

**ISSUES AND PROGRAMS LIST**

**WPDE**

**FLORENCE, SOUTH CAROLINA**

**JANUARY 1 – MARCH 31, 2008**

## LIST OF ISSUES

1. **ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2. **HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN'S DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3. **CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
4. **DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5. **EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6. **ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7. **PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: WALL STREET JOURNAL  
SOURCE: NBC UNIVERSAL  
DATE/TIME: SUNDAY 6:30-7:00 AM  
DESCRIPTION: THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM: REPUBLICAN DEBATE PREVIEW SHOW  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: JANUARY 10, 2008 7:30-8:00 PM  
DESCRIPTION: ANCHOR JIM HEATH'S SPECIAL REPORT INCLUDES INTERVIEWS WITH ALL OF THE MAJOR PRESIDENTIAL CANDIDATES.

PROGRAM: DEMOCRATIC DEBATE PREVIEW SHOW  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: JANUARY 21, 2008 7:30 -8:00 PM  
DESCRIPTION: ANCHOR JIM HEATH'S SPECIAL REPORT INCLUDES INTERVIEWS WITH ALL OF THE MAJOR PRESIDENTIAL CANDIDATES.

PROGRAM: SPECIAL REPORT: GRAVEYARDS OF CONFEDERATE SOLDIERS  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: FEBRUARY 12, 2008 PART OF NEWS BROADCAST  
DESCRIPTION: HISTORY AND PRESERVATION OF GRAVE SITES WHICH ARE PART OF OUR LOCAL HERITAGE.

PROGRAM: SPECIAL REPORT: SWING BRIDGE  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: FEBRUARY 14, 2008 PART OF NEWS BROADCAST  
DESCRIPTION: IMPACT OF LITTLE RIVER SWING BRIDGE ON LOCAL ECONOMY & TOURISM.

PROGRAM: EXTREME MAKEOVER: ONE YEAR LATER  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: MARCH 30, 2008 6:30-7:00 AM  
DESCRIPTION: WE INTERVIEW AND FEATURE LOCAL CONWAY FAMILY WHOSE LIVES WERE IMPACTED BY ABC'S SHOW, EXTREME MAKEOVER: HOME EDITION, EXACTLY ONE YEAR AGO.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S  
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

HABITAT FOR HUMANITY (60S.)  
STUDENT FINANCIAL AID (60S.)  
E-FILE YOUR TAXES  
HOUSING DISCRIMINATION  
NAIC: LONG TERM HEALTH INSURANCE  
SECURITY INVESTMENT PROTECTION  
FORECLOSURE PREVENTION  
SECURITY INVESTMENT PROTECTION  
FINANCIAL LITERACY: FEED THE PIG  
SC STUDENT LOAN ASSOCIATION  
MINORITY EDUCATION  
INVENTIONS: CAT MAGNET  
HELP HOSPITALIZED VETERANS  
MINORITY EDUCATION  
HIGH SCHOOL DROP OUT PREVENTION

FEBRUARY 5 MYRTLE BEACH CHAMBER OF COMMERCE PRESENTED WPDE WITH AN I.C.E. AWARD FOR IMPECCABLE CUSTOMER EXPERIENCE

WPDE SPONSORED OR CO-SPONSORED THE FOLLOWING:

REPORTER, JOEL ALLEN GAVE PRESENTATION TO LEADERSHIP GRAND STRAND ON NEWS MEDIA, JANUARY 3

ED PIOTROWSKI, CHIEF METEROLOGIST & GM, BILLY HUGGINS FACILITATED LEADERSHIP EVENT AT COASTAL CAROLINA UNIVERSITY, JANUARY 15

METEROLOGIST, DARREN STACK JUDGED MISS MYRTLE BEACH & TEEN MYRTLE BEACH PAGEANT, FEBRUARY 16-17

MYRTLE BEACH MARATHON, FEBRUARY 17

CHIEF METEROLOGIST, ED PIOTROWSKI WAS A GUEST ON THE GREG EVERITT SHOW, FEB. 21

MYRTLE BEACH JOB EXPO, FEBRUARY 28

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED LONG BAY SYMPHONY FUNDRAISER IN LITCHFIELD BEACH, MARCH 2

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE SPEECH AT PAWLEYS ISLAND ROTARY, MARCH 6

CANADIAN-AMERICAN DAYS , MARCH 8-16

REPORTER, JOEL ALLEN SPOKE TO COASTAL AD AND MARKETING PROFESSIONALS, MARCH 19

ANCHOR, ALLYSON FLOYD EMCEED SENIOR LIFE EXPO IN FLORENCE, MARCH 14

BUSINESS & RESTAURANT EXPO, MARCH 27

5K RACE FOR THE INLET, MARCH 29

ANCHOR, JIM HEATH WAS A PANELIST AT THE SURFSIDE BEACH CANDIDATE DEBATE, MARCH 30

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR TOTAL HEALTH  
SOURCE: NBC UNIVERSAL  
DATE/TIME: SUNDAYS 9:00-9:30AM  
DESCRIPTION: THIS PROGRAM APPEALS TO A GROWING VIEWER BASE WHO IS INTERESTED IN HEALTH ISSUES. EACH WEEK VIEWERS ARE PROVIDED ANSWERS TO PRESSING HEALTH ISSUES.

PROGRAM: SPECIAL REPORT: HEART HEALTH MONTH  
SOURCE: WPDE NEWSCHANNEL 15 GOOD MORNING CAROLINAS  
DATE/TIME: MONTH OF FEBRUARY  
DESCRIPTION: TOPICS ADDRESSED: CARDIOLOGIST INTERVIEW, DIRECTOR OF AMERICAN HEART ASSOCIATION ASSOCIATION INTERVIEW, VITAMIN D & CDV, HEART DISEASE RISK FACTORS, HIGH BLOOD PRESSURE, SMOKING CESSATION, HEALTHY GROCERY CART, HIGH CHOLESTEROL & DIABETES.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S  
AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

BREAST CANCER AWARENESS  
CHOLESTEROL & STROKE  
SENIOR-FRIENDLY HEALTH WEBSITE  
LONG-TERM HEALTH INSURANCE  
PLAY 60: KEEP FIT  
FOOD PYRAMID  
MARCH OF DIMES: PRE-MATURE BABIES  
DIABETES: NOW OR LATER  
SHRINERS HOSPITAL FOR CHILDREN  
OBESITY PREVENTION  
WEST NILE VIRUS  
DERMATOLOGY: TANNING & SKIN CANCER (60 S)  
MIGRAINE RELIEF  
FACES OF INFLUENZA (60 S)  
MENINGITIS ON CAMPUS  
DIANE KEATON: COLORECTAL CANCER TESTING  
MEDICAL TOURISM (60 S)  
DEPRESSION IS REAL  
VEGGIE THERAPY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

HEALTH FAIR, COASTAL GRAND MALL, FEBRUARY 2

JAZZ, DINNER & CHOCOLATE, CAROLINA CANCER FOUNDATION FUNDRAISER, FEBRUARY 14

HOORAY FOR HOLLYWOOD, AMERICAN RED CROSS FUNDRAISER, FEBRUARY 15

SHRINERS GOLF TOURNAMENT, PROCEEDS BENEFIT SHRINERS HOSPITAL FOR CHILDREN, FEBRUARY 16

AMERICAN HEART ASSOCIATION HEART BALL 2009, FEBRUARY 23

AMERICAN RED CROSS HEROES CAMPAIGN, OUR ANCHORS & WEATHERMEN WERE CELEBRITY WAITERS FOR RED CROSS FUNDRAISER, FEBRUARY 28 & MARCH 4

