# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| **Station and Location:** | **Date:** |
|---|---|
| KYW - TV Philadelphia, PA | 04/08/2013 |

I, Rebecca Herrigel
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | | | | | |

# SEE ATTACHED

Date of First Broadcast: 04/08/2013 Date of Last Broadcast: 04/10/2013

**Total Charges:** $*******44,710.00 NET

This broadcast time will be used by: Mayors Against Illegal Guns Action Fund

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes ☑ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☐ **or other unincorporated group**.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

| 04/08/2013 | RMHerrigel | 770-427-0735 |
|---|---|---|
| Date | Signature | Contact Phone Number |

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

| | | |
|---|---|---|
| Signature | Printed Name | Title |

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