

ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROLINA

OCTOBER 1 – DECEMBER 31, 2007

LIST OF ISSUES

1. **ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2. **HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3. **CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
4. **DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5. **EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6. **ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7. **PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: CRIME/PREVENTION

PROGRAM: SPECIAL REPORT: HOW POLICE RECONSTRUCT HIT& RUN ACCIDENTS
SOURCE WPDE NEWSCHANNEL 15 NEWS AT 7 & 11
DATE/TIME NOVEMBER 1, 2007 7:00 & 11:00 PM
DESCRIPTION REPORTER MIKE ESSIAN'S SPECIAL REPORT ON HOW POLICE RECONSTRUCT HIT AND RUN ACCIDENTS.

PROGRAM: SPECIAL REPORT: EMAIL PROBLEMS
SOURCE WPDE NEWSCHANNEL 15 NEWS AT 7 & 11
DATE/TIME NOVEMBER 27, 2007 7:00 & 11:00 PM
DESCRIPTION REPORTER AMANDA KINSETH'S SPECIAL REPORT ON JUNK AND SPAM EMAIL PROBLEMS AND HOW TO ELIMINATE THEM.

WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

HIGH SCHOOL DROPOUT PREVENTION
OPTIMISTS: MAKING A DIFFERENCE
REDUCING GUN VIOLENCE
TEEN ALANON
TEEN SUICIDE PREVENTION (60S)
NATIONAL RUNAWAY SWITCHBOARD (60S)
INSURANCE SCAM PREVENTION
PETA: DOGFIGHTING
BIG BROTHERS: CHESS
NARCANON (60 S)
WILDFIRE PREVENTION
BILLY HARDEE HOME FOR BOYS
CTBER BULLYING
SECURITY INVESTMENT PROTECTION
NEGLIGENT DRIVING & CELL PHONES
DRINKING ONE TOO MANY
NATIONAL GUARD: IN THEIR OWN WORDS
BOYS & GIRLS TOWN: PARENTING
BOYS & GIRLS CLUB
STRONG COMMUNITY: FAMILY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

TAKE A KID FISHING, OCT. 20

ED PIOTROWSKI MADE APPEARANCES AND GAVE SPEECHES AT FOUR DIFFERENT HIGH SCHOOLS IN OCTOBER AND AT SIX CAREER DAYS DURING THE MONTH OF NOVEMBER.

WPDE WAS A MEDIA SPONSOR FOR THE JUNIOR ACHIEVEMENT GOLF TOURNAMENT DEC. 7

WE PROMOTED A CHRISTMAS TREE SALE BENEFITTING THE TARA HALL HOME FOR BOYS

HOLIDAY INVITATIONAL GIRLS BASKETBALL TOURNAMENT, DEC. 18

FAMILY NIGHT OUT, BENEFITTING SANTA'S HELPERS CHARITY OF THE MYRTLE BEACH POLICE DEPARTMENT, DEC. 19.

CAROLINA CLASSIC BASKETBALL TOURNAMENT BENEFITTING THE BOYS AND GIRLS CLUBS OF THE PEE DEE, DEC. 26-29

ISSUE: DRUG USE/PREVENTION

PROGRAM: CHEVY END ZONE BANQUET
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME DECEMBER, 2007 7:30 PM
DESCRIPTION BANQUET PRESENTED BY SPORTS DIRECTOR, RICH CRAMPANIS AND OUR SPORTS TEAM TO HONOR OUTSTANDING HIGH SCHOOL ATHLETES. BOTH A ZONEMAN CUP AND MONETARY AWARDS PRESENTED.

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

OPERATION ROADBLOCK
HIGH SCHOOL DROPOUT PREVENTION
OPTIMISTS: MAKING A DIFFERENCE
TEEN ALANON
TEEN SUICIDE PREVENTION (60S)
NATIONAL RUNAWAY SWITCHBOARD (60S)
BIG BROTHERS: CHESS
NARCANON (60 S)
BILLY HARDEE HOME FOR BOYS
CTBER BULLYING
DRINKING ONE TOO MANY
BOYS & GIRLS TOWN: PARENTING
BOYS & GIRLS CLUB
STRONG COMMUNITY: FAMILY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

KIDZ TIME EVENTS: OCT. 13 & NOV. 10 AT RIPLEYS AQUARIUM, MYRTLE BEACH.

TAKE A KID FISHING, OCT. 20

ED PIOTROWSKI MADE APPEARANCES AND GAVE SPEECHES AT FOUR DIFFERENT HIGH SCHOOLS IN OCTOBER AND AT SIX CAREER DAYS DURING THE MONTH OF NOVEMBER.

CHEVY END ZONE BANQUET: RICH CRAMPANIS, OUR SPORTS DIRECTOR PRESENTS MONETARY AWARDS TO DESERVING STUDENT ATHLETES, DEC. 6

WPDE WAS A MEDIA SPONSOR FOR THE JUNIOR ACHIEVEMENT GOLF TOURNAMENT DEC. 7

WE PROMOTED A CHRISTMAS TREE SALE BENEFITTING THE TARA HALL HOME FOR BOYS

HOLIDAY INVITATIONAL GIRLS BASKETBALL TOURNAMENT, DEC. 18

FAMILY NIGHT OUT, BENEFITTING SANTA'S HELPERS CHARITY OF THE MYRTLE BEACH POLICE DEPARTMENT, DEC. 19

CAROLINA CLASSIC BASKETBALL TOURNAMENT BENEFITTING THE BOYS AND GIRLS CLUBS OF THE PEE DEE, DEC. 26-29

ISSUES: EDUCATION

PROGRAM: HI-TECH TOYS FOR THE HOLIDAYS
SOURCE: ECLIPES
DATE/TIME: DECEMBER 8, 2007 4Z:00-5:00 PM
DESCRIPTION: TELEVISED CONSUMER GUIDE TO EDUCATE AND ENTERTAIN VIEWERS ON THE MOST UP-TO-DATE TECHNOLOGY, EVALUATING THE LATEST IN COMPUTERS, TOOLS, HOME ENTERTAINMENT, AND TOYS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.

LIMOS FOR LEARNING – REWARDS KIDS FOR READING BY TAKING THEM TO LUNCH AND A LIMO RIDE. WPDE'S CONTINUED SUPPORT HAS ENABLED THE PROGRAM TO EXPAND TO NUMEROUS ADDITIONAL SCHOOLS IN THE PEE DEE AREA.

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

HIGH SCHOOL DROPOUT PREVENTION
ASK THE GOVERNMENT
MINORITY EDUCATION
EVERY VOTE MATTERS
INVENTIONS: CAT MAGNET
COMMUNITIES IN SCHOOLS
PALMETTO ROBOTICS (60S)
BOYS & GIRLS TOWN: PARENTING
MARTIN LUTHER KING: BUILD THE DREAM

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL, AND SUMMER CAMP EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES.

ED PIOTROWSKI MADE APPEARANCES AND GAVE SPEECHES AT FOUR DIFFERENT HIGH SCHOOLS IN OCTOBER AND AT SIX CAREER DAYS DURING THE MONTH OF NOVEMBER.

REPORTER MIKE ESSIAN EMCEED MISS TEEN FLORENCE PAGENT EVENT AT FRANCIS MARION UNIVERSITY, OCT. 27

SPONSORED INTERNATIONAL FOOD & WINE FESTIVAL, FUNDRAISER FOR THE HORRY COUNTY EARLY COLLEGE HIGH SCHOOL, NOV. 9-10

CHEVY END ZONE BANQUET: RICH CRAMPANIS, OUR SPORTS DIRECTOR PRESENTS MONETARY AWARDS TO DESERVING STUDENT ATHLETES, DEC. 6

PROMOTED AND CO-SPONSORED THE UNITED NEGRO COLLEGE FUND BENEFIT, DEC. 7

WPDE WAS A MEDIA SPONSOR FOR THE JUNIOR ACHIEVEMENT GOLF TOURNAMENT DEC. 7

HOLIDAY INVITATIONAL GIRLS BASKETBALL TOURNAMENT, DEC. 18

CAROLINA CLASSIC BASKETBALL TOURNAMENT BENEFITTING THE BOYS AND GIRLS CLUBS OF THE PEE DEE, DEC. 26-29

WPDE IS AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

ISSUE: ENVIRONMENT

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON SYNDICATION
DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION THIS SHOW INTRODUCES YOU TO WILD AND ENDANGERED SPECIES OF ANIMALS. IT SHOWS THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES AND HOW TO APPRECIATE THEM.

