WBTV
Charlotte, NC

Significant Issues and Responsive Programming
October 1, 2005 – December 31, 2005

METHODOLOGY:

Following are the categories of issues/concerns determined by WBTV to be of significance in the service area. Issues were determined through discussions with community leadership, viewers and concerned citizens. Topics were also generated by formal news department surveys conducted between newscasts. Results are shared with viewers that day.

Programming listed by category in this report is intended to be representative of coverage. Applicable CBS/network programming is attached by hard copy. All responsive local programming produced outside the already dedicated newscasts is aired in prime access time periods.

SIGNIFICANT ISSUES:

A. Public Safety
Severe weather coverage; including ice and snow that hit coverage area.
Murder Rate – decade long high with 85 homicides in 2005.
Serial Rapist in the Charlotte area, WBTV covered this story daily & informed viewers how to keep themselves safe.
WBTV uncovered the heavy influence of gangs in the Charlotte/Mecklenburg area; especially in the school systems. City of Charlotte Police Department identified 71 gangs working in the Charlotte Mecklenburg area.

B. Economy
Gas prices continue to soar out of control. Gas tax is a secondary issue in NC – NC gas tax is one of the highest State gas taxes in the Nation.
Increasing unemployment rate in the DMA due to several Plant closings.
Merger of US Airways and America West Airlines, how it will impact the Charlotte area's economy.

C. Social; Human Services

WBTV once again took part in our major 4th Quarter fund-raiser; The *Angel Tree* program. The *Angel Tree* is in conjunction with the Salvation Army and calls for Christmas trees laden with paper angels to be placed in area retail and business locations throughout the holiday season. Each angel contains a special wish of a

child in need. Through a multi-media campaign, people are asked to "adopt" an angel and purchase that child's particular clothing and/or toy wish.

The News department did live remote news reports from *Angel Tree* locations. WBTV News also reminded people (within Newscasts) throughout 4th Quarter to adopt an angel, or volunteer to help the Salvation Army. WBTV also aired a significant number of promotional spots on the air throughout the quarter. These spots educated people on the program and encouraged them to volunteer or adopt an angel.

PROGRAMS/PROGRAM SEGMENTS CITED IN THIS REPORT

WBTV NEWS REPORTS - Daily coverage of issues. Newscasts are scheduled Monday-Friday; 5:00 a.m., 5:30 a.m., 6:00 a.m., 12 Noon, 5:00 p.m., 5:30 p.m., 6:00 p.m., 11 p.m.. Saturday 6:00 p.m., 11 p.m.. Sunday 6:30 p.m., 11:00 p.m. (all newscasts are 30 minutes.)
A 10:00 p.m. Newscast is also produced for another local station (WJZY) 7 days a week.

WBTV NEWS 3 AT NOON SEGMENT - Increased daily 2-minute live segment dedicated to local community projects and issues to 3 minutes. Topics range from downtown development to charity fundraisers to children's issues. Special guests appear daily to discuss with WBTV anchors.

3 ON YOUR SIDE – Focused beats assigned to key anchors with demonstrated viewer benefit.

Topics include:

A. HEALTH BEAT
Tonia Bendickson tackles current health issues targeted at key viewers. Parenting stories and those affecting the children in the community are also Tonia's focus.

B. GOVERNMENT
Paul Cameron covers not only City Hall, also any legislative issue that impacts viewers.

C. PERSONAL SAFETY
Maureen O'Boyle looks at issues that relate to personal safety and community security.

WBTV SPECIAL PROGRAMS AND PROJECTS

United Way of Central Carolinas – campaign to encourage citizens to donate their time and resources to help others – designed to support annual fund drive, which completed in October.

American Red Cross – ran series of promotional announcements calling for support for hurricane victims.

Began campaign in December promoting upcoming WBTV Blood Drive on January 12, 2006.

Began campaign in December promoting upcoming UNCF telethon scheduled to air on WBTV January 7, 2006.

