

ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROLINA

OCTOBER 1 - DECEMBER 31, 2009

LIST OF ISSUES

1. **ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2. **HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3. **CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
4. **DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5. **EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6. **ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7. **PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME SUNDAYS 6:30-7:00 AM
DESCRIPTION THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW.
ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE,
INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON
MARKET CONDITIONS.

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS 9:00-9:30 AM
DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO
WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON
THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL
AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON
THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: CAROLINA & COMPANY
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME WEEKDAYS NOON
DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY
ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

FORECLOSURE
FDIC: SAVE
DEBT: HOW TO FIND HELP
PLANNING FOR LONG TERM CARE
ENERGY EFFICIENT VEHICLES
COLLEGE.GOV
HIGH SCHOOL DROP OUT PREVENTION
EMERGENCY PREPAREDNESS
RECYCLING PROGRAM

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

ANCHOR, ALLYSON FLOYD PARTICIPATED ON MEDIA PANEL FOR MYRTLE BEACH CHAMBER OF
COMMERCE ANNUAL MEETING, OCTOBER 29.

WE COLLECTED FOR THE TOYS FOR TOTS CAMPAIGN, NOVEMBER 6-DECEMBER 18

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH
MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

PARTICIPATED IN THE LOW COUNTRY FOOD DRIVE AND GOODWILL CLOTHING DRIVE,
NOVEMBER 18.

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED GORDON BIRSCH TOYS FOR TOTS LUNCHEON,
DECEMBER, 16.

SPONSORED AND PARTICIPATED IN RED CROSS BLOOD DRIVE AT COASTAL GRAND MALL &
MAGNOLIA MALL, DECEMBER 17.

WE PARTICIPATED IN MANY LOCAL PARADES AND TREE LIGHTING CEREMONIES THROUGHOUT
THE GRAND STRAND AND THE PEE DEE. SEE ATTACHED FOR DETAILS.

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR GREEN LIFE
SOURCE: IMG/BIG FISH
DATE/TIME: SUNDAY, DECEMBER 13, 12:30-1:30 PM; SUNDAY, DECEMBER 27, 2:30-3:30 PM
DESCRIPTION: EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: SPECIAL REPORT: SUICIDE--THERE'S HELP AND HOPE
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: NOVEMBER 16-19 (4 PARTS) DURING NEWSCHANNEL 15 NEWS AT 11 PM
DESCRIPTION: ANCHOR ALLYSON FLOYD EXAMINES INCIDENCE OF SUICIDE, THE MYTHS, THE CAUSES, AND THE TOLL IT TAKES ON FAMILIES.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

TEEN DATING VIOLENCE (60S)
INDOOR TANNING IS OUT (60S)
DIABETES WAKE UP CALL (60S)
GUIDE TO IMMUNIZATIONS (60S)
STROKE PREVENTION
AUTISM AWARENESS
MARCH OF DIMES
VETERANS: YOU ARE NOT ALONE
TALK TO YOUR KIDS ABOUT SEX
ORGAN DONORS
JOINTS DON'T JUMP
MENTAL HEALTH: ANTI STIGMA
LONG TERM CARE
GIVE BLOOD: CHANGE A LIFE
SHRINERS HOSPITAL FOR CHILDREN
ORTHODONTISTS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST, ED PIOTROWSKI EMCEED RED CROSS EVENT, NORTH MYRTLE BEACH, OCTOBER 4.

ANCHOR ALLYSON FLOYD EMCEED BREAST CANCER AWARENESS STYLE SHOW, MYRTLE BEACH, OCTOBER 10.

METEOROLOGISTS, ED PIOTROWSKI AND DARREN STACK APPEARED & PARTICIPATED IN HEARTWALK, MYRTLE BEACH, OCTOBER 10.

OUR STATION SPONSORED THE LITTLE RIVER MEDICAL CENTER'S SPAGHETTI DINNER, BENEFITTING CHILDREN'S DENTAL SERVICES, NOVEMBER 6.

CHIEF METEOROLOGIST ED PIOTROWSKI PARTICIPATED IN AUTISM FUNDRAISER, NOVEMBER 8

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED MIRACLE LEAGUE SONGWRITERS EVENT, SOCASTEE, NOVEMBER 8.

SPONSORED BLOOD DRIVE FOR THE AMERICAN RED CROSS, CONWAY, DECEMBER 17.

SEE ATTACHED FOR ADDITIONAL COMMUNITY APPEARANCES.

ISSUE: CRIME

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING UNTIL THE CRIMINAL IS APPREHENDED.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

TEEN DATING VIOLENCE (60S)
VETERAN SUICIDE PREVENTION (60S)
NOBODY'S PERFECT: ADOPTION (60S)
BOYS TOWN: PARENTS
DAD KNOWS BEST
UNITED WAY
HIGH SCHOOL DROPOUT PREVENTION
YOUTH RECKLESS DRIVING
BOYSTOWN HOTLINE
TEEN ALANON
WILDFIRE CAMPAIGN
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALKS AT ST. JAMES MIDDLE SCHOOL & CONWAY MIDDLE SCHOOL, OCTOBER 7.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALK AT CONWAY CHRISTIAN SCHOOL & CONWAY ELEMENTARY SCHOOL ON OCTOBER 8 & 9.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE ROYAL ELEMENTARY SCHOOL IN FLORENCE, OCTOBER 29.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE BYRNES SCHOOL IN MYRTLE BEACH, NOVEMBER 18.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A STATION TOUR TO STUDENTS FROM THE CHABAD SCHOOL, NOVEMBER 20.

OUR STATION SUPPORTS COLLINS KIDS FOUNDATION BENEFIT DINNER, NOVEMBER 30.

WE SPONSORED THE UNITED NEGRO COLLEGE FUND DINNER, DECEMBER 4.

AT THE ANNUAL END ZONE BANQUET, WE AWARD TWO \$5,000 SCHOLARSHIPS TO OUTSTANDING ATHLETES WHO ARE ALSO GOOD AT ACADEMICS, DECEMBER 13.

WPDE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: DRUG USE/PREVENTION

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

TEEN DATING VIOLENCE (60S)
VETERAN SUICIDE PREVENTION (60S)
NOBODY'S PERFECT: ADOPTION (60S)
BOYS TOWN: PARENTS
DAD KNOWS BEST
UNITED WAY
HIGH SCHOOL DROPOUT PREVENTION
YOUTH RECKLESS DRIVING
BOYSTOWN HOTLINE
TEEN ALANON
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALKS AT ST. JAMES MIDDLE SCHOOL & CONWAY MIDDLE SCHOOL, OCTOBER 7.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALK AT CONWAY CHRISTIAN SCHOOL & CONWAY ELEMENTARY SCHOOL ON OCTOBER 8 & 9.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE ROYAL ELEMENTARY SCHOOL IN FLORENCE, OCTOBER 29.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE BYRNES SCHOOL IN MYRTLE BEACH, NOVEMBER 18.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A STATION TOUR TO STUDENTS FROM THE CHABAD SCHOOL, NOVEMBER 20.

