ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROINA

October 1 – December 31, 2010

LIST OF ISSUES

1.	**ECONOMY/PERSONAL FINANCE**	LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2.	**HEALTH CARE/COST**	SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORNS DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3.	**CRIME**	HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMLY EASY TO GET.
4.	**DRUG USE/PREVENTION**	HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5.	**EDUCATION**	AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6.	**ENVIRONMENT**	DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7.	**PREJUDICE/INTOLERANCE**	THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME SUNDAYS 6:30-7:00 AM
DESCRIPTION THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM CAROLINA THIS WEEK
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME SUNDAYS 9:00-9:30 AM
DESCRIPTION LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES.CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: CAROLINA & COMPANY
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME WEEKDAYS NOON
DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

COMMUNITY ENGAGEMENT: COLLEGE CRASH COURSE
VETERAN SUPPORT
FORECLOSURE
HIGH SCHOOL DROP OUT CAMPAIGN
LIVE UNITED: PUBLIC SERVICE INVOLVEMENT
ENERGY SAVERS
NATIONAL GUARD

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

WE ARE AN ONGOING SPONSOR OF THE PALMETTO ADVENTURE PROJECT WHICH IS BUILDING A PLAYGROUND IN THE CAROLINA FOREST COMMUNITY

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUJNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

NEWS DIRECTOR, VICTORIA SPECHKO PARTICIPATED IN A MEDIA PANEL FOR THE MB CHAMBER OF COMMERCE, OCT 7.

WE SPONSORED THE BELIN BBQ FUNDRAISER, BENEFITTING COMMUNITY OUTREACH, NOV 6.

SPONSORED THE "ONE HUNDRED BLACK MEN" EVENT OF THE YOUTH LEADERSHIP ACADEMY, NOVEMBER 13.

NEWS ANCHOR, ALLYSON FLOYD SPOKE TO BROADCASTING STUDENTS AT FRANCIS MARION UNIVERSITY, NOV. 17

SPONSORED THE UNITED NEGRO COLLEGE FUND'S "SALUTE TO EXCELLENCE" GALA, DEC 3

AMERICAN RED CROSS BLOOD DRIVE, DEC 17

ISSUE: HEALTH CARE/COST

PROGRAM: ABC VISION & VALUES: EMBRACING AGING
SOURCE ABC
DATE/TIME SUNDAY NOV. 7, 2:30-3:30 PM & SATURDAY, NOVEMBER 13, 1:00-3:00 PM

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

LEAD POISONING PREVENTION SERIES
AMERICAN HEART ASSOCIATION
MEN'S HEALTH ISSUES CAMPAIGN
FLU VACCINATION (4 SPOT SERIES)
UNITED WAY
BOOSTER SEAT CAMPAIGN
MARCH OF DIMES
DRUNK DRIVING (9 SPOT SERIES)
HELP HOSPITALIZED VETS
SHRINERS HOSPITAL FOR CHILDREN

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

SPONSORED ALZHEIMER'S WALK @ BROADWAY AT THE BEACH. TIM MCGINNIS EMCEED, NOV 13

CHIEF METEOROLOGIST ORGANIZED A GROUP OF WPDE EMPLOYEES TO PARTICIPATE IN A PACK-A-THON TO FEED THE HUNGRY IN AFRICA, OCT 9

HE ALSO EMCEED THE MYRTLE BEACH HEART WALK, OCT 16

NEWSCHANNEL 15 SPONSORED THE RELAY FOR LIFE KICK-OFF, WITH CHIEF METEOROLOGIST ED PIOTROWSKI EMCEEING THE EVENT, NOV 4

WE SPONSORED & ED PIOTROWSKI EMCEED COASTAL CAROLINA UNIVERSITY HEART ASSOCIATION EVENT IN CONWAY, DEC 1

AMERICAN RED CROSS BREAKFAST WITH SANTA FUNDRAISER, DEC 4

AMERICAN RED CROSS BLOOD DRIVE, DEC 17

PROJECT ROADBLOCK DRIVE SOBER NEW YEAR'S CAMPAIGN, DEC 26-31

ISSUE: CRIME

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING UNTIL THE CRIMINAL IS APPREHENDED.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

FATHERHOOD (3 SPOTS)
VETERAN'S SUPPORT CAMPAIGN
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
HIGH SCHOOL DROPOUT CAMPAIGN
DRUNK DRIVING PREVENTION (8 SPOT SERIES)
NATIONAL GUARD (2 SPOTS)
LIFELONG LITERACY (2 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

WE ARE AN ONGOING SPONSOR OF THE PALMETTO ADVENTURE PROJECT WHICH IS BUILDING A PLAYGROUND IN THE CAROLINA FOREST COMMUNITY

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

NEWS DIRECTOR, VICTORIA SPECHKO PARTICIPATED IN A MEDIA PANEL FOR THE MB CHAMBER OF COMMERCE, OCT 7.

WE SPONSORED THE BELIN BBQ FUNDRAISER, BENEFITTING COMMUNITY OUTREACH, NOV 6.

SPONSORED THE "ONE HUNDRED BLACK MEN" EVENT OF THE YOUTH LEADERSHIP ACADEMY, NOVEMBER 13.

NEWS ANCHOR, ALLYSON FLOYD SPOKE TO BROADCASTING STUDENTS AT FRANCIS MARION UNIVERSITY, NOV. 17

SPONSORED THE UNITED NEGRO COLLEGE FUND'S "SALUTE TO EXCELLENCE" GALA, DEC 3

AMERICAN RED CROSS BLOOD DRIVE, DEC 17

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: DRUG USE/PREVENTION

PROGRAM: HOMELESS FOR THE HOLIDAYS
SOURCE AMG TV
DATE/TIME SUNDAY, DECEMBER 19 2:00-4:00 PM
DESCRIPTION BASED ON A TRUE STORY, AN UNCARING EXECUTIVE FALLS FROM THE CORPORATE LADDER AND WINDS UP WORKING IN A BURGER JOINT UNABLER TO KEEP UP WITH HIS MONNTHLY BILLS.

SEE ATTACHED LIST OF ABC PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

LIVE UNITED: COMMUNITY ENGAGEMENT
HIGH SCHOOL DROPOUT CAMPAIGN
MENTAL HEALTH RECOVERY (7 SPOT SERIES)
ADOPTION (6 SPOT SERIES)
UNITED WAY (3 SPOT SERIES)
FATHERHOOD INVOLVEMENT
DRUNK DRIVING PREVENTION (8 SPOT SERIES)
NATIONAL GUARD (2 SPOTS)
LIFELONG LITERACY (2 SPOTS)
VETERAN SUPPORT CAMPAIGN
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

WE ARE AN ONGOING SPONSOR OF THE PALMETTO ADVENTURE PROJECT WHICH IS BUILDING A PLAYGROUND IN THE CAROLINA FOREST COMMUNITY

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUJITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

NEWS DIRECTOR, VICTORIA SPECHKO PARTICIPATED IN A MEDIA PANEL FOR THE MB CHAMBER OF COMMERCE, OCT 7.

WE SPONSORED THE BELIN BBQ FUNDRAISER, BENEFITTING COMMUNITY OUTREACH, NOV 6.

SPONSORED THE "ONE HUNDRED BLACK MEN" EVENT OF THE YOUTH LEADERSHIP ACADEMY, NOVEMBER 13.

NEWS ANCHOR, ALLYSON FLOYD SPOKE TO BROADCASTING STUDENTS AT FRANCIS MARION UNIVERSITY, NOV. 17

SPONSORED THE UNITED NEGRO COLLEGE FUND'S "SALUTE TO EXCELLENCE" GALA, DEC 3

AMERICAN RED CROSS BLOOD DRIVE, DEC 17

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUES: EDUCATION

PROGRAM	CAROLINA THIS WEEK	
SOURCE:	WPDE NEWSCHANNEL 15	
DATE/TIME	SUNDAYS	9:00-9:30 AM
DESCRIPTION	LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.	

