

ISSUES AND PROGRAMS LIST

WWMB CW21

MYRTLE BEACH, SOUTH CAROLINA

JULY 1- SEPTEMBER 30, 2012

ISSUES LIST

- | | | |
|----|--------------------------|---|
| 1. | ECONOMY/PERSONAL FINANCE | Lack of access roads to beach
Large population of older citizens
Tourism |
| 2. | HEALTH CARE/COST | High rate of heart disease
Poor health practices due to low income
Elderly health care
Fixed incomes |
| 3. | ENVIRONMENT | Beach erosion
Land pollution
Wetlands |
| 4. | CRIME | Summer tourists
Bikers |
| 5. | IMAGE | Strip clubs
Bars |
| 6. | PREJUDICE/INTOLERANCE | Tensions in the community |
| 7. | EDUCATION | High rate of drop-outs
Lack of interest in furthering education
Lack of financial assistance |

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: THIS OLD HOUSE & TODAY'S HOMEOWNER
SOURCE: TIME4 MEDIA, INC.
DATE/TIME: RUNS EARLY SUNDAY MORNINGS THROUGHOUT QUARTER
DESCRIPTION: SHOW FOR HOMEOWNERS THAT DELIVERS PRACTICAL ADVICE TO HOMEOWNERS ON MAINTAINING AND IMPROVING A HOME.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 10:00-10:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: THEY SERVE IN SILENT VIGIL
SOURCE: NEW VISIONS
DATE/TIME: SUNDAY JULY 15 3:00-3:30 PM
DESCRIPTION: HEROIC STORIES OF FAMILIES BEHIND AMERICA'S FRONTLINE WARRIORS.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

EMPLOYMENT FOR PEOPLE WITH DISABILITIES
GEORGETOWN LIBRARY FINANCIAL EDUCATION
(10 SPOT CAMPAIGN)
WILDFIRE PREVENTION CAMPAIGN (3 SPOTS)
DEBT RESOLUTION TRAPS
ROTARY INTERNATIONAL
NATN'L ENDOWMENT FOR FINANCIAL EDUCATION: SMART MONEY

ENERGY EFFICIENCY SERIES
FORECLOSURE PREVENTION
SC NATIONAL GUARD

WWMB CW-21 EITHER SPONSORED OR CO- SPONSORED THE FOLLOWING:

WE ARE ONGOING SPONSORS OF THE BURROUGHS & CHAPIN ART MUSEUM & THE RIVERTOWN BLUEGRASS SOCIETY.

PALMETTO POINT CHURCH OF GOD 7TH ANNUAL CHARITY GOLF TOURNAMENT, AUG 18

ICE RECYCLING ENVIRONMENTAL CLASSIC GOLF TOURNAMENT, (ALSO BENEFITS BREAST CANCER AWARENESS) AUG 20-26

WOUNDED WARRIOR GOLF TOURNAMENT, FUNDS WWII VETS TRIP TO MEMORIAL IN WASHINGTON, DC, SEPT 7

DEAD DOG SALOON 9/11 ANNUAL MEMORIAL EVENT, SEPTEMBER 11

ARNOLDS POOLS CHARITY GOLF TOURNAMENT FOR GRAND STRAND MIRACLE LEAGUE, SEPT 12

SOUTH ATLANTIC SHRINERS GRAND PARADE AND FREE ORTHOPEDIC SCREENING FOR CHILDREN, SEPTEMBER 22

FLORENCE COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE PRIDE, SEPT. 29

ISSUE: HEALTH CARE/COST

PROGRAM: IMARA WOMAN MAGAZINE TV
SOURCE: IMARA COMMUNICATIONS GROUP, INC.
DATE/TIME: 2ND & 3RD SUNDAYS OF THE MONTH, 12:30-1PM
DESCRIPTION: SOUTH CAROLINA'S PREMIER LIFESTYLE & PERSONAL GROWTH PUBLICATION FOR WOMEN OF COLOR FEATURES INFORMATIVE STORIES ON WOMEN'S HEALTH, LIFESTYLES, FAMILY & BUSINESS.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

