

ISSUES AND PROGRAMS LIST

WWMB CW21

MYRTLE BEACH, SOUTH CAROLINA

APRIL 1, 2008 – JUNE 30, 2008

ISSUES LIST

- | | | |
|----|--------------------------|---|
| 1. | ECONOMY/PERSONAL FINANCE | Lack of access roads to beach
Large population of older citizens
Tourism |
| 2. | HEALTH CARE/COST | High rate of heart disease
Poor health practices due to low income
Elderly health care
Fixed incomes |
| 3. | ENVIRONMENT | Beach erosion
Land pollution
Wetlands |
| 4. | CRIME | Summer tourists
Bikers |
| 5. | IMAGE | Strip clubs
Bars |
| 6. | PREJUDICE/INTOLERANCE | Tensions in the community |
| 7. | EDUCATION | High rate of drop-outs
Lack of interest in furthering education
Lack of financial assistance |

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: BEAUTIFUL HOMES AND GREAT ESTATES
SOURCE: ASCENT MEDIA
DATE/TIME: SUNDAYS 5:30-6:00 AM
DESCRIPTION: UP CLOSE TOUR OF THE MOST BEAUTIFUL HOMES AND ESTATES IN THE WORLD. MEET THE OWNERS, ARCHITECTS, AND DECORATORS AS THEY SHARE THEIR PASSION FOR LIVING AT ITS VERY BEST.

PROGRAM: SPECIAL REPORT: SCANNER SECRETS
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: MAY 9, 2008 PART OF NEWS @ 7 BROADCAST
DESCRIPTION: REPORT ON HOW EMERGENCY MEDICAL SCANNER TRANSMISSIONS OFTEN INCLUDE SOCIAL SECURITY NUMBER AND PLACES PATIENT AT RISK FOR IDENTITY THEFT.

PROGRAM: SPECIAL REPORT: CELL PHONE SECRETS
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: MAY 13, 2008 PART OF NEWS @ 7 BROADCAST
DESCRIPTION: A LOOK AT THE FUNCTIONS CELL PHONES PERFORM AND INVESTIGATION INTO WHAT ELSE THEY COULD POTENTIALLY DO.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

CHILDREN & POVERTY (60S.)
STUDENT FINANCIAL AID (60S.)
CREDIT UNION FOUNDATION (60S.)
SOCIAL SECURITY ONLINE
PATIENT ADVOCATE FOUNDATION
VISTA: FIGHTING POVERTY IN SC
ECONOMIC OPPORTUNITY COUNCIL
E-FILE YOUR TAXES
HOUSING DISCRIMINATION
NAIC: LONG TERM HEALTH INSURANCE
RED CROSS DISASTER RELIEF
SECURITY INVESTMENT PROTECTION
FORECLOSURE PREVENTION
FINANCIAL LITERACY: FEED THE PIG
MINORITY EDUCATION
INVENTIONS: CAT MAGNET
HELP HOSPITALIZED VETERANS
HIGH SCHOOL DROP OUT PREVENTION

WWMB-CW21 CO-SPONSORED THE FOLLOWING:

ANCHOR, ALLYSON FLOYD PANELIST ON EMERGENCY PREPARATION SEMINAR IN CONWAY, APRIL 2

PRODUCER, JOHNNY GREEN PARTICIPATED IN SC BROADCASTERS ASSOCIATION, JOB FAIR IN COLUMBIA, APRIL 8

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT NATIONAL ACTIVE & RETIRED FEDERAL EMPLOYEES, MAY 20

METEROLOGIST DARREN STACK, MAY FLY AIR SHOW APPEARANCE, MAY 25

ED PIOTROWSKI, RICH CRAMPANIS, ALLYSON FLOYD, AND DARREN STACK PLAYED IN WPDE GOLF TOURNAMENT TO RAISE MONEY FOR OUR SCHOLARSHIP FUND, MAY 30.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HURRICANE EXPO, MYRTLE BEACH CONVENTION CENTER, JUNE 2.

ANCHOR, JIM HEATH SPOKE TO BEACH DEMOCRATS, JUNE 13.

ISSUE: HEALTH CARE/COST

PROGRAM: SPECIAL REPORT: AUTISM TREATMENT
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME JUNE 2, 2008 PART OF NEWS @ 7 BROADCAST
DESCRIPTION SPECIAL REPORT ON THE FASTEST GROWING DEVELOPMENTAL DISORDER.

PROGRAM PSA'S
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

MEDICAL TOURISM (60S)
PATIENT ADVOCATE FOUNDATION
GLAUCOMA PREVENTION
STROKE AWARENESS
MOVEMENT: ORTHOPAEDICS
TEEN ASTHMA
CHOLESTEROL & STROKE
ORTHODONTISTS
SENIOR-FRIENDLY HEALTH WEBSITE
LONG-TERM HEALTH INSURANCE
PLAY 60: KEEP FIT
FOOD PYRAMID
MARCH OF DIMES
BREAST CANCER AWARENESS
DIABETES: NOW OR LATER
SHRINERS HOSPITAL FOR CHILDREN
OBESITY PREVENTION
WEST NILE VIRUS
AUTISM AWARENESS
DIANE KEATON: COLORECTAL CANCER TESTING

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

ANCHOR ALLYSON FLOYD EMCEED THE FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, APRIL 17.

THE PEE DEE RED CROSS POKER RUN FUNDRAISER, APRIL 18.

CHIEF METEROLOGIST ED PIOTROWSKI BROADCAST LIVE FROM THE RELAY FOR LIFE IN CONWAY ON APRIL 18 AND EMCEED THE MARCH FOR BABIES (MARCH OF DIMES), APRIL 26.

AMERICAN RED CROSS HEROES CAMPAIGN, OUR ANCHORS & WEATHERMEN WERE CELEBRITY WAITERS FOR RED CROSS FUNDRAISER, APRIL 23.