PROGRAM:	ABC VISIONS & VALUES: SACRED TEXTS, SOCIAL DUTY	
SOURCE	ABC	
DATE/TIME	SUNDAY, OCTOBER 17	3:00-4:00 PM

PROGRAM:	ABC VISIONS & VALUES: PROVING HOLINESS	
SOURCE	ABC	
DATE/TIME	SUNDAY, OCTOBER 24	3:00-4:00 PM

PROGRAM:	ABC VISIONS & VALUES: STORIES FROM THE TSUNAMI	
SOURCE	ABC	
DATE/TIME	SUNDAY, NOVEMBER 21	3:00-4:00 PM

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS. WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

LIVE UNITED: COMMUNITY ENGAGEMENT
HIGH SCHOOL DROP OUT PREVENTION
COMMUNITY ENGAGEMENT: COLLEGE CRASH COURSE
VETERAN SUPPORT CAMPAIGN
CURIOUS READER
LIFELONG LITERACY (2 SPOT SERIES)
BOYS TOWN HOTLINE
SC SPECIAL OLYMPICS
ENERGY EFFICIENCY

NEWS DIRECTOR, VICTORIA SPECHKO PARTICIPATED IN A MEDIA PANEL FOR THE MB CHAMBER OF COMMERCE, OCT 7.

WE SPONSORED THE "ONE HUNDRED BLACK MEN" EVENT OF THE YOUTH LEADERSHIP ACADEMY, NOVEMBER 13.

NEWS ANCHOR, ALLYSON FLOYD SPOKE TO BROADCASTING STUDENTS AT FRANCIS MARION UNIVERSITY, NOV. 17

SPONSORED THE UNITED NEGRO COLLEGE FUND'S "SALUTE TO EXCELLENCE" GALA, DEC 3

END ZONE BANQUET, ANNUAL EVENT PRESENTING SCHOLARSHIP TO A TALLENTED ATHLETE WITH GOOD ACADEMIC RECORD, DEC 12

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION.

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

ISSUE: ENVIRONMENT

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON SYNDICATION
DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION INTRODUCTION TO WILD AND ENDANGERED SPECIES OF ANIMALS & THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES.

PROGRAM: REELIN' UP THE COAST
SOURCE HARNETT & FOSTER
DATE/TIME USED AS A SPECIAL BROADCAST THROUGHOUT THE QUARTER
DESCRIPTION SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: ABC VISIONS & VALUES: STORIES FROM THE TSUNAMI
SOURCE ABC
DATE/TIME SUNDAY, NOVEMBER 21 3:00-4:00 PM

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

LIVE UNITED: COMMUNITY ENGAGEMENT
LEAD POISONING PREVENTION
HUMANE SOCIETY (2 SPOTS)
ADOPT A PET
SOUTH CAROLINA NATIONAL GUARD
RECYCLING PSA
ENERGY EFFICIENCY (2 SPOTS)
VETERANS SUPPORT CAMPAIGN
READY.GOV FLOOD PREPAREDNESS
NATIONAL GUARD (2 SPOTS)

WE ARE AN ONGOING SPONSOR OF THE PALMETTO ADVENTURE PROJECT WHICH IS BUILDING A PLAYGROUND IN THE CAROLINA FOREST COMMUNITY.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

ED EMCEED THE GROUND ZERO BANQUET IN MYRTLE BEACH, OCT 7

HE ALSO SPOKE TO A GEORGETOWN SENIOR GROUP ON HURRICANES,OCT 12

ANCHOR ALLYSON FLOYD PARTICIPATED IN A COASTAL CAROLINA UNIVERSITY MENTORTING DAY AT BROOKGREEN GARDENS, OCT 14

WPDE SPONSORED THE WALK FOR THE ANIMALS, OCT 16

CHIEF METEOROLOGIST ED PIOTROWSKI SPOKE AT THE COASTAL ANIMAL RESCUE LUNCHEON IN MURRELLS INLET, NOV 11

HE ALSO GAVE A TOUR TO THE PAWLEYS ISLAND CUB SCOUT TROOP, NOV 15

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM	PUPPET LOVE	
SOURCE	LOCAL	
DATE/TIME	SATURDAYS	7:30-8:00 AM
DESCRIPTION	PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.	

PROGRAM:	ABC VISIONS & VALUES: SACRED TEXTS, SOCIAL DUTY	
SOURCE	ABC	
DATE/TIME	SUNDAY, OCTOBER 17	3:00-4:00 PM

PROGRAM:	ABC VISIONS & VALUES: PROVING HOLINESS	
SOURCE	ABC	
DATE/TIME	SUNDAY, OCTOBER 24	3:00-4:00 PM

PROGRAM:	STELLAR AWARDS: GOSPEL TRIIBUTE TO THE HOLIDAYS	
SOURCE	TIMELESS	
DATE/TIME	SUNDAY, NOVEMBER 21 & DEC 19	4:00-5:00 PM

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

COMMUNITY ENGAGEMENT: PUBLIC SERVICE
LEAD POISONING PREVENTION
VETERANS SUPPORT CAMPAIGN
ADOPTION (3 SPOT SERIES)
UNITED WAY
FATHERHOOD INVOLVEMENT (4 SPOT SERIES)
HIGH SCHOOL DROPOUT PREVENTION
NATIONAL GUARD (2 SPOTS)
LIFELONG LITERACY (2 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

WE ARE AN ONGOING SPONSOR OF THE PALMETTO ADVENTURE PROJECT WHICH IS BUILDING A PLAYGROUND IN THE CAROLINA FOREST COMMUNITY.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

CHIEF METEOROLOGIST ED PIOTROWSKI PARTIICIPATED IN THE WOUNDED WARRIOR GOLF TOURNAMENT, OCT 4

CHIEF METEOROLOGIST ORGANIZED A GROUP OF WPDE EMPLOYEES TO PARTICIPATE IN A PACK-A-THON TO FEED THE HUNGRY IN AFRICA, OCT 9

HE ALSO EMCEED A WHEELLCHAIR BASKETBALL TOURNAMENT IN NORTH MYRTL BEACH, OCT 15

WE SPONSORED THE BELIN BBQ FUNDRAISER, BENEFITTING COMMUNITY OUTREACH, NOV 6.

SPONSORED THE "ONE HUNDRED BLACK MEN" EVENT OF THE YOUTH LEADERSHIP ACADEMY, NOVEMBER 13.

SPONSORED THE UNITED NEGRO COLLEGE FUND'S "SALUTE TO EXCELLENCE" GALA, DEC 3

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

linda revel

From: "Allyson Floyd" <allyson@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Tuesday, January 04, 2011 4:03 PM
Subject: Final Ascertainment list...

2010 4th Quarter Ascertainment
OCTOBER
October 1 Ed played in Florence Chamber Golf Tournament
October 4 Ed played in Murrells Inlet - Wounded Warrior Golf Tournament
October 5 Ed spoke in Florence - Savannah Grove Elem
October 6 Ed gave NMB Rotary Speech
October 7 Ed was emcee in Myrtle Beach - Ground Zero Banquet
October 7 Victoria on media panel for the MB Area Chamber of Commerce
October 8 Darren part of Myrtle Beach Pack a Thon to feed the hungry
October 9 Ed part of Myrtle Beach - Pack A Thon to feed hungry
October 12 Ed gave Georgetown - Speech to Seniors about Hurricanes
October 12 Allyson live at 6 and 7 at Myrtle Beach Taste of the Town
October 13 Ed spoke in Dillon - Gordon Elem
October 13 Ed spoke in Marion - Johnakin Middle School
October 14 Allyson attended CCU mentoring day for elementary students at Brookgreen Gardens in Murrells Inlet
October 14 Darren spoke at Washington Park Elementary School in Laurinburg, NC
October 15 Ed emceed NMB - Wheelchair Basketball tournament
October 16 Ed in Myrtle Beach - emceed Walk for the Animals
October 16 Ed emceed Myrtle Beach Heart Walk
October 21 Ed spoke in Pawleys Island - Waccamaw Intermediate
October 27 Ed spoke in Conway - Conway HS Career Day
October 30 Ed emceed Myrtle Beach - Haunted House of Fashions

