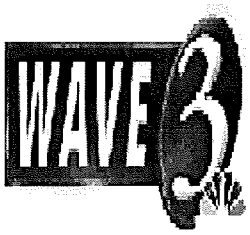
CONTRACT



WAVE-TV
725 South Floyd Street
Please use this for correspondence onl
Louisville, KY 40203
(502) 585-2201

www.wave3.com

And:

newSouth Strategies
3224 Mantilla Drive
Lexington, KY 40513

Contract / Revision	Alt Order #
764009 /	

Product
Van De Rostyne for Commonwealth Atty

Contract Dates	Estimate #	
05/07/12 - 05/21/12		

Advertiser	Original Date / Revision
Tom Van DeRostyne, Commonwealth Attorne	05/02/12 / 05/15/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WAVE	Doug Roberts	Louisville

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WAVE	05/16/12	05/18/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:15/:15			BK	2	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/14/12	05/20/12	--WTF--	2	$140.00							
N 2	WAVE	05/11/12	05/11/12	WAVE Sunrise II (5:30-6am)	530-6am		:15/:15			BK	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/07/12	05/13/12	----F--	1	$150.00							
N 3	WAVE	05/14/12	05/15/12	WAVE Sunrise II (5:30-6am)	530-6am		:15/:15			BK	2	$420.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/14/12	05/20/12	MT-----	2	$210.00							
N 4	WAVE	05/10/12	05/10/12	WAVE Sunrsie III 6-7am	6-7am		:15/:15			BK	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/07/12	05/13/12	---T---	1	$275.00							
N 5	WAVE	05/07/12	05/21/12	NBC Today Show	7-9am		:15/:15			BK	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/07/12	05/13/12	MTWTF--	2	$350.00							
Week:	05/14/12	05/20/12	----F--	1	$350.00							
Week:	05/21/12	05/27/12	M------	1	$350.00							
N 6	WAVE	05/18/12	05/21/12	WAVE 3 News 11am	11-1130am		:15/:15			BK	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/14/12	05/20/12	----F--	1	$175.00							
Week:	05/21/12	05/27/12	M------	1	$175.00							
N 7	WAVE	05/16/12	05/16/12	WAVE 3 News 5-530pm	5-530pm		:15/:15			BK	1	$360.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/14/12	05/20/12	--W----	1	$360.00							
N 8	WAVE	05/17/12	05/17/12	WAVE 3 News 530-6pm	530-6pm		:15/:15			BK	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/14/12	05/20/12	---T---	1	$400.00							
N 9	WAVE	05/21/12	05/21/12	Late News M-Sat	11-1136pm		:15/:15			BK	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/21/12	05/27/12	M------	1	$400.00							
N 10	WAVE	05/17/12	05/17/12	Late News M-Sat	11-1136pm		:15/:15			BK	1	$560.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/14/12	05/20/12	---T---	1	$560.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Contract / Revision	Alt Order #
764009 /	

Contract Dates	Product	Estimate #
05/07/12 - 05/21/12	Van De Rostyne for Com	

Advertiser	Original Date / Revision
Tom Van DeRostyne, Con	05/02/12 / 05/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 11	WAVE	05/12/12	05/12/12	NBC Saturday Today Show	7-9am		:15/:15			BK	1	$200.00
Week:		05/07/12	05/13/12	-----S-				1	$200.00			
N 12	WAVE	05/19/12	05/19/12	NBC Saturday Today Show	7-9am		:15/:15			BK	1	$280.00
Week:		05/14/12	05/20/12	-----S-				1	$280.00			
N 13	WAVE	05/12/12	05/12/12	WAVE 3 News 6pm-Sat	6-630pm		:15/:15			BK	1	$400.00
Week:		05/07/12	05/13/12	-----S-				1	$400.00			
Spot 1	WAVE	05/07/12-05/13/12		*WAVE 3 News 6pm-Sat*	*6-630pm*	-------Sa--	*:15/:15*		*~~$400.00~~*	*BK*		
See MG 13.2												
2	WAVE	05/19/12-05/19/12		Weekend Early News Resche	Sat 630-7p News	-------Sa--	:15/:15		$400.00	BK		
(M)	MG for 13.1 05/12											
N 14	WAVE	05/13/12	05/13/12	Wave Sunday Sunrise	Early Morning		:15/:15			BK	1	$70.00
Week:		05/07/12	05/13/12	------S				1	$70.00			
N 15	WAVE	05/20/12	05/20/12	NBC Sunday Today Show	8-9am		:15/:15			BK	1	$280.00
Week:		05/14/12	05/20/12	------S				1	$280.00			
N 16	WAVE	05/20/12	05/20/12	WAVE 3 News 6pm-Sun	6-630pm		:15/:15			BK	1	$560.00
Week:		05/14/12	05/20/12	------S				1	$560.00			
N 17	WAVE	05/20/12	05/20/12	LN (SU)	11p-12xm		:15/:15			BK	1	$420.00
Week:		05/14/12	05/20/12	------S				1	$420.00			
N 18	WAVE	05/17/12	05/21/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	3	$1,155.00
Week:		05/14/12	05/20/12	---TF--				2	$385.00			
Week:		05/21/12	05/27/12	M------				1	$385.00			
N 19	WAVE	05/18/12	05/18/12	WAVE Sunrise II (5:30-6am)	530-6am		:30			NM	1	$210.00
Week:		05/14/12	05/20/12	----F--				1	$210.00			
N 20	WAVE	05/21/12	05/21/12	NBC Today Show	7-9am		:30			NM	1	$490.00
Week:		05/21/12	05/27/12	M------				1	$490.00			
N 21	WAVE	05/18/12	05/21/12	WAVE 3 News 11am	11-1130am		:30			NM	2	$350.00
Week:		05/14/12	05/20/12	----F--				1	$175.00			
Week:		05/21/12	05/27/12	M------				1	$175.00			
N 22	WAVE	05/16/12	05/21/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	3	$2,100.00
Week:		05/14/12	05/20/12	--WT---				2	$700.00			
Week:		05/21/12	05/27/12	M------				1	$700.00			
N 23	WAVE	05/20/12	05/20/12	Wave Sunday Sunrise	Early Morning		:30			NM	1	$100.00
Week:		05/14/12	05/20/12	------S				1	$100.00			
N 24	WAVE	05/16/12	05/21/12	Late News M-Sat	11-1136pm		:30			NM	2	$1,120.00