COLLINS KIDS GOLF TOURNAMENT WHICH RAISES FUNDS TO HELP THE FAMILIES OF CHILDREN WITH MEDICAL NEED THEY ARE UNABLE TO PAY FOR. MAY 12

KINGSTON GOLF CLASIC, ANNUAL FUNDRAISER FOR CONWAY MEDICAL CENTER FOUNDATION'S HEALTHREACH PROGRAM WHICH FUNDS A MOBILE VAN PROVIDING SCREENING SERVICES TO THE MEDICALLY UNDERSERVED. MAY 23-25

KIWANIS GOLF TOURNAMENT, BENEFITTING CHILDREN'S SERVICES, JUNE 14

CVS V. WALGREENS SOFTBALL GAME BENEFITTING THE ALS THERAPY ALLIANCE TO FIGHT LOU GEHRIGS DISEASE. JUNE 16

MAKE-A-WISH FOUNDATION GOLF TOURNAMENT, JUNE 28

ANCHOR ALLYSON FLOYD KEYNOTE SPEAKER FOR CAROLINA REGIONAL CANCER CENTER SURVIVORS DAY IN MYRTLE BEACH, JUNE 29.

CO-SPONSORS BACK PACK BUDDIES, A SCHOOL-YEAR PROGRAMS WHICH PROVIDES LOW INCOME CHILDREN WITH BACKPACKS FULL OF NUTRITIONAL SNACKS WHEN THEY GO HOME FOR THE WEEKEND.

ISSUE: ENVIRONMENT

PROGRAM EXPLORATION WITH RICHARD WEISS
SOURCE LITTON
DATE/TIME SATURDAYS 7:00-7:30 AM
DESCRIPTON THIS PROGRAM INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA
SOURCE MG PERIN, INC.
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTON THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON
DATE/TIME SATURDAYS 8:00-8:30 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM McNEELEY'S OUTDOORSMAN
SOURCE TIMBERWOLF PRODUCTIONS
DATE/TIME SUNDAYS 8:00-8:30 AM
DESCRIPTON EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE. SEE ATTACHED FOR EACH PROGRAM'S CONTENT DESCRIPTION.

PROGRAM: ECOZONE PROJECT
SOURCE IMG
DATE/TIME APRIL 19, 2008 10:00-11:00 AM
APRIL 26, 2008 2:00-3:00 PM
MAY 3, 2008 2:30-3:30 PM
MAY 11, 2008 3:00-4:00 PM
JUNE 11, 2008 1:00-2:00 PM
JUNE 28, 2008 2:00-3:00 PM
DESCRIPTON THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.

PROGRAM PSA'S
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

WATER CONSERVATION
WETLANDS (60S)
GET SOME NATURE IN YOUR KIDS (60S)
ON THIN ICE: POLAR BEARS (60S)
2008 NATURE EXPLORE (60S)
EARTH SHARE PROMISES
UNEXPECTED WILDFIRES
WILDFIRES: KEEP IT SAFE
ATV WILDFIRES
RED CROSS DISASTER RELIEF
RECYCLING BATTERIES
ASPCA: PUT AN END TO ANIMAL CRUELTY
NATURE CONSERVATORY
WEST NILE VIRUS

ENVIRONMENT, CONT'D

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND ITS EFFECTS AND ALSO THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

WWMB CW21 CO-SPONSORED THE FOLLOWING:

ANCHOR, ALLYSON FLOYD PANELIST ON EMERGENCY PREPARATION SEMINAR, CONWAY, APRIL 2

SALTWATER ANGLERS FISHING TOURNAMENT, PROCEEDS BENEFIT DEPARTMENT OF NATURAL RESOURCES ARTIFICIAL REEF PROGRAM, APRIL 26

ROTARY FLOUNDER TOURNAMENT BENEFITS COASTAL CONSERVATION ASSOCIATION, MAY 31

BARTA CAMP WOODIE OFFSHORE FISHING TOURNAMENT, BENEFITTING CAMP WOODIE, LARGEST WILDLIFE CONSERVATION CAMP IN THE U.S. JUNE 11-14

CHIEF METEOROLOGIST ED PIOTROWSKI, HURRICANE EXPO SPEAKER, MYRTLE BEACH CONVENTION CENTER, JUNE 2

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: CRIME

PROGRAM: SPECIAL REPORT: SCANNER SECRETS
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: MAY 9, 2008 PART OF NEWS BROADCAST
DESCRIPTION: REPORT ON HOW EMERGENCY MEDICAL SCANNER TRANSMISSIONS OFTEN INCLUDE SOCIAL SECURITY NUMBER AND PLACES PATIENT AT RISK FOR IDENTITY THEFT.

PROGRAM: NEWS AT 10 ON THE CW INCLUDES MUG SHOTS IN ALL OUR NEWS PROGRAMS CALLING ATTENTION TO LOCAL CRIMES AND CRIMINALS AND ASKING VIEWERS TO CONTACT CRIMESTOPPERS IF THEY HAVE ANY FURTHER INFORMATION TO OFFER. WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

PROGRAM TIME: PSA'S
AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

NARCANON (60S)
VISTA FIGHTING POVERTY IN SC (60S)
CHILDREN & POVERTY
BOYS & GIRLS CLUB: PARENTING
BOYS TOWN: TEENS (60S)
WILDFIRE CAMPAIGN
ATTORNEY GENERAL ON FRAUD
HIGH SCHOOL DROPOUT PREVENTION
AMBER ALERTS
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX
BILLY HARDEE HOME FOR BOYS
TEEN ALANON
ASPCA: PUT AN END TO ANIMAL CRUELTY
BIG BROTHERS: CHESS

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

PRODUCER, JOHNNY GREEN PARTICIPATED IN SC BROADCASTERS ASSOCIATION, JOB FAIR IN COLUMBIA, APRIL 8

ED PIOTROWSKI SPOKE TO SOCASTEE BOY SCOUT TROOP ON MAY 1.

THE WACCAMAW YOUTH CENTER'S STARFISH BALL WITH PROCEEDS BENEFITTING ABUSED AND NEGLECTED YOUTH AGES 12 TO 21, MAY 3

ED PIOTROWSKI, RICH CRAMPANIS, ALLYSON FLOYD, AND DARREN STACK PLAYED IN WPDE GOLF TOURNAMENT TO RAISE MONEY FOR OUR SCHOLARSHIP FUND, MAY 30.

