

ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROLINA

JULY 1 - SEPTEMBER 30, 2009

LIST OF ISSUES

- 1. ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
- 2. HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN'S DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
- 3. CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
- 4. DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
- 5. EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
- 6. ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
- 7. PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM SOURCE: WALL STREET JOURNAL
NBC UNIVERSAL
DATE/TIME: SUNDAYS THROUGH SEPTEMBER 13, 9:00-9:30 AM, 6:30-7:00 AM THEREAFTER
DESCRIPTION: THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM SOURCE: CAROLINA THIS WEEK
WPDE NEWSCHANNEL 15
DATE/TIME: SUNDAYS BEGINNING SEPTEMBER 20 9:00-9:30 AM
DESCRIPTION: LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM SOURCE: CAROLINA & COMPANY
WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS NOON
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM DATE/TIME: PSA'S
AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

HOMEBUILDERS ASSOCIATION
DEBT: HOW TO FIND HELP
HUNGER PREVENTION
FINANCIAL EDUCATION: ROYAL FAMILY
PLANNING FOR LONG TERM CARE
ENERGY EFFICIENT VEHICLES
COLLEGE.GOV
HIGH SCHOOL DROP OUT PREVENTION
GEORGETOWN RECYCLING PROGRAM
MINORITY EDUCATION
ECONOMIC OPPORTUNITY COUNCIL
FDIC PSA
SOCIAL SECURITY ONLINE

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

DURING THE MONTH OF JULY, CHIEF METEROLOGIST, ED PIOTROWSKI ATTENDED A SERIES OF MEETINGS ALONG THE COAST, SPONSORED BY WPDE, PROVIDING RESIDENTS WITH HURRICANE PREPARATION INFORMATION FOR THE SEASON.

WPDE PRESENTED THE RED CROSS WITH A CHECK & CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH, AUGUST 12

CHIEF METEROLOGIST, ED PIOTROWSKI AT MYRTLE BEACH HOSPITALITY ASSOCIATION GOLF TOURNAMENT, AUGUST 13.

ANCHOR ALLYSON FLOYD SPOKE AT THE LAKE CITY ROTARY CLUB MEETING, AUGUST 14.

ANCHOR ALLYSON FLOYD INTERVIEW ON THE RIVERTALK SHOW, CONWAY, AUGUST 24.

CHIEF METEROLOGIST, ED PIOTROWSKI IN FSA WILDFIRE VICTIM GOLF TOURNAMENT, NORTH MYRTLE BEACH, AUGUST 27.

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED 9/11 FUNDRAISING EVENT, MURRELLS INLET.

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR GREEN LIFE
SOURCE IMG/BIG FISH
DATE/TIME SATURDAY, AUGUST 8, 2:00-3:00 PM; SEPTEMBER 5, 2:00-3:00 PM
DESCRIPTION EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: MOMS ON THE MOVE
SOURCE ECLIPSE
DATE/TIME SATURDAY, SEPTEMBER 19, 2:00-3:00 PM; SEPTEMBER 26, 2:00-3:00 PM
DESCRIPTION CELEBRITY MOMS SHARE STORIES FROM ABUSE IN THE FOSTER CARE SYSTEM TO BEING A BREAST CANCER SURVIVOR.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

TEEN DATING VIOLENCE
INDOOR TANNING IS OUT
ORGAN DONORS
NARCANON
GUIDE TO IMMUNIZATIONS (60S)
DIANE KEATON CANCER PSA
HOSPITAL NEW: ALCOHOLISM
MARCH OF DIMES
VETERANS: YOU ARE NOT ALONE
TALK TO YOUR KIDS ABOUT SEX
JOINTS DON'T JUMP
RED CROSS: GIVE BLOOD
CPR SAVED ME
WEST NILE VIRUS
RED CROSS: GIVE BLOOD
SHRINERS HOSPITAL FOR CHILDREN
ARTHRITIS WALK

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI PARTICIPATED IN AUTISM NOW FUNDRAISER, SURFSIDE, JULY 11.

SPONSORED NEWSCHANNEL 15 BLOOD DRIVE FOR THE AMERICAN RED CROSS, CONWAY, JULY 23.

WE SPONSORED THE MARCH OF DIMES SIGNATURE CHEF'S AUCTION IN AUGUST.

WPDE PRESENTED THE RED CROSS WITH A CHECK & CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH, AUGUST 12.

CHIEF METEOROLOGIST, ED PIOTROWSKI PARTICIPATED IN KNOW YOUR SCORE FIGHT PROSTATE CANCER GOLF TOURNAMENT, NORTH MYRTLE BEACH, AUGUST 29.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED AMERICAN RED CROSS LUNCHEON, SURFSIDE, SEPTEMBER 1.

CHIEF METEOROLOGIST ED PIOTROWSKI APPEARED AT THE GRAND STRAND MIRACLE LEAGUE OPENING NIGHT, MYRTLE BEACH, SEPTEMBER 9.

CHIEF METEOROLOGIST ED PIOTROWSKI IN SUES HOPE GOLF TOURNAMENT, NORTH MYRTLE BEACH, SEPTEMBER 12.

CHIEF METEOROLOGIST ED PIOTROWSKI IN ARNOLD'S POOL GOLF TOURNAMENT, CONWAY. BENEFITS GRAND STRAND MIRACLE LEAGUE, SEPTEMBER 16.

ANCHOR HOLLY MORGAN APPEARED AT THE UNITED WAY FOOD DRIVE, SEPTEMBER 18.

ISSUE: CRIME

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING UNTIL THE CRIMINAL IS APPREHENDED.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

TEEN DATING VIOLENCE
VETERAN SUICIDE PREVENTION (60S)
NARCANON (60S)
BOYS TOWN: PARENTS
DAD KNOWS BEST
HIGH SCHOOL DROPOUT PREVENTION
YOUTH RECKLESS DRIVING
ADOPT TEENS
WILDFIRES: KEEP IT SAFE
ALCOHOLICS ANONYMOUS
REDUCING GUN VIOLENCE (60S)
TEEN ALANON
WILDFIRE CAMPAIGN
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI THREW OUT THE FIRST PITCH AT THE RIPKIN EXPERIENCE SUMMER PROGRAM, JULY 5.

METEROLOGIST DARREN STACK GAVE A STATION TOUR TO ST. MARY MISSIONARY BAPTIST CHURCH CAMP, JULY 12.

SPORTS DIRECTOR RICH CRAMPANIS, MARK HAGGARD, & ANCHORS ALLYSON FLOYD & TIM MCGINNIS PARTICIPATED IN THE END ZONE MEDIA DAY AT FREESTYLE MUSIC PARK, JULY 23.

SPONSORED GRACE MINISTRIES CHARITY GOLF TOURNAMENT BENEFITTING LOCAL YOUTH SERVICES, PAWLEYS ISLAND, JULY 25.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A CUB SCOUT SPEECH, CONWAY, AUGUST 4.

REPORTER JOEL ALLEN & ANCHOR TIM MCGINNIS WERE PART OF THE LITERACY MYSTERY DINNER THEATRE, AUGUST 22.

SPORTS REPORTER MARK HAGGARD GAVE A SPEECH TO THE INCOMING FRESHMEN AT SOCASTEE HIGH SCHOOL, SEPTEMBER 3.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE MARLBORO ACADEMY IN BENNETTSVILLE, SEPTEMBER 30.

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: DRUG USE/PREVENTION

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

SC DRUG-FREE PARTNERS
COLLEGE.GOV
HOSPITAL NEW: ALCOHOLISM
TEEN FOSTER CARE
VETERANS: NOT ALONE
SPIRIT OF COMMUNITY AWARDS
NARCANON (60 S)
KID VID: THE ARTS
BOYS TOWN: PARENTS
HIGH SCHOOL DROPOUT PREVENTION
TEEN ALANON
PLAY IT SAFE ONLINE
NUTRITION EDUCATION

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ISSUES: EDUCATION

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS BEGINNING SEPTEMBER 20 9:00-9:30 AM

DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

ENVIRONMENTAL PROTECTION AGENCY
COLLEGE.GOV
HIGH SCHOOL DROPOUT PREVENTION
KID VID: ARTS EDUCATION
KID VID 2009: EXPLORE NATURE
KID VID: NUTRITION EDUCATION
ECONOMIC OPPORTUNITY COUNCIL
SC SPECIAL OLYMPICS

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

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ISSUE: ENVIRONMENT

PROGRAM: JACK HANNA'S ANIMAL ADVENTURES
SOURCE: LITTON SYNDICATION
DATE/TIME: SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION: INTRODUCTION TO WILD AND ENDANGERED SPECIES OF ANIMALS & THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES.

PROGRAM: YOUR GREEN LIFE
SOURCE: IMG/BIG FISH
DATE/TIME: SATURDAY, AUGUST 8, 2:00-3:00 PM; SEPTEMBER 5, 2:00-3:00 PM
DESCRIPTION: EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: REELIN' UP THE COAST
SOURCE: HARNETT & FOSTER
DATE/TIME: SUNDAY, AUGUST 16 NOON-12:30 PM
DESCRIPTION: SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: SPECIAL REPORT: HUGO: 20 YEARS LATER
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: MONDAY, SEPTEMBER 21 7:00-8:00 PM
DESCRIPTION: SPECIAL VIDEO REPORT ON HURRICANE HUGO & LESSONS LEARNED.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

ENVIRONMENTAL PROTECTION AGENCY: LEAF
WHEN YOU START WITH ROTARY
WATER CONSERVATION
BALD EAGLES & GLOBAL WARMING
2009 NATURE EXPLORE
RECYCLING PSA
WE ALL LIVE DOWNSTREAM: WINYAH RIVERS ASSOCIATION
RECYCLE BATTERIES
ASPCA: ADOPT A PET
WILDFIRES: KEEP IT SAFE
EMERGENCY PREPAREDNESS FOR KIDS
WEST NILE VIRUS

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

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CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED 9/11 FUNDRAISING EVENT, MURRELLS INLET.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM: PUPPET LOVE
SOURCE: LOCAL
DATE/TIME: SATURDAYS 7:30-8:00 AM
DESCRIPTION: PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

PROGRAM: WE HAVE A DREAM
SOURCE: ENTERTAINMENT STUDIOS
DATE/TIME: SUNDAY, AUGUST 9 1:00-2:00 PM
DESCRIPTION: INSPIRATIONAL AND MOTIVATIONAL PIECES PROFILING MANY OF OUR COUNTRY'S MOST SUCCESSFUL AND WELL-KNOWN AFRICAN AMERICANS.

PROGRAM: GOLD, SILVER & BRONZE
SOURCE: TARGET VISION
DATE/TIME: SUNDAY SEPTEMBER 13 2:30-3:30 PM
DESCRIPTION: FIRST-HAND LOOK AT THE HARD WORK, PREPARATION, AND COMMITMENT THAT GOES INTO THE WINTER OLYMPICS IN CANADA.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

SENIOR CITIZEN LEAGUE
GUIDE DOGS FOR THE BLIND
ADOPT TEENAGERS
VETERANS: NOT ALONE
MENTAL HEALTH ANTI-STIGMA
SC SPECIAL OLYMPICS
HELP HOSPITALIZED VETERANS
SHRINERS HOSPITAL FOR CHILDREN
HORRY COUNTY UNITED WAY

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METEROLOGIST DARREN STACK GAVE A STATION TOUR TO ST. MARY MISSIONARY BAPTIST CHURCH CAMP, JULY 12.

CHIEF METEOROLOGIST, ED PIOTROWSKI JUDGED THE WOMANLESS BEAUTY PAGEANT, NORTH MYRTLE BEACH, JULY 18.

SPONSORED GRACE MINISTRIES CHARITY GOLF TOURNAMENT BENEFITTING LOCAL YOUTH SERVICES, PAWLEYS ISLAND, JULY 25.

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CHIEF METEOROLOGIST ED PIOTROWSKI IN SUES HOPE GOLF TOURNAMENT, NORTH MYRTLE BEACH, SEPTEMBER 12 & A SENIOR SCHOLARS SPEECH ON SEPTEMBER 15.

CHIEF METEOROLOGIST ED PIOTROWSKI IN ARNOLD'S POOL GOLF TOURNAMENT, CONWAY. BENEFITS GRAND STRAND MIRACLE LEAGUE, SEPTEMBER 16.

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REPORTER JOEL ALLEN & ANCHOR TIM MCGINNIS WERE PART OF THE LITERACY MYSTERY DINNER THEATRE, AUGUST 22.

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

Linda Revel

From: "Allyson Floyd" <allyson@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Cc: "mark olson" <molson@wpde.com>
Sent: Tuesday, October 06, 2009 4:17 PM
Subject: Re: Quarterly reports

Hi Linda...

Here it is.. Let me know if you need anything else :-)

Allyson

**3rd Quarter 2009 Ascertainment for News Department
 JULY**

04 Ed was in MI Boat Parade MI
 05 Ed Threw out first pitch at Ripken Experience MB
 06 Ed gave Hurricane Week Speech Myrtle Beach
 07 Ed gave Hurricane Week Speech NMB
 08 Ed gave Hurricane Week Speech Garden City
 09 Ed gave Hurricane Week Speech Pawley Island
 09 Allyson and Tim part of Horry County Hurricane Prep meeting in Conway
 10 Ed gave Hurricane Week Speech Conway
 11 Ed part of Autism Now fundraiser Surfside
 11 Ed and Tim were Chick Fil A Country Festival celebrity participants Conway
 12 Darren gave St Mary Missionary Baptist Church camp station tour
 18 Ed was Judge Womanless Beauty Pageant NMB
 21 Ed gave Hurricane Speech Carolina Forest
 23 Allyson, Rich, Mark part of End Zone Media Day at Freestyle Music Park Myrtle Beach
 23 Allyson at WPDE NewsChannel 15 blood drive in Conway
 25 Ed gave Grace Ministries Golf Tournament Pawleys Island

July 6-10 and July 21.. WPDE sponsored a series of meetings all along the coast and inland to provide residents with hurricane information for the season. Joined by emergency management officials from Horry and Georgetown Counties

July 23.. WPDE sponsored blood drives in Myrtle Beach, Conway, and Florence

AUGUST

01 Ed in Hurricane Classic Golf Tournament Pawleys Island
 04 Ed gave Cub Scout Speech Conway
 08 Ed was Ignite MC Myrtle Beach
 08 Ed gave Hurricane Speech Books A Million NMB
 11 Ed gave Weather Speech NMB Aquatic and Fitness Center
 12 Ed gave American Red Cross Check presentation, speech MB
 13 Ed in MB Hospitality Assoc. Golf tournament Myrtle beach
 14 Allyson spoke at Lake City Rotary Club meeting
 22 Ed in Mark Sloan Golf tournament Conway
 22 Ed was MC Foundation Ball Little River
 22 Joel and Tim were part of Literacy Mystery Dinner Theater
 24 Allyson interview with Rivertalk show for HTC cable in Conway
 25 Ed gave First Baptist Church Mens group speech Georgetown
 26 Ed, Allyson, Rich and Tim celebrity servers for YMCA Carrabbas Fundraiser Myrtle Beach
 27 Ed in FSA Wildfire victim Golf tournament NMB
 29 Ed in Know your Score Fight Prostate cancer golf Tournament NMB
 29 Darren played in Optimist Golf tourney - Myrtiewood

SEPTEMBER

01 Ed was American Red Cross luncheon MC Surfside
 03 Mark gave speech to incoming freshman at Socastee High School
 04 Darren and Holly were Beach, Boogie BBQ Anything Goes food judge
 05 Ed in American Legion Golf Tournament Little River
 05 Ed, Allyson, Tim, Mola, Holly, Kristen, Darren in Beach, Boogie and BBQ booth Myrtle Beach

10/7/2009

08 Ed gave First Baptist BALL club speech Conway
09 Ed was Grand Strand Miracle League Opening night participant Myrtle Beach
11 Ed was MC 9/11 event at Dead Dog Saloon Murrells Inlet
12 Ed in Sues Hope Golf Tournament NMB
15 Ed gave Senior Scholars Speech Georgetown
16 Ed in Arnold's Pool golf tournament for the GSML Conway
17 Allyson at Bear Workshop in Carolina Forest
18 Holly appearance at United Way Food Drive
19 Ed part of Hugo Survivors Party Georgetown
21 Tim interview with Rivertalk show for HTC cable in Conway
22 Darren spoke to 6th graders (2 groups) at Forestbrook Middle School
26 Holly and Darren in Mullins Golden Leaf Festival parade
26 Ed was MC Gold Leaf Festival Dog Show Mullins
26 Allyson was emcee of fashion show for Celebration Pres Church in Myrtle Beach
26 Allyson was emcee of Brass Trio concert at 1st Methodist Church in Conway
30 Ed gave Savannah Grove Elem speech Florence
30 Ed gave Marlboro Academy speech Bennettsville

September 17.. WPDE sponsored a Bear workshop with the Department of Natural Resources to educate residents about bears in the area. Held in Carolina Forest.

— Original Message —

From: [Linda Revel](#)

To: [Allyson Floyd](#)

Sent: Monday, October 05, 2009 12:16 PM

Subject: Quarterly reports

Hey, Allyson,

I'm in this week to do the reports... I look forward to seeing you!

Linda

843.234.9733 x245

WPDE Newschannel 15

10/7/2009



October 1, 2009

To: Station Management

Re: ABC Television Network Third Quarter, 2009 Program Information

Attached is the **Third Quarter** review of the **ABC Television Network News & Public Affairs Programming**. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan
Vice President
Affiliate Relations

Attachment(s)

ABC NEWS PROGRAMS – Third Quarter, 2009

AMERICA THIS MORNING

Monday through Friday

4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through Friday

7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH CHARLES GIBSON

Monday through Friday

6:30-7:00PM ET and 7:00-7:30PM ET

5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through Friday

11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - *Sunday*

12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

PRIMETIME & 20/20

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

Primetime (Special Editions)

ABC News Correspondent Diane Sawyer and Chris Cuomo, Cynthia McFadden and John Quifiones anchor *Primetime*.

20/20

10:00 - 11:00PM ET/PT

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

THIS WEEK WITH GEORGE STEPHANOPOULOS

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT

and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through Friday

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – 20/20 – Third Quarter, 2009

20/20

Friday, July 3, 2009

MICHAEL JACKSON

20/20 will report on the latest details and questions surrounding Michael Jackson's life and shocking death. Anchored by Elizabeth Vargas, the hour will feature interviews with those closest to the King of Pop in the last days of his life, never-before-seen home video of Jackson with his children, and will take viewers through the controversial change in his appearance over the years.

Friday, July 10, 2009

RISE & FALL OF GM

20/20 takes viewers inside the bankruptcy of one of the most important companies in American history. The hour covers the mistakes and mismanagement -- from the negotiations with the powerful unions to the miscalculation of the effect of foreign competition -- and how they plan to win America back. Bill Weir reports.

Friday, July 17, 2009

LIVE TO TELL

20/20 reports on harrowing ordeals and astonishing escapes that ordinary people experience and manage to survive.

Friday, July 31, 2009

MONEY DETOX

Out of control spenders turn to the only week-long live-in center located in Tennessee where they join other over-spenders from all over the country, each at their wits' end financially. They participate in a week of therapeutic exercises, role playing, meditation and group therapy hoping to get to the root of the problem and then change their behavior.

Friday, August 7, 2009

MEDICAL MYSTERIES

Whether examining how a baby born with his heart outside of his body can possibly survive or why millions of women only feel pain during sex, "Medical Mysteries" reports on some of the strangest conditions known to medicine.

Friday, August 14, 2009

BLOWN AWAY: TWISTER TERROR

In less than five minutes, an entire community was torn apart as a massive tornado of historic proportions changed the lives of everyone in its path. Sam Champion chronicles the frightening force of nature and the enduring power of the human spirit.

Friday, August 21, 2009

IN HARM'S WAY

It was an accident that sparked a firestorm: a New York mother reportedly driving drunk and stoned, killing herself and seven others - including four children in her van - after driving the wrong way down the highway. What put this mother on the path to disaster? Why would parents drink and drive with their children in the car? Juju Chang reports that it's more common than many might think.

Friday, August 28, 2009

NEW REVELATIONS

The gruesome murder of Jasmine Fiore led to a widely televised manhunt for reality star suspect Ryan Jenkins and ended with Jenkins' suicide. But the story of the murdered bikini model, found stuffed in a suitcase, is still far from over. Deborah Roberts reports on the astonishing revelations just now coming to light.

Friday, September 4, 2009

AMISH TEENAGERS

"20/20" takes an unprecedented look at Amish teenagers at a crossroads, as they come of age and decide their future. ABC News' Jay Schadler first introduced viewers to the teens in a report that aired last year. What life decisions have they made in the time since? Schadler reports.

Friday, September 11, 2009 (Premiere)

LA TOYA JACKSON

On the season premiere, La Toya Jackson gives her first one-on-one, in-depth television interview to Barbara Walters since her brother, Michael Jackson, died earlier this summer.

Friday, September 18, 2009

DECEPTION

Three very different women from a Dallas suburb take matters into their own hands after discovering that their boyfriend had not only lied to them about his relationship with at least a dozen other women, but he had knowingly infected them with HIV. Elizabeth Vargas' report.

Friday, September 25, 2009

OUTCAST

Christine Paolilla, transformed from an ugly duckling into "Miss Irresistible," turns on the very girls who made her popular? Four girls were gunned down at a home in Houston, TX suburb. Police were baffled by the murders. Was Christine Paolilla responsible for the murders? ABC News Correspondent Mary Fulginiti reports.

PRIMETIME

PRIMETIME: FAMILY SECRETS

This series goes behind closed doors and reveals firsthand the secrets most families never talk about.

Tuesday, July 7, 2009

Primetime will report on Michael Jackson's children, the custody battle with Debbie Rowe and feature a rarely seen interview with Rowe from 2003. Diane Sawyer and Elizabeth Vargas will co-anchor the program with Jim Avila reporting from Los Angeles.

Tuesday, July 14, 2009

In an exclusive television interview with ABC News' Chris Connelly, Joe Jackson says he suspects foul play may have been involved in the death of his son, Michael Jackson. The report will examine Joe Jackson's accusations, from his claims that some of the people surrounding Michael were ripping him off to whether any one individual could be at fault for the death of the King of Pop.

Tuesday, July 21, 2009

Two moms living together raising their two sons, may not be traditional, but it is no longer unheard of. However, Rene and Chloe Prince are not a typical lesbian couple. Chloe is a male to female transsexual, who underwent gender reassignment surgery. "Primetime" cameras were allowed to follow Chloe as she took the plunge into womanhood.

Tuesday, August 4, 2009

Doctors say about one million children in the U.S. suffer from OCD. While many people often joke they have some form of the disorder, "Primetime: Family Secrets" takes a rare look inside the lives of the children who are truly suffering from OCD and reveals something far more crushing than most of us could ever imagine. David Muir reports.

PRIMETIME: THE OUTSIDERS

The limited series takes viewers into the lives of people who live in worlds unfamiliar to the rest of society.

Tuesday, August 11, 2009

LIVING WITH WILD LIONS

Lions may be the kings and queens of the African bush, but their kingdom is fast disappearing. Two extraordinary men are breaking all the rules to try to save the lions. Kevin Richardson is an affable South African known as the 'Lion Whisperer,' and hundreds of miles away in Namibia, Animal Planet host a Dave Salmoni is risking his life trying to rehabilitate a pride of wild lions. Jay Schadler travels to Africa to report on the unforgettable journey of two men living with lions.

Tuesday, August 18, 2009

ABDUCTED BY ALIENS?

Juju Chang meets people who give extraordinary accounts of encounters with the unexplained. Chang also interviews Harvard scholars who have a medical explanation of how people could believe they are experiencing life with extraterrestrials.

Tuesday, August 25, 2009

TRANSFORMATION

Part of the Wild Horse Inmate Program (WHIP), mustangs end up at a Colorado prison, where inmates become horse whisperers, learning to care for, gently break and train these frightened 800-pound animals to accept a saddle and rider. As Jay Schadler reports, the unique program does more than train mustangs for a new future among humans. The mustangs transform many of the inmates too.

Tuesday, September 1, 2009

LIVING WITH BEARS

What would compel a retired school teacher from Anchorage, Alaska to live in the wilderness, opening his cabin's surroundings up to wild black bears and grizzlies, the largest land predator in North America? Jay Schadler goes into the deep woods of Alaska to find out, and asks: which is more dangerous, a 700 pound grizzly or a 71-year-old retired school teacher named Charlie?

Tuesday, September 8, 2009

JON GOSSELIN

In his first television interview since divorce papers were filed, Jon Gosselin speaks candidly with Chris Cuomo about being vilified in the tabloids and discusses his true feelings for his soon-to-be ex-wife, Kate Gosselin.

Wednesday, September 16, 2009

THE CYCLE OF ABUSE

Are we all programmed from childhood to make the same mistakes our parents made in raising us? The odds are hard to overcome -- one in three people abused as children will also use physical force on their own children, according to several child behavior experts. Primetime reports on breaking the cycle of abuse.

PRIMETIME: CRIME

This series goes deep inside real cases and also retraces the twists and turns of some cold cases, providing new clues and forensic evidence.

Wednesday, July 1, 2009

Tim MacNeil was a successful defense attorney. Two years ago he was gunned down by a masked intruder in his San Diego home -- the only eyewitness his two stepchildren, Brae and Nathan. Both are now charged with the murder, but who really did it? With one trial, the unique situation of two separate juries and both siblings pointing the finger at each other, could they both get off? Mary Fulginiti unravels the case.

Wednesday, July 8, 2009

Melanie Goodwin was a college sophomore making one last stop at a convenience store before heading back to campus. But her simple stop to pick up a snack turned horrific and resulted in her tragic death when she encountered a stranger who quietly followed her out the door. Jim Avila unravels the case.

Wednesday, July 15, 2009

Those who date online might expect a certain amount of innocent fudging in others' profiles. There's always the risk of encountering a liar whose online self-description is far from the real person. David Muir investigates the man who called himself "Dr. Jeff" and how he was able to lure so many women. Muir sits down for an exclusive interview with Marsalis himself, who breaks his silence on.

Wednesday, July 29, 2009

What & Who Killed Michaels Jackson? Tonight's report includes the latest details in the investigation surrounding Michael Jackson's death, and how his passing is shining a light on celebrities' use of drugs and the doctors who enable them.

Wednesday, August 12, 2009

Jon Quinones reports on teen, Alissa Turney, who vanished without a trace after coming home from school. The case went relatively cold...was she a runaway or a victim of foul play? The report includes never-before-seen home video and documents.

Wednesday, August 19, 2009

Was a high school sophomore brainwashed into viciously killing his former best friend, or was he the mastermind? How did an apparently normal, innocent looking teenager in Colorado Springs, Colorado get involved in something so horrible? Grimes speaks out for the first time to Jim Avila, saying he did it because of a twisted version of the children's game Simon Says.

Wednesday, September 2, 2009

Jaycee Dugard is back with her family 18 years after allegedly being kidnapped at the age of 11. Now Dugard and her two daughters face a long road ahead as they try to adapt to a normal life. Elizabeth Vargas talks to Jessyca Mullenberg, another kidnap victim who beat the odds and survived similar abuse. Vargas reports on how long-time captives struggle once they are freed -- and how they can even be blamed for not trying to escape.

Wednesday, September 9, 2009

The state of Missouri has cast aside the familiar model of juvenile jails in favor of a radically different approach - therapy and rehabilitation. Is the Missouri's approach working? Chris Cuomo reports.

ABC NEWS SPECIALS – Third Quarter, 2009

Thursday, July 16, 2009

J.K. ROWLING: A YEAR IN THE LIFE

The woman who created an imaginary world for millions, J.K. Rowling, allowed cameras extraordinary access during the year before the 7th Harry Potter book was published. From the one bedroom apartment in Scotland where it all began to a hotel room where viewers watch her type the last words of the Potter saga, Rowling lets millions of fans into her world. Elizabeth Vargas takes viewers on a journey into the life of the woman who came from “nothing” and created all of her own success.

Tuesday, July 7, 2009

A SPECIAL EDITION OF 20/20: MICHAEL JACKSON MEMORIAL SERVICE

Diane Sawyer and Barbara Walters will co-anchor a this special edition. Sawyer, from ABC News headquarters in New York, and Walters, from the Staples Center in Los Angeles, will report on the highlights from the memorial service and other news of day.

Wednesday, July 22, 2009

ABC NEWS SPECIAL – PRESIDENTIAL NEWS CONFERENCE

Charles Gibson will anchor this special coverage from New York with Chief Washington Correspondent George Stephanopoulos and Senior White House Correspondent Jake Tapper reporting from Washington.

Friday, July 24, 2009

A SPECIAL EDITION OF 20/20: OVER A BARREL: THE TRUTH ABOUT OIL

Oil affects nearly every aspect of people’s lives, yet most have no idea why prices keep shooting up and down and who’s pulling the strings. In an hour special, ABC News Anchor Charles Gibson investigates how the oil business works, who’s making money and how average Americans are at the mercy of the biggest industry in the world.

Wednesday, August 26, 2009

ABC NEWS SPECIAL: REMEMBERING TED KENNEDY

ABC News will broadcast an hour-long special on the passing of Senator Ted Kennedy, anchored by Charles Gibson from Hyannis Port, MA and Diane Sawyer in New York. The special will report and reflect on the Senator’s life and legacy, including his 46-year career in the United States Senate, the family influences that shaped him and the triumphs and tragedies of his life.

Wednesday, September 9, 2009

ABC NEWS SPECIAL: A PRESIDENTIAL ADDRESS TO CONGRESS & REPUBLICAN RESPONSE

ABC News will broadcast live coverage of President Barack Obama's address to a joint session of Congress and the Republican response. Charles Gibson will anchor the coverage from New York, with Chief Washington Correspondent and host of "This Week" George Stephanopoulos reporting from Washington, DC.

Tuesday, September 15, 2009

THE BARBARA WALTERS SPECIAL: PATRICK SWAYZE: LAST DANCE

ABC News will re-air Barbara Walters’ interview with Patrick Swayze which originally aired in January, 2009 and turned out to be his final interview. The hour special will also include exclusive audio excerpts from Patrick Swayze's autobiography, which he just completed three weeks ago.

ABC NEWS SPECIAL REPORTS – Third Quarter, 2009

DATE	START	END	TOPIC
<u>Tuesday, July 7, 2009</u>	1:00:00 PM	3:59:59 PM	ET Remembering Michael Jackson
	10:00:00 AM	12:59:59 PM	PT Remembering Michael Jackson
<u>Friday, July 17, 2009</u>	8:24:12 PM	8:24:43 PM	ET Squeezeback: The Death of Walter Cronkite
	5:24:12 PM	5:24:43 PM	PT Squeezeback: The Death of Walter Cronkite
<u>Wednesday, July 22, 2009</u>	8:00:00 PM	8:59:59 PM	ET Presidential News Conference
	5:00:00 PM	5:59:59 PM	PT Presidential News Conference
<u>Wednesday, August 5, 2009</u>	8:53:15 AM	9:40:00 AM	ET Released Journalists Land In U.S.
	5:53:15 AM	6:40:00 AM	PT Released Journalists Land In U.S.
<u>Thursday, August 6, 2009</u>	3:38:06 PM	3:42:53 PM	ET President Obama's Comments on Supreme Court Nominee Sotomayor's Senate Conf.
	12:38:06 PM	12:42:53 PM	PT President Obama's Comments on Supreme Court Nominee Sotomayor's Senate Conf.
<u>Saturday, August 8, 2009</u>	10:58:45 AM	11:05:14 AM	ET Supreme Court Justice Sotomayor Swearing in Ceremony
	7:58:45 AM	8:05:14 AM	PT Supreme Court Justice Sotomayor Swearing in Ceremony
<u>Tuesday, August 25, 2009</u>	1:18:15 AM	1:27:04 AM	ET The Passing of Senator Edward Kennedy
	10:18:15 PM	10:27:04 PM	PT The Passing of Senator Edward Kennedy
<u>Wednesday, August 26, 2009</u>	9:56:37 AM	10:02:37 AM	ET President Obama's Remarks on the Passing of Senator Kennedy
	6:56:37 AM	7:02:37 AM	PT President Obama's Remarks on the Passing of Senator Kennedy
<u>Thursday, August 27, 2009</u>	1:48:22 PM	1:57:11 PM	ET Senator Kennedy's Motorcade Departs from Hyannis Port to Boston
	10:48:22 AM	10:57:11 AM	PT Senator Kennedy's Motorcade Departs from Hyannis Port to Boston
	4:53:34 PM	5:00:36 PM	ET Senator Kennedy's Motorcade Arrives in Boston
	1:53:34 PM	2:00:36 PM	PT Senator Kennedy's Motorcade Arrives in Boston
<u>Saturday, August 29, 2009</u>	10:00:00 AM	1:06:25 PM	ET Remembering Edward Kennedy - The Funeral Service
	7:00:00 AM	10:06:25 AM	PT Remembering Edward Kennedy - The Funeral Service
	7:00:00 PM	8:16:36 PM	ET Remembering Edward Kennedy - The Burial Service
<u>Wednesday, September 9, 2009</u>	4:00:00 PM	5:16:36 PM	ET Remembering Edward Kennedy - The Burial Service
	8:00:00 PM	9:12:11 PM	ET A Presidential Address and a Republican Response
	5:00:00 PM	6:12:11 PM	ET A Presidential Address and a Republican Response

THIS WEEK – Third Quarter, 2009

Sunday, July 5, 2009

Guests:

- US Vice President Joe Biden

Topics:

- Iraq Policy
- Afghanistan & Iran
- State of US Economy

Sunday, July 12, 2009

Guests:

- Sen. Richard Durbin (D-IL), Senate Majority Whip
- Sen. Jon Kyl (R-AZ), Senate Minority Whip

Topics:

- Healthcare Reform
- 2nd Stimulus possible
- Judge Sotomayor's Confirmation Hearings

Sunday, July 19, 2009

Preempted to Full Network

Sunday, July 26, 2009

Guests:

- Sen. Ken Conrad (D-ND), Chairman Budget Committee
- Sen. Jim DeMint (R-SC), Member, Joint Economic Committee

Topics:

- Obama's Healthcare Reform Overhaul

Sunday, August 2, 2009

Guests:

- Timothy Geithner, Secretary of the Treasury
- Alan Greenspan, Frmr. Chairman of the Federal Reserve Board

Topics:

- State of the Economy
- Fiscal Policy
- Administration's Push for Healthcare Reform

Sunday, August 9, 2009

Guests:

- Frmr. DNC Chairman, Howard Dean
- Frmr. Speaker of the House, Newt Gingrich

Topics:

- Healthcare Reform
- Sarah Palin's comments on Obama's Healthcare Reform

Sunday, August 16, 2009

Guests:

- Kathleen Sebelius, Sec. of Health & Human Svcs
- Sen. Arlene Specter (D-PA), Spc. Committee on Aging
- Sen. Orrin Hatch (R-UT), Health, Education, Labor & Pensions Committee

Topics:

- Criticism to Healthcare Reform Plan

Sunday, August 23, 2009

Guests: (Roundtable)

- David Frum, New Majority.com
- Paul Krugman, 08 Nobel Prize Winning Economist
- Robert Reich, Frmr. Clinton Labor Secretary

Sunday, August 30, 2009

Guests:

- Sen. Orrin Hatch (R-UT)
Health, Education, Labor and Pensions Committee
- Sen. John Kerry (D-MA)
Chair, Committee on Foreign Relations

Topics:

- Life & Legacy of Sen. Edward Kennedy

Sunday, September 6, 2009

Guests:

- Robert Gibbs
White House Press Secretary
- Tom Daschle
Former Democratic Senate Majority Leader
- Bob Dole
Former Republican Senate Majority Leader
- Rep. Mike Pence (R-IN)
Chairman, House Republican Conference
- Rep. Maxine Waters (D-CA)
Member, House Financial Services Committee

Topics:

- Preview President's Address
- Healthcare Reform

Sunday, September 13, 2009

Guests:

- Kathleen Sebelius
Secretary of Health and Human Services
- Sen. John Rockefeller (D-WV)
Chairman, Senate Finance Subcommittee on Health Care
- Sen. Mary Landrieu (D-LA)
Chair, Small Business and Entrepreneurship Committee
- Gov. Tim Pawlenty (R-MN)
Vice Chair, Republican Governor's Association

Topics:

- Healthcare Reform

Sunday, September 20, 2009

Guests:

- President Barack Obama (Exclusive Interview)

Sunday, September 27, 2009

Guests:

- Robert Gates
Secretary of Defense
- John McCain (R-AZ)
Ranking Member, Senate Armed Services Committee

Topics:

- Administration's Policy of Afghanistan
- McChrystal Assessment
- Standoff with Iran

NIGHTLINE – Third Quarter, 2009

Wednesday, July 1, 2009

Topics:

- Michael Jackson's Will
- Youngest Solo Sailor

Thursday, July 2, 2009

Topics:

- Live from Neverland
- Michael Jackson's Last Dance
- Lady Diana

Friday, July 3, 2009

Topics:

- Political Shocker: Sarah Palin
- In the name of Jesus
- Young at Heart

Monday, July 6, 2009

Topics:

- Fans & Michael Jackson's Funeral
- Plotting Palin's Plans
- Steve McNair's Death

Tuesday, July 7, 2009

Topics:

- Michael Jackson's Memorial Service
- The Moonwalk

Wednesday, July 8, 2009

Topics:

- Consumers Beware
- Long Live the King
- Playboy Politics

Thursday, July 9, 2009

Topics:

- The Fountain of Youth
- On the Frontlines

Friday, July 10, 2009

Topics:

- Cold Case Shocker
- World Without Men
- Babies In Marketing

Monday, July 13, 2009

Topics:

- Details in Murder of Adoptive Parents
- SotoMayor Confirmation Hearings
- Property Poet

Tuesday, July 14, 2009

Topics:

- Jackson Custody Hearings
- Saving Africa's Cheetahs
- Pitching Products from the Grave

Wednesday, July 15, 2009

Topics:

- Jackson Pepsi Commercial
- Obama on Healthcare Reform
- Wrestlers & the Recession

Thursday, July 16, 2009

Topics:

- Billings Murder: The 8th Accomplice
- Pandemic Strikes Back
- Apollo Moon Tapes

Friday, July 17, 2009

Topics:

- Remembering Walter Cronkite
- Snake Hunt in Florida
- Playlist: Jason Mraz

Monday, July 20, 2009

Topics:

- Face Lift for a Job Lift
- The Latest on the Kidnapped Soldier
- Bye Bye Boombox

Tuesday, July 21, 2009

Topics:

- A Daughter's Devotion
- Madagascar Upheaval
- Shelter of the Mother's Little Helper

Wednesday, July 22, 2009

Topics:

- Obama: Healthcare Reform Can't Wait
- Grading the President
- Michael Murder Mystery
- Gloria Vanderbilt's Steamy Read

Thursday, July 23, 2009

Topics:

- A Day in the Life with President Obama

Friday, July 24, 2009

Topics:

- The Raid: Investigating Michael Jackson's Death
- Swimming in Debt

Monday, July 27, 2009

Topics:

- Hooked on Food
- Bargain Houses for Sale
- So Long Sarah

Tuesday, July 28, 2009

Topics:

- Michael Jackson's Use of Prescription Drugs

Wednesday, July 29, 2009

Topics:

- Pregnant and in Peril: The Swine Flu
- Turning the Real Estate Corner
- Eric Holder: America's Top Cop

Thursday, July 30, 2009

Topics:

- The Audacity of Hops: Obama Downplays Tonight's Beer Meeting

Friday, July 31, 2009

Topics:

- Stolen from the Womb
- Blast from Real Estate Past
- Playlist: Kelly Clarkson

Monday, August 3, 2009

Topics:

- Plane Turbulence Injuries

Tuesday, August 4, 2009

Topics:

- Homeward Bound
- Bon Appetit
- The Wrestler

Wednesday, August 5, 2009

Topics:

- Targeting Women
- Bill Clinton & Foreign Policy
- Idol No More: Paula Abdul

Thursday, August 6, 2009

Topics:

- In His Own Words: Spiral towards murder
- Supreme History: Judge Sotomayor
- John Hughes

Friday, August 7, 2009

Topics:

- To Sin Again: Las Vegas
- Father of Invention
- The Secret Life of Bees

Monday, August 10, 2009

Topics:

- Midair Horror in Crowded Skies
- Swine Flu: Race Against Time
- Recession Rustling on the Rise

Tuesday, August 11, 2009

Topics:

- The Little Princess
- Healthcare Sound & Fury
- Eunice Kennedy Shriver

Wednesday, August 12, 2009

Topics:

- Sex Shops

Thursday, August 13, 2009

Topics:

- Jared's Revenge
- Lessons In Hope
- Beating the Odds

Friday, August 14, 2009

Topics:

- Hidden Addictions
- Praying for Rain in Texas
- Pieces of Meat

Monday, August 17, 2009

Topics:

- Over the Hump?
- High Times in California
- Like a Virgin: Celebrities Taking the vow of Chastity

Tuesday, August 18, 2009

Topics:

- Making Hollywood Housecalls
- The Undercover Car Spies
- Old Music Videos Become Internet Jokes

Wednesday, August 19, 2009

Topics:

- Billings Murder a Contract Killing?
- From Eating Disorder to Food Critic
- Brits v Germans: The Beach Chair Battle

Thursday, August 20, 2009

Topics:

- Militant's Source of Funding

Friday, August 21, 2009

Topics:

- Reality Show Manhunt
- Wild Things
- Hurricane Bill Blows In

Monday, August 24, 2009

Topics:

- Jasmine Fiore's Murder
- Inside the World of Dr. Oz

Tuesday, August 25, 2009

Topics:

- Home Sweet Home
- Plaxico Burress Speaks Out
- The Bolivian Jungle

Wednesday, August 26, 2009

Topics:

- Lion of the Senate's Storied Career
- A Life Remembered
- The Kennedy Men

Thursday, August 27, 2009

Topics:

- Jaycee Dugard
- Final Journey: Ted Kennedy
- Animal Instincts

Friday, August 28, 2009

Topics:

- Held Captive
- Charged: Garrido
- Game of their Lives

Monday, August 31, 2009

Topics:

- The Biggest Loser
- Anti-Fat Camp
- Losing Weight at Home

Tuesday, September 1, 2009

Topics:

- Broke: John McAfee
- California Fires

Wednesday, September 2, 2009

Topics:

- Monster in our Midst
- The Destruction of Reality TV
- In Search of Dead Celebrities

Thursday, September 3, 2009

Topics:

- Omarosa
- Joe Millionaire
- Praising Your Kids

Friday, September 4, 2009

Topics:

- Financial Terrorists
- Drought Cop
- Playlist: Roberta Flack

Monday, September 7, 2009

Topics:

- Autistic Kids Go Extreme
- Burgerrnomics
- Summer In Memoriam

Tuesday, September 8, 2009

Topics:

- Tyra Banks Tells All

Wednesday, September 9, 2009

Topics:

- Make or Break
- Political Slowdown
- Healthcare

Thursday, September 10, 2009

Topics:

- Convenience Store Corners the Market
- Brian Ross: FBI Deep Cover
- Politicians Gone Wild

Friday, September 11, 2009

Topics:

- What Really Happened to Pat Tillman?

Monday, September 14, 2009

Topics:

- Patrick Swayze Dies At 57
- Eat Yourself Thin
- Losing Your Cool

Tuesday, September 15, 2009

Topics:

- Closing In On the Killer
- Streets of Philadelphia
- Chef Jacques Pepin

Wednesday, September 16, 2009

Topics:

- Tracking A Suspected Predator (Pt 1)
- The Sting (Pt 2)
- Twisted Traveler (Pt 3)

Thursday, September 17, 2009

Topics:

- Annie Le Murder Case

Friday, September 18, 2009

Topics:

- Food Fight
- Into The Wild
- Sign of the Times: The End of Soap Operas

Monday, September 21, 2009

Topics:

- Mind of a Monster
- When Chimps Attack
- Terrorist Among Us?

Tuesday, September 22, 2009

Topics:

- Hollywood's Dirty Laundry
- Capitalism Evil
- Swept Away

Wednesday, September 23, 2009

Topics:

- Las Vegas Tunnel People
- Sex, Lies & Videotape
- Helicopter Heist

Thursday, September 24, 2009

Topics:

- Are We Born to Cheat?

Friday, September 25, 2009

Topics:

- Never on Sundays
- Al Qaeda Alert
- On the Cheap

Monday, September 28, 2009

Topics:

- Thou Shall Not Steal

Tuesday, September 29, 2009

Topics:

- Meet the Dr. of Death
- Battling Criminals with YouTube
- Fast Foods Gets A Fancy Makeover

Wednesday, September 30, 2009

Topics:

- Enroll Yourself in the Genius Factory
- Wall of Water
- The Billionaire's Club

WPDE/WWMB PSA LIST (Third Quarter 2009) Revised 7/10/09

8001	TEEN DATING VIOLENCE	:60	Dec-09
8002	ENVIRONMENTAL PROTECTION AGENCY: LEAF	:60	UFN
8003	INDOOR TANNING IS OUT	:60	UFN
8004	NARCANON-	:60	UFN
8020	NOBODY'S PERFECT: ADOPTION	:60	2/1/2010
8021	SENIOR CITIZENS LEAGUE	:60	UFN
8022	GUIDE TO IMMUNIZATIONS	:60	UFN
8023	COLLEGE.GOV	:60	UFN
8024	BOYS TOWN: PARENTS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	DAD KNOWS BEST	:20	UFN
8043	HIGH SCHOOL DROPOUT PREVENTION	:30	2/23/2010
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	YOUTH RECKLESS DRIVING	:30	2/16/2010
8119	RECYCLE BATTERIES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	BALD EAGLE & GLOBAL WARMING	:30	UFN
8122	ADOPT TEENS	:30	9/24/2009
8130	OBAMA FATHERHOOD	:30	9/30/2009
8143	RECYCLING	:30	UFN
8148	HORRY COUNTY UNITED WAY	:30	UFN
8160	WE ALL LIVE DOWNSTREAM	:30	UFN
8164	HOSPITAL NEW: ALCOHOLISM	:30	9/30/2009
8501	DEBT: HOW TO FIND HELP	:60	UFN
8502	KID VID: NATURE EXPLORE (NEW)	:60	6/10/2010
8503	GUARDIAN AD LITEM PSA	:30	UFN
8504	TALK TO YOUR KIDS ABOUT SEX: NEW VERSION	:30	UFN
8505	VETERANS: NOT ALONE	:30	11/11/2010
8506	SC SPECIAL OLYMPICS	:30	UFN
8508	KID VID: ASPCA ADOPT A PET	:30	9/30/2009
8509	DONATE LIFE: ORGAN DONORS	:30	UFN
8511	JOINTS DON'T JUMP	:30	UFN
8513	MENTAL HEALTH ANTI-STIGMA	:30	11/29/2009
8514	HUNGER PREVENTION	:30	11/14/2009
8515	FINANCIAL LITERACY: ROYAL FAMILY	:30	11/20/2009
8516	MARCH OF DIMES (NEW SPOT)	:30	4/24/2009
8517	KID VID: EMERGENCY PREPAREDNESS	:30	9/16/2009
8518	LONG TERM CARE	:30	UFN
8519	RED CROSS GIVE BLOOD: CHANGE A LIFE	:30	3/1/2010
8520	KID VID: NUTRITION ED	:30	12/31/2009
8521	GUIDE DOGS FOR THE BLIND	:30	UFN
8522	KID VID: THE ARTS	:30	10/14/2009
8524	SHRINERS CHILDREN'S HOSPITAL: Andy Garcia	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
8528	SLEEP TIGHT: PEST CONTROL	:15	UFN
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8533	ARTHRITIS WALK	:15	10/1/2009
8534	WEST NILE VIRUS	:15	UFN
9354	CPR SAVED ME/RED CROSS	:30	UFN

WPDE/WWMB PSA LIST (THIRD Quarter 2009) Revised 7/10/09

TEEN DATING VIOLENCE	Crime	:60
ENVIRONMENTAL PROTECTION AGENCY: LEAF	Environment	:60
INDOOR TANNING IS OUT	Health	:60
NARCANON-NEW	Drug Awareness	:60
NOBODY'S PERFECT: ADOPTION	Youth	:60
SENIOR CITIZENS LEAGUE	Tolerance/Community	:60
GUIDE TO IMMUNIZATIONS	Health	:60
COLLEGE.GOV	Education	:60
BOYS TOWN PARENTS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
DAD KNOWS BEST	Family	:20
HIGH SCHOOL DROPOUT PREVENTION	Education	:60
DIANE KEATON CANCER PSA	Health	:60
YOUTH RECKLESS DRIVING	Safety	:30
RECYCLE BATTERIES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
BALD EAGLE & GLOBAL WARMING	Environment	:30
ADOPT TEENS	Youth	:30
HORRY COUNTY UNITED WAY	Community	:30
WE ALL LIVE DOWNSTREAM: RIVERKEEPER	Environment	:30
HOMEBUILDERS ASSOCIATION	Economy	:15
HOSPITAL: ALCOHOLISM	Special Needs	:30
DEBT: HOW TO FIND HELP	Economic	:60
2009 NATURE EXPLORE	Youth/Environment	:60
GUARDIAN AD LITEM	Youth/Community	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
VETERANS: NOT ALONE	Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
ASPCA ADOPT A PET	Youth/Environment	:30
DONATE LIFE: ORGAN DONORS	Health	:30
JOINTS DON'T JUMP	Health/Seniors	:30
MENTAL HEALTH ANTI STIGMA	Prejudice	:30
HUNGER PREVENTION	Economy/Health	:30
FINANCIAL EDUCATION: ROYAL FAMILY	Economy	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
EMERGENCY PREPAREDNESS: KIDS	Environment	:30
LONG TERM CARE	Health/Economy	:30
RED CROSS GIVE BLOOD	Community/Health	:30
NUTRITION EDUCATION	Health/Education	:30
GUIDE DOGS FOR THE BLIND	Special Needs	:30
KID VID: THE ARTS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
SLEEP TIGHT: PEST CONTROL	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ARTHRITIS WALK	Health	:15