004. WE MUST FILE AN APPLICATION FOR LICENSE RENEWAL WITH THE FCC ON AUGUST 2, 2004. WHEN FILED, A COPY OF THIS APPLICATION WILL BE AVAILABLE FOR PUBLIC INSPECTION DURING OUR REGULAR BUSINESS HOURS. IT CONTAINS INFORMATION CONCERNING THIS STATION'S PERFORMANCE DURING THE LAST EIGHT YEARS. INDIVIDUALS WHO WISH TO ADVISE THE FCC OF FACTS RELATING TO OUR RENEWAL APPLICATION AND TO WHETHER THIS STATION HAS OPERATED IN THE PUBLIC INTEREST SHOULD FILE COMMENTS AND PETITIONS WITH THE FCC BY NOVEMBER 1, 2004. FURTHER INFORMATION CONCERNING THE FCC'S BROADCAST LICENSE RENEWAL PROCESS IS AVAILABLE AT WCBD-TV, TWO-TEN WEST COLEMAN BLVD., MOUNT PLEASANT, SOUTH CAROLINA, 29464, OR MAY BE OBTAINED FROM THE FEDERAL COMMUNICATIONS COMMISSION, WASHINGTON, DC, 20554.

WCBD-TV 2

An NBC Affiliate

210 W. COLEMAN BLVD. • MT. PLEASANT, SC 29464 • PHONE: (843) 884-2222 • FAX: (843) 881-3410
• CHARLESTON, SC •

Count on News 2

A MEDIA GENERAL STATION

WCBD-TV POST-FILING NOTICE:

:60

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