PROGRAM: ECOZONE PROJECT
SOURCE TWI
DATE/TIME DECEMBER 15, 2007 4:00-5:00 PM
DESCRIPTION THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

ONTHIN ICE: POLAR BEARS (60S)
ENVIRONMENTAL PROTECTION AGENCY: EMISSIONS (60 SEC)
AMERICAN KENNEL CLUB (60S)
GLOBAL WARMING: TRAIN
REPLANTING OUR NATIONAL FORESTS
RECHARGEABLE BATTERIES @ HOME
SUPPORT YOUR LOCAL AGRICULTURE
NATIONAL PEST MANAGEMENT
WILDFIRE PREVENTION
PETA: DOGFIGHTING
NATURE CONSERVATORY
WEST NILE VIRUS
DERMATOLOGY: TANNING BEDS

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND IT'S EFFECTS AND ALSO THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

METEOROLOGIST ED PIOTROWSKI SPOKE AT WHITE CRANE DAY, OCT. 15

WPDE SPONSORED THE HUMANE SOCIETY'S WALK FOR THE ANIMALS, OCT. 20

WPDE SPONSORED TAKE A KID FISHING, OCT. 20

WPDE CO-SPONSORED TASTE OF RESTAURANT ROW BENEFITTING THE GRAND STRAND HUMANE SOCIETY, NOV. 15

WE RUN THE PSA, "GRINDING OF THE GREENS" FROM CHRISTMAS DAY THROUGH JANUARY 14, ENCOURAGING PEOPLE TO RECYCLE THEIR CHRISTMAS TREES AT THE SOLID WASTE AUTHORITY.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM RENEW ORLEANS
SOURCE ECLIPES
DATE/TIME DECEMBER 29, 2007 3:00-4:00 PM
DESCRIPTION TAKES PLACE AGAINST THE BACKDROP OF A 23,000 SQ. FT. COMMUNITY CENTER IN THE POST KATRINA-RAVAGED MID-CITY NEIGHBORHOOD. THE ARCHITECTURE, CULINARY AND CULTURAL INFLUENCES ARE MULTI-CULTURAL IN ORIGIN: AFRICAN, CARIBBEAN, FRENCH, SPANISH, BRITISH, AND SOUTH AMERICAN.

PROGRAM PUPPET LOVE
SOURCE LOCAL
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTION PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE.

MARTIN LUTHER KING: BUILD THE DREAM
HOUSING DISCRIMINATION
HELP HOSPITALIZED VETERANS
COURTESY: PASS IT ON
AUTISM AWARENESS
CHILDHOOD OBESITY PREVENTION
MINORITY EDUCATION
CYBER BULLYING
WOUNDED WARRIORS
ONLINE SEXUAL EXPLOITATION
SHRINERS HOSPITAL FOR CHILDREN
BOYS & GIRLS TOWN: PARENTING
STRONG COMMUNITY: FAMILY
MENTAL HEALTH ANTI-STIGMA
BILLY HARDEE HOME FOR BOYS
THE POVERTY LINE
COMMUNITIES IN SCHOOLS

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

BREAST CANCER AWARENESS MONTH STYLE SHOW, CAROLINA REGIONAL CANCER CENTER, ASSISTING FEMALE CANCER PATIENTS WITH APPEARANCE, OCT. 6

FRONT FOUR ANCHORS SPENT DAY AT VETERAN'S FUNDRAISER TO SEND WWII VETS TO SEE THE MEMORIAL IN WASHINGTON DC, OCT.17

CHICK-FIL-A CHARITY SOFTBALL TOURNAMENT, PROCEED BENEFIT FOSTERING HOPE, A SUPPORT-ORGANIZATION FOR FOSTER FAMILIES, NOV.2-4

LINDSEY'S MIRACLE RUN, BENEFITTING THE MAKE A WISH FOUNDATION AND JOHNATHAN'S JOURNEY (SPINAL MUSCULAR ATROPHY), NOV.3

ALLYSON FLOYD EMCEE AT FLORENCE COUNTY DISABILITIES FOUNDATION EVENT, NOV. 20

ED PIOTROWSKI GAVE SPEECH TO NHC SENIORS HOME, NOV. 28

"I BELIEVE CHILDREN'S HOLIDAY FUNDRAISER, BENEFITTING COLLINS KIDS FOUNDATION AND HELP4KIDS FOUNDATION, BOTH PROVIDING ASSISTANCE TO THE UNDER-INSURED, DEC.3.

CAMP HOPE GOLF TOURNAMENT, FUNDRAISER FOR DISABLED VETERANS, DEC.8

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

November 2007 Ascertainment for News Department

- 04 Ed gave Myrtle Beach Middle School Speech Myrtle Beach
- 08 Ed was Sons of Italy Speaker Murrells Inlet
- 12 Ed gave Hartsville Middle School Speech Hartsville
- 13 Ed was Chili Cook Off Judge Broadway at the Beach Myrtle Beach
- 13 Allyson and Kristen emceed Beach Band Blast in Socastee
- 13 Kristen spoke at Kidz Time at Ripley's Aquarium in Myrtle Beach
- 15 Ed was White Cane Day Speaker Conway
- 16 Ed did Taste of the Town Live Shot at 6 and 7pm
- 17 Ed, Ally, Jim, Rich, Victoria, Joel part of Veterans Fundraiser Myrtle Beach to send WWII Vets to see their memorial in Washington, DC
- 19 Ed was MC of MBHS Pep Rally Myrtle Beach
- 19 Ed was Freak Friday Presenter 1st Presbyterian Church Myrtle Beach
- 20 Ed and Jim emceed Walk for Animals MC Myrtle Beach
- 23 Ed gave WeatherCenter Tour from Conway Middle
- 25 Ed gave WeatherCenter tour from Socastee (forestbrook)
- 27 Ed was MC Spelling Bee Greenwood/Delmae Elem. Florence
- 27 Mike emceed Miss Florence 2007, Miss Teen Florence 2007, Miss Greater Pee Dee 2007, Miss Greater Pee Dee Teen 2007 at Francis Marion University
- 30 Ed gave Kiwanis Speech Conway
- 31 Ed did Halloween Live Shot Murrells Inlet at 6pm and 7pm

November 2007 Ascertainment for News Department

- 01 Ed and Darren gave Forestbrook Elem Tour Socastee
- 02 Ed gave Career Speech North Myrtle Beach
- 03 Ed was MC Lindsey Little Miracles Myrtle Beach
- 05 Ed in Georgetown Chamber of Commerce Golf Tourn. Pawleys Island
- 06 Ed gave Career Speech Myrtle Beach High School
- 09 Ed gave Vet Day Speech St James HS Socastee
- 09 Ed gave Vet Day Speech Socastee HS Socastee
- 10 Darren emceed KidzTime at Ripleys Aquarium in Myrtle Beach
- 13 Ed gave Speech Pleasant Hill Elem. Pleasant Hill (georgetown Co)
- 13 Darren and Lauren gave station tour to homeschooled students
- 14 Lauren was judge for Taste of Restaurant Row
- 17 Ed, Allyson, and Jim emceed Tree Lighting Broadway at the Beach Myrtle Beach
- 20 Ed gave Brittons Neck Speech Brittons Neck
- 20 Allyson emcee of Florence County Disabilities Foundation Campaign Kickoff
- 28 Ed gave NHC Seniors Home Speech Murrells Inlet
- 28 Entire staff working for food drive at Ashley Furniture store in MB and Flo
- 30 Ed was emcee Florence Symphony Orchestra Event Florence
- 30 Allyson and Darren gave Conway Christian School tour of station

November 1st.. Mike Essian Special Report on how police reconstruct Hit and Run Accidents. Aired at 7pm and 11pm.

