CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence onl
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Buying Time
650 Massachusetts Ave
Suite 210
Washington, DC 20001

Contract / Revision	Alt Order #
808711 /	06277907

Product
DONNELLY FOR SENATE

Contract Dates	Estimate #
08/15/12 - 08/20/12	2204

Advertiser	Original Date / Revision
Donnelly-US Senate	08/14/12 / 08/14/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WAVE	meghan mcgarr	HRP-Washingto

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	299	301

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WAVE	08/17/12	08/17/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	$300.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ----1--	Spots/Week 1	Rate $300.00						
N 2	WAVE	08/17/12	08/17/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	1	$225.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ----1--	Spots/Week 1	Rate $225.00						
N 3	WAVE	08/17/12	08/17/12	NBC Today Show	7-9am		:30			NM	1	$300.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ----1--	Spots/Week 1	Rate $300.00						
N 4	WAVE	08/20/12	08/20/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	$300.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays 1------	Spots/Week 1	Rate $300.00						
N 5	WAVE	08/20/12	08/20/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	$400.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays 1------	Spots/Week 1	Rate $400.00						
N 6	WAVE	08/20/12	08/20/12	NBC Today Show	7-9am		:30			NM	1	$300.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays 1------	Spots/Week 1	Rate $300.00						
N 7	WAVE	08/16/12	08/16/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	$300.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ---1---	Spots/Week 1	Rate $300.00						
N 8	WAVE	08/16/12	08/16/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	$400.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays ---1---	Spots/Week 1	Rate $400.00						
N 9	WAVE	08/15/12	08/15/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	$300.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays --1----	Spots/Week 1	Rate $300.00						
N 10	WAVE	08/15/12	08/15/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	1	$225.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays --1----	Spots/Week 1	Rate $225.00						
N 11	WAVE	08/15/12	08/15/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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08/15/12 - 08/20/12	DONNELLY FOR SENA	**2204**

Advertiser	Original Date / Revision
Donnelly-US Senate	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays --1----	Spots/Week 1				Rate $325.00			
									Totals		11	$3,375.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/20/12	11	$3,375.00	$2,868.75
Totals	11	$3,375.00	$2,868.75

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 2012

I, Buying Time, LLC,

being/on behalf of: Joe Donnelly, a legally

qualified candidate of the Democratic political

party for the office of: United States Senator (IN)

in the General

election to be held on: Tuesday, November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: $ NET

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana
P.O. Box 891
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erin L. Co
Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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