

**ISSUES AND PROGRAMS LIST**

**WWMB CW21**

**MYRTLE BEACH, SOUTH CAROLINA**

**JULY 1, 2008 – SEPTEMBER 30, 2008**

## ISSUES LIST

- |    |                          |   |
|----|--------------------------|---|
| 1. | ECONOMY/PERSONAL FINANCE | Lack of access roads to beach<br>Large population of older citizens<br>Tourism                                |
| 2. | HEALTH CARE/COST         | High rate of heart disease<br>Poor health practices due to low income<br>Elderly health care<br>Fixed incomes |
| 3. | ENVIRONMENT              | Beach erosion<br>Land pollution<br>Wetlands   |
| 4. | CRIME                    | Summer tourists<br>Bikers   |
| 5. | IMAGE                    | Strip clubs<br>Bars   |
| 6. | PREJUDICE/INTOLERANCE    | Tensions in the community   |
| 7. | EDUCATION                | High rate of drop-outs<br>Lack of interest in furthering education<br>Lack of financial assistance            |

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: BEAUTIFUL HOMES AND GREAT ESTATES  
SOURCE: ASCENT MEDIA  
DATE/TIME: SUNDAYS 5:30-6:00 AM  
DESCRIPTION: UP CLOSE TOUR OF THE MOST BEAUTIFUL HOMES AND ESTATES IN THE WORLD. MEET THE OWNERS, ARCHITECTS, AND DECORATORS AS THEY SHARE THEIR PASSION FOR LIVING AT ITS VERY BEST.

PROGRAM: PSA'S  
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

FINANCIAL EDUCATION  
TOUGH CLASSES: COLLEGE ACCESS  
PROJECT VOTE SMART  
FINANCIAL AID FOR COLLEGE  
CHILDREN & POVERTY (60S.)  
STUDENT FINANCIAL AID (60S.)  
CREDIT UNION FOUNDATION (60S.)  
SOCIAL SECURITY ONLINE  
PATIENT ADVOCATE FOUNDATION  
VISTA: FIGHTING POVERTY IN SC  
ECONOMIC OPPORTUNITY COUNCIL  
HOUSING DISCRIMINATION  
NAIC: LONG TERM HEALTH INSURANCE  
SECURITY INVESTMENT PROTECTION  
FORECLOSURE PREVENTION  
FINANCIAL LITERACY: FEED THE PIG  
HELP HOSPITALIZED VETERANS  
HIGH SCHOOL DROP OUT PREVENTION

WWMB CW21 SPONSORED OR CO-SPONSORED THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HABITAT FOR HUMANITY, JULY 14.

CHIEF METEROLOGIST, ED PIOTROWSKI ALSO SPOKE AT A LEADERSHIP SUMMIT AT THE BEACH CHURCH, AUGUST 8.

WE SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS BUSINESS WORKSHOPS AND NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT AND PARTICIPATED IN THE "HONORING OUR BLACK ELDERS" DINNER.

ED PIOTROWSKI GAVE CAROLINA FOREST ROTARY SPEECH, AUGUST 20.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT FLORENCE LIONS CLUB, SEPTEMBER 10.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE KIWANIS BREAKFAST SPEECH, MYRTLE BEACH, SEPTEMBER 18.

CHIEF METEROLOGIST, ED PIOTROWSKI PARTICIPATED IN THE COASTAL BUSINESS MAGAZINE EVENT, SEPTEMBER 25.

ANCHOR, ALLYSON FLOYD PARTICIPATED IN THE ELECTED AND APPOINTED WOMEN'S LUNCHEON, SEPTEMBER 30.