FLORENCE COUNTY SHERIFFS FISHING TOURNAMENT, PROCEEDS BENEFITTING YOUTH PROGRAMS IN HORRY & FLORENCE COUNTY, MAY 24

BARTA CAMP WOODIE OFFSHORE FISHING TOURNAMENT, BENEFITTING CAMP WOODIE, LARGEST WILDLIFE CONSERVATION CAMP IN THE U.S. JUNE 11-14

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

ISSUE: IMAGE

PROGRAM: RIVERTALK
DISTRIBUTOR: LUCKY DOG PRODUCTION
DATE/TIME: MONDAY THRU FRIDAY 6:30-7:00 AM
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: BEAUTIFUL HOMES AND GREAT ESTATES
SOURCE: ASCENT MEDIA
DATE/TIME: SUNDAYS 5:30-6:00 AM
DESCRIPTION: UP CLOSE TOUR OF THE MOST BEAUTIFUL HOMES AND ESTATES IN THE WORLD. MEET THE OWNERS, ARCHITECTS, AND DECORATORS AS THEY SHARE THEIR PASSION FOR LIVING AT ITS VERY BEST.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

LONG-TERM CARE INSURANCE
ASTRONAUT RECRUITMENT
CREDIT UNION FOUNDATION
LEAGUE OF WOMEN VOTERS
ORTHODONTISTS
WILDFIRE CAMPAIGN (3 SPOTS)
ECONOMIC OPPORTUNITY COUNCIL
JAMESTOWN LEGACY
HOUSING DISCRIMINATION
STUDENT FINANCIAL AID
SECURITY INVESTMENT PROTECTION
HIGH SCHOOL DROPOUT PREVENTION
SECURITY INVESTMENT PROTECTION
FORECLOSURE PREVENTION
OPTIMISTS CONTRIBUTE
HELP HOSPITALIZED VETERANS
MINORITY EDUCATION
CHILDREN & POVERTY
CHILDHOOD OBESITY PREVENTION
FINANCIAL LITERACY: FEED THE PIG
NATIONAL GUARD: IN THEIR OWN WORDS
STRONG COMMUNITY: FAMILY

OUR WEBSITE HOSTS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

IMAGE, CONTINUED

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

ANCHOR, ALLYSON FLOYD PANELIST: EMERGENCY PREPARATION SEMINAR IN CONWAY, APRIL 2

CHIEF METEROLOGIST ED PIOTROWSKI WAS SPECIAL OLYMPICS EMCEE, SOCASTEE, APRIL 2

PRODUCER, JOHNNY GREEN PARTICIPATED IN SC BROADCASTERS ASSOCIATION, JOB FAIR IN COLUMBIA, APRIL 8

ANCHOR ALLYSON FLOYD EMCEED FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, APRIL 17.

RED CROSS FUNDRAISER EVENT, ASHLEY'S FURNITURE, MYRTLE BEACH & FLORENCE, LIVE CUT-INS ALL DAY, APRIL 18.

CHIEF METEROLOGIST, ED PIOTROWSKI JUDGED TASTE OF BROADWAY, APRIL 19.

REPORTER, JOEL ALLEN ON MEDIA PANEL OF THE MYRTLE BEACH REPUBLICANS CLUB, APRIL 21.

ANCHORS ALL CELEBRITY WAITERS, RED CROSS FUNDRAISER, APRIL 23.

CHIEF METEROLOGIST, ED PIOTROWSKI MARCH FOR BABIES EMCEE, APRIL 26, CONWAY.

ALLYSON FLOYD AT ELECTED AND APPOINTED WOMEN'S LUNCHEON, CONWAY, MAY 5.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT NATIONAL ACTIVE & RETIRED FEDERAL EMPLOYEES, MAY 20; "ARE YOU SMARTER THAN A FIFTH GRADER?" PARTICIPANT MAY 16 & 19

ED PIOTROWSKI, RICH CRAMPANIS, ALLYSON FLOYD, AND DARREN STACK PLAYED IN WPDE GOLF TOURNAMENT TO RAISE MONEY FOR OUR SCHOLARSHIP FUND, MAY 30.

STATION PROMOTED AND PLAYED IN KINGSTON GOLF CLASSIC, BENEFITTING CONWAY MEDICAL CENTER'S HEALTHREACH VAN PROGRAM, MAY 24.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HURRICANE EXPO, MYRTLE BEACH CONVENTION CENTER, JUNE 2.

KNIGHTS OF COLUMBUS GOLF TOURNAMENT, JUNE 7.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE PGA CAROLINAS SPEECH, JUNE 10.

ANCHOR, JIM HEATH SPOKE TO BEACH DEMOCRATS, JUNE 13.

CHIEF METEROLOGIST, ED PIOTROWSKI AND SPORTS DIRECTOR RICH CRAMPANIS PLAYED IN MAKEA WISH GOLF TOURNAMENT, MYRTLE BEACH JUNE 28

LIMOS FOR LEARNING, ELEMENTARY SCHOOL CHILDREN WITH ACHIEVEMENTS IN READING ARE REWARDED WITH A FANCY DINNER AND A LIMOSINE RIDE

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

SEE ATTACHED SHEETS FOR MORE PERSONAL APPEARANCES AND TV-STATION TOURS.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: WHAT'S UP/QUE PASA (E/I)
SOURCE: TVS
DATE/TIME: SATURDAYS 6:00-6:30 AM
DESCRIPTION: A WEEKLY MULTI-CULTURAL SHOW THAT EMPHASIZES WHAT WE HAVE IN COMMON WITH OTHER CULTURES WHILE TEACHING TODAY'S YOUTH TO APPRECIATE OUR DIFFERENCES. EVERY WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF DRUGS AND SMOKING, AND READING APPRECIATION, THROUGH A HIP COMBINATION OF RAP AND HUMOR.

PROGRAM: LATIN LIFESTYLES
SOURCE: CF ENTERTAINMENT
DATE/TIME: SATURDAYS 2:00-2:30 AM
DESCRIPTION: THIS PROGRAM TAKES A LOOK AT THE LIFESTYLES OF OUR LATIN COMMUNITY WITH THE HOPE OF OTHER ETHNIC GROUPS UNDERSTANDING THE LIFE STYLE OF OUR LATIN NEIGHBORS.

