

Quarterly Responsive Programming Report

KVOA Communications, Inc.

KVOA-TV Tucson, Arizona

October 1 - December 31, 2002

The following is a list of the programs broadcast during the period of October 1 through December 31, 2002 which have provided KVOA-TV's most significant treatment of community issues as indicated by community leaders throughout the area. The responsive broadcasts listed are exclusive of NBC Television Network News and Public Affairs Programs and Public Service Announcements which may deal with these problems on a national basis.

<u>PROGRAM</u>	<u>DATE & TIME</u>	<u>PARTICIPANTS</u>	<u>SUMMARY OF DISCUSSION</u>
<u>Crime</u> - There is a strong concern about the high rate of violent crime, rape, drug related crime, theft, home burglaries, and adequate police protection.			
Impact	Local PA, 12/22 6 - 6:30 AM, 28 min.	Sgt. James Ogden, Pima County Sheriff's Dept.	A discussion about holiday crime and advice for the public on how to keep from becoming crime victims.
EWN 1 on 1	Local PA, 10/13 6:30-7AM, 14 min.	Terry Goddard (D), Andrew Thomas (R) Ed Kahn (L) Candidates for Arizona Attorney General.	A debate among the three candidates for Attorney General focusing on crime and punishment issues, as well as consumer protection, abortion, adoption of children by gay couples and victims' rights.
EWN 1 on 1	Local PA, 11/3 6:30 - 7AM, 7 min.	Josh Burner, Cancer patient and medicinal marijuana user, supporter of Prop 203; Dr. Philip Kanof, substance abuse expert And Medical Director for Substance Abuse At Veteran's Hospital, opponent of Prop 203	A discussion of the "medical marijuana" act, Proposition 203 and its likely effects on Arizonans. Topics relevant to crime included the proposed reductions in criminal sanctions and the effect on drug use.
EWN 1 on 1	Local PA, 11/10 6:30- 7AM, 10 min.	Sen. Jon Kyl (R - AZ), U.S. Senator	A discussion on the current "war on terrorism" and its domestic and international implications, the mission and scope of the Department of Homeland Security, and crime problems associated with illegal immigration.
EWN 1 on 1	Local PA, 12/1 6:30 - 7AM, 4 min.	Don Durband, Exec. Director, and Karin Erickson, Events Manager, Tucson Downtown Alliance	A discussion of the Alliance's work with local law enforcement to discourage panhandling and downtown crime.

PSAs:
Crime Prevention Council (:30)
Safe Baby Campaign (:30)

aired 4 times October - December
aired 2 times October - December

Economy – A concern about the local economy, taxes, cost of living, salaries, the effect of the tighter budgets on charities, and the national debt.

Impact Local PA, 11/3
6 – 6:30AM, 7 min. Juliette Christiani and Brenda Goldsmith
Boys & Girls Clubs of Tucson

A discussion of the role of the Boys & Girls Clubs of Tucson in funding a variety of youth activities, and information on their upcoming holiday auction.

Impact Local PA, 12/15
6 – 6:30AM, 14 min Sgt. Christopher Steele, USMC

A discussion of how economic conditions have affected the 2002 Toys for Tots program and an appeal to the community to support the effort.

EWN 1 on 1 Local PA, 10/6
6:30-7AM, 14 min. Phil McDonnell, attorney opposing Prop. 303
Dr. John Porter, physician, proponent Prop. 303

A debate on the merits of Proposition 303, the Tobacco Tax Initiative, and the economic and budgetary issues associated with providing health care services to a large indigent population.

EWN 1 on 1 Local PA, 10/27
6:00 – 7AM, 14 min. Michael Mandell, supporter, Prop 200
Kip Keefer, supporter, Prop 201
David LaSarte, supporter, Prop 202

An extended discussion of the 3 ballot propositions related to Indian gaming in Arizona. Economic issues discussed included: the impact of each proposal on tribal economies and spending for social welfare and the benefit to the state's general fund.

