LETTER OF AUTHORIZATION

Yes on Measure J - Committee for Jobs and Traffic Relief
1801 Ave. of the Stars, Ste. 829, Los Angeles, CA 90067

September 14, 2012

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent "Yes on Measure J - Committee for Jobs and Traffic Relief."

Our official information is as follows:

Yes on Measure J - Committee for Jobs and Traffic Relief
1801 Ave. of the Stars, Ste. 829
Los Angeles, CA 90067
Phone: (310) 203-1014
Fax: (310) 557-1092
Treasurer: Charles Shumaker
FPPC ID: 1348068
FED TAX ID #: 26-3374558

Sincerely,

Matt Szabo
Executive Director
Yes on Measure J - Committee for Jobs and Traffic Relief