# EEO Public File Report

**WSB-TV, Atlanta, GA**
**December 1, 2010 to November 30, 2011**
**Recruitment Sources Contacted for Full-Time Positions**

| No. | Recruitment Source | Contact | Total Interviewed | Entitled to Notification |
|---|---|---|---|---|
| 1 | **EEO Mailing List (attached)** | EEO Mailing List | 0 | Y |
| 2 | **Cox Career Network**<br>Coxenterprises.com/careers Job Web Site | Cathy Bates<br>404-897-7381 | 47 | N |
| 3 | **Employee Referral / internal & external Cox location** | | 27 | N |
| 4 | **Other - Not Specified** | | 2 | N |
| 5 | **Personal Inquiry** | | 2 | N |
| 6 | **Internal Posting**<br>Distributed throughout station | Cathy Bates<br>404-897-7381 | 4 | N |
| 7 | **Station Web site**<br>wsbtv.com | | 0 | N |
| 8 | **Networking Inquiry, Not Specified** | | 2 | N |
| 9 | **Outside friend / former employee, not specified** | | 6 | N |
| 10 | **Willingter Talent Agency**<br>875 Avenue of the Americas #1909<br>New York, NY 10009 | Gregg Willingter<br>212-695-1950 | 2 | N |
| 11 | **Talent Dynamics**<br>600 E Las Colinas Blvd. Suite 100<br>Irving, TX 75039 | Regent Ducas<br>214-640-3139 | 3 | N |
| 12 | **Independent Contractor/Freelance through Internal Posting** | | 6 | N |
| 13 | **Internship Program**<br>WSB-TV, 1601 W Peachtree St NE, Atlanta GA 30309 | Patti DiVincenzo<br>404-897-7000 | 1 | N |
| 14 | **Motionographer.com**<br>(no physical address available) | | 1 | N |
| 15 | **Dolan Media Management**<br>3 North Court Street<br>Frederick, MD 21701 | Tom Dolan<br>301-668-1511 | 6 | N |
| 16 | **MediaRecruiter.com**<br>9457 So University #303 | Sue Arno<br>303-400-5150 | 1 | N |

| | | | | |
|---|---|---|---|---|
| | Highlands Ranch, CO 80126 | | | |
| 17 | **Savannah School of Art & Design (SCAD)**<br>1600 Peachtree St NE<br>Atlanta, GA 30309 | Career Planning<br>404-253-2700 | 1 | N |
| 18 | **tvjobs.com**<br>Broadcast Employment Services<br>P.O. Box 4116<br>Oceanside, CA 92052 | (760) 754-8177 | 4 | N |
| 19 | **Indeed.com**<br>(no physical address available) | | 5 | N |
| 20 | **Frank N Magid Associates**<br>8500 Normandale Lake Blvd, Suite 630<br>Minneapolis, MN 55437 | Barbara Frye<br>329-377-7345 | 1 | N |
| 21 | **Headline Media Agency**<br>888 Seventh Avenue, Suite 503<br>New York, NY 10106 | Mark Zimmerman<br>212-728-2010 | 1 | N |
| 22 | **David Rosenberg**<br>1901 Raymond Dr. Suite 6<br>Northbrook, IL 60062 | David Rosenberg<br>847-400-5900 | 1 | N |
| 23 | **Ken Linder & Associates**<br>2049 Century Part E #3050<br>Los Angeles, CA 90067 | Ken Linder<br>310-277-9223 | 2 | N |
| 24 | **Eatman Media Services**<br>5901 N Cicero Ave, Suite 307<br>Chicago, IL 60646 | Ross Eatman<br>773-777-5463 | 1 | N |
| 25 | **Mediabistro.com**<br>(no physical address available) | Liana Kim<br>212-389-2000 | 1 | N |
| 26 | **602communications.com**<br>6839 Charter Hills Rd<br>Charlotte, NC 28277 | Graeme Newell<br>704-543-1426 | 2 | N |
| 27 | **Newsblues.com**<br>8895 NW 187th Lane<br>Reddick, FL 32686 | No phone | 1 | N |