NOVEMBER
November 4 Ed spoke at Myrtle Beach - Relay for Life Kick Off
November 5 Ed spoke at Carolina Forest - Ocean Bays Middle Career Day
November 6 Ed in Florence - Spelling Bee Judge
November 9 Ed gave station tour - Pee Dee Elementary
November 10 Ed spoke at Loris HS Career Day
November 10 Lisa spoke at Aynor Middle career day
November 10 Darren and Ed gave station tour to Forestbrook Elem Students
November 11 Darren gave station tour to Forestbrook Elem Students
November 11 Ed spoke in Murrells Inlet - Coastal Animal Rescue luncheon
November 12 Darren and Ed gave station tour to Forestbrook Elem Students
November 13 Tim emceed the Alzheimer's Walk at Broadway at the Beach
November 15 Ed gave station tour to Pawleys Island Cub Scout Troop
November 16 Darren and Ed gave station tour to Forestbrook Elem Students
November 16 Lisa spoke at UNC Pembroke to broadcasting students
November 17 Darren and Ed gave station tour to Forestbrook Elem Students
November 17 Allyson spoke to Broadcasting students at Francis Marion University in Florence
November 17 Ed spoke in Conway - Whittimore Park Middle Career Day
November 18 Darren and Ed gave station tour to Forestbrook Elem Students
November 18 Lisa spoke at North Myrtle Beach Middle career day
November 19 Ed spoke in Murrells Inlet - Burgess Elem. Career Day
November 20 Tim and Ed emceed Tree Lighting at Broadway at the Beach
November 23 Ed and Darren gave station tour to Brittons Neck Elem. students
November 23 Ed spoke in NMB - NMBHS Career Day
November 27 Ed played in Conway - Rolling Thunder Golf Tournament
November 30 Lisa spoke at North Myrtle Beach High career day

DECEMBER
December 1 Ed emceed CCU Heart Association event in Conway
December 3 Ed gave station tour Conway Elem students
December 4 Tonya and Holly in Hartsville Parade
December 4 Ed and Mallory in Georgetown Parade
December 4 Tim, Joel, and Allyson in Mullins Christmas Parade
December 4 Tonya in Marion Christmas Parade
December 4 Tim and Ed in North Myrtle Beach Christmas Parade
December 5 Ed, Whitney, and Victoria in Murrells Inlet Parade
December 5 Ed emceed Murrells Inlet Tree Lighting
December 5 Allyson in Darlington Parade
December 7 Ed gave station tour to Pee Dee Elem. students
December 8 Ed played in Conway - 9 hole golf tournament for St Nicholas Festival
December 8 120 students from Pee Dee Elementary here for station tour with Ed, Darren and Tracy
December 9 Ed judged Conway Taste of the Town
December 9 Ed gave station tour to First Presbyterian Growing Tree students from Myrtle Beach
December 9 WPDE held End Zone Banquet where Rich and Mark awarded 2010 Zoneman to top area High School football player
December 11 Allyson, Lisa, Darren, Joel, and Ed in Conway Christmas Parade
December 11 Allyson, Victoria, Tracy, and Ed in Surfside Beach Christmas Parade
December 15 Ed spoke at Calvary Christian School in Socastee
December 16 Darren gave station tour to Loris High School production class
December 18 Ed played in Myrtle Beach - Christmas Child Golf Tournament

SPECIAL PROJECTS
December 10 Krispy Kreme Toy Drive - WPDE teamed up with Krispy Kreme to give away doughnuts for toys for Toys for Tots. All on air personalities make appearances

December 15 WPDE sponsored blood drives in Florence, Conway, and Myrtle Beach. Allyson, Ed, Tim, Darren, and Holly at those locations

During November and December, WPDE was drop off site for Toys for Tots at Florence and Conway studios, promoting on air and asking viewers to give

WPDE/WWMB PSA LIST (Fourth Quarter 2010) Revised 1/6/11

FORECLOSURE (2 spots)	Economy	:30
COLLEGE CRASH COURSE	Education	:30
FLU PREVENTION SERIES (4 spots)	Health	:30
HIGH SCHOOL DROPOUT CAMPAIGN	Education	:30
LEAD POISONING PREVENTION (4 spots)	Health	:30
FATHERHOOD INVOLVEMENT (4 spots)	Community/ Crime Prevention	:30
LIFELONG LITERACY (2 spots)	Education	:30
ADOPTION CAMPAIGN (3 spots)	Community/ Crime Prevention	:30
COMMUNITY ENGAGEMENT SERIES (6 SPOTS)	Education, Economy, Community,	:30
UNITED WAY v. 1,2	Health, Children	:30
BOOSTER SEATS (2 spots)	Children, Health	:30
MARCH OF DIMES	Children, Health	:30
HUMANE SOCIETY v. 1,2	Environment	:30
SCBA NATIONAL GUARD (2 spots)	National Guard	:30
DRUNK DRIVING	Health	:60
DRUNK DRIVING (3 spots)	Health	:30
SCBA: STORM CHASERS	Coast Guard	:30
SCBA: NATIONAL GUARD (2 spots)	National Guard	:30
LIVE UNITED: COMMUNITY ENGAGEMENT	Education, Health, Income	:30
HEIFER INTERNATIONAL COMMUNITY (3 spots)	Prejudice, Global Economy	:30
MARCH OF DIMES (2 spots)	Health, Children, Special Needs	:30
ENERGY EFFICIENCY (2 spots)	Environment, Economy	:30
LONG BAY SYMPHONY	Education	:30
MEN'S HEALTH ISSUES (3 spots)	Health	:30
PET ADOPTION (6 spots)	Environment	:30
VETERANS HISTORY PROJECT	Community/Special Needs	:30
NEWBORN & CHILD SURVIVAL (5 spots)	Health, Youth	:30
MENTAL HEALTH RECOVERY (7 spots)	Community, Prejudice, Health	:30
CURIOUS READER (2 spots)	Education	:30
DID YOU PLAY TODAY?	Health/Youth	:30
SHRINERS HOSPITALS	Community/Health	:20
BOYSTOWN HOTLINE	Youth	:20
HELP HOSPITALIZED VETS	Special Needs	:20

abc television network

January 1, 2011

To: Station Management

Re: ABC Television Network Fourth Quarter, 2010 Program Information

Attached is the **Fourth Quarter** review of the ***ABC Television Network News & Public Affairs Programming***. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan
Vice President
Affiliate Relations

Attachment(s)

ABC NEWS PROGRAMS – Fourth Quarter, 2010

AMERICA THIS MORNING

Monday through *Friday*
4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through *Friday*
7:00-9:00AM ET/PT

George Stephanopoulos and Robin Roberts provide viewers with timely news reports, informative features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH DIANE SAWYER

Monday through *Friday*
6:30-7:00PM ET and 7:00-7:30PM ET
5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Diane Sawyer keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through *Friday*
11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Terry Moran and Bill Weir co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through *Thursday* (Broadcast Day)
2:00 - 6:00AM ET
1:00 - 6:00AM CT
12:00 - 6:00AM MT
12:00 - 5:00AM PT - *Sunday*
12:36:30- 5:00AM PT - *Monday* through *Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

20/20

Informational News magazine combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

20/20
10:00 - 11:00PM ET/PT
ABC News Correspondents Chris Cuomo and Elizabeth Vargas anchor *20/20*.

THIS WEEK WITH CHRISTIANE AMANPOUR

Sundays
9:00 – 10:00AM ET / 8:00 – 9:00AM PT
and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent Christiane Amanpour anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays
6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through *Friday*
aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – 20/20 – Fourth Quarter, 2010
20/20
Friday, October 1, 2010
ISLAM IN AMERICA
The recent controversy over the building of an Islamic community center near Ground Zero has sparked a nationwide conversation about Islam. There are many misconceptions about Muslims and the religion of Islam. "20/20" gets answers to some of the central questions about the religion with "Diane Sawyer Reporting: Islam -- Questions & Answers." Sawyer, along with Bill Weir and Lama Hasan, search for answers to questions viewers have submitted.

Friday, October 8, 2010
MURDER MYSTERY
"20/20" goes inside a police investigation as they help unlock a murder mystery haunting a community for ten years. In the summer of 2000, 15-year-old Leah Freeman went missing in Coquille, Oregon. For weeks the police chief treated it as a missing person case, until Leah's decomposed body was found a few miles out of town. Speculation swirled over who the killer could be. Now, ten years later, the new Police Chief Mark Dannels has made it his personal goal to find Leah's killer.

Friday, October 15, 2010
BULLYING
According to The National Education Association, 160,000 kids won't go to school on any given day for fear of being bullied. Bullying has become an epidemic in this country, and more kids are tragically choosing to take their own lives because they can't take it anymore. Chris Cuomo talks to families, kids, educators and lawmakers to find out what's going on. He talks to the bullied and confronts the bullies.