BRING CHANGE TO MIND: GLENN CLOSE BI-POLAR PSA
ARTHRITIS PREVENTION
UNDERAGE DRINKING CAMPAIGN (6 SPOTS)
MARCH OF DIMES
BE A FAN OF THE SPECIAL OLYMPICS (3 SPOTS)
MARION COUNTY ANESTHESIA
ANTI-TEXTING CAMPAIGN (3 SPOTS)
PROJECT ROADBLOCK SAFE DRIVING CAMPAIGN
UNPLANNED PREGNANCY PREVENTION
ADHD AWARENESS
CONWAY MEDICAL CENTER SMART SNACKS
MEDICAL TREATMENT OPTIONS AWARENESS
CHILDHOOD OBESITY CAMPAIGN
SPECIAL NEEDS "NOT ACCEPTABLE" LABELS
DRIVE FOR COPD
GOOD CLEAN WATER
ROACH, MOUSE, BED BUG WARNINGS
FOOD SAFETY AWARENESS
ANTI-SMOKING CAMPAIGN
HELP HOSPITALIZED VETS
SHRINERS HOSPITAL FOR CHILDREN

WWMB CW-21 EITHER SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

SPONSORED BLOOD DRIVES IN FLORENCE, MYRTLE BEACH & CONWAY, JULY 18

ICE RECYCLING ENVIRONMENTAL CLASSIC GOLF TOURNAMENT, (ALSO BENEFITS BREAST CANCER AWARENESS) AUG 20-26

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED CONWAY MEDICAL CENTER VOLUNTEER DRIVE KICK-OFF EVENT, SEPTEMBER 6

ARNOLDS POOLS CHARITY GOLF TOURNAMENT FOR GRAND STRAND MIRACLE LEAGUE, SEPT 12

ANCHOR TIM MCGINNIS EMCEED ALZHEIMER'S GOLF TOURNAMENT, RIVER OAKS GOLF CLUB, SEPTEMBER 15

ANCHOR TIM MCGINNIS EMCEED ALZHEIMER'S WALK TO REMEMBER, FLORENCE SEPTEMBER 22

SOUTH ATLANTIC SHRINERS GRAND PARADE AND FREE ORTHOPEDIC SCREENING FOR CHILDREN, SEPTEMBER 22

FLORENCE COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE PRIDE, SEPT. 29

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED WALK TO CURE DIABETES, SEPT 29

SEE ATTACHED FOR MORE PUBLIC APPEARANCES

ISSUE: ENVIRONMENT

PROGRAM ANIMAL EXPLORATION WITH JAROD MILLER
SOURCE LITTON
DATE/TIME MONDAYS 7:00-7:30 AM
DESCRIPTON INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA
SOURCE MG PERIN, INC.
DATE/TIME TUESDAYS 7:00-7:30 AM
DESCRIPTON THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S INTO THE WILD
SOURCE LITTON
DATE/TIME WEDNESDAYS 7:00-7:30 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM WILD ABOUT ANIMALS
SOURCE LITTON
DATE/TIME SATURDAYS 6:00-6:30 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN FOUR STORIES EACH WEEK ON THE WORLD'S MOST FASCINATING ANIMALS.

PROGRAM ECO COMPANY
SOURCE LITTON
DATE/TIME SUNDAYS 7:00-7:30 AM
DESCRIPTON EXPLORES ALL ASPECTS OF BEING GREEN AND HOW WE IMPACT OUR WORLD.

PROGRAM McNEELEY'S OUTDOORSMAN
SOURCE TIMBERWOLF PRODUCTIONS
DATE/TIME SUNDAYS 10:30-11:00 AM
DESCRIPTON EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE. SEE ATTACHED FOR EACH PROGRAM'S CONTENT DESCRIPTION.

