# CONTRACT

**WAVE-TV**
**725 South Floyd Street**
**Please use this for correspondence onl**
**Louisville, KY 40203**
**(502) 585-2201**

wave3.com

And:

**Pro Active Media**
**P. O. Box 5351**
**Louisville, KY 40255**

| Contract / Revision | Alt Order # |
|---|---|
| 812828 / | |

| Product |
|---|
| **McCormick-Bisig-Cir Ct Judge** |

| Contract Dates | Estimate # |
|---|---|
| **10/30/12 - 11/05/12** | |

| Advertiser | Original Date / Revision |
|---|---|
| **McCormick-Bisig, Angela-Cir Ct Judge** | 10/23/12 / 10/23/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| **WAVE** | Doug Roberts | Louisville |

Special Handling

Demographic
Adults 25-54

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WAVE | 10/30/12 | 11/05/12 | WAVE Sunrise II (5:30-6am) | 530-6am | | :15/:15 | | | BK | 4 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | -T-TF-- | 3 | $150.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $150.00 | | | | | | | |
| 2 | WAVE | 10/31/12 | 11/05/12 | WAVE Sunrsie III 6-7am | 6-7am | | :15/:15 | | | BK | 3 | $975.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | --W-F-- | 2 | $325.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $325.00 | | | | | | | |
| 3 | WAVE | 10/30/12 | 11/01/12 | NBC Today Show | 7-9am | | :15/:15 | | | BK | 2 | $750.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | -T-T--- | 2 | $375.00 | | | | | | | |
| 4 | WAVE | 11/01/12 | 11/05/12 | WAVE 3 News 11am | 11-1130am | | :15/:15 | | | BK | 3 | $375.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | ---TF-- | 2 | $125.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $125.00 | | | | | | | |
| 5 | WAVE | 10/31/12 | 11/05/12 | WAVE 3 News 5-530pm | 5-530pm | | :15/:15 | | | BK | 3 | $1,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | --WT--- | 2 | $400.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $400.00 | | | | | | | |
| 6 | WAVE | 10/30/12 | 11/05/12 | WAVE 3 News 530-6pm | 530-6pm | | :15/:15 | | | BK | 2 | $900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | -T----- | 1 | $450.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $450.00 | | | | | | | |
| 7 | WAVE | 10/31/12 | 11/05/12 | WAVE 3 News 6-630pm | 6-6:30pm | | :15/:15 | | | BK | 4 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | --WTF-- | 3 | $600.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $600.00 | | | | | | | |
| 8 | WAVE | 11/01/12 | 11/05/12 | WAVE 3 @ 7 PM | M-F 6:58-7:27 PM | | :15/:15 | | | BK | 2 | $1,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | ---T--- | 1 | $600.00 | | | | | | | |
| Week: | 11/05/12 | 11/11/12 | M------ | 1 | $600.00 | | | | | | | |
| 9 | WAVE | 11/05/12 | 11/05/12 | WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM | | | :15/:15 | | | BK | 1 | $450.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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| Contract / Revision | Alt Order # |
|---|---|
| 812828 / | |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/30/12 - 11/05/12** | McCormick-Bisig-Cir Ct | |

| Advertiser | Original Date / Revision |
|---|---|
| **McCormick-Bisig, Angela** | 10/23/12 / 10/23/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M------ | 1 | $450.00 | | | | | | |
| 10 | WAVE | 10/30/12 | 11/05/12 | Late News M-F | 11-1136p | | :15/:15 | | | BK | 4 | $1,600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -T-TF-- | 3 | $400.00 | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M------ | 1 | $400.00 | | | | | | |
| 11 | WAVE | 11/04/12 | 11/04/12 | Late News Following NFL | Late News Followir | | :15/:15 | | | BK | 1 | $360.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $360.00 | | | | | | |
| 12 | WAVE | 11/03/12 | 11/03/12 | WAVE Saturday Sunrise 6an | 6-7am | | :15/:15 | | | BK | 1 | $125.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | $125.00 | | | | | | |
| E 13 | WAVE | 11/03/12 | 11/03/12 | NBC Saturday Today Show | 7-9am | | :15/:15 | | | BK | 1 | $250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | $250.00 | | | | | | |
| 14 | WAVE | 11/04/12 | 11/04/12 | WAVE Sunday Sunrise 6a | 6-7am | | :15/:15 | | | BK | 1 | $90.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $90.00 | | | | | | |
| 15 | WAVE | 11/04/12 | 11/04/12 | WAVE Sunday Sunrise 7a | 7-8am | | :15/:15 | | | BK | 2 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 2 | $150.00 | | | | | | |
| 16 | WAVE | 11/04/12 | 11/04/12 | NBC Sunday Today Show | 8-9am | | :15/:15 | | | BK | 1 | $275.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $275.00 | | | | | | |
| N 17 | WAVE | 11/01/12 | 11/01/12 | Extra 230-3p | 2-3p | | :15/:15 | | | BK | 1 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | 1 | $50.00 | | | | | | |
| | | | | | | | | | Totals | | 36 | $11,900.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/29/12 -11/05/12 | 36 | $11,900.00 | $10,115.00 |
| Totals | 36 | $11,900.00 | $10,115.00 |

**Signature:** _____ **Date:** _____

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# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

| **Station and Location:** | **Date:** |
|---|---|
| WAVE 3 Louisville, KY | |

I, Paula Brown,

being/on behalf of: Angela Bisig, a legally

qualified candidate of the (N/A) political

party for the office of: Circuit Court Judge

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | | | | | |

**Total Charges:**

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Judge Angela Bisig

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Hagerty

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Date

Paula Brown
Signature

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Nina Ballinger
Signature

NINA BALLINGER
Printed Name

NSA
Title

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