MCLEOD RUN/WALK, PROCEEDS BENEFIT HOSPITAL, MARCH 15

SENIOR LIFE EXPO, MARCH 15

ISSUE: CRIME/PREVENTION

WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM            PSA'S  
TIME                AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

BOYS TOWN: TEENS  
CHILDREN & POVERTY  
HIGH SCHOOL DROPOUT PREVENTION  
AMBER ALERTS  
OPTIMISTS: MAKING A DIFFERENCE  
REDUCING GUN VIOLENCE  
TEEN ALANON  
ASPCA: PUT AN END TO ANIMAL CRUELTY  
BIG BROTHERS: CHESS  
NARCANON (60 S)  
BILLY HARDEE HOME FOR BOYS  
NEGLIGENT DRIVING & CELL PHONES  
NATIONAL GUARD: IN THEIR OWN WORDS  
BOYS & GIRLS CLUB: PARENTING  
MINORITY EDUCATION  
STRONG COMMUNITY: FAMILY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

ED PIOTROWSKI, CHIEF METEOROLOGIST & GM, BILLY HUGGINS FACILITATED LEADERSHIP EVENT AT COASTAL CAROLINA UNIVERSITY, JANUARY 15

ED PIOTROWSKI WAS BLOCK KID COMPETITION JUDGE, SOCASTEE, FEBRUARY 15

NORTH/SOUTH ALL-STAR BASKETBALL TOURNAMENT, MARCH 14-16

LIMOS FOR LEARNING, ELEMENTARY SCHOOL CHILDREN WITH ACHIEVEMENTS IN READING ARE REWARDED WITH A FANCY DINNER AND A LIMOSINE RIDE, CHIEF METEOROLOGIST, ED PIOTROWSKI EMECCED SEVERAL OF THE PRESENTATIONS, MARCH 17-20

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

ISSUE: DRUG USE/PREVENTION

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S  
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

NARCANON (60 S)  
WAYS TO HAPPINESS  
BOYS & GIRLS CLUB: PARENTING  
DEPRESSION IS REAL  
HIGH SCHOOL DROPOUT PREVENTION  
BOYS & GIRLS CLUB: TEENS  
OPTIMISTS: MAKING A DIFFERENCE  
COURTESY: PASS IT ON  
COMMUNITIES IN SCHOOLS  
TEEN ALANON  
BIG BROTHERS: CHESS  
BILLY HARDEE HOME FOR BOYS  
BOYS & GIRLS CLUB  
STRONG COMMUNITY: FAMILY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

ED PIOTROWSKI, CHIEF METEOROLOGIST & GM, BILLY HUGGINS FACILITATED LEADERSHIP EVENT  
AT COASTAL CAROLINA UNIVERSITY, JANUARY 15

ED PIOTROWSKI WAS BLOCK KID COMPETITION JUDGE, SOCASTEE, FEBRUARY 15

JOB EXPO, FEBRUARY 28

NORTH/SOUTH ALL-STAR BASKETBALL TOURNAMENT, MARCH 14-16

PALMETTO ROBOTICS FAIR, MARCH 29

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR  
ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. (SEE ATTACHED LIST FOR  
SPEIFICS)

ISSUES: EDUCATION

PROGRAM: SIGNING DAY SPECIAL  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: FEBRUARY 6, 2008 7:30 -8:00 PM  
DESCRIPTION: SPORTS DIRECTOR, RICH CRAMPANIS HIGHLIGHT HIGH SCHOOL STUDENTS RECRUITED BY COLLEGES WITH SPORTS SCHOLARSHIPS.

PROGRAM: SPECIAL REPORT: GRAVEYARDS OF CONFEDERATE SOLDIERS  
SOURCE: WPDE NEWSCHANNEL 15  
DATE/TIME: FEBRUARY 12, 2008 PART OF NEWS BROADCAST  
DESCRIPTION: HISTORY AND PRESERVATION OF GRAVE SITES WHICH ARE PART OF OUR LOCAL HERITAGE.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.

WPDE IS AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

PSA'S  
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

STUDENT FINANCIAL AID (60S)  
JAMESTOWN LEGACY  
ASTRONAUT RECRUITMENT  
HIGH SCHOOL DROPOUT PREVENTION  
AUTISM AWARENESS  
MINORITY EDUCATION  
EVERY VOTE MATTERS  
INVENTIONS: CAT MAGNET  
COMMUNITIES IN SCHOOLS  
PALMETTO ROBOTICS (60S)  
BOYS & GIRLS TOWN: PARENTING  
MARTIN LUTHER KING: BUILD THE DREAM

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

METEROLOGIST DARREN STACK JUDGES SCHOOL SCIENCE FAIR AT FORESTBROOK MIDDLE SCHOOL, FEBRUARY 21

WACCAMAW RIVER CONFERENCE, MARCH 1

SPECIAL EDUCATION GROUP TOUR, MARCH 5

NORTH/SOUTH ALL-STAR BASKETBALL TOURNAMENT, MARCH 14-16

LIMOS FOR LEARNING – REWARDS KIDS FOR READING BY TAKING THEM TO LUNCH AND A LIMO RIDE. WPDE'S CONTINUED SUPPORT HAS ENABLED THE PROGRAM TO EXPAND TO NUMEROUS ADDITIONAL SCHOOLS IN THE PEE DEE AREA. ED PIOTROWSKI EMCEED THIS YEAR'S CEREMONIES, MARCH 17-20.

ISSUE: ENVIRONMENT

PROGRAM JACK HANNA'S ANIMAL ADVENTURES  
SOURCE LITTON SYNDICATION  
DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM  
DESCRIPTION THIS SHOW INTRODUCES YOU TO WILD AND ENDANGERED SPECIES OF ANIMALS. IT SHOWS THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES AND HOW TO APPRECIATE THEM.

PROGRAM: ECOZONE PROJECT  
SOURCE TWI  
DATE/TIME JANUARY 6, 2008 3:00-4:00 PM  
JANUARY 12, 2008 4:00-5:00 PM  
JANUARY 13, 2008 3:00-4:00 PM  
FEBRUARY 3, 2008 5:00-6:00 PM  
FEBRUARY 9, 2008 2:00-3:00 PM  
DESCRIPTION THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES  
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

ON THIN ICE: POLAR BEARS (60S)  
2008 NATURE EXPLORE (60S)  
GLOBAL WARMING  
SAVE OUR WETLANDS (60s)  
ASPCA: PUT AN END TO ANIMAL CRUELTY  
RECYCLE BATTERIES  
NATURE CONSERVATORY  
WEST NILE VIRUS  
DERMATOLOGY: TANNING BEDS

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND IT'S EFFECTS AND ALSO THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

WPDE SPONSORED THE FOLLOWING:

CHIEF METEROLOGIST ED PIOTROWSKI, GUEST SPEAKER ON LOCALLY-PRODUCED CABLE SHOW, RIVERTALK, FEBRUARY 18

CHIEF METEROLOGIST ED PIOTROWSKI EMCEED LOCAL OYSTER FESTIVAL, MYRTLE BEACH, FEBRUARY 23

WACCAMAW RIVER CONFERENCE, MARCH 1

CHIEF METEROLOGIST ED PIOTROWSKI GAVE WEATHER SPEECH AT COASTAL GRAND MALL, MARCH 7

5K RACE FOR THE INLET, PROCEEDS BENEFIT MURRELLS INLET 2008 & LOCAL BEAUTIFICATION, MARCH 29

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM RENEW ORLEANS  
SOURCE ECLIPES  
DATE/TIME JANUARY 12, 2008 1:30-2:30 PM  
DESCRIPTION TAKES PLACE AGAINST THE BACKDROP OF A 23,000 SQ. FT. COMMUNITY CENTER IN THE POST KATRINA-RAVAGED MID-CITY NEIGHBORHOOD. THE ARCHITECTURE, CULINARY AND CULTURAL INFLUENCES ARE MULTI-CULTURAL IN ORIGIN: AFRICAN, CARIBBEAN, FRENCH, SPANISH, BRITISH, AND SOUTH AMERICAN.