PROGRAM: SC OUTDOORS
SOURCE JAY GREGG
DATE/TIME SUNDAYS 8:30-9:00 AM
DESCRIPTION COVERS HUNTING, FISHING, & EXPLORING NEW AREAS OF SOUTH CAROLINA OUTDOOR LIFE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

TAKE ME FISHING PSA
SURFRIDER FOUNDATION: PROTECT DOLPHINS_DON'T LITTER OCEANS
VISIT NATIONA PARKS
USDA FOREST SERVICE
GRAND STRAND PET SUPPLIES FOOD DRIVE
SAVE R CATS
PET ADOPTION
WILDFIRE PREVENTION
ENERGY EFFICIENCY CAMPAIGN
GOOD CLEAN WATER
ROACH, MOUSE & BED BUG CAMPAIGN

ENVIRONMENT PSA'S, CONT'D

SMOKE-FREE HORRY COUNTY

ARBOR DAY: PLANT A TREE FOR CLEAN WATER
PARK DAY CAMPAIGN: GET OUTDOORS (3SPOTS)
HUMANE SOCIETY (2 SPOTS)
SOUTH CAROLINA NATIONAL GUARD
VETERANS SUPPORT CAMPAIGN
READY.GOV FLOOD PREPAREDNESS

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE PRESENTATIONS FOR HURRICANE WEEK, LITTLE RIVER, JULY 16; GARDEN CITY, JULY 18; & CONWAY JULY 19

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE PRESENTATION, GRAND STRAND OPTIMIST CLUB, AUGUST 15

ICE RECYCLING ENVIRONMENTAL CLASSIC GOLF TOURNAMENT, (ALSO BENEFITS BREAST CANCER AWARENESS) AUG 20-26

ANCHORS, ALLYSON FLOYD, JASON CLASPELL, CHIEF METEOROLOGIST ED PIOTROWSKI, AND REPORTERS JOEL ALLEN & LINDSAY THEIS REPRESENTED THE STATION AT THE BEACH BOOGIE, BBQ, SEPTEMBER 1

WOUNDED WARRIOR GOLF TOURNAMENT, FUNDS WWII VETS TRIP TO MEMORIAL IN WASHINGTON, DC, SEPT 7

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE PRESENTATION, LITCHFIELD OAKS APARTMENTS, SEPTEMBER 13

CITY OF MULLINS GOLDEN LEAF FESTIVAL, SEPTEMBER 22

COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE PRIDE, SEPT. 29

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: CRIME

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM TIME	PSA'S AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
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REACH OUT & READ
LIFELONG LITERACY
UNPLANNED PREGNANCY PREVENTION
ANTI-TEXTING & DRIVING CAMPAIGN
LUDACRIS NATIONAL RUNAWAY SWITCHBOARD
WILDFIRE PREVENTION CAMPAIGN
FINISH HIGH SCHOOL CAMPAIGN
DEBT RESOLUTION TRAPS
MILITARY FAMILIES FATHERHOOD CAMPAIGN
MENTORING-BIG BROTHERS-BIG SISTERS
THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS
FATHERHOOD (3 SPOTS)
VETERAN'S SUPPORT CAMPAIGN
SC NATIONAL GUARD (3 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WWMB CW-21 EITHER SPONSORED OR CO- SPONSORED EACH OF THE FOLLOWING:

WE ARE ONGOING SPONSORS OF THE BURROUGHS & CHAPIN ART MUSEUM & THE RIVERTOWN BLUEGRASS SOCIETY.

TONYA BROWN SPOKE TO & WORKED WITH A YOUTH GROUP IN MARLBORO COUNTY, JULY 14

PALMETTO POINT CHURCH OF GOD 7TH ANNUAL CHARITY GOLF TOURNAMENT, AUG 18

TONYA BROWN SPOKE TO MEN'S COLLEGE GROUP IN ORANGEBURG, AUGUST 18

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CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED DEAD DOG SALOON 9/11 ANNUAL MEMORIAL EVENT, SEPTEMBER 11

FLORENCE COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE PRIDE, SEPT. 29

WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: IMAGE

PROGRAM: RIVERTALK
DISTRIBUTOR: LUCKY DOG PRODUCTION
DATE/TIME: MONDAY THRU FRIDAY 7:30-8:00 AM
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 10:00-0:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: IMARA WOMAN MAGAZINE TV
SOURCE: IMARA COMMUNICATIONS GROUP, INC.
DATE/TIME: AIRS THE SECOND & THIRD SUNDAY OF EACH MONTH
DESCRIPTION: SOUTH CAROLINA'S PREMIER LIFESTYLE & PERSONAL GROWTH PUBLICATION FOR WOMEN OF COLOR FEATURES INFORMATIVE STORIES ON WOMEN'S HEALTH, LIFESTYLES, FAMILY & BUSINESS.