November 4th.. Jim Heath one hour special Road to the White House. Included interviews with all major presidential candidates

November 15th.. Lauren Lowrey special report Recalled looking at all recalled toys and how easy they are to buy on the internet aired at 7pm and 11pm

November 20th.. Allyson Floyd special report Caring for the Caregivers. Helping the people who care for aging parents while raising a family. Aired at 7pm and 11pm.

November 27th.. Amanda Kinseth special report Spammed on email problems and how to fix them. Part one at 7pm. Part two at 11pm

amanda
Special Report "Spammed" Part 1 and Part 2
Aired November 27... 7pm & 11pm

December 2007 Ascertainment for News Department

- 1 Lauren, Sharon, Aisha, Alex rode in Aynor Christmas Parade
Allyson Sherrie, Amanda, Ed, Stef and Steve rode in Myrtle Beach parade
Graeme and Darren rode in Hartsville parade
Lauren and Stef rode in Marion parade
Allyson, Amanda, Sherrie, Kristen, and Ed rode in North Myrtle Beach parade
- 2 Tonya, Amanda and Sherrie rode in Laurinburg parade
Allyson and Graeme rode in Darlington parade
Ed and Victoria rode in Murrells Inlet parade
- 6 Ed live at Christmas tree lighting in Myrtle Beach
- 7 Ed played in Jr Achievement Golf Tourney in North Myrtle Beach
- 8 Allyson, Lauren, Kristen, Stef, Mike, Ed, Sharon, and Joel rode in Conway parade
Allyson Victoria, Kristen, Ed, Mike and Joel rode in Surfside Beach parade
Darren spoke at Kidztime at Broadway at the Beach
- 9 Allyson, Tonya, and Mike rode in Johnsonville parade
- 12 Ed gave Kiwanis Luncheon speech in Myrtle Beach
- 17 Ed at McAlisters Deli Blood Drive in Surfside Beach

December 13th...NewsChannel 15 live from 5:30am until 7:30pm throughout the day at a Toy Drive at Krispy Kreme locations in Horry County for Toys for Tots

December 20th.. NewsChannel 15 sponsored blood drives at Magnolia Mall in Florence and Coastal Grand Mall in Myrtle Beach for American Red Cross. Live there throughout the day

WPDE/WWMB PSA LIST (OCTOBER) Revised 10/01/07

UNICEF FOR CHILDREN	Global	:60
AMERICAN KENNEL CLUB	Animal Awareness	:60
ASK THE GOVERNMENT	Consumer Education	:60
NARCANON	Drug Awareness	:60
TEEN SUICIDE PREVENTION	Youth	:60
HABITAT FOR HUMANITY	Environment	:60
ENVIRONMENTAL PROTECTION AGENCY	Environment	:60
WOUNDED WARRIORS	Patriotism	:20
MEDIC ALERT: RIGHT INFORMATION	Health	:20
CANCER SURVIVOR'S NETWORK	Health	:60
DIANE KEATON CANCER PSA	Health	:60
EVERY VOTE MATTERS	Citizenship	
REPLANTING OUR NATIONAL FORESTS	Environment	:60
NATIONAL RUNAWAY SWITCHBOARD	Youth/Community	:60
RECHARGEABLE BATTERIES: @HOME	Environment	:30
CHOLESTEROL & STROKE	Health	:30
SUPPORT YOUR LOCAL AGRICULTURE	Environment/Community	:30
WILDFIRE PREVENTION	Environment	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
INSURANCE SCAM PREVENTION	Financial	:30
HEALTH COVERAGE EDUCATION	Health	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
PETA: DOGFIGHTING	Animal Awareness	:30
CYBER BULLYING	Youth/Community	:30
MARCH OF DIMES	Infant Health	:30
ALZHEIMERS' CAREGIVERS	Seniors' Health/Community	:30
THE POVERTY LINE	Finance/Community	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
NATIONAL PEST MANAGEMENT	Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
COMMUNITIES IN SCHOOLS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
BOYS& GIRLS TOWN: PARENTING	Family/Teens	:20
MENTAL HEALTH: ANTI-STIGMA	Community/Awareness	:15
DRINKING ONE TOO MANY	Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
CHILDHOOD OBESITY PREVENTION	Children's Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: RETIREMENT	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

WPDE/WWMB PSA LIST (NOVEMBER) Revised 11/02/07

FACES OF INFLUENZA	Health	:60
WAYS TO HAPPINESS	Community	:60
ASK THE GOVERNMENT	Consumer Education	:60
NARCANON-NEW	Drug Awareness	:60
POWER OUT FOOD SAFETY	Health	:60
HABITAT FOR HUMANITY	Environment	:60
ENVIRONMENTAL PROTECTION AGENCY	Environment	:60
MENINGITIS ON CAMPUS	Youth/Health	:20
MEDIC ALERT: RIGHT INFORMATION	Health	:20
CANCER SURVIVOR'S NETWORK	Health	:60
DIANE KEATON CANCER PSA	Health	:60
EVERY VOTE MATTERS	Citizenship	:30
REPLANTING OUR NATIONAL FORESTS	Environment	:60
NATIONAL RUNAWAY SWITCHBOARD	Youth/Community	:60
RECHARGEABLE BATTERIES: @HOME	Environment	:30
CHOLESTEROL & STROKE	Health	:30
SUPPORT YOUR LOCAL AGRICULTURE	Environment/Community	:30
UNITED WAY: UNEMPLOYMENT	Economy	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HOUSING DISCRIMINATION	Financial	:30
HEALTH COVERAGE EDUCATION	Health	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
PETA: DOGFIGHTING	Animal Awareness	:30
CYBER BULLYING	Youth/Community	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
MAKE-A-WISH FOUNDATION	Children/Community	:30
REDUCING GUN VIOLENCE	Crime	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
NATIONAL PEST MANAGEMENT	Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
COMMUNITIES IN SCHOOLS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
OBESITY PREVENTION	Health	:15
TEEN ALANON	Youth/Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
CHILDHOOD OBESITY PREVENTION	Children's Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: RETIREMENT	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

WPDE/WWMB PSA LIST (DECEMBER) Revised 12/03/07

FACES OF INFLUENZA	Health	:60
WAYS TO HAPPINESS	Community	:60
ASK THE GOVERNMENT	Consumer Education	:60
NARCANON-NEW	Drug Awareness	:60
POWER OUT FOOD SAFETY	Health	:60
HABITAT FOR HUMANITY	Environment	:60
DERMATOLOGY: TANNING BEDS & CANCER	Health/Youth	:60
MENINGITIS ON CAMPUS	Youth/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
DEPRESSION IS REAL	Health	:60
DIANE KEATON CANCER PSA	Health	:60
EVERY VOTE MATTERS	Citizenship	:30
REPLANTING OUR NATIONAL FORESTS	Environment	:60
ON THIN ICE: POLAR BEARS	Environment	:60
GLOBAL WARMING: TRAIN	Environment	:30
CHOLESTEROL & STROKE	Health	:30
HIGH SCHOOL DROPOUT PREVENTION	Youth/Education	:30
UNITED WAY: UNEMPLOYMENT	Economy	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HOUSING DISCRIMINATION	Financial	:30
HEALTH COVERAGE EDUCATION	Health	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
OPTIMISTS/MAKING A DIFFERENCE	Youth/Community	:30
CYBER BULLYING	Youth/Community	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
MAKE-A-WISH FOUNDATION	Children/Community	:30
REDUCING GUN VIOLENCE	Crime	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
VEGGIE THERAPY	Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
COMMUNITIES IN SCHOOLS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
OBESITY PREVENTION	Health	:15
TEEN ALANON	Youth/Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
CHILDHOOD OBESITY PREVENTION	Children's Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: RETIREMENT	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