# Internship Program Referral Sources

The following colleges/universities referred students for participation in our Internship Program:

Auburn University
Clark Atlanta University
Clayton State University
Connecticut School of Broadcasting
Emory University
Georgia College and State University
Georgia Institute of Technology
Georgia Southern University
Georgia State University
Hampton University
Jacksonville State
Kennesaw State University
Oglethorpe University
Savannah College of Art & Design (SCAD)
State University of West Georgia
University of Alabama
University of Georgia
Valdosta State University
West Virginia University

WSB-TV Atlanta Source Listing

| Name | Street Address | Address Line 2 | City | State | Zip | Attention | phone# |
|---|---|---|---|---|---|---|---|
| Agnes Scott College | 141 East College Ave. | Career Planning & Counseling | Decatur | GA | 30030 | Gail Bell | 404-471-6399 |
| Apple One Employment Services | 730 Peachtree St. | Suite 160 | Atlanta | GA | 30303 | Deidra Y Lee | 404-875-1511 |
| Art Institute of Atlanta | 6660 Peachtree Dunwoody Rd | 100 Embassy Row | Atlanta | GA | 30328 | Kendra Nolly | 770-689-4884 |
| Atlanta Area Tech | 1560 Metropolitan Pkwy. | | Atlanta | GA | 30310 | Sandra Bush | 404-756-3700 |
| Atlanta University Center Consortium | PO Box 92527 | Career Planning & Placement Services | Atlanta | GA | 30314 | Cheryl H Weston | 404-270-6231 |
| Atlanta Urban League | 100 Edgewood Sve #600 | | Atlanta | GA | 30303 | John Bray | 404-659-1150 |
| Atlanta Workforce Development | 818 Pollard Blvd. | | Atlanta | GA | 30315 | Linda Wunch | 404 230-1608 |
| Berry College | PO Box 495005 | | Mount Berry | GA | 30149-5005 | Dora Ditchfield | 706-236-2292 |
| Black Prof Sec Assoc | 1226 Stoneham Ct | | College Park | GA | 30349 | Ariecia Battle | |
| Clark Atlanta University | 240 James P Brawley Dr. SW | | Atlanta | GA | 30314 | Career Placement & Planning Center | 404 880-8000 |
| Clayton College & State University | 2000 Clayton State Blvd. | Asst Director Career Services | Morrow | GA | 30260 | Ryan Whitfield | 678 466-5402 |
| Scripps College of Communication | Ohio University | 484 RTV Building | Athens | OH | 45701 | Inernship Coordinator | 740-593-4883 |
| Consumer Action Center | 1601 W. Peachtree St | | Atlanta | GA | 30309 | Fran Mitchell | 404-897-6205 |
| Dekalb EOA, Inc. | 178 Sams St | | Decatur | GA | 30032 | Career Placement | 404 370-5264 |
| Dekalb Technical Inst. | 495 N Indian Creek Dr | | Clarkston | GA | 30021 | Jackie Fuller | 404-297-9522 |
| Dept. of Human Resources | 2 Peachtree St., 28th Floor | | Atlanta | GA | 30303 | Rick Dorsey | 404-656-9937 |
| Emory University | 1784 North Decatur Road, Suite 200 | Career Center | Atlanta | GA | 30322 | Tricia Herold | 404 727-6211 |
| Federal Job Information | 75 Spring St., Rm 956 | | Atlanta | GA | 30303 | Mamie Harris | 404-361-9318 |
| GA Dept of Labor | 2636-14 MLK Jr. Dr | | Atlanta | GA | 30311 | Gabrielle Clark | 404 699-6915 |
| GA Dept of Labor | 2943 N Druid Hills Rd | | Atlanta | GA | 30329 | Jeanne Johnson | 404-656-3095 |
| GA Dept of Labor | 2636-14 MLK Jr. Dr | | Atlanta | GA | 30311 | Pat Veal | 404-656-3095 |
| GA Dept of Labor, Office of Intergovermental Relations | 151 Ellis Street NE | Suite 201, Care Building | Atlanta | GA | 30303 | Chester Benton | 404-657-4985 |