OUR STATION SUPPORTS COLLINS KIDS FOUNDATION BENEFIT DINNER, NOVEMBER 30.

WE SPONSORED THE UNITED NEGRO COLLEGE FUND DINNER, DECEMBER 4.

AT THE ANNUAL END ZONE BANQUET, WE AWARD TWO \$5,000 SCHOLARSHIPS TO OUTSTANDING ATHLETES WHO ARE ALSO GOOD AT ACADEMICS, DECEMBER 13.

WPDE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUES: EDUCATION

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS 9:00-9:30 AM
DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM MYRTLE BEACH MAYORAL DEBATE
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME TUESDAY, OCTOBER 27 7:00-8:00 PM
DESCRIPTION LEARN MORE ABOUT THESE POLITICAL CANDIDATES, AND WHERE THEY STAND ON THE ISSUES AFFECTING PEOPLE ON THE GRAND STRAND.

PROGRAM SPECIAL REPORT: TOP 10 WEATHER EVENTS IN OUR AREA
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME NOVEMBER 10 & 11 DURING OUR 6 PM NEWS
DESCRIPTION METEOROLOGIST KRISTEN VAN DYKE SPECIAL TWO-PART REPORT.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

PTA ADVOCACY
AUTISM AWARENESS
ENVIRONMENTAL PROTECTION AGENCY
COLLEGE.GOV
HIGH SCHOOL DROPOUT PREVENTION
NUTRITION EDUCATION
BOYS TOWN: PARENTS
SC SPECIAL OLYMPICS

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALKS AT ST. JAMES MIDDLE SCHOOL & CONWAY MIDDLE SCHOOL, OCTOBER 7.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALK AT CONWAY CHRISTIAN SCHOOL & CONWAY ELEMENTARY SCHOOL ON OCTOBER 8 & 9.

EDUCATION, CONTINUED

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE ROYAL ELEMENTARY SCHOOL IN FLORENCE, OCTOBER 29.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE BYRNES SCHOOL IN MYRTLE BEACH, NOVEMBER 18.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A STATION TOUR TO STUDENTS FROM THE CHABAD SCHOOL, NOVEMBER 20.

OUR STATION SUPPORTS COLLINS KIDS FOUNDATION BENEFIT DINNER, NOVEMBER 30.

WE SPONSORED THE UNITED NEGRO COLLEGE FUND DINNER, DECEMBER 4.

AT THE ANNUAL END ZONE BANQUET, WE AWARD TWO \$5,000 SCHOLARSHIPS TO OUTSTANDING ATHLETES WHO ARE ALSO GOOD AT ACADEMICS, DECEMBER 13.

WPDE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

ISSUE: ENVIRONMENT

PROGRAM: JACK HANNA'S ANIMAL ADVENTURES
SOURCE: LITTON SYNDICATION
DATE/TIME: SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION: INTRODUCTION TO WILD AND ENDANGERED SPECIES OF ANIMALS & THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES.

PROGRAM: YOUR GREEN LIFE
SOURCE: IMG/BIG FISH
DATE/TIME: SUNDAY, DECEMBER 13 12:30-1:30 PM & 27, 2:30-3:30 PM
DESCRIPTION: EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: REELIN' UP THE COAST
SOURCE: HARNETT & FOSTER
DATE/TIME: SATURDAY, OCT. 3, 2:30-3:00 PM; SUNDAYS, DEC. 13, 20, & 27, NOON-12:30 PM
NOON-12:30 PM
DESCRIPTION: SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: SC OUTDOORS
SOURCE: JAY GREGG
DATE/TIME: OCT. 7, 7:30-8:00 PM, OCT. 24, 2:30-3:00 PM, NOV. 14 & 28 7:30-8:00 PM
DESCRIPTION: COVERS HUNTING, FISHING, & EXPLORING NEW AREAS OF SOUTH CAROLINA OUTDOOR LIFE.

PROGRAM: IT'S A GREEN CHRISTMAS
SOURCE: MAPRE MEDIA INTERNATIONAL
DATE/TIME: SATURDAYS, DECEMBER 12, 2:30-3:30 PM & DECEMBER 27, 2:30-3:30 PM
DESCRIPTION: HOW TO MAKE THE HOLIDAYS (& THE WHOLE YEAR) MORE ENVIRONMENTALLY FRIENDLY. FEATURES "GREEN" GIFT IDEAS, RECYCLING TIPS, ENERGY-SAVING SUGGESTIONS, AND MORE.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S: AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

BALD EAGLE & GLOBAL WARMING
ENVIRONMENTAL PROTECTION AGENCY: LEAF
WHEN YOU START WITH ROTARY
RECYCLING PSA
WE ALL LIVE DOWNSTREAM: WINYAH RIVERS ASSOCIATION
RECYCLE BATTERIES
WILDFIRES: KEEP IT SAFE
EMERGENCY PREPAREDNESS

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED THE WALK FOR THE ANIMALS, OCTOBER 17.

WE SPONSORED THE WACCAMAW RIVERKEEPER FUNDRAISER, NOVEMBER 7.

WE SPONSORED THE WACCAMAW INDIAN PAU WAU FESTIVAL, NOVEMBER 7 & 8.

OUR STATION SPONSORED AN OYSTER FESTIVAL, MURRELLS INLET, NOVEMBER 14.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A GROWING TREE TOUR, CONWAY, DECEMBER 7.

RUNNING FREE COMMERCIALS FOR "GRINDING OF THE GREENS" TREE RECYCLING PROGRAM, DECEMBER 25 THROUGH END OF JANUARY.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM PUPPET LOVE
SOURCE LOCAL
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTION PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

PROGRAM: SPECIAL REPORT: SUICIDE--THERE'S HELP AND HOPE
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME NOVEMBER 16-19 (4 PARTS) DURING NEWSCHANNEL 15 NEWS AT 11 PM
DESCRIPTION ANCHOR ALLYSON FLOYD EXAMINES INCIDENCE OF SUICIDE, THE MYTHS, THE CAUSES, AND THE TOLL IT TAKES ON FAMILIES.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

SENIOR CITIZEN LEAGUE
GUIDE DOGS FOR THE BLIND
ADOPT TEENAGERS
VETERANS: NOT ALONE
MENTAL HEALTH ANTI-STIGMA
AUTISM AWARENESS
SC SPECIAL OLYMPICS
HELP HOSPITALIZED VETERANS
DONATE LIFE: ORGAN DONORS
SHRINERS HOSPITAL FOR CHILDREN
HORRY COUNTY UNITED WAY

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

WE SPONSORED THE WACCAMAW INDIAN PAU WAU FESTIVAL, NOVEMBER 7 & 8.

WE PARTICIPATED IN THE GOLDEN CORRAL MILITARY APPRECIATION CAMPAIGN FOR VETERANS DAY, NOVEMBER 16.