ABC Television Network



Susi D'Ambra-Coplan
Vice President
Station Relations

January 1, 2008

To: Station Management

Re: ABC Television Network Fourth Quarter, 2007 Program Information

Attached is the **Fourth Quarter** review of the *ABC Television Network News & Public Affairs Programming*. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan

Attachment(s)

ABC NEWS PROGRAMS – Fourth Quarter, 2007

AMERICA THIS MORNING

Monday through Friday
4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through Friday
7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH CHARLES GIBSON

Monday through Friday
6:30-7:00PM ET and 7:00-7:30PM ET
5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through Friday
11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)
2:00 - 6:00AM ET
1:00 - 6:00AM CT
12:00 - 6:00AM MT
12:00 - 5:00AM PT - *Sunday*
12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

20/20

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

20/20

10:00 – 11:00PM ET

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

THIS WEEK WITH GEORGE STEPHANOPOULOS

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT

and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through Friday

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – Primetime, 20/20 - Fourth Quarter, 2007

20/20

Friday, October 5, 2007

A MOTHER'S REVENGE

For Kim Cunningham, a mom from Tennessee, the world revolved around her children. So when she came to believe her son and daughter had both been sexually molested, how far would she go to protect them. She shot dead one of the alleged molesters, who happened to be her older sister's live-in boyfriend, Coy. Deborah Roberts reports.

TWIST OF FATE

Twenty-five years after placing their baby, born out of wedlock, up for adoption, the unimaginable happens to a couple... they learn that the wife's employee is also their birth daughter. Bob Brown reports on an uncanny twist of fate.

Friday, October 12, 2007 (8-9PM ET PREMIERE)

HOW YOUNG IS TOO YOUNG?

How young is too young to pursue your dreams when those dreams are full of risk? Would you let your child fly a plane or become a bullfighter or a stock car racer? How about letting your child become a star or even a child prodigy?

Friday, October 19, 2007

LANCE BASS

Former *NSYNC star Lance Bass speaks candidly to Elizabeth Vargas about his life "Out of Sync," the title of his new memoir, and about how for years he lived in secrecy as a gay man before finally coming out.

LIFE & DEATH DECISION

Ryan Finley was faced with a life-and-death decision when he woke up to find his wife, Jill, unresponsive in bed. Rushed to the hospital, doctors found she was in a coma. Ryan, with the help of his parents, made the hardest decision...how long should the other be left to live?

GIVE ME A BREAK

John Stossel says "Give Me a Break" to Nobel Prize winner Al Gore for saying "The debate is over" regarding global warming.

Friday, November 2, 2007 (10-11PM ET UFN)

TERRI IRWIN

It's been just over a year since Crocodile Hunter Steve Irwin died from the barb of a stingray. His widow, Terri Irwin, speaks candidly to Barbara Walters about life without him, as well as her determination to carry on the Crocodile Hunter's animal conservation work.

ENOUGH!

The doo wop era of the '50s and '60s gave us so many famous songs and famous groups. They continue to live on with performances nationwide. The majority of these doo wop groups performing today have no members of the original recording groups and they're being underbid by these fakes. John Stossel says enough!

Friday, November 9, 2007

CAMDEN KIDS

Last January "20/20" profiled Ivan, Billy Joe and Moochie, three young citizens of Camden, New Jersey, to report first-hand on the hopes, dreams and terrible hardships children face living in one of the poorest cities in America. How have their lives changed since their stories were broadcast on national television? As Diane Sawyer reports, there was an overwhelming response from viewers.

A DANCING PAIR

For the first time, "Dancing with the Stars" features two professional dancers who happen to be siblings, Julianne Hough and her big brother, Derek Hough. What does it take to compete at such a high level - especially against a sibling whom you love and support? Jay Schadler reports.

Friday, November 16, 2007

SUCCESS STORIES

"20/20" unleashes the secret to success and examines what makes a winner. The report also looks at the new rich, winners living the American dream and enjoying their self-made wealth in their own ways, as well as at America, the land of opportunity.

Friday, November 23, 2007

GUINNESS WORLD RECORDS

For the last 53 years, the Guinness World Records book has recorded feats and oddities from the ridiculous to the sublime. The book attracts people from every country in the world who are attempting to set Guinness World Records. "20/20" reports on amazing stories behind some of the unbelievable records.

Friday, November 30, 2007

COMING HOME: SOLDIERS & DRUGS

A "20/20" investigation reveals that many of this country's bravest men and women who volunteered to defend America in a time of war have come home wounded -- physically and mentally -- and are turning to illicit drugs as they adjust to normal life. ABC News Chief Investigative Correspondent, Brian Ross reports.

ENOUGH!

You know the music... the doo wop era of the '50s and '60s gave us so many famous songs and famous groups and continue to live on with performances nationwide. But wait -- the majority of these doo wop groups performing today have no members of the original 1950s and 1960s recording groups. John Stossel says enough!

Friday, December 7, 2007

MEAN IN CYBER-AMERICA

From cyber-bullying to capturing bad behavior and posting it online, all you have to do is log on to your computer to be "Mean in America." Is the internet bringing out our darkest selves and hurting us in new ways? Lynn Sherr reports.

Friday, December 14, 2007

TRAVEL MYTHS, LIES and DOWNRIGHT STUPIDITY

John Stossel, Bill Ritter, Jim Avila and Elizabeth Vargas report on the various travel myths surrounding ticket buying and the internet, lightning and flight delays, from lost luggage and cars and gas tanks.

Friday, December 21, 2007

THE GREATEST GIFT

From a woman's remarkable will to survive after being crushed by a car to an unlikely friendship between a morbidly obese man and the physical trainer who helped him lose over 400 pounds, "20/20" reports on unbelievable stories of sacrifice, survival and generosity this holiday season.

Friday, December 28, 2007

A YEAR CAUGHT ON TAPE: 2007

How video and the internet changed our world in 2007. From the most talked about and most viewed videos in 2007 to celebrities and crime caught on tape. "20/20" recaps the year.

ABC NEWS SPECIALS— Fourth Quarter, 2007

Wednesday, October 23, 2007

SPECIAL EDITON OF 20/20: CALIFORNIA BURNING

ABC News will broadcast a live one-hour primetime special tonight on the wildfires burning out of control in Southern California. Charles Gibson will anchor.

ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2007

DATE	START	END	LENGTH	TOPIC
Wednesday, October 17, 2007	10:43:25	- 11:34:34	AM-ET 0:51:09	Special Report - President Bush Press Conference
	7:43:25	- 8:34:34	AM-PT 0:51:09	Special Report - President Bush Press Conference
Wednesday, October 17, 2007	15:18:24	- 15:31:53	PM-ET 0:13:29	Special Report - President Bush Press Conference
	12:18:24	- 12:31:53	PM-PT 0:13:29	Special Report - President Bush Press Conference
Tuesday, December 4, 2007	10:00:00	- 10:47:46	AM-ET 0:47:46	Special Report - Presidential Press Conference
	7:00:00	- 7:47:46	AM-PT 0:47:46	Special Report - Presidential Press Conference
Wednesday, December 5, 2007	17:16:00	- 17:19:46	PM-ET 0:03:46	Special Report - Omaha Mall Shootings
	14:16:00	- 14:19:46	PM-PT 0:03:46	Special Report - Omaha Mall Shootings
Thursday, December 13, 2007	14:11:19	- 14:14:25	PM-ET 0:03:06	Special Report - Mitchell Report Released
	11:11:19	- 11:14:25	AM-PT 0:03:06	Special Report - Mitchell Report Released
Friday, December 19, 2007	9:51:04	- 9:55:41	AM-ET 0:04:37	Special Report - Fire at Eisenhower Executive Building
	6:51:04	- 6:55:41	AM-PT 0:04:37	Special Report - Fire at Eisenhower Executive Building
Thursday, December 20, 2007	10:00:00	- 10:52:28	AM-ET 0:52:28	Special Report - President Bush News Conference (Live to E/C only)
Thursday, December 27, 2007	8:30:00	- 8:41:13	AM-ET 0:11:13	Special Report - Benazir Bhutto Assassination
	5:30:00	- 5:41:13	AM-PT 0:11:13	Special Report - Benazir Bhutto Assassination
	11:14:25	- 11:21:18	AM-ET 0:06:53	Special Report - President Bush Comments on Bhutto
	8:14:25	- 8:21:18	AM-PT 0:06:53	Special Report - President Bush Comments on Bhutto

