



KVOA
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Quarter Responsive Programming Report

KVOA Communications

4th Quarter -- October 1 - December 31, 2003

The following is a list of the programs broadcast during the period October 1 through December 31, 2003 which have provided KVOA's most significant treatment of community issues as indicated by community leaders throughout the area. The responsive broadcasts listed are exclusive of NBC network news and public affairs programs and public service announcements which may also deal with these problems on a national basis.

<u>PROGRAM</u>	<u>DAY/DATE</u>	<u>TIME</u>	<u>PARTICIPANTS</u>	<u>SUMMARY OF DISCUSSION</u>
<p>Crime -- Concerns are: the rate of violent crime, rape, drug-related crime, theft, home burglaries, personal safety and adequate law enforcement protection.</p>				
<p>Economy -- Concerns are: the local economy, taxes, cost of living, salaries and buying power, the effect of tighter budgets on charities and the national debt.</p>				
Eyewitness News One on One	Sunday, Nov. 30	6:30 a.m. - 7:00 a.m.	Karen Thoreson, Tucson assistant city manager and acting director for the Rio Nuevo Project.	A discussion of the progress of the revitalization under the Rio Nuevo Project. Included is discussion of renovation of the train depot and Fox Theatre as well as infrastructure improvements, remodeling and expansion of the Tucson Convention Center and development of a University of Arizona Science Center, and new housing and revitalization projects planned along the Santa Cruz River and areas west of it.

Eyewitness News One on One	Sunday, Dec. 28	6:30 a.m. - 7:00 a.m.	Nancy Stanley, project manager for a U.S. State Department program called Community Connections, and Libby Howell and her 16-year-old son Collin Mechler, who are volunteer hosts for the program.	Community Connections brings foreign visitors to the United States from Eastern European countries to explore the free market system, offer examples of public-private partnerships and to look for links that might be mutually beneficial in the future.
Education -- Concerns are: quality of education, school programs, teacher compensation, redistricting, school administration, bi-lingual education, magnet schools, and ethnic balances.				

Eyewitness News One on One	Sunday, Oct. 26	6:30 a.m. - 7:00 a.m.	Vincent Lazara, author of <i>Live the Myth</i> and a Pima Community College teacher who holds a Ph.D. in philosophy with a specialty in critical thinking.	Lazara discusses how we use lessons from ancient Greek and Roman myths to change our lives. He cites as an example a myth about a gold chariot tied to a temple and the stories of people who tried to untie the complicated knot until someone comes along and cuts it. The lesson: think outside the norm and be creative about problem solving.
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Eyewitness News One on One	Sunday, Nov. 16	6:30 a.m. - 7:00 a.m.	Alex Kimmelman, acting director of Pima Community College's Community and Oral History Center, and Vicki Cook, a division dean at Pima's downtown campus who help create the center.	A discussion of the program that preserves Tucson history through written documentation and oral recordings. Students can earn credits in applied history. The guests also tell viewers how they can do their own histories of their families.
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Eyewitness News One on One	Sunday, Dec. 7	6:30 a.m. - 7:00 a.m.	Dean Smith, contributor and editor of the book <i>Arizona Goes to War</i> , and Jane Eppinga, a contributor to the book.	A discussion of how Arizona was affected by World War II, including the deaths of eight men from the state who died when the USS Arizona was sunk at Pearl Harbor, that high-ranking Japanese prisoners of war were held near Benson, and General Patton tested tanks in the Arizona desert. After the war, Arizona boomed as military and retired moved to the state.
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Eyewitness News One on One	Sunday, Dec. 14	6:30 a.m. - 7:00 a.m.	Dr. Kevin Lemman, internationally known psychologist and author	Lemman discusses his latest book <i>Sheet Music: Uncovering the Secrets of Sexual Intimacy in Marriage</i> . He talks about his belief that sex is one of the most important aspects of marriage and that it is holy. He does not believe in pre-marital sex. He also discusses how men and women are different and how couples can improve communication and offers advice for when couples are, as he says "too pooped to whoop."
Eyewitness News One on One	Sunday, Dec. 21	6:30 a.m. - 7:00 a.m.	Tom Miller, author of <i>Writing on the Edge</i>	Miller, who has written about the American Southwest for more than 30 years, talks about his ninth book which is a collection of short stories, songs and poems about life on the border between the United States and Mexico. He tells stories including a play about Mexican shopkeepers from the point of view of Mexicans, the frustrations of a Tohono O'odham farmer because his tribe is divided by the border, a Mexican bar that has an escape tunnel for Al Capone, a Chinese man who crossed the border seven times in one day, and an Eastern woman's tale of being introduced to border slang in 1895.
Employment -- Concerns are: unemployment, new job opportunities, attracting new businesses and industry to Southern Arizona, wages and employment practices.				

Environment -- Concerns are: quality of life, protecting desert, preserving clean air and disposal of toxic elements. (Note: Water is listed separately.)