ISSUE: HEALTH CARE/COST

PROGRAM PSA'S  
DATE/TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

AMERICAN HEART ASSOCIATION  
RED CROSS: GIVE BLOOD  
GUIDE TO IMMUNIZATIONS (60S)  
GUIDE DOGS FOR THE BLIND  
GLAUCOMA PREVENTION  
STROKE AWARENESS  
MOVEMENT: ORTHOPAEDICS  
TEEN ASTHMA  
SENIOR-FRIENDLY HEALTH WEBSITE  
LONG-TERM HEALTH INSURANCE  
ORTHODONTISTS  
ORTHOPAEDICS  
PLAY 60: KEEP FIT  
MARCH OF DIMES  
BREAST CANCER AWARENESS  
DIABETES: NOW OR LATER  
SHRINERS HOSPITAL FOR CHILDREN  
OBESITY PREVENTION  
WEST NILE VIRUS  
AUTISM AWARENESS  
DIANE KEATON: COLORECTAL CANCER TESTING

WWMB CW21 SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

METEROLOGIST ED PIOTROWSKI PLAYED IN WPDE-SPONSORED ALZHEIMERS GOLF TOURNAMENT, SURFSIDE BEACH, JULY 12.

WE SPONSORED & PARTICIPATED IN THE NATIONAL KIDNEY FOUNDATION GOLF CLASSIC, JULY 28

WE SPONSORED THE COLLINS KIDS FOUNDATION FUNDRAISER WHICH HELPS CHILDREN IN HORRY COUNTY WITH THEIR MEDICAL/SPECIAL NEEDS COSTS, AUGUST 17.

WWMB CO-SPONSORED THE PEE DEE RED CROSS CONCERT SERIES FUNDRAISER, AUGUST 23.

WWMB SPONSORED THE AMERICAN CANCER SOCIETY'S RIDE FOR LIFE POKER RUN, AUGUST 23.

WE SPONSORED LINDSEY'S LITTLE MIRACLES BASEBALL FUNDRAISER, AUGUST 30.

METEROLOGIST ED PIOTROWSKI EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MIN-GOLF TOURNAMENT, AUGUST 30.

SPONSORED ARNOLD'S POOLS 8<sup>TH</sup> ANNUAL GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT, SEPTEMBER 17.

WWMB SPONSORED KIDS DAY AMERICA HEALTH AND SAFETY FAIR, SEPTEMBER 27.

CO-SPONSORS BACK PACK BUDDIES, A SCHOOL-YEAR PROGRAMS WHICH PROVIDES LOW INCOME CHILDREN WITH BACKPACKS FULL OF NUTRITIONAL SNACKS WHEN THEY GO HOME FOR THE WEEKEND.

ISSUE: ENVIRONMENT

PROGRAM EXPLORATION WITH RICHARD WEISS  
SOURCE LITTON  
DATE/TIME SATURDAYS 7:00-7:30 AM  
DESCRIPTON THIS PROGRAM INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA  
SOURCE MG PERIN, INC.  
DATE/TIME SATURDAYS 7:30-8:00 AM  
DESCRIPTON THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S ANIMAL ADVENTURES  
SOURCE LITTON  
DATE/TIME SATURDAYS 8:00-8:30 AM  
DESCRIPTON THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM McNEELEY'S OUTDOORSMAN  
SOURCE TIMBERWOLF PRODUCTIONS  
DATE/TIME SUNDAYS 8:00-8:30 AM  
DESCRIPTON EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE. SEE ATTACHED FOR EACH PROGRAM'S CONTENT DESCRIPTION.

PROGRAM: ECOZONE PROJECT  
SOURCE IMG  
DATE/TIME JULY 12, 2008 2:30-3:30 PM  
DESCRIPTION THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.

PROGRAM NATIONAL HURRICANE SURVIVAL INITIATIVE  
SOURCE RON SACHS COMMUNICATIONS  
DATE/TIME JULY 6, 2008 11:00-11:30 AM  
DESCRIPTION INSTRUCTIONS FOR THE COMING HURRICANE SEASON INCLUDES STORM-PROOFING, SAFETY, EMERGENCY SUPPLY RATIONS, WHEN TO EVACUATE, PLUS ALL THE NECESSARY DOCUMENTS YOU NEED TO KEEP HANDY.

PROGRAM: YOUR GREEN LIFE  
SOURCE IMG  
DATE/TIME SEPTEMBER 7, 2008, 5:00-6:00 PM & SEPTEMBER 13, 2008, 7:30-9:00 PM  
DESCRIPTION THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.