Friday, October 22, 2010
SCAMMED
An ABC News investigation, Brian Ross tracks down the American fugitives accused of being part of a scam that has affected thousands of senior citizens. US officials say the swindlers, based offshore, have used new technology and the good name of the Make-a-Wish Foundation to rip off millions of dollars from unsuspecting Americans.

SCORCHING FEUD
After a blazing fire took the life of Thomas Araguz, a young volunteer fireman, a scorching feud between his family and his wife, Nikki, was ignited -- was Nikki lying about who she really was for their entire marriage?

Friday, October 29, 2010
KIDS & HEROIN
The number of addicts in America has nearly doubled since 2007, according to the Substance Abuse and Mental Health Services Administration. ABC News Anchor Chris Cuomo reports that heroin addiction is not to be dismissed as an inner-city scourge -- kids from suburban families are falling victim like never before.

Friday, November 5, 2010
WRONGFULLY ACCUSED
What could be worse than facing life in prison for something you insist you did not do, and knowing that your own children put you there? Tonight on "20/20," a father -- a decorated police officer -- accused of a heinous crime... But did he do it? And if not, why would his children lie? What did his two ex-wives have to do with his charges? Was the prosecution hiding evidence? Elizabeth Vargas reports.

Friday, November 12, 2010
BBB
20/20 and ABC stations across the country investigate the Better Business Bureau, whose A+ grade is considered the gold standard for businesses. As Brian Ross reports, the BBB is under fire, accused of using bad ratings and the promise of improved ratings to sell memberships.

Friday, November 19, 2010
MEAN GIRLS
What started as a classic teenage rivalry - two girls locked in a tug of war over the same boy -quickly escalated into internet insults, and finally a deadly street side showdown. The girls learned of each other through Myspace and then used the web as a place to taunt and bait each other. It would all come to a head on a fateful night in April 2009, when words would turn into blows and lives would be forever changed. Ashleigh Banfield reports.

Friday, November 26, 2010
OBAMA INTERVIEW
President and Mrs. Obama will sit together for a Thanksgiving visit in a joint interview with Barbara Walters, the day after the holiday. In addition to focusing on some of the major challenges facing the President today, part of the conversation will be a discussion of how the whole family reacted to the President's political reversal. This interview will be Mrs. Obama's first since the mid-term elections.

Friday, December 3, 2010
CREDIBLE WITNESS?
Whom to believe -- mother or son? Just hours after the drowning death of seven-year-old Adrianna Hutto, her six-year-old brother, AJ, had a horrific story to tell police about their mother, Amanda Lewis. He accused his mother of drowning Adrianna in their Florida pool. "20/20" explores family secrets, the challenges of child testimony, and AJ's heart-wrenching testimony.

POWERHOUSE VOICE
Rhema Marvanne was an unknown seven-year-old when her inspirational songs, first posted on YouTube, turned her into a viral sensation. Now, more than 17 million online views later and counting, the surprisingly poised prodigy is moving beyond the internet. Juju Chang reports on the tragedy that inspired Rhema to sing and her plans for the future.

Friday, December 10, 2010
SEVEN WONDERS
20/20 reports on the modern version of the seven wonders -- real people with superpowers they've developed by dedicating their lives to the basic human urge to overcome limitations... to soar by unlocking abilities hidden deep within.

PRIMETIME: WHAT WOULD YOU DO? (Premiere)
Friday, October 29, 2010
Using hidden cameras, "What Would You Do?" establishes everyday scenarios and then captures people's reactions. Whether people are compelled to act or mind their own business, **John Quiñones** reports on their split-second and often surprising decision-making process.

Friday, November 5, 2010

- **ANTI-SEMITISM**: When a clerk is rude to a young Jewish couple -- insulting them with commonly used anti-Jewish slurs -- will fellow patrons intervene? And will there be a difference in how Jewish or non Jewish bystanders react to the bigoted clerk?

- **DRUNK PARENTS**: What happens when a mom brings her child to a bar, drinking a few too many? Will patrons react any differently if the parent drinking is a dad instead of a mom?

- **FAKE PANHANDLER**: Imagine sitting down in a local outside cafŽ/park when you see a woman get out of her car and, before your eyes, transform from dressed up to dressed down. She pulls out a cup/sign and sets up shop to ask for spare change. What would you do? Would it make a difference if it was a man?

- **MUSLIM – "American" Girl: Last year "WWYD?"** saw how diners reacted when they saw a young, would-be bride trying to escape from her Polygamist family; this season we see how witnesses react to a girl who is unwilling to obey the strict customs of her fundamentalist Muslim family.

Friday, November 12, 2010

- **TEEN DATING VIOLENCE:** One of the first "WWYD?" scenarios involved a man berating his girlfriend, on the verge of physical violence. This time the young boyfriend will be emotionally abusive to his girlfriend and the fight will escalate to the threat of physical harm. One twist will involve changing the couple's attire from conservative/preppy clothes to something edgier.

- **FAKE SLIP & FALL:** It is a multi-billion dollar scam -- a customer in a store slips and falls, then threatens to sue the store for damages. What happens when our perpetrator tries to pull this scam in front of eyewitnesses who know that no such accident occurred? How will people react differently if the person appears to be struggling in a tough economy?

- **THE JUNK FOOD POLICE:** While at a grocery store, an overweight mother and her daughter push a shopping cart filled with groceries with no nutritional value. What will bystanders do when they witness another shopper approach the mom and daughter and criticize them for their choice of food?

Friday, November 19, 2010

- **DRUNK DOCTORS:** Two doctors are at a bar doing some drinking in their scrubs. But instead of being an innocent after work get-together, these doctors make it known to the other patrons that they're an hour or two from beginning their shifts at the local hospital. What will bystanders do knowing that these doctors are not sober enough to pick up a scalpel.

- **BIKINI FAT:** A husband berates his wife for wearing a bikini too soon after she has given birth to their new baby – telling her she looks fat and needs to lose the extra baby weight before he is willing to be seen with her while she's wearing *that*. How will bystanders react? And what if it's the man out of shape?

- **KIDS ON A LEASH:** A mother parades her young children around on leashes, even ties them to a pole when she goes inside a store. Will anyone say anything to the children or to the mom?

Friday, December 3, 2010

- **TEEN DRUNK DRIVING:** A tipsy teenager stumbles toward his car in full view of shoppers and diners in a popular shopping area. Will anyone stop him from climbing behind the wheel and driving away? How will people respond when the intoxicated teen is a girl? And what happens if it's a couple on a date – will anyone dare to step in when the boyfriend is drunk and the girlfriend can't stop him?

- **HOMOPHOBIC PARENT**: A teenage boy tells his father he is gay in the middle of a busy café. The father is initially in a state of disbelief and tells his son it's a fad that he will outgrow. The son protests as the father gets angrier and angrier – finally erupting, "No son of mine is gay." The teen dissolves into tears as the father storms out of the café. How will bystanders respond? And how will people respond when a teen comes out to an intolerant mother instead?

- **MOM'S TIRADE:** A mom stands rink-side at her daughter's skating practice and yells insults at her across the ice… "That is pathetic!" "You're not a champion! Try harder! Skate faster!" When the daughter comes off the ice, the mom continues her tirade – "This is embarrassing." Bystanders watch as the daughter (actually a real-life skating champ) glides and spins perfectly – will they confront the mother or walk away? Will people respond differently if it's a coach who berates the skater?

Friday, December 10, 2010

- **DATE RAPE DRUG:** A past "WWYD?" scenario showed how people jumped to the rescue of a woman they suspected was being drugged by a man. But what would happen if a man were being drugged by an innocent looking young woman?

- **DRAG QUEENS:** At clubs across the country, audiences cheer as drag queens strut their stuff on stage. But not everyone is so enthusiastic about men dressed as women. When two drag queens enter a coffee shop they're greeted with a mean-spirited waiter. Will customers jump to the drag queens' defense?

- **PREGNANT DRINKER:** A pregnant woman who looks like she might give birth at any moment sits at a bar ordering drink after drink. What would you do – toast with her, or try to take her drink away?