PARTICIPATED IN THE LOW COUNTRY FOOD DRIVE AND GOODWILL CLOTHING DRIVE, NOVEMBER 18.

OUR STATION SUPPORTS COLLINS KIDS FOUNDATION BENEFIT DINNER, NOVEMBER 30.

WE SPONSORED THE UNITED NEGRO COLLEGE FUND DINNER, DECEMBER 4.

AT THE ANNUAL END ZONE BANQUET, WE AWARD TWO \$5,000 SCHOLARSHIPS TO OUTSTANDING ATHLETES WHO ARE ALSO GOOD AT ACADEMICS, DECEMBER 13.

WPDE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

Linda Revel

From: "Linda Revel" <lrevel@wpde.com>
To: <promo@wpde.com>
Sent: Thursday, January 07, 2010 9:04 AM
Subject: Fw: Quarterly Reports
4th Quarter 2009 Ascertainment

OCTOBER

03 Ed emceed Cheerleading event at Socastee HS
 04 Ed was emcee Red Cross function at Risen Christ Lutheran Church in NMB
 05 Ed in Wounded Warrior Golf Tournament Murrells Inlet
 07 Ed gave St. James Middle School Speech Murrells Inlet
 07 Ed gave Conway Middle School Speech Conway
 08 Ed gave Conway Christian Speech Conway
 09 Ed gave Conway Elementary Speech Conway
 10.. Allyson emceed a Breast Cancer Awareness Style show in Myrtle Beach
 10.. Holly emceed the Beach Band Blast at Socastee High School
 10.. Darren and Ed at Heartwalk in Myrtle Beach
 10.. Darren was Chili Cookoff Judge in Horry County
 15... Ed gave Lester Elem. Speech Florence
 17 Ed was Walk for the Animals MC Myrtle Beach
 21 Ed gave Myrtle Beach Middle School Speech Myrtle Beach
 22 Ed was Cutie Pie Judge Myrtle Beach
 27 Ed at Taste of the Town Myrtle Beach
 28 Ed gave Brunson-Dargan Elem.speech Darlington
 29 Ed gave Royal Elem. speech Florence
 29... Allyson on media panel for Myrtle Beach Area Chamber of Commerce Annual Meeting

NOVEMBER

03 Ed gave Christian Academy speech Myrtle Beach
 06 Ed at Toys for Tots Kick off Myrtle Beach
 07 Ed was Broadway at the Beach Tree Lighting MC Myrtle Beach
 08 Ed was Miracle League Song Writers MC Socastee
 08 Ed at Autism Speaks fundraiser Myrtle Beach
 12 Ed gave Career Talk at NMBHS North Myrtle Beach
 17 Ed at MBHS Career Day Myrtle Beach
 18 Ed gave Byrnes Schools Speech Myrtle Beach
 18... Allyson, Tim, Ed, Kristen at WPDE Food and Clothing Drive in Little River and Florence
 20.. Ed gave Chabad School tours station Conway
 21... Allyson and Tim emceed Dancing with the Horry County Stars
 27 Ed was Market Common Tree Lighting MC Myrtle Beach
 28 Ed in Rolling Thunder Golf Tournament Little River

November 10-11th. Kristen did a two part special report on the top ten weather events in our area. It aired at 6pm Monday and Tuesday.

November 16-19th. Allyson did Four Part special report on Suicide called Suicide: There's Help and Hope. It looked at the incidence of suicide, the myths, the causes, and the toll it takes on families. It aired Monday at 11, Tuesday at 11, Wednesday at 11, and Thursday at 11.

DECEMBER

2... Allyson, Ed, Tim, Kristen, Darren, Holly at WPDE Krispy Kreme Toys for Tots Drive
 03 Ed gave Pawleys Island Rotary Speech
 5... Allyson, Mola, Joel, and Jennifer in Myrtle Beach Holiday Parade
 5... Tonya, Whitney, and Holly in Hartsville Christmas Parade
 5... Ed and Victoria in Georgetown Christmas Parade
 5... Joel in Marion Christmas Parade
 5... Darren and Kristen in Mullins Parade
 5... Ed and Darren in North Myrtle Beach Parade
 6... Ed and Vic in Murrells Inlet Parade
 6... Tonya and Johnny in Darlington Parade
 07 Ed was Tree lighting in Garden City MC Garden City
 08 Ed gave 1st Presbyterian Growing Tree tour of station Conway
 12... Allyson, Mola, Darren, Tim and Ed in Conway Parade

12... Allyson, Kristen, Tim, Whitney, Cam, Amanda, and Ed in Surfside Parade
16 Ed was Gordon Biersch Toys for Tots Luncheon MC Myrtle Beach
17.. Allyson, Ed, Tim, and Holly at WPDE Blood Drive at Myrtle Beach, Conway, and Florence
19 Ed at Breakfast with Santa North Myrtle Beach
19... Holly and Johnny in Longs Parade
19...Allyson, Tim and Tonya in Florence Parade

— Original Message —

From: [Linda Revel](#)

To: [Allyson Floyd](#)

Sent: Tuesday, January 05, 2010 11:40 AM

Subject: Quarterly Reports

Happy New Year!

In this week to do quarterly reports. Just a friendly reminder.

Linda Revel

843-742-9805

WPDE Newschannel 15

WPDE/WWMB PSA LIST (FOURTH Quarter 2009) Revised 10/12/09

TEEN DATING VIOLENCE	Crime	:60
ENVIRONMENTAL PROTECTION AGENCY: LEAF	Environment	:60
INDOOR TANNING IS OUT	Health	:60
DIABETES WAKE UP CALL	Health	:60
NOBODY'S PERFECT: ADOPTION	Youth	:60
SENIOR CITIZENS LEAGUE	Tolerance/Community	:60
GUIDE TO IMMUNIZATIONS	Health	:60
COLLEGE.GOV	Education	:60
BOYS TOWN PARENTS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
DAD KNOWS BEST	Family	:20
HIGH SCHOOL DROPOUT PREVENTION	Education	:60
DIANE KEATON CANCER PSA	Health	:60
YOUTH RECKLESS DRIVING	Safety	:30
RECYCLE BATTERIES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
BALD EAGLE & GLOBAL WARMING	Environment	:30
VEGGIES & CANCER PREVENTION	Health	:30
HORRY COUNTY UNITED WAY	Community	:30
WE ALL LIVE DOWNSTREAM: RIVERKEEPER	Environment	:30
AUTISM AWARENESS	Youth/Special Needs	:15
DEBT: HOW TO FIND HELP	Economic	:60
2009 NATURE EXPLORE	Youth/Environment	:60
GUARDIAN AD LITEM	Youth/Community	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
VETERANS: NOT ALONE	Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
PTA HOMEWORK	Education	:30
DONATE LIFE: ORGAN DONORS	Health	:30
JOINTS DON'T JUMP	Health/Seniors	:30
MENTAL HEALTH ANTI STIGMA	Prejudice	:30
FDIC: MATTRESS	Economy	:30
FORECLOSURE	Economy	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
EMERGENCY PREPAREDNESS	Environment	:30
LONG TERM CARE	Health/Economy	:30
RED CROSS GIVE BLOOD	Community/Health	:30
NUTRITION EDUCATION	Health/Education	:30
GUIDE DOGS FOR THE BLIND	Special Needs	:30
KID VID: OBESITY PREVENTION	Health/Children	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
BOYSTOWN HOTLINE	Youth	:20
HOSPITALIZED VETERANS: LITTLE ANTHONY	Patriotism/Prejudice	:20
SLEEP TIGHT: PEST CONTROL	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHODONTICS	Health	:15