THIS WEEK – Fourth Quarter, 2007

Sunday, October 7, 2007

Topics:

- State Children's Health Insurance Program (SCHIP)

Guests:

- Mike Leavitt, secretary of health and human services
- New Jersey Gov. Jon Corzine, Democrat
- New Mexico Gov. Bill Richardson, '08 Democratic presidential hopeful

Sunday, October 14, 2007

Topics:

- Democrats & Congress

Guests:

- Rep. Nancy Pelosi, D-CA , speaker of the House
- Sen. Mitch McConnell, R-KY, minority leader

Sunday, October 21, 2007

Topics:

- On the Trail

Guests:

- Sen. Joe Biden, D-DE, 2008 Presidential Candidate

Sunday, October 28, 2007

Topics:

- Republican Nomination
- War in Iraq
- Escalating Tension with Iran

Guests:

- Sen. John McCain, R-AZ, 2008 Presidential Candidate
- Sen. Dianne Feinstein, D-CA, Judiciary Committee
- Rep. Duncan Hunter, R-CA, Armed Services Committee

Sunday, November 4, 2007

Topics:

- Rivals Strike Hillary at Democratic Debate
- Mukasey Confirmation Uncertain
- One Year Until Election Day

Guests:

- Fmr. Sen. John Edwards, D-NC, 2008 Presidential Candidate

Sunday, November 11, 2007

Topics:

- Pakistan on the Brink
- The Dollar's Tumble
- State of the Campaign

Guests:

- Condeleeza Rice, Secretary of State
- Sen. Chris Dodd, D-CT, '08 Presidential Candidate, Chairman, Banking, Housing and Urban Affairs Committee

Sunday, November 18, 2007

Topics:

- On the Trail: '08 Presidential Campaign

Guests:

- Tennessee Sen. Fred Thompson, '08 Republican Presidential Candidate

Sunday, November 25, 2007

Topics:

- Impact of the Troop surge

Guests:

- Sen. John McCain, R-AZ, '08 Presidential contender
- Democratic Gov. Bill Richardson of New Mexico, '08 Presidential hopeful

Sunday, December 2, 2007

Topics:

- 2008 Elections

Guests:

- Republican Gov. Mike Huckabee of Arkansas, 2008 Presidential contender

Sunday, December 9, 2007

Topics:

- NIE Report

Guests:

- Sen. Joe Biden, D-DE, Democratic presidential candidate & Chairman of the Senate Foreign Relations Committee

Sunday, December 16, 2007

Topics:

- 2008 Elections
- State of US Economy

Guests:

- Frmr. Carolina Sen. John Edwards, '08 Democratic presidential contender
- Alan Greenspan, former chairman of the Federal Reserve

Sunday, December 23, 2007

Topics:

- On the Trail: New Hampshire

Guests:

- Frmr. Mayor Rudy Giuliani, '08 Presidential Candidate

Sunday, December 30, 2007

Topics:

- On the Trail: Iowa

Guests:

- Sen. John McCain, R-AZ, '08 Presidential Candidate
- Sen. Hillary Rodham Clinton, D-NY, '08 Presidential Candidate

ABC NEWS NIGHTLINE – Fourth Quarter, 2007

Monday, October 1, 2007

Topics:

- Clarence Thomas
- Taste of the World: South African Worms
- Week in Review

Tuesday, October 2, 2007

Topics:

- Politics 2008: Obama's Challenge
- Controversial Drug: Salvia
- Sign of the Times: Reliving 1994

Wednesday, October 3, 2007

Topics:

- Into the Wild (2 Pts)
- Sign of the Times: Paddington Bear faux pas

Thursday, October 4, 2007

Topics:

- Searching for a Cure
- Wine: The New Beer

Friday, October 5, 2007

Topics:

- Mini-Picasso?
- Kid Rock: aka Robert Ritchie

Monday, October 8, 2007

Topics:

- Princess Diana Inquest
- Special Olympics at Shanghai

Tuesday, October 9, 2007

Topics:

- Richard Branson's Empire
- Twin Skateboarding Stars
- Fred Thompson

Wednesday, October 10, 2007

Topics:

- Cleveland School Shooting
- Loving a Leopard

Thursday, October 11, 2007

Topics:

- Breast Cancer in the Family
- Neo-Nazism spreading

Friday, October 12, 2007

Topics:

- Caring for America's Pets
- Changing the death business
- Playlist: Michael Buble

Monday, October 15, 2007

Topics:

- Blogger
- Diagnosing Autism Online

Tuesday, October 16, 2007

Topics:

- Blogger
- Dance as discipline

Wednesday, October 17, 2007

Topics:

- Fighting Infection: The Drug-Resistant 'Superbug'
- Jane Austen Mania
- Sign of the Times: Colbert in 2008

Thursday, October 18, 2007

Topics:

- Tornadoes Touch Down
- GodTube
- Political Predisposition?

Friday, October 19, 2007

Topics:

- Rescue: Autistic Teenage Hiker
- Dental Spas
- Playlist: Annie Lenox

Monday, October 22, 2007

Topics:

- CA Fires: San Diego
- CA Fires: Malibu
- CA Fires: Official Response
- CA Fires: Weather Systems
- CA Fires: Day in Sound & Images

Tuesday, October 23, 2007

Topics:

- CA Fires: San Diego Frontlines
- CA Fires: Official Response
- CA Fires: Lake Arrowhead
- CA Fires: Gov. Schwarzenegger
- CA Fires: The Day in Images
- CA Fires: One Canyon's Story

Wednesday, October 24, 2007

Topics:

- Shifting Winds

Thursday, October 25, 2007

Topics:

- Anatomy of an Arsonist
- The Fred Thompson Campaign
- Happy Birthday Hillary

Friday, October 26, 2007

Topics:

- CA Fires: Going Home & The Week
- "SharkWater" – Understanding the Shark
- Life In Images: Hillary Clinton's 60th

Monday, October 29, 2007

Topics:

- Autism & Surfing
- Captive – Ordeal of BBC's Alan Johnston

Tuesday, October 30, 2007

Topics:

- The Drought in the South
- The Contenders: The McCain Women

Wednesday, October 31, 2007

Topics:

- Hunting for Oil in Israel
- Ghost Hunters
- Sign of the Times: Saying Sorry in America

Thursday, November 1, 2007

Topics:

- Saving Homes: TS Noel & Florida's Beach Erosion
- Faith Matters: "Jesus Freaks" (2 parts)

Friday, November 2, 2007

Topics:

- Foreclosure Rescue

Monday, November 5, 2007

Topics:

- Pakistan – State of Emergency
- Immigration
- Trail Mix: Obama's Mojo

Tuesday, November 6, 2007

Topics:

- Gas Prices: Looking for New Oil
- Christopher Reeve's Children

Wednesday, November 7, 2007

Topics:

- Gas Prices: Searching for Deals
- The Players: Ryan Seacrest

Thursday, November 8, 2007

Topics:

- Rudy Giuliani
- Hypermiling

Friday, November 9, 2007

Topics:

- The Law v Joe Francis
- Playlist: Tricia Yearwood

Monday, November 12, 2007

Topics:

- The Other War: Mission in Afghanistan

Tuesday, November 13, 2007

Topics:

- Drought Stricken
- Dino Hunter
- Sign of the Times: Party like a Rock Star

Wednesday, November 14, 2007

Topics:

- Realty Check: Condo Vultures
- Sleep Series: Effects of Sleep Deprivation
- Trail Mix: McCain, Clinton & the B-word