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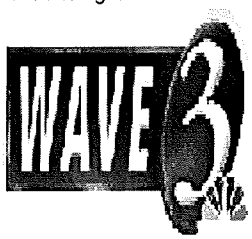

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/14/12	05/20/12	--W----	1	$560.00						
Week:		05/21/12	05/27/12	M------	1	$560.00						
N 25	WAVE	05/19/12	05/19/12	NBC Saturday Today Show	7-9am			:30		NM	1	$280.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/14/12	05/20/12	-----S-	1	$280.00						
D 26	WAVE	05/19/12	05/19/12	Weekend Early News Resche	Sat 630-7p News			:30		NM	0	$0.00
									Totals		37	$12,610.00

Time Period	# of Spots	Gross Amount	Net Amount
04/30/12 -05/21/12	37	$12,610.00	$10,718.50
Totals	37	$12,610.00	$10,718.50

Signature: _____ **Date:** _____

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NAB
BROADCASTERS

Agreement Form For
Political Broadcasters

STATION AND LOCATION WAVE3 TV, LOUISVILLE, KY Date: May 14, 2012

I, Paula Brown being on behalf of Tom Van De Rostyne

A legally qualified candidate of the **Democratic** political party for the office of **Jefferson County Commonwealth Attorney**

In the Primary election to be held on May 22, 2012 do hereby request station time as follows:

SEE FILE

Length Of Broadcast	Time of day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate

Date of first broadcast: 5/16/12 Date of last broadcast: 5/22/12 Total charges: $5,805.00 gross

The broadcast time will be used by Tom Van De Rostyne

I represent that the payment for the above-described broadcast time has been furnished by:

Tom Van De Rostyne Campaign Fund

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script of transcription, which will be delivered to the station at least _____before the time of the scheduled broadcasts.
(Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.)

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices.
(Note: The preceding sentence may be deleted.)

The purchase of the time described herein is controlled, approved and authorized by the candidate or his/her authorized committee.
(Note: The preceding sentence applies only to the candidates for non-federal office.)

Date: May 14, 2012

Paula Brown
(Candidate or Agent)

_____Accepted _____Rejected By Name/Title_____

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

NAB
BROADCASTERS

Agreement Form For
Political Broadcasters

STATION AND LOCATION WAVE 3, LOUISVILLE Ky Date: April 30, 2012

I, Paula Brown being on behalf of Tom Van De Rostyne

A legally qualified candidate of the Democratic political party for the office of

Jefferson County Commonwealth Attorney

In the Primary election to be held on May 22, 2012 do hereby request station time as follows:

per file

Length Of Broadcast	Time of day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate

Date of first broadcast: 5/7/12 Date of last broadcast: 5/22/12 Total charges: $6,805.00 gross

The broadcast time will be used by Tom Van De Rostyne

I represent that the payment for the above-described broadcast time has been furnished by:

Tom Van De Rostyne Campaign Fund

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script of transcription, which will be delivered to the station at least _____before the time of the scheduled broadcasts.
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Paula Brown
(Candidate or Agent)

_____Accepted _____Rejected By Name/Title_____

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