PSA Schedules in place 4th Quarter 2005:

- Cardiac Arrest/Defibrillation PSA
- Carbon Monoxide PSA
- Human Development PSA
- Drunk Driving PSA
- Father Involve PSA
- Salvation Army Hurricane PSA
- Red Cross Hurricane Relief PSA
- Urban League of the Carolinas PSA
- Partnership for a Drug Free Carolinas PSA
- ALS Foundation PSA
- United Way PSA

05/12/08 13:43 M051208_019
PUBLIC AFFAIRS BROADCASTS- MARKETING - FOR NOVEMBER 2005 <BES#M051208_019>
From: Jose Jimenez <jjimenez@cbs.com>
To: ALL STATIONS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR NOVEMBER 2005

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR NOVEMBER 2005. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FOURTH QUARTER 2005. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

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05/12/08 13:58 M051208_020
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---------- A T T A C H M E N T ------ A T T A C H M E N T --------

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
NOVEMBER 2005 - p. 1 of 5

FACE THE NATION

11/06/05
1) Interviews with Senators Orrin Hatch and Dick Durbin about: challenges currently facing the Bush Administration/questions regarding the results of the second phase of the Iraq War investigation/lack of cooperation between Senate Democrats and Republicans/the nomination of Judge Samuel Alito to the Supreme Court/the possibility of a Senate filibuster; pros and cons regarding the Senate resolution endorsing an amendment to outlaw torture by U.S. military and the CIA

2) Interview with Sen. Pat Roberts about: his reaction to the Senate amendment regarding torture; Roberts' response to charges that the second phase of the Iraq war investigation has taken too long

Guests: Sen. Orrin Hatch (R-UT), Select Intelligence Committee (1); Sen. Dick Durbin (D-IL), Judiciary Committee (1); Sen. Pat Roberts (R-KS), Chairman, Select Intelligence Committee (2)

Guest Interviewer: Jan Crawford Greenburg, The Chicago Tribune

11/13/05
1) Interview with Sen. John McCain about: his disagreement with the charge that President Bush lied to the American people about Saddam Hussein's possession of weapons of mass destruction/intelligence failure/his assessment of progress in post-war Iraq/the need for more specialized forces in Iraq/the need to involve more U.S. Government agencies/McCain's

opposition to the use of torture as a means of prisoner interrogation; President Bush's loss in the polls; McCain as a possible presidential candidate

2) Interview with Gov. Mark Warner about: the election of his protege, Tim Kaine to the governorship of Virginia/the impact of Bush's loss of popularity on the campaign; Warner's political aspirations; faith and its role in politics; the U.S. economy; how Democrats can win more votes in the South; the war in Iraq/post-war reconstruction

Guests: Sen. John McCain (R-AZ) (1); Gov. Mark Warner (D-VA) (2)

Guest Interviewer: Elisabeth Bumiller, The New York Times

11/20/05
1) Interview with Secretary of Defense Donald Rumsfeld about: reaction to Rep. John Murtha's call for the withdrawal of U.S. troops from Iraq within the next six months/the effect on the situation in Iraq of a precipitous withdrawal of U.S. troops/impact on the security of the American public/timetable for the gradual withdrawal of troops/lack of public support for the war in Iraq

2) Interviews with Senators Richard Lugar and Christopher Dodd about: the conditions in Iraq/the possibility of Congressional hearings/the need for more involvement by NATO and the UN/the unwillingness of allied countries to put soldiers on the ground in Iraq

Guests: Donald Rumsfeld, Secretary of Defense (1); Sen. Richard Lugar (R-IN), Chairman, Foreign Relations Committee (2); Sen. Christopher Dodd (D-CT), Foreign Relations Committee (2)

Guest Interviewer: Elisabeth Bumiller, The New York Times

11/27/05
Thanksgiving historians roundtable: problems encountered by U.S. Presidents in their second terms/the impact of the war in Iraq/political and partisan divisions within America/the issue of abortion/race and poverty/scheduling the withdrawal of U.S. troops from Iraq/the continued threat from terrorists/the need for a period of reconstruction and reconciliation following the war in Iraq

Guests: Ellen Fitzpatrick, Author, "History's Memory: Writing America's Past"; Joseph Ellis, Author, "His Excellency: George Washington"; James Reston Jr., Author, "Dogs Of God: Columbus, The Inquisition & The Defeat Of The Moors"; Stephen Carter, Author, "Integrity"

60 MINUTES

11/06/05
"The Airport Road"- a visit with soldiers in the New York and Louisiana National Guard assigned to defend what is considered the most dangerous road in the world -- the Baghdad airport road, a highway connecting the airport with downtown Baghdad -- where ambushes and bombings are a common occurrence. Includes interviews with Lt. Col. Geoffrey Slack, of the New York National Guard; Captain Mike Melancon, of the Louisiana

National Guard; and Hassan Ali, an Iraqi who drives the road every day. (C: Lara Logan - P: Josh Yager)
"First Man"- an interview with former astronaut Neil Armstrong about his personal feelings concerning landing on the moon, his family and the fame he shuns. Armstrong has authorized a biography written by James Hansen entitled, "First Man: The Life of Neil Armstrong." (C: Ed Bradley - P: Mitchell Weitzner)
"The Winner"- an interview with 28-year-old, three-time Super Bowl-winning New England Patriots quarterback Tom Brady. Includes interviews with: teammates Matt Light and Willie McGinest; Brady's father Tom Sr.; and Patriots' coach Charlie Weis. (C: Steve Kroft - P: Ira Rosen)
Andy Rooney Topic: "What Have They Done To Milk?" - different types of milk in the grocery store