Thursday, November 15, 2007

Topics:

- Under the Knife: Radical Surgery
- Clearing the Skies: President Bush

Friday, November 16, 2007

Topics:

- MacAbre Murder
- King of Fear

Monday, November 19, 2007

Topics:

- Travel: The Low Cost Alternative in the Sky
- Virgin Earth Adventurer

Tuesday, November 20, 2007

Topics:

- Holiday Travel Woes
- Realty Check: Mortgage Troubles
- President Bush

Wednesday, November 21, 2007

Topics:

- Holiday Travel
- Anthony Bourdain Profile
- Hunting Wild Turkeys

Thursday, November 22, 2007

Topics:

- Arctic Football
- You Are What You Eat: The Roadkill Chef

Friday, November 23, 2007

Topics:

- Iraq ER
- Invisible Epidemic
- Playlist: Seal

Monday, November 26, 2007

Topics:

- The Contenders: Obama Takes "Gloves Off"
- Sign of the Times: Writers Strike in the Internet Era

Tuesday, November 27, 2007

Topics:

- While They Were Sleeping
- Gold Coast
- Saving Every Last Drop

Wednesday, November 28, 2007

Topics:

- Mideast Peace & Interview w/ Condeleeza Rice
- Politics 2008: You Tube Debate
- Sign of the Times: Saving the Hollywood Sign

Thursday, November 29, 2007

Topics:

- Hit Hard by the Housing Crisis
- Craig Venter
- Body Branding

Friday, November 30, 2007

Topics:

- Clinton Campaign Hostage Crisis
- Science of Sleep: Lucid Dreaming
- American Daredevil: Life of Evel Knievel

Monday, December 3, 2007

Topics:

- WX in Northwest
- The Contenders: A Day with Huckabee
- The Other War: Afghanistan Frontlines

Tuesday, December 4, 2007

Topics:

- Fighting Consumerism: "What Would Jesus Buy?"
- Tracing Your Genes
- Polar Bear Fever?: Knut One Year On

Wednesday, December 5, 2007

Topics:

- Omaha Shooting: The Timeline
- Campaign 2008: God & The Candidates
- Righteous Waves

Thursday, December 6, 2007

Topics:

- Inside a Troubled Mind
- Faith & Politics
- Ugly Models

Friday, December 7, 2007

Topics:

- Omaha Shooting Latest
- Ways to Change the World: Saving the Orangutans
- Playlist: Wyclef Jean

Monday, December 10, 2007

Topics:

- CIA Interrogator Talks
- Campaign 2008: Obama & Oprah
- Ice Storms

Tuesday, December 11, 2007

Topics:

- Ice Storm
- Ways to Change the World: Saving the Elephants
- Day with the President

Wednesday, December 12, 2007

Topics:

- Ice Storm
- Oprah & Denzel (2 parts)
- End Note: Ike Turner

Thursday, December 13, 2007

Topics:

- The Mitchell Report
- Kite Runner

Friday, December 14, 2007

Topics:

- Realty Check: Mortgage Fraud
- Ways to Change the World: Kay Warren's Fight

Monday, December 17, 2007

Topics:

- The Contenders: John McCain Report
- Hard as Nails

Tuesday, December 18, 2007

Topics:

- Inside Toys R Us
- Seriously Funny: John C. Reilly
- Signs of the Times: Gift Giving Pitfall

Wednesday, December 19, 2007

Topics:

- The Contenders: Day w/ Hillary
- Ways to Change the World: Eco-Feud
- Playlist: Jacques Torres

Thursday, December 20, 2007

Topics:

- Big Hit: Wall Street
- The Eco Battle
- Star Wars

Friday, December 21, 2007

Topics:

- Realty Check: Foreclosure Bus Tour
- Unlikely Superstar: Paul Potts
- Playlist: Josh Groban

Monday, December 24, 2007

Topics:

- SKYBUS Airline
- Home for the Holidays
- The Master: Francis Ford Coppola

Tuesday, December 25, 2007

Topics:

- Year in Icons
- Clint Eastwood
- Bono

Wednesday, December 26, 2007

Topics:

- Tiger Attack
- Year In Faith: Hallelujah Diet
- Year In Faith: The Godmen

Thursday, December 27, 2007

Topics:

- Benazir Bhutto Assassinated
- Condo Vultures

Friday, December 28, 2007

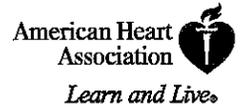
Topics:

- Countdown to the Caucuses
- Bhutto Buried

Dear Linda,

On behalf of the Leukemia &
Lymphoma Society, I want to express
our appreciation for your help in
making the 2007 Light the Night Walk
a success! Thank you for airing our
Walk promotion. Over 300 people walked
with our \$37,000 raised!

Sincerely,
Laura Tregner



HEART WALK.

Sent e-mail 6/18

2007 Start! Heart Walk

Co-Chairs
Joel Davis
Bill McKown

Sponsor Chair
Mark Lazarus

Industry Leaders

Jay Baldwin
Denise Blackburn
Mike Blanton
Kathy Bradley
Charlie Brindel
Dr. Ray Cleary
Russell Cooper
Jack Devine, Jr.
Phil Elvis
Andriette Flesch
Woody Ford
Lee Hewett
Fred Jasper
Mark Kruea
Glenda Page
Joe Pearl
Matt Scalise
Tom Scott
Jackie Thompson
Deane Vinson
Brian Williamson

President
Ray Spitz

2007 - 2008

Waccamaw Region

Board of Directors

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Curtis Bryan, M.D.
Andrew J. Gresko, M.D.
Joseph L. Trask, M.D.

Senior Area Director

Tammy H. Eaves

Director of Corporate Relations

Robert MacConnell

1506 Gumm Plaza, Highway 501
Myrtle Beach, SC 29577
(843) 282-2931

June 1, 2007

Mr. Billy Huggins
WPDE-TV 15
1194 Atlantic Avenue
Conway 29526

Dear Mr. Huggins:

The 16th Annual START! Waccamaw Area Heart Walk will be held at Broadway at the Beach on Saturday, October 13, 2007 at 10 a.m. It will begin in the Hero's Harbour section of Broadway. Participants will walk through the inside of Ripley's Aquarium for the first one-half mile leg of the route and continue walking throughout Broadway at the Beach. The walk is a three-mile non-competitive fun walk that is suitable for the entire family. In fact many people bring children of all ages from those in strollers to teenagers and it is a great way for you to demonstrate the importance of exercise and living a healthy lifestyle. All of the funds raised at this event support research to fight cardiovascular disease and provide valuable educational programs throughout Horry and Georgetown counties.

Your company has been a valuable sponsor of this event in the past and your last donation was \$1000. We invite you to step up to the next level by increasing your sponsorship contribution to \$2000. It is 100% tax deductible and we need your donation so we can make this a record breaking year. Research is our top priority and it is very costly, so your increased sponsorship will help save more lives along the Grand Strand. Enclosed is a sponsor proposal that explains our sponsor options and lists all the benefits that your company will receive. We are providing these to you early so you can include a corporate sponsorship in your annual budget. You can select the level of sponsorship that meet's your corporate objectives and fax it to 843-626-2856. Payment is not due until September 30, 2007; however, you will begin receiving the benefits listed in the proposal immediately, such as logo placement printed in advertising and promotional materials. We will need your commitment soon so we can include your logo on these materials.

We raised \$229,000 last year and have set an aggressive fundraising goal of \$275,000 and 2,000 walkers this year. We encourage you to form a team of walkers from your company in addition to your corporate sponsorship. No team is too big or too small to participate, so please call and sign up your team today. Supporting the Heart Walk also teaches your employees the benefits of living a heart healthy lifestyle, including a moderate diet and exercise. As a business leader concerned about the health of your employees, supporting the American Heart Walk is one way you can help fight cardiovascular disease and stroke.