EWN 1 on 1 Local PA, 11/10
6:30 – 7AM, 7 min. Sen. Jon Kyl (R - AZ), U.S. Senator

An analysis of the newly elected Congress and predictions on how it will shape economic policy. Specific topics included: Social Security and alternate retirement savings plans, dividend taxation, and the possibility of permanent tax cuts.

EWN 1 on 1 Local PA, 11/17
6:30 – 7AM, 21 min. Melanie Rineer, Perimeter Bicycling Assn.,
Alex Ogden, cancer survivor and cyclist,
J. Mills, El Tour commentator.

A discussion about the upcoming “El Tour De Tucson”, its growth since inception, its economic impact and the extent of local corporate and public participation.

EWN 1 on 1 Local PA, 12/1
6:30 – 7AM, 7 min. Don Durband, Exec. Director,
and Karin Erickson, Events Manager,
Tucson Downtown Alliance

A description of the newly created federal empowerment zone and the economic benefits to be realized by businesses operating in the zone. Additional discussion about the various initiatives the Alliance has undertaken to revitalize a stagnating downtown economy.

EWN 1 on 1 Local PA, 11/24 Jack Jewett, President
6:30-7AM, 7 min. Arizona Board of Regents

Discussion about the Regents' "Changing Directions Initiative" for Arizona's 3 universities, some provisions of which would allow and encourage universities to be more responsive to local economic and labor force development needs.

PSAs:
Goodwill Industries (:30) aired 14 times October - December

Education - A concern about school programs, teacher compensation, redistricting, school administration, bi-lingual education, magnet schools, ethnic balances and the general quality of education.

Impact Local PA, 10/20 Valerie Rauluk and Elena Diaz Borkquist,
6—6:30 AM Tucson-Pima Public Library's "One Book,
One Community" Project

A description of the Tucson Public Library's ongoing project, "One Book, One Community" and the opportunities for Tucsonans to become involved.

Impact Local PA, 11/3 Rev. Gilbert Levartio, Santa Cruz Parish Pastor
6-6:30 AM, 14 min and Donna Gary, Principal, Santa Cruz School

A discussion of needed renovations to one of Tucson's oldest Catholic schools and a community appeal for support.

EWN 1 on 1 Local PA, 10/20 Tom Horne (R); Jay Blanchard(D), John Zajac(I)
6:30 - 7AM, 14 min. candidates for Arizona Superintendent of Public Instruction.

An informal debate between the diverse candidates for Arizona's top education office, that of State Sup. Of Public Instruction. Discussion included topics about: failing schools, the budget outlook for education in the coming year, the required AIMS test, the charter school movement and its regulation, teacher retention and bilingual education.

EWN 1 on 1 Local PA, 10/27 Michael Mandell, supporter, Prop 200
6:00 – 7AM, 7 min. Kip Keefer, supporter, Prop 201
David LaSartie, supporter, Prop 202

An extended discussion of the 3 ballot propositions related to Indian gaming in Arizona, including analysis of each Proposition on how gambling tax increases would improve public education in Arizona.

EWN 1 on 1 Local PA, 11/24 Jack Jewett, President
6:30-7AM, 14 min. Arizona Board of Regents

Discussion about the Regents' "Changing Directions Initiative" for Arizona's 3 universities. This initiative proposes changes in the allowable proportion of out of state students, the current tuition rate, the relationship with community college systems and the ability of a university to provide better economic and workforce development within local communities.

Inside Our Schools Local PA, M – F Eyewitness News
10PM, 5 x week
1:30/day

A one and one-half minute segment on educational issues with a local and state emphasis.

PSAs:

Boys & Girls Clubs (:30; :10) aired 66 times October - December
 Boy Scouts (:30) aired 3 times October - December
 4-H (:30) * (also in "kids" section) aired 1 time October - December
 Information & Referral/ASFG (:15; :30) aired 1 time October - December
 Humane Society of Tucson (:30; :15; :20; :10) aired 1 time October - December
 Lowell Observatory (:60; :30) aired 1 time October - December
 New Beginnings/ASFG (:20; :45) aired 3 times October - December
 Saluaro Girl Scout Council/Volunteers (:30) aired 2 times October - December
 Tucson Children's Museum/ASFG (:15) aired 3 times October - December

Employment – A concern about unemployment, new job opportunities, attracting new industries to Tucson, wages and employment practices.