- **BIKE THEFT:** What happens when a thief snatches a bike in broad daylight in a crowded park? What happens each time when the culprits are white, black and then, a female?

Friday, December 17, 2010

- **MEAN GIRLS:** We all know adolescence can be tough and that teens can be cruel. But while "bullying" may be associated with boys, girls can be bullies too. "What Would You Do?" creates a scenario where three girls verbally attack another in a park, what will witnesses do?

- **GAY PARENTS:** A lesbian couple are eating dinner with their two young children when a nosy waiter complains that having two mommies is "unnatural" and asks the family to leave the restaurant. This scenario is based on real incidents acrossthe country. In fact, gay and lesbian couples can be thrown out of restaurants legally in several states. Will other restaurant patrons intervene, or will they look the other way?

- **ALONE IN A CAR:** Almost 40 children die every year after being left behind in a hot car. Did these kids go unnoticed or did strangers just walk on by? Using a lifelike doll, "What Would You Do?" examines how people passing by would react if they did indeed noticed – would they come to the baby's rescue?

- **SHOPPING WHILE BLACK:** How will people react when they witness overt racial profiling in a retail setting? When a store clerk in a chic Manhattan clothing boutique starts trailing a well-dressed black woman solely because of her race, will customers step in or will they turn their heads and just keep shopping? And what will happen if the shoppers being followed are a group of teenagers – will reactions be different?

- **CALLER FROM HELL:** Almost everyone has experienced it – the obnoxious person in a restaurant talking so loudly on his cell phone that there is no escape; everyone must hear every word. How will the frustrated diners react? And when an attractive woman plays the part, does it change everything?

ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2010

DATE	START		END		LENGTH	TOPIC
Tuesday, October 12, 2010	11:12:39 PM	-	11:14:08 PM	ET	0:01:29	Chile Miner Rescue
	8:12:39 PM	-	8:14:08 PM	PT	0:01:29	Chile Miner Rescue
Wednesday, October 13, 2010	9:19:58 PM	-	9:20:28 PM	ET	0:00:30	Squeezeback - Chile Miner Rescue
Friday, October 29, 2010	11:37:00 AM	-	11:39:56 AM	ET	0:02:56	Suspicious Packages on Cargo Planes
	8:37:00 AM	-	8:39:56 AM	PT	0:02:56	Suspicious Packages on Cargo Planes
	12:30:09 PM	-	12:37:37 PM	ET	0:07:28	Update on Suspicious Packages on Cargo Planes
	9:30:09 AM	-	9:37:37 AM	PT	0:07:28	Update on Suspicious Packages on Cargo Planes
	4:20:53 PM	-	4:32:42 PM	ET	0:11:49	President Obama's Remarks on the International Security Alert
	1:20:53 PM	-	1:32:42 PM	PT	0:11:49	President Obama's Remarks on the International Security Alert
Wednesday, November 3, 2010	11:37:36 AM	-	11:42:07 AM	ET	0:04:31	Republican Leadership News Conference
	8:37:36 AM	-	8:42:07 AM	PT	0:04:31	Republican Leadership News Conference
	1:00:00 PM	-	1:59:59 PM	ET	0:59:59	President Obama News Conference
	10:00:00 AM	-	10:59:59 AM	PT	0:59:59	President Obama News Conference
Tuesday, December 7, 2010	2:24:16 PM	-	3:00:34 PM	ET	0:36:18	President Obama's Remarks
	11:24:16 AM	-	12:00:34 PM	PT	0:36:18	President Obama's Remarks
	4:58:46 PM	-	5:01:49 PM	ET	0:03:03	Passing of Elizabeth Edwards
	1:58:46 PM	-	2:01:49 PM	PT	0:03:03	Passing of Elizabeth Edwards
Wednesday, December 22, 2010	4:14:50 PM	-	4:52:43 PM	ET	0:37:53	President's Address
	1:14:50 PM	-	1:52:43 PM	PT	0:37:53	President's Address

THIS WEEK – Fourth Quarter, 2010

Sunday, October 3, 2010

Guests:

- Evangelist, Franklin Graham
- Executive Director, Daisy Khan, American Societ for Muslim Advancement
- Author, Azar Nafisi, Reading Lolita in Tehran
- Robert Specner of Jihad Watch
- Peter Gadiel, *9/11 Families for a Secure America Foundation*

Topics:

- **TOWN HALL**: "HOLY WAR: Should Americans Fear Islam?"

Sunday, October 10, 2010

Guests:

- Linda McMahon (R)
  Connecticut Senate Candidate
- Richard Blumenthal (D)
  Connecticut Senate Candidate
- Pervez Musharraf
  Former President of Pakistan
- Christine Lagarde
  Finance Minister of France

Topics:

- The Connecticut Senate Race

Sunday, October 17, 2010

Guests:

- Chris Coons (D)
  Delaware Senate Candidate

- Christine O'Donnell (R)
  Delaware Senate Candidate

- Maria Shriver
  First Lady of California
  The Shriver Report: A Woman's Nation Takes on Alzheimer's

- Ann O'Leary
  Senior Fellow, Center for American Progress
  Executive Director, Berkley Center for Health, Economic, and Family Security

Topics:

- "On The Trail"

Sunday, October 24, 2010

Guests:

- Tim Kaine
  Chairman, Democratic National Committee
- General Hugh Shelton (Ret.)
  Former Chairman, Joint Chiefs of Staff
  Author, "Without Hesitation"

Topics:

- Election Day

Sunday, October 31, 2010
Guests:

- Sen. John Cornyn (R-TX)
  Chairman, National Republican Senatorial Campaign Committee
- Sen. Robert Menendez (D-NJ)
  Chairman, Democratic Senatorial Campaign Committee

Topics:

- Republican Takeover?
- ABC News / Washington Post Poll

Sunday, November 7, 2010
Guests:

- Senator-elect Rand Paul (R-KY)
- Rep. Mike Pence (R-IN)
  Chairman, House Republican Conference
- David Stockman
  Former Reagan Budget Director

Topics:

- Obama Administration
- Tax Cuts

Sunday, November 14, 2010
Guests:

- Madeleine Albright
  Former Secretary of State
- Senator Lindsey Graham (R-SC)
  Senate Armed Services Committee
- Senator Kent Conrad (D-ND)
  Chairman, Senate Budget Committee
- David Cote
  Chairman and CEO, Honeywell International

Topics:

- Foreign Policy
- US Economy & Global Competition

Sunday, November 21, 2010
Guests:

- Admiral Mike Mullen
  Chairman, Joint Chiefs of Staff

Topics:

- Afghanistan War Strategy

Sunday, November 28, 2010
Guests:

- Warren Buffett
  Chairman/CEO, Berkshire-Hathaway
- Bill Gates
  Co-Founder/Chairman, Microsoft
- Ted Turner
  Founder, CNN
- Tom Steyer
  Hedge fund manager

Topics:

- The Giving Pledge

Sunday, December 5, 2010

Guests:

- General Wesley Clark
  Former NATO Supreme Allied Commander
- R. Clarke Cooper
  Executive Director of the Log Cabin Republicans
- Tammy Schultz
  Director of National Security and Joint Warfare at the Marine Corps War College
- Lieutenant Colonel Bob Maginnis (Ret.)
  Senior Fellow of the Family Research Council
- Elaine Donnelly
  Center for Military Readiness

Topics:

- Don't Ask, Don't Tell
- Wikileaks

Sunday, December 12, 2010

Guests:

- David Axelrod
  Senior White House Advisor
- Salam Fayyad
  Prime Minister of the Palestinian Authority
- Tzipi Livni
  Former Israeli Foreign Minister
- Gordon Brown
  Former Prime Minister of the United Kingdom

Topics:

- Obama Tax Plan
- Middle East Peace

Sunday, December 19, 2010

Guests:

- Sen. John Kerry (D-MA)
  Chairman, Senate Foreign Relations Committee
- Sen. Richard Lugar (R-IN)
  Ranking Member, Senate Foreign Relations Committee
- Rajiv Shah
  USAID Administrator

Topics:

- Lame Duck Congress
- START Treaty
- War Strategu

Sunday, December 26, 2010

Guests:

- General Peter Chiarelli
  Vice Chief of Staff of the Army
- David Rohde
  Co-Author, "A Rope and a Prayer"
- Kristen Mulvihill
  Co-Author, "A Rope and a Prayer"