PROGRAM WE HAVE A DREAM  
SOURCE ENTERTAINMENT STUDIOS  
DATE/TIME JANUARY 20, 2008 3:30-5:30 PM  
DESCRIPTION INTERVIEWS PROFILE AND FEATURE SOME OF OUR MOST SUCCESSFUL, WELL-KNOWN, AND POPULAR AFRICAN AMERICANS. DESIGNED AS AN INSPIRATIONAL AND MOTIVATIONAL PROGRAM.

PROGRAM PUPPET LOVE  
SOURCE LOCAL  
DATE/TIME SATURDAYS 7:30-8:00 AM  
DESCRIPTION PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE.

MARTIN LUTHER KING: BUILD THE DREAM  
CHILDREN & POVERTY  
HOUSING DISCRIMINATION  
FORCLOSURE PREVENTION  
SENIOR-FRIENDLY WEBSITE  
STUDENT FINANCIAL AID  
ASTRONAUT RECRUITMENT: DIVERSITY  
HELP HOSPITALIZED VETERANS  
COURTESY: PASS IT ON  
AUTISM AWARENESS  
CHILDHOOD OBESITY PREVENTION  
MINORITY EDUCATION  
SHRINERS HOSPITAL FOR CHILDREN  
STRONG COMMUNITY: FAMILY  
BILLY HARDEE HOME FOR BOYS  
COMMUNITIES IN SCHOOLS

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

SPECIAL EDUCATION GROUP TOUR, MARCH 5

FLORENCE COUNTY DISABILITIES FOUNDATION CELEBRITY BBQ FUNDRAISER, SCRANTON, MARCH 11

FLORENCE COUNTY DISABILITIES FOUNDATION CELEBRITY BBQ FUNDRAISER, FLORENCE, MARCH 11

ANCHOR, ALLYSON FLOYD EMCEED SENIOR LIFE EXPO IN FLORENCE, MARCH 14

SENIOR LIFE EXPO, MARCH 15

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

January 2008 Ascertainment for News Department

03 Joel gave presentation to Leadership Grand Strand on dealing with News Media  
04 Ed was Judge Girl Scout Talent Show Myrtle Beach  
15 Ed and Billy were Facilitators of Leadership Event CCU Conway  
17 Ed gave Ocean Bays Elementary Speech Carolina Forest  
17 Ed gave 1st United Methodist Church Speech Myrtle Beach  
26 Ed was Winter Gala MC for Conway Medical Center Conway  
31 Ed gave Waccamaw Elementary Speech Pawleys Island

Republican Debate Preview Show 7:30-8pm 1/10/08  
Democratic Debate Preview Show 7:30-8pm 1/21/08

February 2008 Ascertainment News Department

- 02 Allyson, Ed, Jim, and Lauren in booth for Health Fair Coastal Grande Mall Myrtle Beach
- 06 Ed gave Tour Myrtle Beach Elem Myrtle Beach
- 09 Ed gave Kidz Time Festival Speech Myrtle Beach
- 09 Lindsay emceed ballet at Coker College Hartsville
- 11 Ed was guest in Flo. Youth Orchestra Florence
- 12 Ed gave Waccamaw Elem. Speech Pawleys Island
- 15 Ed was Block Kid Competition Judge Socastee
- 15 Ed did Live Shot/Start 5k for Myrtle Beach Marathon at Ripleys Myrtle Beach
- 16 Ed was 1/2 Marathon participant Myrtle Beach
- 16 Darren judged Miss Myrtle Beach and Teen Myrtle Beach/Paradise Resort
- 17 Darren judged Miss Myrtle Beach and Teen Myrtle Beach/Paradise Resort
- 18 Darren gave station tour to students from Lake View HS
- 18 Ed was Guest on Diane D. Stokes Show Myrtle Beach
- 18 Ed was Guest on River Talk Conway
- 20 Ed gave Georgetown Chamber Speech Georgetown
- 21 Ed was Guest on Greg Everitt Show Murrells Inlet
- 21 Darren judged school science fair Forestbrook Middle School Conway
- 21 Ed and Allyson were Presenters ICE Awards in North Myrtle Beach
- 23 Ed was MC Oyster Festival B at the B Myrtle Beach
- 26 Ed gave Lakewood Elem Speech Surfside
- 28 Ed, Allyson, Jim, Joel, Lauren, Stephen celebrity waiters for ARC Heroes Kickoff Myrtle Beach
- 29 Darren gave studio tour to students from Myrtle Beach Intermediate

2/6.. Rich did half hour high school football signing day special

February 1st, 630am

"Wear Red Day" (special VBV with American Heart Association)

February 2nd, 9am - 1pm

"Grand Strand Regional Medical Center, Health Fair"

Coastal Grand Mall (promoting Feel Great, and setting up interviews for pieces)

February 6th. 630am

"CDV, Number 1 killer" (special VBV with Cardiologist from Grand Strand)

February 7th, 630am

Live interview with Director of local American Heart Association on what causes heart disease

February 8th, 630am

"lack of Vitamin D named new risk factor for CDV"

February 11th (through) February 15th, (Monday-Friday) 630am

"Risk Factor Week"

All week long we broke down each of the 6 major, controllable Risk Factors for Heart Disease.

- Monday, Feb. 11th: "high blood pressure," PKG on stress and blood pressure
- Tuesday, Feb. 12th: "smoking," VBV with a Cardiopulmonary nurse who teaches smoking cessation
- Wednesday, Feb. 13th: "diet," PKG... I went to Bi Lo with a dietician a few days before and did a story on what a healthy grocery cart should look like
- Thursday, Feb. 14th: "high cholesterol and diabetes," VBV with a specialist at Grand Strand

