

Quarterly Responsive Programming Report

KVOA Communications, Inc.

KVOA-TV Tucson, Arizona

January 1 through March 31, 2002

The following is a list of the programs broadcast during the period of January 1 - through March 31, 2002 which have provided KVOA-TV's most significant treatment of community issues as indicated by community leaders throughout the area. The responsive broadcasts listed are exclusive of NBC Television Network News and Public Affairs Programs and Public Service Announcements which may deal with these problems on a national basis.

<u>PROGRAM</u>	<u>DATE & TIME</u>	<u>PARTICIPANTS</u>	<u>SUMMARY OF DISCUSSION</u>
<u>Crime</u> - There is a strong concern about the high rate of violent crime, rape, drug related crime, theft, home burglaries, and adequate police protection.			
Impact	Local PA, 1/27 6 - 6:30 AM, 28 min.	Det. Catherine Masters Pima County Sheriff's Dept.	A discussion of Det. Masters' educational program to teach youngsters conflict management to avoid violent behavior.
	Local PA, 2/24 6 - 6:30AM, 14 min.	Faye Gandoff, Shannon Dexter, Desert Dove Farm	A discussion of youth crime, violence, drug abuse and the programs the farm has to assist youth-at-risk.
	Local PA, 3/17 6 - 6:30 AM, 14 min.	Don McNeill, One-On-One Partners	A discussion of this program which matches youth-at-risk with volunteers to give them positive role models.
	Local PA, 3/24 6 - 6:30 AM, 28 min.	Sheriff Tony Estrada, Lt. Raul Rodriguez, Santa Cruz County Sheriff's Office	A discussion of the war on drug smuggling in Nogales and the elaborate tunnel systems that have been discovered.
Eyewitness News	Local PA, 1/6 6:30 - 7 AM, 5 min.	Walter Burg, CEO Tucson International Airport	A discussion of new airport security requirements and the possible federalization of security employees.
One on One	Local PA, 1/27 6:30-7AM, 7 min.	U.S. Senator Jon Kyl	A discussion of proposed anti-terrorism legislation and airport security.
	Local PA, 2/10 6:30 - 7AM, 14 min.	Paul Julien, Southern Az. Legal Aid	A discussion of their programs for low income people dealing with domestic violence and child abuse.

SOS in America
Syn. PA, Sundays
4:30 – 5AM, 22 min. Various
A weekly program on crime problems in cities across the country.

Extra
Syn. PA, 2/5
11:35-12:05AM, 4 min. Various
A segment on security at the Olympic games.

Syn. PA, 2/14
11:35 – 12:05AM, 4min. Various
A segment on secret terrorist groups in the US.

Ananda Lewis
Syn. PA 1/30
3-4PM, 42 min. Various
A discussion of “cons and scams” perpetrated on the public and how to protect your money and assets.

PSAs:
Pima County Sheriff/Antiterrorism (:30) 108 times January - March
Safe Baby Campaign (:30) 52 times January - March

Economy – A concern about the local economy, taxes, cost of living, salaries, the effect of the tighter budgets on charities, and the national debt.

Impact
Local PA, 1/6
6-6:30AM, 4 min. Kathleen Dunbar
Tucson City Council
A discussion of proposed tax cuts and the proposed ½ cent sales tax increase.

Local PA, 1/6
6-6:30AM, 14 min. Karen Palmour, Marilyn Joyce, Tucson Museum of Art
A discussion of their upcoming fundraiser and how the TMA League is supported.

Local PA, 1/20
6-6:30AM, 7 min. Dan Duncan, United Way
A discussion of the upcoming Multi-Cultural Leadership Development Conference designed to strengthen minority participation in community leadership.

Local PA, 2/10
6- 6:30 AM, 14 min. Paula Crevoshay, Gem and Mineral Show
A discussion of the economic impact to Tucson of the world's largest gem and mineral show.

Eyewitness News
One On One
Local PA, 1/6
6:30-7AM, 7 min. Walter Burg, CEO
Tucson International Airport
A discussion of TIA's efforts to increase airline service to avoid Tucsonans going to Phoenix for less expensive fares and the impact of 9/11 on the local economy.

Local PA, 1/13
6:30-7AM, 7 min. State Senators Ruth Solomon and Toni Hellon
A discussion of the state budget shortfall, proposed tax adjustments and possible budget cuts.

