

ISSUES AND PROGRAMS LIST

WWMB CW21

MYRTLE BEACH, SOUTH CAROLINA

JANUARY 1, 2007 – MARCH 31, 2007

ISSUES LIST

- | | | |
|----|--------------------------|---|
| 1. | ECONOMY/PERSONAL FINANCE | Lack of access roads to beach
Large population of older citizens
Tourism |
| 2. | HEALTH CARE/COST | High rate of heart disease
Poor health practices due to low income
Elderly health care
Fixed incomes |
| 3. | ENVIRONMENT | Beach erosion
Land pollution
Wetlands |
| 4. | CRIME | Summer tourists
Bikers |
| 5. | IMAGE | Strip clubs
Bars |
| 6. | PREJUDICE/INTOLERANCE | Tensions in the community |
| 7. | EDUCATION | High rate of drop-outs
Lack of interest in furthering education
Lack of financial assistance |

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: FIRST BUSINESS
SOURCE: WEB FN
DATE/TIME: MONDAY THRU FRIDAY 6:30-7:00AM
DESCRIPTION: THIS PROGRAM TALKS ABOUT INVESTING, SCREENING THE MARKET AND BUSINESS POLICIES IN GENERAL. VIEWERS LEARN FROM ECONOMISTS, ANALYSTS, AUTHORS AND BUSINESS OWNERS.

PROGRAM: SPECIAL REPORT: WE PICK PRESIDENTS
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: FEBRUARY 15, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION: A LOOK AHEAD TO THE SOUTH CAROLINA PRIMARIES.

PROGRAM: SPECIAL REPORT: INTERVIEW POLLSTER, JOHN ZOGBY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: FEBRUARY 19, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION: COMPARING CURRENT PRESIDENTIAL CANDIDATES WITH PAST CANDIDATES

PROGRAM: SPECIAL REPORT: SENATOR JOHN McCAIN
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: FEBRUARY 20, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION: INTERVIEW ABOUT THE WAR IN IRAQ

PROGRAM: SPECIAL REPORT: 2-PART INTERVIEW WITH HILLARY CLINTON
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: FEBRUARY 21,22, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION: ONE-ON-ONE CONVERSATION WITH HILLARY ABOUT HER PRESIDENTIAL CAMPAIGN PLANS

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

GIRL SCOUT COOKIE DRIVE
ENERGY EFFICIENCY & HOME APPLIANCES
FEDERAL STUDENT AID
MEDICAID RECERTIFICATION
PAID CLINICAL RESEARCH: INFORMED CHOICE
HIGH SCHOOL DROPOUT PREVENTION
HOME OWNERSHIP AND DEBT
TELEMARKETING SMARTS FOR SENIORS
LIFE IS CALLING: PEACE CORPS
HABITAT FOR HUMANITY
STAY SAFE ONLINE: BUSINESSES
CIVILIANS WORKING FOR NATIONAL DEFENSE

WWMB CW21 CO-SPONSORED THE FOLLOWING:

ED PIOTROWSKI AND MORNING ANCHOR, LAUREN LOWREY WERE PRESENTERS AT THE ADDY AWARDS, FEBRUARY 10, 2007

MARCH 8 & 9: SENIOR EXPO IN FLORENCE.

ISSUE: HEALTH CARE/COST

PROGRAM: SPECIAL REPORT: ENERGY DRINKS & YOUR KIDS
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME FEBRUARY 11, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION REPORTER MIKE ESIAN LOOKS AT THE EFFECTS ENERGY DRINKS CAN HAVE ON CHILDREN

PROGRAM: SPECIAL REPORT: A WAKE UP CALL
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME FEBRUARY 28, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION REPORTER LEE McGLAUGHLIN GIVES TWO-PART SPECIAL REPORT WHERE SHE TESTED SMOKE ALARMS ON A FAMILY'S SLEEPING CHILDREN

PROGRAM: SPECIAL REPORT: SLEEPLESS NIGHTS
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME MARCH 7, 2007 DURING NEWS AT 10 ON THE CW
DESCRIPTION ANCHOR LAUREN LOWREY DOES A SPEDCIAL REPORT ABOUT SLEEPING DISORDERS

PSA'S
AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

STD AWARENESS
SICKLE CELL DISEASE AWARENESS
SMOKING: I'M A QUITTER
COLORECTAL CANCER SCREENING
DERMATOLOGY: TANNING & SKIN CANCER
QUICK-FIX ORTHODONTICS
FORGOTTEN FAT: TRIGLYCERIDES
MEDIC ALERT: TIMING IS CRUCIAL
FACES OF INFLUENZA
SECOND HAND SMOKE AND DINNER
IMPORTANCE OF BLOOD DONATION
TEEN STRESS
DEPRESSION IS REAL
CHRONIC FATIGUE SYNDROME
CANCER PREVENTION & WOMEN
DIABETES & STROKE
MARCH OF DIMES
SUPPORT THE RED CROSS
MULTIPLE SCLEROSIS
BUCKLE UP EVERY TIME
FOOD SAFETY: USDA
CANCER PROJECT: NUTRITION

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

FEBRUARY 17, 2007: AMERICAN HEART ASSOCIATION HEART BALL 2007, WITH METEROLOGIST ED PIOTROWSKI EMCEEING.

MARCH 8 & 9, 2007: SENIOR LIFE EXPO IN FLORENCE, SC

ISSUE: ENVIRONMENT

PROGRAM EXPLORATION WITH RICHARD WEISS
SOURCE LITTON
DATE/TIME SATURDAYS 7:30-8:00 AM; SUNDAYS 11:00-11:30 AM
DESCRIPTON THIS PROGRAM INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA
SOURCE MG PERIN, INC.
DATE/TIME SATURDAYS 8:00-8:30 AM
DESCRIPTON THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON
DATE/TIME SATURDAYS 8:30-9:00 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM McNEELEY'S OUTDOORSMAN
SOURCE TIMBERWOLF PRODUCTIONS
DATE/TIME SUNDAYS 8:00-8:30 AM
DESCRIPTON EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

ENERGY EFFICIENCY: HOG COMMANDO (60 SEC)
DERMATOLOGY: SKIN CANCER
ENVIRONMENTAL PROTECTION AGENCY: EMISSIONS (60 SEC)
PROTECTING OUR POLAR BEARS (60 SEC)
EPA: RADON
SECOND-HAND SMOKE
PROTECT THE OCEANS: THE LITTLE MERMAID
ROTARY INTERNATIONAL
AMERICAN RED CROSS: DISASTER ASSISTANCE

OUR METEOROLOGIST SPOKE TO GROUPS AND SCHOOLS ABOUT THE WEATHER AND ALSO THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO.

