CBS TELEVISON STATIONS
PUBLIC FILE

DATE:
3/11/13

CONTACT: Mike Dettorre
mdettorre@shorrjohnsonmagus.com

AGENCY: Shorr Johnson Magnus
 # 39976 1831 Chestnut St
Ste 602
Philadelphia PA

TEL:

FAX:

CANDIDATE: Ed Markey
OFFICE: US Senate - MA

Political Party: Dem

COMMITTEE: Markey Committee
 # 346928

Address: Box 290782
Charlestown, MA 02129

TEL: 617 286 4147
FAX:
WEB:

Chairman:

Treasurer: Marie Carbone

Nature of Request:

Disposition of Request: { x } Program Availabilities {x } Rates
Disposition of Request for Legally Qualified Candidates { x } Rates - Lowest Unit Rates { x } Disclosure

If the invoice has not been placed in this file at the time of request, information as the precise times and dates on which particular spots were aired may be immediately obtained from the stations program logs upon request during station business hours

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WB2-TV	Date: 3/11/13

I, Shorr Johnson Magnus,

being/on behalf of: Ed Markey, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the Primary

election to be held on: April 30, 2013

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
3/12/13	→ 3/18/13 — See Attached —				

Total Charges: $61,667.50 NET

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ed Markey for US Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marie Carbone

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/11/13
Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Shorr Johnson Magnus
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Michael D'Ettorre
printed name

3/11/13
date

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