Local PA, 1/27
6:30-7AM, 7 min. U.S. Senator Jon Kyl
A discussion of the effect of the current recession on the Congress' economic stimulus package.

Wall Street Journal Report Syn. PA, Saturday
5:30-6AM, 22 min. various A weekly half hour business and economic news program produced by the Wall Street Journal.

PSAs:

Arizona Business (:30) 65 times January - March
Click Charities (:30) 85 times January - March
IRS Tax Credit (:30) 15 times January - March
Operation Buy Tucson (:30) 64 times January - March
Tucson Conquistadores (:30) 43 times January - March

Education - A concern about school programs, teacher compensation, redistricting, school administration, bi-lingual education, magnet schools, ethnic balances and the general quality of education.

Impact Local PA, 1/13 Josefina Contreras,
6-6:30AM, 10 min. Rick Leander, Rancho Chuck
Shon A discussion of a proposed multicultural education center located at Chuck Shon.

Local PA, 2/24 Larry Adams, Kathleen
6-6:30AM, 14 min. Hernandez, Sunnyside High
School Foundation A discussion of the Foundation's efforts to raise supplemental monies for special programs at this school.

Local PA, 3/3 Albert Soto, LULAC A discussion of LULAC's program to encourage hispanic youth to complete high school and their annual youth leadership conference.

Eyewitness News Local PA, 1/13 State Senators Ruth Solomon
One on One 6:30-7AM, 7 min. and Toni Hellon A discussion of possible cuts in the state's education programs due to the budget shortfall and various education reform bills pending this legislative session.

Local PA, 2/3 Terry Bracy, Chairman A discussion of the Foundation's scholarship and intern
6:30 - 7AM, 7 min. The Udall Foundation programs for children, and the Native American Institute which it funds.

Local PA, 3/3 Stan Paz, Superintendent A discussion of new trends in education, emphasis in reading,
6:30 - 7AM, 21 min. Tucson Unified School Dist. the Latino education dilemma and the controversy over AIMS testing.

Inside Our Schools Local PA, M – F Eyewitness News Dept. A daily report on education activities and programs in Southern Arizona schools.
10-10:35 PM, 2:00/day

PSAs:

Ad Council/Reading Disabilities (:15)	1	times January - March
Big Brothers/Big Sisters (:30)	6	times January - March
Boy Scouts (:30)	7	times January - March
Boys and Girls Clubs (:30)	186	times January - March
Families of Freedom Scholarship Fund (:30)	5	times January - March
Help on Call (:15, :30)	15	times January - March
Humane Society of Tucson (:30, :15, :20, :10)	4	times January - March
Sahuaro Girl Scout Council/Volunteers (:30)	8	times January - March
Sahuaro Girl Scout Council/Cookie sale (:30)	137	times January - March
Sun Sounds (:30)	3	times January - March
Tucson Arts Odyssey (:30)	4	times January - March
WWII Registry (:30)	9	times January - March

Employment – A concern about unemployment, new job opportunities, attracting new industries to Tucson, wages and employment practices.

Impact Local PA, 3/20 Carlos Flores-Vizcarra A discussion of the work visa process for Mexican citizens wanting to work in the U.S.
6-6:30AM, 7 min. Consul of Mexico

Local PA, 3/31 Chris Gleason, Pres. A discussion of the employment opportunities in the rapidly growing medical technology sector.
6-6:30AM, 14 min. Ventana Medical Systems

Eyewitness News Local PA, 3/3 Stan Paz, Superintendent A discussion of TUSD's programs to encourage high schoolers to graduate and improve their chances for meaningful employment.
One On One 6:30-7AM, 7 min. Tucson Unified School Dist.

Extra Syn. PA, 1/4 Various A segment on finding employment in 2002.
6 – 6:30AM, 10 min

Environment – A concern about the general quality of life, protecting the desert, preserving clean air, disposal of toxic elements and water quality.

Impact Local PA, 1/20 Beth Gorman, Pima County A discussion of the two new air quality monitoring stations and the accessibility of these results to the public via the internet.
6-6:30AM, 10 min. DEQ, Natalie Barnes, Pima Association of Governments

Eyewitness News Local PA, 1/6 Walter Burg, CEO A discussion of the noise abatement programs associated with the expansion of TIA.
One On One 6:30-7AM, 5 min. Tucson International Airport

Local PA, 2/3
6:30 – 7AM, 14 min. Terry Bracy, Chairman
The Udall Foundation
A discussion of the US Institute for Environmental
Conflict Resolution which is involved in land and
water use disputes.

Local PA, 2/17
6:30-7AM, 7 min. Ken Schwartz, Project WET
A discussion of this program which instructs teachers
on how to teach children about water conservation
habits.

PSAs:

Forever Wild Animal Rehab (:30) 1 times January - March
Nature Conservancy (:60,:30) 17 times January - March
Pima County Dept. Environmental Qual. (:30) 38 times January - March
Phone Book recycling/US West 17 times January - March
Tucson Clean & Beautiful (:30) 32 times January - March

Government – A concern about the local government, elected/appointed officials its size, its growth, the conflict between city and county government and the federal government’s size, efficiency and growth.

Impact Local PA, 3/20 Carlos Flores-Vizcarra A discussion of US and Mexico government programs to
6-6:30AM, 7 min. Consul of Mexico assist citizens on both sides of the border.

Eyewitness News Local PA, 1/27, U.S. Senator Jon Kyl A discussion of the 2002 Senate legislative agenda.
One on One 6:30-7AM, 7 min.

Local PA, 2/24 Tom Price, Foreign Affairs A discussion of the status of Afghanistan and the
6:30-7AM, 7 min. Analyst, University of Arizona various government agencies involved in U.S. policymaking
on civil government and terrorist activities.

Local PA, 3/31 Kelly Simpson, Exec. Dir. A discussion of the controversial state legislation that
6:30 – 7AM, 14 min. The Pairs Foundation, Luan allocated federal welfare funds to marriage counseling when
Wagner, Exec. Dir., Pima so many other programs are underfunded.
Youth Partnership

PSAs:

Army National Guard (:60, :30) 82 times January - March

Growth – A concern about the continuing growth of the Tucson area, controversy of growth vs no growth, planning for growth and the functions of the City Planning and Zoning Department. Also the controversy over what types of industry we should be seeking.

Impact	Local PA, 1/6 6 – 6:30AM, 5 min.	Kathleen Dunbar, Tucson City Council	A discussion of the Rio Nuevo project as part of the inner city revitalization effort.
Eyewitness News One On One	Local PA, 1/6 6:30 – 7AM, 5 min.	Walter Burg, CEO Tucson International Airport	A discussion of the TIA expansion/remodeling project, and their recent acquisition of 1700 acres needed to serve Tucson's ever growing population.

PSAs:

Americorps (:60::30::10)	11	times January - March
Habitat for Humanity (:60::30)	17	times January - March
Peace Corps (:60, :30)	4	times January - March
Primavera Builders (:60::30)	7	times January - March
United Way (:30)	4	times January - March
Volunteers of America (:30)	2	times January - March

Health - A concern about the cost of healthcare, a desire for information on the newer techniques, preventive measures that are available and personal fitness.

Impact	Local PA, 2/10 6-6:30AM, 14 min.	Scott Blades, Kay Korn Tucson Interfaith HIV/AIDS Network	A discussion of the educational and assistance programs for people infected with the HIV virus.
Eyewitness News One On One	Local PA, 3/31 6-6:30AM, 14 min.	Cindy Parseghian, APMRF	A discussion of current research and treatments for Niemann-Pick Type C disease.

Eyewitness News One On One	Local PA, 1/13 6:30-7AM, 7 min.	State Senators Ruth Solomon and Toni Helton	A discussion of instability in state funding for Tucson's two trauma centers.
Eyewitness News One On One	Local PA, 1/27 6:30 – 7AM, 7 min.	U.S. Senator Jon Kyl	A discussion of federal funding for the health care costs of illegal aliens.

Eyewitness News One On One	Local PA, 3/17 6:30 – 7AM, 28 min.	Bimi Hunter, Bea Hurrton Lane Beck, 2002 Race for the Cure	A discussion of this annual event to raise money for breast cancer research and support programs.
Eyewitness News One On One	Local PA, 3/24 6:30-7AM, 28 min.	Drs. Debby Friedman, Ken Yoder, Phil Murphy, Breast Cancer Specialist	A discussion of breast cancer screening, digital mammography and the use of ultrasound to diagnose breast cancer.

5-5:30PM,1:30min/day Eyewitness News Dept.
10-10:35P,1:30min/day

A daily segment on various health topics.

Parenting

Syn PA M – F
5:30 – 7AM/2x week
Thurs. 6-6:30 PM, 1:30 min

Various

A syndicated segment produced by CNN offering tips on raising children.

Extra

Syn. PA, 1/1, 4 min.
11:35PM-12:05AM,

Various

A segment on weight loss solutions.

PSAs:

American Cancer Society (:30::10) 61 times January - March
 American Red Cross (:30) 153 times January - March
 Arizona DHS/no meth (:30) 5 times January - March
 Arizona DHS/abstinence (:30) 1 times January - March
 Kids/Sleep (:30) 1 times January - March
 Intertribal Health (:30) 17 times January - March
 Las Familias (:60::30) 9 times January - March
 March of Dimes (:60::30) 2 times January - March
 Make-A-Wish Foundation (:15;.30) 30 times January - March
 Partnership for a Drug Free America (:30::15) 10 times January - March
 Parseghian Foundation (:30) 35 times January - March
 Sports Strategies (:30) 1 times January - March
 Tee Up for Tots (:30) 2 times January - March
 UA Baseball Program (:20::10) 48 times January - March
 Winter Wellness Coalition (:30) 2 times January - March

Transportation - A concern about Tucson's continuing transportation problems, cross-town expressways, traffic flow control, road maintenance, widening of specific roads, future planning and mass transit.

Impact Local PA, 1/6
6:30AM, 5 min.

Kathleen Dunbar
Tucson City Council

A discussion of the proposed light rail system to alleviate downtown traffic congestion.

Local PA, 1/20
6-6:30AM, 4 min.

Beth Gorman, Pima
County DEQ, Natalie
Burns, Pima Assn. Of
Governments

A discussion of PAG's Ride Share program, car pooling and bus usage to help reduce traffic congestion.

Local PA, 3/17
6-6:30AM, 14 min

Theresa Ruiz, Tucson
Rideshare Program

A discussion of their computer program to match people who want to carpool, and the use of alternative transportation modes for commuters.

Eyewitness News Local PA, 1/6 Walter Burg, CEO A discussion of TIA's efforts to expand flight service and the
 One on One 6:30-7AM, 6min. Tucson International Airport need for improved road access to TIA from major arterial roads.

PSAs:

Tucson Intl Airport (:60,:30) 13 times January - March
 Pima County Dept. Environmental Qual. (:30) 38 times January - March

Water - Since Tucson is a desert community that is still dependent upon ground water, there is a concern about future supplies, the Central Arizona Project, conservation and effluent use including the future use of CAP water, customer service, effluent use in recreational areas and water conservation.

Impact Local PA, 3/3 Marie Pearthree, Dep. Dir, A discussion of the Clearwater Renewable Resource
 6-6:30AM, 14 min. Tucson Water Facility which, when completed, will become the major
 water supply for Tucson.
 Eyewitness News Local PA, 2/17 Kerry Schwartz A discussion of WET's program to teach watershed
 One on One 6:30 - 7AM, 21 min. Project WET protection, chemical quality testing and water conservation.

PROGRAM DESCRIPTIONS:

Impact A weekly half-hour public affairs show scheduled at various times
 Saturday/Sunday produced by the KVOA-TV news department
 featuring interviews with government and community leaders on
 topical issues.

Eyewitness News A weekly half-hour public affairs show scheduled at various
 One on One times Saturday/Sunday produced by the KVOA-TV news department
 utilizing the interview format that deals in-depth with lead local stories.

The Wall Street Journal A weekly half-hour business and economic show produced by Dow
 Report Jones and Company. Scheduled Sat/Sun various times.

Eyewitness News Regularly scheduled M-F 6-7AM, 7:25-7:30AM, 8:25-8:30AM,
 12-12:30PM, 5-5:30PM, 6-6:30PM, 10-10:35PM, Sat. 7-7:30AM
 Sat. 5:30-6PM, 10-10:30PM, Sun. 5:30-6PM, 10-10:30PM traditional
 news, weather, sports presentation. Locally produced by KVOA-TV news.

Save Our Streets/
 SOS in America A weekly syndicated half-hour show dealing with crime issues.
 Scheduled Saturday, Sunday various times.

Extra A syndicated daily half-hour show dealing with various topics. Scheduled
 M-F 11:35PM-12:05AM. Also a one-hour weekend show scheduled Sat/Sun
 at various times.

Ananda Lewis

A syndicated one-hour program dealing with various topics. Scheduled M – F,
3 – 4 PM.