## March 2008 Ascertainment for News Department

- 01 Ed in First Tee of MB Golf Tour Myrtle Beach
- 02 Ed was MC Long Bay Symphony Fundraiser Litchfield Beach
- 03 Ed was Whittimore Park Guest Reader Conway
- 04 Allyson at Heroes Campaign Kick off in Florence
- 05 Ed gave Palmetto Bays Elem Speech Myrtle Beach
- 05 Ed gave Special Ed. Tour at Station Conway
- 06 Ed was Conway HS Career Day Presenter Conway
- 06 Ed gave Pawleys Island Rotary Speech Pawleys Island
- 07 Ed gave Weather Speech Coastal Grande Mall Myrtle Beach
- 10 Joel read to students North Myrtle Beach Primary
- 11 Ed was Guest Speaker Grand Dunes Marriott Myrtle Beach
- 11 Ed gave Waccamaw Elem. Speech Conway
- 11 Allyson and Autumn at Celebrity BBQ for Florence Cty Disabilities Foundation in Scranton
- 11 Graeme and Sharon at Celebrity BBQ for Florence Cty Disabilities Foundation in Florence
- 12 Ed was Guest Speaker Wild Wing Conway
- 13 Ed was Guest Speaker Holiday Inn Surfside
- 13 Joel spoke to Coastal Ad and Marketing Professionals in Myrtle Beach
- 14 Darren gave speech at Aynor Elementary
- 14 Joel at 9th grade career day at North Myrtle Beach High
- 14 Allyson emceed Senior Life Expo in Florence
- 14 Allyson emceed Senior Life Expo in Florence
- 15 Ed was Hooray For Hollywood MC Litchfield Beach
- 17 Ed was Keynote Speaker Limos for Learning Conway
- 18 Ed gave Green Sea Floyds Speech Green Sea
- 18 Ed gave Special Ed Tour at Station Conway
- 18 Darren gave Whittimore Park Middle School tour Conway
- 19 Ed was Keynote Speaker Limos for Learning Surfside
- 20 Ed at Aynor Middle Career Day Aynor
- 20 Darren gave Christian Academy Kindergarten tour
- 22 Ed was Tiger Grande Chili Cook off Judge Conway
- 29 Ed in Fatz Family Day Dunking Booth Conway
- 29 Graeme spoke to SPJ regional spring conf in Columbia
- 30 Jim panelist at Surfside Beach Candidate debate
- 31 Ed made Fatz Cafe Appearance/Live Conway

**WPDE/WWMB PSA LIST (JANUARY) Revised 1/03/08**

FACES OF INFLUENZA	Health	:60
WAYS TO HAPPINESS	Community	:60
CHILDREN & POVERTY	Youth/Economics	:60
NARCANON-NEW	Drug Awareness	:60
POWER OUT FOOD SAFETY	Health	:60
HABITAT FOR HUMANITY	Environment	:60
DERMATOLOGY: TANNING BEDS & CANCER	Health/Youth	:60
BOYS & GIRLS CLUB: PARENTING	Family/Youth	:60
MIGRAINE RELIEF	Health	:60
MENINGITIS ON CAMPUS	Youth/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
DEPRESSION IS REAL	Health	:60
DIANE KEATON CANCER PSA	Health	:60
EVERY VOTE MATTERS	Citizenship	:30
MOVEMENT	Health	:60
ON THIN ICE: POLAR BEARS	Environment	:60
GLOBAL WARMING: TRAIN	Environment	:30
CHOLESTEROL & STROKE	Health	:30
HIGH SCHOOL DROPOUT PREVENTION	Youth/Education	:30
AMBER ALERTS	Youth/Safety	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HOUSING DISCRIMINATION	Financial	:30
HEALTH COVERAGE EDUCATION	Health	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
OPTIMISTS/MAKING A DIFFERENCE	Youth/Community	:30
COURTESY: PASS IT ON	Community	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
BREAST CANCER AWARENESS	Health	:30
REDUCING GUN VIOLENCE	Crime	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
VEGGIE THERAPY	Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
COMMUNITIES IN SCHOOLS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
OBESITY PREVENTION	Health	:15
TEEN ALANON	Youth/Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: RETIREMENT	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

**WPDE/WWMB PSA LIST (FEBRUARY) Revised 1/31/08**

MEDICAL TOURISM	Health	:60
WETLANDS	Environment	:60
CHILDREN & POVERTY	Youth/Economics	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
HABITAT FOR HUMANITY	Environment	:60
DERMATOLOGY: TANNING BEDS & CANCER	Health/Youth	:60
BOYS & GIRLS CLUB: PARENTING	Family/Youth	:60
MIGRAINE RELIEF	Health	:60
MENINGITIS ON CAMPUS	Youth/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
DEPRESSION IS REAL	Health	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
MOVEMENT	Health	:60
ON THIN ICE: POLAR BEARS	Environment	:60
HOUSING DISCRIMINATION	Economics/Prejudice	:30
CHOLESTEROL & STROKE	Health	:30
HIGH SCHOOL DROPOUT PREVENTION	Youth/Education	:30
AMBER ALERTS	Youth/Safety	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HOUSING DISCRIMINATION	Financial	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
OPTIMISTS/MAKING A DIFFERENCE	Youth/Community	:30
COURTESY: PASS IT ON	Community	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
VEGGIE THERAPY	Health	:30
PLAY 60: KEEP FIT	Health	:30
HEALTHY BALANCE: Jungle Book	Health	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
OBESITY PREVENTION	Health	:15
TEEN ALANON	Youth/Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

**WPDE/WWMB PSA LIST (MARCH) Revised 2/29/08**

MEDICAL TOURISM	Health	:60
WETLANDS	Environment	:60
CHILDREN & POVERTY	Youth/Economics	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
JAMESTOWN LEGACY	history	:60
2008 NATURE EXPLORE	Environment	:60
BOYS & GIRLS CLUB: PARENTING	Family/Youth	:60
BOYS TOWN TEENS	Family/Youth	:60
MENINGITIS ON CAMPUS	Youth/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
E-FILE TAXES	Economy	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
MOVEMENT	Health	:60
ON THIN ICE: POLAR BEARS	Environment	:60
HOUSING DISCRIMINATION	Economics/Prejudice	:30
CHOLESTEROL & STROKE	Health	:30
HIGH SCHOOL DROPOUT PREVENTION	Youth/Education	:30
AMBER ALERTS	Youth/Safety	:30
TEEN ASTHMA	Health/Youth	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HOUSING DISCRIMINATION	Financial	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
ASTRONAUT RECRUITMENT: Diversity	Economy/Education	:30
PLAY 60: KEEP FIT	Health	:30
HEALTHY BALANCE: Jungle Book	Health	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
OBESITY PREVENTION	Health	:15
TEEN ALANON	Youth/Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

# ABC Television Network



Susi D'Ambra-Coplan  
Vice President  
Station Relations

April 3, 2008

To: Station Management

***Re: ABC Television Network First Quarter, 2008 Program Information***

Attached is the **First Quarter** review of the **ABC Television Network News & Public Affairs Programming**. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10<sup>th</sup> day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to [abc.affiliate.relations@abc.com](mailto:abc.affiliate.relations@abc.com).

Regards,

Susi D'Ambra-Coplan

Attachment(s)

**ABC NEWS PROGRAMS – First Quarter, 2008**

**AMERICA THIS MORNING**

*Monday through Friday*  
4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

**GOOD MORNING AMERICA**

*Monday through Friday*  
7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

**WORLD NEWS WITH CHARLES GIBSON**

*Monday through Friday*  
6:30-7:00PM ET and 7:00-7:30PM ET  
5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

**NIGHTLINE**

*Monday through Friday*  
11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

**WORLD NEWS NOW**

*Sunday through Thursday (Broadcast Day)*  
2:00 - 6:00AM ET  
1:00 - 6:00AM CT  
12:00 - 6:00AM MT  
12:00 - 5:00AM PT - *Sunday*  
12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

## 20/20

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

*20/20*

10:00 – 11:00PM ET

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

## THIS WEEK WITH GEORGE STEPHANOPOULOS

*Sundays*

9:00 – 10:00AM ET / 8:00 – 9:00AM PT  
and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

## WORLD NEWS

*Saturdays & Sundays*

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

## ABC NEWS BRIEF

*Monday through Friday*

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

**ABC NEWS PROGRAMS – Primetime, 20/20 - First Quarter, 2008**

**20/20**

Friday, January 11, 2008

**HAPPINESS**

The pursuit of happiness is a fundamental human endeavor — it seems as if human beings are hardwired to contemplate, chase and cherish this complex and often elusive emotion. Americans place tremendous value on this pursuit; after all, it's a primary feature of the U.S. Constitution. '20/20' explores the myths and misconceptions about this essential emotion.