(DURING THESE SHOWS WE RUN SPANISH LANGUAGE PSA'S ON THESE TOPICS: DIABETES, DIGITAL TV TRANSITION, PROJECT ROADBLOCK.)

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM DATE/TIME	PSA'S
	AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF
	PATIENT ADVOCATE FOUNDATION
	ECONOMIC OPPORTUNITY COUNCIL
	MARTIN LUTHER KING: BUILD THE DREAM
	CHILDREN & POVERTY
	HOUSING DISCRIMINATION
	FORCLOSURE PREVENTION
	SENIOR-FRIENDLY HEALTH WEBSITE
	STUDENT FINANCIAL AID
	ASTRONAUT RECRUITMENT: DIVERSITY
	HELP HOSPITALIZED VETERANS
	AUTISM AWARENESS
	CHILDHOOD OBESITY PREVENTION
	MINORITY EDUCATION
	SHRINERS HOSPITAL FOR CHILDREN
	STRONG COMMUNITY: FAMILY
	BILLY HARDEE HOME FOR BOYS

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

CHIEF METEROLOGIST ED PIOTROWSKI SPECIAL OLYMPICS EMCEE, APRIL 2

ANCHOR ALLYSON FLOYD EMCEED FLORENCE COUNTY DISABILITIES FOUNDATION TALENT SHOW, APRIL 17

CHIEF METEROLOGIST ED PIOTROWSKI GAVE SPEECH TO SENIOR FRIENDS GROUP, MYRTLE BEACH, MAY 8

ED PIOTROWSKI GAVE NATIONAL ACTIVE & RETIRED FEDERAL EMPLOYEES SPEECH IN LITCHFIELD BEACH, MAY 20

ST. STEPHENS CHARITY GOLF TOURNAMENT WITH PROCEEDS BENEFITTING ALL GRAND STRAND HELPING HANDS ORGANIZATIONS, JUNE 18

THE STATION MAINTAINS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

ISSUES: EDUCATION

PROGRAM: SAFETY FACTORY (E/I)
SOURCE SALTWATER PRODUCTIONS (LOCAL)
DATE/TIME SATURDAYS 9:00-9:30 AM
DESCRIPTION Horry County Fireman, Todd Cartner, has organized a group of elementary school-aged children in creating this weekly kid-friendly television production with a newscast format. It focuses on the safety aspects of a particular theme, such as the internet, sports equipment, or seat belt useage.

PROGRAM: SPECIAL REPORT: AUTISM TREATMENT
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME JUNE 2, 2008 PART OF NEWS & 7 BROADCAST
DESCRIPTION SPECIAL REPORT ON THE FASTEST GROWING DEVELOPMENTAL DISORDER.

PROGRAM: PSA'S
DATE/TIME RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

2008 NATURE EXPLORE (60S)

STUDENT FINANCIAL AID (60S)
JAMESTOWN LEGACY (60S)
LEAGUE OF WOMEN VOTERS (60S)
ECONOMIC OPPORTUNITY COUNCIL
ASTRONAUT RECRUITMENT
HIGH SCHOOL DROPOUT PREVENTION
AUTISM AWARENESS
MINORITY EDUCATION
EVERY VOTE MATTERS
INVENTIONS: CAT MAGNET
BOYS & GIRLS TOWN: PARENTING
MARTIN LUTHER KING: BUILD THE DREAM

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WWMB-CW21 CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. (MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.) AND THE CHILDREN'S MUSEUM OF SC.

LIMOS FOR LEARNING – REWARDS KIDS FOR READING BY TAKING THEM TO LUNCH AND A LIMO RIDE. OUR CONTINUED SUPPORT HAS ENABLED THE PROGRAM TO EXPAND TO NUMEROUS ADDITIONAL SCHOOLS IN THE PEE DEE AREA.

REPORTER JOEL ALLEN PARTICIPATED IN A MEDIA PANEL FOR THE MYRTLE BEACH REPUBLICANS CLUB, APRIL 21

CO-SPONSORED THE NAACP FREEDOM FUND DINNER, APRIL 24

CHIEF METEROLOGIST PARTICIPATED IN "ARE YOU SMARTER THAN A FIFTH GRADER?" SOCASTEE, MAY 16 & 19

ED PIOTROWSKI, RICH CRAMPANIS, ALLYSON FLOYD, AND DARREN STACK PLAYED IN WPDE GOLF TOURNAMENT TO RAISE MONEY FOR OUR SCHOLARSHIP FUND, MAY 30.

WPDE SPONSORED BARTA CAMP WOODIE OFFSHORE FISHING TOURNAMENT, BENEFITTING CAMP WOODIE, LARGEST WILDLIFE CONSERVATION CAMP IN THE U.S. JUNE 11-14

ANCHOR JIM HEATH SPOKE TO BEACH DEMOCRATS, JUNE 13.

COASTAL CAROLINA UNIVERSITY'SD GOLF TOURNAMENT, RAISING SCHOLARSHIP FUND MONIES, JUNE 21

April 2008 Ascertainment for News Department

4/01 Ed at Red Cross Thank you Luncheon Myrtle Beach
4/01 Lauren on media panel for Emergency Operations
training in Conway
4/02 Allyson panelist on Emergency Preparation seminar in
Conway
4/02 Ed was Special Olympics MC Socastee
4/03 Ed gave Speech Montessori School Pawleys Island
4/03 Ed at Dixie Stampede Luncheon Myrtle Beach
4/04 Ed made Market Common Appearance Myrtle Beach
4/05 Darren emceed Fatherhood of Pee Dee banquet in
Darlington
4/07 Kristen spoke to Rotary Club in Hartsville
4/08 Johnny went to a SCBA job fair in Columbia
4/09 Kristen spoke to Sertoma Club in Conway
4/09 Johnny gave station tour to Longs Head Start
4/10 Lauren emceed Horry Gtown Home Builders Association
Awards banquet
4/15 Ed gave Carolina Forest Elem. Speech Myrtle Beach
4/16 Darren gave tour to Forestbrook Middle School special
needs students
4/17 Ed gave N. Myr Bch Intermediate Speech North Myrtle
Beach
4/17 Allyson emceed Florence County Disabilities Foundation
Talent Show
4/18 Allyson, Ed, Graeme, Tonya, Amanda, and Joel part of
WPDE Red Cross Fundraiser Event at Ashley's
Furniture in Myrtle Beach and Florence
4/18 Ed live at Live at Relay for Life Conway
4/19 Ed was Judge at Taste of Broadway Myrtle Beach
4/21 Joel part of media panel for Myrtle Beach Republicans
Club
4/23 Ed, Rich, and Allyson were Carrabbas Celebrity Waiters
Myrtle Beach
4/24 Ed was Red Cross Volunteer Recognition Dinner Speaker
Myrtle Beach
4/25 Ed gave McDonald Elem. Speech Georgetown
4/26 Ed was March for Babies MC Conway
4/26 Kristen, Darren, and Rich were Celebrity bowlers with
the Pelicans in Myrtle Beach
4/29 Ed and Rich part of Free Cone Day Ben and Jerry's
Myrtle Beach