WPDE/WWMB PSA LIST (FOURTH Quarter 2009) Revised 10/12/09

8001	TEEN DATING VIOLENCE	:60	Dec-09
8002	ENVIRONMENTAL PROTECTION AGENCY: LEAF	:60	UFN
8003	INDOOR TANNING IS OUT	:60	UFN
8004	DIABETES WAKEUP CALL	:60	7/8/2010
8020	NOBODY'S PERFECT: ADOPTION	:60	2/1/2010
8021	SENIOR CITIZENS LEAGUE	:60	UFN
8022	GUIDE TO IMMUNIZATIONS	:60	UFN
8023	COLLEGE.GOV	:60	UFN
8024	BOYS TOWN: PARENTS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	DAD KNOWS BEST	:20	UFN
8043	HIGH SCHOOL DROPOUT PREVENTION	:30	2/23/2010
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	YOUTH RECKLESS DRIVING	:30	2/16/2010
8119	RECYCLE BATTERIES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	BALD EAGLE & GLOBAL WARMING	:30	UFN
8122	VEGGIES & CANCER PREVENTION	:30	UFN
8130	STROKE AWARENESS	:30	8/19/2010
8143	RECYCLING	:30	UFN
8148	NEW UNITED WAY	:30	UFN
8160	WE ALL LIVE DOWNSTREAM	:30	UFN
8164	AUTISM AWARENESS	:30	4/15/2010
8501	DEBT: HOW TO FIND HELP	:60	UFN
8502	KID VID: NATURE EXPLORE (NEW)	:60	6/10/2010
8503	GUARDIAN AD LITEM PSA	:30	UFN
8504	TALK TO YOUR KIDS ABOUT SEX: NEW VERSION	:30	UFN
8505	VETERANS: NOT ALONE	:30	11/11/2010
8506	SC SPECIAL OLYMPICS	:30	UFN
8508	PTA HOMEWORK	:30	UFN
8509	DONATE LIFE: ORGAN DONORS	:30	UFN
8511	JOINTS DON'T JUMP	:30	UFN
8513	MENTAL HEALTH ANTI-STIGMA	:30	11/29/2009
8514	FDIC: MATTRESS	:30	UFN
8515	FORECLOSURE	:30	UFN
8516	MARCH OF DIMES	:30	UFN
8517	EMERGENCY PREPAREDNESS	:30	8/25/2010
8518	LONG TERM CARE	:30	UFN
8519	RED CROSS GIVE BLOOD: CHANGE A LIFE	:30	3/1/2010
8520	KID VID: NUTRITION ED	:30	12/31/2009
8521	GUIDE DOGS FOR THE BLIND	:30	UFN
8522	KID VID: DID YOU PLAY TODAY?	:30	4/15/2010
8524	SHRINERS CHILDREN'S HOSPITAL: Andy Garcia	:20	UFN
8525	BOYSTOWN HOTLINE	:20	UFN
8526	HOSPITALIZED VETERANS: LITTLE ANTHONY	:20	UFN
8528	SLEEP TIGHT: PEST CONTROL	:15	UFN
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8533	ORTHODONTISTS	:15	TFN
8534	WEST NILE VIRUS	:15	UFN
8098	(NCSA) ROADWAY SAFETY priority	:30	11/30/2009

ABC NEWS PROGRAMS – Fourth Quarter, 2009

AMERICA THIS MORNING

Monday through Friday

4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through Friday

7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

Note: effective 12/14/09, George Stephanopoulos co-anchor with Robin Roberts

WORLD NEWS WITH CHARLES GIBSON

(10/1/09-12/18/09)

Monday through Friday

6:30-7:00PM ET and 7:00-7:30PM ET

5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

Note: **WORLD NEWS WITH DIANE SAWYER** effective 12/21/09

NIGHTLINE

Monday through Friday

11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - *Sunday*

12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

PRIMETIME & 20/20

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

Primetime (Special Editions)

ABC News Correspondent Diane Sawyer and Chris Cuomo, Cynthia McFadden and John Quiñones anchor *Primetime*.

20/20

10:00 - 11:00PM ET/PT

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

Note: effective 12/11/09, Chris Cuomo joins as co-anchor

THIS WEEK WITH GEORGE STEPHANOPOULOS

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT
and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through Friday

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – 20/20 – Fourth Quarter, 2009

20/20

Friday, October 2, 2009

EPIDEMIC OF ALBINO KILLINGS

In Tanzania, there has been a grotesque rash of albino killings. Renegade witch doctors have convinced locals that there are magical properties in the blood, bones and skin of people with albinism, which has created a sickening black market for the limb of an albino. 20/20 reports.

Friday, October 9, 2009

BROOKE ASTOR

20/20 reports on the high society scandal of Brooke Astor – her son, Tony Marshall, found guilty of bilking her out of millions of dollars. Exclusive interview with Astor's grandson, Philip Marshall, and an exclusive conversation with Tony Marshall and his wife, Charlene Marshall

VALERIE BERTINELLI

In an exclusive interview, Bertinelli speaks candidly to ABC News Contributing Correspondent Chris Connelly about her new perspective on her body, motherhood and raising a teen rock star, her broken marriage to rocker Eddie Van Halen, and former co-star Mackenzie Phillips.

Friday, October 16, 2009

A MIRACULOUS SURVIVOR

One man's murderous rampage 20 years ago destroyed his own family and devastated a Northern California wine country community. Now, for the first time, the only survivor – the man's own daughter – tells her story. ABC News Correspondent **Jay Schadler's** exclusive report airs on 20/20.

Friday, October 23, 2009

SUPERFREAKONOMICS

Economist Steven Levitt and journalist Stephen Dubner, with their first book, Freakonomics, managed to spin dense, dry data into best-selling cocktail-party fodder. Now "20/20" has the first look at their sequel, SuperFreakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance, which once again turns conventional wisdom upside down.

Friday, October 30, 2009

VANISHED: GHOSTS OF AUTUMN

Two young teenage girls from two different New England towns vanish almost 20 years apart, leaving two families looking for answers and for justice. Can new information break both cold cases wide open? Elizabeth Vargas reports.