Friday, January 18, 2008

**EATING DISORDERS**

Experts have warned of a raging epidemic of eating disorders among older women, many of them mothers. Treatment centers across the country report that adult women are seeking help in record numbers. Learn more about the struggles people with eating disorders face.

Friday, January 25, 2008

**ANGER IN AMERICA**

Is venting anger healthy? Are men angrier than women? How can you curb family anger? "20/20" investigates why we're all so angry and what we can do about it.

**CHEATING DEATH**

From a man whose heart stopped for hours after plunging into an icy lake to a woman who says she remembers the details of her surgery during a surgeons' induced clinical death, "20/20" previews a National Geographic Channel documentary entitled "I Came Back from the Dead."

Friday, February 1, 2008

**KNOX FAMILY**

In an exclusive interview with 20/20's Elizabeth Vargas, the family of Amanda Knox, the American student suspected of murdering her roommate in Italy, claim the media has it all wrong. They end their silence and provide insight to the person she really is.

Friday, February 8, 2008

**BITTER BATTLE**

A young Chinese girl, in the middle of a custody battle between her American parents and biological parents, in a dramatic ruling, is ordered to leave the only home she knows and go live with her biological parents whose Visa's have expired and must return back to their homeland of China. "20/20" has exclusive interviews with both families.

Friday, February 15, 2008

**REAL HUMAN BODIES**

ABC News Correspondent Brian Ross investigates plasticized bodies. Millions of people have paid to see these carefully preserved bodies, in ways that were not possible before. But with the popularity have come troubling questions about the bodies. Are the exhibits educational and scientific, or are these cadavers just being used for entertainment?

**MIRACLE GIRL**

12-year-old girl who miraculously survived a plane crash in Panama just a few weeks ago, speaks with Elizabeth Vargas about the 52 harrowing hours she spent hanging upside down in the plane's wreckage.

Friday, February 22, 2008 (2 Hrs)

**MEDICAL MYSTERIES**

A special edition of "20/20" reports on some of the strangest and rare cases known to medicine.

**WHAT WOULD YOU DO?**

"20/20" previews the upcoming newsmagazine limited series.

Friday, February 29, 2008 (2 Hrs)

**UNTHINKABLE CRIMES**

From a husband accused of murdering his wife, to three young women who vanished into thin air in Japan, "20/20" reports back-to-back crime investigations -- each with surprising twists and turns.

**VANISHED OVERSEAS**

From a husband accused of murdering his wife, to three young women who vanished into thin air in Japan, "20/20" reports back-to-back crime investigations -- each with surprising twists and turns.

Friday, March 7, 2008 (2 Hrs)

**MEDICAL MYSTERIES**

"20/20" reports on some of the strangest and rare cases known to medicine.

**FOUL PLAY**

Was the untimely death of a Baptist preacher's wife really a suicide, as the justice of the peace first ruled, or was the perfectly healthy mother of two murdered...by her husband? In an exclusive interview, ABC News Correspondent Jim Avila asks Matt Baker, the Baptist minister from Texas, why wife, Kari, would commit suicide.

**TORI SPELLING**

In her first television interview since writing her tell-all autobiography, *TORI TELLING*, actress Tori Spelling speaks candidly to ABC News' Elizabeth Vargas about her childhood, how her famous father spoiled her, and the lifelong strained relationship with her once-estranged mother, Candy Spelling.

Friday, March 14, 2008 (2 Hrs)

**MEDICAL MYSTERIES**

"20/20" reports on some of the strangest and rare cases known to medicine.

**AGE OF CONSENT**

Are kids clueless about the legal consequences of teenage sex? "We tell them you could get pregnant, you could get a disease. But we don't tell them they could be locked up for the rest of their life." John Stossel reports, as so often happens with many laws, there are unintended consequences.

Friday, March 21, 2008 (2 Hrs)

**PROSTITUTION IN AMERICA: WORKING GIRLS SPEAK**

In a rare and intimate look at the oldest profession in the world, Diane Sawyer goes inside both the legal and the underground businesses of prostitution in America. From expensive New York penthouses to Nevada's legal brothels to the tough streets outside Philadelphia and Reno, Sawyer speaks candidly with America's "working girls." Who are these women, what drives them to sell sex and what is like to work as prostitute?

Friday, March 28, 2008 (2 Hrs)

**MEDICAL MYSTERIES**

"20/20" reports on some of the strangest and rare cases known to medicine.

**CELEBRITIES AND ADDICTIONS**

Lately it seems as though more and more celebrities are making headlines for the wrong reasons. "20/20" gets insight from several stars who have battled their own addictions and reports the scourge of drugs in Hollywood.

**PRIMETIME**

Tuesday, February 26, 2008

**PRIMETIME: WHAT WOULD YOU DO? (Premiere)**

Often people speculate on how they might act in a difficult situation, but this series looks at how they actually do in the face of everyday dilemmas that test their character and values. John Quinones reports on the split-second - and often surprising - decision-making process, people are confronted with, unexpectedly.

Tuesday, March 11, 2008

**PRIMETIME: WHAT WOULD YOU DO?**

Often people speculate on how they might act in a difficult situation, but this series looks at how they actually do in the face of everyday dilemmas that test their character and values. John Quinones reports on the split-second - and often surprising - decision-making process, people are confronted with, unexpectedly.

Tuesday, March 18, 2008

**PRIMETIME: WHAT WOULD YOU DO?**

Often people speculate on how they might act in a difficult situation, but this series looks at how they actually do in the face of everyday dilemmas that test their character and values. John Quinones reports on the split-second - and often surprising - decision-making process, people are confronted with, unexpectedly.

Tuesday, March 25, 2008

**PRIMETIME: WHAT WOULD YOU DO?**

Often people speculate on how they might act in a difficult situation, but this series looks at how they actually do in the face of everyday dilemmas that test their character and values. John Quinones reports on the split-second - and often surprising - decision-making process, people are confronted with, unexpectedly.

**ABC NEWS SPECIALS— First Quarter, 2008**

Saturday, January 5, 2008

**New Hampshire Debate**

ABC News will host the Democratic and Republican Presidential candidate debates in New Hampshire. Charles Gibson will moderate the debates and he will be joined in questioning by Scott Spradling from WMUR in Manchester, New Hampshire.

**New Hampshire Debate (7PM-8:30PM ET/PT)**

Republican Presidential debate.

**New Hampshire Debate (8:30PM-9:00PM ET/PT)**

ABC News analysis.

**New Hampshire Debate (9PM-10:30PM ET/PT)**

Democratic Presidential debate.

**New Hampshire Debate (10:30PM-11PM ET/PT)**

ABC News analysis.

Tuesday, January 8, 2008

**ABC News Special - The 2008 New Hampshire Primary (8:30-9PM ET)**

ABC News will provide coverage of the New Hampshire Primary.

Monday, January 28, 2008

**President Bush's State Of The Union Address And The Democratic Response**

ABC will carry President George Bush's State of The Union Address for a closer look at the issues the president is expected to address, including the US economy.