| Georgia Association of Broadcasters | 8010 Roswell Rd | Suite 260 | Dunwoody | GA | 30305 | Mack Lorimer | 770 395-7200 |
| Georgia Perimeter College | 555 N Indian Creek Drive | | Clarkston | GA | 30321 | Career Placement Center | 404 299-4066 |
| Georgia Southern University | PO Box 8069 | | Statesboro | GA | 30460 | Jamie Parftain | 912-681-5611 |
| Georgia State University | PO Box 3972 | | Atlanta | GA | 30303 | Carrietta Butts | 404-651-2223 |
| Gwinnett Technical College | 5150 Sugarloaf Parkway | Building 100 | Lawrenceville | GA | 30043 | Career Service Center | 770 962-7580 |
| Jewish Vocational Service | 4549 Chamblee- Dunwoody Rd. | | Atlanta | GA | 30338 | Robin Cohen | 770-677-9306 |
| Kennesaw State University | 1000 Chastain Rd | Career Development | Kennesaw | GA | 30144-5591 | Karen Marks | 770-423-6555 |
| Latin American Association | 2750 Buford Hwy | | Atlanta | GA | 30075 | Marlen Ruiz | 404 982-6896 |
| Mark Stillwell | 1029 Franklin Rd #25D | | Marietta | GA | 30067 | Mark Stillwell | 770-912-8633 |
| Mercer University | 1400 Coleman Ave. | | Macon | GA | 30127 | Steve Brown | 478-301-5995 |
| Mercer University | 3001 Mercer University Drive | Office of Career Services | Atlanta | GA | 30341 | Laura Jo Smith | 770-986-3000 |
| Mundo Hispanico | PO Box 13808, Station K | | Atlanta | GA | 30324 | Glen Winberg | 404-881-0441 |
| NAACP | 2034 Metropolitan Pkwy | | Atlanta | GA | 30315 | Career Placement | 404-756-9811 |
| NAHJ | National Press Bldg. | Suite 11932 | Washington | DC | 20045 | Career Services | 202-662-7178 |
| National Assoc of Black Accountants | 7249-A Hanover Pkwy | | Greenbelt | MD | 20770 | Taiysha Beaman | 301-474-6222 |
| ODLE Management Group | 730 Peachtree St. NE | Suite 450 | Atlanta | GA | 30308 | Yonanda Parks | 404-805-9030 |
| Oglethorpe University | 4484 Peachtree St. NE | | Atlanta | GA | 30319 | Kate Williams | 404 364-8533 |
| Roswell Methodist Church | 814 Mimosa Blvd. | | Roswell | GA | 30075 | Judy Shell | 770-993-6218 |
| Southern Christian Leadership Commission | 334 Auburn Ave | | Atlanta | GA | 30303 | Frederick Moore | 404-522-1420 |
| Southern Polytechnic State University | 1100 South Marietta Pkwy | | Marietta | GA | 30060 | Career & Counseling Center | 770 528-7200 |
| Spelman College | 350 Spelman Lane | | Atlanta | GA | 30319 | Career Placement Office | 404-270-5269 |
| State University of West Georgia | 1601 Maple St | 222 Parker Hall , Department of Caree | Carrollton | GA | 30118 | Dr. Bruce Brewer | 770-836-6632 |
| The Rainbow Push Coalition | 970 Oglethorpe Ave | | Atlanta | GA | 30310 | Joe Beasley | 404-524-2743 |
| UGA / Grady College of Journalism | Baldwin St and Stanford Dr | Journalism Building | Athens | GA | 30602-3018 | Emily Smith | 706-542-1704 |
| University of Georgia | College of Journalism | | Athens | GA | 30602 | Cecil Bentley | 706-542-3000 |
| University of Georgia | Career Planning & Placement Services | | Athens | GA | 30602 | Debbie Hutto | 706-542-3375 |
| VA Regional Office | 1700 Clairmont Rd | | Decatur | GA | 30033 | Johnnie Thomas III | 800-827-1000 |
| West Georgia College | 1600 Maple Street | | Carrollton | GA | 30118 | Career Placement Cord. | 770-836-6500 |