Friday, November 6, 2009

RIHANNA

In an exclusive interview, music superstar Rihanna speaks with Diane Sawyer revealing publicly for the first time what happened last February with Chris Brown. The incident resulted in the relationship being shattered. Rihanna also talks candidly about growing up in Barbados, her family life, and how she has been doing over the last nine months.

Friday, November 13, 2009

ROMANCE GONE WRONG

It was the perfect high school romance that turned into jealousy and rage. Elizabeth Vargas reports on the story of a popular, pretty teenage girl who became the victim of a hideous crime that would shatter her face but not her beauty. "20/20" is there as she tries to rebuild her life and her looks, and comes face to face with the young man responsible.

Friday, November 20, 2009

SARAH PALIN

Barbara Walters will sit down with former Vice Presidential candidate and Alaska Governor Sarah Palin for a five-part series of ABC News interviews to begin airing on "Good Morning America" November 17, the morning her highly anticipated book "Going Rogue: An American Life" is released. The wide-ranging interview will cover her public life as Governor of Alaska and her Vice Presidential run in 2008, as well as her private life. This is Walters' first interview with the political figure.

Friday, November 27, 2009

HOWIE MANDEL

Comedian and actor Howie Mandel suffers from a crippling fear of germs - something he has joked about before but never spoken seriously about until now. He speaks candidly to ABC News' David Muir about the terrifying role his obsessive compulsive disorder (OCD) has played in his life.

Friday, December 4, 2009

AMANDA KNOX

Elizabeth Vargas reports from Italy, where a verdict is imminent in the case of Amanda Knox, the American student accused, along with her former Italian boyfriend, of murdering her British roommate, Meredith Kercher.

CHRIS BROWN

Rihanna broke her silence about the abuse she suffered in an interview which aired on "20/20" on November 6. Now, for the first time since Rihanna went public, pop star Chris Brown reacts to her interview and speaks candidly about their relationship with Robin Roberts.

Friday, December 11, 2009

CHRIS CUOMO

20/20 welcomes Chris Cuomo as co-anchor and takes a look at the journalists most memorable moments.

SICKBED SIGNING

Sickbed signing: Care or Con? For Frances Ann Giron, her faraway mother, Mary Ellen Bendtsen, was in declining health. Giron wanted her to move out of her cavernous old home in Dallas, but she resisted. What troubled Giron most was that some of Bendtsen's friends were encouraging her to keep her house. Widow, Mary Ellen, signed away her mansion after a stroke and the family accuses two young friends of con.

Friday, December 18, 2009 (2 Hours)

ANAND JON

Anand Jon was once a rising star in the fashion world, But this man famous for dressing women in style was accused of undressing young girls and taking advantage of them behind closed doors. Was he a sexual predator or a victim himself of a sinister plot by disgruntled models? Jon Avila reports.

DESPERATE ATTEMPTS

Chris Cuomo reports on two American children stuck in two Italian orphanages and their two fathers on a mission to get them back. Michael McCarty, who has made more than 15 trips to Italy over the past two years, is desperately trying to bring his eight-year-old son, Liam, back to the United States. And Brandon Henry is trying to unite with his son whom he has never met.

ABC NEWS SPECIALS – Fourth Quarter, 2009

Tuesday, November 10, 2009

ABC NEWS SPECIAL: IN THE SPOTLIGHT WITH ROBIN ROBERTS: BRIGHT LIGHTS. BRIGHT STARS. ALL ACCESS NASHVILLE

Robin Roberts puts on her cowboy boots and heads to Nashville and gives viewers around the country an unprecedented, all-access pass into the homes and private lives of country music's biggest stars, and introduces America to the up-and-coming singer/songwriters working to become Nashville's next hit sensations.

Wednesday, November 18, 2009

ABC NEWS SPECIAL: IN THE SPOTLIGHT WITH ROBIN ROBERTS: JANET JACKSON

Janet Jackson sits down with Robin Roberts for an exclusive interview. The intensely private pop star, who was known to be extremely close with her brother, Michael, will allow cameras into her Malibu home for the first time ever.

Tuesday, December 1, 2009

ABC NEWS SPECIAL: PRESIDENTIAL ADDRESS TO THE NATION

ABC News will broadcast live coverage of President Barack Obama's speech at the US Military Academy at West Point. Charles Gibson will anchor and be joined by Chief Washington Correspondent and host of **THIS WEEK**, George Stephanopoulos.

Tuesday, December 29, 2009

A SPECIAL EDITION OF 20/20 – BLIND SIDE: THE TRUE STORY BEHIND THE MOVIE

ABC News goes behind the motion picture "The Blind Side," following the real life story of Michael Oher's journey from the projects in Memphis, Tennessee, to realizing his dream of playing professional football.

ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2009

DATE	START	END	TOPIC
Friday, October 2, 2009	11:25:21 AM	- 11:28:47 AM	ET United States Eliminated from Olympic Games
	8:25:21 AM	- 8:28:47 AM	PT United States Eliminated from Olympic Games
Friday, October 9, 2009	11:14:11 AM	- 11:25:23 AM	ET President Obama's Remarks on His Nobel Peace Prize
	8:14:11 AM	- 8:25:23 AM	PT President Obama's Remarks on His Nobel Peace Prize
Thursday, November 5, 2009	3:29:38 PM	- 3:32:00 PM	ET Fort Hood Shooting
	12:29:38 PM	- 12:32:00 PM	PT Fort Hood Shooting
	3:58:11 PM	- 4:01:21 PM	ET Fort Hood Shooting
	12:58:11 PM	- 1:01:21 PM	PT Fort Hood Shooting
	4:42:21 PM	- 5:09:47 PM	ET Fort Hood Shooting / President Obama's Remarks
	1:42:21 PM	- 2:09:47 PM	PT Fort Hood Shooting / President Obama's Remarks

Friday, November 6, 2009	11:31:50 AM	11:42:53 AM	ET	Fort Hood Shooting/President Obama's Remarks
	8:31:50 AM	8:42:53 AM	PT	Fort Hood Shooting/President Obama's Remarks
Tuesday, November 10, 2009	2:51:47 PM	3:15:42 PM	ET	Fort Hood Memorial/President Obama's Remarks
	11:51:47 AM	12:15:42 PM	PT	Fort Hood Memorial/President Obama's Remarks
Tuesday, December 1, 2009	8:00:00 PM	8:37:41 PM	ET	News Special: Presidential Address to the Nation
	5:00:00 PM	5:37:41 PM	PT	News Special: Presidential Address to the Nation
Monday, December 28, 2009	3:00:33 PM	3:12:16 PM	ET	President Obama's Remarks on Failed Terror Plot
	12:00:33 PM	12:12:16 PM	PT	President Obama's Remarks on Failed Terror Plot
Tuesday, December 29, 2009	5:30:50 PM	5:38:34 PM	ET	President Obama's Remarks on Failed Terror Plot
	2:30:50 PM	2:38:34 PM	PT	President Obama's Remarks on Failed Terror Plot

THIS WEEK – Fourth Quarter, 2009

Sunday, October 4, 2009

Guests:

- Sen. Charles Schumer (D-NY)
- Sen. John Cornyn (R-TX)
- Alan Greenspan, Frmr. Chairman, Federal Reserve

Topics:

- Extending Unemployment Benefits
- Exclusive Interview with Alan Greenspan

Sunday, October 11, 2009

Guests:

- Sen. Dianne Feinstein (D-CA)
Chair, Senate Intelligence Committee
- Sen. Saxby Chambliss (R-GA)
Senate Intelligence Committee
Senate Armed Services Committee
- Rep. James P. McGovern (D-MA)
Budget Committee
- Ret. General Jack Keane
Former Army Vice Chief of Staff

Topics:

- Obama's Administration & Challenges

Sunday, October 18, 2009

Guests:

- David Axelrod, Sr. White House Adviser

Topics:

- Political Landscape for President's Administration
- Healthcare Reform
- Afghanistan

Sunday, October 25, 2009

Guests:

- Sen. Mitch McConnell (R-KY)
Senate Minority Leader
- Sen. Claire McCaskill (D-MO)
Senate Special Committee on Aging

Topics:

- Healthcare Rebate

Sunday, November 1, 2009

Guests:

- Valerie Jarrett, Sr. White House Advisor

Topics:

- Healthcare Agenda
- Afghanistan
- The Economy

Sunday, November 8, 2009

Guests:

- Tim Kaine, Chairman
Democratic National Committee
- Michael Steele, Chairman
Republican National committee

Topics:

- Impact of the Elections
- The Economy
- Healthcare Reform
- Fort Hood Shootings

Sunday, November 15, 2009

Guests:

- Hillary Clinton
Secretary of State
- Rudy Giuliani
Fmr. Mayor of New York City

Topics:

- Afghanistan
- 9/11 Trial Decision
- Sarah Palin's New Book: Going Rogue

Sunday, November 22, 2009

Guests:

- Sen. Tom Coburn (R-OK)
Member, Health, Education, Labor & Pensions Committee
- Sen. Ben Nelson (D-NE)
Member, Appropriations Committee
- Congresswoman Marsha Blackburn (R-TN)
Member, Energy & Commerce Committee
- Congresswoman Debbie Wasserman Schultz (D-FL)
Member, Appropriations Committee

Topics:

- Healthcare Reform
- Debate Over Mammograms

Sunday, November 29, 2009

Guests:

- Sen. Lindsey Graham (R-SC)
Member, Armed Services Committee
- Sen. Bernie Sanders (I-VT)
Member, Health, Education, Labor & Pensions Committee

Topics:

- Afghanistan
- Healthcare Debate

Sunday, December 6, 2009

Guests:

- Hillary Clinton
Secretary of State
- Robert Gates
Secretary of Defense
- Senator Russ Feingold (D-WI)
Member, Foreign Relations Committee

Topics:

- War in Afghanistan

Sunday, December 13, 2009

Guests:

- Lawrence Summers
Director, National Economic Council
- Rep. Eric Cantor (R-VA)
House Republican Whip

Topics:

- Economic Pain

Sunday, December 20, 2009

Guests:

- David Axelrod
Senior White House Advisor
- Sen. Richard Durbin (D-IL)
Senate Majority Whip
- Sen. Jon Kyl (R-AZ)
Senate Minority Whip

Topics:

- Healthcare Reform Deadline

Sunday, December 27, 2009

Guests:

- Robert Gibbls
White House Press Secretary
- Sen. Mitch McConnell (R-KY)
Senate Majority Leader

Topics:

- Healthcare Reform Bills
- President Obama's Priorities for 2010

NIGHTLINE – Fourth Quarter, 2009

Thursday, October 1, 2009

Topics:

- Smart Faces Her Kidnapper
- Women Embrace the F-Word
- Living with Tattoo

Friday, October 2, 2009

Topics:

- True Confessions of an Alcoholic
- Reasons to be Cheerful
- Playlist: David Gray
- Arson Execution Update

Monday, October 5, 2009

Topics:

- Swine Flu & You
- American Idol Worship
- We Are Anvil! Goodnight, New Jersey!

Tuesday, October 6, 2009

Topics:

- The Frozen Dead
- Secret Recordings
- OMG! Are Your Kids Sinners?

Wednesday, October 7, 2009

Topics:

- Get Your Dream Home for Cheap
- The Germ Factory
- Boorish Behavior

Thursday, October 8, 2009

Topics:

- Astor Family Secrets
- In Venezuela, Beauty Is Born...and Made

Friday, October 9, 2009

Topics:

- Amanda Knox: On Trial for Her Life
- Prize Fight: President Obama's Nobel Peace Prize
- Photoshop Gone Wild

Monday, October 12, 2009

Topics:

- A Mother's Pain
- Risky Business
- Platelist: Andrew Carmellini
- This Is It

Tuesday, October 13, 2009

Topics:

- Fight of their Lives: HN1 Virus
- Ivana Trump: The Donald's Girl
- YouTube World

Wednesday, October 14, 2009

Topics:

- Life after Captivity
- Madame Secretary

Thursday, October 15, 2009

Topics:

- Matchmaker, Matchmaker Make Me a Match
- Up, Up & Away: Helium Balloon Over Denver

Friday, October 16, 2009

Topics:

- Crashing to Earth
- Driven Mad?
- Playlist: Are You Gonna Go His Way?

Monday, October 19, 2009

Topics:

- Benny Hinn: Miracle Man?
- Reality TV's Real Impact on Kids
- The Return of Shoulder Pads

Tuesday, October 20, 2009

Topics:

- Art of the Shakedown
- Celeb Look-Alikes?
- New Lease on Life

Wednesday, October 21, 2009

Topics:

- 20 Years Later: Waiting for Jacob
- Ultimate Fight Club
- The Flavors of Fall

Thursday, October 22, 2009

Topics:

- Inside the Church of Scientology
- Scientology: Questions & Answers
- Leader David Miscavige's Alleged Conduct

Friday, October 23, 2009

Topics:

- Scientology: Reaching for the Stars (Pt. 1)
- Purification Rundown Popular with Celebs (Pt. 2)
- Cruise & Travolta: Church's Stars (Pt. 3)

Monday, October 26, 2009

Topics:

- On the Frontlines
- The Meaning of Life
- Baby Mania

Tuesday, October 27, 2009

Topics:

- Fight of Their Lives
- A President In Private
- Dead Celebs' Posthumous Paydays

Wednesday, October 28, 2009

Topics:

- Demolition Derby on Real Estate
- King of Pop Last Dance
- Under Attack In Afghanistan

Thursday, October 29, 2009

Topics:

- Healing Seekers (Pt. 1)
- Deadly Treatment (Pt. 2)
- James Ray: The Guru (Pt. 3)

Friday, October 30, 2009

Topics:

- Fruit-Picking Children
- Answer: An Inside Look at Jeopardy!
- Like a Bat out of ?