WWMB CW21 ALSO CO-SPONSORED THE FOLLOWING:

ADOPT A HIGHWAY LITTER REMOVAL PROGRAM.

MARCH 20 & 27: REPORTER KYLE GRAINGER ATTENDS BOARD MEETING FOR DHEC PANDEMIC FLU BIOETHICS COMMITTEE, CONWAY, SC

MARCH 24: 2007 WACCAMAW RIVERKEEPER CONFERENCE IN CONJUNCTION WITH COASTAL CAROLINA UNIVERSITY CENTER FOR MARINE AND WETLAND STUDIES, THE SIERRA CLUB, AND THE WINYAH RIVERS FOUNDATION.

ISSUE: CRIME.

PROGRAM: MISSING
SOURCE TELCO PRODUCTIONS
DATE/TIME WEEKLY – SATURDAY'S AT 7:00 AM
DESCRIPTION THIS 30-MINUTE PROGRAM FOCUSES ON THE MISSING JUVENILES AND ADULTS THAT DISAPPEAR DAILY ACROSS THE UNITED STATES. IT ALSO INCLUDES SAFETY TIPS AND REAL LIFE STORIES TO HELP FIND MISSING PEOPLE.

NEWS AT 10 ON THE CW INCLUDES MUG SHOTS IN ALL OUR NEWS PROGRAMS CALLING ATTENTION TO LOCAL CRIMES AND CRIMINALS AND ASKING VIEWERS TO CONTACT CRIMESTOPPERS IF THEY HAVE ANY FURTHER INFORMATION TO OFFER.

WE PRODUCED AN IN-HOUSE 30-SECOND PSA IN CONJUNCTION WITH HIGHWAY PATROL TO ENCOURAGE TEENS NOT TO DRINK AND DRIVE ON PROM NIGHT. WE BEGAN RUNNING IT HEAVILY ON MARCH 28 THROUGHOUT THE END OF THE SCHOOL YEAR.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

NARCANON
ALCOHOLICS ANONYMOUS
NATIONAL GUARD: IN THEIR OWN WORDS
LIFE IS CALLING: PEACE CORPS
RAPE CRISIS CENTER
FOSTER CHILD ADOPTION
BILLY HARDEE HOME FOR BOYS
REDUCING GUN VIOLENCE
FATHERHOOD INVOLVEMENT
BOY SCOUTS & HABITAT FOR HUMANITY
TELEMARKETING SMARTS FOR SENIORS
ROTARY INTERNATIONAL: PEACE
STAY SAFE ONLINE: BUSINESSES
HIGH SCHOOL DROPOUT PREVENTION
CITIZENS WORKING FOR NATIONAL DEFENSE

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

JANUARY 27, 2007: RAPE CRISIS CENTER OF HORRY AND GEORGETOWN COUNTIES GOLF CLASSIC

FEBRUARY 11, 2007: POLICE UNITY CHILI COOK-OFF FUNDRAISER

MARCH 11, 2007: INAUGURAL DONNELL WOOLFORD CELEBRITY GOLF TOURNAMENT BENEFITTING THE BOYS & GIRLS CLUBS OF AMERICA.

APRIL 28, 2007: BLUE KNIGHTS INTERNATIONAL LAW ENFORCEMENT MOTORCYCLE CLUB CHARITY RIDE.

ISSUE: IMAGE

PROGRAM: RIVERTALK
DISTRIBUTOR: LUCKY DOG PRODUCTION
DATE/TIME: MONDAY THRU FRIDAY 8:00-8:30 AM
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: SPECIAL REPORT: WE PICK PRESIDENTS
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: FEBRUARY 15, 2007 NEWS AT 10 ON THE CW
DESCRIPTION: A LOOK AHEAD TO THE SOUTH CAROLINA PRIMARIES.

PROGRAM: HOOP ZONE
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: SUNDAYS 12:30-1:00 PM
DESCRIPTION: HIGHLIGHTING THE COASTAL CAROLINA UNIVERSITY'S BASKETBALL TEAM, THE CHANTICLEERS

PROGRAM: PSA'S
DATE/TIME: PUBLIC SERVICE ANNOUNCEMENTS ARE RUN FROM SIGN-ON TO SIGN-OFF DAILY. THEY ARE 30 SECONDS IN LENGTH UNLESS OTHERWISE NOTED.

FEDERAL STUDENT AID
COLLEGE ACCESS
HABITAT FOR HUMANITY
PALMETTO ROBOTICS CONVENTION
DERMATOLOGY
ORTHODONTICS
SC TECHNICAL COLLEGE
NATIONAL GUARD: IN THEIR OWN WORDS
HIGH SCHOOL DROPOUT PREVENTION
HOME OWNERSHIP & DEBT
LIFE IS CALLING: PEACE CORPS
HORRY COUNTY UNITED WAY

JANUARY 4, 2007: JOEL ALLEN GAVE A MEDIA RELATIONS PRESENTATION TO LEADERSHIP GRAND STRAND CLASS

JANUARY 23, 2007: ANCHOR, LAUREN LOWREY SPOKE TO YOUNG AUTHORS CLUB AT GREEN SEA FLOYD ELEMENTARY SCHOOL

FEBRUARY 10, 2007: LAUREN LOWREY AND ED PIOTROWSKI WERE ADDY AWARD PRESENTERS, MYRTLE BEACH

MARCH 2, 2007: METEROLOGIST ED PIOTROWSKI WAS LOCAL MARDI GRAS PARADE JUDGE.

MARCH 8 & 9, 2007: ANCHOR, ALYSON FLOYD EMCEED THE SENIOR LIFE EXPO IN FLORENCE, SC.