Eyewitness News One on One	Sunday, Nov. 23	6:30 a.m. - 7:00 a.m.	Gayle Johnson, of the Pima Association of Governments' Travel Reduction Program, and Ron Gonzales of Raytheon who's managed their commuter services program for the past six years.	The Environmental Protection Agency and the U.S. Dept. of Transportation have joined to promote a program called "Best Workplaces in America" going in select cities, including Tucson. The goal is to change how commuters get to and from work to reduce air pollution and traffic congestion. The program gives national recognition and tax incentives to businesses that provide funding for employees to use alternate forms of transportation. Raytheon was the first Tucson employer to join the program which has grown to 16 firms.
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Government -- Concerns are: local government, the size of government, elected/appointed officials, conflicts between city and county government, and the efficiency of government.

Eyewitness News One on One	Sunday, Oct. 12	6:30 a.m. - 7:00 a.m.	Candidates for Tucson City Council Ward 1: incumbent Jose Ibarra, a Democrat, and challenger Armando Rios, a Republican	The two candidates debated issues in the November election, including a light-trail transportation proposal and downtown redevelopment, which they have opposing views. They also talked of Ibarra's attendance record at City Council meetings and Rios' drunk driving conviction and allegations he had never voted in a city election.
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Eyewitness News One on One	Sunday, Oct. 19	6:30 a.m. - 7:00 a.m.	Candidates for Tucson City Council Ward 4: incumbent and vice mayor Shirley Scott, a Democrat, and Mike Jenkins, a Republic challenger.	The two candidates debated issues in the November election, including transportation issues and how to fund them, managing future growth, salary increases for city council members, the city budget and fire and police protection.
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Growth -- Concerns are: pro-growth industry versus anti-growth sentiment, proper planning for growth, preparing infrastructure for growth and human services for growing population.

Eyewitness News One on One	Sunday, Oct. 5	6:30 a.m. - 7:00 a.m.	Bryant Nodine, planning and zoning administrator for the town of Oro Valley; John Neis, chair of the Oro Valley General Plan Steering Committee; and Tony Kuehn, co-founder of a Political Action Committee to oppose the town's General Plan.	A November election considered whether residents of Oro Valley wanted to approve a general plan for population growth and infrastructure requirements. Supporters said it was needed to plan for future growth while opponents argued it was weaker than existing requirements and too vague.
Eyewitness News One on One	Sunday, Nov. 2	6:30 a.m. - 7:00 a.m.	Steve Farley, of Citizens for a Sensible Transportation Solution, and Ramon Gaanderse, manager of Government Affairs for the Tucson Metropolitan Chamber of Commerce.	A debate over two propositions on the November city election ballot: Propositions 200 and 201. The first outlines a transportation plan for the city, which includes building a light-rail system, and the second provides the funding mechanism which includes tax and fee increases.
Eyewitness News One on One	Sunday, Nov. 23	6:30 a.m. - 7:00 a.m.	Gayle Johnson, of the Pima Association of Governments' Travel Reduction Program, and Ron Gozales of Raytheon who's managed their commuter services program for the past six years.	The Environmental

Health -- Concerns are: the quality, costs and availability of healthcare, information about new techniques, preventative measures that are available and personal fitness.

Eyewitness News One on One	Sunday, Nov. 9	6:30 a.m. - 7:00 a.m.	Jess Devaney, president and founder of Top Vietnam Veterans, and Ken and Betty Rehusch, a retired lieutenant colonel in the Army medical service corps and his wife.	Top Vietnam Veterans is a non-profit organization that takes Vietnam veterans and their families back to Vietnam. Each trip is customized and involves much counseling beforehand. The program's organizers believe it helps the vets heal by allowing them to share their discussions and experiences with family.
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Water -- Concerns are: the availability of good quality water, conservation, and recycling of effluent.

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Program Descriptions:

Eyewitness News Impact	A weekly half-hour public affairs program, usually scheduled for Sundays at 6:00 a.m. Produced by KVOA's Eyewitness News 4 news department featuring interviews with community leaders about local events. Host is Lupita Murillo
Eyewitness News One on One	A weekly half-hour public affairs program, usually scheduled for Sundays at 6:30 a.m. Produced by KVOA's Eyewitness News 4 news department featuring interviews with community leader and participants in local topical issues. Host is Sandy Rathbun.
Eyewitness News 4	The title of KVOA's live local newscasts which are regularly scheduled at these times: Mondays-Fridays 5:30 a.m.-7:00 a.m.; 7:25 a.m.-7:30 a.m., 7:55 a.m.-8:00 a.m., 8:25 a.m.-8:30 a.m., 8:55 a.m.-9:00 a.m., 9:25 a.m.-9:30 a.m., 9:55 a.m.-10:00 a.m., 12:00 noon-12:30 p.m., 5:00 p.m.-5:30 p.m., 6:00 p.m.-6:30 p.m. and 10:00 p.m.-10:35 p.m. Saturdays 7:00 a.m.-7:30 a.m., 5:30 p.m.-6:00 p.m. and 10:00 p.m.-10:30 p.m. Sundays 5:30 p.m.-6:00 p.m. and 10:00 p.m.-10:30 p.m.