Ascertainment for News Department May 2008

- 01 Ed gave speech to Boy Scouts in Socastee
- 03 Ed emceed Dixie Stampede Children's Festival in Myrtle Beach
- 05 Ed and Rich played in Golf Tournament Surf Club North Myrtle Beach
- 05 Allyson at Elected and Appointed Women's Luncheon in Conway
- 08 Ed gave Senior Friends Speech Myrtle Beach
- 08 Lauren was Keynote Speaker for "Conway Chamber of Commerce's Salute to Education"
- 09 Lauren was Guest speaker for Lion's Club weekly meeting
- 10 Darren spoke at Kidz Time at Broadway at the Beach
- 12 Ed and Rich played in Collins Kids Tournament Myrtle Beach
- 12 Lauren was Keynote speaker for Journalism Honors Society's induction ceremony
- 13 Ed gave Myrtle Beach Apt. Association Speech Myrtle Beach
- 16 Ed was Are You smarter than a 5th Grader participant Socastee
- 18 Darren judged Karaoke Contest in Myrtle Beach for Miss MB pageant and Backpack Buddies
- 19 Ed was Are You smarter than a 5th Grader participant Socastee
- 20 Ed gave NARFE Speech Litchfield Beach
- 20 Darren gave station tour to Carolina Forest HS Library Media Club
- 24 Darren appearance at May Fly Air Show in Florence
- 24 Ed and Rich played in Kingston Golf Classic Conway
- 30 Ed, Rich, Allyson and Darren played in WPDE golf tournament to raise money for our scholarship fund

Linda Revel

From: "Allyson Floyd" <allyson@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>; "mark olson" <molson@wpde.com>
Sent: Thursday, July 03, 2008 12:05 AM
Subject: June 2008 Ascertainment for News Department

June 2008 Ascertainment for News Department

- 01 Ed spoke at Career Day St James Middle Murrells Inlet
- 02 Ed was Hurricane Expo Speaker Myrtle Beach
- 02 Darren, Allyson, and Jim in booth for Hurricane Expo in Myrtle Beach
- 07 Ed played in Knights of Columbus Golf Tourn. Socastee
- 08 Darren played in Socastee Station Golf Tourney raising money for local down syndrome children Murrells Inlet
- 10 Ed gave Space Camp Speech Pawleys Island
- 10 Ed gave PGA Carolinas Speech Little River
- 13 Jim spoke to Beach Democrats in Myrtle Beach
- 14 Ed played in Fiddler on Green Golf Tourn. Murrells Inlet
- 14 Darren played in Kiwanis Club of Conway Golf Tournament
- 16 Darren gave station tour to HGTC students
- 17 Ed gave NMB First Baptist Child Development Summer Camp Speech North Myrtle Beach
- 17 Ed gave NMB Aquatic and Fitness Center Summer Camp Speech NMB
- 21 Ed and Rich played in CCU Golf Tournament Conway
- 25 Darren in booth for Red Cross Event in North Myrtle Beach
- 28 Darren played in FSA charity golf tourney for Red Cross and Fire Department in Myrtle Beach
- 28 Ed and Rich played in Make A Wish Golf Tournament Myrtle Beach
- 28 Allyson and Lauren in booth for Conway's Round the Fourth celebration
- 29 Allyson keynote speaker for Carolina Regional Cancer Center survivors day in Myrtle Beach\

Wednesday, June 4th 7:25pm-8pm Jim Heath moderated live debate on WPDE between four candidates for SC House Seat 105

Thursday, June 5th 7:25pm-8pm Jim Heath moderated live debate on WPDE between two candidates for SC Senate Seat 33

WPDE/WWMB PSA LIST (April) Revised 4/05/08

MEDICAL TOURISM	Health	:60
WETLANDS	Environment	:60
CHILDREN & POVERTY	Youth/Economics	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
JAMESTOWN LEGACY	history	:60
2008 NATURE EXPLORE	Environment	:60
BOYS & GIRLS CLUB: PARENTING	Family/Youth	:60
BOYS TOWN TEENS	Family/Youth	:60
MENINGITIS ON CAMPUS	Youth/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
E-FILE TAXES	Economy	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
MOVEMENT	Health	:60
ON THIN ICE: POLAR BEARS	Environment	:60
HOUSING DISCRIMINATION	Economics/Prejudice	:30
CHOLESTEROL & STROKE	Health	:30
HIGH SCHOOL DROPOUT PREVENTION	Youth/Education	:30
AMBER ALERTS	Youth/Safety	:30
TEEN ASTHMA	Health/Youth	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
ASTRONAUT RECRUITMENT: Diversity	Economy/Education	:30
PLAY 60: KEEP FIT	Health	:30
HEALTHY BALANCE: Jungle Book	Health	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
OBESITY PREVENTION	Health	:15
TEEN ALANON	Youth/Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