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PROGRAM: PSA'S
TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

REACH OUT & READ
LUDACRIS NATIONAL RUNAWAY SWITCHBOARD
WILDFIRE PREVENTION CAMPAIGN
FINISH HIGH SCHOOL CAMPAIGN
DEBT RESOLUTION TRAPS
MILITARY FAMILIES FATHERHOOD CAMPAIGN
MENTORING-BIG BROTHERS-BIG SISTERS
THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS
FATHERHOOD (3 SPOTS)
VETERAN'S SUPPORT CAMPAIGN
SC NATIONAL GUARD (3 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

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CHIEF METEOROLOGIST ED PIOTROWSKI GAVE SPEECH TO SONS OF ITALY, MYRTLE BEACH, JULY 8

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE SPEECH TO MURRELLS INLET ROTARY CLUB, JULY 10

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE PRESENTATIONS FOR HURRICANE WEEK, LITTLE RIVER, JULY 16; GARDEN CITY, JULY 18; & CONWAY JULY 19

CHIEF METEOROLOGIST ED PIOTROWSKI LIVE AT PAWLEYS ISLAND PEACH FESTIVAL, JULY 27

ANCHOR ALLYSON FLOYD SPOKE TO THE LAKE CITY ROTARY CLUB, AUGUST 3

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE SPEECH TO NORTH MYRTLE BEACH ROTARY CLUB, AUGUST 9

CHIEF METEOROLOGIST ED PIOTROWSKI GAVE HURRICANE PRESENTATION, GRAND STRAND OPTIMIST CLUB, AUGUST 15

PALMETTO POINT CHURCH OF GOD 7TH ANNUAL CHARITY GOLF TOURNAMENT, AUG 18

IMAGE, CONT'D

ICE RECYCLING ENVIRONMENTAL CLASSIC GOLF TOURNAMENT, (ALSO BENEFITS BREAST CANCER AWARENESS) AUG 20-26

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SOUTH ATLANTIC SHRINERS GRAND PARADE AND FREE ORTHOPEDIC SCREENING FOR CHILDREN, SEPTEMBER 22

FLORENCE COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE PRIDE, SEPT. 29

WE CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: IMARA WOMAN MAGAZINE TV
SOURCE: IMARA COMMUNICATIONS GROUP, INC.
DATE/TIME: SECOND AND THIRD SUNDAY EACH MONTH, 12:30 PM
DESCRIPTION: SOUTH CAROLINA'S PREMIER LIFESTYLE & PERSONAL GROWTH PUBLICATION FOR WOMEN OF COLOR FEATURES INFORMATIVE STORIES ON WOMEN'S HEALTH, LIFESTYLES, FAMILY & BUSINESS.

PROGRAM: WE HAVE A DREAM
SOURCE: ENTERTAINMENT STUDIOS
DATE/TIME: SATURDAY, AUGUST 4 2:00-3:00 PM
DESCRIPTION: PROFILES THE LIVES OF AFRICAN AMERICAN ICONS WHO HAVE INSPIRED GREATNESS IN OTHERS.

PROGRAM: KNOW YOUR HERITAGE HISPANIC COLLEGE QUIZ SHOW, EPISODES 1-4
SOURCE: TIMELESS ENTERTAINMENT
DATE/TIME: SUNDAY SEPTEMBER 23 & 30 5:00-6:00 PM
DESCRIPTION: THE PURPOSE OF THIS SERIES IS TO ENCOURAGE THE APPRECIATION OF LATINO HERITAGE BY ALL PEOPLE IN AN ENTERTAINING QUIZ SHOW FORMAT.