Topics:

- Slipping through the Cracks: Homeless Veterans

NIGHTLINE – Fourth Quarter, 2010

Friday, October 1, 2010

Topics:

- Death of Privacy? Rutgers Suicide
- Seriously Funny: Funny or Die
- People's Platelist Winner: Henry Chandler

Monday, October 4, 2010

Topics:

- Picky Eaters
- Hillary Swank: Conviction
- Sign of the Times: Google TV

Tuesday, October 5, 2010

Topics:

- Petit Home Invasion Trial Verdict
- Whoopie Goldberg Profile
- Platelist: Chef Fran Stitt

Wednesday, October 6, 2010

Topics:

- Westboro Baptist at Supreme Court
- Seriously Funny: Johnny Knoxville
- Playlist: Carlos Santana

Thursday, October 7, 2010

Topics:

- Death on Falcon Lake
- Nick Hogan
- Oyster.com

Friday, October 8, 2010

Topics:

- Ebay At 15
- Interview: Rick Sanchez
- Ben Huh-Fail Blog

Monday, October 11, 2010

Topics:

- Revivalists
- Profile: "The Situation"
- Chilean Miners

Tuesday, October 12, 2010

Topics:

- Emotions Are High
- Chilean Mine Rescue
- A Feeling of Optimisim
- The Whole World is Watching
- The Waiting Game
- Setting the Scene in Chile
- Life Goes On

Wednesday, October 13, 2010
Topics:

- Mine Rescue Recap
- Exclusive: Richard Villarroel, Miner #28
- The World Watches: Miracle at the Mine

Thursday, October 14, 2010
Topics:

- After the Darkness
- Into the Wild: Koalas
- Interview: VP, Joe Biden

Friday, October 15, 2010
Topics:

- The Real Story: The Mistress & The Miner
- Bionic Pets
- Sign of the Times: Space Flight

Monday, October 18, 2010
Topics:

- Sex on Campus
- Super Mario
- Interview: John McCain

Tuesday, October 19, 2010
Topics:

- Where is Zahra?
- Swedish Dads
- Sign of the Times: Bad Political Ads

Wednesday, October 20, 2010
Topics:

- State House Scoundrels
- Indian Miracles
- Trunk Club

Thursday, October 21, 2010
Topics:

- Serial Killer's Double Life
- Into the Wild: Spirit Bears
- Sign of the Times: Giant Vegetables

Friday, October 22, 2010
Topics:

- Pageant Dads
- Alzheimer's Search for a Cure
- Sign of the Times: Autotune

Monday, October 25, 2010
Topics:

- Obesity Surgery
- Faith Matters: Trouble At Crystal Cathedral
- Sign of the Times: Non-Career Politicans

Tuesday, October 26, 2010
Topics:

- Charlie Sheen
- Investigation: BMW Recall
- Interview: John Grisham

Wednesday, October 27, 2010
Topics:

- An Innocent Man?
- Behind the Scenes at the Big Apple Circus
- Sign of the Times: Hand Dancing

Thursday, October 28, 2010
Topics:

- Modern Sex in America: Retro Porn
- ATV Accidents
- Sign of the Times: Nasty Politics

Friday, October 29, 2010
Topics:

- Bomb Plot: Latest
- Lebron's First Game
- Sign of the Times: Halloween Costumes

Monday, November 1, 2010
Topics:

- Palin for President?
- Battling for Nevada
- Alaska's Senate Race

Tuesday, November 2, 2010
Topics:

- A Takeover of the House
- What Does It Mean for Obama?

Wednesday, November 3, 2010
Topics:

- The Election Aftermath
- Interview: Nancy Pelosi
- The Palin Effect

Thursday, November 4, 2010
Topics:

- Gluten-Free Diet
- Portia de Rossi
- Interview: John Boehner

Friday, November 5, 2010
Topics:

- Client 9
- Great Migrations
- Playlist: Dionne Warwick

Monday, November 8, 2010
Topics:

- Elizabeth Smart Testifies
- Gay to Straight?

Tuesday, November 9, 2010
Topics:

- Murder for Hire
- The New Odd Couple: Clinton & Gates

Wednesday, November 10, 2010
Topics:

- Too Sexy Too Soon
- Guns & Booze?
- A Country Playlist

Thursday, November 11, 2010
Topics:

- Stranded at Sea
- Harrowing House Hunting
- Playlist: Rod Stewart

Friday, November 12, 2010
Topics:

- The Snatchback: Re-abducting Children
- For-Profit Education Investigation

Monday, November 15, 2010
Topics:

- The Love Systems Approach
- The Nightmare of Being Kidnapped
- Living Lawn Mowers: Goats for Rent

Tuesday, November 16, 2010
Topics:

- The Announcement
- The Couple
- The Royal Family

Wednesday, November 17, 2010
Topics:

- TSA Screening
- Russell Brand
- ZYNGA

Thursday, November 18, 2010
Topics:

- Obesity Emergency
- Cher

Friday, November 19, 2010
Topics:

- OK Cupid: Online Dating
- Profile: She Adelson
- Playlist: John Mellencamp

Monday, November 22, 2010
Topics:

- Capri Anderson & Charlie Sheen
- Beyonce

Tuesday, November 23, 2010
Topics:

- Palin Inc.
- Celebrity Plastic Surgery

Wednesday, November 24, 2010
Topics:

- TSA Opt-Out Protest Plan
- Michael Vick's Comeback
- Deep-Frying Turkey Guide

Thursday, November 25, 2010
Topics:

- Death on a Mountain
- The Climbers View
- All Heart

Friday, November 26, 2010
Topics:

- First Couple on Their First Years in White House
- Black Is Back: Reinventing Black Friday
- Sick of Turkey? Fire Up Your Leftovers

Monday, November 29, 2010
Topics:

- Wiki Leaks
- Turf Dancing
- Playlist: Brad Paisley

Tuesday, November 30, 2010
Topics:

- Stephanie Lazarus
- Mexico Mental Institution
- Sign of the Times: Hillary Attends a Diplomatic Meeting

Wednesday, December 1, 2010
Topics:

- When Dan Met Dan

Thursday, December 2, 2010
Topics:

- Who Killed Ronni Chasen?
- NAT GEO: King Croc
- Clothing Swaps

Friday, December 3, 2010
Topics:

- Airline Travel Fees
- Sub Ride to the Bottom of the Gulf
- Sign of the Times: Lebowski Fest

Monday, December 6, 2010
Topics:

- Elizabeth Edwards Dies
- New John Lennon Tapes
- Platelist: Mike Lata

Tuesday, December 7, 2010
Topics:

- Saying Goodbye to Elizabeth Edwards
- John Lennon's Lost Interview
- Platelist: Mike Lata

Wednesday, December 8, 2010
Topics:

- Pizza Wars
- Afghanistan: Can We Win?
- Playlist: Wynton Marsalis

Thursday, December 9, 2010
Topics:

- Oprah & Barbara Walters (2 Parts)
- Don't Try This At Home: House Explosion

Friday, December 10, 2010
Topics:

- Elizabeth Smart Kidnapper: Guilty
- Plastic Surgery for Feet

Monday, December 13, 2010
Topics:

- Winter Whiteout Wallops Midwest
- The College Cheating Culture
- The Madoff Family Saga

Tuesday, December 14, 2010
Topics:

- School Board Shootout
- RX Drug Abuse
- The Wikileaks Mutiny
- The Mathematics of Christmas

Wednesday, December 15, 2010
Topics:

- Panama City Shooting
- Thermal Diets
- Interview: Barbara Streisand

Thursday, December 16, 2010

- Work of a Serial Killer?
- Embarrassing Bodies
- The Biggest Political Lie of the Year

Friday, December 17, 2010

- Sarah Palin Interview
- Tuberculosis

Monday, December 20, 2010

- Long Range Weather Prediction
- Orabrush and Youtube Marketing
- Sign of the Times: A Christmas Story Revisited

Tuesday, December 21, 2010

- Interview: Michelle Williams & Ryan Gosling

Wednesday, December 22, 2010

- Weather Revolt
- Google
- Bowie and Crosby

Thursday, December 23, 2010

- Gospel of the Magi
- Jeanie Buss
- Brief History of 2010

Friday, December 24, 2010

- The Real Glee
- Perfect Harmony
- Platelist: Nigella Lawson

Monday, December 27, 2010

- White Out
- The Taste Makers
- The Bottom Line

Tuesday, December 28, 2010

- Travel Nightmares
- The Tallest Toddler
- Stephen Sondheim

Wednesday, December 29, 2010

- Earthships' in the Desert
- Atheism Not a 'Cranky Subculture'?
- Full Face-Off: Does God Exist?

