

Quarterly Responsive Programming Report

KVOA Communications, Inc.

KVOA-TV Tucson, Arizona

October 1 through to December 31, 2001

The following is a list of the programs broadcast during the period of October 1, 2001 through December 31, 2001 which have provided KVOA-TV's most significant treatment of community issues as indicated by community leaders throughout the area. The responsive broadcasts listed are exclusive of NBC Television Network News and Public Affairs Programs and Public Service Announcements which may deal with these problems on a national basis.

<u>PROGRAM</u>	<u>DATE & TIME</u>	<u>PARTICIPANTS</u>	<u>SUMMARY OF DISCUSSION</u>
Crime - There is a strong concern about the high rate of violent crime, rape, drug related crime, theft, home burglaries, and adequate police protection.			
Impact			
	Local PA, 10/28	Meg Savage, Az. Dept. of Corrections	A discussion of the "Tough on Crime" program whose success has resulted in an overcrowded prison population of 27,000 inmates.
	6 - 6:30 AM, 7 min.		
	Local PA, 11/4	Capt. Frank Duarte, Pima Cty. Sheriff	A discussion of bio-terrorism threats and the county's prevention program.
	6 - 6:30AM, 14 min.		
	Local PA, 12/16	Rick Villelas, President Homicide Survivors	A discussion of this program which provides support to families of homicide victims.
	6 - 6:30 AM, 14 min.		
	Local PA, 12/31	Mary Judge Ryan, Chief Deputy, Pima County Atty.	A discussion of truancy and deadbeat parents that fail to pay child support.
	6 - 6:30AM, 7 min		
	Local PA, 10/21	Pam Parrish, The Resiliency Initiative, Terry Bagwell, Naylor Middle School	A discussion of this program to reduce violence and substance abuse in schools.
	6:30 - 7 AM, 14 min.		
Eyewitness News			
One on One			
	Local PA, 11/4	Fred Ronstadt (R), Kathleen Dunbar (R), Johnathan Hoffman (L), candidates for City Council Ward 6.	A discussion of the candidate platforms for funding the Police Dept. to increase coverage of Tucson.
	6:30-7AM, 7 min.		

America on Alert
Anthrax: Fact or Fiction
Local PA, 10/18
6-6:30, 22 min
Eyewitness News Dept.
A special report with local authorities about the real and not-so-real threat of anthrax.

SOS in America
Syn. PA, Sundays
4:30 – 5AM, 22 min.
Various
A weekly program on crime problems in cities across the country.

Extra
Syn. PA, 10/9
11:35-12:05AM, 4 min.
Various
A segment on bioterrorism

Syn. PA, 11/6
11:35 – 12:05AM, 4min.
Various
A segment on terrorism.

Syn. PA, 11/20
11:35 – 12:05AM, 4 min.
Various
A segment on new airline safety procedures.

Syn. PA, 11/21
11:35 – 12:05AM, 4 min
Various
A segment on possible terrorist cells located in the US

PSAs:
911/Ethnic Hate Crime Prevention (:30)
66 times October - December

Economy – A concern about the local economy, taxes, cost of living, salaries, the effect of the tighter budgets on charities, and the national debt.

Impact
Local PA, 10/14
6-6:30AM 14 min.
Linda Mazon Gutierrez
Profiles in Success
A discussion of the recent census data which validates the growing economic impact of the Hispanic market.

Local PA, 11/11
6-6:30AM, 7 min.
Stephen Vitali, Dir.
Fred Buchanan,
Devereaux La Hacienda
A discussion of the impact of federal funding cutbacks on this child welfare agency.

Local PA, 11/18
6-6:30AM, 28 min.
Kalyn Stith, Alan Michaels
Boys & Girls Club of
Tucson
A discussion of the agency's upcoming annual auction which raises over \$1 million for the clubs.

Local PA, 11/25
6- 6:30 AM, 14 min.
Sgt. Aljjandro Montez,
US Marines
A discussion of the upcoming Toys for Tots drive, benefiting needy children.

Eyewitness News

One On One

Local PA, 12/2
6-6:30 AM, 14 min.

Kimberly Sundt
Loews Hotels

A discussion of the impact of September 11 events on the hospitality industry.

Local PA, 10/28
6:30-7AM, 7 min.

Paula Aboud(D), Kathleen Dunbar(R), Johnathan Hoffman (L), Candidates for Ward 3 City Council

A discussion of the candidates' opinions on the City budget, funding for charities and funding the police and fire departments.

Local PA, 11/4
6:30-7AM, 7 min.

Fred Ronstadt (R) and Gayle Hartman (D), candidates for Ward 6 City Council.

A discussion of the candidates' opinions on the City budget, funding for charities and funding the Police and fire departments.

Local PA, 11/11
6:30-7AM, 28 min.

Scott Shipman, Sherry Curtis, Dwight Nelson, El Tour de Tucson

A discussion of the impact upon Tucson of the annual Tour, which involves 5,000 riders and brings in 6\$ million.

Legal Edge

Syn. PA, MWF
6 – 7 AM, 2 min.

various

A regularly scheduled segment produced by the Arizona Bar Association giving consumer tips.

Wall Street Journal Report

Syn. PA, Saturday
5:30-6AM, 22 min.

various

A half hour business and economic news program produced by the Wall Street Journal.

Extra

Syn. PA, 11/4
11:00PM, MDT 4 min.

various

A segment on the Red Cross Fund.

Syn. PA, 12/23
11:35PM-12:05AM 4 Min.

various

A segment on economical airline fares.

Syn. PA, 9/2
11:35PM-12:05AM 4 Min.

various

A segment on airline fares and reducing travel costs.

Education - A concern about school programs, teacher compensation, redistricting, school administration, bi-lingual education, magnet schools, ethnic balances and the general quality of education.

Impact

Local PA, 12/2
6-6:30AM, 14 min.

Richard Fimbres, Exec. Dir., LULAC

A discussion of the various LULAC educational programs for Latino children.

Local PA, 12/31
6-6:30AM, 14 min.
Mary Judge Ryan, Chief Deputy, Pima County Atty.

A discussion of the programs that encourage children to stay in school and out of trouble.

Eyewitness News
One on One
Local PA, 10/21
6:30-7AM, 14 min.
Pam Parrish, Tucson Resiliency Initiative, Amesha Gray, Terry Bagwell
Naylor Middle School

A discussion of the program which teaches children how to deal with life's challenges resulting in better grades and attendance.

Inside Our Schools
Local PA, M - F
10-10:35 PM, 1:35/day
Eyewitness News Dept.

A daily report on various local education topics.

PSAs:
Big Brothers/Big Sisters (:30) 21 times October - December
Boys and Girls Clubs (:30) 48 times October - December
Consumer Info Center (:60,:30,:20,:10) 1 times October - December
Help on Call (:15, :30) 15 times October - December
Humane Society of Tucson (:15,:20,:10) 62 times October - December
Linkages/Disability Center/Pony Express (:30) 13 times October - December
Nam Jam (:30) 12 times October - December
Pima College Football (:30) 6 times October - December
Saluaro Girl Scout Council (:30) 18 times October - December
Special Olympics Golf (:30) 13 times October - December
Tucson Girls Chorus (:30) 9 times October - December
Tucson Boys Chorus (:30) 18 times October - December
UA/God Bless America (:30) 82 times October - December

Employment – A concern about unemployment, new job opportunities, attracting new industries to Tucson, wages and employment practices.

Impact
Local PA, 10/14
6-6:30AM, 14 min.
Amanda Jeffries, President Intl. Association of Administrative Professionals

A discussion of IAAP which does research on office and employment trends.

Local PA, 10/28
6-6:30AM, 7min
Meg Savage, Operations Director, Az. Dept. of Corrections

A discussion of the employment opportunities with the Arizona Department of Corrections.

Eyewitness News
One On One
Local PA, 11/18
6:30-7AM, 14 min.
Lt. Gen. Claudia Kennedy

A discussion of the role of women in the military and employment/promotion opportunities for women.

Environment – A concern about the general quality of life, protecting the desert, preserving clean air, disposal of toxic elements and water quality.

Impact

Local PA, 12/16
6-6:30AM, 7 min.

Dennis Rule, Tucson Water
Alan Forrest, Oro Valley
Water

A discussion of the environmental impact of the new water agreement which calls for the use of CAP water, thus reducing groundwater depletion and better preservation of riparian areas.

Eyewitness News

One On One

Local PA, 10/28
6:30-7AM, 7 min.

Paula Aboud (D), Kathleen
Dunbar (R), Johnathan
Hoffman (L), candidates
For City Council, Ward 3

A discussion of the candidates' opinions on the Sonoran Desert Conservation Plan.

Local PA, 11/4
6:30 – 7AM, 7 min.

Fred Ronstadt (R), Gayle
Hartman (D) candidates
for City Council, Ward 6.

A discussion of the candidates' opinion on the Sonoran Desert Conservation Plan and polluted landfills.

Local PA, 11/25
6:30-7AM, 21 min.

Eliseo Garza, Wilson
Hughes, Tucson Solid Waste
Management Dept.

A discussion of garbage pick up and recycling programs, and funding for the One Plus One program.

Government – A concern about the local government, elected/appointed officials its size, its growth, the conflict between city and county government and the federal government's size, efficiency and growth.

Impact

Local PA, 10/21
6-6:30AM, 14 min.

Leslie White, Children and
Family Services, Gil
Gonzales, AARP

A discussion of the utilization of funds from Proposition 204, an initiative approved in last year's election.

Local PA, 12/23
6:30-7AM, 28 min.

Barbara Lubin, Arizona
Clean Elections Inst.

A discussion of election funding resulting from The 1998 Clean Elections Initiative and the use of these public funds vs. traditional fundraising in the private sector.

Eyewitness News

One on One

Local PA, 10/28
6:30-7AM, 7 min.

Paula Aboud(D), Kathleen
Dunbar(R), Johnathan
Hoffman(L), candidates
for Ward 3 City Council

A mini-debate with the three candidates for Ward 3 City Council on their proposed positions for administration of the City government.

Local PA, 11/4

Fred Ronstadt(R), Gayle

A mini-debate with the three candidates for

6:30-7AM, 7 min.	Hartman(D), candidates for Ward 6 City Council	Ward 6 City Council on their proposed positions for administration of the City government.
Local PA, 12/2, 12/16 6:30-7AM, 28 min.	Thomas Price, former Counsellor, U.S. Embassy, Pakistan	An in-depth, two-part discussion of the war in Afghanistan.

PSAs:

Army National Guard (:60, :30) 34 times October - December

Growth – A concern about the continuing growth of the Tucson area, controversy of growth vs no growth, planning for growth and the functions of the City Planning and Zoning Department. Also the controversy over what types of industry we should be seeking.

Impact	Local PA, 10/14 6-6:30AM, 14 min.	Linda Mazon Gutierrez, Profiles in Success	A discussion of the expanding, emerging Hispanic growth in the greater Tucson area.
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Local PA, 12/23 6-6:30AM, 7 min.	Maj. David Czzowitz Squadron Commander, Davis-Monthan Air Force Base.	A discussion of the expansion and growth of the base, which is the largest employer in Tucson.
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PSAs:

Americorps (:60, :30)	15 times October - December	
Tucson Firefighters (:30)	14 times October - December	
United Way (:30)	1 times October - December	

Health - A concern about the cost of healthcare, a desire for information on the newer techniques, preventive measures that are available and personal fitness.

Impact	Local PA, 10/28 6-6:30AM, 14 min.	Dr. Dan Baker, Pima County Health	A discussion on dealing with stress and anxiety resulting from the Sept. 11 th tragedy.
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Local PA, 11/4 6-6:30AM, 14 min.	Anne Maley, So. AZ AIDS Foundation	A discussion of their upcoming fundraiser to help people living with AIDS/HIV.
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Local PA, 11/25 6-6:30AM, 14 min.	Kay Tate, Ardie Delforge Sunstone Cancer Support Center	A discussion of the new Sunstone Center which will help cancer patients and their families as well as give instructions on how to cope and proper diet.
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Eyewitness News One On One	Local PA, 12/9 6-6:30AM, 14 min.	Gary Rheault, Brent Bawder, Geriatric Svcs. Of America.	A discussion of patient care and medications for sufferers of respiratory diseases.
	Local PA, 10/7 6:30-7AM, 28 min.	Jennifer Turner, Juvenile Diabetes Fdtn., W. Mark Clark, CODAC.	A discussion of research being done at the Diabetes Foundation. A discussion of CODAC's programs dealing with mental health and depression.
For Your Health	Local PA, 12/30 6:30-7AM, 28 min.	Dr. Barbara Geisser, UMC Alan Gjertsvig, President MS Society.	A discussion of MS, diagnostic techniques and support groups in Southern Arizona.
	Local PA, M-F 5-5:30PM, 1:45 min.	Eyewitness News Dept.	A daily segment on various health topics.
America on Alert Anthrax: Fact or Fiction	Local PA, 10/18	Eyewitness News Dept.	A special report with local authorities about the real and not-so-real threat of anthrax.
For Your Family	Local PA, Fri. 6-6:30PM Tues, Thurs.. 12-12:30PM 1:30 min/day	Eyewitness News Dept.	Regularly scheduled segments containing parenting tips.
	Extra	Syn. PA, 10/15, 4 min. 11:35PM-12:05AM,	A segment on smallpox.
Ananda	Syn. PA, 10/17, 4 min. 11:35PM-12:05AM	Various	A segment on depression
	Syn. PA, 10/22, 4 min. 11:35PM-12:05AM	Various	A segment on bio-terrorism
Ananda	Syn. PA, 10/23, 4 min. 11:35PM-12:05AM	Various	A segment on the use of latex gloves
	Syn. PA, 11/9, 4 min. 11:35PM-12:05AM	Various	A segment on nutrition
Ananda	Syn PA, 10/17 3 - 4 PM, 44 min	Various	A discussion of breast cancer survivors under 35.

PSAs:

American Red Cross (:30)	40	times October - December
Arizona DHS/no meth (:30)	6	times October - December
Arizona DHS/abstinence (:30)	1	times October - December
Intertribal Health (:30)	1	times October - December
Never Shake A Baby (:30)	2	times October - December
Salvation Army (:30)	2	times October - December
Southern Az. AIDS Foundation (:30,:20,:15)	101	times October - December
WWII Registry (:30)	12	times October - December

Transportation - A concern about Tucson's continuing transportation problems, cross-town expressways, traffic flow control, road maintenance, widening of specific roads, future planning and mass transit.

Impact Local PA, 10/7
6-6:30AM, 28 min.

Steve Farley, Joy Herr-Cardillo, Tucsonans For Sensible Transportation
A discussion of a proposal to build a light rail system in Tucson, expansion of the rapid transit bus system and possible funding sources for these services.

Eyewitness News One on One Local PA, 10/28
6:30-7AM, 7 min.

Paula Aboud (D), Kathleen Dunbar (R), and Johnathon Hoffman, candidates for Ward 3 City Council
A discussion of the candidates' opinions on a sales tax and impact fees to help pay for transportation programs.

Local PA, 11/4
6:30-7AM, 7 min.

Fred Ronstadt(R), Gayle Hartman(D), candidates for Ward 6 City Council
A discussion of the candidates' opinions on a sales tax and impact fees to help pay for transportation programs.

Local PA, 12/9
6:30-7AM, 28 min.

James Keane, Tucson City Manager, Jim Glock, Dept. of Transportation, Suzanne McClean, Citizen's Comm.
A discussion of the upcoming public vote on increasing the city sales tax to fund transportation improvements.

PSAs:

Tucson Airport (:60, :30) 13 times October - December

Water - Since Tucson is a desert community that is still dependent upon ground water, there is a concern about future supplies, the Central Arizona Project, conservation and effluent use including the future use of CAP water, customer service, effluent use in recreational areas and water conservation.

Impact	Local PA, 12/16 6-6:30AM, 7 min.	Dennis Rule, Tucson Water, Alan Forrest Oro Valley Water	A discussion of the new water agreement between these two areas for transfer and use of CAP water.
Eyewitness News One on One	Local PA, 11/25 6:30 – 7AM, 7 min.	Eliseo Garza, Wilson Hughes, Tucson Solid Waste Management Dept.	A discussion of trash pollution of city water supplies and the ongoing water cleanup programs.

PROGRAM DESCRIPTIONS:

Impact
A weekly half-hour public affairs show scheduled at various times Saturday/Sunday produced by the KVOA-TV news department featuring interviews with government and community leaders on topical issues.

**Eyewitness News
One on One**
A weekly half-hour public affairs show scheduled at various times Saturday/Sunday produced by the KVOA-TV news department utilizing the interview format that deals in-depth with lead local stories.

**The Wall Street Journal
Report**
A weekly half-hour business and economic show produced by Dow Jones and Company. Scheduled Sat/Sun various times.

Eyewitness News
Regularly scheduled M-F 6-7AM, 7:25-7:30AM, 8:25-8:30AM, 12-12:30PM, 5-5:30PM, 6-6:30PM, 10-10:35PM, Sat. 7-7:30AM Sat. 5:30-6PM, 10-10:30PM, Sun. 5:30-6PM, 10-10:30PM traditional news, weather, sports presentation. Locally produced by KVOA-TV news.

**Save Our Streets/
SOS in America**
A weekly syndicated half-hour show dealing with crime issues. Scheduled Saturday, Sunday various times.

Extra
A syndicated daily half-hour show dealing with various topics. Scheduled M-F 11:35PM-12:05AM. Also a one-hour weekend show scheduled Sat/Sun at various times.

Ananda Lewis
A syndicated one-hour program dealing with various topics. Scheduled M – F, 3 – 4 PM.