Impact Local PA, 11/17 Major Linda Eisel, 362nd Recruiting
 6 – 6:30AM, 14 min Squadron Cmmndr., Ms. Sgt. Robert
 Kitto, recruiter, United States Air Force

A discussion about the Air Force's career opportunities as well as the larger issue of military readiness in the armed forces.

EWN 1 on 1 Local PA, 10/27 Michael Mandell, supporter, Prop 200
 6:00 – 7AM, 14 min. Kip Keefer, supporter, Prop 201
 David LaSarte, supporter, Prop 202

An extended discussion of the 3 ballot propositions related to Indian gaming in Arizona. Employment issues included a discussion on how each of the Propositions intends to decrease unemployment on tribal lands and create the job opportunities of local tribal economies.

EWN 1 on 1 Local PA, 12/1 Don Durband, Exec. Director,
 6:30 – 7AM, 4 min. and Karin Erickson, Events Manager,
 Tucson Downtown Alliance

A discussion of the Alliance's efforts to attract diverse business to the downtown area, particularly employers operating outside conventional Monday through Friday hours.

EWN 1 on 1 Local PA, 11/24 Jack Jewett, President
 6:30-7AM, 7 min. Arizona Board of Regents

Discussion about the Regents' "Changing Directions Initiative" for Arizona's 3 universities and its likely impact on workforce preparation.

Environment – A concern about the general quality of life, protecting the desert, preserving clean air, disposal of toxic elements and water quality.

Impact Local PA, 12/29 Karen Dotson, Tucson Water
 6-6:30 AM, 14 min.

A discussion of Tucson Water's various recycling and reclamation programs and how consumers can make better choices about water use.

Government – A concern about the local government, elected/appointed officials its size, its growth, the conflict between city and county government and the federal government's size, efficiency and growth.

Impact Local PA, 11/17 Major Linda Eisel, 362nd Recruiting
 6 – 6:30AM, 14 min Squadron Cmmndr., Ms. Sgt. Robert
 Kitto, recruiter, United States Air Force

A discussion about the Air Force's career opportunities as well as the larger issue of military readiness in the armed forces.