Monday, February 4, 2008

**A Special Edition of 20/20 - The Final Hours of Natalee Holloway**

Natalee Holloway was in Aruba celebrating her high school graduation with friends when she vanished. Her parents faced their worst nightmare. What happened to Natalee Holloway?

Tuesday, February 5, 2008

**Super Tuesday: Showdown Coast to Coast (8PM ET - 12:06AM ET)**

ABC News will provide at least five hours of live coverage between the two coasts for Super Tuesday's Presidential Primaries and Caucuses. Charles Gibson, Diane Sawyer and George Stephanopoulos will anchor.

Monday, March 3, 2008

**A Special Edition of 20/20 - THE ROYAL FAMILY**

There is an inevitable air of mystery about royalty, but what really goes on behind palace walls? In this documentary anchored by Barbara Walters, ABC News offers a never-before-seen glimpse at the most famous royalty in the world – the royal family of Great Britain.

**ABC NEWS SPECIAL REPORTS – First Quarter, 2008**

<b>Thursday, January 3, 2008</b>	8:00:00 PM	-	8:02:06 PM	PM-ET	Iowa Caucus Update
	5:00:00 PM	-	5:02:00 PM	PT-PT	Iowa Caucus Update
	8:56:43 PM	-	8:57:57 PM	PM-ET	Iowa Caucus Update
	5:56:43 PM		5:57:57 PM	PM-PT	Iowa Caucus Update
	9:26:28 PM	-	9:29:06 PM	PM-ET	Iowa Caucus Update
	6:26:28 PM	-	6:29:06 PM	PM-PT	Iowa Caucus Update
<b>Tuesday, January 8, 2008</b>	8:00:00 PM	-	8:01:16 PM	PM-ET	New Hampshire Primary Update
	5:00:00 PM		5:01:16 PM	PM-PT	New Hampshire Primary Update
	8:08:58 PM	-	8:10:21 PM	PM-ET	New Hampshire Primary Update
	5:08:58 PM		5:10:21 PM	PM-PT	New Hampshire Primary Update
	10:46:58 PM	-	10:49:36 PM	PM-ET	New Hampshire Primary Update
	7:46:58 PM		7:49:36 PM	PM-PT	New Hampshire Primary Update
<b>Tuesday, January 15, 2008</b>	9:00:00 PM	-	9:03:01 PM	PM-ET	Michigan Primary Update Special Report -Michigan Primary Update
	6:00:00 PM		6:03:01 PM	PM-PT	Update
<b>Friday, January 18, 2008</b>	11:30:42 AM	-	11:40:50 AM	AM-ET	President Bush Statement Regarding Economy
	8:30:42 AM		8:40:50 AM	AM-PT	President Bush Statement Regarding Economy

<b>Saturday, January 19, 2008</b>	4:16:13 PM	-	4:17:44 PM	PM-ET	Nevada Caucuses Results
	1:16:13 PM		1:17:44 PM	PM-PT	Nevada Caucuses Results
	9:25:54 PM	-	9:27:48 PM	PM-ET	South Carolina Primary Results
	6:25:54 PM		6:27:48 PM	PM-PT	South Carolina Primary Results
<b>Monday, January 22, 2008</b>	9:30:00 AM	-	9:33:59 AM	AM-ET	Stock Market Report
	6:30:00 AM		6:33:59 AM	AM-PT	Stock Market Report
<b>Saturday, January 26, 2008</b>	7:00:00 PM	-	7:02:05 PM	PM-ET	South Carolina Democratic Primary Results
	4:00:00 PM		4:02:05 PM	PM-PT	South Carolina Democratic Primary Results
<b>Monday, January 28, 2008</b>	9:00:00 PM	-	10:29:59 PM	PM-ET	President Bush's State of the Union Address and the Democratic Response
	6:00:00 PM	-	7:29:59 PM	PM-PT	President Bush's State of the Union Address and the Democratic Response
<b>Tuesday, January 29, 2008</b>	9:18:36 PM	-	9:21:01 PM	PM-ET	Florida Primary Results
	6:18:36 PM	-	6:21:01 PM	PM-PT	Florida Primary Results
<b>Tuesday, February 5, 2008</b>	7:00:00 PM	-	7:01:25 PM	PM-ET	Super Tuesday
	4:00:00 PM		4:01:25 PM	PM-PT	Super Tuesday
<b>Thursday, February 7, 2008</b>	12:18:04 PM	-	12:20:40 PM	PM-ET	Mitt Romney Withdraws from Presidential Race
	9:18:04 AM		9:20:40 AM	AM-PT	Mitt Romney Withdraws from Presidential Race
<b>Saturday, February 9, 2008</b>	10:10:50 PM	-	10:11:14 PM	PM-ET	Special Report Squeeze back - Louisiana Primary and Nebraska and Washington Caucuses Results
	7:10:50 PM		7:11:14 PM	PM-PT	Special Report Squeeze back - Louisiana Primary and Nebraska and Washington Caucuses Results
<b>Tuesday, February 12, 2008</b>	7:00:00 PM	-	7:01:17 PM	PM-ET	Primary Results
	4:00:00 PM		4:01:17 PM	PM-PT	Primary Results
	8:35:12 PM	-	8:35:47 PM	PM-ET	Squeezeback - Virginia Primary Update
	5:35:12 PM	-	5:35:47 PM	PM-PT	Squeezeback - Virginia Primary Update
	9:30:07 PM	-	9:30:28 PM	PM-ET	Squeezeback - Maryland Primary Update
	6:30:07 PM	-	6:30:28 PM	PM-PT	Squeezeback - Maryland Primary Update
<b>Tuesday, February 19, 2008</b>	9:21:52 PM	-	9:22:43 PM	PM-ET	Wisconsin Primary Results
	6:21:52 PM		6:22:43 PM	PM-PT	Wisconsin Primary Results

<b>Thursday, February 21, 2008</b>	2:13:15 PM	-	2:15:39 PM	PM-ET	Situation at the US Embassy in Belgrade	
	11:13:15 AM		11:15:39 AM	AM-PT	Situation at the US Embassy in Belgrade	
<b>Thursday, February 28, 2008</b>	10:04:25 AM	-	10:53:15 AM	AM-ET	President Bush Press Conference	
	7:04:25 AM		7:53:15 AM	AM-PT	President Bush Press Conference	
<b>Tuesday, March 4, 2008</b>	9:01:11 PM	-	9:02:49 PM	PM-ET	Primary Update	
	6:01:11 PM		6:02:49 PM	PM-PT	Primary Update	
	9:26:19 PM	-	9:26:32 PM	PM-ET	Squeezeback - Huckabee Concedes Republican Nomination	
	6:26:19 PM		6:26:32 PM	PM-PT	Squeezeback - Huckabee Concedes Republican Nomination	
	9:28:10 PM	-	9:28:47 PM	PM-ET	Squeezeback - Huckabee Concedes Republican Nomination	
	6:28:10 PM		6:28:47 PM	PM-PT	Squeezeback - Huckabee Concedes Republican Nomination	
	9:31:28 PM	-	9:31:43 PM	PM-ET	Squeezeback - Huckabee Concedes Republican Nomination	
	6:31:28 PM		6:31:43 PM	PM-PT	Squeezeback - Huckabee Concedes Republican Nomination	
	10:56:59 PM	-	10:59:46 PM	PM-ET	Primary Update	
	7:56:59 PM		7:59:46 PM	PM-PT	Primary Update	
	1:16:38 AM	-	1:18:58 AM	AM-ET	Clinton Wins Texas Primary	
	10:16:38 AM		10:18:58 AM	PM-PT	Clinton Wins Texas Primary	
	<b>Monday, March 10, 2008</b>	3:14:08 PM	-	3:18:25 PM	PM-ET	Eliot Spitzer News Conference
		12:14:08 PM		12:18:25 PM	PM-PT	Eliot Spitzer News Conference
<b>Tuesday, March 11, 2008</b>	8:25:58 PM	-	8:26:18 PM	PM-ET	Squeezeback - Mississippi Democratic Primary Update	
	5:25:58 PM		5:26:18 PM	PM-PT	Squeezeback - Mississippi Democratic Primary Update	
<b>Wednesday, March 12, 2008</b>	9:19:37 AM	-	9:23:59 AM	ET	Special Report - Governor Spitzer Update	
	6:19:37 AM	-	6:23:59 AM	PT	Special Report - Governor Spitzer Update	
	11:38:02 AM	-	11:47:42 AM	ET	Special Report - Governor Spitzer Resigns	
	8:38:02 AM	-	8:47:42 AM	PT	Special Report - Governor Spitzer Resigns	

**THIS WEEK – First Quarter, 2008**

Sunday, January 6, 2008

Topics:

- 2008 Presidential Candidates

Guests:

- Former Arkansas Gov. Mike Huckabee  
'08 Republican Presidential Candidate
- Former Massachusetts Gov. Mitt Romney  
'08 Republican Presidential Candidate
- Former Sen. John Edwards, D-N.C.  
'08 Democratic Presidential Candidate

Sunday, January 13, 2008

Topics:

- Surprising Endorsement
- Split Decision: Iowa & New Hampshire

Guests:

- Sen. John Kerry (D-MA), '04 Democratic Presidential Nominee
- Newt Gingrich, Former Speaker of the House

Sunday, January 20, 2008

Topics:

- Campaigning Strategy & '08 GOP Race
- US Economy

Guests:

- Fmr. Mayor Rudy Giuliani (R-New York City), '08 Republican Presidential Candidate
- Rep. Charles Rangel (D-NY), Chairman, House Ways and Means Committee

Sunday, January 27, 2008

Topics:

- South Carolina Democratic Primary
- Super Tuesday Races

Guests:

- Sen. Barack Obama (D-IL), '08 Democratic Presidential Candidate

Sunday, February 3, 2008

Topics:

- Super Tuesday Races

Guests:

- Sen. Hillary Clinton (D-NY), '08 Democratic Presidential Candidate
- Fmr. Gov. Mitt Romney (R-MA), '08 Republican Presidential Candidate

Sunday, February 10, 2008

Topics:

- Democratic Candidates: Strengths & Viability

Guests:

- Gov. Tim Kaine (D-VA)
- Gov. Martin O'Malley (D-MD)
- Former Rep. Tom DeLay (R-TX)
- Rep. Tom Davis (R-VA)

Sunday, February 17, 2008

Topics:

- On the Trail

Guests:

- Sen. John McCain (R-AZ), '08 Presidential Candidate

Sunday, February 24, 2008

Topics:

- US National Security Challenges

Guests:

- Sen. Joe Biden (D-DE), Chairman, Foreign Relations Committee
- Sen. Kay Bailey Hutchison (R-TX), Member, Republican Leadership

Sunday, March 2, 2008

Topics:

- Democratic Nomination Clinch

Guests:

- Howard Wolfson, Communications Director, Clinton Campaign
- David Axelrod, Senior Advisor, Obama Campaign

Sunday, March 9, 2008

Topics:

- Historic Election Year

Guests:

- Former Gov. Howard Dean (D-VT), Chair, Democratic National Committee
- Gov. Charlie Crist (R-FL)
- Sen. Carl Levin (D-MI)

Sunday, March 16, 2008

Topics:

- Democratic Race
- Faltering Economy
- Iraq War: 5<sup>th</sup> Anniversary

Guests:

- Speaker of the House Nancy Pelosi (D-CA)

Sunday, March 23, 2008

Topics:

- Bear Sterns Collapse
- Current Economic Downturn

Guests:

- Sen. Chuck Schumer, D-N.Y.  
Chair, Joint Economic Committee
- Sen. Jon Kyl, R-Ariz.  
Member, Finance Committee
- Sen. Chuck Hagel, R-Neb.  
Member, Foreign Relations Committee

Sunday, March 30, 2008

Topics:

- Pennsylvania Democratic Primary

Guests:

- Sen. John Kerry, D-Mass  
Sen. Barack Obama Supporter
- Gov. Ed Rendell, D-Pa.  
Sen. Hillary Clinton Supporter
- Sen. Joe Lieberman, I-Conn.  
Chair, Homeland Security and Governmental Affairs Committee

**NIGHTLINE – First Quarter, 2008**

Tuesday, January 1, 2008

Topics:

- Iowa Showdown
- Riding High
- Romney's Last Stand

Wednesday, January 2, 2008

Topics:

- Iowa 2008: The GOP Today
- Iowa 2008: The Dems Today
- Iowa 2008: Analysis
- Iowa 2008: *Caucus - The Musical*

Thursday, January 3, 2008 (1 Hr)

Topics:

- Iowa 2008: The Results and Analysis

Friday, January 4, 2008

Topics:

- New Hampshire 2008: Obama v Hillary
- New Hampshire 2008: A New Challenge for Huckabee
- Oil Market: Tanker Drivers Needed
- Playlist: Paige McConnell

Monday, January 7, 2008

Topics:

- New Hampshire 2008: Dems - Hillary's Challenge
- New Hampshire 2008: Dems - Obama's Momentum
- New Hampshire 2008: The GOP

Tuesday, January 8, 2008

Topics:

- New Hampshire 2008: The Results & Analysis
- New Hampshire 2008: The Dems  
Obama - Wright / Fies, Gerstein (NH-NY)  
Clinton - Snow / Kriskey, S. Rosenberg (NH-NY)  
Edwards - Muir / Taylor, Gerstein (NH-NY)
- New Hampshire 2008: The GOP
- McCain - Claiborne/ Litoff, Culhane (NH-DC)  
Romney - Berman / Fahy, Reynolds (NH-DC)  
Huckabee, Rudy - Tapper / Coolidge, Marsh, S. Rosenberg (NH-DC-NY)
- New Hampshire 2008: Facebook

Wednesday, January 9, 2008

Topics:

- Campaign 2008: Hillary's Turnaround
- Stem Cell Treatment for your Pet
- The Smart Car

Thursday, January 10, 2008

Topics:

- Auto Industry Shake-up?
- Inside a Philly E.R.
- Trail Mix: GO Debate

Friday, January 11, 2008

Topics:

- The Wal-mart Rush
- World's Most Dangerous Rush
- Playlist: Rob Thomas

Monday, January 14, 2008

Topics:

- Economy: Facing Recession?
- Contenders 2008: Romney Day in the Life
- Award Show Woes

Tuesday, January 15, 2008

Topics:

- Vote '08: Michigan Results & Analysis
- Vote '08: Candidate Whip-around
- Bush Interview
- Sarkozy, Ooh La La

Wednesday, January 16, 2008

Topics:

- Morgellons Mystery
- Grant Achatz

Thursday, January 17, 2008

- The 'Prosperity Gospel'

Friday, January 18, 2008

Topics:

- Oil Boomtown
- Vote '08: Viva Las Vegas
- Playlist: Liza Minnelli

Monday, January 21, 2008

Topics:

- Vote '08: Dems Clash in SC Debate
- Vote '08: Race in the Race
- 24 Hours in Iraq

Tuesday, January 22, 2008

Topics:

- Market Woes: Day with a Trader
- Health Ledger
- Vote '08: On the Road with Rudy

Wednesday, January 23, 2008

Topics:

- The Markets: Surviving the Turbulence
- Autism & Girls
- Sign of the Times: Au Revoir, Cigarettes

Thursday, January 24, 2008

Topics:

- Bill & Hillary: The Campaign Trail
- How Would Jesus Spend?
- \$7 Billion Dollar Man

Friday, January 25, 2008

Topics:

- Inside an Intervention
- Business of Wedding Planning

Monday, January 28, 2008

Topics:

- Vote '08: Kennedy's Choose Sides
- 24 Hours on the Border
- State of the Union: Analysis

Tuesday, January 29, 2008

Topics:

- Vote '08: Florida Primary Results
- Vote '08: Day with Obama
- Happy in your 40s?

