CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence onl
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Caufield Advertising
1819 State Street
Nolan Bldg, Suite 201
New Albany, IN 47150

Contract / Revision	Alt Order #
834025 /	

Product
Freiberger/Commissioner

Contract Dates	Estimate #	
10/29/12 - 11/05/12		

Advertiser	Original Date / Revision
Freiberger, Chuck-County Commissioner	10/09/12 / 10/09/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Calendar	Cash
Station	**Account Executive**	**Sales Office**
WAVE	Doug Roberts	Louisville

Special Handling

Demographic
Adults 25-64

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WAVE	10/29/12	11/05/12	NBC Today Show	7-9am		:30			NM	4	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	M-W-F--	3	$375.00							
Week:	11/05/12	11/11/12	M------	1	$375.00							
N 2	WAVE	10/30/12	11/01/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	2	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	-T-T---	2	$325.00							
										Totals	6	$2,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/31/12	3	$1,075.00	$913.75
11/01/12 -11/05/12	3	$1,075.00	$913.75
Totals	6	$2,150.00	$1,827.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 1-OCT 2012

I, Art Caufield,

being/on behalf of: Charles Chuck Freiberger, a legally qualified candidate of the Democratic political party for the office of: Floyd County Commissioner in the State of Indiana election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

Total Charges: $2,150

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

See Attached

I represent that the payment for the above described broadcast time has been furnished by:

Charles Freiberger

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

UI JT!TUBUJP O!E P FT!OP U!E JTDSJN JOBUF!P S!QFSN JU!E JTDSJN JOBUJP O!P O!UI F!CBTJT P G!SBDF!P S!FUI OJDJUZ!JO!UI F!QMBDFN FOU!P G!BE WFSUJTJOH/

To Be Signed By Candidate or Authorized Committee

1- Oct 2012 — Date

Charles Chuck Freiberger — Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Nina Ballinger — Signature

NINA BALLINGER — Printed Name

NSA — Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Charles Chuck Freiberger
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ ~~does~~ ☑ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Charles Chuck Freiberger
signature of candidate or authorized committee

CHARLES CHUCK FREIBERGER
printed name

1 OCT 2012
date

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