# EEO PUBLIC FILE REPORT

WSB-TV, ATLANTA, GEORGIA
December 1, 2010 thru November 30, 2011

Full-Time Positions Filled

| | Position/Title | Date Opened | Date Filled | Recruitment Source | Interviewed | Hired |
|---|---|---|---|---|---|---|
| 1 | Traffic Coordinator | 10/18/10 | 12/6/10 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 5 | 0 |
| | | | | Employee Referral | 1 | 0 |
| | | | | Friend outside station | 1 | 0 |
| | | | | Indeed.com | 2 | 1 |
| 2 | Master Control Operator | 10/5/10 | 12/20/10 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 4 | 0 |
| | | | | Employee Referral | 2 | 0 |
| | | | | Other not specified | 2 | 0 |
| | | | | Friend outside station | 1 | 1 |
| 3 | Assignment Desk Trainee | 10/29/10 | 12/20/10 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 2 | 0 |
| | | | | Employee Referral | 1 | 0 |
| | | | | Intern program | 1 | 1 |
| 4 | Account Executive | 12/2/10 | 1/4/11 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 2 | 0 |
| | | | | Employee Referral | 2 | 1 |
| 5 | Sports Journalist | 11/11/10 | 1/13/11 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Employee Referral | 1 | 0 |
| | | | | Former employee referral | 1 | 1 |
| | | | | Talent Dynamics | 1 | 0 |

| | | | | | | |
|---|---|---|---|---|---|---|
| 6 | Producer / Writer | 10/12/10 | 1/27/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Networking Inquiry<br>Indeed.com<br>Magid | 0<br>1<br>0<br>1<br>1<br>1 | 0<br>0<br>0<br>0<br>0<br>1 |
| 7 | General Assignment Reporter | 8/29/10 | 1/31/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Other Cox WFTV referral<br>WSB-TV freelancer | 0<br>0<br>2<br>1<br>1 | 0<br>0<br>0<br>0<br>1 |
| 8 | Website Content Producer | 9/11/10 | 3/7/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>WSB-TV freelancer<br>Mediabistro.com web site<br>602 Communications.com<br>newsblues.com web site | 0<br>2<br>0<br>1<br>1<br>1<br>1 | 0<br>1<br>0<br>0<br>0<br>0<br>0 |
| 9 | Producer / Writer | 12/29/10 | 3/7/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Tvjobs.com | 0<br>2<br>0<br>1 | 0<br>1<br>0<br>0 |
| 10 | Photographer/Editor/Microwave Truck Operator | 12/29/10 | 3/7/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>3<br>0 | 0<br>1<br>0 |
| 11 | News Editor/Media Technologist | 12/29/10 | 3/7/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Tvjobs.com | 0<br>1<br>1<br>2 | 0<br>1<br>0<br>0 |
| 12 | Motion Graphic Designer | 12/14/10 | 3/9/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>SCAD<br>Motiongrapher.com | 0<br>0<br>1<br>1<br>1 | 0<br>0<br>0<br>1<br>0 |
| 13 | General Assignment Reporter | 8/29/10 | 3/14/11 | EEO Mailing list<br>Cox Career Network | 0<br>1 | 0<br>0 |

| | | | | | | |
|---|---|---|---|---|---|---|
| | | | | Employee Referral<br>Internal posting<br>WSB-TV freelancer<br>Talent Dynamics<br>Headline Media Agency<br>Willingter Talent Agency | 0<br>1<br>1<br>1<br>1<br>1 | 0<br>0<br>0<br>1<br>0<br>0 |
| 14 | Investigative Reporter | 12/29/10 | 4/1/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>1<br>0 | 0<br>1<br>0 |
| 15 | Photographer/Editor/Microwave Truck Operator | 12/29/10 | 4/4/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>3<br>0 | 0<br>1<br>0 |
| 16 | Photographer/Editor/Microwave Truck Operator | 12/29/10 | 4/26/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>WSB-TV freelance<br>Personal inquiry | 0<br>1<br>0<br>1<br>1 | 0<br>0<br>0<br>1<br>0 |
| 17 | National Sales Coordinator | 4/1/11 | 5/2/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Internal posting<br>Other Cox – Telerep Atlanta | 0<br>0<br>1<br>1<br>1 | 0<br>0<br>1<br>0<br>0 |
| 18 | Maintenance Engineer | 2/14/11 | 5/16/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>6<br>0 | 0<br>1<br>0 |
| 19 | Account Executive | 10/22/10 | 6/20/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Friend outside station<br>Mediarecruiter.com | 0<br>0<br>1<br>2<br>1 | 0<br>0<br>0<br>1<br>0 |
| 20 | News Editor / Media Technologist | 12/29/10 | 6/6/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Tvjobs.com<br>Indeed.com | 0<br>1<br>0<br>1<br>1 | 0<br>0<br>0<br>0<br>1 |
| 21 | Photographer/Editor/Microwave | 4/1/11 | 6/6/11 | EEO Mailing list | 0 | 0 |

| | | | | | | |
|---|---|---|---|---|---|---|
| | Truck Operator | | | Cox Career Network<br>Employee Referral | 3<br>0 | 1<br>0 |
| 22 | Account Executive | 10/22/10 | 6/20/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Friend outside station | 0<br>2<br>1<br>1 | 0<br>0<br>1<br>0 |
| 23 | Topical Writer / Producer | 1/18/11 | 7/13/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Internal posting<br>Dolan Media Mgmt<br>WSB-TV freelance<br>602 Communications.com | 0<br>0<br>1<br>1<br>6<br>1<br>1 | 0<br>0<br>0<br>0<br>1<br>0<br>0 |
| 24 | Microwave/Satellite News Intake (ENG) | 12/29/10 | 7/18/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>2<br>1 | 0<br>1<br>0 |
| 25 | News Media/Microwave/Satellite News Intake | 5/17/11 | 7/18/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>1<br>2 | 0<br>0<br>1 |
| 26 | Weekend Evening News Anchor | 5/3/11 | 7/25/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Internal posting<br>Networking inquiry<br>Talent Dynamics<br>Willingter Talent Agency | 0<br>0<br>2<br>1<br>1<br>1<br>1 | 0<br>0<br>0<br>0<br>0<br>0<br>1 |
| 27 | General Assignment Reporter | 4/20/11 | 8/1/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Ken Linder & Assoc.<br>Eatman Media Services | 0<br>0<br>1<br>1<br>1 | 0<br>0<br>1<br>0<br>0 |
| 28 | Producer/Writer | 3/3/11 | 8/15/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>Personal inquiry<br>Indeed.com | 0<br>1<br>1<br>1<br>1 | 0<br>0<br>0<br>0<br>1 |

| | | | | | | |
|---|---|---|---|---|---|---|
| 29 | Photographer/Editor/Microwave Truck Operator | 4/20/11 | 8/15/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>1<br>2 | 0<br>1<br>0 |
| 30 | Photographer/Editor/Microwave Truck Operator | 7/18/11 | 9/12/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral | 0<br>2<br>1 | 0<br>1<br>0 |
| 31 | General Assignment Reporter | 12/29/10 | 10/3/11 | EEO Mailing list<br>Cox Career Network<br>Employee Referral<br>WSB-TV freelance<br>Ken Linder & Assoc.<br>David Rosenberg, Agent | 0<br>0<br>0<br>1<br>1<br>1 | 0<br>0<br>0<br>0<br>0<br>1 |
| | | | | Total | 130 | 31 |