Monday, November 2, 2009

Topics:

- How to Live for a Century
- Shaping the GOP
- Election Preview

Tuesday, November 3, 2009

Topics:

- Are Toyota's Accelerators Out of Control?
- The Winner Is...
- Breaking Ground in Atlanta

Wednesday, November 4, 2009

Topics:

- Another Monster
- The 50 Cent Empire
- Shopping Spree

Thursday, November 5, 2009

Topics:

- Attack At Fort Hood
- Questions About the Fort Hood Shooter
- A Muslim Perspective
- The Drug War

Friday, November 6, 2009

Topics:

- Ten Minutes of Terror
- CSI: Animal Kingdom
- Playlist: Reba McEntire

Monday, November 9, 2009

Topics:

- Foot Hood Shootings Warning Signs
- A Mother's Anguish
- Critical Moment

Tuesday, November 10, 2009

Topics:

- The Nation Mourns
- Forty Years of Sunny Days
- How Not To Sell A Home

Wednesday, November 11, 2009

Topics:

- H1N1 Virus: Healthy Adults in Critical Care
- The Twilight Zone
- Man -"gagement:" A Ring for Him, Too?

Thursday, November 12, 2009

Topics:

- Sweet Dreams
- Risky Business
- A Magic Pill for the Overweight?

Friday, November 13, 2009

Topics:

- 2010: Apocalypse Predicted?
- "America's Most Wanted"

Monday, November 16, 2009

Topics:

- Family Foreclosure
- Lego Land
- Playlist: Nora Jones

Tuesday, November 17, 2009

Topics:

- Sarah Palin: Going Rogue
- On the Town with John Mayer

Wednesday, November 18, 2009

Topics:

- Global Gold Rush
- Trump Tees Off Scots
- Annual Thanksgiving Platelists

Thursday, November 19, 2009

Topics:

- Martha Stewart Profile
- Cupcake Bubble?

Friday, November 20, 2009

Topics:

- Oprah's Long Goodbye
- Zhu Zhu Pets
- Playlist: Carly Simon

Monday, November 23, 2009

Topics:

- Ensign Ethics Scandal
- Platelists: Chef Daniel Humm

Tuesday, November 24, 2009

Topics:

- Vacation Travel Tips
- Rachael Ray
- Platelists: Chef John Besh

Wednesday, November 25, 2009

Topics:

- Girls Gone Mild
- Moonshine
- Platelists: Chef Lydia Shire

Thursday, November 26, 2009

Topics:

- Netflix
- Arianna Huffington
- Platelists: Chef George Mendes

Friday, November 27, 2009

Topics:

- Shopaholic
- Football & Brain Injury

Monday, November 30, 2009

Topics:

- President Obama's Speech From West Point

Tuesday, December 1, 2009

Topics:

- Obama's Afghanistan Speech
- George's Report Card
- Sign of the Times: Wimpy Men

Wednesday, December 2, 2009

Topics:

- Tiger Woods Brand Management
- White Collar Wives
- Giant Jellyfish

Thursday, December 3, 2009

Topics:

- Gatecrashers
- The Doll Wars
- Sign of the Times: Paparazzi Recession

Friday, December 4, 2009

Topics:

- Amanda Knox Verdict
- Afghanistan Battle

Monday, December 7, 2009

Topics:

- Amanda Knox
- Shark v. Shark
- Sign of the Times: Point Break Play

Tuesday, December 8, 2009

Topics:

- Sweat Lodge Investigations

Wednesday, December 9, 2009

Topics:

- Holiday Shopping Tips with Suze Orman
- Digital Lipstick (the text trail)
- Sign of the Times: Christmas Music

Thursday, December 10, 2009

Topics:

- Philadelphia Foreclosures
- "Dinner With" the Cast of Nine

Friday, December 11, 2009

Topics:

- Bushmeat
- On the Town with: Sting
- Platelist: April Bloomfield

Monday, December 14, 2009

Topics:

- Sheriff Joe
- The Art of the Endorsement

Tuesday, December 15, 2009

Topics:

- Tree Kangaroos
- Run Colton, Run
- Platelist: Chef Jamie Oliver

Wednesday, December 16, 2009

Topics:

- New Vegas Mega-Casino Opens
- President Obama Interview
- Platelist: Chef Nigella Lawson
-

Thursday, December 17, 2009

Topics:

- Utah Missing Mom
- Afghan Strikers
- Sign of the Times: Movie Languages

Friday, December 18, 2009

Topics:

- Goldman Case
- Morman Muffins
- Playlist: Tori Amos

Monday, December 21, 2009

Topics:

- How to Survive A Disaster
- Exclusive: Mahmoud Ahmadinejad
- Setting the Table

Tuesday, December 22, 2009

Topics:

- Goldman Case
- Best Buy Profile
- Pink Stinks

Wednesday, December 23, 2009

Topics:

- American Airlines: Hard Landing
- Hero's Homecoming
- Single Black Female

Thursday, December 24, 2009

Topics:

- Never on Sundays
- What Happened in 2009
- Reunited

Friday, December 25, 2009

Topics:

- Northwest Flight 253
- The Year In Women

Monday, December 28, 2009

Topics:

- Terror Attack Latest
- Restaurant Sleuth
- Cirque Berzerk

Tuesday, December 29, 2009

Topics:

- Terror Attack Latest
- A Year In The Wild

Wednesday, December 30, 2009

Topics:

- "Nightline Year of Behaving Badly: The Bernie Awards"

Thursday, December 31, 2009

Topics:

- The Biggest Loser
- Anti-Fat Camp: Shedding Pounds As a Family



The Manna House
"Feeding the Hungry, Because We Care"

November 25, 2009

Mr. David Bridgeman
WPDE
1510 S. Floyd Drive
Florence, SC 29501

Dear Mr. Bridgeman,

Thank you for your generous donation to the Manna House. This donation has enabled us to serve nutritious, hot lunches Monday through Friday to anyone in need of a meal. In addition to serving hot lunches, we have recently added breakfast to our ministry. Our Emergency Food Pantry operates three days a week for families in need. Remember, friends are special people who accept you the way you are. They stand by you in trouble or when you're swinging on a star. Your relatives and family are yours because of birth, but friends you pick and choose, because they're folks of special worth. As we go through life we realize our friends become more dear. We consider them our blessings, each time we add a year. Thank you for being a friend to the Manna House.

Sincerely,

D.T.

DAPHINE TEDDER
Executive Director

450 Jarrott Street - PO Box 13541 - Florence, South Carolina 29506 - 843.667.6077



Ascertainment

Peggy Conlon
President & CEO

October 29, 2009

Billy Huggins
President
WPDE-DT
1194 Atlantic Ave
Conway, SC 29526

Dear Mr. Huggins,

On behalf of the Ad Council's Board of Directors, I would like to thank you for WPDE-DT's continued support of our PSAs. In 2008 and through the first half of 2009, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

It is because of the generosity of stations such as WPDE-DT that enables the Ad Council to raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shared your wonderful support by mailing a letter to Congressman Brown (please see attached). This is one small gesture we make every year to thank those select TV stations who have demonstrated a commendable commitment to our PSAs.