WPDE/WWMB PSA LIST (May) Revised 5/07/08

CREDIT UNION FOUNDATION	Economic	:60
WETLANDS	Environment	:60
LEAGUE OF WOMEN VOTERS	Civic Responsibility	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
JAMESTOWN LEGACY	history	:60
2008 NATURE EXPLORE	Environment	:60
GET SOME NATURE IN YOUR KIDS	Environment	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
SOCIAL SECURITY ON LINE	Economy	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
PATIENT ADVOCATE FOUNDATION	Health/Economy	:60
ON THIN ICE: POLAR BEARS	Environment	:60
GLAUCOMA PREVENTION	Health	:30
STROKE AWARENESS	Health	:30
HIGH SCHOOL DROPOUT PREVENTION	Youth/Education	:30
AMBER ALERTS	Youth/Safety	:30
TEEN ASTHMA	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FORECLOSURE PREVENTION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
SECURITY INVESTMENT PROTECTION	Economy	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
INVENTIONS: CAT MAGNET	Youth/Education	:30
ASTRONAUT RECRUITMENT: Diversity	Economy/Education	:30
PLAY 60: KEEP FIT	Health	:30
HEALTHY BALANCE: Jungle Book	Health	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
ORTHODONTISTS	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHOPAEDICS	Safety/Health	:15
EARTH SHARE PROMISES	Environment	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

WPDE/WWMB PSA LIST (June) Revised 6/06/08

CREDIT UNION FOUNDATION	Economic	:60
WETLANDS	Environment	:60
LEAGUE OF WOMEN VOTERS	Civic Responsibility	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
JAMESTOWN LEGACY	History	:60
2008 NATURE EXPLORE	Environment	:60
GET SOME NATURE IN YOUR KIDS	Environment	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
SOCIAL SECURITY ON LINE	Economy	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
UNEXPECTED WILDFIRES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
ATV WILDFIRES	Environment	:30
VISTA: FIGHTING POVERTY IN SC	Community	:30
ON THIN ICE: POLAR BEARS	Environment	:60
GLAUCOMA PREVENTION	Health	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
ECONOMIC OPPORTUNITY COUNCIL	Economy/Prejudice	:30
AMBER ALERTS	Youth/Safety	:30
TEEN ASTHMA	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FORECLOSURE PREVENTION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
WATER CONSERVATION	Economy/Environment	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
RED CROSS DISASTER RELIEF	Economy/Environment	:30
ASTRONAUT RECRUITMENT: Diversity	Economy/Education	:30
PLAY 60: KEEP FIT	Health	:30
HEALTHY BALANCE: Jungle Book	Health	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
ORTHODONTISTS	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHOPAEDICS	Safety/Health	:15
EARTH SHARE PROMISES	Environment	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

THE OUTDOORSMAN WITH BUCK MCNEELY
2ND QUARTER 2008 EPISODIC DESCRIPTIONS:

APRIL SCHEDULE:

5 NEW ZEALAND RED STAG HUNT #133
Buck travels to the South Island of New Zealand to explore the S. Alps mountain Range and hunt for the magnificent Red Stag. New Zealand game management Issues are are detailed.

12 FRANK STALLONE 777 RANCH #162
Buck is joined by film star and recording artist Frank Stallone in Texas At the 777 ranch for an exciting hunt for exotics and wild Boar with A discussion about game management.

19 MEXICO WING SHOOT WITH LANE SMITH: #168
Buck travels to the West Coast of Mexico to hang out with Actor Lane Smith and NBA Star Orlando Woolridge. Some world class wing shooting for dove and waterfowl is featured as well As Mexican conservation efforts.

26 ZIMBABWE NYALA SAFARI #179
Buck is on safari to the African nation of Zimbabwe. Showcased is a visit to Victoria Falls and A classic hunt for the spiral horned antelope the Nyala. African game management elements are also featured.

MAY SCHEDULE SWEEPS:

3 AMAZON PIRAHNA FISHING #171
Buck travels to the Amazon of Brazil to fish the Rio Negro River for Peacock Bass and the carnivores Piranha. A study and exploration of this tropical rain Forest and its fishery are detailed.

10 ARGENTINA STAG-BOAR HUNT #232
Buck visits Patagonia Argentina for an exploration of this beautiful country. A hunt for a massive Red Stag and a Wild Boar are featured along with a study in game management and a tour of the Capital city Buenos Airies.

17 CANCUN MEXICO SAILFISHING #190
Buck journeys to Cancun Mexico for an exciting fishing adventure for the awesome Sailfish. Great underwater footage is featured as well as details about the techniques & tackle utilized for success.

24 MO. DEER HUNTING #233
Buck and his Sons Max and Rex learn about Whitetail deer hunting on their ranch in Missouri. 3 hunts are showcased on camera plus a study on tips and tactics

used for success with game management elements included. A classic segment showing the flight of a bullet is also included.

31 ICELAND REINDEER SAFARI W/ JOHNNY UNSER #193

This adventure takes Buck into the interior wilderness of Iceland on a Reindeer hunt. Indy racer Johnny Unser is the guest star. Together the crew explore the Vatner Glacier, and the capital of Reykjavik and enjoy some great hunting and fishing with local game management elements discussed.

JUNE SCHEDULE:

7 MEXICO DUCK W/ CHARLES NAPIER #183

This adventure takes Buck to the West Coast of Mexico for a round of exciting wing shooting. The celebrity guest is Film Star Charles Napier. A look at waterfowl migration and Mexican conservation programs are also featured.

14 NEW ZEALAND SHARK FISHING W/ CHUCK YEAGER #150

Buck journeys to New Zealand to explore the mountains & the Tasman Sea with General Chuck Yeager. Shark fishing is featured as well as a visit to a secret Seal nursery. NZ game management issues are featured.

21 AFRICAN WILDEBEEST SAFARI #106

Buck visits the nation of Namibia Africa for an exploration of the countries wilderness and a classic safari for the Blue Wildebeest. A study on African Game Management is also featured

28 BOCA GRANDE TARPON FISHING #140

Buck travels to Boca Grande, Florida for some exciting pole wrenching action for Tarpon. Joining Him is former NFL player Rick Tuten and Capt. Marco Gaona. Featured is a discussion of Fishing tactics and conservation plus some great fishing action for 100 lb Tarpon.



American Red Cross

Ascertainances

Leave a lasting legacy ...
Remember the Coastal South Carolina Chapter of the American Red Cross in your will.