Thursday, December 30, 2010

- The Deepest Cut
- Beyonce Unplugged
- Diva Dish

ABC NEWS SPECIALS – Fourth Quarter, 2010

Wednesday, October 13, 2010

A SPECIAL EDITION OF 20/20: MIRACLE AT THE MINE"

Diane Sawyer will anchor the hour special to include the most up-to-date reporting from Bill Weir in Chile, as the Chilean miners ascend, one-by-one, to freedom from the underground chamber where they've been entombed for 10 long weeks. John Quiñones will report on the 69 day ordeal; Jeffrey Kofman will report on how Chile was able to engineer the inconceivable rescue and Dr. Richard Besser will provide insights into the immediate and future health and psychological concerns facing the miners.

Tuesday, November 2, 2010

VOTE 2010

ABC News will cover the mid-term elections, providing voters with an all-access pass to the key House, Senate and Gubernatorial races. Leading up to Election Day, the coverage will include debates in Florida, Colorado, Illinois and Philadelphia. It will be anchored by Diane Sawyer and George Stephanopoulos from ABC News headquarters in New York.

Wednesday, November 3, 2010

IN THE SPOTLIGHT WITH ROBIN ROBERTS: ALL ACCESS NASHVILLE

Robin Roberts will give viewers an all-access pass into the homes and private lives of country music's biggest stars. She will get up close and personal with such country superstars as Brad Paisley, LeAnn Rimes and Carrie Underwood, while taking viewers inside the amazing homes of some of country music's biggest stars, including an exclusive tour of Kellie Pickler's new Nashville home.

Wednesday, November 24, 2010

PRIMETIME: CELEBRITY PLASTIC SURGERY GONE TOO FAR?

With candid and shocking revelations from some of America's most famous celebrities, ABC News' **Cynthia McFadden** tells the inside story of how plastic surgery changed the world of celebrity forever -- and the price some of these stars have paid -- including the procedures, do's and don'ts, and the real scoop of who has had what done to their bodies.

Thursday, December 9, 2010

A BARBARA WALTERS SPECIAL: OPRAH, THE NEXT CHAPTER

Barbara, who has interviewed Oprah at key points in her life and career, will spend time with Oprah in Chicago at both her home and at Harpo Studios. The hour will also include a look at the most memorable moments from "The Oprah Winfrey Show." The two women have known each other since the earliest days of Oprah's career.

BARBARA WALTERS PRESENTS: THE 101 MOST FASCINATING PEOPLE OF 2010

An hour-long ABC News special highlighting some of the year's most prominent names in entertainment, sports, politics and pop culture," will air.

Friday, December 17, 2010

AN ABC SPECIAL EDITION OF 20/20: BE THE CHANGE: SAVE A LIFE

ABC News begins a year-long odyssey – covering a story that spans the world; challenging Americans to save untold lives. "Be the Change: Save a Life" sets out on a journey across multiple continents and into six countries, focused on the health conditions endured by the poorest of the poor – and some of the innovations that may be able to save them.

linda revel

From: "Billy Huggins" <wlhuggins@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Monday, December 13, 2010 11:42 AM
Subject: Fw: Plan for 12-10-2010

This is for both stations ascertainment
----- Original Message -----
From: Victoria Spechko
To: wlhuggins@wpde.com
Sent: Monday, December 13, 2010 9:56 AM
Subject: Fw: Plan for 12-10-2010

---- Original Message ----
From: David Moore
To: Victoria Spechko
Cc: Miles Herring ; Tammy herring
Sent: Sunday, December 12, 2010 10:11 AM
Subject: RE: Plan for 12-10-2010

No ! Thank You for all your help and wpde TV15 staff's help.
We have had a very successful event this year at Krispy Kreme with the toys for tots event.
We have doubled lasts year's totals in cash donations and tripled the toy intake.
Last year we did this event on a Tuesday and the counts were down from the year before
We must remember that next year.

Totals for this year - 1455 toys and $3602.92 in cash donations
Totals for last year - 572 toys and $1647.64 in cash donations
Difference - +883 toys and $1955.28 in cash donations
+154% +118%

We need to thank The Grand Strand area for a job well done.
There is still hope and compassion in our community and I am proud to live here.

Merry Christmas,

David A. Moore
Director of Operations
Krispy Kreme Doughnut Co.
Miles Herring Group

From: vspechko@wpde.com
To: dmoore200@hotmail.com
Subject: Re: Plan for 12-10-2010
Date: Fri, 10 Dec 2010 11:24:16 -0500

David,
I just wanted to say thank you for all your help with the event today. I'm so sorry we were unable to do the live shot in North Myrtle Beach. We had one of our trucks breakdown at our banquet Thursday night and we didn't have enough turn around time to get it fixed before the early morning live shots.

I hope you have a great holiday!
Victoria

—— Original Message ——
From: Victoria Spechko
To: David Moore
Sent: Wednesday, December 01, 2010 3:32 PM
Subject: Plan for 12-10-2010

To: David
Re: Krispy Kreme Toys for Tots Drive - Friday, December 10th
We will be live in the 5:30am, 6am and 6:30am half hours of GMC from Krispy Kreme NMB at 1300 Highway 17 South and Garden City Krispy Kreme at 2607 Hwy 17 Business.
*We will do lives hits at Garden City until 10am.
*We will do live hits at the NMB location until 11am.
*We will be live from 12:00-12:30pm with our show Carolina & Company from the 19th Avenue Myrtle Beach location. We will do live hits from the MB location until 3pm. We will then be live at that location at 6pm and 7pm.
Work for you?
Victoria

linda revel

From: "Billy Huggins" <wlhuggins@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Wednesday, December 15, 2010 7:57 AM
Subject: Fw: Sponsors

ascertainment for both stations
---- Original Message ----
From: Francie Dunlap
To: Francie Dunlap
Sent: Tuesday, December 14, 2010 11:54 AM
Subject: Sponsors

Dear Sponsors,

Your contribution to our fundraiser, ***Books 'n Boil***, was invaluable to the success of this event. Because of your generosity, Friends of Florence County Library System raised $19,000 that will help acquire new books as well as support quality childrens' programs in the coming year.

State aid to public libraries, used to purchase books and other library materials, has decreased by 57% due to the economic downturn and is projected to decline an additional 15% in 2011. During this time, your support throughout the coming year will be greatly appreciated as we look forward to ***Books 'n Boil*** 2011!

Sincerely,
Francie Dunlap

--
Francie Dunlap
Development Officer
Friends of Florence County Library
509 South Dargan St.
Florence, SC 29506
843.413.7064
fhdunlap@gmail.com

t. Nicholas Winterfest is Dec. 8-11

/hat do a camel, used books and ses, great people, humongous inflat- es, delicious food, holiday crafts and lly Old Saint have in common?

ll will be featured in the upcoming Paul's Annual St. Nicholas Winterfest.

he 2010's St. Nicholas Winterfest is ving from the church campus to wntown Conway's Jerry Cox Peanut rehouse, Lower Warehouse, tractor d and grounds.

/ith four days of great food and activ- s on over four acres of Historic wntown Conway, the St. Nicholas nterfest could be one of the biggest l best holiday season events in the 's history.

/interfest, which spans four days, gins with a Dec. 8 golf tournament at Conway Country Club hosted by the nway Country Club.

Conway Christmas Cuisine Dec. 9 m 4:30 p.m. to 8:30 p.m. brings over local area restaurants together to pro- e a sampling of their skills to inflame palette.

riday the event continues with an s, crafts, variety and food extravagan- including camel rides, a petting zoo d an inflatable amusement park that l make you wish you were a kid again.

ndors have Dec. 10-11 to present their res from 10 a.m. – 4 p.m.

t 6:30 p.m. Dec. 10, Winterfest continues with an evening of live music, dinner and professional football player Roman Gabriel III, who will provide a motivating as well as reflective discussion addressing men and women young and old enlightening them on the positives of life, faith and value of character.

