

PRIMER IMPACTO FCC REPORTS FOR NOVEMBER 2012

=====11/01/2012

=====11/02/2012

=====LIVE COVERAGE OF LATEST HURRICANE SANDY

=====CA-SANDY-AIR FORCE TRANSPORTING UTILITY TRUCKS (VO) :21

A MAJOR MOBILIZATION EFFORT IS UNDERWAY TO HELP THE VICTIMS. MILITARY BASES AROUND THE NATION ARE ALSO MOBILIZING VEHICLES TO HELP VICTIMS OF HURRICANE SANDY.

SERVICE MEMBERS WILL HELP RESTORE ELECTRICITY AND PROVIDE HUMANITARIAN ASSISTANCE TO STORM VICTIMS.

=====AMERICAN RED CROSS HOTLINE (VO) :26

YOU CAN GIVE A HELPING HAND TO THE VICTIMS OF HURRICANE SANDY BY DONATING TO THE RED CROSS. PLEASE CALL 1-800-842-2200 TO HELP THE VICTIMS. ALSO PEOPLE WHO NEED ASSISTANCE FROM FEMA CAN CALL 1-800-621-3362 TO REQUEST HELP FROM FEMA

=====11/05/2012

=====NO FCC TO REPORT

=====11/06/2012

=====STUDY HIGH BLOOD PRESSURE (21 SEC)

RESEARCHERS AT THE UNIVERSITY OF CALIFORNIA- DAVIS STUDIED HYPERTENSIVE AND PRE-HYPERTENSIVE PEOPLE IN THEIR 40S...AND FOUND ACCELERATED BRAIN AGING. SCIENTISTS SAY THIS STUDY IS THE FIRST OF ITS KIND TO REPORT THESE FINDINGS.THE RESEARCHERS SAY--KNOWING ABOUT AND TREATING HIGH BLOOD PRESSURE AT A RELATIVELY YOUNG AGE... CAN POSITIVELY AFFECT BRAIN HEALTH LATER IN LIFE.

=====11/07/2012

=====NO FCC TO REPORT

=====11/08/2012

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=====11/09/2012

=====CHRYSLER RECALL (VO) :24 SECS

CHRYSLER IS RECALLING MORE THAN 919,000 OLDER-MODEL JEEP GRAND CHEROKEE AND LIBERTY SUVS

WORLDWIDE BECAUSE THE AIR BAGS CAN INFLATE WHILE PEOPLE ARE DRIVING THEM.

=====NESTLE RECALL "NESQUIK" (VO) :18 SECS

NESTLE IS RECALLING MORE THAN 200,000 CANISTERS OF "NESQUIK" BECAUSE OF POSSIBLE SALMONELLA CONTAMINATION. THE PROBLEM OCCURRED ON BATCHES OF THE MIX PRODUCED LAST MONTH ON PRODUCT DATED BEST TO USE BY OCTOBER 20-14 AT THE BOTTOM OF THE CANISTERS. NESTLE SAID THAT THERE HAVE BEEN NO REPORTS OF ILLNESS DUE TO ANYONE WHO CONSUMED THE PRODUCT. NESTLE SAID CONSUMERS WHO HAVE THE PRODUCT CAN RETURN TO THE PLACE OF PURCHASE FOR A FULL REFUND.

=====NY-GAS RATIONING (VO) :20 SEC

NEW YORK CITY BEGAN RATIONING GASOLINE ON FRIDAY FOR THE FIRST TIME SINCE THE ENERGY SHORTAGES OF THE 1970S, SEEKING TO EASE A FUEL CRISIS IN THE U.S. THE LONG LINES AT THE PUMP HAVE ADDED TO THE FRUSTRATION OF COMMUTERS, WHO MUST CHOOSE BETWEEN DRIVING AND ENDURING SEEMINGLY INTERMINABLE WAITS FOR BUSES AND TRAINS WITH PARTS OF THE TRANSPORTATION NETWORK STILL DAMAGED.