PROGRAM: GOSPEL MUSIC PRESENTS
SOURCE: BADAMI
DATE/TIME: SUNDAY SEPTEMBER 23 4:00-5:00 PM
DESCRIPTION: A MIXTURE OF TRADITIONAL & URBAN CONTEMPORARY GOSPEL MUSIC.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

BRING CHANGE TO MIND: GLENN CLOSE BI-POLAR PSA
EMPLOYMENT FOR PEOPLE WITH DISABILITIES
BE A FAN OF SPECIAL OLYMPICS
AMERICA'S VET DOGS
GUIDE DOG FOUNDATION
NOT ACCEPTABLE: MINORITY SLURS & THE "R" WORD
YOU ARE NOT ALONE: SENIOR CITIZENS LEAGUE
THINK BEFORE YOU SPEAK: ANTI- HOMOPHOBIC SLURS FOR TEENS
MILITARY FATHER INVOLVEMENT
MENTORING: BIG BROTHERS-BIG SISTERS
VETERANS SUPPORT CAMPAIGN
NATIONAL GUARD (2 SPOTS)
BOYSTOWN HOTLINE
HELP HOSPITALIZED VETS

WWMB CW-21 EITHER SPONSORED OR CO- SPONSORED EACH OF THE FOLLOWING:

SPONSORED BLOOD DRIVES IN FLORENCE, MYRTLE BEACH & CONWAY, JULY 18

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ARNOLDS POOLS CHARITY GOLF TOURNAMENT FOR GRAND STRAND MIRACLE LEAGUE, SEPT 12

NEWS TEAM PARTICIPATED IN THE UNITED WAY DAY OF CARING, SURFSIDE, SEPTEMBER 14
ANCHOR TIM MCGINNIS EMCEED ALZHEIMER'S GOLF TOURNAMENT, RIVER OAKS GOLF CLUB, SEPTEMBER 15

REPORTER TONYA BROWN EMCEED THE SOUTH CAROLINA WOMAN TO WOMAN CONFERENCE, MARION, SEPTEMBER 22

SOUTH ATLANTIC SHRINERS GRAND PARADE AND FREE ORTHOPEDIC SCREENING FOR CHILDREN,
SEPTEMBER 22

FLORENCE COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE
PRIDE, SEPT. 29

ISSUES: EDUCATION

PROGRAM: AFRICAN AMERICAN SHORT FILMS
SOURCE: BADAMI
DATE/TIME: SUNDAY SEPTEMBER 30 4:00-5:00 PM

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WE ARE AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, &
PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.
WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA & FLORENCE LITTLE THEATRE,
BACKPACK BUDDIES, HELP FOR KIDS, & THE FRANKLIN G. BURROUGHS & SIMEON B. CHAPIN ART
MUSEUM. ALSO CONWAY MEDICAL CENTER SMART SNACKS PROGRAM FOR LOWER INCOME
STUDENTS.

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

RIVERTOWN BLUEGRASS SOCIETY
LIFELONG LITERACY
ADHD AWARENESS
REACH OUT & READ
GEORGETOWN LIBRARY FINANCIAL EDUCATION SERIES
NATN'L ENDOWMENT FOR FINANCIAL EDUCATION
FINISH HIGH SCHOOL CAMPAIGN (5 SPOTS)
DEBT RESOLUTION TRAPS
MENTORING- BIG BROTHERS-BIG SISTERS
VETERAN SUPPORT CAMPAIGN
BOYS TOWN HOTLINE

WWMB CW21 EITHER SPONSORED OR CO-SPONSORED THE FOLLOWING:

TONYA BROWN SPOKE TO & WORKED WITH A YOUTH GROUP IN MARLBORO COUNTY, JULY 14

HORRY COUNTY MUSEUM TOBACCO HERITAGE DAY, AUGUST 4

TONYA BROWN SPOKE TO MEN'S COLLEGE GROUP IN ORANGEBURG, AUGUST 18

PALMETTO POINT CHURCH OF GOD 7TH ANNUAL CHARITY GOLF TOURNAMENT, BENEFITS YOUTH
PROGRAMS IN THE COMMUNITY, AUG 18

TONYA BROWN SPOKE TO & WORKED WITH A YOUTH GROUP IN MARLBORO COUNTY, SEPT 8

REPORTER TONYA BROWN EMCEED THE SOUTH CAROLINA WOMAN TO WOMAN CONFERENCE,
MARION, SEPTEMBER 22

FLORENCE COUNTY SHERIFF'S OFFICE RIDE FOR CYSTIC FIBROSIS, BENEFITS CAMP PEE DEE
PRIDE, SEPT. 29

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND
TALK WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR

STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION.