

EEO REPORT
 July 31, 2009 - July 31, 2010

Job Postings

Job Number	Job Title	Department	Recruiting Sources Posted (see tab 3)	Date Filled	Hiree's Recruiting Source(s)	Number of Interviewees
n/a	Media Production Specialist	Media Operations	1,4,6	open		
n/a	Overnight Producer	News	1,2,6,7	9/21/2009	tvjobs	3
n/a	Reporter/Photographer	News	1,2,6,7	9/22/2009	current employee stayed	2
n/a	Media Operations Technician part time	Media Operations	1,4,6	9/19/2009	3	3
n/a	7 & 11pm Producer	News	1,2,6,7	filled 11/9/09	word of mouth	1
	AE	Sales	3,6,7,13			
	IAE (internet)	Sales	3,6,7,13			

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Recruiting Sources

Number	Source	Contact	Address	Telephone	E-Mail
1	tyjobs.com	Mark Halloway	Broadcast Employment Services PO Box 4116 Oceanside, CA 92525	450-2101	markch@www.tyjobs.com
2	Medialine	Mark Shilstone	PO Box 51909 Pacific Grove, CA 93950	800-237-8073	mark@medialine.com
3	Sun News	Denise	PO Box 406 Myrtle Beach, SC	843-626-8555	www.myrtlebeachonline.com
4	wpdc.com	Station Website	1194 Atlantic Ave. Conway, SC 29526	843-234-9733	www.wpdc.com
5	NAB	nab.org	1771 N Street NW, Washington, DC 20036	202-429-5424	www.nab.org
6	SCBA	Karen Nettles	1 Harrison Way Columbia, SC	803-732-1186	www.scba.net
7	Coastal Workforce	Melanie Motley	SC Employment Security Commission PO Box 995 1550 Gadsen St. Columbia, SC 29202	843-234-0352	mmotley@scses.org
8	Coastal Carolina University	Carolyn	PO Box 261954 Conway, SC 29528	843-349-2718	www.coastal.edu
9	Francis Marion University	Janice Smith	PO Box 100547 Florence, SC 29501	843-661-1373	www.fmarion.edu
10	Benedict College	Rutherford	1600 Haden St. Columbia, SC 29204	864-646-1314	rutherford@benedict.edu
11	Tri-County Tech	Amy Roberts	7900 Hwy 76 PO Box 587 Pendleton, SC 29670	864-646-1314	www.tctc.edu
12	SC Employment Commission	S Daniels	Coastal Workforce Center 200A Victory Ln. Conway, SC 29526	843-234-9675	n/a
13	The Harry Independent	Tom Brown	2510 Main St. PO Box 740 Conway, SC 29528	843-248-6671	T.Brown@sccoast.net

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Outreach

Date	Name of Activity	Description	Outreach Category (see tab 5)
9/3/2009	Youth Leadership	Mark gave speech to incoming freshman at Socastee HS Socastee, SC	10, 16
9/15/2009	Youth Leadership	Ed gave Senior Scholars Speech Georgetown, SC	10, 16
9/22/2009	Youth Leadership	Darren spoke to 6th graders (2 groups) at Forestbrook Middle School Myrtle Beach, SC	10, 16
9/30/2009	Youth Leadership	Ed spoke at Savannah Grove Elementary Florence, SC	10, 16
9/30/2009	Youth Leadership	Ed Spoke at Marlboro Academy Bennettsville, SC	10, 16
10/7/2009	Youth Leadership	Ed spoke at St. James Middle School Murrells Inlet, SC	10, 16
10/7/2009	Youth Leadership	Ed spoke at Conway Middle School Conway, SC	10, 16
10/8/2009	Youth Leadership	Ed spoke at Conway Christian Conway, SC	10, 16
10/9/2009	Youth Leadership	Ed spoke at Conway Elementary School Conway, SC	10, 16
10/15/2009	Youth Leadership	Ed spoke at Lester Elementary School Florence, SC	10, 16
10/21/2009	Youth Leadership	Ed spoke at Myrtle Beach Middle School Myrtle Beach, SC	10, 16
10/28/2009	Youth Leadership	Ed spoke at Brunston-Dargan Elementary School Darlington, SC	10, 16
10/29/2009	Youth Leadership	Ed spoke at Royal Elementary School Florence, SC	10, 16
11/3/2009	Youth Leadership	Ed spoke at Christian Academy Myrtle Beach, SC	10, 16
11/12/2009	Career Day / Job Fair	Ed gave career talk at NMBHS NMB, SC	4, 10, 14, 16
11/17/2009	Career Day / Job Fair	Ed at Career Day at MBHS Myrtle Beach, SC	4, 10, 14, 16
11/18/2009	Youth Leadership	Ed spoke at Byrnes School Myrtle Beach, SC	4, 10, 14, 16, 10, 16
11/20/2009	Tour	Ed gave Chabad School station tour	10, 16
12/8/2009	Tour	Ed gave 1st Presbyterian Growing Tree station tour	10, 16

Category	Category Description
1	Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions
2	Hosting of at least one job fair
3	Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities
4	Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues
5	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment
6	Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies)
7	Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions
9	Establishment of a mentoring program for station personnel
10	Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting
11	Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting
12	Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities
13	Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting
14	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
15	Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions
16	Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities