# ISSUES AND PROGRAMS LIST

**WPDE**

**FLORENCE, SOUTH CAROINA**

**July 1 – September 30, 2010**

## LIST OF ISSUES

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| 1. | **ECONOMY/PERSONAL FINANCE** | LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS. |
| 2. | **HEALTH CARE/COST** | SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORNS DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT. |
| 3. | **CRIME** | HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMLY EASY TO GET. |
| 4. | **DRUG USE/PREVENTION** | HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA. |
| 5. | **EDUCATION** | AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION. |
| 6. | **ENVIRONMENT** | DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA. |
| 7. | **PREJUDICE/INTOLERANCE** | THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS. |

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME SUNDAYS 6:30-7:00 AM
DESCRIPTION THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS 9:00-9:30 AM
DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES.CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: CAROLINA & COMPANY
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME WEEKDAYS NOON
DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

FORECLOSURE
GED DIPLOMA
LIVE UNITED: COMMUNITY ENGAGEMENT
CENSUS IMPORTANCE (5 SPOT SERIES)
ENERGY EFFICIENCY
READY.GOV
WARRANTY
GRADUATION

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

WE ARE AN ONGOING SPONSOR OF THE PALMETTO ADVENTURE PROJECT WHICH IS BUILDING A PLAYGROUND IN THE CAROLINA FOREST COMMUNITY.

CHIEF METEOROLOGIST ED PIOTROWSKI HOSTED PREPAREDNESS TOWN HALL MEETINGS AUGUST 2-6 AT DIFFERENT COMMUNITIES ALONG THE GRAND STRAND. LOCAL EMERGENCY MANAGEMENT DIRECTORS ALSO PARTICIPATED.

METEOROLOGIST DARREN STACK REPRESENTED THE STATION IN THE MYRTLE BEACH HOSPITALITY ORGANIZATION'S GOLF TOURNAMENT/FUNDRAISER.

WE SPONSORED THE BLACK FAMILY EXPO AT THE FLORENCE CIVIC CENTER, SEPTEMBER 9-11.

SPONSORED THE FLORENCE COUNTY SHERIFF'S MOTORCYCLE RIDE BENEFITING LOCAL FLORENCE YOUTH PROGRAMS, SEPTEMBER 11.

WE ALSO SPONSORED THE 9TH ANNUAL BENEFIT HONORING AMERICA'S HEROES, BENEFITING GEORGETOWN SHERIFF'S SHOP-A-SANTA PROGRAM.

NINTH ANNUAL SCHOOL GALA FOUNDATION FUNDRAISER, BENEFITING THEIR SCHOLARSHIP PROGRAMS, SEPTEMBER 16.