Together We Prepare

- Build a kit
- Make a plan
- Give blood
- Get trained

Coastal South Carolina Chapter
 Chapter Headquarters Georgetown Service Center
 2795 Pampas Drive 537 Lafayette Circle
 Myrtle Beach, SC 29577 Georgetown, SC 29440

Board of Directors

May 6, 2008

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Jane Terhune

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Barrington Myrtle Beach LLC – WPDE
 Mr. Billy Huggins
 1194 Atlantic Avenue
 Conway, SC 29526

Dear Mr. Huggins:

Around the world, around the nation, around the corner – there is a place where people help others in need. That place is Georgetown, Horry and Williamsburg counties, and those people are friends such as you. Due to your generous gift of \$5,000.00 on Wednesday, April 09, 2008 the Red Cross has been able to respond to disasters affecting our community and our neighbors.

Since July 1st the Chapter has responded to the needs of 710 local residents (266 were children) spending \$119,111 to meet their immediate emergency needs for food, clothing and shelter. The Chapter also provides disaster crisis counseling as well as recovery planning and networks with other community groups to assist with the families' recovery.

While media attention is primarily drawn to the high-profile disasters such as hurricanes, the need for disaster relief and emergency-preparedness services locally never subsides. Dozens of victims of local disasters are given shelter, food, comfort, care, and mental health counseling each year. The Coastal South Carolina Chapter provides critical emergency communications with military families. We also train hundreds of individuals in lifesaving skills. Providing education to prevent and prepare for emergencies is part of our mission. We share that information with schools, community groups, businesses, and the general public. The Red Cross also provides nearly half of America's blood supply. None of these vital services would be possible without the thoughtful support of friends such as you. By strengthening our own community, we can continue to support our world community.

Sincerely,

Angela Nicholas
Chief Executive Officer

Thank you for your support and partnerships with Red Cross!

The American Red Cross is a tax-exempt, nonprofit organization as described in section 501(C)(3) of the IRS Code. For federal tax purposes, the Red Cross provided no goods or services to you with your contribution, and your donation will not be sold or exchanged for property or services.

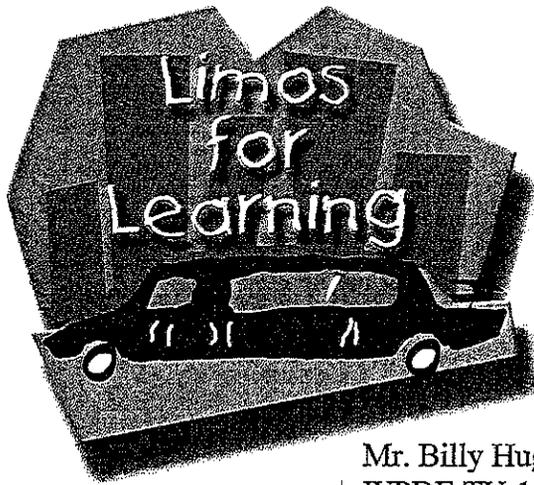
Chapter Headquarters: 843-477-0020 * Georgetown Service Center: 843-546-5422

email: redcross@coastalscarc.org website: www.coastalscarc.org

A United Way Community Partner

Together, we can save a life

Joel Allen
 Ethel Brown
 J. "Duke" Brown
 Lori Church
 Linwood Cooper
 Maxine Dawes
 A. James Ellis
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 Charlie Thrash
 Melvin Tillar
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Appointment

May 8, 2008

Limos For Learning™
*Rewarding Kids on
the Road to Reading
Excellence!*

Post Office Box 921
Laurens, SC 29360
Phone: (864)923-3179
www.LimosForLearning.org

Mr. Billy Huggins
WPDE TV-15
1194 Atlantic Avenue
Conway, SC 29579

Dear Billy,

On behalf of our Board of Directors, volunteers, and over 15,000 students who have benefited from the Limos For Learning™ reading incentive program this past year, thank you and the WPDE TV-15 team for your financial support, believing in children and supporting our mission to improve their education and lives. Thanks to you, we've come a long way since that fateful meeting in your office three years ago.

Our work has just begun! We presently have a waiting list of 32 schools requesting participation for next year in addition to the 69 SC elementary schools presently served. Additional requests have come from 11 other states. We are exploring expansion opportunities to reach more SC schools and students, as well as a potential partnership with Waccamaw Community Foundation. I would appreciate the opportunity to personally update you on the progress of the Limos For Learning™ program and share with you as an invaluable Partner the success and smiles of young readers on the road to reading excellence.

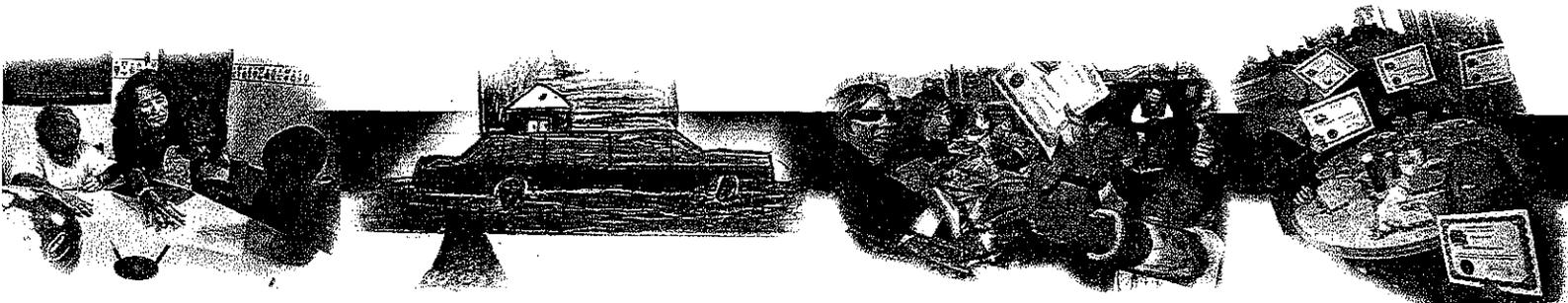
Would you be willing to meet to share your insight and discuss how we might expand our partnership with WPDE TV-15? Please have your scheduler contact me at 864-923-3179, or by email at flagmaker@earthlink.net to establish a convenient appointment time.

