

ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROLINA

JANUARY 1 – MARCH 31, 2009

LIST OF ISSUES

1. **ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2. **HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3. **CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
4. **DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5. **EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6. **ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7. **PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME: SUNDAYS 9:00-9:30 AM
DESCRIPTION: THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM: SPECIAL REPORT: BEACH RENOURISHMENT
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: JANUARY 8-9,2009 PART OF REGULAR NEWSCAST
DESCRIPTION: REPORTER, AMANDA KINSETH REPORTS ON THE PROCESS, THE COST, & THE BENEFITS OF OUR BEACH RENOURISHMENT PROJECT.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: EFFECTIVE MARCH 30, WEEKDAYS NOON
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

ENERGY EFFICIENCY
HORRY COUNTY UNITED WAY
FINANCIAL LITERACY FOR TEENS
ECONOMIC OPPORTUNITY COUNCIL
NAIC: LONG TERM HEALTH INSURANCE
WATER CONSERVATION
EPA: BUY FUEL-EFFICIENT CARS
HOMEBUILDERS ASSOCIATION
FDIC PSA
ATTORNEY GENERAL: INVESTMENT FRAUD ALERT
AVOID THE PATH TO FORECLOSURE
TOUGH CLASSES: COLLEGE ACCESS
SOCIAL SECURITY ONLINE
FINANCIAL LITERACY: FEED THE PIG
HIGH SCHOOL DROP OUT PREVENTION

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

ASK THE LAWYERS PHONE BANK STAFFED BY PROFESSIONALS, FEBRUARY 24.

CHIEF METEROLOGIST, ED PIOTROWSKI DELIVERED CHICORA ROTARY SPEECH, JANUARY 9, A GEORGETOWN ROTARY SPEECH ON JANUARY 20, & A MYRTLE BEACH ROTARY SPEECH ON JANUARY 30.

CO-SPONSORED HEARTS FOR HUNGER FUNDRAISER IN CONWAY FEBRUARY 12. BENEFITS "CAP", PROVIDING GROCERIES AND FINANCIAL ASSISTANCE TO LOCALS IN NEED.

CO-SPONSORED THE CARAVELLE CUP GOLF TOURNAMENT ON MARCH 6 & 7 WHICH BENEFITS "FIRST TEE OF MYRTLE BEACH," AN ORGANIZATION WHICH IMPACTS THE LIVES OF YOUNG PEOPLE BY PROVIDING EDUCATIONAL PROGRAMS THAT PROMOTE CHARACTER DEVELOPMENT & LIFE ENHANCING VALUES THROUGH THE GAME OF GOLF.

ANCHORS ALLYSON FLOYD AND TIM MCGINNIS PRESENTERS AT THE ICE AWARDS, MARCH 7.

CO-SPONSORED THE SENIOR LIFE EXPO AT THE FLORENCE CIVIC CENTER, MARCH 13 & 14. ANCHOR ALLYSON FLOYD MADE PERSONAL APPEARANCE.

CO-SPONSORED THE MURRELLS INLET 5K RACE FOR THE INLET, MARCH 28. PROCEEDS BENEFIT LOCAL YOUTH & COMMUNITY PROGRAMS.

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR TOTAL HEALTH
SOURCE: NBC UNIVERSAL
DATE/TIME: SUNDAYS 9:00-9:30AM
DESCRIPTION: THIS PROGRAM APPEALS TO A GROWING VIEWER BASE WHO IS INTERESTED IN HEALTH ISSUES. EACH WEEK VIEWERS ARE PROVIDED ANSWERS TO PRESSING HEALTH ISSUES.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

VETERAN SUICIDE PREVENTION (60S)
ALCOHOLICS ANONYMOUS
MARCH OF DIMES
BOOSTER SEATS
ANTI-STEROID USE
KIDS: CLEAN HANDS
GUIDE TO IMMUNIZATIONS (60S)
TALK TO YOUR KIDS ABOUT SEX
TEEN PREGNANCY PREVENTION (60S)
SPECIAL OLYMPICS SC
AMERICAN HEART ASSOCIATION
RED CROSS: GIVE BLOOD
NARCANON
GUIDE DOGS FOR THE BLIND
SENIOR-FRIENDLY HEALTH WEBSITE
LONG-TERM HEALTH INSURANCE
ORTHOPAEDICS
MARCH OF DIMES: INFANT HEALTH
DIABETES: NOW OR LATER
SHRINERS HOSPITAL FOR CHILDREN
WEST NILE VIRUS
DIANE KEATON: COLORECTAL CANCER TESTING

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

STATION ANCHORS ALL ACTIVELY PARTICIPATED IN RED CROSS HEROES CAMPAIGN WHERE THEY ACT AS WAITERS AT LOCAL RESTAURANTS AND DONATE THEIR TIPS TO THE RED CROSS. ED PIOTROWSKI KICKED OFF CAMPAIGN WITH SPEECH ON JANUARY 8, ANCHORS AND WEATHER STAFF APPEARED AT HEROES CAMPAIGN LUNCHEON ON FEBRUARY 26, AND WE CULMINATED CAMPAIGN WITH ED EMCEEING AN ALL-DAY EVENT AT GORDON BIRSCH ON MARCH 31.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED CONWAY MEDICAL CENTER'S WINTER GALA, JANUARY 24.

GRAND STRAND REGIONAL MEDICAL CENTER' HEALTH FAIR, FEBRUARY 7. ED PIOTROWSKI MADE PERSONAL APPEARANCE. INDIVIDUALS RECEIVED FREE HEALTH SCREENINGS & MULTIPLE BLOOD PROFILE FOR ONLY \$20.

SHRINERS GOLF TOURNAMENT WHICH BENEFITS SHRINERS CHILDREN'S HOSPITALS ON FEBRUARY 21.

FLORENCE COUNTY DISABILITIES FOUNDATION CELEBRITY BBQ IN SCRANTON, MARCH 10. ANCHOR ALLYSON FLOYD AND METEOROLOGIST ED PIOTROWSKI WERE CELEBRITY SERVERS.

CHIEF METEOROLOGIST ED PIOTROWSKI PRESENTED WEATHER LIVE FOR MARCH OF DIMES ROCK-A-THON AT CREEK RATZ IN MURRELLS INLET, MARCH 12.

SPONSORED & ALLYSON FLOYD EMCEED THE SENIOR LIFE EXPO IN FLORENCE, MARCH 13.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED RED CROSS "LOVE BOAT" EVENT AT LITCHFIELD BEACH, MARCH 22.

CHIEF METEOROLOGIST ED PIOTROWSKI MADE GRAND STRAND MIRACLE LEAGUE OPENING DAY APPEARANCE IN MYRTLE BEACH, MARCH 29.

ISSUE: CRIME

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING UNTIL THE CRIMINAL IS APPREHENDED.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

VETERAN SUICIDE PREVENTION (60S)
ALCOHOLICS ANONYMOUS
ANTI-STERIOD
HOME OF CARE: WE CARE
SUPPORT FOSTER CARE
GUARDIAN AD LITEM PSA
REDUCING GUN VIOLENCE (60S)
SPIRIT OF COMMUNITY AWARDS
AMERICAN HUMANE SOCIETY
RESPECT RELIGIOUS BELIEFS OF OTHERS (60S)
OPTIMISTS CONTRIBUTE
NARCANON (60S)
BOYS TOWN: TEENS (60S)
WILDFIRE CAMPAIGN
ATTORNEY GENERAL ON FRAUD
HIGH SCHOOL DROPOUT PREVENTION
(RUNS IN BOTH ENGLISH & SPANISH)
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX
BILLY HARDEE HOME FOR BOYS
TEEN ALANON
BIG BROTHERS: CHESS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI WAS BLOCK KIDS CONTEST JUDGE IN SOCASTEE, FEBRUARY 13.

THE CARAVELLE CUP GOLF TOURNAMENT ON MARCH 6 & 7 WHICH BENEFITS "FIRST TEE OF MYRTLE BEACH," AN ORGANIZATION WHICH IMPACTS THE LIVES OF YOUNG PEOPLE BY PROVIDING EDUCATIONAL PROGRAMS THAT PROMOTE CHARACTER DEVELOPMENT & LIFE ENHANCING VALUES THROUGH THE GAME OF GOLF.

SPORTS DIRECTOR RICH CRAMPANIS EMCEED HOOP ZONE BANQUET IN MYRTLE BEACH, MARCH 10. ANNUAL SCHOLARSHIP SUPPLEMENT GIVEN TO DESERVING YOUTH WHO EXCEL IN SPORTS.

LIMOS FOR LEARNING, A PROGRAM WHICH REWARDS YOUTH FOR READING. ED PIOTROWSKI EMCEED GEORGETOWN EVENT, MARCH 16.

SPORTS DIRECTOR RICH CRAMPANIS EMCEED CAROLINA CLASSIC ALL-STAR BANQUET & SLAM DUNK SHOOTOUT CONTEST, MYRTLE BEACH, MARCH 21.

ANCHOR, TIM MCGINNIS SPOKE FOR CAREER DEVELOPMENT TO STUDENTS AT FORESTBROOK MIDDLE SCHOOL IN MYRTLE BEACH, MARCH 24.

CHIEF METEOROLOGIST ED PIOTROWSKI MADE MYRTLE BEACH STREET REACH APPEARANCE, MARCH 27.

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: DRUG USE/PREVENTION

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

ALCOHOLICS ANONYMOUS
ANTI STEROIDS
SC DRUG-FREE PARTNERS
AMERICAN HUMANE SOCIETY: BULLY
BUPRENORPHINE ADDICTION
RESPECT THE RELIGIOUS BELIEFS OF OTHERS (60S)
GUARDIAN AD LITEM
FOSTER CARE
VETERAN SUICIDE PREVENTION
SPIRIT OF COMMUNITY AWARDS
NARCANON (60 S)
ARTS EDUCATION
TOUGH CLASSES: COLLEGE ACCESS
BOYS & GIRLS CLUB: TEENS
HIGH SCHOOL DROPOUT PREVENTION
TEEN ALANON
OPTIMISTS CONTRIBUTE
BIG BROTHERS: CHESS
BILLY HARDEE HOME FOR BOYS

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THE CARAVELLE CUP GOLF TOURNAMENT ON MARCH 6 & 7 WHICH BENEFITS "FIRST TEE OF MYRTLE BEACH," AN ORGANIZATION WHICH IMPACTS THE LIVES OF YOUNG PEOPLE BY PROVIDING EDUCATIONAL PROGRAMS THAT PROMOTE CHARACTER DEVELOPMENT & LIFE ENHANCING VALUES THROUGH THE GAME OF GOLF.

SPORTS DIRECTOR RICH CRAMPANIS EMCEED HOOP ZONE BANQUET IN MYRTLE BEACH, MARCH 10. ANNUAL SCHOLARSHIP SUPPLEMENT GIVEN TO DESERVING YOUTH WHO EXCEL IN SPORTS.

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ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUES: EDUCATION

PROGRAM: BLACK HISTORY MONTH
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME MONTH OF FEBRUARY PART OF NEWSCASTS
DESCRIPTION FEATURES INCLUDE THE HISTORY OF MARTIN LUTHER KING DAY, AFRICAN AMERICAN FIRSTS, AND IMPORTANT SUPREME COURT DECISIONS ON BLACK HERITAGE. ALL SPECIAL REPORTS ARE ALSO AVAILABLE ON OUR WEBSITE.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

HIGH SCHOOL DROPOUT PREVENTION
(RUNS IN ENGLISH & SPANISH)
FINANCIAL LITERACY FOR TEENS
ANTI-STERIODS
TOUGH CLASSES: COLLEGE PREP
ARTS EDUCATION: RAISING BRAHMS
PROJECT VOTE SMART
ECONOMIC OPPORTUNITY COUNCIL
MARTIN LUTHER KING: BUILD THE DREAM

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI APPEARED IN THE CHRISTIAN ACADEMY GOLF TOURNAMENT WHICH WE CO-SPONSORED, FEBRUARY 4.

METEOROLOGIST DARREN STACK GAVE SPEECH, FORESTBROOK MIDDLE SCHOOL, FEBRUARY 18.

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE SENIOR SCHOLARS SPEECH, GEORGETOWN, MARCH 3.

THE CARAVELLE CUP GOLF TOURNAMENT ON MARCH 6 & 7 WHICH BENEFITS "FIRST TEE OF MYRTLE BEACH," AN ORGANIZATION WHICH IMPACTS THE LIVES OF YOUNG PEOPLE BY PROVIDING EDUCATIONAL PROGRAMS THAT PROMOTE CHARACTER DEVELOPMENT & LIFE ENHANCING VALUES THROUGH THE GAME OF GOLF.

SPORTS DIRECTOR RICH CRAMPANIS EMCEED THE HOOP ZONE BANQUET WHERE WE PRESENTS THE ZONEMAN TROPHY TO A HIGH SCHOOL STUDENT AND AWARD SCHOLARSHIPS TO DESERVING STUDENTS, MARCH 10.

ANCHOR, TIM MCGINNIS SPOKE FOR CAREER DEVELOPMENT TO STUDENTS AT FORESTBROOK MIDDLE SCHOOL IN MYRTLE BEACH, MARCH 24.

CHIEF METEOROLOGIST ED PIOTROWSKI MADE MYRTLE BEACH STREET REACH APPEARANCE, MARCH 27.

ISSUE: ENVIRONMENT

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON SYNDICATION
DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION THIS SHOW INTRODUCES YOU TO WILD AND ENDANGERED SPECIES OF ANIMALS. IT SHOWS THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES AND HOW TO APPRECIATE THEM.

PROGRAM: SPECIAL REPORT: BEACH RENOURISHMENT
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME JANUARY 8-9,2009 PART OF REGULAR NEWSCAST
DESCRIPTION REPORTER, AMANDA KINSETH REPORTS ON THE PROCESS, THE COST, & THE BENEFITS OF OUR BEACH RENOURISHMENT PROJECT.

PROGRAM: YOUR GREEN LIFE
SOURCE IMG/BIG FISH
DATE/TIME JANUARY 4, 2009 2:00-3:00 PM
FEBRUARY 15, 2009 3:00-4:00 PM
MARCH 8, 2009 3:00-4:00 PM
DESCRIPTION EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

RECYCLING PSA
WE ALL LIVE DOWNSTREAM: WINYAH RIVERS ASSOCIATION
ENERGY EFFICIENCY PSA FOR KIDS
ENVIRONMENTAL PROTECTION AGENCY: NEW CARS (60S)
AMAZING OCEANS
EARTH SHARE PROMISES
WATER CONSERVATION
EARTH SHARE PROMISES
UNEXPECTED WILDFIRES
WILDFIRES: KEEP IT SAFE
ATV WILDFIRES
NATURE CONSERVATORY
SLEEP TIGHT: PEST CONTROL

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

POLAR PLUNGE, JANUARY 31. CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED.

CHIEF METEOROLOGIST ED PIOTROWSKI SPOKE AT THE SOUTH CAROLINA EMERGENCY PREPAREDNESS CONFERENCE IN MYRTLE BEACH, MARCH 25.

MURRELLS INLET 5K RACE FOR THE INLET, MARCH 28. PROCEEDS BENEFIT LOCAL YOUTH & COMMUNITY PROGRAMS.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM PUPPET LOVE
SOURCE LOCAL
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTION PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

PROGRAM: KNOW YOUR HERITAGE
SOURCE CENTRAL CITY PRODUCTIONS
DATE/TIME SUNDAY, JANUARY 11 2:00-4:00 PM
SUNDAY, JANUARY 25 10:00-10:30 AM
SUNDAY, FEBRUARY 8 10:00-10:30 AM
SUNDAY, FEBRUARY 15 10:00-10:30 AM

DESCRIPTION PRODUCED AS A QUIZ SHOW ON LOCATION AT VARIOUS HIGH SCHOOLS IN THE CHICAGO AREA, STUDENTS ANSWER HISTORICAL AND CONTEMPORARY QUESTIONS ON VARIOUS CULTURES AND ETHNIC GROUPS, SUCH AS LATINOS, ASIANS, IRISH, POLISH, NATIVE AMERICANS, ITALIANS, AND AFRICAN AMERICANS. HIGHLIGHTS ETHNIC THEMES AND HOLIDAYS, SUCH AS BLACK HISTORY MONTH, HISPANIC HERITAGE MONTH, CHINESE NEW YEAR, CINCO DE MAYO, COLUMBUS DAY, ST. PATRICK'S DAY, AND OTHER HOLIDAYS OF MAJOR IMPORTANCE (SHOWS ARE 30-MINUTE SEGMENTS).

PROGRAM: NOBEL PEACE PRIZE CONCERT
SOURCE IMG
DATE/TIME SUNDAY, MARCH 21 5:00 -6:00 PM

PROGRAM: BLACK HISTORY MONTH
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME MONTH OF FEBRUARY PART OF NEWSCASTS
DESCRIPTION FEATURES INCLUDE THE HISTORY OF MARTIN LUTHER KING DAY, AFRICAN AMERICAN FIRSTS, AND IMPORTANT SUPREME COURT DECISIONS ON BLACK HERITAGE. ALL SPECIAL REPORTS ARE ALSO AVAILABLE ON OUR WEBSITE.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE.

AMERICAN HUMANE SOCIETY:

BULLIES
SPECIAL OLYMPICS OF SOUTH CAROLINA
VETERAN SUICIDE PREVENTION
SPIRIT OF COMMUNITY AWARDS
GUIDE DOGS FOR THE BLIND
RESPECT THE RELIGIOUS BELIEFS OF OTHERS (60S)
ECONOMIC OPPORTUNITY COUNCIL
MARTIN LUTHER KING: BUILD THE DREAM
FORCLOSURE PREVENTION
SENIOR-FRIENDLY HEALTH WEBSITE
HELP HOSPITALIZED VETERANS
SHRINERS HOSPITAL FOR CHILDREN
BILLY HARDEE HOME FOR BOYS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

HEARTS FOR HUNGER FUNDRAISER IN CONWAY FEBRUARY 12. BENEFITS "CAP", PROVIDING GROCERIES AND FINANCIAL ASSISTANCE TO LOCALS IN NEED.

PREJUDICE/INTOLERANCE, CONT'D.

CARAVELLE CUP GOLF TOURNAMENT ON MARCH 6 & 7 WHICH BENEFITS "FIRST TEE OF MYRTLE BEACH," AN ORGANIZATION WHICH IMPACTS YOUNG PEOPLE BY PROVIDING EDUCATIONAL PROGRAMS THAT PROMOTE LIFE ENHANCING VALUES THROUGH THE GAME OF GOLF.

WWMB CW21 CO-SPONSORED FLORENCE COUNTY DISABILITIES FOUNDATION CELEBRITY BBQ IN SCRANTON, MARCH 10. ALLYSON FLOYD AND ED PIOTROWSKI WERE CELEBRITY SERVERS.

SPORTS DIRECTOR RICH CRAMPANIS EMCEED HOOP ZONE BANQUET IN MYRTLE BEACH, MARCH 10. ANNUAL SCHOLARSHIP SUPPLEMENT GIVEN TO DESERVING YOUTH WHO EXCEL IN SPORTS.

SENIOR LIFE EXPO AT THE FLORENCE CIVIC CENTER, MARCH 13 & 14.

SPORTS DIRECTOR RICH CRAMPANIS EMCEED CAROLINA CLASSIC ALL-STAR EVENTS, MARCH 21.

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

Main Identity

From: "Allyson Floyd" <allyson@wpde.com>
To: "Billy Huggins" <wlhuggins@wpde.com>; "mark olson" <molson@wpde.com>
Sent: Friday, April 03, 2009 3:59 PM
Subject: 1st Quarter 2009 Ascertainment

1st Quarter 2009 Ascertainment for News Department

January 2009

08 Ed gave Red Cross Heroes Speech for public Myrtle Beach
 09 Ed gave Chicora Rotary Speech Myrtle Beach
 13 Ed spoke at Carolina Forest Elementary Myrtle Beach
 20 Ed gave Georgetown Rotary Speech Georgetown
 21 Ed gave K-Kids Speech North Myrtle Beach
 24 Ed was emcee of Conway Medical Center Winter Gala Conway
 27 Ed gave Speech at Learning Tree Day School Surfside Beach
 30 Ed gave MB Morning rotary speech Myrtle Beach
 31 Ed was Polar Plunge emcee - Myrtle Beach

February 2009

04 Ed was in Christian Academy Golf Tournament Myrtle Beach
 07 Ed did Grand Strand Health Fair meet and greet Myrtle Beach
 07 Ed gave Kidz Time Festival Speech Myrtle Beach
 10 Ed gave Margaritaville speech Myrtle Beach
 13 Ed was Block Kids Contest Judge Socastee
 18 Darren made Forestbrook Middle School speech Myrtle Beach
 20 Darren gave station tour for Bridgewater Academy
 26 Allyson, Ed, Tim, Kristen part of Red Cross Heros Campaign Luncheon in Myrtle Beach

March 2009

02 Ed gave Holy Lamb Child Development Speech Socastee
 03 Ed gave Senior Scholars speech Georgetown
 06 Darren in Caravelle Cup Golf Tournament Myrtle Beach
 07 Darren in Caravelle Cup golf Tournament in Myrtle Beach
 07 Darren emceed 1st Tee of Myrtle Beach Awards banquet
 07 Tim and Ed judged National Anthem auditions at Coastal Federal Field Myrtle Beach
 07 Tim and Allyson presenters at ICE awards in Myrtle Beach
 10 Ed and Allyson Florence Co Disabilities Foundation Celebrity BBQ servers Scranton
 10 Rich hosted WPDE Hoop Zone banquet in Myrtle Beach
 12 Ed did Creek Rats Live Shot for March of Dimes Florence
 13 Allyson emceed Senior Life Expo in Florence
 13 Ed gave Wachesaw Plantation Golf Assoc. Speech Murrells Inlet
 13 Darren gave station tour for Aynor Elementary students
 13 Darren read book to class at Socastee Elementary
 14 Allyson emceed Senior Life Expo in Florence
 14 Ed in St Pattys Day Parade North Myrtle Beach
 16 Ed emceed Limos for Learning Georgetown
 19 Rich emceed Carolinas Classic All Star Banquet in Myrtle Beach
 20 Rich emceed Carolinas Classic slam dunk/3 pt shootout contest in Myrtle Beach
 20 Darren gave station tour for Aynor Elementary students
 21 Rich emceed Carolinas Classic All Star Games in Myrtle Beach
 21 Ed was Taste of the Coast judge North Myrtle Beach
 22 Ed emceed Red Cross event "love Boat" Litchfield Beach
 24 Tim spoke for Career Development to students at Forestbrook Middle in Myrtle Beach
 25 Ed was SC Emergency Preparedness Conference Speaker Myrtle Beach
 25 Allyson and Darren gave station to St Pauls Episcopal Day school Conway
 27 Ed gave North Myrtle Beach Elem. Speech
 28 Ed made Street Reach Appearance Myrtle Beach
 29 Ed made Grand Strand Miracle Opening Day appearance Myrtle Beach
 31 Ed emceed Red Cross Event all day at Gordon Biersch Myrtle Beach



COASTAL CAROLINA UNIVERSITY

Office of University Advancement

March 6, 2009

Mr. Billy Huggins
WPDE TV-15
Post Office Box 51150
Myrtle Beach, SC 29579-0020

Dear Mr. Huggins:

I am writing to thank you again for your generous support and to update you on the status of the *WPDE-TV News Channel 15 Endowed Scholarship* at Coastal Carolina University. Due to the unprecedented global economic troubles, your endowment has suffered a significant loss. In keeping with the ideals of protecting our endowments, we will not be able to make a scholarship award for the 2009-2010 academic year. We understand that many people are suffering due to the current financial situation, but our office continues to seek additional funding to meet the needs of our very deserving students.

An additional gift would allow your scholarship to be awarded next fall, benefitting students and furthering the academic mission of the University. Please feel free to contact me at 843-349-4129 if you are interested, or simply send your gift in the enclosed reply envelope. If you are unable to make an additional gift at this time, we completely understand and wish you a bright future ahead.

Coastal Carolina University remains optimistic about our future and our role in preparing tomorrow's leaders. We are grateful for your generosity and appreciate all that you do for our students, faculty, and staff. Since 1954, Coastal Carolina University has overcome many challenges to become the fastest growing university in the state. With your support, we will continue to turn obstacles into opportunities.

Thank you,

A handwritten signature in black ink, appearing to read "Scott".

J. Scott Joyner

Main Identity

From: "Allyson Floyd" <allyson@wpde.com>
To: "Billy Huggins" <wlhuggins@wpde.com>; "mark olson" <molson@wpde.com>
Sent: Friday, April 03, 2009 3:59 PM
Subject: 1st Quarter 2009 Ascertainment

1st Quarter 2009 Ascertainment for News Department

January 2009

08 Ed gave Red Cross Heroes Speech for public Myrtle Beach
 09 Ed gave Chicora Rotary Speech Myrtle Beach
 13 Ed spoke at Carolina Forest Elementary Myrtle Beach
 20 Ed gave Georgetown Rotary Speech Georgetown
 21 Ed gave K-Kids Speech North Myrtle Beach
 24 Ed was emcee of Conway Medical Center Winter Gala Conway
 27 Ed gave Speech at Learning Tree Day School Surfside Beach
 30 Ed gave MB Morning rotary speech Myrtle Beach
 31 Ed was Polar Plunge emcee - Myrtle Beach

February 2009

04 Ed was in Christian Academy Golf Tournament Myrtle Beach
 07 Ed did Grand Strand Health Fair meet and greet Myrtle Beach
 07 Ed gave Kidz Time Festival Speech Myrtle Beach
 10 Ed gave Margaritaville speech Myrtle Beach
 13 Ed was Block Kids Contest Judge Socastee
 18 Darren made Forestbrook Middle School speech Myrtle Beach
 20 Darren gave station tour for Bridgewater Academy
 26 Allyson, Ed, Tim, Kristen part of Red Cross Heros Campaign Luncheon in Myrtle Beach

March 2009

02 Ed gave Holy Lamb Child Development Speech Socastee
 03 Ed gave Senior Scholars speech Georgetown
 06 Darren in Caravelle Cup Golf Tournament Myrtle Beach
 07 Darren in Caravelle Cup golf Tournament in Myrtle Beach
 07 Darren emceed 1st Tee of Myrtle Beach Awards banquet
 07 Tim and Ed judged National Anthem auditions at Coastal Federal Field Myrtle Beach
 07 Tim and Allyson presenters at ICE awards in Myrtle Beach
 10 Ed and Allyson Florence Co Disabilities Foundation Celebrity BBQ servers Scranton
 10 Rich hosted WPDE Hoop Zone banquet in Myrtle Beach
 12 Ed did Creek Rats Live Shot for March of Dimes Florence
 13 Allyson emceed Senior Life Expo in Florence
 13 Ed gave Wachesaw Plantation Golf Assoc. Speech Murrells Inlet
 13 Darren gave station tour for Aynor Elementary students
 13 Darren read book to class at Socastee Elementary
 14 Allyson emceed Senior Life Expo in Florence
 14 Ed in St Pattys Day Parade North Myrtle Beach
 16 Ed emceed Limos for Learning Georgetown
 19 Rich emceed Carolinas Classic All Star Banquet in Myrtle Beach
 20 Rich emceed Carolinas Classic slam dunk/3 pt shootout contest in Myrtle Beach
 20 Darren gave station tour for Aynor Elementary students
 21 Rich emceed Carolinas Classic All Star Games in Myrtle Beach
 21 Ed was Taste of the Coast judge North Myrtle Beach
 22 Ed emceed Red Cross event "love Boat" Litchfield Beach
 24 Tim spoke for Career Development to students at Forestbrook Middle in Myrtle Beach
 25 Ed was SC Emergency Preparedness Conference Speaker Myrtle Beach
 25 Allyson and Darren gave station to St Pauls Episcopal Day school Conway
 27 Ed gave North Myrtle Beach Elem. Speech
 28 Ed made Street Reach Appearance Myrtle Beach
 29 Ed made Grand Strand Miracle Opening Day appearance Myrtle Beach
 31 Ed emceed Red Cross Event all day at Gordon Biersch Myrtle Beach

WPDE/WWMB PSA LIST (Frist Quarter 2009) Revised 1/23/09

REDUCING GUN VIOLENCE	Crime	:60
ENVIRONMENTAL PROTECTION AGENCY: CARS	Environment	:60
VETERAN SUICIDE PREVENTION	Mental Health	:60
NARCANON-NEW	Drug Awareness	:60
BOOSTER SEATS	Safety/Health	:60
HABITAT FOR HUMANITY	Environment	:60
GUIDE TO IMMUNIZATIONS	Health	:60
SPIRIT OF COMMUNITY AWARDS	Youth/Community	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
HIGH SCHOOL DROPOUT PREVENTION	Education	:60
DIANE KEATON CANCER PSA	Health	:60
AMERICAN HUMANE SOCIETY: BULLIES	Tolerance/Humanity	:30
UNEXPECTED WILDFIRES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
ANTI-STEROIDS	Health	:30
GEORGETOWN RECYCLING PROGRAM	Environment	:30
HORRY COUNTY UNITED WAY	Community	:30
WE ALL LIVE DOWNSTREAM: RIVERKEEPER	Environment	:30
HOMEBUILDERS ASSOCIATION	Economy	:15
ALCOHOLICS ANONYMOUS	Health	:30
AVOID THE PATH TO FORECLOSURE	Community/Economic	:60
RESPECT RELIGIOUS BELIEFS OF OTHERS	Community/Prejudice	:60
GUARDIAN AD LITEM	Youth/Community	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
ECONOMIC OPPORTUNITY COUNCIL	Economy/Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
KIDS: CLEAN HANDS	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FINANCIAL EDUCATION: YOUTH	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
WATER CONSERVATION	Economy/Environment	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
ENERGY EFFICIENCY	Environment/Economy	:30
RECYCLING BATTERIES	Environment	:30
RED CROSS GIVE BLOOD	Community/Health	:30
ARTS EDUCATION: RAISING BRAHMS	Education	:30
GUIDE DOGS FOR THE BLIND	Special Needs	:30
TOUGH CLASSES: COLLEGE ACCESS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
SLEEP TIGHT: PEST CONTROL	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
EARTH SHARE PROMISES	Environment	:15

WPDE/WWMB PSA LIST (First Quarter 2009) Revised 1/23/09

8001	REDUCING GUN VIOLENCE	:60	Apr-09
8002	ENVIRONMENTAL PROTECTION AGENCY	:60	UFN
8003	VETERAN SUICIDE PREVENTION	:60	UFN
8004	NARCANON-New Version March	:60	UFN
8020	BOOSTER SEATS	:60	7/15/2009
8021	HABITAT FOR HUMANITY	:60	UFN
8022	GUIDE TO IMMUNIZATIONS	:60	UFN
8023	SPIRIT OF COMMUNITY AWARDS	:60	UFN
8024	BOYS TOWN: TEENS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	MLK: BUILD THE DREAM	:20	UFN
8043	HIGH SCHOOL DROPOUT PREVENTION	:30	8/31/2009
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	AMERICAN HUMANE SOCIETY: "BULLY/MAGICIAN"	:30	UFN
8119	UNEXPECTED WILDFIRES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	ATV WILDFIRES	:30	UFN
8122	AMERICAN HEART ASSOCIATION HEARTWALK	:30	10/18/2008
8130	ANTI-STERIODS	:30	7/12/2009
8143	RECYCLING	:30	UFN
8148	HORRY COUNTY UNITED WAY	:30	UFN
8160	WE ALL LIVE DOWNSTREAM	:30	UFN
8164	ALCHOHOLICS ANONYMOUS	:30	UFN
8501	AVOID THE PATH TO FORECLOSURE	:60	UFN
8502	RESPECT RELIGIOUS BELIEFS OF OTHERS	:60	UFN
8503	GUARDIAN AD LITEM PSA	:30	UFN
8504	TALK TO YOUR KIDS ABOUT SEX	:30	UFN
8505	ECONOMIC OPPORTUNITY COUNCIL	:30	UFN
8506	SC SPECIAL OLYMPICS	:30	UFN
8508	KIDS: CLEAN HANDS	:30	UFN
8509	HOME OF CARE: WE CARE	:30	UFN
8511	SENIOR-FRIENDLY HEALTH WEBSITE	:30	UFN
8513	BUPRENORPHINE ADDICTION	:30	UFN
8514	NAIC: LONG TERM CARE INSURANCE	:30	UFN
8515	FINANCIAL LITERACY	:30	5/6/2009
8516	MARCH OF DIMES (NEW SPOT)	:30	UFN
8517	OPTIMISTS: CONTRIBUTE	:30	UFN
8518	ENERGY EFFICIENCY	:30	9/2/2009
8519	RED CROSS GIVE BLOOD	:30	3/1/2009
8520	ARTS EDUCATION: RAISING BRAHMS	:30	5/6/2009
8521	GUIDE DOGS FOR THE BLIND	:30	UFN
8522	TOUGH CLASSES: COLLEGE ACCESS	:30	5/12/2009
8524	SHRINERS CHILDREN'S HOSPITAL: George Lopez	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
8528	SLEEP TIGHT: PEST CONTROL	:15	UFN
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8533	DIABETES: NOW OR LATER	:15	UFN
8534	WEST NILE VIRUS	:15	UFN
9354	CPR SAVED ME/RED CROSS	:30	UFN

WPDE/WWMB PSA LIST Revised 1/28/09 PRIORITY

8098	(NCSA) NATIONAL GUARD	:30	3/31/2009
8125	(NCSA) ATTORNEY GENERAL	:30	4/30/2009
8158	(NCSA) TEEN PREGNANCY CAMPAIGN	:60	6/30/2009
8159	(NCSA) TEEN PREGNANCY CAMPAIGN	:30	6/30/2009

EN ESPANOL

8011	(SPANISH) COLLEGE DROPOUT PREVENTION	:30	UFN
8012	(SPANISH) DTV TRANSITION version 3	:30	UFN
8080	DTV TRANSITION VERSION 3	:30	UFN



Susi D'Ambra-Coplan
Vice President
Station Relations

April 1, 2009

To: Station Management

Re: ABC Television Network First Quarter, 2009 Program Information

Attached is the **First Quarter** review of the **ABC Television Network News & Public Affairs Programming**. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan

Attachment(s)

ABC NEWS PROGRAMS – First Quarter, 2009

AMERICA THIS MORNING

Monday through Friday
4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through Friday
7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH CHARLES GIBSON

Monday through Friday
6:30-7:00PM ET and 7:00-7:30PM ET
5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through Friday
11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)
2:00 - 6:00AM ET
1:00 - 6:00AM CT
12:00 - 6:00AM MT
12:00 - 5:00AM PT - *Sunday*
12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

PRIMETIME & 20/20

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

Primetime (Special Editions)

ABC News Correspondent Diane Sawyer and Chris Cuomo, Cynthia McFadden and John Quiñones anchor *Primetime*.

20/20

10:00 - 11:00PM ET/PT

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

THIS WEEK WITH GEORGE STEPHANOPOULOS

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT
and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through Friday

apr. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS –20/20 – First Quarter, 2009

20/20

Friday, January 2, 2009

EXTREME MOTHERHOOD

If you think you have heard everything about being a parent, think again...from breastfeeding a child at the age of eight to being a "serial surrogate," from pretending to be a mother of a fake baby to home birth, 20/20 reports.

Friday, January 9, 2009

A BARBARA WALTERS EXCLUSIVE: PATRICK SWAYZE

In his first television interview, actor Patrick Swayze and his wife, Lisa Niemi, will speak exclusively to Barbara Walters since being diagnosed with pancreatic cancer earlier this year. The interview takes place at his California ranch.

Friday, January 16, 2009

WHAT ARE YOU WORTH?

Are CEO's of big companies and some entertainers worth their enormous paychecks? Can a price tag be put on a human life? What happens to your self-worth when your net-worth drops? 20/20 reports.

Friday, January 23, 2009

LIVE TO TELL: WHO LIVES? WHO DIES?

Elizabeth Vargas reports on some incredible stories of people who survived against terrible odds. Vargas also speaks to experts about what to do – and what not to do – when faced with a potential life-and-death situation.

Friday, January 30, 2009

THE SCIENCE OF SEDUCTION: WHY HIM? WHY HER?

What exactly is love and how do we find it? What makes us fall in love and why do we feel it for one person and not another? From possible scientific advances to inventive ways of finding a soul mate, Martin Bashir reports on what is one of the most complicated and mysterious processes in one's life – love.

Friday, February 6, 2009

MURDER AT SEA

Former child actor, Skylar Deleon, talks to Jim Avila about the horrific crime he admits to committing far out in the Pacific Ocean...down on his luck, he wanted everything Tom and Jackie Hawk had – and stopped at nothing to take their livelihood.

ESCORT SERVICE

Brian Ross investigates the New York prostitution ring that catered to prominent executives. In an exclusive interview, convicted Wall Street Madam Kristin Davis discloses the computerized list of her 9,800 customers and reveals many paid for their prostitutes with corporate credit cards and phony invoices paid with corporate funds.

Friday, February 13, 2009

A HIDDEN AMERICA: CHILDREN OF THE MOUNTAINS

In the hills of Central Appalachia is a place where children and families face unthinkable conditions, living without what most Americans take for granted. Isolated pockets in Central Appalachia have three times the national poverty rate. Diane Sawyer continues her award-winning reporting on America's forgotten children with an eye-opening hour on rural kids living in poverty.

Friday, February 20, 2009

MADOFF SCANDAL

ABC News Chief Investigative Correspondent Brian Ross takes viewers inside the secret world of Bernie Madoff, the financial advisor accused of running the biggest financial scam in history - a decades-long Ponzi scheme that defrauded investors. How did Madoff fool his investors?

Friday, February 27, 2009

SURVIVAL

Two college friends survived a car crash but only to have their medivac helicopter crash into the woods, killing all but one onboard. Was the medivac helicopter even necessary and who was at fault? Deborah Roberts reports on one girl's incredible road to recovery.

OUT OF CAPTIVITY

Three American men, held hostage by rebels after their single engine plane crashed into the Colombian jungle, speak candidly to Elizabeth Vargas about their harrowing ordeal.

Friday, March 6, 2009

PROMISES MADE, PROMISES BROKEN

Consumers beware: from exciting, work-at-home online job opportunities to enhanced waters promoting health and wellbeing, 20/20 investigates some questionable claims made by companies. Are they proven or are they actually too good to be true?

Friday, March 13, 2009

BAILOUTS & BULLS

From the stimulus and bailout to claims that America is no longer the "land of opportunity," from the controversy surrounding a border wall to the government's plans for Universal Pre-K, from fixing killer commutes to medical marijuana, John Stossel teams up with Drew Carey to report.

Friday, March 20, 2009

TODAY'S ECONOMY

"20/20" takes a look at the effects of the economy, with reports on: promises made by foreclosure rescue services; creative ways to make ends meet, including a former hedge fund manager who is now delivering pizza; kids who are homeless because their parents have lost jobs; as well as buying a hundred dollar house.

Friday, March 27, 2009

ABUSE OF POWER

Jim Avila reports on how two judges from Pennsylvania, living the high life after getting kickbacks from a private detention center, abused their authority as they sentenced some first-time juvenile offenders for minor offense, never advised that they should have a lawyer during the hearings.

REDUCED SENTENCE

The detective that took Stacey Lannert's confession and helped to convict her of killing her father when she was 18 and sentenced to life in prison, is now speaking out on her behalf and seeking a reduced sentence, claiming that her punishment did not fit the crime. ABC News Cynthia McFadden reports.

CANDY SPELLING

In an exclusive interview, Elizabeth Vargas speaks with Candy Spelling and her alleged feud with her daughter, Tori, and life as the wife of Aaron Spelling.

PRIMETIME

PRIMETIME: WHAT WOULD YOU DO? (Special Editions)

Tuesday, January 27, 2009

Using hidden cameras, this show sets up everyday scenarios and then captures people's reactions. Whether people are compelled to act or mind their own business, John Quiñones reports on their split-second – and often surprising – decision-making process.

Tuesday, February 3, 2009

Often people speculate on how they might act in a difficult situation, but this series shows what they actually do in the face of everyday dilemmas that test their character and values. John Quiñones reports on their split-second – and often surprising – decisions.

Tuesday, February 17, 2009

What if an obviously confused elderly man was about to get behind the wheel of a car? Would you give your friend your blessing to marry a man half her age? PRIMETIME sets up everyday scenarios and then captures people's reactions. John Quiñones reports.

Tuesday, February 24, 2009

As the economy stalls, shoplifting is on the rise. So what would you do if you saw someone not only shoplifting, but using their child as the scapegoat? And in these tough times, will strangers help someone begging not for money – but for gas? Using hidden cameras John Quiñones reports his findings.

Tuesday, March 10, 2009

Often people speculate on how they might act in a difficult situation, but this series shows what they actually do in the face of dilemmas that test character and values. What would you do if you saw college students hazing their peers, making them participate in potentially harmful activities in a public place? John Quiñones reports on their split-second – and often surprising – decision-making process.

Tuesday, March 17, 2009

What would you do if you saw a polygamist family and a would-be child bride reaching out for help? Will anyone stop a group of teens, out for thrills, attacking a Latino man for no apparent reason? Whether people are compelled to act or mind their own business, John Quiñones reports on their split-second and often surprising decision-making process.

Tuesday, March 24, 2009

How will people react when witnessing overt racial profiling in a chic clothing boutique? What would you do if you were confronted with public displays of prejudice and discrimination against a gay couple in a sports bar? What if your online date shows up looking nothing like their profile picture – would you still go through with the date? And would you break the law for someone who *says* they are an authority figure? This series shows what people actually do in the face of everyday dilemmas that test their character and values.

ABC NEWS SPECIALS– First Quarter, 2009

Sunday, January 11 through Friday, January 16, 2009

AMERICA’S ECONOMY: WHAT’S THE FIX?

With the American economy in its worst state in generations, ABC News will take an in-depth look at the key economic issues that will dominate 2009 and beyond. Beginning Sunday, January 11, the News division will feature a week-long series airing across ABC News broadcasts.

Tuesday, January 20, 2009

A SPECIAL EDITION OF ABC’S WORLD NEWS WITH CHARLES GIBSON

This special will feature team coverage of the events surrounding this historic day – from the swearing-in ceremony and President Obama’s Inaugural Address to reaction from around the nation and the world. The broadcast will also feature a personal look at the First Family and their new life in the White House.

THE NEIGHBORHOOD BALL: AN INAUGURATION CELEBRATION

The Disney/ABC Television Group will give viewers exclusive access to some of the biggest events of the Inauguration, including President-elect Obama’s historic first inaugural ball appearance and an inaugural kids’ concert hosted by Mrs. Michelle Obama, Dr. Jill Biden and their families. In an effort to make this inaugural celebration open and accessible to all Americans, President-elect Barack Obama will host the first-ever “Neighborhood Inaugural Ball,” the premier event of inauguration evening.

A MOMENT IN HISTORY: THE INAUGURATION OF BARACK OBAMA

This news program will take the audience live to Inaugural Balls and track the President and First Lady as they continue their celebration throughout Washington. A team of ABC News correspondents report on the special significance that the day holds for millions of African-Americans, the amazing lengths many Americans are going to just to be in Washington for the Inauguration, and world reaction to Barack Obama’s promised effort to unite the nation.

Friday, January 30, 2009

A SPECIAL EDITION OF 20/20

A SERIAL KILLER

Is a serial killer targeting one wealthy South Florida community or were three unusual attacks unrelated. Jay Schadler reports.

Monday, February 9, 2009

ABC NEWS SPECIAL: PRESIDENT BARACK OBAMA’S PRESS CONFERENCE

This special will feature President Obama’s addresses to Nation and on many of the issues that face the country today.

Tuesday, February 24, 2009

ABC NEWS SPECIAL: PRESIDENTIAL ADDRESS TO CONGRESS

ABC News will broadcast President Barack Obama’s address to a joint session of Congress and will include the Republican response from Louisiana Governor Bobby Jindal, as well as post-speech analysis.

Friday, March 6, 2009

A SPECIAL EDITION OF 20/20: SIEGFRIED & ROY: THE MAGIC RETURNS

A one-night, one-time illusion, for one cause. Siegfried & Roy, who no one expected to ever see onstage again, are coming back one last time for a night of magic from the *Power of Love* charity gala benefiting Keep Memory Alive, the foundation for the Lou Ruvo Brain Institute. ABC News will capture their highly-anticipated performance.

Tuesday, March 24, 2009

ABC NEWS SPECIAL: PRESIDENTIAL NEWS CONFERENCE

Charles Gibson will anchor this special coverage from Houston, TX, where he will be reporting on the country’s economic crises.

ABC NEWS SPECIAL REPORTS – First Quarter, 2009

<u>DATE</u>	<u>START</u>	<u>END</u>	<u>TOPIC</u>
<u>Saturday, January 3, 2009</u>	1:53:11 PM -	1:56:20 PM	ET Israeli Ground Operations in Gaza
	10:53:11 AM -	10:56:20 AM	PT Israeli Ground Operations in Gaza
<u>Thursday, January 8, 2009</u>	11:13:29 AM -	11:36:35 AM	ET President Elect Obama's Economic Plan
	8:13:29 AM -	8:36:35 AM	PT President Elect Obama's Economic Plan
<u>Monday, January 12, 2009</u>	9:15:38 AM -	10:07:05 AM	ET President Bush Press Conference
	6:15:38 AM -	7:07:05 AM	PT President Bush Press Conference
<u>Thursday, January 15, 2009</u>	3:47:12 PM -	4:38:05 PM	ET Commuter Plane Crash in the Hudson River
	12:47:12 PM -	1:38:05 PM	PT Commuter Plane Crash in the Hudson River
	8:00:00 PM -	8:15:43 PM	ET A Presidential Farewell Address to the Nation
	5:00:00 PM -	5:15:43 PM	PT A Presidential Farewell Address to the Nation
<u>Saturday January, 17 2009</u>	10:05:11 AM -	10:24:48 AM	ET President Elect Obama's Train Trip to Washington
	7:05:11 AM -	7:24:48 AM	PT President Elect Obama's Train Trip to Washington
	12:50:35 PM -	1:07:23 PM	ET President Elect Obama's Train Trip to Washington
	9:50:35 AM -	10:07:23 AM	PT President Elect Obama's Train Trip to Washington
<u>Sunday, January 18, 2009</u>	4:07:00 PM -	4:18:22 PM	ET President Elect Obama's Speech at the Lincoln Memorial
	1:07:00 PM -	1:18:22 PM	PT President Elect Obama's Speech at the Lincoln Memorial
<u>Monday, February 9, 2009</u>	8:00:00 PM -	9:01:29 PM	ET ABC News Special: President Obama's Press Conference
	5:00:00 PM -	6:01:29 PM	PT ABC News Special: President Obama's Press Conference

Thursday, February 12, 2009

12:56:14 AM	-	12:57:31 AM	ET	Plane Crash Outside Buffalo, NY
9:56:14 PM	-	9:57:31 PM	PT	Plane Crash Outside Buffalo, NY
1:27:27 AM	-	1:28:03 AM	ET	Squeezeback - Plane Crash Outside Buffalo, NY (PT)
10:27:27 PM	-	10:28:03 PM	PT	Squeezeback - Plane Crash Outside Buffalo, NY (PT)
1:36:21 AM	-	1:36:50 AM	ET	Squeezeback - Plane Crash Outside Buffalo, NY (PT)
10:36:21 PM	-	10:36:50 PM	PT	Squeezeback - Plane Crash Outside Buffalo, NY (PT)
1:38:24 AM	-	1:39:52 AM	ET	Squeezeback - Plane Crash Outside Buffalo, NY (PT)
10:38:24 PM	-	10:39:52 PM	PT	Squeezeback - Plane Crash Outside Buffalo, NY (PT)

Tuesday, February 24, 2009

9:00:00 PM	-	10:43:34 PM	ET	ABC News Special - Presidential Address to Congress and the Republican Response
6:00:00 PM	-	7:43:34 PM	PT	ABC News Special - Presidential Address to Congress and the Republican Response

Friday, February 27, 2009

12:07:55 PM	-	12:25:25 PM	ET	President Obama's Statement on Troop Withdrawal from Iraq
9:07:55 PM	-	9:25:25 PM	PT	President Obama's Statement on Troop Withdrawal from Iraq

Saturday, February 28, 2009

7:58:04 PM	-	8:02:09 PM	ET	The Death of Paul Harvey
4:58:04 PM	-	5:02:09 PM	PT	The Death of Paul Harvey

Tuesday, March 24, 2009

8:00:00 PM	-	8:59:59 PM	ET	ABC News Special: A Presidential News Conference
5:00:00 PM	-	5:59:59 PM	PT	ABC News Special: A Presidential News Conference

THIS WEEK – First Quarter, 2009

Sunday, January 4, 2009

Guests:

- Roland Burris (D-IL), US Senate Appointee
- Sen. Richard Durbin (D-IL), Senate Democratic Whip
- Sen. Mitch McConnell (R-KY), Senate Republican Leader

Topics:

- US Senate Appointee Roland Burris & the Senate Seat

Sunday, January 11, 2009

Guests:

- President-Elect Barack Obama

Topics:

- Exclusive Interview with President-Elect

Sunday, January 18, 2009

Guests:

- David Axelrod, Obama Senior Advisor

Topics:

- Goals & Challenges Ahead

Sunday, January 25, 2009

Guests:

- Rep. Nancy Pelosi (D-CA), Speaker of the House

Topics:

- President Obama's First Week

Sunday, February 1, 2008

Guests:

- Rep. Barney Frank (D-MA)
Chairman, Financial Services Committee
- Sen. Jim DeMint (R-SC)
Member, Joint Economic Committee
- Eric Schmidt
CEO, Google
- Fred Smith
CEO, FedEx

Topics:

- Economic Challenges

Sunday, February 8, 2009

Guests:

- Lawrence Summers
Director, National Economic Council
- Michael Steele
Chair, Republican National Committee

Topics:

- President Obama's Stimulus Package and TARP

Sunday, February 15, 2009

Guests:

- Sen. Chuck Schumer (D-NY)
Chair, Joint Economic Committee
- Sen. Lindsey Graham (R-SC)
Member, Budget Committee
- Rep. Maxine Waters, (D-CA)
Member, House Financial Services Committee
- Rep. Peter King (R-NY)
Member, Financial Services Committee

Topics:

- Obama Cabinet

Sunday, February 22, 2009

Guests:

- Gov. Arnold Schwarzenegger (R-CA)

Topics:

- California Budget Crisis
- President Obama's Agenda
- Republican Party & Post-Partisan Politics

Sunday, March 1, 2009

Guests:

- Peter Orszag, Director
Office of Management and Budget
- Rep. Eric Cantor (R-VA)
House Republican Whip

Topics:

- Pres. Obama's Proposed Budget Policies & Domestic Agenda

Sunday, March 8, 2009

Guests:

- Sen. Evan Bayh (D-IN)
Member, Banking Committee
- Sen. Claire McCaskill (D-MO)
Member, Commerce Committee
- Sen. Richard Shelby (R-AL)
Ranking Member, Banking Committee
- Thomas Donohue
President & CEO, US Chamber of Commerce

Topics:

- President Obama's overall approach to the economy

Sunday, March 15, 2009

Guests:

- Lawrence Summers
Director, National Economic Council
- Sen. Mitch McConnell (R-KY)
Senate Majority Leader

Topics:

- Faltering Banks and the Economy

Sunday, March 22, 2009

Guests:

- Sen. Kent Conrad (D-ND)
Chair, Budget Committee
- Sen. Susan Collins (R-ME)
Ranking Member, Financial Services Subcommittee
- Rep. Michael Pence (R-IN)
Chair, House Republican Conference
- Jared Bernstein
Vice President Joe Biden's Chief Economic Adviser

Topics:

- AIG Backlash
- President's response to the Economy
- President's Budget Agenda

Sunday, March 29, 2009

Guests:

- Timothy Geithner
US Treasury Secretary

Topics:

- America's Future Economy

NIGHTLINE – First Quarter, 2009

Thursday, January 1, 2009

Topics:

- Barack Obama's Historic Rise

Friday, January 2, 2009

Topics:

- How to Buy A Child Slave
- Chick-Lift for Tweens
- Story Time

Monday, January 5, 2009

Topics:

- Back to Work
- Travolta Tragedy
- Recycling Recessed

Tuesday, January 6, 2009

Topics:

- Full Plate in the Empire State
- Herding the White Elephants
- Fight for His Life

Wednesday, January 7, 2009

Topics:

- Digging Out of Debt
- House Call with Dr. Drew
- Freezer of Youth?

