EEO PUBLIC FILE REPORT

WSB-TV Atlanta, Georgia
December 1, 2006 thru November 30, 2007

Supplemental Recruitment Initiatives

	DATE	INITIATIVE	DESCRIPTION	SCOPE OF INVOLVEMENT	PERSONNEL INVOLVED
1.	Winter, Spring, Summer and Fall 2007	Internship Program	Opportunities for college students to experience the broadcasting environment first hand & receive college credit	Students representing 31 different U.S. schools worked in various departments to obtain information on what it takes to operate in a TV station	Cheryl White Teresa Roth Jocelyn Dorsey Debbie Wlliams Brian Lazaro Tanya McGill
2.	On-going	Career Days/Job Fairs	*See below for list of participating schools	Speak with students of various ages to give them a glimpse into job opportunities at a WSB-TV	Monica Pearson Glenn Burns Brad Nitz Jeff Dore Tom Jones Leonard Raglin Tracy Reeves Tom Regan Ryan Young
3.	April 14, 2007	NATPE Student Career Workshop	Speak to those attending workshop	Motivate and encourage those interested in careers in broadcasting	Bill Hoffman Leah Hornbuckle Carol Sbarge
4.	Summer '07	Collaborative Education	Summer Economics Institute at Westminster HS	Sponsored a minority student for a six-week internship on-site. The participant, a rising high school senior, worked in all major station departments such as News, Sales, Advertising & Programming	M. Norwood

5.	May 11, 2007	GAB Job Fair in conjunction with Congressman David Scott	Speak to those attending job fair	Motivate and encourage those interested in careers in broadcasting Set up a booth to present information about and to promote our station and the broadcasting division of Cox Television	M. Norwood Rich Thomas M. A. Jones
6.	November 2, 2007	Elon University Student Trip To WSB-TV	Speak to students visiting WSB-TV	Motivate and encourage students interested in broadcasting and media	Bill Hoffman

*Schools participating in career days/job fairs: UGA Journalism School (02/21/2007), Druid Hills High School Graduation (05/25/2007), Minor Elementary (11/17/2007), Lakeside High School - Career Day (02/15/2007), Camp New Look – Georgia Tech Campus (07/19/2007), Tilson Elementary (09/08/2007), Spelman College (02/16/2007), Morehouse College (02/17/2007), Oglethorpe University (05/11/2007), Atlanta Technical College (06/09/2007), Duluth Middle School (01/08/2007), Mimosa Elementary (02/16/2007), Mt. Bethel Christian Academy (09/12/2007), Bascomb Elementary (11/02/2007), Etowah High School (04/28/2007), Tri-Cities High School (09/07/2007), Harmony Leland Elementary (11/02/2007), Peachtree Chartered Middle School (03/13/2007), Johnson Elementary – Career Day (03/13/2007), and Hillside Elementary School (03/04/2007).