With sincerest appreciation,

Elizabeth M. Ross
President / Founder

Limos For Learning™
is a non-profit 501C3
charitable organization

Our Board of Directors:
Carl F. Barker
Thomas K. Herron
Lew S. Resseguie
Elizabeth M. Ross
Lindsay T. Ross
Mel Tillar





Murrells Inlet 2007

The Village of Murrells Inlet, SC
May 14, 2008

Billy Huggins, General Manager
WPDE
1194 Atlantic Ave.
Conway, SC 29526

Tel: 843-357-2007

Fax: 843-357-2913

Email: info@murrellsinletsc.com

Website: www.murrellsinletsc.com
(we might be out fishin')

Dear Billy,

On behalf of the Murrells Inlet 2007 Board of Directors, I extend to you our sincerest appreciation for your donation of the WPDE promo spots in support of our *2008 Race for the Inlet* fundraiser on March 29, 2008. The event was a smashing success, exceeding all of our wildest expectations! With your contribution, we were able to raise over \$7,000 at the event. These funds will allow Murrells Inlet 2007 to continue working towards its goals of making Murrells Inlet a nice place to live, work and visit. We are also pleased to report that over 360 people participated in the event – a 40% increase over last year's attendance! I attribute that increase to your advertising. Thank you, thank, you! And 50% of the attendees were Murrells Inlet residents. So we have a great event that not only attracts visitors to our community but also serves our own community's interest. We can all be proud!

Given the event's growing success over the past three years, we plan to continue to run the race annually. We hope you will join us as an advertising sponsor again next year. Save the date for March 28, 2009! We thank you for your support over this past year and look forward to working together with you in the future.

With Warmest Regards,

Susan M. Sledz
Executive Director, Murrells Inlet 2007

Murrells Inlet 2007 is a 501c3 non-profit organization.
Your donation is tax-deductible as permitted by current IRS regulation.
Federal Tax ID: 58-2336725

Linda Revel

From: "Billy Huggins" <wlhuggins@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Friday, May 09, 2008 1:18 PM
Subject: Fw: We'd like to share our good news with you!

ascertainment

— Original Message —

From: Elizabeth Ross
To: Billy Huggins
Sent: Friday, May 09, 2008 1:12 PM
Subject: We'd like to share our good news with you!

Hello Billy,

When I sat in your office a little over four years ago and pitched our Limos For Learning concept to you, you took a leap of faith with us. It's been an incredible ride thus far and the demand for and successes of the program continue to grow by leaps and bounds. Thank you for believing in us then and for your continued support of our work. Because of your incredible partnership and the community awareness WDPE has generated in the Pee Dee, good things are falling into place to help insure the continuity and expansion of the program.

Before it becomes public knowledge next week, I wanted to personally let you know that Limos For Learning is the recipient of a \$28,000 Waccamaw Community Foundation grant which will be awarded during the Annual Awards Banquet held at the Dunes Club on June 5th. This funding will help provide for the expansion of the program in Horry and Georgetown counties. This simply would not have happened without WPDE TV-15 on our side!

With deepest gratitude,

Betsy

Elizabeth M. Ross
President / Founder

Limos For Learning:
Rewarding Kids on the Road to Reading Excellence!
www.LimosForLearning.org
P.O. Box 921
Laurens, SC 29360
Phone: 864.923.3179
FAX: 864.984.6400

=====
This e-mail message is intended for the personal use of the recipient(s) named above. If you are not an intended recipient, you may not review, copy or distribute this message. If you have received this communication in error, please notify sender immediately by e-mail and delete the original message.
=====

Linda Revel

From: "Billy Huggins" <wlhuggins@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Friday, May 02, 2008 11:25 AM
Subject: Fw: Thank you

Ascertainment

— Original Message —

From: Eileen Patonay
To: 15weather@wpde.com ; wlhuggins@wpde.com
Cc: Kristen Van Dyke
Sent: Friday, May 02, 2008 10:17 AM
Subject: Thank you

Greetings,

Once again WPDE proves to be a fabulous business partner!

With middle school cheerleading tryouts complete, Coach Blosser asked me to try finding a business partner, who could be a positive role model for our squad.

Kristen has been a presenter in Science class; I recalled from her bio that she was a cheerleader.

Wow! Kristen is not just a Weather Forecaster, she did a fabulous job speaking with the students about positive choices, being a role model, treating others with respect, and handling criticism appropriately. In addition, Kristen made connections from her cheerleading days to her present career. The students will surely be tuning into WPDE News from now on.

What a fabulous weather team, congratulations for participating in our wonderful Horry County School and community.

As always, we look forward to future partnerships.

Sincerely,

Eileen

Eileen M. Patonay
Global Career Development Faciliator
Forestbrook Middle School
4430 Gator Lane
Myrtle Beach SC 29588

"Your Future is Filled with Choices"

Linda Revel

From: "Billy Huggins" <wlhuggins@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Sent: Monday, April 28, 2008 4:16 PM
Subject: Fw: Relay for Life

Ascertainment file.

— Original Message —

From: Angie Taylor
To: tv15wx@aol.com
Cc: 'Billy Huggins'
Sent: Monday, April 28, 2008 1:14 PM
Subject: RE: Relay for Life

Thank you for your help and coverage of Relay of Life in Conway at the old Courthouse on April 25 and 26. Without your media coverage, we would not have had the success we did.

Thanks again,

Angie Taylor

ServiceMaster Disaster Restoration Solutions

843-254-5579

From: tv15wx@aol.com [mailto:tv15wx@aol.com]
Sent: Thursday, April 17, 2008 10:50 PM
To: actaylor@sccoast.net
Subject: Re: Relay for Life

Hi Angie...

I am scheduled to be live out there at 10pm and 11pm Friday night. Please look for me if you can! Id like to interview someone for TV in both shows!

Ed

-----Original Message-----

From: Angie Taylor <actaylor@sccoast.net>
To: tv15wx@aol.com
Sent: Fri, 28 Mar 2008 5:22 pm
Subject: RE: Relay for Life

Angie Taylor
ServiceMaster Disaster Restoration Solutions
843-254-5579