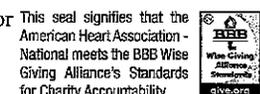
To make a corporate donation, complete the enclosed sponsor form and return it today. To enroll your team, or to find out more details about this event, please call the American Heart Association at (843) 282-2931. We are looking forward to walking with you and your team at the Heart Walk on October 13!

Sincerely,

Joel Davis
Co-Chairman

Mark Lazarus
Sponsorship Chairman

Tammy H. Eaves
Senior Area Director



The Advertising Council Inc.

Peggy Conlon
President & CEO

October 31, 2007

Billy Huggins
General Manager
WPDE-TV
PO Box 51150
Myrtle Beach, SC 29579

Dear Billy:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WPDE-TV's steadfast support of our PSAs. In 2006, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

Your contribution enables the Ad Council to communicate public service messages that help raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shed light on your wonderful support by mailing a letter to Congressman Brown (please see enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.

We are happy to report that in 2006, the media—TV, cable, radio, newspaper, magazine, online, alternative and outdoor—donated more than \$1.9 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WPDE-TV that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate vitally important messages to local communities across the nation. Your support has been essential whether it's our *Generous Nation* campaign, which motivates Americans to give more of themselves in the course of their daily lives, our childhood obesity campaign or our "Boost" campaign, which motivates students to stay in high school.

For 65 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WPDE-TV's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in WPDE-TV's viewing area, please contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adCouncil.org or (212) 984-1905.

Kind Regards,



Peggy Conlon
President and CEO
The Advertising Council, Inc.



The Advertising Council Inc.

Peggy Conlon

President & CEO

October, 31 2007

Honorable Henry Brown
United States House of Representatives
1124 Longworth HOB
Washington, DC 20515

Dear Congressman Brown:

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the outstanding support our PSAs received from television station WPDE-TV (located in your Congressional district and owned by Barrington Broadcasting Group, LLC).

For sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non profit sponsors, raise awareness, change behaviors and save lives.

However, the Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WPDE-TV. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2006, the media donated over \$1.9 billion in free airtime and space – an unprecedented amount!

In 2006, WPDE-TV donated an impressive and substantial amount of airtime to our PSAs. Their steadfast commitment to public service allows the Ad Council to continue to communicate important messages to your constituents, helping the families and communities of your district.

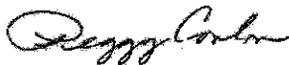
Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a host of pressing issues, including preventing youth reckless driving, obesity prevention, promoting financial literacy and autism awareness. In addition, the media rallied behind the Ad Council's new PSA campaign *Generous Nation*, which inspires Americans to give more of themselves (volunteering and donating) over the course of their daily lives.

Please join me in commending WPDE-TV for using its valuable airtime to improve the lives of your constituents. You may contact the station at the following address:

Billy Huggins, General Manager
PO Box 51150
Myrtle Beach, SC 29579
843-234-9733

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adcouncil.org or (212) 984-1905.

Sincerely,



Peggy Conlon
President and CEO
The Advertising Council, Inc.

cc: Billy Huggins; General Manager/WPDE-TV
James Yager , CEO/Barrington Broadcasting Group, LLC



CERTIFICATE OF APPRECIATION

This certificate is awarded to

WJBB & Co

Linda Reed, Kevin Shanks

in recognition of valuable contributions to

THE HUMANE SOCIETY OF NORTH MYRTLE BEACH, INC

Michael J. Davis

Signature

8 SEPT 2007

Date

Michelle Foote

Signature

8 SEPT 2007

Date

The Humane Society
of North Myrtle Beach, Inc.
A warm heart for a loving home!



September 29, 2007

WPDE & CW
Linda Revel and Kevin Abadie
1194 Atlantic Ave
Conway, SC 29526

Dear Betty:

On behalf of The Humane Society of North Myrtle Beach, Inc. Board of Directors, I would like to personally thank you for your recent contribution to support the 3rd Annual Paws Across the Water Duck Race held on September 8, 2007 at Barefoot Landing. This event could not have been the success it was without your help!!

The Duck Race raised \$31,000.00 for the homeless animals cared for by the Humane Society of North Myrtle Beach. It is people like you and your generosity that enables us to better serve the growing homeless animal population in our area.

Once again, the Humane Society of North Myrtle Beach thanks you for your contribution.

Sincerely,

Vicki Blair
President

Linda Revel

From: "Elizabeth Ross" <flagmaker@earthlink.net>
To: "Linda Revel" <lrevel@wpde.com>
Cc: <lee@wpde.com>
Sent: Monday, December 03, 2007 3:39 PM
Subject: RE: Limos for Learning Program

Hi Linda,

First, thank you and the entire WPDE team for your wonderful support of the Limos For Learning Literacy program.

Thanks to your help which has increased public awareness/support of our program, Limos For Learning continues to grow to reach more kids and schools in the Pee Dee region. We have come a long way since my first meeting with Billy and Lee – last year L4L benefited over 15,600 elementary students in 9 SC counties alone! We appreciate your continued support and owe a great deal of thanks to everyone at WPDE for believing in our organization and our mission to motivate students to become better readers.

The contact information on the spot is still correct and yes, please continue to run it. This year the Horry/Georgetown Literacy Reward Days (normally held in December) have shifted to the latter part of March to better accommodate scheduling of our statewide "tour" of school districts. We will advise WPDE of exact dates after the first of the year.

Best wishes for a joyous holiday season!

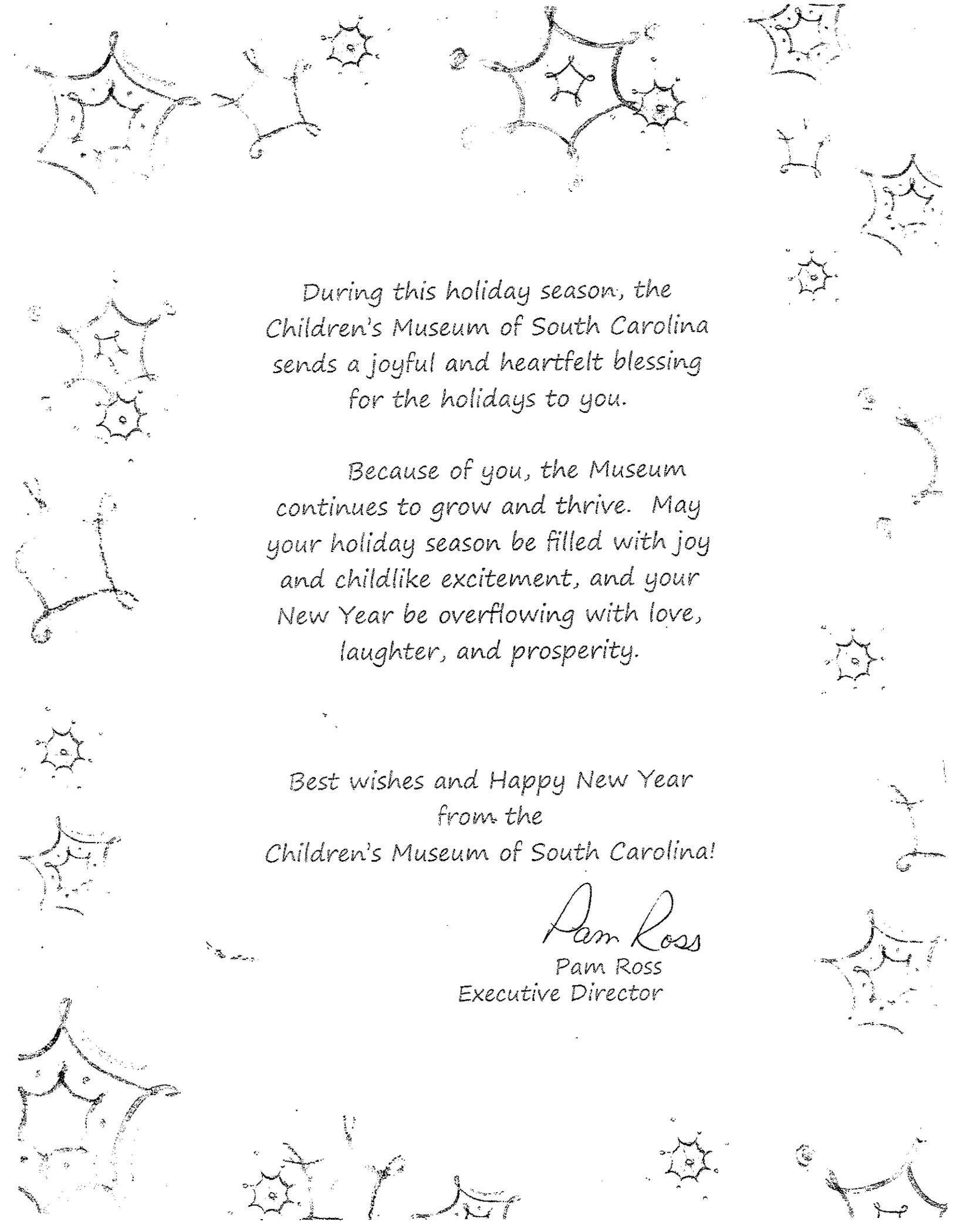
Betsy Ross
Limos For Learning
864-923-3179

From: Linda Revel [mailto:lrevel@wpde.com]
Sent: Monday, December 03, 2007 3:20 PM
To: flagmaker@earthlink.net
Subject: Limos for Learning Program

WPDE is still running your Limos for Learning Promotional Spot. I am just checking in to be sure that we should still continue to run it and that all of the information is still up-to-date.

Linda Revel
Promotions Manager
WPDE Newschannel 15
PO Box 51150
Myrtle Beach, SC 29579

843.234.9733 x245



During this holiday season, the
Children's Museum of South Carolina
sends a joyful and heartfelt blessing
for the holidays to you.

Because of you, the Museum
continues to grow and thrive. May
your holiday season be filled with joy
and childlike excitement, and your
New Year be overflowing with love,
laughter, and prosperity.

Best wishes and Happy New Year
from the
Children's Museum of South Carolina!

Pam Ross
Pam Ross
Executive Director

United States Marine Corps Reserve

TOYS FOR TOTS

☆☆☆ Commander's Award ☆☆☆

*The U.S. Marine Corps Reserve
is proud to recognize*

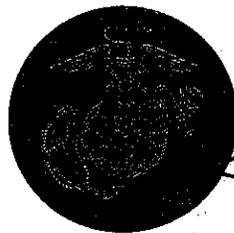
WPDE NEWS CHANNEL 15

*for outstanding achievement in support
of the 2006 Toys for Tots Program.*

*These generous contributions have enabled us
to help fulfill the Christmas dreams of our
nation's neediest children.*



Jack Bergman
LtGen, USMCR
Commander
Marine Forces Reserve



Coordinator
U.S. Marine Corps Reserve
Toys for Tots Program



January 7, 2008

Grand Strand Detachment #873
Marine Corps League, Inc.
Post Office Box 1104, Murrells Inlet, South Carolina 29576

Address reply to:
Commandant

Mr. Billy Huggins
General Manager, WPDE-TV
1194 Atlantic Avenue
Conway, SC 29526-8222

Dear Mr. Huggins,

I am writing this letter to thank you and your very competent staff in giving our Detachment coverage during our recent "Toys for Tots" and "Operation Rudolph" campaigns.

Without your TV coverage, we would not have been able to accomplish our goals for both of our campaigns. During "Operation Rudolph," we were able to ship approximately 700 packages, each weighing between 35 and 40 pounds, to our troops in Iraq and Afghanistan. During the "Toys for Tots" campaign, we collected over 25,000 toys. Your coverage each evening during the campaign in your Evening News programs definitely was a great boost to our efforts to collect toys for the needy children of Horry County.

Our Detachment is hosting the Southeast Division Conference of the Marine Corps League on the 27th, 28th and 29th of February and the 1st and 2nd of March. We are once again coming to you for coverage during our Conference, especially during our opening ceremony. We will have many distinguished guests during this time, which I cannot, at this time, name due to not knowing what their commitments will be during the Conference.

As the time approaches for the Conference, we will be able to furnish you with more definitive information. Your contacts for the Conference are Co-Chairmen John W. Kovaleik, National Vice Commandant for the Southeast Division, Marine Corps League (293-6380) or Chuck Tidwell (650-7082), Paymaster.

Semper Fidelis,

R. J. Raynes
Robert J. Raynes
Commandant

"Once A Marine, Always A Marine"

LIST OF ISSUES

1. **ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2. **HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN'S DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3. **CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
4. **DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5. **EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6. **ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7. **PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME: 6:30-7:00 AM
DESCRIPTION: SUNDAY
THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW.
ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE,
INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON
MARKET CONDITIONS.

PROGRAM: SPECIAL REPORT: SC ROAD TO THE WHITEHOUSE
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: NOVEMBER 4, 2007 9:30-10:30 AM
DESCRIPTION: ANCHOR JIM HEATH'S SPECIAL REPORT INCLUDES INTERVIEWS WITH ALL OF
THE MAJOR PRESIDENTIAL CANDIDATES.

PROGRAM: SPECIAL REPORT: RECALLED TOYS
SOURCE: WPDE NEWSCHANNEL 15 NEWS AT 7 & 11
DATE/TIME: NOVEMBER 15, 2007 7:00 & 11:00 PM
DESCRIPTION: ANCHOR LAUREN LOWREY'S SPECIAL REPORT LOOKING AT RECALLED TOYS
AND HOW EASY IT IS TO BUY THEM ON THE INTERNET.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

ASK THE GOVERNMENT (60S.)
HABITAT FOR HUMANITY (60S.)
EVERY VOTE MATTERS
INSURANCE SCAM PREVENTION
SUPPORT YOUR LOCAL AGRICULTURE
WILDFIRE PREVENTION
HEALTH COVERAGE EDUCATION
FORECLOSURE PREVENTION
SECURITY INVESTMENT PROTECTION
FINANCIAL LITERACY: RETIREMENT
THE POVERTY LINE
MINORITY EDUCATION
INVENTIONS: CAT MAGNET
UNITED WAY: UNEMPLOYMENT
POWER OUT: FOOD SUPPLY (60S)
HIGH SCHOOL DROP OUT PREVENTION

WPDE SPONSORED OR CO-SPONSORED THE FOLLOWING:

ED PIOTROWSKI, CHIEF METEROLOGIST, GAVE A SPEECH AT KIWANIS CLUB, CONWAY. OCT. 30

WPDE SPONSORED GEORGETOWN CHAMBER OF COMMERCE GOLF TOURNAMENT ON NOV.5

WPDE SPONSORED & ENTIRE STAFF PARTICIPATED IN THE HARVEST HOPE & LOW COUNTRY
FOOD BANK FOOD DRIVE FOR HORRY, GEORGETOWN, & FLORENCE COUNTIES. NOV.28

FRONT FOUR ANCHORS SPENT DAY AT VETERAN'S FUNDRAISER TO SEND WWII VETS TO SEE THE
MEMORIAL IN WASHINGTON DC, OCT.17

ED PIOWTROWSKI EMCEED FLORENCE SYMPHONY ORCHESTRA EVENT, NOV. 30

WPDE CO-SPONSORED TOYS FOR TOTS TOY DRIVE CAMPAIGN AND COLLECTED OVER 1000 TOYS
AT OUR MYRTLE BEACH & FLORENCE OFFICES.

PROMOTED AND CO-SPONSORED THE UNITED NEGRO COLLEGE FUND BENEFIT, DEC. 7

WPDE SPONSORED THE JUNIOR ACHIEVEMENT GOLF TOURAMENT, DEC. 7

ED PIOTROWSKI GAVE A SPEECH AT KIWANIS CLUB, MYRTLE BEACH. DEC. 12

WE PARTICIPATED IN 12 CHRISTMAS PARADES THROUGHOUT THE GRAND STRAND & PEE DEE.