Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

CBS TELEVISION STATIONS

KDKA-TV

INVOICE

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56176
Contract Dates: 10/26/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / / 2955

Product Desc: TV OCT 26-NOV 6 ADDS

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544374
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
2	THIS MORNING 5-6AM	10/31/2012-11/01/2012	. . W T . . .	30	2	425.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/29/2012-11/04/2012	. . W T . . .	2	425.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/31/2012	We	05:24:26 AM		NRCCPA121026	30	425.00			
11/01/2012	Th	05:29:34 AM		NRCCPA121026	30	425.00			

3	THIS MORNING 5-6AM	11/05/2012-11/06/2012	M T	30	2	425.00

Week Of	M T W T F S S	Spots Per Week	Rate
11/05/2012-11/11/2012	M T	2	425.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/05/2012	Mo	05:30:04 AM		NRCCPA121026	30	425.00			
11/06/2012	Tu	05:16:03 AM		NRCCPA121026	30	425.00			

4	5-530PM NEWS	10/29/2012-11/02/2012	M . W T F . .	30	4	1,025.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/29/2012-11/04/2012	M . W T F . .	4	1,025.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/29/2012	Mo	05:26:33 PM		NRCCPA121026	30	1,025.00			
10/31/2012	We	05:15:30 PM		NRCCPA121026	30	1,025.00			
11/01/2012	Th	05:12:41 PM		NRCCPA121026	30	1,025.00			
11/02/2012	Fr	05:23:38 PM		NRCCPA121026	30	1,025.00			

5	530-6PM NEWS	11/01/2012-11/02/2012	. . . T F . .	30	2	1,025.00

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PAY BY 12/11/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
6	530-6PM NEWS	11/05/2012-11/05/2012	M	30	1	1,025.00
7	SAT 7PM NEWS	10/27/2012-11/03/2012	. . . . . S .	30	1	850.00
9	THE INSIDER	10/29/2012-11/02/2012	M T W T F . .	30	5	775.00

Week Of: 10/29/2012-11/04/2012 — M T W T F S S: . . . T F . . — Spots Per Week: 2 — Rate: 1,025.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/01/2012	Th	05:42:23 PM		NRCCPA121026	30	1,025.00			
11/02/2012	Fr	05:42:13 PM		NRCCPA121026	30	1,025.00			

Week Of: 11/05/2012-11/11/2012 — M T W T F S S: M . . . . . — Spots Per Week: 1 — Rate: 1,025.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/05/2012	Mo				30				Credit

Week Of: 10/29/2012-11/04/2012 — M T W T F S S: . . . . . S . — Spots Per Week: 1 — Rate: 850.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/03/2012	Sa	07:20:12 PM		NRCCPA121026	30	850.00			

Week Of: 10/29/2012-11/04/2012 — M T W T F S S: M T W T F . . — Spots Per Week: 5 — Rate: 775.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/29/2012	Mo	07:45:03 PM		NRCCPA121026	30	775.00			
10/30/2012	Tu	07:56:30 PM		NRCCPA121026	30	775.00			
10/31/2012	We	07:46:56 PM		NRCCPA121026	30	775.00			
11/01/2012	Th	07:41:04 PM		NRCCPA121026	30	775.00			
11/02/2012	Fr	07:55:45 PM		NRCCPA121026	30	775.00			

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CPE: / / 2955

Product Desc: TV OCT 26-NOV 6 ADDS

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Invoice Date: 11/11/2012
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Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
10	THE INSIDER	11/05/2012-11/05/2012	M	30	1	775.00

Week Of	M T W T F S S	Spots Per Week	Rate
11/05/2012-11/11/2012	M	1	775.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/05/2012	Mo				30				Credit

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
11	PERSON OF INTEREST	11/01/2012-11/01/2012	. . . T . . .	30	1	4,500.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/29/2012-11/04/2012	. . . T . . .	1	4,500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/01/2012	Th	09:39:11 PM		NRCCPA121026	30	4,500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
12	ELEMENTARY	11/01/2012-11/01/2012	. . . T . . .	30	1	5,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/29/2012-11/04/2012	. . . T . . .	1	5,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/01/2012	Th	10:48:02 PM		NRCCPA121026	30	5,000.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
13	STEELERS REGULAR SEASON	11/04/2012-11/04/2012	. . . . . S	30	1	45,000.00

STEELERS@GIANTS

Week Of	M T W T F S S	Spots Per Week	Rate
10/29/2012-11/04/2012	. . . . . S	1	45,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/04/2012	Su				30				Credit

	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	18	22,075.00	3,311.25	18,763.75	0.00	0.00	0.00

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Linked Order:
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Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	**22,075.00**
Trade Value	**0.00**
Agency Commission	**3,311.25**
Local Tax	**0.00**
State Tax	**0.00**
Pre Paid Amount	**0.00**
Pay This Amount	**18,763.75**

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