We are happy to report that in 2008, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor --donated \$1.8 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WPDE-DT that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate critically important messages to local communities across the nation. Your support has been essential -- whether it's our campaign to support the mental health needs of veterans, end childhood hunger, prevent foreclosures or raise awareness about the importance of early detection for autism.

For 67 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WPDE-DT's support and commitment to public service makes that possible and we are extremely appreciative.

Should you have any questions please contact Lynn Conran, Assistant Manager of Media Marketing at lconran@adcouncil.org or (212) 984-1927.

Kind Regards,

Peggy Conlon
CEO



Peggy Conlon
President & CEO

October 29, 2009

The Honorable Henry E. Brown Jr.
United States House of Representatives
103 Cannon HOB
Washington, DC 20515

Dear Congressman Brown,

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the exceptional support our PSAs received from television station WPDE-DT (located in your Congressional district and owned by Barrington Broadcasting Group LLC).

For over sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non-profit partners, raise awareness, change behaviors and save lives.

The Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WPDE-DT. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2008, the media donated an unprecedented amount -- \$1.8 billion in free airtime and space.

In 2008 and the first half of 2009, WPDE-DT donated valuable airtime toward our PSAs. Their steadfast commitment to public service allows the Ad Council to communicate important messages to your constituents, helping the families and communities of your district.

Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a wide range of pressing social issues including foreclosure prevention, ending childhood hunger, veteran support, father involvement and high school drop out prevention.

Please join me in commending WPDE-DT for using its valuable airtime to improve the lives of your constituents.

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adcouncil.org or (212) 984-1905.

Sincerely,

Peggy Conlon
CEO

cc: Billy Huggins, President, WPDE-DT
James Yager, President, CEO, Director, Barrington Broadcasting Group LLC



ASCENT Alignment

Peggy Conlon
President & CEO

October 29, 2009

Billy Huggins
President
WWMB-DT
1194 Atlantic Ave
Conway, SC 29526

Dear Mr. Huggins,

On behalf of the Ad Council's Board of Directors, I would like to thank you for WWMB-DT's continued support of our PSAs. In 2008 and through the first half of 2009, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

It is because of the generosity of stations such as WWMB-DT that enables the Ad Council to raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shared your wonderful support by mailing a letter to Congressman Brown (please see attached). This is one small gesture we make every year to thank those select TV stations who have demonstrated a commendable commitment to our PSAs.

We are happy to report that in 2008, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor --donated \$1.8 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WWMB-DT that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate critically important messages to local communities across the nation. Your support has been essential -- whether it's our campaign to support the mental health needs of veterans, end childhood hunger, prevent foreclosures or raise awareness about the importance of early detection for autism.

For 67 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WWMB-DT's support and commitment to public service makes that possible and we are extremely appreciative.

Should you have any questions please contact Lynn Conran, Assistant Manager of Media Marketing at lconran@adcouncil.org or (212) 984-1927.

Kind Regards,

Peggy Conlon
CEO



Peggy Conlon
President & CEO

October 29, 2009

The Honorable Henry E. Brown Jr.
United States House of Representatives
103 Cannon HOB
Washington, DC 20515

Dear Congressman Brown,

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the exceptional support our PSAs received from television station WWMB-DT (located in your Congressional district and owned by Sagamorehill Broadcasting).

For over sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non-profit partners, raise awareness, change behaviors and save lives.

The Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WWMB-DT. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2008, the media donated an unprecedented amount -- \$1.8 billion in free airtime and space.

In 2008 and the first half of 2009, WWMB-DT donated valuable airtime toward our PSAs. Their steadfast commitment to public service allows the Ad Council to communicate important messages to your constituents, helping the families and communities of your district.

Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a wide range of pressing social issues including foreclosure prevention, ending childhood hunger, veteran support, father involvement and high school drop out prevention.

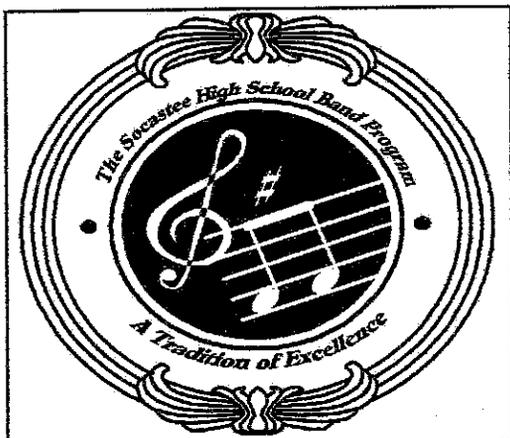
Please join me in commending WWMB-DT for using its valuable airtime to improve the lives of your constituents.

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adcouncil.org or (212) 984-1905.

Sincerely,

Peggy Conlon
CEO

cc: Billy Huggins, President, WWMB-DT
Louis Wall, CEO, Sagamorehill Broadcasting



Home of
The Marching Braves
Socastee Jazz
Concert Band
Socastee Visual Ensemble
Socastee Drum Line
Various Chamber Ensembles

CHERYL POLENICK
DIRECTOR OF BANDS

PERRY DALTON
BAND BOOSTER PRESIDENT

P.O. Box 30216
Myrtle Beach, SC
29588-0004

4900 Socastee Boulevard
Myrtle Beach, SC
29588-7220

Office: (843) 293-9054
Fax: (843) 293-3393

Email:

cpolenick@horrycountyschools.net

November 1, 2009

Dear Patron,

On behalf of the Executive Committee, of the Band Boosters for Socastee High School, I would like to extend my gratitude for your support for our annual Beach Band Blast Marching Band Competition. By placing an advertisement for your business in our program, not only were you showing support for our marching band program but you reached hundreds of new customers who will appreciate your support of our program.

Please find enclosed a program that was available at the Beach Band Blast Competition, for your review. I hope that you find the high quality to your standards and enjoy the patronage from the community as a result of seeing your ad in our program. We look forward to your support in the future. We thank you for your support for community programs and wish your business lots of business in the future.

Thank you again for your support.

Sincerely,

Tricia Sims

Tricia Sims
Band Booster
Secretary 2009-2010
tricia.sims.1@gmail.com


FOUNDATION

November 10, 2009

Mr. Billy Huggins
WPDE TV 15
PO Box 51150
Myrtle Beach, SC 29579

Re: Carolina Panther Football Tickets

Thank you for the recent donation of the Carolina Panther football tickets as sweepstakes prizes for donors to the 2009 Conway Medical Center Foundation Employee Campaign. Your gifts helped to generate enthusiasm among our employees and assisted in making the campaign a huge success. The contributions of our staff exceeded our goal of \$50,000 by nearly \$8,000.

Thank you again to WPDE for the generous support and for all you do for Conway and Horry County.

Cordially,



Berns Massey
Executive Director



Jessica Sasser
Associate Executive Director