11/13/05
"Burning Rage"- a report on the Earth Liberation Front and the Animal Liberation Front, extremist environmental and animal rights groups whose increasingly violent tactics -- including arson and bombings -- make them the biggest domestic terror threat. Includes interviews with: Jeff Carle, San Diego Fire Department; Ron Coronado, a former ALF leader; John Lewis, FBI deputy assistant director for counter-terrorism; Dr. Jerry Vlasak, trauma surgeon and spokesman for several animal rights groups; and David Strange, FBI investigator.(C: Ed Bradley - P: Graham Messick)
"Aftershock"- a report on 13 paramedics from New York City who left their jobs and paychecks and, with no backing or support, came to Pakistan to help victims of the huge earthquake that devastated the country five weeks ago. Includes interviews with: Doctors Chris Summers, Joe Connelly, Nick Lobel-Weiss, and Reuben Flores, paramedics who took part in the rescue mission.(C: Bob Simon - P: Michael Gavshon, Solly Granatstein)
"Mad Money Man"- a profile of Jim Cramer, a retired Wall Street millionaire who now hosts a financial advice television show on cable TV's CNBC. Includes interviews with Susan Krakower, his executive producer and Herb Greenberg, senior columnist on "Marketwatch" and a frequent on-air guest. (C: Dan Rather - P: Joel Bernstein)
Andy Rooney Topic: "Ex-President Is Not A Bad Guy" - Andy thinks being an ex-president may be better than actually serving in the White House

60 MINUTES (continued)

11/20/05
"Illegal...And Thriving"- legalizing Internet gambling - practiced by an estimated 12 million Americans -- would bring the U.S. billions in tax dollars, but critics say it corrupts young people and creates gambling addicts. Includes interviews with: Nigel Payne, who runs Sportingbet; Terri Lanni, CEO of MGM Mirage; Sen. Jon Kryl (R-AZ), who wants to crack down on online gambling; and Steve Lipscomb, founder and CEO of the "World Poker Tour".(C: Lesley Stahl - P: Rome Hartman)
"New Orleans Is Sinking"- as work begins to rebuild New Orleans, Professor Tim Kusky, professor of Earth Sciences at St. Louis University, and an expert on natural disasters, predicts that the city will be below

sea level in 90 years and suggests a gradual pullout of homes, businesses and industry to more secure areas. Includes interviews with: Greg Meffert and Mike Centineo, city officials; and Col. Richard Wagenaar, director of levee repairs. (C: Scott Pelley - P: Shawn Efran, Rebecca Peterson)
"U2" - profile of the Irish rock band whose music and politics have helped them sell over 130 million albums around the world and gross nearly one billion dollars on the concert stage. Includes interviews with Bono, the group's lead singer; Larry Mullen, drummer; Adam Clayton, bassist, and the band's guitarist who calls himself 'The Edge.' (C: Ed Bradley - P: John Hamlin)
Andy Rooney Topic: "A B&B At The White House?" - Andy wonders if the White House should become a bed and breakfast while the President is away

11/27/05
"Plan B - Levonorgestrel" - focuses on the FDA's failure to approve over-the-counter sales of the emergency contraceptive Plan B. Includes interviews with: Dr. Susan Wood, former FDA director of women's health, who is critical of the agency's decision; "Evelyn," a rape victim who was not offered the drug by St. Vincent's Hospital in New York; and Dr. David Hager, a gynecologist, who claims that promotion of the product would result in increases both in teenage sexual activity and sexually transmitted diseases.(C: Lesley Stahl - P: Karen Sughrue)
"Living Large"- a look at the trend some call McMansions and still others refer to as conspicuous consumption: the increasingly larger size of the average American home, despite the fact that the size of the families living in them is getting smaller. Includes interviews with: builders Bob Toll and Chris Sims; and Robert Frank, Professor of economics at Cornell University.(C: Morley Safer - P: Alden Bourne)
"James Blake"- an interview with tennis player James Blake who considers breaking his neck to be a lucky accident because it enabled him to spend time with his father, Tom, who died from terminal stomach cancer. Blake's resilient attitude has attracted legions of fans and has enabled him to continue to rise in the ranks of pro tennis. (C: Mike Wallace - P: Robert Anderson)
Andy Rooney Topic: "Andy On Foreign News" - Andy peruses some foreign newspapers

48 HOURS

11/05/05
48 HOURS MYSTERY: "Jeffrey McDonald: Time For Truth"- a report on the 1970 murders of U.S. Army Doctor Jeffrey MacDonald's pregnant wife and two young daughters at their Fort Bragg home in Fayetteville, N.C. Having served 25 years in prison for the murders, MacDonald, now 61, still proclaims his innocence and expresses hope that he will eventually be legally vindicated. From the day following the murders 35 years ago, MacDonald has maintained that a group of crazed, drug-fueled hippies broke into his apartment and murdered his wife Collette and daughters -- five-year-old Kimberly and two-year-old Kristen. It took the U.S. Government nine years to make its case against him, but in 1979, a jury convicted MacDonald of three counts of first-degree murder -- a conviction based entirely on circumstantial evidence. Since then, MacDonald and his lawyers have exhausted every avenue of appeal. Married behind bars over two years ago, MacDonald's request for parole was denied. He is hoping that DNA testing being done on hair and blood evidence from the crime

scene will confirm that he did not kill his family. (C: Bill Lagattuta - Sr. P: Anthony Batson, Judy Tygard, Peter Schweitzer - P: Josh Gelman)

11/12/05
48 HOURS MYSTERY: "Sex, Lies And The Doctor's Wife" - Karen Tipton, a mother of two and the wife of prominent psychiatrist Dr. David Tipton, was found stabbed to death in her Decatur, Alabama home in March 1999. Police quickly ruled out her husband as a suspect, and a month later arrested 24-year-old Daniel Wade Moore, who worked for the alarm company that had installed a security system in the Tipton home. Moore, a drug user, had initially confessed to his uncle to being present at the scene of the murder, but later retracted his statement. Despite the lack of physical evidence, Moore was tried, convicted and sentenced to death row. Eight months following the conviction, Moore's defense attorneys discovered that prosecutors had withheld potentially conclusive information in the case including an FBI report suggesting that Karen was having multiple affairs, and may have known her killer. In a stunning reversal in February 2005, the same judge who sentenced Moore to death released him from prison. The state appealed the decision and Daniel Moore is now awaiting a new trial that could set him free.(C: Erin Moriarty - Sr. P: Pater Schweitzer - P: Katherine Davis, Marc B. Goldbaum, Susan Mallie)

11/19/05
48 HOURS MYSTERY: "Nightmare In Napa" - on October 31, 2004 former beauty queen Leslie Mazzara and her roommate, Adriana Insogna, were found stabbed to death in the upstairs bedrooms of their Napa, California home. A third roommate, Lauren Mianza, sleeping downstairs, was not harmed and was the only witness. After almost a year of intensive investigation, one clue -- the discarded butts of Camel Turkish Gold cigarettes found at the murder scene - - led to Eric Copple, the husband of Insogna's best friend, Lily Prudhomme. Copple, his wife Lily and other family members came to the police station where he was interviewed and made admissions that linked him to the crime. One year later, police can claim that the crime has been solved but the motivation behind the attacks is not yet known. Eric Copple is expected to stand trial next year and could face the death penalty. His wife Lily visits him in prison as he waits trial. (C: Bill Lagattuta - Sr. P. Peter Schweitzer - P: Patti Aronofsky, Abra Potkin Rabhan, Mead Stone)

48 HOURS (continued)

11/26/05
48 HOURS MYSTERY: "Deadly Ride" - Janet Mixer, one of a handful of female students at the University of Michigan Law School in March of 1969, had just agreed to get married and had arranged a ride home to tell her parents. Her body was found in a small, rural cemetery just miles from her dorm. She had been shot twice in the head and strangled. Jane Mixer was the third of seven young women to be found dead in the area within two years. Shortly after finding the seventh victim, police arrested John Collins, an Eastern Michigan University student who was subsequently convicted of only one of the murders. Maggie Nelson, the daughter of Janet's sister Barbara, determined to write a book about her aunt and to unravel the mystery of her murder. Some detectives also believed the case

merited another look. DNA tests of blood stains found at the scene of the crime led police to Gary Leiterman, a 62-year-old retired nurse, and to John Ruelas, who was four-years-old at the time of the crime. Despite concerns over the possible contamination of DNA evidence and the absence of fingerprints, Gary Leiterman, was tried, convicted of first degree murder and sentenced to life in prison. Leiterman, who maintains that he is innocent, plans to seek a new trial, challenging the DNA evidence.(C: Maureen Maher - Sr. P: Judy Tygard - P: Gail Abbott Zimmerman, Chris Young)

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