Dec. 11 brings the "Best Q in Conway", a barbeque cook-off sponsored by the Waccamaw Sertoma Club attracting novice as well as the more seasoned. Wrist bands will be sold by the Sertoma Club that will allow wearers to sample the various barbeque entries.

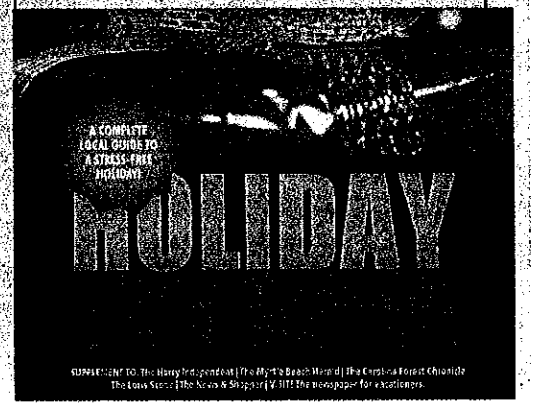
St. Paul's Brotherhood of St. Andrews will send hundreds of Santa's flying into a model of downtown Conway with various size chimneys. Those Santa's falling into a chimney will earn their sponsors a cash prize (Brotherhood members will be selling 1,000 chances to win all over town).

Numerous children's activities and an opportunity to meet St. Nicholas make Dec. 11 an day the whole family will enjoy.

St. Nicholas devoted his life to helping the needy, blessing the seamen and merchants as well as giving his entire fortune away to the less fortunate. The week of Dec. 8-11 was chosen do to the relevance of the passing of St. Nicholas on Dec. 6, as well as the start of the Christmas season in downtown Conway.

Funds raised by the St Nicholas Winterfest are used to assist needy in the local, national and international communities.

Breakfasts with Santa



March of Dimes Foundation

South Carolina Chapter
Pee Dee Division
314 Laurel Street, Suite 201
Conway, South Carolina 29526
Telephone (843) 488-DIME (3463)
Fax (843) 488-3464

marchofdimes.com

November 29, 2010

Billy Huggins
WPDE News Channel 15
1194 Atlantic Avenue
Conway, South Carolina 29526

Dear Billy:

On behalf of the March of Dimes, we would like to thank you for your support of the 2010 Community Servant Award honoring Steve Chapman. Your check in the amount of $1,500.00 has been received and is greatly acknowledged.

Money raised from the Community Servant Award will help ensure that one day all babies will be born healthy. In our state alone, one in six babies is born premature. That's on average, 184 babies in South Carolina per week. This is the #1 cause of newborn death and the biggest threat to babies' health today. If we don't join together to fight premature birth, the problem will only get worse.

Thank you again for your support of the March of Dimes and for honoring Steve Chapman in such a special way.

Sincerely,

Crystal Hummer

Crystal Hummer
Executive Director, Pee Dee Division

march of dimes®

LITTLE RIVER
CHAMBER OF COMMERCE
AND VISITORS CENTER
"There's something here for everyone"

1180 Hwy. 17 N., Suite 1 ◆ P.O. Box 400, Little River, SC 29566 ◆ 843.249.6604 ◆ Fax: 843.249.9788
www.littleriverchamber.org

October 25, 2010

WPDE
700 S. Cashua Drive
Myrtle Beach, SC 29501

Dear WPDE Team:

Thank you for contributing to the success of the Little River Chamber of Commerce & Visitors Center 6th Annual Shrimp & Jazz Festival. More than 5,000 people attended the event this year. Your sponsorship and support helped to showcase our community.

The Little River Chamber of Commerce & Visitors Center's commitment to Little River is to promote community improvement, tourism and commerce by proactive leadership and community involvement. Festivals like the Shrimp & Jazz Festival are an integral part of this commitment. Your involvement ensures that we achieve our goals.

Please mark your calendar for October 8-9, 2011 for next year's event. We hope that you will be able to participate in the 7th Shrimp & Jazz Festival in Little River. Together we can help Little River grow and prosper.

Sincerely,

Jennifer Walters	Sheila Little	Sandi Madorno	Debra Kordiak
Executive Director	Marketing Director	Office Manager	Staff Assistant

Your Staff of the Little River Chamber of Commerce & Visitors Center

Personal Pathways to success™

Whittemore Park Middle School
Certificate of Appreciation

is hereby granted to:

Jaime Baroch, WPDE

For your contribution to the success of WPMS Career Convention
Awarded November 17, 2010

Stephanie Kingsmore

Mrs. Stephanie Kingsmore, Career Convention Coordinator

2010 March of Dimes
Community Servant Award

Table Sponsors

Brittain Resort Management
Chapin Company
Contractdata.net
Fuel Interactive
Myrtle Beach Area Chamber of Commerce
Spring House Family Restaurant
WPDE News Channel 15

Special Thanks

Crown Reef Resort Conference Center
Marshall Light and Sound
US Foodservice

march of dimes®

2010 Community Servant Award Breakfast

Honoring

Steve Chapman

November 17, 2010
7:00 a.m. — 9:00 a.m.
Crown Reef Resort Conference Center

2010 March of Dimes
Community Servant Award Breakfast
Honoring
Steve Chapman

Emcee – Diane DeVaughn Stokes – Stages Video

Welcome	Nick Sherfesee - Chairman March of Dimes Horry County Board of Directors
Invocation	Reverend Ken Timmerman Myrtle Beach First United Methodist Church
Breakfast	
March of Dimes	Nick Sherfesee
Mission	The Romano Family
Award Presentation	Brad Dean, Myrtle Beach Area Chamber of Commerce
Closing Remarks	Nick Sherfesee

2010 March of Dimes
Horry County Board of Directors

Erin Barrett
Gary Bradham
Tracey Golden, MD
Billy Huggins
Jeff Littlefield
Winston McIver Jr., MD
Mark Mitchell
Jim Sebring
Nick Sherfesee, Chairman
Covia Stanley, MD
Ryan Swaim

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality.

SCBA

SOUTH CAROLINA BROADCASTERS ASSOCIATION

April 15, 2010

Ms. Victoria Spechko
WPDE-TV
1194 Atlantic Ave.
Conway, SC 29526

Dear Victoria:

Thank you so much for your station's participation in the SCBA Job Fair, April 13, 2010 in Columbia. This year's event was a great success due to the strong support from our member stations. Over 95 radio and television stations were represented and over 150 broadcasting students from all across the state actually attended.

The event provided students a unique and valuable opportunity to learn first hand about career options in the broadcasting industry in SC. By having your management, human resources and other hiring personnel on hand, students were able to receive counsel, submit their resumes, network and gain information about your station.

We hope the Job Fair was beneficial to your company's recruiting efforts and we appreciate your participation in supporting the next generation of SC broadcasters.

Sincerely,

Karen

Karen Nettles
Executive Assistant

South Carolina Broadcasters Association • One Harbison Way • Suite 112 • Columbia, SC 29212
Phone: (803) 732-1186 • Fax: (803) 732-4085 • E-mail: scba@scba.net • Web Site: www.scba.net

FRIENDS *of* FLORENCE COUNTY LIBRARY

October 27, 2010

Mr. Billy Huggins
WPDE TV-15
PO Box 51150
Myrtle Beach, SC 29579

Dear Billy,

Friends of Florence County Library appreciate your sponsorship for *Books 'n Boil*, a fundraiser that will benefit the Florence County Library System. Because of your interest and support we will be able to provide books, CDs, DVDs and downloadable online resources to accommodate patrons who rely on these essential materials.

Your financial investment in the FCLS has been invaluable. I will be sending you outcomes of the event by electronic mail so you can see that *Books 'n Boil* appears to have been a rousing success!

As you know, public libraries serve as community centers and offer a wide range of social services as well as cultural benefits. Please let me know if you would like to visit The Doctors Bruce and Lee Foundation Library to know more about what your public library can do for you.

Sincerely,

Francie Dunlap

Francie Dunlap
Development Officer
Friends of Florence County Library
509 South Dargan Street
Florence, SC 29506

Billy,
Thanks for all of the ads, PSAs and Carolina Line — we appreciate the great PR. Wonderful seeing you last week

509 South Dargan Street
Florence, SC 29506

843.413.7065
mwiser@florencelibrary.org