EEO PUBLIC FILE REPORT

WSB-TV Atlanta, Georgia
December 1, 2007 thru November 30, 2008

Supplemental Recruitment Initiatives

	DATE	INITIATIVE	DESCRIPTION	SCOPE OF INVOLVEMENT	PERSONNEL INVOLVED
1.	Winter, Spring, Summer and Fall 2008	Internship Program	Opportunities for college students to experience the broadcasting environment first hand & receive college credit	Students representing 38 different U.S. schools worked in various departments to obtain information on what it takes to operate in a TV station	Cheryl White Teresa Roth Jocelyn Dorsey Debbie Wlliams Brian Lazaro Tanya McGill Laura Reed Marshall Norwood
2.	On-going	Career Days/Job Fairs	*See below for list of participating schools	Speak with students of various ages to give them a glimpse into job opportunities at WSB-TV	Monica Pearson Jovita Moore Amanda Rossiter Darryn Moore Brad Nitz Anissa Centers
3.	January 7, 2008	Teens at Risk	Youth Group Tour of WSB-TV	Speak with students of various ages to give them a glimpse into job opportunities at WSB-TV	Bill Hoffman
4.	February 1, 2008	UGA Career Fair	Journalism and Mass Communication Majors	Speak with students, accepted resumes, and directed students to website for employment opportunities.	Elizabeth Nobles

5.	July 23 – 26, 2008	UNITYJob Fair Chicago	Journalist of Color, Inc.	Represented all Cox Entities. Diverse job opportunities.	Marian Pittman Cheryl White Jovita Moore Tom Jones Rachel Kim Jaquitta Williams
6.	October 31, 2008	Elon University	Journalism and Communication Majors	Speak with students of various ages to give them a glimpse Into job opportunities at WSB-TV	Bill Hoffman

*Schools participating in career days/job fairs: Luella Middle School (05/20//2008), Clayton County Schools Community Forum (06/22/2008), Gwinnett County Schools (02/21/2008), Mt. Bethel Christian Academy (03/01/2008), Avery Elementary (03/26/2008), Sophia Academy (03/28/2008), Riverside Primary School (04/25/2008).