EWN 1 on 1	Local PA, 10/6 6:30-7AM, 14 min.	Phil McDonnell, attorney opposing Prop. 303 Dr. John Porter, physician, proponent Prop. 303	A debate on the merits of Proposition 303, the Tobacco Tax Initiative, and the role government should play in the provision of health care to the indigent citizens of Arizona. Both sides outline strengths and needs of Arizona's health care system.
EWN 1 on 1	Local PA, 10/13 6:30-7AM, 14 min.	Terry Goddard (D), Andrew Thomas (R) Ed Kahn (L) Candidates for Arizona	A debate among the three candidates for Attorney General on the role of the state's top law enforcement office in issues such as the death penalty, plea bargaining, victims' rights, consumer protection, gay adoptions and abortion policy.
EWN 1 on 1	Local PA, 10/20 6:30 - 7AM, 14 min.	Tom Horne (R); Jay Blanchard(D), John Zajac(I) candidates for Arizona Superintendent of Public Instruction.	An informal debate between the diverse candidates for Arizona's top education office, that of State Sup. Of Public Instruction. Discussion included topics about: failing schools, the budget outlook for education in the coming year, the required AIMS test, the charter school movement and its regulation, teacher retention and bilingual education.
EWN 1 on 1	Local PA, 10/27 6:00 – 7AM, 14 min.	Michael Mandell, supporter, Prop 200 Kip Keefer, supporter, Prop 201 David LaSarte, supporter, Prop 202	An extended discussion of the 3 ballot propositions related to Indian gaming in Arizona. Topics included how each proposal would increase state and tribal government spending on welfare Services, the government's oversight role in gambling enterprises such as casinos and dog or horse racing and how each Proposition would affect state regulation of gaming.
EWN 1 on 1	Local PA, 11/3 6:30 – 7AM, 7 min.	Josh Burner, Cancer patient and medicinal marijuana user, supporter of Prop 203; Dr. Philip Kanof, substance abuse expert And Medical Director for Substance Abuse At Veteran's Hospital, opponent of Prop 203	A discussion of the "medical marijuana" act, Proposition 203 and its likely effects on Arizonans, including the jurisdictional tension between the federal and state governments regarding medical marijuana laws.
EWN 1 on 1	Local PA, 11/10 6:30- 7AM, 7 min.	Sen. Jon Kyl (R - AZ), U.S. Senator	A discussion about Congressional activities in a wide variety of areas, including: the war on terrorism, the economy, victims' rights, and illegal immigration.
EWN 1 on 1	Local PA, 12/1 6:30 – 7AM, 7 min.	Don Durband, Exec. Director, and Karin Erickson, Events Manager, Tucson Downtown Alliance	A discussion of the Alliance's nonprofit work and its partnerships with local government to revitalize the downtown area.
Eyewitness News	Local PA, 11/7 10-11:00 PM, 50 min	Election Coverage	Expanded coverage of statewide elections to executive and legislative offices.

Eyewitness News Local PA, 10/21
7 – 8PM, 50 min

Gubernatorial debate

A formal, live debate between the Democratic and Republican candidates for Governor of Arizona, produced in conjunction with the state's League of Women Voters.

Growth – A concern about the continuing growth of the Tucson area, controversy of growth vs no growth, planning for growth and the functions of the City Planning and Zoning Department. Also the controversy over what types of industry we should be seeking.
Impact Local PA, 10/6
6-6:30AM, 7 min.

A discussion about Dinnerware Gallery and the rapid growth of the art community in Tucson.

Impact Local PA, 12/15

Pat Connors and Jonathan Landeen,
Tucson Originals, Inc.

A look at Tucson Originals, a nonprofit organization designed to unify and grow the locally originated restaurant business.

EWN 1 on 1 Local PA, 12/1
6:30 – 7AM, 4 min.

Don Durband, Exec. Director,
and Karin Erickson, Events Manager,
Tucson Downtown Alliance

A discussion of renovation and revitalization projects underway in the downtown area, including proposals for growing the downtown residential market with new home construction.

PSAs (includes community and infrastructure development)
Leave A Legacy (:30)
League of Women Voters (:30)
United Way (:30)

aired 6 times October - December
aired 2 times October - December
aired 89 times October - December

Health - A concern about the cost of healthcare, a desire for information on the newer techniques, preventive measures that are available and personal fitness.

Impact Local PA, 10/6
6 – 6:30 AM, 7 min

W. Mark Clark, CODAC Behavioral
Health Services and Lisa Waite, Mental
Health Association of Arizona

A discussion about local mental health services, focusing on depression and the upcoming National Depression Screening Day.

Impact Local PA, 11/24
6- 6:30 AM, 28 min.

Linda Selsor, Exec. Director
Las Familias

A discussion of the therapeutic issues involved in treating persons affected by childhood sexual abuse and Las Familias' role in providing services in Tucson.

Impact Local PA, 12/8
6-6:30 AM, 28 min

Dan Wirth, Exercise Physiologist
Vanessa Stanford, Nutritionist
Karla LaFalce, Trainer

A discussion of obesity among American adults and the hazards of the holiday season in weight gain. Guests offered exercise and nutrition tips.

EWN 1 on 1 Local PA, 10/6
6:30-7AM, 14 min.

Phil McDonnell, attorney opposing Prop. 303
Dr. John Porter, physician, proponent Prop. 303

A debate on the merits of Proposition 303, the Tobacco Tax Initiative and the health care cost consequences of smoking.