MARCH 13, 2007: ANCHORS, JIM HEATH, ALLYSON FLOYD, METEROLOGIST ED PIOTROWSKI, AND TWO OF OUR REPORTERS WERE CELEBRITY SERVERS FOR THE FLORENCE DISABILITIES FOUNDATION CELEBRITY BBQ IN FLORENCE.

MARCH 16, 2007: ED PIOTROWSKI AND LAUREN LOWREY PRESENTED A CHECK FOR THE DEFENDERS OF FREEDOM FUND IN MYRTLE BEACH.

SEE ATTACHED SHEETS FOR MORE PERSONAL APPEARANCES AND TV-STATION TOURS.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: NUESTRO BARRIO
SOURCE CF ENTERTAINMENT
DATE/TIME SATURDAYS 2:00-2:30 AM
DESCRIPTION THIS PROGRAM TAKES A LOOK AT THE LIFESTYLES OF OUR
LATIN COMMUNITY WITH THE HOPE OF OTHER ETHNIC GROUPS
UNDERSTANDING THE LIFE STYLE OF OUR LATIN NEIGHBORS.

PROGRAM: LATIN LIFESTYLES
SOURCE CF ENTERTAINMENT
DATE/TIME SATURDAYS 2:30-3:00 AM
DESCRIPTION THIS PROGRAM TAKES A LOOK AT THE LIFESTYLES OF OUR
LATIN COMMUNITY WITH THE HOPE OF OTHER ETHNIC GROUPS
UNDERSTANDING THE LIFE STYLE OF OUR LATIN NEIGHBORS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED
OTHERWISE.

RAPE CRISIS CENTER
MENTAL HEALTH ANTI-STIGMA
SICKLE CELL DISEASE AWARENESS
BILLY HARDEE HOME FOR BOYS
ROTARY INTERNATIONAL
TRUCK TALK: LOVE
LIFE IS CALLING: PEACE CORPS
DREAMS: MULTIPLE SCLEROSIS SOCIETY
ALMOST FED: ON GIVING
LOVE IS WHAT THEY'LL HEAR

WWMB CW 21 ALSO CO-SPONSORED THE FOLLOWING:

JANUARY 27, 2007: RAPE CRISIS CENTER OF Horry & GEORGETOWN
COUNTIES GOLF TOURNAMENT FUNDRAISER.

FEBRUARY 10, 2007: PILOT CLUB LUNCHEON FUNDRAISER; PROCEEDS
PURCHASE BEACH WHEELCHAIRS FOR ALZHEIMER'S PATIENTS. ALSO FUNDS
"BRAINMINDERS FOR LIFE PROGRAM" WHICH TEACHES 4-7 YEAR-OLDS HELMET,
SEATBELT, AND OTHER SAFETY BRAIN-RELATED ISSUES.

MARCH 8 & 9, 2007: ALLYSON FLOYD EMCEES SENIOR LIFE EXPO IN FLORENCE

MARCH 13, 2007: MEDIA SPONSOR AND ANCHORS WERE CELEBRITY SERVERS
FOR THE FLORENCE COUNTY DISABILITIES FOUNDATION CELEBRITY BBQ.

MARCH 28, 2007: NEWS ANCHOR, ALLYSON FLOYD EMCEE DISABILITIES
FOUNDATION TALENT SHOW, FLORENCE SC

ISSUES: EDUCATION

PROGRAM: SPECIAL REPORT: LIFE AFTER EXPULSIONS
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME FEBRUARY 7, 2007 NEWS AT 10 ON THE CW
DESCRIPTION REPORTER SHERRIE EVANS LOOKS AT WHAT CHOICES YOUTH HAVE AFTER THEY'RE EXPELLED FROM SCHOOL.

WWMB-CW21 CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.

LIMOS FOR LEARNING – REWARDS KIDS FOR READING BY TAKING THEM TO LUNCH AND A LIMO RIDE. WPDE'S CONTINUED SUPPORT HAS ENABLED THE PROGRAM TO EXPAND TO NUMEROUS ADDITIONAL SCHOOLS IN THE PEE DEE AREA.

PSA'S
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

PALMETTO ROBOTICS EXHIBIT (60 SEC)
FEDERAL STUDENT AID
COLLEGE ACCESS
BORN LEARNING: EARLY CHILDHOOD DEVELOPMENT
SC TECHNICAL COLLEGE
HIGH SCHOOL DROPOUT PREVENTION
LIFE IS CALLING: PEACE CORPS

OUR ANCHORS VISITED MANY SCHOOLS, SCIENCE FAIRS, AND EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOL GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES.

MARCH 11, 2007: MEDIA SPONSOR FOR THE INAUGURAL DONNELL WOOLFORD CELEBRITY GOLF TOURNAMENT BENEFITTING THE BOYS & GIRLS CLUBS OF AMERICA.

MARCH 27, 2007: SOUTH CAROLINA BROADCASTER'S ASSOCIATION JOB FAIR IN COLUMBIA. WE SEND A REPRESENTATIVE FROM THE STATION TO MEET WITH AND ADVISE STUDENTS ENROLLED IN BROADCAST PROGRAMS AT STATE UNIVERSITIES AND COLLEGES.

CONTRIBUTED TO THE COASTAL EDUCATIONAL FOUNDATION TARGETED TOWARD CHANTICLEER CLUB FOOTBALL AT COASTAL CAROLINA UNIVERSITY.

ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCE FREE COMMERCIALS ADVERTISE THEIR CHANGING & PERMANENT EXHIBITS.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ADDITIONAL INFORMATION: OUR WEBSITE RUNS A LOCAL CAROLINA CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

WPDE/WWMB PSA LIST (JANUARY) Revised 1/04/07

ENERGY EFFICIENCY: HOG COMMANDO	Environment	:60
ENVIRONMENTAL PROTECTION AGENCY: flower	Environment	:60
FACES OF INFLUENZA	Health	:60
HABITAT FOR HUMANITY	Financial/Community	:60
ALCOHOLICS ANONYMOUS	Heath/Substance Abuse	:60
REDUCING GUN VIOLENCE	Safety/Community	:60
NARCANON	Drug Abuse/Health	:60
GIRL SCOUT COOKIE DRIVE	Youth/Community	:30
MEDIC ALERT: TIMING IS CRUCIAL	Health/Safety	:20
TRUCK TALK: LOVE	Family	:20
(NCSA) PALMETTO ROBOTS	Education	:60
FOOD SAFETY: USDA	Health/Consumer Awareness	:60
ENVIRONMENT: POLAR BEARS	Environment	:60
CANCER PREVENTION & WOMEN	Health	:30
ROTARY INTERNATIONAL: Eradicating Polio	Environment/Health	:30
BLOOD DONATION/SUPERHEROES	Health/Community	:30
PROTECT OCEANS/LITTLE MERMAID	Environment	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
DEPRESSION IS REAL	Health	:30
BORN LEARNING: Early Childhood Development	Family/Children	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORGOTTEN FAT: TRIGLYCERIDES	Health	:30
TEEN STRESS	Youth/Community	:30
CHRONIC FATIGUE SYNDROME	Health	:30
MARCH OF DIMES	Infant Health	:30
HORRY COUNTY UNITED WAY	Community	:30
STAY SAFE ON-LINE: BUSINESSES	Finance	:30
SECOND HAND SMOKE & DINNER	Health/Kids	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
JUVENILE DIABETES RESEARCH (Kids version)	Health/ Kids	:30
ALMOST FED...ON GIVING	Community	:30
SHRINER'S CHILDREN'S HOSPITALS	Children/Community	:20
TELEMARKETING SMARTS & SENIORS	Consumer Awareness	:20
EPA: RADON	Environment/Health	:20
HOME OWNERSHIP & ANNOYING DEBT	Consumer Awareness	:15
HIGH SCHOOL DROP OUT PREVENTION	Youth/Education	:15
QUICK-FIX ORTHODONTICS	Health	:15
RONALD MCDONALD HOUSE	Youth/Community	:15
CIVILIANS WORKING FOR NATIONAL DEFENSE	Gov't/Finance	:15
DIABETES & STROKE	Health Awareness	:15
DREAMS: MULTIPLE SCLEROSIS	Health	:15
CANCER PROJECT: NUTRITION	Health	:15
BUCKLE UP	Safety	:15
WHEN YOU REALLY LISTEN, LOVE IS HEARD	Family	:10
LIFE IS CALLING: PEACE CORPS	Global Community	:10

WPDE/WWMB PSA LIST (FEBRUARY) Revised 2/01/07

ENERGY EFFICIENCY: HOG COMMANDO	Environment	:60
ENVIRONMENTAL PROTECTION AGENCY: flower	Environment	:60
RAPE CRISIS CENTER	Health	:60
FEDERAL STUDENT AID	Financial/Community	:60
DERMATOLOGY	Health/Substance Abuse	:60
REDUCING GUN VIOLENCE	Safety/Community	:60
NARCANON	Drug Abuse/Health	:60
GIRL SCOUT COOKIE DRIVE	Youth/Community	:30
MEDIC ALERT: TIMING IS CRUCIAL	Health/Safety	:20
TRUCK TALK: LOVE	Family	:20
(NCSA) PALMETTO ROBOTS	Education	:60
MORGAN FREEMAN CANCER PSA	Health	:30
DIANE KEATON CANCER PSA	Health	:30
COLLEGE ACCESS	Education	:60
ENVIRONMENT: POLAR BEARS	Environment	:60
HERITAGE COMMUNITY SERVICES STDs	Health	:30
ROTARY INTERNATIONAL: Peace	Environment/Health	:30
BLOOD DONATION/SUPERHEROES	Health/Community	:30
PROTECT OCEANS/LITTLE MERMAID	Environment	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HIGH SCHOOL DROPOUT PREVENTION	Education	:30
BORN LEARNING: Early Childhood Development	Family/Children	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORGOTTEN FAT: TRIGLYCERIDES	Health	:30
PETA: LIFE ON A CHAIN	Youth/Community	:30
CHRONIC FATIGUE SYNDROME	Health	:30
MARCH OF DIMES	Infant Health	:30
HORRY COUNTY UNITED WAY	Community	:30
STAY SAFE ON-LINE: BUSINESSES	Finance	:30
SMOKING: I'M A QUITTER	Health/Kids	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
MEDICAID RECERTIFICATION	Health/Financial	:30
BOYSCOUTS: HABITAT FOR HUMANITY	Community	:30
CLINICAL RESEARCH: INFORMED CHOICES	Health/Financial	:20
TELEMARKETING SMARTS & SENIORS	Consumer Awareness	:20
EPA: RADON	Environment/Health	:20
MENTAL HEALTH ANTI-STIGMA	Community Awareness	:15
FOSTER CHILD ADOPTION	Family/Community	:15
SICKLE CELL DISEASE AWARENESS	Minority Health Awareness	:15
ORTHOPAEDIC ASSOCIATION	Youth/Community	:15
DIABETES & STROKE	Health Awareness	:15
DREAMS: MULTIPLE SCLEROSIS	Health	:15
CANCER PROJECT: NUTRITION	Health	:15
BUCKLE UP	Safety	:15
LIFE IS CALLING: PEACE CORPS	Global Community	:10