=====11/13/2012

=====NO FCC TO REPORT

=====11/14/2012

=====TOYOTA RECALL (18 sec)

TOYOTA IS RECALLING MORE THAN TWO-AND-A-HALF MILLION PRIUS SECOND GENERATION MODELS WORLDWIDE. THE RECALL WAS PROMPTED BY PROBLEMS WITH THE VEHICLE'S STEERING SHAFT AND ELECTRIC-POWERED MOTOR PUMPS. TOYOTA SAYS THE VEHICLES COULD BE DAMAGED AND NEGLECT TO SWITCH INTO HYBRID MODE IF THEY AREN'T FIXED. 670-THOUSAND OF THE RECALLED VEHICLES WERE SOLD IN THE U-S, THE OTHERS ARE SPREAD ACROSS JAPAN AND EUROPE.

=====11/16/2012

=====NO FCC TO REPORT

=====11/19/2012

=====FL-PUBLIX CAKE PRODUCTS RECALL-POSSIBLE LISTERIA (vo) :19

THE GROCERY STORE CHAIN PUBLIX IS RECALLING ABOUT 45 CAKE PRODUCTS OVER POSSIBLE LISTERIA CONTAMINATION. THEY WERE SOLD IN SEVERAL FLORIDA STORES BETWEEN NOVEMBER 11 AND NOVEMBER 15. NO ILLNESSES HAVE BEEN REPORTED, BUT THE COMPANY IS ISSUING THE RECALL AS A PRECAUTION. YOU CAN RETURN IT FOR A FULL REFUND.

LISTERIA CAN CAUSE SERIOUS AND SOMETIMES DEADLY INFECTIONS IN CHILDREN, THE ELDERLY AND THOSE WITH A WEAK IMMUNE SYSTEM.

=====11/20/2012

=====NO FCC TO REPORT

=====11/21/2012

=====NO FCC TO REPORT

=====11/22/2012

=====NO FCC TO REPORT

=====11/25/2012

=====NO FCC TO REPORT

=====11/26/2012

=====CYBER MONDAY (1 MIN PKG)

CONSUMERS ARE EXPECTED TO EMPTY THEIR WALLETS OF MORE THAN \$1BILLION ON CYBER MONDAY, THE ONLINE SHOPPING SPREE ON NOV. 26, ACCORDING TO SPENDING PROJECTIONS FROM RESEARCH FIRM, COMSCORE. THE DAY FOLLOWS CLOSELY ON THE HEELS OF BLACK FRIDAY ON NOV. 23, WHICH KICKS OFF THE HOLIDAY SHOPPING SEASON AT STORES, AND IS OFTEN THE BUSIEST SHOPPING DAY FOR RETAILERS. COME MONDAY, NOT EVERY WEB-BROWSING WINDOW SHOPPER WILL HIT THE ``BUY" BUTTON, AND 65 PERCENT OF SHOPPING CARTS ARE TYPICALLY ABANDONED BY ONLINE SHOPPERS, SAYS THE BAYNARD INSTITUTE IN COPENHAGEN. THESE CONSUMERS MAY BE MOTIVATED BY A BELIEF, OFTEN CORRECT, THAT THERE'S A BETTER DEAL OUT THERE.

=====11/27/2012

=====CONTRACEPTIVES FOR TEENS (VO) :23

NEW FEDERAL NORMS COULD CHANGE IN ORDER TO GIVE CONTRASEPTIVES TO TEENAGERS TO PREVENT UNWANTED PREGNANCIES. THATS THE NEW RECOMMENDATION FORM THE AMERICAN PEDIATRIC ASSOCIATION. EVEN THOUGH THERE'S OPPOSITION TO THE IDEA, THE CONTROVERSAL SUGGESTION HAS BEEN WELL RECEIVED BY ORGANIZATIONS WHO WATCH OVER LATINA'S REPRODUCTIVE HEALTH

=====11/28/2012

=====NO FCC TO REPORT

=====11/29/2012

=====NO FCC TO REPORT