Wednesday, January 30, 2008

Topics:

- Hillary Clinton: A Day in the Life
- Struggling Economy
- Taste of the World: Tasty treats

Thursday, January 31, 2008

Topics:

- Vote '08: Dems One-on-One Debate
- The Kevin Everett Story (2 Pts)

Friday, February 1, 2008

Topics:

- Overweight & Underage
- World's Spiciest Wings
- Playlist: William

Monday, February 4, 2008

Topics:

- Vote '08: The Dems
- Vote '08: The GOP
- Vote '08: CA, The Big Prize
- Vote '08: Final Hours on the Trail

Tuesday, February 5, 2008

Topics:

- Vote '08: The Results & Analysis
- Vote '08: The Dems
- Vote '08: The GOP
- Vote '08: What Next?
- Vote '08: The Latest in CA
- Vote '08: Final Thoughts

Wednesday, February 6, 2008

Topics:

- Tornadoes
- The New Gold Rush
- Trail Mix: The Perfect GOP Candidate

Thursday, February 7, 2008

Topics:

- The Return of Cher
- McMansions for Sale: Collapse in the Market
- Romney Out

Friday, February 8, 2008

Topics:

- Science of Sleep: Children & Sleep
- Food Fight: Luxury Water
- Sign of the Times: Skinny Male Models

Monday, February 11, 2008

Topics:

- Confession: The Trial of Bobby Cutts, Jr
- The Contenders: Hillary's Dilemma
- Bagpipe Renaissance

Tuesday, February 12, 2008

Topics:

- Vote '08: Potomac Primaries – Results
- Vote '08: Obama's Day
- Pharm Nation: Teens on Prescription Drugs
- Sign of the Times: Politics & Art of the Spoof

Wednesday, February 13, 2008

Topics:

- Unraveling your Genetic Code
- Roger on the Hill: Clemens Hearing
- Pranks of Chaos & Joy

Thursday, February 14, 2008

Topics:

- Castle Law
- Crime-Fighting Romance

Monday, February 18, 2008

Topics:

- Deadly Dose
- Kid Delicious
- Words Matter

Tuesday, February 19, 2008

Topics:

- The Presidential Primaries
- Recession-Proofing
- Castro Bows-Out

Wednesday, February 20, 2008

Topics:

- Buyer Beware: Real Estate Relisting
- The Marriage Pit

Thursday, February 21, 2008

Topics:

- McCain Lobbyist Connection
- Castle Law
- Back in the Ring

Friday, February 22, 2008

Topics:

- Avalanche Worries
- Seriously Funny: Will Ferrell
- Playlist: Gene Simmons

Monday, February 25, 2008

Topics:

- The Contenders: Obama's Senate Days
- Inside North Korea
- Oscar Moment: Cue the Music

Tuesday, February 26, 2008

Topics:

- Vote '08: Debating Dems
- Vote '08: Chelsea Clinton Profile
- Faith Matters: Heaven Re-conceived

Wednesday, February 27, 2008

Topics:

- Detroit City Blues: Mayor's Legal Woes
- A CEO's World: Donald Trump

Thursday, February 28, 2008

Topics:

- On the Trail with Hillary
- Danger on the Frontier

Friday, February 29, 2008

Topics:

- Face-Off Debate: The Role of Pornography in America

Monday, March 3, 2008

Topics:

- Vote '08: Obama's Final Push
- Vote '08: Clinton's Final Push
- Vote '08: Analysis

Tuesday, March 4, 2008

Topics:

- The Showdown: Democratic Primaries

Wednesday, March 5, 2008

Topics:

- Fighting The MRSA Superbug
- The Vivian Stringer Story
- Trail Mix: Clinton, Obama & Media Makes 3

Thursday, March 6, 2008

Topics:

- The Transformation: From Michael to Megan
- Vaccinations: Do They Cause Autism?

Friday, March 7, 2008

Topics:

- The Economy of Britney Spears
- Tennis Prodigy at Six

Monday, March 10, 2008

Topics:

- Spitzer Falls
- Vote '08: The Dems Dilemma
- Sign of the Times: 7 New Deadly Sins

Tuesday, March 11, 2008

Topics:

- Vote '08: MS Results
- Vote '08: The Element of Race
- Vote '08: Obama Campaign (Live)
- Southwest Airlines
- Spitzer: Why Stand by Your Man?

Wednesday, March 12, 2008

Topics:

- Spitzer's Fall: The Resignation and the Case
- Southwest Airlines Under Fire
- Sign of the Times: Pleo, the Robotic Pet

Thursday, March 13, 2008

Topics:

- After the Storm
- Thrillers by the Dozen
- Global Resources

Friday, March 14, 2008

Topics:

- Joe Francis Freed
- Playlist: Meatloaf

Monday, March 17, 2008

Topics:

- Economic Woes: Bear Stearns and More
- Into the Wild: Saving the Blue Whale

Tuesday, March 18, 2008

Topics:

- Obama on Race
- Sign of the Times: Heather & Sir Paul

Wednesday, March 19, 2008

Topics:

- Faith Matters: Biblically Correct Tours
- Iraq -- Where Things Stand: Hero of Dora
- Sign of the Times: Tiny Hotel Rooms

Thursday, March 20, 2008

Topics:

- Obama Passport Breach
- Weather Woes
- Dr. Rea & "Environmental Illnesses"

Friday, March 21, 2008

Topics:

- Surplus Grocery Stores
- Boy Wonder: 6 Year Old Tennis Phenom
- Fabulous Scrabulous

Monday, March 24, 2008

Topics:

- Internet Suicide: The Meir Case
- Mayor Kilpatrick Charged
- Sign of the Times: Good to be Bad, in Finland

Tuesday, March 25, 2008

Topics:

- Consumer Vigilantes
- Extreme Canyoning
- Sign of the Times: Pure Breds in Danger?

Wednesday, March 26, 2008

Topics:

- Highest Gas Prices in US
- Big Tobacco & Cancer research
- Sign of the Times: Gold Fever

Thursday, March 27, 2008

Topics:

- Canseco Exclusive INTV: "Vindicated" & Steroids
- Sign of the Times: Ten Years of Viagra

Friday, March 28, 2008

Topics:

- Humanist Sunday School
- The Garbage Patch
- Platelist

Monday, March 31, 2008

Topics:

- Obama in Pennsylvania
- Inside McDonalds
- Live to 150