WPDE/WWMB PSA LIST (MARCH) Revised 2/28/07

ENERGY EFFICIENCY: HOG COMMANDO	Environment	:60
ENVIRONMENTAL PROTECTION AGENCY: flower	Environment	:60
RAPE CRISIS CENTER	Safety/Community	:60
FEDERAL STUDENT AID	Financial/Education	:60
DERMATOLOGY	Health	:60
REDUCING GUN VIOLENCE	Safety/Community	:60
NARCANON	Health/Drugs	:60
GIRL SCOUT COOKIE DRIVE	Community/Finance	:60
MEDIC ALERT: TIMING IS CRUCIAL	Health/Safety	:20
TRUCK TALK: LOVE	Family	:20
MORGAN FREEMAN CANCER PSA	Health	:60
DIANE KEATON CANCER PSA	Health	:60
COLLEGE ACCESS	Education	:60
ENVIRONMENT: POLAR BEARS	Environment	:60
HERITAGE COMMUNITY SERVICES: STDs	Health	:30
ROTARY INTERNATIONAL: Peace	Environment/Health	:30
BLOOD DONATION/SUPERHEROES	Health/Community	:30
PROTECT OCEANS/ LITTLE MERMAID	Environment	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
HIGH SCHOOL DROP OUT PREVENTION	Education	:30
BORN LEARNING: Early Childhood Development	Family/Children	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORGOTTEN FAT: TRICLYCERIDES	Health	:30
PETA: LIFE ON A CHAIN	Animal Awareness	:30
CHRONIC FATIGUE SYNDROME	Health	:30
MARCH OF DIMES	Infant Health	:30
HORRY COUNTY UNITED WAY	Community	:30
STAY SAFE ON-LINE: BUSINESSES	Finance	:30
SMOKING: I'M A QUITTER	Health	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
MEDICAID RECERTIFICATION	Social Services/Community	:30
BOYSCOUTS: HABITAT FOR HUMAITY	Community	:30
CLINICAL RESEARCH: INFORMED CHOICES	Health/Financial	:20
TELEMARKETING SMARTS & SENIORS	Consumer Awareness	:20
EPA: RADON	Envoronment/Health	:20
MENTAL HEALTH: ANTI-STIGMA	Community/Awareness	:15
FOSTER CHILD ADOPTION	Family/Community	:15
SICKLE CELL DISEASE AWARENESS	Minority/Health	:15
ORTHOPAEDIC ASSOCIATION	Health	:15
DIABETES & STROKE	Health Awareness	:15
DREAMS: MULTIPLE SCLEROSIS	Health	:15
CANCER PROJECT: NUTRITION	Health	:15
SEAT BELTS: Buckle Up	Safety	:15
LIFE IS CALLING: PEACE CORPS	Global Community	:10
BOYS & GIRLS CLUB	Family	:10

January 2007 Ascertainment for News Department

1/4 Ed gave Conway Elementary Speech Conway
1/4 Joel gave media relations presentation to Leadership Grand Strand class
1/9 Ed gave Oceanview Bapt Church Speech Myrtle Beach
1/10 Ed gave Myrtle Beach Elementary Speech Myrtle Beach
1/20 Ed was NMB 15K Winter Run participant North Myrtle Beach
1/23 Lauren spoke to Green Sea Floyd Elementary's Young Authors Club
1/24 Ed gave Royall Elementary Speech Florence
1/27 Ed was MC Conway Hosp. Winter Gala Myrtle Beach
1/30 Ed gave Carolina Forest Elem Speech Myrtle Beach
1/31 Ed gave Maryville Elem Speech Georgetown

February 2007 Ascertainment News Department

- 01 Allyson live for end of Extreme Makeover Home Edition in Horry County
- 08 Ed gave Palmetto Bay Elem Speech Myrtle Beach/Conway
- 08 Ed gave Lakewood Elem Speech Surfside
- 08 Ed gave Green Sea Floyds Elem Speech Green Sea
- 10 Ed was KidzTime Festival Speaker Myrtle Beach
- 10 Ed and Lauren were Addy Awards Presenter Myrtle Beach
- 11 Ed was Police Unity Chili Cook off judge N. Myrtle Beach
- 15 Ed gave Myrtle Beach Elem Speech Myrtle Beach
- 15 Lauren emcee for Waccamaw High Spring Talent Show
- 17 Ed, Mark and Mike ran relay in Myrtle Beach Marathon
- 20 Darren gave speech at Britton's Neck Elementary in Marion County
- 22 Ed gave Pee Dee Elem Tour Conway
- 23 Ed gave Low Country Day Sch Tour Pawleys Island
- 23 Ed was Cub Scouts Banquet Speaker Socastee
- 24 Ed was G'Town Co. United Way Chili jud. Murrells Inlet
- 26 Ed gave Myrtle Waves Employee Speech Myrtle Beach
- 27 Ed was Kids Club Speaker Inlet Sq Mall Murrells Inlet
- 28 Sports put on Hoop Zone Banquet at Lakewood Conference Center in Myrtle Beach

February 7 - Sports did a half hour signing day special 7pm

February 7 - Life after Expulsions special report 6pm Sherrie Evans looks at what choices kids have after they're expelled from school

February 8 - Ask the Professionals Lawyers, Horry County Bar Association 5pm-7pm

February 11 - Energy Drinks and your Kids 11pm Mike Essian looks at the effects energy drinks can have on children

February 15 - Ask the Professionals Heart questions, Grand Strand Regional Medical Center Employees 5pm-7pm

February 15 - Jim Heath did special report called We Pick Presidents: A look ahead to the SC primaries

February 19 - Jim Heath had special report talking with pollster John Zogby about comparing current presidential candidates with past presidents

February 20 - Jim Heath talked with Senator John McCain about war in Iraq

February 21 - Jim Heath has part one of his one on one conversation with Hillary Clinton

February 22 - Jim Heath has part two of his one on one conversation with Hillary Clinton

February 22 - Ask the Professionals Social Security Administration

Medicare, Social Security questions 5pm-7pm

February 28 - A Wake Up Call 6 and 11 Lee McLaughlin two part special report where she tested smoke alarms on a family's sleeping children

- 01 Ed, Lauren, and Darren gave Black Water Middle Tour Myrtle Beach
- 02 Ed was Mardi Gras Parade Judge Myrtle Beach
- 06 Ed, Lauren, and Darren gave Christian Academy Tour Myrtle Beach
- 08 Ed, Lauren, and Darren gave Midland Elem. Tour Aynor
- 08 Allyson emcee for Senior Life Expo in Florence
- 09 Allyson emcee for Senior Life Expo in Florence
- 10 Darren Kidz Time emcee in Myrtle Beach
- 13 Ed presenter at CFE Science Night Myrtle Beach
- 13 Ed, Jim, Ally, Kyle, and Mola were celebrity servers for Florence County Disabilities Foundation
Celebrity BBQ in Florence
- 14 Ed, Lauren, and Darren part of 1st Presbyterian Growing Tree Myrtle Beach
- 16 Ed and Lauren emcee check presentation for Defenders of Freedom Fund in Myrtle Beach
- 17 Ed at NMBHS Musical North Myrtle Beach
- 20 Ed gave speech at St Michaels Catholic Sch. Garden City
- 20 Kyle part of Board meeting for DHEC Pandemic Flu, bioethics committee in Conway
- 22 Ed gave Boy Scout Tour Conway
- 23 Kyle presenter at Darlington Institute of Technology Career Day
- 24 Ed presenter at Fire and Life Safety Expo Murrells Inlet
- 25 Ed, Lauren, Rich at Extreme Home Makeover Viewing Party Murrells Inlet
- 25 Lauren emcee Bowling for Zonta in Myrtle Beach
- 27 Ed gave Cub Scout Tour Surfside
- 27 Kyle part of Board Meeting for DHEC Pandemic Flu Bioethics committee in Conway
- 27 Victoria Spechko part of SCBA job fair in Columbia
- 28 Allyson emcee of Disabilities Foundation Talent Show in Florence
- 30 Kyle presenter at Truck Career Day at Loris Middle School