EWN 1 on 1 Local PA, 10/27
6:00 – 7AM, 7 min.

Michael Mandell, supporter, Prop 200
Kip Keefer, supporter, Prop 201
David LaSarte, supporter, Prop 202

An extended discussion of the 3 ballot propositions related to Indian gaming in Arizona, including analysis of each Proposition on how tax profits would improve health care in Arizona.

EWN 1 on 1 Local PA, 11/3
6:30 – 7AM, 14 min
Josh Burner, Cancer patient and medicinal marijuana user, supporter of Prop 203;
Dr. Philip Kanof, substance abuse expert
And Medical Director for Substance Abuse
At Veteran’s Hospital, opponent of Prop 203

A discussion of the “medical marijuana” act, Proposition 203 and its likely effects on Arizonans, including an analysis of public health impact as viewed from both sides.

EWN 1 on 1 Local PA, 11/10
6:30 – 7AM, 4 min.
Sen. Jon Kyl (R - AZ), U.S. Senator

A discussion on Arizona’s request for federal reimbursement for state-provided health care services associated with illegal Immigrants.

EWN 1 on 1 Local PA, 11/17
6:30 – 7AM, 7 min.
Melanie Rineer, Perimeter Bicycling Assn.,
Alex Ogden, cancer survivor and cyclist,
J. Mills, El Tour commentator.

A discussion about the upcoming “El Tour De Tucson”, a 108 mile cycling event benefiting Tu Nidito, an agency serving terminally ill children and their families. Topics included the expansion of services made possible through this fundraising event.

EWN 1 on 1 Local PA, 12/8
6:30 – 7AM, 28 min
Ruth Ann Ruiz, author
Jessica Ortiz, 15 year old sister whose
Brother dies in a car accident

A discussion about how children and teens deal with a sibling’s death and the support systems that can be created to help them deal with it, including discussion of Ruiz’s book “Coping with The Death of A Brother or Sister”

For Your Health Local PA, M-F
5-5:30PM, 1:30min/day Eyewitness News Dept.
10-10:35P, 1:00min/day

A daily health insert on various current topics.

Parenting Syn PA M – F
5-6:30AM, 2x week
6-6:30 PM, 1x week
2 min/day
Various

A two-minute segment featuring tips on parenting produced by CNN.

PSAs:
Arizona’s Children Assn. (:30) aired 13 times October - December
Food Bank/ASFG (30) aired 44 times October - December
Race for the Cure (:10, :15, :20, :30) aired 4 times October - December
Southern Arizona Aids Foundation (:30, :15) aired 43 times October - December
Tucson Center for Women & Children/ASFG(:30) aired 57 times October - December

Water - Since Tucson is a desert community that is still dependent upon ground water, there is a concern about future supplies, the Central Arizona Project, conservation and effluent use including the future use of CAP water, customer service, effluent use in recreational areas and water conservation.

Impact Local PA, 12/29 Karen Dotson, Tucson Water
6-6:30 AM, 14 min.
A discussion of Tucson Water’s various recycling and reclamation programs and how consumers can make better choices about water use.

PROGRAM DESCRIPTIONS:

Impact

A weekly half-hour public affairs show scheduled at various times Saturday/Sunday produced by the KVOA-TV news department featuring interviews with government and community leaders on topical issues.

**Eyewitness News
1 on 1**

A weekly half-hour public affairs show scheduled at various times Saturday/Sunday produced by the KVOA-TV news department utilizing the interview format that deals in-depth with lead local stories.

Eyewitness News

Regularly scheduled M-F 6-7AM, 7:25-7:30AM, 8:25-8:30AM, 12-12:30PM, 5-5:30PM, 6-6:30PM, 10-10:35PM, Sat. 7-7:30AM Sat. 5:30-6PM, 10-10:30PM, Sun. 5:30-6PM, 10-10:30PM traditional news, weather, sports presentation. Locally produced by KVOA-TV news.