Thursday, January 8, 2009

Topics:

- Obama's Economic Blueprint
- Burger Boom
- Retrosexual Revolution

Friday, January 9, 2009

Topics:

- Help Wanted
- On A Mission
- Celebrity Autobiographies, Comic Book Club

Monday, January 12, 2009

Topics:

- Housing Hunting: What Can \$100,000 Buy?
- Madoff Avoids Jail...for now

Tuesday, January 13, 2009

Topics:

- Fugitive Pilot
- Seven Tips to Refinancing
- Peacekeeper Tony Blair

Wednesday, January 14, 2009

Topics:

- Vegas Casino to Hire 12, 000
- "Sludge City" Citizens Sue Ford
- Spidey's New Sidekick

Thursday, January 15, 2009

Topics:

- Survival on the Hudson
- Bird vs Plane
- The President Says Goodbye

Friday, January 16, 2009

Topics:

- Behind the Landing
- The Obama-bilia Takeover
- Royal Flaps?

Monday, January 19, 2009

Topics:

- The Eve of History
- Party with Purpose
- Dream Realized

Tuesday, January 20, 2009

Topics:

- President Obama's First Chat
- A Night of Celebration
- Inauguration: A Day of Change

Wednesday, January 21, 2009

Topics:

- Busy Day 1 for Mr. President
- Congresswoman on Hold on Bank helpline
- Report Card: Obama's First Day

Thursday, January 22, 2009

Topics:

- President's Executive Orders
- Biblically Sound Budgeting
- The Joy of Sex "Revamped"

Friday, January 23, 2009

Topics:

- Making the First Tweens
- Public Access in Peril?
- Playlist: Patti LaBelle

Monday, January 26, 2009

Topics:

- Home Economics 101
- Gov. Blagojevich: "I Did Nothing Wrong"

Tuesday, January 27, 2009

Topics:

- Sermons with an Edge
- On stage with Joan Rivers
- Riding the Foreclosure Wave

Wednesday, January 28, 2009

Topics:

- Ted Haggard and Wife Speak Out
- Back to the Wild
- The Economy of Comedy

Thursday, January 29, 2009

Topics:

- Drew Peterson's Fifth Engagement
- The Detox Dilemma

Friday, January 30, 2009

Topics:

- Masters No More
- The Economy of Super Bowl Ads

Monday, February 2, 2009

Topics:

- Missionaries Face Death, Criticism to Preach
- Meryl Streep on Women and Hollywood

Tuesday, February 3, 2009

Topics:

- Retailer Zeroes in on “Boosters”
- Angelina Jolie on Films & Family

Wednesday, February 4, 2009

Topics:

- The End of Banker Bling?
- The One Slice Solution
- Penelope Cruz on Oscar Nod

Thursday, February 5, 2009

Topics:

- Calm in the Pit
- Salma Hayek’s Mission in Africa

Friday, February 6, 2009

Topics:

- Rough Recession Tests Brothrel Boundaries
- Kate Winslet’s Date with Oscar
- Best In Dog Show

Monday, February 9, 2009

Topics:

- Obama’s Critical Moment: 1st Press Conference
- George Stephanopoulos’ Report Card
- A-Rod Opens Up on Steroid Use

Tuesday, February 10, 2009

Topics:

- Exclusive: Terry Moran Interviews President Obama

Wednesday, February 11, 2009

Topics:

- Killer Twister Hits Oklahoma
- Kidnap Capital, USA
- Salma Hayek’s Breastfeeding Buzz

Thursday, February 12, 2009

Topics:

- Special Police Unit Protects Stars from Stalkers

Friday, February 13, 2009

Topics:

- Deadly Crash
- Americans Moving to Mexico in droves
- Romantic Cuisine

Monday, February 16, 2009

Topics:

- Great Gas Hike
- Revisiting Flight 3407
- Barbie Turns 50

Tuesday, February 17, 2009

Topics:

- Behind the Scenes with a Repo Man

Wednesday, February 18, 2009

Topics:

- Phoenix Ghost Town of Foreclosures
- Mini Madoff? Accuse Investor Missing
- An Orange Sky of Monarchs

Thursday, February 19, 2009

Topics:

- Fat Town, Fit Town
- The Coatesville Fires Resolved?
- Male “Moob Jobs” on the Rise

Friday, February 20, 2009

Topics:

- The “Rocket Docket” Court
- Armani Takes on Recession
- Hollywood Feels Financial Pain

Monday, February 23, 2009

Topics:

- Richard Simmons Still Sweat to the Oldies
- Slumdog Still Shining

Tuesday, February 24, 2009

Topics:

- Obama Addresses Both Chambers
- Grading Obama’s Address
- Embracing Eckhart Tolle

Wednesday, February 25, 2009

Topics:

- Airplane Crash Survival Guide
- Cyberspace All A-‘Twitter’

Thursday, February 26, 2009

Topics:

- 401 Not OK
- Grow Your Own

Friday, February 27, 2009

Topics:

- Recession of Rodeo Drive
- The Naked Chef's New Mission
- Nashville Queen

Monday, March 2, 2009

Topics:

- Queen of the Kitchen: Rachel Ray
- Kids Head to the Chiropractor

Tuesday, March 3, 2009

Topics:

- Mom's Double Life (Part I)
- Mom's Double Life (Part II)
- Obama-Brown Meet at White House

Wednesday, March 4, 2009

Topics:

- Recession Deals to Depend On
- Abuse of Primates at Lab Alleged
- Vinyl: The Last Track?

Thursday, March 5, 2009

Topics:

- 'Cash for Gold' goes under the spotlight

Friday, March 6, 2009

Topics:

- Great Escape: Hooters
- LA's Grim Sleeper
- Firing Fingers

Monday, March 9, 2009

Topics:

- Want to Lose Weight? Have Brain Surgery
- Octo-Grandpa Speaks Out
- President's Full Plate

Tuesday, March 10, 2009

Topics:

- Kindle 2 Introduced: Blasphemy for Booklovers?

Wednesday, March 11, 2009

Topics:

- The Biggest Losers
- Best in Show?
- Journey to Hell
- The Break Up: Sarah Palin's Daughter

Thursday, March 12, 2009

Topics:

- Day of Reckoning: Bernie Madoff
- Hookers for Jesus
- Bulgarian Idol Becomes Viral Sensation

Friday, March 13, 2009

Topics:

- Seal of Approval
- Rhino Rescue
- First Lady Exclusive

Monday, March 16, 2009

Topics:

- American Outrage
- The Man Who Can't Forget
- Levi on split with Bristol

Tuesday, March 17, 2009

Topics:

- Paul Rudd and the Art of the Bromance

Wednesday, March 18, 2009

Topics:

- Bonus Questions
- All Aboard the SS Foreclosure
- Road Trip: Iraq

Thursday, March 19, 2009

Topics:

- Bye-Bye Bonuses?
- Animal Kingdom's Sexiest Ape
- Bromantic Blockbuster to Be?

Friday, March 20, 2009

Topics:

- Platelist: Pastry Master Mixes it up in Kitchen

Monday, March 23, 2009

Topics:

- Up, Up & Away
- Montana Crash Tragedy
- Inside a Pirate Attack

Tuesday, March 24, 2009

Topics:

- President Obama: The Message Man
- The Nightline Report Card
- Love Connection

Wednesday, March 25, 2009

Topics:

- Terry Moran's Moment of Truth
- Battling Alzheimer's
- Home Sweet RV

Thursday, March 26, 2009

Topics:

- NL Face Off: Prince of Darkness (Part 1)
- NL Face Off (Part 2)
- NL Face Off (Part 3)

Friday, March 27, 2009

Topics:

- Alleged Puppy Factories
- The Lottery Lady

Monday, March 30, 2009

Topics:

- The New Age of Bank Robbery
- Roadside Assistance
- The Original Gossip Girl

Tuesday, March 31, 2009

Topics:

- "Sexting" Among Teens
- Economy of a Top Chef
- Bankers Dress Down for G-20

On behalf of the St. James Shark Club, I would like to thank you for your generous gift to our silent auction fundraiser.

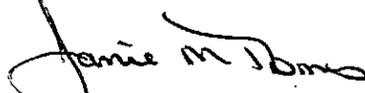
Each year the St. James Shark Club continues to advance its mission of fostering participation in the athletic programs offered at St. James High School. These programs are not only exciting for our community's sports fans, but they also help build character and confidence in the hearts of our student athletes.

Today communities across the nation are facing difficult economic challenges, and many of us expect these challenges to continue in the future. However, it is precisely in such times that we must remember what matters most to us all.

*Thank you for remembering our children. **They are our future** and the St. James Shark Club will continue, with your support, to provide them with the opportunities they need to flourish – physically, academically, and as members of our community.*

Thank you again for your generous support of our efforts.

Best wishes,



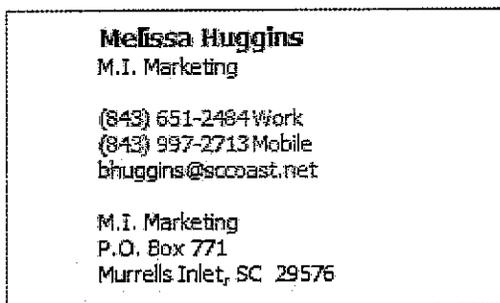
*Janice M. Thomas
Shark Club President*

Thank you!

Main Identity

From: "Melissa & Billy Huggins" <bhuggins@sccoast.net>
To: "Billy Huggins" <wlhuggins@wpde.com>
Sent: Saturday, April 04, 2009 11:17 AM
Attach: Melissa Huggins2.vcf
Subject: FW: Jack and Jill of AMerica, Inc. Spring Charity Event -THANK YOU

A nice note from Yvette Jefferson



From: tv15wx@aol.com [mailto:tv15wx@aol.com]
Sent: Friday, April 03, 2009 10:21 PM
To: yvettejefferson@hotmail.com; bhuggins@sccoast.net; jgreen@wpde.com
Cc: bholland@wpde.com
Subject: Re: Jack and Jill of AMerica, Inc. Spring Charity Event -THANK YOU

Hi Yvette...

Thanks for the opportunity to promote such a great event. I saw it on TV that night and it looked great!

Sorry you won't enjoy sunny and 75 :)

Ed

-----Original Message-----

From: Yvette Jefferson <yvettejefferson@hotmail.com>
To: Melissa & Billy Huggins <bhuggins@sccoast.net>; jgreen@wpde.com; tv15wx@aol.com
Cc: Blaine Holland <bholland@wpde.com>
Sent: Fri, 3 Apr 2009 6:22 pm
Subject: RE: Jack and Jill of AMerica, Inc. Spring Charity Event -THANK YOU

Greetings!

I'd like to thank everyone who contributed to the success of the Spring Charity Event featuring Jonathan Green at Freewoods Farm. It was so inspiring to see the community come together to honor one of our very own. The entire weekend was magical and you were very much a part of it.

Thanks to Ed, Johnny, Melissa, Billy, Blaine and anyone else who made this possible. I must say I'm a little jealous of the great weather this weekend. Ed didn't work his magic like he did for the Boys and

Girls Club, but that's okay because we had a grand time.

Kindest regards,

Yvette Jefferson, Chairperson
Jack and Jill of America, Inc.
Conway Chapter

From: bhuggins@sccoast.net
To: jgreen@wpde.com; tv15wx@aol.com
CC: yvettejefferson@hotmail.com; bholland@wpde.com
Subject: FW: Jack and Jill of AMerica, Inc. Spring Charity Event on March 28
Date: Thu, 26 Mar 2009 14:42:58 -0400

Ed,

I have attached two pieces of information for an event taking place this Saturday at Freewoods Farm near Socastee. All of the details are outlined on the Spring Charity Event flyer. I don't know if Billy emailed you earlier or actually spoke with you, but he said you could talk about this during the weather tonight and/or tomorrow. It is for a great cause and having Jonathan Green here is a big, big deal. He was raised in the lowcountry of SC and paints a lot from his Gullah heritage. Check out some of the art on his website if you have a chance. www.jonathangreenstudios.com When you are talking about it – keep in mind that is really geared toward kids for the day.

If you have any questions, Yvette Jefferson's contact information is listed on the flyer and the letter. If I can help with anything, please call me at 651-1072.

Johnny,

Will you please make sure that someone can cover this event on Saturday? I know it will make a great story! Billy said to send you the information, but if it needs to go to someone else also, please make sure that it does and just let me know.

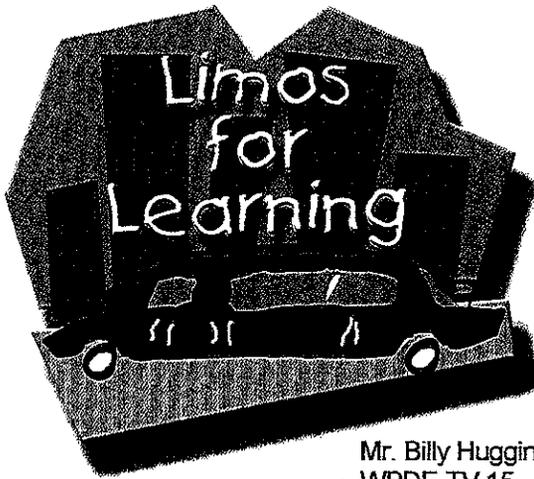
Thank you both in advance for highlighting and covering this event.

Melissa Huggins

M.I. Marketing

(843) 651-2484 Work
(843) 997-2713 Mobile
bhuggins@sccoast.net

M.I. Marketing
P.O. Box 771
Murrells Inlet, SC 29576



March 5, 2009

Mr. Billy Huggins
WPDE-TV 15
1194 Atlantic Avenue
Conway, SC 29579

Limos For Learning™
*Rewarding Kids on
the Road to Reading
Excellence!*

Post Office Box 921
Laurens, SC 29360
Phone: (864)923-3179
www.LimosForLearning.org

Dear Billy,

Learning the value of hard work toward individual goal attainment is a valuable lesson worth learning at an early age. Recognizing a child's hard work and achievement helps to ensure continued motivation as they reach for the next goal for a lifetime of continued success.

Limos For Learning™ is a program started out of necessity which has become a leader, motivating elementary students and accelerating reading improvement. It has effectively helped to set the tone for literacy improvement in Horry County for nearly five years.

In several weeks, something extraordinary will be happening in your community that we feel certain you will want to witness. Shiny super-stretch limousines – the really cool kind – will arrive at a local restaurant for special red carpet extravaganzas. Limos For Learning™ will honor extraordinary third and fourth grade students who have worked diligently all year to exceed their individual reading goals. They have been nominated by their classroom teachers and selected by their schools to receive special statewide recognition for their achievement on Literacy Celebration Day.

You are cordially invited to join us on the red-carpet to applaud these deserving superstars and see firsthand the positive outcomes of an innovative program in action. The limos will arrive at Ryan's Restaurant locations listed below at 10:45 a.m. for an eleven o'clock lunch. After lunch, the students will be entertained by *The Magic of Reading*, featuring the magical talents of national award-winning magician Michael Bairefoot.

Our Board of Directors:

- Carl F. Barker
- Lumus Byrd, Jr.
- Thomas K. Herron
- Ed McMenamin
- Lew S. Resseguie
- Elizabeth M. Ross
- Lindsay T. Ross
- Mel Tillar

The gift of your valuable time to applaud the accomplishment of these young leaders of tomorrow is one they long remember. We ask that you support them with your presence and applause. Please RSVP to reserve@limosforlearning.com indicating the event date/location you will attend.

We hope to see you there!

Betsy
Betsy Ross
President

40,022 kids and counting - Thanks to you!

Please share with Victoria

Limos For Learning™
is a non-profit 501C3
charitable organization

- Monday, April 27th - Ryan's Restaurant, 2904 Church Street, Conway
- Tuesday, April 28th - Ryan's Restaurant, 3607 Hwy 17, N. Myrtle Beach
- Thursday, April 30th - Ryan's Restaurant, 3607 Hwy 17, N. Myrtle Beach
- Friday, May 1st - Ryan's Restaurant, 8671 Hwy 17 Bypass, Surfside Beach, SC