March 7, 11pm Lauren's Special Report Airs (Sleepless Nights) about sleeping disorders

March 25.. 6:30pm-7pm Extreme Dream: the Wilson Home aired. A look back at the week Extreme Makeover Home Edition built the Wilson family a home in 100 hours in Horry County


FOUNDATION

February 8, 2007

Ascertain pens

Billy Huggins
WPDE TV 15
PO Box 51150
Myrtle Beach, SC 29579

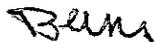
Dear Billy,

On behalf of the Conway Medical Center Foundation Board of Trustees, we would like to thank you for supporting our 2007 Winter Gala. The event was a huge success and raised over \$58,000 for our HEALTHREACH programs.

Proceeds will be used in many ways. For example, funds benefit our HEALTHREACH mobile van, which services rural areas in Horry County by providing free cholesterol and blood glucose screenings, as well as, free mammograms and prostate screenings. Monies will also be used to assist the Friendship House Medical Clinic and our Backpack Buddies program for school aged children who qualify for free or reduced lunch in the school system, however, have no access to food on the weekends or during extended holidays. Backpack Buddies is now servicing over 400 students. Other areas benefiting from this event include diabetes education, maternal child care education, palliative care and the hospital's chaplaincy program.

We are sincerely grateful for your sponsorship, especially in a community with so many worthy non-profit organizations and causes. Again, we thank you and look forward to seeing you next year!

Sincerely,



Berns Massey
Executive Director



Jessica Sasser
Associate Executive Director

Linda Revel

From: "Mr. Billy Huggins" <wlhuggins@wpde.com>
To: <lrevel@wpde.com>
Sent: Saturday, March 10, 2007 12:05 PM
Subject: Fw: Limos For Learning Reward Day

Sent from my Verizon Wireless BlackBerry

-----Original Message-----

From: "Elizabeth Ross" <flagmaker@earthlink.net>
Date: Sat, 10 Mar 2007 09:29:58
To: "Lee Camp" <lee@wpde.com>, vspechko@wpde.com, allyson@wpde.com, wlhuggins@wpde.com
Subject: Limos For Learning Reward Day

Billy, Lee, Victoria, and Allyson,

On behalf of the entire Limos For Learning organization, I wanted to express our heartfelt appreciation and gratitude for your loyalty and support of our program. With your help, Limos For Learning has rapidly expanded in the Pee Dee region to include numerous additional schools and students in our reading incentive program this year. We hope you will share in our pride knowing that as this school year ends, well over 17,000 elementary students will have benefited from the Limos For Learning experience. That accomplishment would have never been possible had you not been willing to take a chance thirty-eight months ago when I walked into your office to present the concept.

On March 29th, our Limos For Learning program will conduct our last Pee Dee regional event for this school year. We will recognize and reward 50 deserving students from three rural Georgetown County schools: Sampit Elementary (Sampit community), Pleasant Hill Elementary (Hemingway) and Brown's Ferry Elementary (Brown's Ferry community). Of all the targeted schools we work with, this particular group is especially deserving of recognition. Is there ANY way WPDE might be able to give these kids television exposure/recognition? If so, we will be happy to provide additional information. By all local accounts, WPDE is the station most viewed in this area.

The Reward Day Luncheon will be held on Thursday, March 29th at Ryan's Restaurant in Georgetown. The limousines will arrive at approximately 10:50 am.

I appreciate any consideration you might give this group of most-deserving kids and look forward to hearing from you.

My best,

Betsy Ross
flagmaker@earthlink.net: <<mailto:flagmaker@earthlink.net>>
www.LimosForLearning.org: <<http://www.LimosForLearning.org>>
 Rewarding Kids on the Road to Reading Excellence!
 864-923-3179 Cell
 864-984-6400 FAX

Wed, Feb. 14, 2007

Dear Linda,

Just a note to thank you for everything that you did to promote the museum during the Little Builders traveling exhibit. The commercial was great and it got wonderful exposure! I know that it took a lot of time and energy to pull it together. The commercial that is currently running is also great! I have heard so many good things about the commercial from locals & visitors. Thanks for your continued support!

Putting children first!

Pam Ross, Executive Director



Waccamaw Riverkeeper
Coastal Carolina University
Center for Marine and Wetland Studies
1270 Atlantic Ave.
Conway, SC 29526
WRK@coastal.edu



843-349-4007
(office)

843-349-4042
(fax)

Tuesday, March 27th, 2007

Billy Huggins
Station Manager
WPDE Newschannel 15
PO Box 51150
Myrtle Beach, SC 29579

Dear Mr. Huggins,

Re: 2007 Waccamaw Conference
Saturday, March 24, 2007
Waccamaw Higher Education Center, Litchfield Beach, SC

My deepest thanks for your sponsorship of our 2007 Waccamaw Conference!

As Waccamaw Riverkeeper, I and the planning committee of both Winyah Rivers Foundation and the Sierra Club – Winyah Group, the joint hosts of the conference, thank you for producing and airing a commercial to publicize our event. The feedback on the commercial was very positive!

With attendance up, interesting speakers, good exhibits and displays and a wonderful venue, we thank you for your part in a very successful 2007 Waccamaw Conference.

Sincerely,

Christine Ellis
Waccamaw Riverkeeper
A Program of Winyah Rivers Foundation
1270 Atlantic Avenue
Conway, SC 29526
(843) 349-4007
wrk@coastal.edu
www.winyahivers.org



**A Program of the Winyah Rivers Foundation
A 501(c)(3) Nonprofit Organization**

Contact: Christine Ellis
Waccamaw Riverkeeper
Office: 843-349-4007
E-mail: WRK@coastal.edu

**Receipt for Sponsorship of the
2007 Waccamaw Conference**

Sponsor Information (please print or type)

Name Bill Huggins
Company WPDE Newschannel 15 / *WWMBTU 21*
Address PO Box 51150
City Myrtle Beach
State SC
ZIP Code 29579
Telephone (home)
Telephone (business)
Fax
E-Mail

Sponsorship Information (please print or type)

Production and airing of a commercial advertising the 2007 Waccamaw Conference.

Christine Ellis, Waccamaw Riverkeeper

Printed Name

Christine Ellis

Signature

March 24, 2007

Date

Winyah Rivers Foundation, Inc. is a nonprofit 501(c)(3) organization. Your contributions are tax deductible to the extent of the law.

THANK YOU FOR YOUR SUPPORT!

Linda Revel

From: "Christine Ellis" <wrk@coastal.edu>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Tuesday, March 27, 2007 12:26 PM
Subject: 2007 Waccamaw Conference - Thank you!

Dear Linda,

Thank you for your participation in the 2007 Waccamaw Conference. I very much appreciated WPDE 15's sponsorship of this event through your production of a commercial and airing it to publicize our event.

The conference was a great success. With attendance up, interesting speakers, good exhibits and displays, a wonderful venue and a fantastic cruise on the Waccamaw Lady, I thank you for your part in a very successful 2007 Waccamaw Conference.

I will send a formal letter to Mr. Huggins thanking him for his sponsorship of the 2007 Waccamaw Conference but I did also want to thank you for your support. It was a pleasure to work with you and I look forward to future affiliations.

Many thanks,
Christine

P.S. I dropped off the banners this morning and asked that they be given to Victoria.

Christine Ellis
Waccamaw Riverkeeper
A Program of Winyah Rivers Foundation
c/o Coastal Carolina University
Center for Marine and Wetland Studies
1270 Atlantic Ave.
Conway, SC 29526
wrk@coastal.edu
Office: (843) 349-4007
Cell: (843) 267-3161
www.winyahrivers.org

3/27/2007

Linda Revel

From: "Victoria Spechko" <vspechko@wpde.com>
To: "Marty Shelley" <mshelley@wpde.com>; "Linda Revel" <lrevel@wpde.com>
Cc: <wlhuggins@wpde.com>
Sent: Friday, March 02, 2007 6:28 AM
Subject: Prom PSAs

Marty, Linda:

We will be doing 2 :30 PSAs to encourage teens *not* to drink and drive on prom night. In one, Allyson will speak to the parents... in the other, Lauren and a teen from Horry County will speak to the kids. We have no b-roll for these PSAs, but I have Highway Patrol checking to see if they have anything they can provide us with. Not sure if you know of way to get some generic prom video!?

Below are the scripts they will be reading. Horry County's prom is March 30th, so we'll need to start airing them starting about two weeks out. Checking on the Pee Dee proms.

Victoria

Allyson:

ALLYSON: YOUR TEENAGER IS ABOUT TO GO TO PROM... OR MAYBE EVEN GRADUATE FROM HIGH SCHOOL. DO YOU KNOW HOW YOUR TEEN IS CELEBRATING? THREE OUT OF FOUR HIGH SCHOOL STUDENTS FEEL PEER PRESSURE TO DRINK ON PROM AND GRADUATION NIGHTS. ONE IN TWO FEELS PRESSURE TO RIDE WITH SOMEONE WHO'S BEEN DRINKING. TALK TO YOUR TEEN ABOUT THE DANGERS OF ALCOHOL. DON'T LET YOUR CHILD MAKE A POOR CHOICE WITH DEADLY CONSEQUENCES.
 VOICE OVER GUY: THIS IS A PUBLIC SERVICE MESSAGE FROM WPDE NEWSCHANNEL 15 AND WWMB CW 21.

Lauren & Student:

LAUREN: THINK DRINKING AND DRIVING ISN'T A BIG DEAL? THINK AGAIN.
 STUDENT: UNDERAGE DRINK IS ILLEGAL. IT CAN AFFECT YOUR ABILITY TO DRIVE, CAUSE YOU TO LOSE YOUR LICENSE, OR WORSE - TAKE A LIFE.
 LAUREN: BE A HERO THIS PROM AND GRADUATION SEASON. SAVE A LIFE. CELEBRATE SAFELY.
 STUDENT: DON'T DRINK - OR RIDE WITH A FRIEND WHO'S BEEN DRINKING.
 LAUREN: MAKE YOUR FRIENDS PROMISE NOT TO DRINK - OR DRINK AND DRIVE. YOU HAVE THE POWER... MAKE THE SAFE CHOICE.
 VOICE OVER GUY: THIS IS A PUBLIC SERVICE MESSAGE FROM WPDE NEWSCHANNEL 15 AND WWMB CW 21.



ATTENTION

- *General Managers
- *Business Managers
- *Sales Managers
- *Program Directors
- *News Directors
- *All Hiring Managers

SCBA Offers Seventh Annual Job Fair ***Member Registration Complimentary*** ***Non-Member Registration \$75***

On Tuesday, March 27, 2007, the South Carolina Broadcasters Association (SCBA) is holding its seventh annual Collegiate Job Fair from 1:00 to 3:00 p.m. at the SC National Guard Armory in Columbia.

This Job Fair is designed to assist stations with their outreach efforts while also providing them with the unique opportunity to meet and even interview students enrolled in broadcast programs at state colleges and universities. The Job Fair typically attracts more than 150 students, many of whom are due to graduate in May 2007.

Stations will be provided with a draped display table and signage. We encourage you to limit the number of representatives manning your table to no more than three individuals who can talk with students about a variety of career opportunities. **To participate, please complete the enclosed registration form and return by Friday, March 9 via fax to (803) 732-4085 if you are a member. If you are a non-member, please submit your registration along with payment by mail to SCBA, One Harbison Way, Suite 112, Columbia, SC 29212.** We have a limited number of tables so early registration is strongly recommended. If you have any questions about this Job Fair, please contact the SCBA office at (803) 732-1186.

Early Registration Encouraged
Registration Deadline: Friday, March 9



COASTAL CAROLINA UNIVERSITY

Office of University Advancement

April 2, 2007

Mr. Billy Huggins
WPDE TV-15 / *WVMB-7021*
Post Office Box 51150
Myrtle Beach, SC 29579-0020

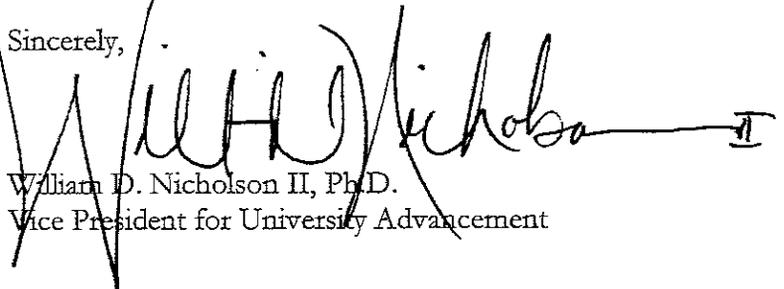
Dear Mr. Huggins:

Thank you very much for your recent Gift-in-Kind of advertisement for the Chanticleer Club Football at Coastal Carolina University. Your participation during our *Advancing the Dream* initiatives will help us sustain our University and prepare students properly for the challenges of a changing world.

As resources are constantly being stretched, private support is necessary in order for the University to continue offering academic and cultural programs for our students and the community. Gifts such as yours help provide these opportunities, and your continued support makes it possible for us to secure a brilliant future for this University.

On behalf of the University, thank you again for your gift and your continued support.

Sincerely,



William D. Nicholson II, Ph.D.
Vice President for University Advancement

WDN/br



COASTAL CAROLINA UNIVERSITY

Office of University Advancement

April 2, 2007

Mr. Billy Huggins
WPDE TV-15
Post Office Box 51150
Myrtle Beach, SC 29579-0020

RECEIPT NO. 9974196

Gift Amount: Fall 2005 and Fall 2006 advertisement for football program
Purpose: Chanticleer Club Football

We gratefully acknowledge receipt of your gift to the Coastal Educational Foundation.



BLUE KNIGHTS
SOUTH CAROLINA IV
INTERNATIONAL LAW ENFORCEMENT
MOTORCYCLE CLUB



P.O. BOX 1795
MYRTLE BEACH, SC 29578

Dear Sir or Madam:

The Blue Knights is a International Law Enforcement Motorcycle club with South Carolina IV being the local club in Horry and Georgetown Counties. The Club is made up of Active and Retired Law Enforcement Officers in the Horry and Georgetown County area. We meet at the American Legion Post 178 in Murrells Inlet each month.

Our Club promotes motorcycle safety and aids and supports many charities that are in our area each year. These consist of trips to local Nursing homes during the year, toys for tots at Christmas season along with our participation in other clubs events.

On April 28, 2007 we are having an Escorted Charity Ride starting in Horry County. This Ride will enable us to increase our charitable obligations.

At the end of the ride we will be giving out door prizes and we would appreciate any prize you could donate. Your company name would be announced when the door prize is given along with being on our list of donors at registration. Our Club is a Non Profit Corporation and our ID. Nr. is 20-5318858.

Sincerely,

Bill Pierson

BLUE KNIGHTS SC IV



Bill Pierson
TREASURER
317 Cypress Ave
Garden City, SC 29576
Phone 843-357-6530
E-Mail bpiersonsc@wmconnect.com



NEWS RELEASE

Phone (803) 737-1270 Fax (803) 737-1273

South Carolina Department of Transportation

Horry County's Adopt-A-Highway Volunteers Pick Up 32,625 Pounds of Litter in 2006

Columbia – Horry County's Adopt-A-Highway volunteers made a major impact in the beautification of their communities when they removed 32,625 pounds of trash from their adopted roadsides last year.

The S.C. Department of Transportation reports that 416 volunteers in Horry County picked up litter from along 161 miles of highway in 2006.

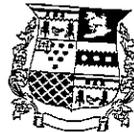
Statewide, 25,000 plus Adopt-A-Highway volunteers picked up 1.1 million pounds of trash and litter from more than 5,000 miles of adopted highways.

The dedicated citizens of Horry County continue to demonstrate their commitment to a cleaner South Carolina through their participation in the Adopt-A-Highway program. SCDOT thanks each and every volunteer for their concern and hard work.

All of the state's 46 counties participate in the program, which began as a pilot project in Beaufort County in 1987.

Individuals interested in participating in the Adopt-A-Highway program in Horry County may contact Adopt-A-Highway Coordinator, Ann Dunham at 843-448-8413.

Vs
1/30/07



Dunham, Sons, and Associates
P O Box 1628, Myrtle Beach, SC 29578-1628

DBA 1. Ann Dunham Designs
2. Executive Services

ANN A. DUNHAM
President

Cellular (843) 455-6419
Fax (843) 448-0853

Mr. Budgean

Chaperones-

We cannot thank you enough for going with us on our trip to Williamsburg. Your meal for McDonalds and King's Arm Tavern will be included so except for spending money, you will not need any other funds.

I will have extra toothbrushes, toothpaste, and deodorant if needed. I will give everyone my room number in case you need me at any time. Be careful not to assume the students know to take a bath, brush their teeth, etc. You will have to remind them of all those tasks, as well as reminding them to put on clean clothes! We have t-shirts for all the students for Friday but if it is too cold, they will need another shirt on under it. Also, we have encouraged the students to wear their new green WWMB shirts on Saturday since it is St. Patrick's Day.

You will need to bring a packed lunch on Thursday. We will have bag lunches from the cafeteria that day and we are only having them pack enough for the students. We will stop somewhere at a rest area to have lunch.

Remember that if you see a child not in your group doing something they should not do, please feel free to correct the child. If you have any discipline problems, let me know.

You will be given a packet of information Thursday morning. Mrs. Warpool and I will be in charge of dispensing medicine unless it is for your own child.

Thank you again!
Kim Brown