ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROINA

APRIL 1 – JUNE 30, 2010

LIST OF ISSUES

1.	**ECONOMY/PERSONAL FINANCE**	LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2.	**HEALTH CARE/COST**	SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORNS DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3.	**CRIME**	HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMLY EASY TO GET.
4.	**DRUG USE/PREVENTION**	HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5.	**EDUCATION**	AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6.	**ENVIRONMENT**	DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7.	**PREJUDICE/INTOLERANCE**	THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: ASK THE PROFESSIONALS: EMPLOYMENT SECURITY COMMISSION
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME THURSDAY, MAY 27 5:30-7:30 PM
DESCRIPTION STAFF FROM OUR LOCAL EMPLOYMENT SECURITY COMMISSION OFFICE ANSWERED PHONES FOR TWO HOURS, ASSISTING 150 CALLERS WIITH UMEMPLOYMENT-RELATED QUESTIONS.

PROGRAM WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME SUNDAYS 6:30-7:00 AM
DESCRIPTION THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS 9:00-9:30 AM
DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES.CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: CAROLINA & COMPANY
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME WEEKDAYS NOON
DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

WARRANTY
CENSUS IMPORTANCE (5 SPOT SERIES)
ENERGY EFFICIENCY
READY.GOV
SC CAN (HIGHER LEARNING)
GRADUATION
FORECLOSURE
FDIC: SAVE
DEBT: HOW TO FIND HELP

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

METEOROLOGIST DARREN STACK & ANCHORS ALLYSON FLOYD & HOLLY MORGAN PARTICIPATED IN "1001 HOMES FOR HAITI" AT CCU, APRIL 7

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE A SPEECH TO THE NMB OPTIMIST CLUB, APRIL 7

NEWS DIRECTOR VICTORIA SPECHKO PARTICIPATED ON BEHALF OF THE STATION AT SCBA JOB FAIR, COLUMBIA APRIL 13

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE A SPEECH TO CONWAY ROTARY CLUB, APRIL 29

ANCHOR TIM MCGINNIS, PANELIST FOR THE DEMOCRATIC GUBERNATORIAL DEBATE, MAY 26

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE A SPEECH, MB CONVENTION CENTER, MAY 31

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE PREPAREDNESS SPEECH, JUNE 1 & AT THE HURRICANE EXPO, JUNE 7

ISSUE: HEALTH CARE/COST

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

CHILDHOOD OBESITY (7 SPOT SERIES)
UNDERAGE DRINKING (5 SPOT SERIES)
TEEN SUICIDE PREVENTION
SCBA: EAT SMART, MOVE MORE (9 SPOT SERIES)
LEAD POISONING PREVENTION (8 SPOT SERIES)
LUPUS AWARENESS (5 SPOT SERIES)
NEWBORN & CHILD SURVIVAL (5 SPOT SERIES)
MENTAL HEALTH RECOVERY (7 SPOT SERIES)
AMERICAN HEART ASSOCIATION
AUTISM AWARENESS
UNITED WAY
FLU VACCINATION (4 SPOT SERIES)
DRUNK DRIVING (9 SPOT SERIES)
CPR
TIMING IS EVERYTHING (TEEN PREGNANCY)
UNCONDITIONAL LOVE (TEEN PREGNANCY)
ARTHRITIS (5 SPOTS)
BEANEX.ORG (QUIT SMOKING)
MARCH OF DIMES (2 SPOTS)
HELP HOSPITALIZED VETS
SHRINERS HOSPITAL FOR CHILDREN

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST, ED PIOTROWSKI AT AUTISM KICK OFF EVENT, MURRELLS INLET, APRIL 2

METEOROLOGIST DARREN STACK & ANCHORS ALLYSON FLOYD & HOLLY MORGAN PARTICIPATED IN "1001 HOMES FOR HAITI" AT CCU, APRIL 7

ED PIOTROWSKI EMCEED HORRY COUNTY SPECIAL OLYMPICS, SOCASTEE, APR 7

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED "WALK A MILE IN HER SHOES", MYRTLE BEACH-MEN'S MARCH TO STOP RAPE, SEXUAL ASSAULT, & GENDER VIOLENCE, APRIL 10

CHIEF METEOROLOGIST, ED PIOTROWSKI EMCEED BLOOD DONORS APPRECIATION LUNCH, APR 15

REPORTER GRAEME MOORE EMCEED THE MARCH OF DIMES WALK, CONWAY, APRIL 24

METEOROLOGIST ED PIOTROWSKI WORKED THE CHICK-FIL-A DRIVE THRU FOR THE AMERICAN CANCER SOCIETY, MYRTLE BEACH APRIL 27

CHIEF METEOROLOGIST, ED PIOTROWSKI, ANCHOR ALLYSON FLOYD & SPORTS DIRECTOR RICH CRAMPANIS PARTICIPATED IN THE AMERICAN CANCER SOCIETY RELAY FOR LIFE, APRIL 30

METEOROLOGISTS ED PIOTROWSKI AND KRISTEN VANDYKE WERE IN THE AUTISM JAMBOREE DUNKING BOOTH, CONWAY, MAY 8

ALLYSON FLOYD EMCEED THE DISABILITIES FOUNDATION TALENT SHOW IN FLORENCE, MAY 13

METEOROLOGIST, ED PIOTROWSKI & SPORTS DIRECTOR RICH CRAMPANIS PLAYED IN THE KINGSTON GOLF CLASSIC WHICH BENEFITS CONWAY HOSPITAL'S HEALTHREACH PROGRAM, MAY 29

TIM MCGINNIS EMCEED LINKING HANDS FOR LIFE LIVING DONOR EVENT, MYRTLE BEACH, JUNE 5

REPORTER JOEL ALLEN EMCEED THE CANCER SURVIVORSDAY EVENT, MYRTLE BEACH, JUNE 5

ED PIOTROWSKI AT AMERICAN RED CROSS BLOOD DRIVE JUNE 9 & WRAP UP, JUNE 17

ISSUE: CRIME

PROGRAM: SPECIAL REPORT: BRITTANEE DREXEL ONE YEAR LATER
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME SATURDAY APRIL 24, PART OF OUR REGULAR NEWSCAST
DESCRIPTION REPORTER GRAEME MOORE PREPARED AN IN-DEPTH LOOK AT THE BRITTANEE DREXEL CASE; A SEVENTEEN YEAR OLD GIRL FROM ROCHESTER, NY, WHO DISAPPEARED ON THE GRAND STRAND APRIL 25 LAST YEAR.

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING UNTIL THE CRIMINAL IS APPREHENDED.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

DRIVE SAFE, DRIVE INSURED
MENTAL HEALTH RECOVERY (7 SPOT SERIES)
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
FATHERS (3 SPOTS)
HIGH SCHOOL DROPOUT PREVENTION
DRUNK DRIVING PREVENTION (8 SPOT SERIES)
SC CAN (COMMISSION ON HIGHER LEARNING)
GRADUATION (TEEN PREGNANCY PREVENTION)
TEEN PREGNANCY (3 SPOT SERIES)
NATIONAL GUARD (2 SPOTS)
LIFELONG LITERACY (2 SPOTS)
TEEN SUICIDE PREVENTION
UNDERAGE DRINKING (5 SPOT SERIES)
VETERANS HISTORY PROJECT
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST, ED PIOTROWSKI EMCEED "WALK A MILE IN HER SHOES", MYRTLE BEACH-MEN'S MARCH TO STOP RAPE, SEXUAL ASSAULT, & GENDER VIOLENCE, APRIL 10

NEWS DIRECTOR VICTORIA SPECHKO PARTICIPATED ON BEHALF OF THE STATION AT SCBA JOB FAIR, COLUMBIA APRIL 13

METEOROLOGISTS ED PIOTROWSKI & KRISTEN VAN DYKE, ANCHOR ALLYSON FLOYD & SPORTS DIRECTOR RICH CRAMPANIS WERE CARRABBAS WAITERS FOR YMCA FUNDRAISER, APRIL 21

METEROLOGIST, DARREN STACK HAD FORESTBROOK MIDDLE SCHOOL STUDENT SHADOW, APR 29

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED CASA LUNCHEON. MAY 4

DARREN STACK HAD FORESTBROOK MIDDLE SCHOOL STUDENT SHADOW, MAY 13

ED PIOTROWSKI, DARREN STACK, ALLYSON FLOYD, & RICH CRAMPANIS PLAYED IN THE WPDE SPORTS SHOOTOUT GOLF TOURNAMENT WHICH RAISES MONEY FOR OUR STUDENT ATHLETE SCHOLARSHIP PROGRAM, SURFSIDE, MAY 17

DARREN STACK GAVE STATION TOUR TO GEORGETOWN COUNTY MENTORING PROGRAM, JUNE 24

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: DRUG USE/PREVENTION

SEE ATTACHED LIST OF ABC PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

DRIVE SAFE, DRIVE INSURED
MENTAL HEALTH RECOVERY (7 SPOT SERIES)
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
FATHERS (3 SPOTS)
HIGH SCHOOL DROPOUT PREVENTION
DRUNK DRIVING PREVENTION (8 SPOT SERIES)
SC CAN (COMMISSION ON HIGHER LEARNING)
GRADUATION (TEEN PREGNANCY PREVENTION)
TEEN PREGNANCY (3 SPOT SERIES)
NATIONAL GUARD (2 SPOTS)
LIFELONG LITERACY (2 SPOTS)
TEEN SUICIDE PREVENTION
UNDERAGE DRINKING (5 SPOT SERIES)
VETERANS HISTORY PROJECT
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

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ISSUES: EDUCATION

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS 9:00-9:30 AM
DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: DEMOCRATIC GUBERNATORIAL DEBATE
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME WEDNESDAY, MAY 26 7:30 PM
DESCRIPTION SENATOR ROBERT FORD, SENATOR VINCENT SHEHEEN, AND STATE SUPERINTENDENT OF EDUCATION, DR. JIM REX DEBATE ELECTION HOT TOPICS GUIDED BY ANCHOR TIM MCGINNIS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

HISPANIC SCHOLARSHIP FUND (4 SPOT SERIES)
LEAD POISONING PREVENTION (8 SPOT SERIES)
MENTAL HEALTH RECOVERY (7 SPOT SERIES)
CURIOUS READER
AUTISM AWARENESS
SESAME STREET SPOTS
SC CAN (COMMISSION ON HIGHER LEARNING)
GRADUATION (TEEN PREGNANCY)
LIFELONG LITERACY (2 SPOT SERIES)
HERITAGE COMMUNITY SERVICES (3 SPOT SERIES)
CENSUS INFORMATION (5 SPOT SERIES)
BOYS TOWN HOTLINE
SC SPECIAL OLYMPICS
ENERGY EFFICIENCY

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

EDUCATION, CONTINUED

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

METEOROLOGIST DARREN STACK & ANCHORS ALLYSON FLOYD & HOLLY MORGAN PARTICIPATED IN "1001 HOMES FOR HAITI" AT CCU, APRIL 7

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DARREN STACK WAS A SCIENCE FAIR JUDGE AT FORESTBROOK MIDDLE SCHOOL, APRIL 8

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NEWS DIRECTOR VICTORIA SPECHKO PARTICIPATED ON BEHALF OF THE STATION AT SCBA JOB FAIR, COLUMBIA APRIL 13

METEOROLOGIST ED PIOTROWSKI WAS EARTH DAY EVENT EMCEE AT MARKET COMMON, APRIL 17

ANCHOR TIM MCGINNIS EMCEED EARTH DAY CELEBRATION, MYRTLE BEACH, APRIL 17

METEOROLOGISTS ED PIOTROWSKI & KRISTEN VAN DYKE, ANCHOR ALLYSON FLOYD & SPORTS DIRECTOR RICH CRAMPANIS WERE CARRABBAS WAITERS FOR YMCA FUNDRAISER, APRIL 21

DARREN STACK PARTICIPATED IN MCDONALDS ELEMENTARY ENVIRONMENT DAY, APRIL 23

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE A SPEECH TO CONWAY ROTARY CLUB, APRIL 29

METEROLOGIST, DARREN STACK HAD FORESTBROOK MIDDLE SCHOOL STUDENT SHADOW, APR 29

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ANCHOR ALLYSON FLOYD, KEYNOTE SPEAKER FOR QUILL & SCROLL INDUCTION AT CAROLINA FOREST HIGH SCHOOL, MAY 12

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ANCHOR TIM MCGINNIS, PANELIST FOR THE DEMOCRATIC GUBERNATORIAL DEBATE, MAY 26

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CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE PREPAREDNESS SPEECH, JUNE 1 & AT THE HURRICANE EXPO, JUNE 7

ED PIOTROWSKI EMCEED THE WACCAMAW ELEMENTARY SCHOOL AWARDS CEREMONY, JUNE 2 & HE GAVE A PAWLLEYS ISLAND LIBRARY SPEECH ON JUNE 3

DARREN STACK GAVE STATION TOUR TO GEORGETOWN COUNTY MENTORING PROGRAM, JUNE 24

ISSUE: ENVIRONMENT

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON SYNDICATION
DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION INTRODUCTION TO WILD AND ENDANGERED SPECIES OF ANIMALS & THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES.

PROGRAM: REELIN' UP THE COAST
SOURCE HARNETT & FOSTER
DATE/TIME EFFECTIVE MAY 8, SATURDAYS 5:30-6:00 AM
DESCRIPTION SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: IMAGINATION: IT STARTS WITH YOU
SOURCE ABC
DATE/TIME SUNDAY, JUNE 20 12:30-1:00 PM
DESCRIPTION SPECIAL FOCUSING ON THE POWER OF ONE PERSON AND HOW IMPORTANT VOLUNTEERISM IS TO COMMUNITIES THROUGHOUT THE COUNTRY. FOCUSES ON DREAM FOUNDATION, GIRLS CLUB, AND SPECIAL OLYMPICS.

PROGRAM NATIONAL HURRICANE SURVIVAL TEST
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAY, JUNE 20 5:30-6:00 PM & JUNE 27, 11:00-11:30 PM
DESCRIPTION INSTRUCTIONS FOR THE COMING HURRICANE SEASON INCLUDES STORM PROOFING, SAFETY, EMERGENCY SUPPLY RATIONS, WHEN TO EVACUATE, PLUS ALL THE NECESSARY DOCUMENTS YOU NEED TO KEEP HANDY.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

HUMANE SOCIETY (2 SPOTS)
COASTGUARD: STORM CHASERS
SOUTH CAROLINA NATIONAL GUARD
RECYCLING PSA
BECOMENAEX.ORG (QUIT SMOKING)
ENERGY EFFICIENCY (2 SPOTS)
PET ADOPTION (6 SPOT SERIES)
VETERANS HISTORY PROJECT
LEAD POISONING PREVENTION (8 SPOT SERIES)
READY.GOV

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

METEOROLOGIST DARREN STACK & ANCHORS ALLYSON FLOYD & HOLLY MORGAN PARTICIPATED IN "1001 HOMES FOR HAITI" AT CCU, APRIL 7

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CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE PREPAREDNESS SPEECH, JUNE 1 & AT THE HURRICANE EXPO, JUNE 7

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM PUPPET LOVE
SOURCE LOCAL
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTION PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

PROGRAM: 18TH ANNUAL TRUMPET AWARDS SPECIAL
SOURCE TIMELESS SYNDICATION
DATE/TIME SUNDAY MAY 16 12:00-2:00 PM
DESCRIPTION RECOGNIZES SIGNIFICANT CONTRIBUTIONS TO THE ENTERTAINMENT INDUSTRY AND AFRICAN AMERICAN COMMUNITY.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

AUTISM AWARENESS
CHILDHOOD OBESITY (7 SPOT SERIES)
TEEN SUICIDE
VETERANS HISTORY PROJECT
HISPANIC SCHOLARSHIP FUND (4 SPOT SERIES)
LUPUS AWARENESS (5 SPOT SERIES)
MENTAL HEALTH RECOVERY (7 SPOT SERIES)
ADOPTION (3 SPOT SERIES)
UNITED WAY
BE A DAD (3 SPOT SERIES)
HIGH SCHOOL DROPOUT PREVENTION
SC CAN (COMMISSION ON HIGHER LEARNING)
GRADUATION (TEEN PREGNANCY PREVENTION)
NATIONAL GUARD (2 SPOTS)
LIFELONG LITERACY (2 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

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REPORTER JOEL ALLEN EMCEED THE CANCER SURVIVORS DAY EVENT, MYRTLE BEACH, JUNE 5

PREJUDICE & INTOLERANCE, CONTINUED

DARREN STACK GAVE STATION TOUR TO GEORGETOWN COUNTY MENTORING PROGRAM, JUNE 24

WE SPONSORED THE CAROLINA FOREST BUSINESS LEADERS CHARITY GOLF TOURNAMENT WHICH BENEFITTED THE SPECIAL KID SPONSOR PROGRAM, HELPING ABUSED & NEGLECTED CHILDREN. JUNE 27

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

abc television network

July 1, 2010

To: Station Management

Re: ABC Television Network Second Quarter, 2010 Program Information

Attached is the **Second Quarter** review of the ***ABC Television Network News & Public Affairs Programming***. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan
Vice President
Affiliate Relations

Attachment(s)

ABC NEWS PROGRAMS – Second Quarter, 2010

AMERICA THIS MORNING

Monday through *Friday*
4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through *Friday*
7:00-9:00AM ET/PT

George Stephanopoulos and Robin Roberts provide viewers with timely news reports, informative features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH DIANE SAWYER

Monday through *Friday*
6:30-7:00PM ET and 7:00-7:30PM ET
5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Diane Sawyer keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through *Friday*
11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through *Thursday* (Broadcast Day)
2:00 - 6:00AM ET
1:00 - 6:00AM CT
12:00 - 6:00AM MT
12:00 - 5:00AM PT - *Sunday*
12:36:30- 5:00AM PT - *Monday* through *Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

20/20

Informational News magazine combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

20/20
10:00 - 11:00PM ET/PT
ABC News Correspondents Chris Cuomo and Elizabeth Vargas anchor *20/20*.

THIS WEEK

Sundays
9:00 – 10:00AM ET / 8:00 – 9:00AM PT
and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

Various ABC News Correspondents anchor this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays
6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through *Friday*
aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – 20/20 – Second Quarter, 2010
PRIMETIME
PRIMETIME: WHAT WOUD YOU DO?
This series sets up everyday scenarios and then captures people's reactions; whether people are compelled to act or mind their own business. John Quiñones reports.

Friday, May 7, 2010 (Premiere)

- **THE GIRL WHO HAD TOO MUCH:** How will people react when they witness a young woman – helplessly intoxicated at a bar.
- **BIKE THEFT:** What happens when a thief snatches a bike in broad daylight in a crowded park?
- **LOTTO:** What happens when a store clerk turns out to be a crook and tries to pocket the winning ticket of his Lotto customers?
- **SHOPPING WHILE BLACK:** It's a form of racial profiling so common that researchers have given it a name, Shopping While Black?

Friday, May 14, 2010

- **BATTERED WOMAN:** Do patrons at a diner help a woman seated with an abuser when she seems in obvious danger, or do patrons continue to sit back and eat their meals without intervening?
- **FED UP:** What happens when a mother gets so fed up with her children's misbehaving in the backseat of the car that she forces them out ...will people confront the mother?
- **BREASTFEEDING IN PUBLIC:** "What Would You Do?" explores how people react when a restaurant manager harasses a mother breastfeeding her baby in plain view of others.

Friday, May 21, 2010

- **BEATING THE BREATHALYZER:** Will anyone actually help an inebriated woman start her car?
- **OUT-OF-CONTROL SOCCER COACH:** Will parkgoers intervene when an out-of-control soccer coach pushes a young player beyond his limits?
- **SKYROCKETING PHARMACY COSTS:** Will fellow pharmacy customers come to the aid of an elderly woman who needs a prescription filled but can no longer afford it because insurance won't cover anymore?

PRIMETIME: MIND GAMES
The newest of Primetime's collection of limited series, takes viewers into the darkest corners of the human mind and examines how it can be twisted.

Tuesday, June 22, 2010 (Premiere)

- **SURVIVAL:** Mary Stauffer and her daughter, Beth, were abducted by a psychotic killer in the spring of 1980. The abductor had spent 15 years fantasizing about Mary since she'd been his math teacher at a high school near Minneapolis. ABC News Correspondent Deborah Roberts reports on their ability to outmaneuver their abductor at his own mind game.

Tuesday, June 29, 2010

- **DEADLY TURN:** Many established professionals, traveled to a ranch in Arizona for a five-day retreat that promised the way to personal fulfillment... and they were counting on their host, self-help guru James Arthur Ray, to make it all happen. Held in a closed tent with temperatures at times over 140 degrees, the ceremony is supposed to help unleash your mind's power for a better life. Instead, three people died in the aftermath of the "sweat lodge." ABC News Correspondent Dan Harris reports on the spiritual retreat's games and exercises leading up to the deaths.

20/20

Friday, April 2, 2010

MIRACLE MYSTERIES

20/20's Elizabeth Vargas explores the intrigue surrounding miracles and brings the stories of three ordinary Americans who say they've received extraordinary gifts.

Friday, April 9, 2010

SEXUAL ABUSE

Chief Investigative Correspondent Brian Ross reports on a series of cases of sexual abuse of teenage girls by USA Swimming coaches.

PREGNANT 911

JuJu Chang brings the story of a woman whose surprise labor and delivery shocked her husband, family and herself, when she delivered a baby with the help of a 911 Operator -- all of which is heard on audio tape.

Friday, April 16, 2010

SOMER THOMPSON

One day last October, when 7-year-old Somer Thompson seemed to vanish into thin air on a crowded sidewalk -- in broad daylight -- less than a mile from her home. Her body was discovered two days later in a landfill in Georgia, and the community was shocked. 20/20 co-anchor and chief legal correspondent Chris Cuomo brings viewers the results of his five month investigation into Somer's disappearance and murder.

Friday, April 23, 2010

BLIND LOVE

Biurny Peguero would accuse William McCaffrey of raping her. In a case based almost solely on his word against Peguero's, McCaffrey was convicted and sentenced to a maximum security prison. Peguero's guilty conscience would haunt her for years, until she finally confessed that she had fabricated the charges. Determined to set him free, no matter what the cost to herself, Peguero came forward with the truth, and is serving time. Chris Cuomo talks with McCaffrey for this "20/20" report, and also sits down for an exclusive interview with Peguero, in which she recounts the events and details of an evening that changed two lives.

Friday, April 30, 2010

DRUNK MOMS

20/20 co-anchor Elizabeth Vargas will have an intimate and jaw-dropping report on mothers who are struggling to stay alive, battling their alcohol addiction before it's too late. The in-depth hour profiles the stories of four women from across the country who open up with startling honesty about their battle with the bottle.

Friday, May 7, 2010

BURNED

20/20's Jay Schadler reports on alleged arson cases, with the help of the nation's leading fire experts and the latest techniques, in which people claim someone was falsely charged, convicted or even executed based on bad fire science.

Friday, May 14, 2010

CHILD KILLER

Rebecca Babcock, born of a child killer, Diane Downs, talks to **"20/20"** in conjunction with Glamour Magazine about being the seed of a monster and how that legacy has shaped her life. **Elizabeth Vargas'** report.

Friday, May 21, 2010
HERO OR VIGILANTE?
Aaron Vargas shot and killed Darrell McNeill – a former neighbor and the father of his childhood best friend. Everyone was stunned to learn of the alleged dark secrets kept for decades between the two men; Vargas told authorities that McNeill had sexually and psychologically abused him for years. Vargas sits with Chris Cuomo in an exclusive interview.

Friday, May 28, 2010 (2 Hrs)
BLACK WIDOW
Two men poisoned, laid to rest in the same cemetery, side by side. Was the grieving wife, Stacey Castor, really a black widow who murdered both of her husbands just a few years apart? And was this woman so twisted that she poisoned her own daughter, Ashley, to stage it as a suicide and frame her for the heinous crimes? Or was the daughter actually responsible for the men's deaths? ABC News Correspondent David Muir reports.

Friday, June 4, 2010
PUSHING THE ENVELOPE
"20/20" correspondents report on extreme kids and the parents who allow and even encourage them to achieve their goals or do unconventional things at an early age.

- Climbing Mt. Everest
- Hatred
- Sailing Around the World
- Medical Marijuana & Kids

Friday, June 11, 2010
RILEY FOX MURDER
After years of frustration and pain for the Fox family, there is finally a break in the case – the arrest of a man who, officials say, has now provided chilling details of what happened six years ago. He allegedly says that he kidnapped and killed Riley after first burglarizing another house on the same block, an important clue that police at the time ignored. Is this new confession from the real killer? Riley's family speaks exclusively to ABC News Correspondent David Muir.

Friday, June 18, 2010
JORAN VAN DER SLOOT
A mystery woman who says she was a first love and longtime confidante of Joran van der Sloot is speaking out for the first time. "20/20" Anchor Chris Cuomo has an exclusive interview with the woman Joran van der Sloot reached out to just days before he allegedly murdered a Peruvian woman. What did he want and why is she coming forward now? "20/20" also sees inside the never-before-seen diary, which includes love letters, poems, souvenirs and photographs, that she kept during their seven-month romance.

Friday, June 25, 2010 (2 Hrs)
MICHAEL JACKSON: AFTER LIFE
It has been a year since Michael Jackson's death and now, what no one has yet heard… new intimate details from those who stood by his side right to the end. "Michael Jackson: After Life" features exclusive interviews with Jackson's personal makeup artist, Karen Faye, as well as his stylists, Michael Bush and Dennis Tompkins, who designed his wardrobe.

ABC NEWS SPECIALS – Second Quarter, 2010
Tuesday, June 1, 2010
A SPECIAL EDITON OF 20/20: SUPERHUMANS
ABC invites you to meet real people with superpowers they've developed by dedicating their lives to the basic human urge to overcome limitations...to soar by unlocking abilities hidden deep within.

ABC NEWS SPECIAL REPORTS – Second Quarter, 2010

DATE	START		END		TOPIC
Tuesday, April 6. 2010	9:48:23 AM	-	9:55:05 AM	ET	President Obama's Remarks on the West Virginia Mining Accident
	6:48:23 AM	-	6:55:05 AM	PT	President Obama's Remarks on the West Virginia Mining Accident
Friday, April 9, 2010	10:40:42 AM	-	10:44:11 AM	ET	Supreme Court Justice John Paul Stevens Resignation
	7:40:42 AM	-	7:44:11 AM	PT	Supreme Court Justice John Paul Stevens Resignation
Friday, April 9, 2010	2:00:00 PM	-	2:09:49 PM	ET	President Obama Remarks on Supreme Court Justice Stevens Resignation and the West Virginia Mining Accident
	11:00:00 AM	-	11:09:49 AM	PT	President Obama Remarks on Supreme Court Justice Stevens Resignation and the West Virginia Mining Accident
Tuesday, May 4, 2010	11:06:06 AM	-	11:13:53 AM	ET	President Obama's Remarks on Terror Suspect
	8:06:06 AM	-	8:13:53 AM	PT	President Obama's Remarks on Terror Suspect
	1:22:51 PM	-	1:33:03 PM	ET	Attorney General Eric Holder Briefing on Times Square Bomber
	10:22:51 AM	-	10:33:03 AM	PT	Attorney General Eric Holder Briefing on Times Square Bomber
Thursday, May 6, 2010	2:58:26 PM	-	3:00:10 PM	ET	Stock Market Report
	11:58:26 AM	-	12:00:10 PM	PT	Stock Market Report
	3:58:26 PM	-	4:00:20 PM	ET	Stock Market Report
	12:58:26 PM	-	1:00:20 PM	PT	Stock Market Report
Monday, May 10, 2010	10:00:00 AM	-	10:21:30 AM	ET	President Obama's Announcement of Elena Kagen as Supreme Court Nominee
	7:00:00 AM	-	7:21:30 AM	PT	President Obama's Announcement of Elena Kagen as Supreme Court Nominee
Thursday, May 27, 2010	12:48:23 PM	-	1:59:59 PM	ET	Presidential News Conference on Oil Crisis
	9:48:23 AM	-	10:59:59 AM	PT	Presidential News Conference on Oil Crisis

Tuesday, June 15, 2010	8:00:00 PM	-	8:20:02 PM	ET	A Presidential Address to the Nation
	5:00:00 PM	-	5:20:02 PM	PT	A Presidential Address to the Nation
Wednesday, June 16, 2010	2:25:40 PM	-	2:35:24 PM	ET	President Obama's Remarks on BP's Acountability for the Oil Spill
	11:25:40 AM	-	11:35:24 AM	PT	President Obama's Remarks on BP's Acountability for the Oil Spill
Wednesday, June 23, 2010	1:21:52 PM	-	1:23:54 PM	ET	General McChrystal Resignation
	10:21:54 AM	-	10:23:54 AM	PT	General McChrystal Resignation
	1:41:04 PM	-	1:55:00 PM	ET	President Obama's Remarks From the Rose Garden
	10:41:04	-	10:55:00 AM	PT	President Obama's Remarks From the Rose Garden

THIS WEEK – Second Quarter, 2010

Sunday, April 4, 2010

Guests:

- Lawrence Summers
  Director, National Economic Council
- Alan Greenspan
  Former Federal Reserve Chairman

Topics:

- Future Employment Growth
- Administration's Economic Agenda

Sunday, April 11, 2010

Guests:

- Hillary Clinton
  U.S. Secretary of State
- Robert Gates
  U.S. Secretary of Defense
- Former Mayor Rudy Giuliani
  2008 Republican Presidential Candidate
  Former New York City Mayor

Topics:

- Nuclear Policy & Arms Treaty With Russia
- US Relationship with Afghanistan President

Sunday, April 18, 2010

Guests:

- Bill Clinton
  Frmer. US President

Topics:

- Vacancy on the Supreme Court
- Clinton Global Initiative University
- Middle East Process
- Haiti's Recovery

Sunday, April 25, 2010

Guests:

- Austan Goolsbee
  White House Economic Adviser
- Senator Sherrod Brown (D-OH)
  Member, Banking Committee
- Senator Bob Corker (R-TN)
  Member, Banking Committee

Topics:

- Financial Reform
- Republican Support

Sunday, May 2, 2010

Guests:

- Janet Napolitano
  Secretary of Homeland Security
- Ken Salazar
  Secretary of the Interior

Topics:

- Gulf Oil Spill
- Immigration Debate

Sunday, May 9, 2010

Guests:

- Rudy Giuliani
  Frmr. New York City Mayor
- Eric Holder
  Attorney General

Topics:

- Times Square Attempted Bombing
- Approach on Terrorism

Sunday, May 16, 2010

Guests:

- Sen. Jeff Sessions (R-AL)
  Ranking Member of the Senate Judiciary Committee
- Sen. Patrick Leahy (D-VT)
  Senate Judiciary Committee Chairman

Topics:

- Supreme Court Nominee, Elena Kaga
- Confirmation Hearings

Sunday, May 23, 2010
Guests:

- Tim Kaine
  DNC Chairman
- Michael Steele
  RNC Chairman

Topics:

- Pennsylvania Democratic Victory

Sunday, May 30, 2010
Guests:

- Colin Powell
  Frmr. Secretary of State
- Bobby Jindal
  Gov. of Louisiana

Topics:

- Obama's Diplomacy Strategy

Sunday, June 6, 2010
Guests:

- Admiral Thad Allen
  US Coast Guard, National Incident Commander
- Sen. John Kerry (D-MA)
  Chair, Committee of Foreign Relations
- Sen. John Cornyn (R-TX)
  Chair, National Republican Senatorial Committee

Topics:

- Catastrophe Along Gulf of Mexico

Sunday, June 13, 2010
Guests:

- Rep. Steny Hoyer (D-MD)
  House Majority Leader
- Rep. John Boehner (R-OH)
  House Minority Leader
- Bill Gates
  Microsoft Co-Founder, Chairman

Topics:

Sunday, June 20, 2010
Guests:

- Rahm Emanuel, White House of Chief of Staff

Topics:

- Oil Spill Along Gulf of Mexico
- War on Afghanistan

Sunday, June 27, 2010
Guests:

- Leon Panetta
  CIA Director

Topics:

- Strategic Goals in Afghanistan

NIGHTLINE – Second Quarter, 2010

Thursday, April 1, 2010

Topics:

- Sexting & The Law
- They Mysterious Gorilla
- Sign of the Times: Celebrity Science Claims

Friday, April 2, 2010

Topics:

- Starbucks
- Smart Babies
- Playlist: Slash

Monday, April 5, 2010

Topics:

- Tense Moments At Mine
- Into the Wild
- Human Scavengers

Tuesday, April 6, 2010

Topics:

- Mine Explosion
- Bullying
- Sign of the Times: Bacon Backlash

Wednesday, April 7, 2010

Topics:

- Mine Disaster
- Loose Nukes
- Royal Rumors

Thursday, April 8, 2010

Topics:

- US Pedophiles Overseas
- Mine Disaster
- Tiger Woods Scandal in 3:00

Friday, April 9, 2010

Topics:

- Russian Adoptee Returned
- Solitary Confinement
- Justice Stevens Retires

Monday, April 12, 2010

Topics:

- Divorce Court
- State of the Economy
- Sign of the Times: Dwarf Theme Park

Tuesday, April 13, 2010
Topics:

- Faith Matters: Joyce Meyers
- Pandora Internet Radio
- Sign of the Times: Remaking Epic Flops

Wednesday, April 14, 2010
Topics:

- Sons of the Infamous
- Muslim Soldier
- Fortune 500

Thursday, April 15, 2010
Topics:

- The Ash Cloud – Flight Shutdown
- The Real Glee
- Playlist: Iggy Pop

Friday, April 16, 2010
Topics:

- Volcanic Chaos
- Seriously Funny: Sarah Silverman
- NAT GEO: Shark Island

Monday, April 19, 2010
Topics:

- Amnesia Case
- The Ash Cloud – The Volcano & Travel

Tuesday, April 20, 2010
Topics:

- Facebook Panic Button
- Childhood Opium Addiction
- Stranded by Ash - Plan B?

Wednesday, April 21, 2010
Topics:

- Faceoff: Why Can't A Successful Black Woman Find A Man?

Thursday, April 22, 2010
Topics:

- Attacked By Sleeping Husband
- Climate Clash
- Brian Ross Investigates Blood Diamond

Friday, April 23, 2010
Topics:

- H&M
- Bad Flash Mobs
- Playlist: Amy Grant

Monday, April 26, 2010
Topics:

- Eyes Wide Open
- Murder In Paradise
- Bansky: The Invisible Man

Tuesday, April 27, 2010
Topics:

- The Sex Offender Next Door
- Hang 10, Dude
- Goldman & Greed

Wednesday, April 28, 2010
Topics:

- 12 Year Old Killer
- Dangerous Jobs
- A Brief History Of: Open Mic Gaffes

Thursday, April 29, 2010
Topics:

- Florida Senate Candidate: Mark Rubio

Friday, April 30, 2010
Topics:

- Foreclosure Plane Tour
- Gulf Oil Spill
- Sign of the Times: Obsolete

Monday, May 3, 2010
Topics:

- Times Square Bomb
- Man vs Food
- Sign of the Times: Hollywood Walk of Fame

Tuesday, May 4, 2010
Topics:

- Times Square Bomb Update
- Lebron James
- Sign of the Times: Drive-Through Department Store

Wednesday, May 5, 2010
Topics:

- UVA LaCrosse Murder
- Westboro Baptist Son
- Platelist: Chef Jose Garcas

Thursday, May 6, 2010
Topics:

- Nashville Murder Case
- The End of Brands?
- Record Day on Wall Street

Friday, May 7, 2010
Topics:

- Craiglist Diamond Murder
- Babies: The Movie
- Platelist: Chef David Burke

Monday, May 10, 2010
Topics:

- Recess Training
- People Stylewatch
- Supreme Court Nominee: Kagan

Tuesday, May 11, 2010
Topics:

- University of Virginia Murder
- BP & The Oil Spill
- Manny Pacquaio

Wednesday, May 12, 2010
Topics:

- Airplane Crash Survivors
- Youtube
- Sign of the Times: Best-Worst Movie

Thursday, May 13, 2010
Topics:

- Ashton Kutcher Profile
- The Secret Life of Elephants

Friday, May 14, 2010
Topics:

- Fatal Vision: Jeffrey MacDonald
- The Real Golden Girls
- Sign of the Times: Robin Hood

Monday, May 17, 2010
Topics:

- The Fat Fight
- The Baby Battle of the Bulge
- War of the Lashes

Tuesday, May 18, 2010
Topics:

- Judge Judy
- Primary Night
- Sign of the Times: Series Finales

Wednesday, May 19, 2010
Topics:

- Addicted to Food
- River Monsters
- Sign of the Times: Gunslingers

Thursday, May 20, 2010
Topics:

- Celebrity Baby Obsession
- Tony Little
- Sign of the Times: Chocolate Wars

Friday, May 21, 2010
Topics:

- Murder for Hire
- eHarmony
- The Amazon

Monday, May 24, 2010
Topics:

- The Kardashian's
- Oil Spill: BP CEO Tony Hayward

Tuesday, May 25, 2010
Topics:

- The Jesse James Interview

Wednesday, May 26, 2010
Topics:

- F-15 Flight view over Afghanistan

Thursday, May 27, 2010
Topics:

- Riley Fox Killer Found?
- Super Lice
- Oil Spill Latest

Friday, May 28, 2010
Topics:

- Gary Coleman
- Life Without Parole
- Oil Spill Latest

Monday, May 31, 2010
Topics:

- Death on the High Seas
- Memorial Day Salute
- Journey to the Top Kill

Tuesday, June 1, 2010
Topics:

- Unschooling
- Padma Lakshmi
- Oil Spill Latest

Wednesday, June 2, 2010
Topics:

- A Killer on the Run: Joran Van DerSloot
- Tonya Craft Cast
- Platelist: Adam Perry Lang

Thursday, June 3, 2010
Topics:

- Inside the Celebrity Sex Tape Industry
- Lebron James
- American Pickers

Friday, June 4, 2010
Topics:

- Etan Patz
- The Kimberly
- Platelist: Tony Mantuano

Monday, June 7, 2010
Topics:

- Joran Van Der Sloot
- Obese Pets
- Sign of the Times: Iphone4 The Future Is Here

Tuesday, June 8, 2010
Topics:

- On-line Assisted Suicide
- Nightline Interview: Coach K
- Doris Buffett

Wednesday, June 9, 2010
Topics:

- Gulf Wildlife Rescue
- Arnold Schwarzenegger Profile
- Platelist: Chef Gavin Kaysen

Thursday, June 10, 2010
Topics:

- Diddy Profile
- Extreme Pet Grooming
- World Cup Scandals

Friday, June 11, 2010
Topics:

- Men Who Think They Are Jesus
- On the Town with BettyWhite
- Oil: By the Numbers

Monday, June 14, 2010
Topics:

- Conjoined Twins
- Robert Pattinson Interview

Tuesday, June 15, 2010
Topics:

- Oregon Missing Boy
- Red Bull Athletes
- President Obama Speech

Wednesday, June 16, 2010
Topics:

- Amy Bishop Charged in Brother's Death
- Lisa Kudrow's Web Therapy
- Platelist: Chef Ren Redzepi

Thursday, June 17, 2010
Topics:

- Is There Life After Porn for the Stars?
- A Gentle Giant of the Se
- Dude, You Got Iced

Friday, June 18, 2010
Topics:

- The Tanning Tax
- Border War Becomes Violent
- Pat Benatar: Love Is a Battlefield

Monday, June 21, 2010
Topics:

- The Hero Factor
- Fathers Hidden Life
- Sparks Network

Tuesday, June 22, 2010
Topics:

- Shawn Johnson & Celebrity Stalkers
- The McChrystal Controversy
- Playlist: Sarah McLachlan

Wednesday, June 23, 2010
Topics:

- Obama Accepts McChrystal Resignation
- Joran's Mother Speaks
- Iphone4 Preview

Thursday, June 24, 2010
Topics:

- War on Salt
- Kandahar O.R.

Friday, June 25, 2010
Topics:

- The Real Estate of Fear
- Marjah Firefight
- Playlist: Michael Jackson Remembered

Monday, June 28, 2010
Topics:

- Journey to the Relief Well
- Positive Thinking
- Spy Games

Tuesday, June 29, 2010
Topics:

- America's Obesity Crisis
- Russian Spy Ring
- Playlist: Cyndi Lauper

Wednesday, June 30, 2010
Topics:

- Hurricane Alex
- Therapy or Torture?
- No-Fly List
- Sign of the Times: Star Wars Incest

linda revel

From: "Allyson Floyd" <allyson@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Saturday, July 03, 2010 12:13 AM
Subject: 2nd Quarter Ascertainment 2010 for News

APRIL 2010
02 Ed at Autism Kick off Event Murrells Inlet
07 Allyson, Darren, Holly helped with Home for Haiti at Coastal Carolina University
07 Ed was Horry County Special Olympics emcee in Socastee
07 Ed was NMB Optimist Club Speaker NMB
08 Darren was Science Fair judge at Forestbrook Middle in Horry County
08 Darren gave Aynor Elem. 2ND Grade Tour of station
10 Ed was Walk a Mile in Her Shoes MC Myrtle Beach
11 Ed threw out first pitch at Red Cross day at Pelicans Myrtle Beach
13 Victoria part of SCBA job fair in Columbia
15 Ed was Blood donors Appreciation lunch MC Myrtle Beach
17 Ed was Earth Day Celebration MC Myrtle Beach
17 Tim was emcee for Earth Day event at Market Common in Myrtle Beach
19 Ed was Trio Dinner Judge Myrtle Beach
20 Ed worked Chick Fil A Drive Thru for ARC Myrtle Beach
21 Ed, Allyson, Rich and Kristen Carrabbas Waiter for YMCA Myrtle Beach
23 Darren part of McDonalds Elementary Environmental Day.
24 Allyson, Victoria, Ed, Darren, Holly and Kristen part of Dragon Boat Race in Myrtle Beach
24 Graeme was emcee for March of Dimes walk in Conway
27 Ed worked Chick Fil A Drive Thru for American Cancer Society Myrtle Beach
29 Darren had student from Forestbrook Middle Job Shadow
29 Ed gave Conway Rotary Club speech
30 Allyson, Ed, Rich at Relay for Life in Myrtle Beach

MAY 2010
01 Ed in BLessing of the Inlet booth, Murrells Inlet
04 Ed was CASA Luncheon Speaker Myrtle Beach
05 Ed was Carolina Forest Elem Speaker Carolina Forest
06 Ed was National Day of Prayer Spaghetti Dinner Participant NMB
08 Ed and Kristen were in Autism Jamboree Dunking booth Conway
12 Allyson keynote speaker for Quill and Scroll induction at Carolina Forest High
13 Allyson emceed Disabilities Foundation Talent Show in Florence
13 Ed was Speaker Trinity Episcopal Church Myrtle Beach
13 Darren had student from Forestbrook Middle Job Shadow
14 Darren in Caravelle Cup Golf Tournament in Horry County
15 Darren in Caravelle Cup Golf Tourney in Horry County
15 Ed was Foxtrot Parade Grand Marshall Marion
16 Ed was Blue Crab Festival Booth - Little River
17 Rich, Ed, Allyson, Darren part of WPDE Sports Shootout Golf Tournament in Surfside Beach
18 Ed gave Tiger Cubs Tour Conway
21 Ed was Ocean Bays Middle Speaker Carolina Forest
22 Ed was Ground Zero Beach Band Blast MC - Myrtle Beach
23 Ed was Food Fight Gala MC - Myrtle Beach
26 Darren in Mullins Chamber Golf Tourney
26 Tim was panelist for Democratic gubernatorial debate in Myrtle Beach
29 Ed and Rich in Kingston Golf Classic Conway
29 Allyson, Tim, and Mola in Memorial Day parade in Myrtle Beach
31 Ed gave Memorial Day Speech at MB Convention Center

JUNE 2010
01 Ed was Pickle Ball Participant Myrtle Beach

01 Ed gave Hurricane Preparedness Speech Myrtle Beach
02 Ed was Waccamaw ELem. Awards MC Conway
03 Ed gave Pawleys Island Library SPeech Pawleys Island
05 Darren in CFBLA Golf tournament- Man O'War. 1-7pm
05 Tim was emcee of Linking Hands for Life Living Donor Event in Myrtle Beach
05 Ed was in Coca Cola Jailbreak at Sun Fun Myrtle Beach
05 Joel was MC at the Cancer Survivors Day event in Myrtle Beach
07 Ed was MB Hurricane Expo Speaker
09 Ed part of Blood Drive Myrtle Beach
17 Ed in American Red Cross Wrap Up Event Myrtle Beach
24 Darren and Tracy gave studio tour for Horry and Georgetown County students in mentoring program
26 Graeme was judge at Myrtle Beach Fire House Cook off
26 Allyson at Riverfest in Conway

WPDE/WWMB PSA LIST (Second Quarter 2010) Revised 7/6/10

AMERICAN HEART ASSOCIATION	Health	:30
UNITED WAY	Health, Children	:30
AUTISM AWARENESS	Children, Special Needs	:30
MARCH OF DIMES	Children, Health	:30
HUMANE SOCIETY v. 1,2	Environment	:30
SESAME STREET v.1, 2	Education	:30
ADOPTION v. 1,2,3	Family	:30
DIABETES MANAGEMENT	Health	:30
UNITED WAY, 2SPOTS	Community	:30
BE A DAD, v.1,2,3	Family	:30
FLU VACCINATION (4 spots)	Health	:30
SCBA BORN READY (2 spots)	National Guard	:30
DRUNK DRIVING	Health	:60
DRUNK DRIVING (3 spots)	Health	:30
CPR	Health	:30
SCBA: SC CAN (Commission on Higher Learning)	Education	:30
SCBA: TIMING IS EVERYTHING (Teen Pregnancy)	Youth/Education	:60
SCBA: UNCONDITIONAL LOVE (Teen Pregnancy)	Youth/Education	:60
SCBA: GRADUATION (Teen Pregnancy)	Youth/Education	:30
SCBA: STORM CHASERS	Coast Guard	:30
SCBA: NATIONAL GUARD (2 spots)	National Guard	:30
BECOMEANEX.ORG (Quit Smoking) 2 spots	Health	:30
HERITAGE COMMUNITY SERVICE (3 spots)	Health/Youth	:30
BI-LO CHARITIES	Community	:30
MARCH OF DIMES (2 spots)	Health, Children, Special Needs	:30
ENERGY EFFICIENCY (2 spots)	Environment, Economy	:30
LIFELONG LITERACY (2 spots)	Education	:30
CHILDHOOD OBESITY (7 spots)	Health/Youth	:30
TEEN SUICIDE (2 spots)	Mental Health/Youth	:30
UNDERAGE DRINKING (5 spots)	Mental Health/Youth	:30
PET ADOPTION (6 spots)	Environment	:30
CENSUS (5 spots)	Community, Economy	:30
VETERANS HISTORY PROJECT	Community/Special Needs	:30
SCBA: EAT SMART, MOVE MORE SERIES (9 spots)	Health	:30
DRIVE SAFE: DRIVE INSURED	Community, Economy, Health	:30
LEAD POISONING PREVENTION (8 spots)	Children, Health	:30
HISPANIC SCHOLARSHIP FUND (4 spots)	Education, Youth, Prejudice	:30
LUPUS AWARENESS (5 spots)	Health, Youth, Prejudice	:30
NEWBORN & CHILD SURVIVAL (5 spots)	Health, Youth	:30
CHILDHOOD ASTHMA	Health, Youth	:30
MENTAL HEALTH RECOVERY (7 spots)	Community, Prejudice, Health	:30
CURIOUS READER (2 spots)	Education	:30
WARRANTY (2 spots)	Community, Economy	:30
READY.GOV	Environment, Economy	:30
DID YOU PLAY TODAY?	Health/Youth	:30
SHRINERS HOSPITALS	Community/Health	:20
BOYSTOWN HOTLINE	Youth	:20
HELP HOSPITALIZED VETS	Special Needs	:20

SPECIAL KID SPONSOR PROGRAM

Our mission is to make children's lives brighter through community involvement, support and care. We give children a chance to go beyond abuse and neglect, by enabling them to experience life in a warm, nurturing environment. We may never eliminate the need for foster care, but by caring for and supporting children currently housed in the state's foster care system we believe that we can make a difference. We are honored to provide opportunities for special children and we are thankful for your support, your volunteer work and your donations.

www.SpecialKidSponsorProgram.com

BUILDING FUTURES AUTISM CLINIC

Our mission is to provide individualized and effective Applied Behavioral Analysis (ABA) Therapy that will encourage each child receiving our services to reach his/her optimum development.

News Channel 15 abc

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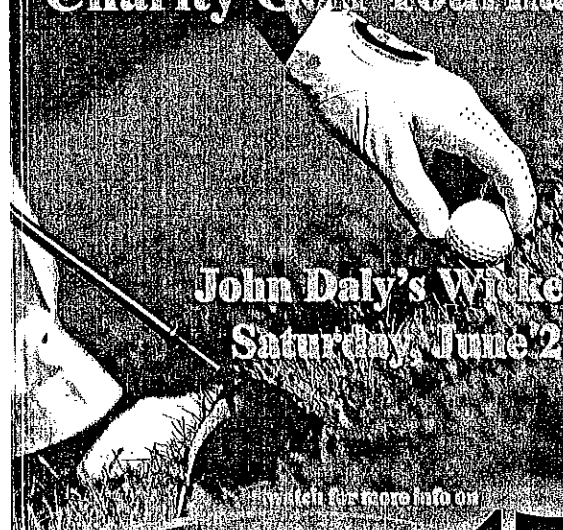


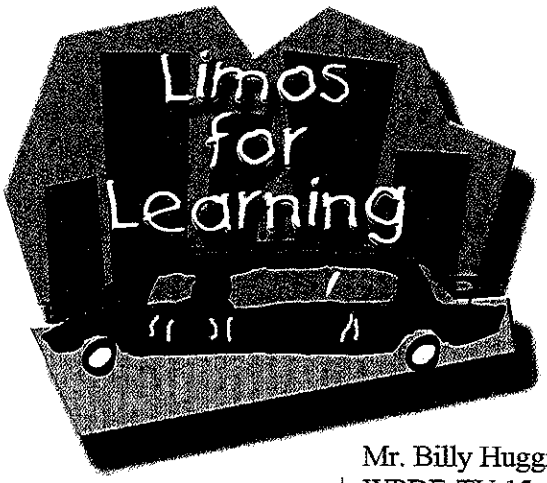
John Daly's Wicked Stick
Saturday, June 27, 2009

Watch for more info on

News Channel 15 abc

proceeds benefit

Building Futures Autism Clinic & Special Kid Sponsor Program



June 7, 2010

Limos For Learning™
Rewarding Kids on the Road to Reading Excellence!

Post Office Box 921
Laurens, SC 29360
Phone: (864)923-3179
www.LimosForLearning.org

Mr. Billy Huggins
WPDE-TV 15
1194 Atlantic Avenue
Conway, SC 29579

Dear Billy,

Thank you again for your valuable contribution to Limos For Learning™. Because of your support over 50,000 second, third & fourth-graders benefited from our motivational reading incentive program. This *simply* would not have been possible without your generosity and partnership!

While we can never thank you enough, perhaps the heartfelt thanks from participating principals, teachers, parents and the children say it best:

> **"Thank you so much for letting us go to Limos For Learning. I had so much fun. It inspired me to read more than just my twenty minutes of reading after school. I've finished two chapter books since then. Thank you so much for sponsoring us. I had a great time." – Student**

> **"Wonderful program! It has made a real difference. I am so proud that children recognized included LD, ADD, Cerebral Palsy, ESL students! A life-changing experience for some of these students." – Teacher/Coordinator**

> **"What a wonderful program! My child was "beaming" when he got back from Limos For Learning. The experience was one he will NEVER forget and one of the most positive academic experiences he has had. He could not quit talking about every aspect of the day! Thank you!" – Parent**

We are already hard at work preparing for the next school year. We hope you enjoy seeing the smiles of improved and more confident readers and ask for your continued support in our journey on the road to reading excellence.

With kindest regards,

Betsy

Betsy Ross
Founder/President

Our Board of Directors:
Carl F. Barker
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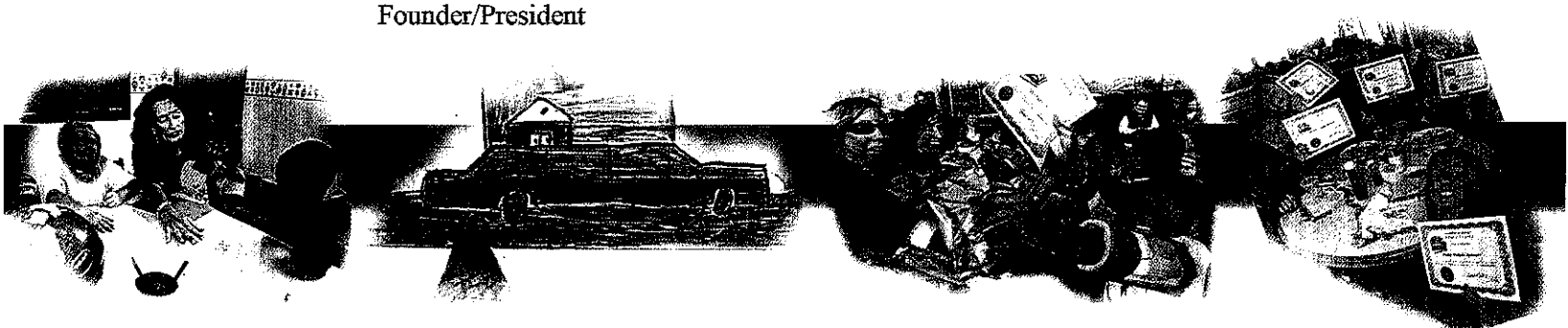

SCBA

SOUTH CAROLINA BROADCASTERS ASSOCIATION

April 15, 2010

Ms. Victoria Spechko
WPDE-TV
1194 Atlantic Ave.
Conway, SC 29526

Dear Victoria:

Thank you so much for your station's participation in the SCBA Job Fair, April 13, 2010 in Columbia. This year's event was a great success due to the strong support from our member stations. Over 95 radio and television stations were represented and over 150 broadcasting students from all across the state actually attended.

The event provided students a unique and valuable opportunity to learn first hand about career options in the broadcasting industry in SC. By having your management, human resources and other hiring personnel on hand, students were able to receive counsel, submit their resumes, network and gain information about your station.

We hope the Job Fair was beneficial to your company's recruiting efforts and we appreciate your participation in supporting the next generation of SC broadcasters.

Sincerely,

Karen

Karen Nettles
Executive Assistant

South Carolina Broadcasters Association • One Harbison Way • Suite 112 • Columbia, SC 29212
Phone: (803) 732-1186 • Fax: (803) 732-4085 • E-mail: scba@scba.net • Web Site: www.scba.net