**ENVIRONMENT, CONT'D**

<b>PROGRAM DATE/TIME</b>	<b>PSA'S AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF</b>
	HURRICANE PREP: SAVE YOUR PETS (60S)
	ENVIRONMENTAL PROTECTION AGENCY: NEW CARS (60S)
	ENVIRONMENTAL HURRICANE PREP: PLANTING WATER CONSERVATION WETLANDS (60S)
	GET SOME NATURE IN YOUR KIDS (60S)
	2008 NATURE EXPLORE (60S)
	EARTH SHARE PROMISES UNEXPECTED WILDFIRES WILDFIRES: KEEP IT SAFE ATV WILDFIRES RED CROSS DISASTER RELIEF RECYCLING BATTERIES NATURE CONSERVATORY WEST NILE VIRUS

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

WWMB CW 21 EITHER SPONSORED OR CO-SPONSORED THE FOLLOWING:

ANCHORS, ALLYSON FLOYD , JIM HEATH & ED PIOTROWSKI PARTICIPATED IN MURRELLS INLET BOAT PARADE, JULY 4.

WE SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES & INCLUDES BEACH CLEANUP, AUGUST 16 & 17.

ED PIOTROWSKI PARTICIPATED IN SUN TIDEWATER CHARITY GOLF TOURNEY, SEPTEMBER 1.

CHIEF METEROLOGIST, ED PIOTROWSKI PARTICIPATED IN THE COASTAL BUSINESS MAGAZINE EVENT, SEPTEMBER 25

WWMB SPONSORED KIDS DAY AMERICA HEALTH AND SAFETY FAIR, SEPTEMBER 27.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: CRIME

PROGRAM: NEWS AT 10 ON THE CW INCLUDES MUG SHOTS IN ALL OUR NEWS PROGRAMS CALLING ATTENTION TO LOCAL CRIMES AND CRIMINALS AND ASKING VIEWERS TO CONTACT CRIMESTOPPERS IF THEY HAVE ANY FURTHER INFORMATION TO OFFER. WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

PROGRAM PSA'S  
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

GUARDIAN AD LITEM PSA  
REDUCING GUN VIOLENCE (60S)  
SPIRIT OF COMMUNITY AWARDS  
AMERICAN HUMANE SOCIETY: BULLIES  
RESPECT RELIGIOUS BELIEFS OF OTHERS (60S)  
OPTIMISTS CONTRIBUTE  
NARCANON (60S)  
VISTA FIGHTING POVERTY IN SC (60S)  
CHILDREN & POVERTY  
BOYS & GIRLS CLUB: PARENTING  
BOYS TOWN: TEENS (60S)  
WILDFIRE CAMPAIGN  
ATTORNEY GENERAL ON FRAUD  
HIGH SCHOOL DROPOUT PREVENTION  
AMBER ALERTS  
PLAY SAFE ONLINE  
TALK TO YOUR KIDS ABOUT SEX  
BILLY HARDEE HOME FOR BOYS  
TEEN ALANON  
ASPCA: PUT AN END TO ANIMAL CRUELTY  
BIG BROTHERS: CHESS

WWMB CW21 EITHER SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

ED PIOTROWSKI PLAYED IN & WE SPONSORED CASA GOLF TOURNAMENT, JULY 26.

WE CO-SPONSORED GIRL SCOUTS OF SOUTH CAROLINA "FORE THE GIRLS" GOLF TOURNAMENT, AUGUST 1.

CHIEF METEROLOGIST, ED PIOTROWSKI ALSO SPOKE AT A LEADERSHIP SUMMIT AT THE BEACH CHURCH, AUGUST 8.

WE CO-SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS YOUTH WORKSHOPS AND JOB-NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT.

WWMB SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES, AUGUST 16 & 17.

ED PIOTROWSKI GAVE CAROLINA FOREST ROTARY SPEECH, AUGUST 20

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT FLORENCE LIONS CLUB, SEPTEMBER 10

WE SPONSORED BILLIE HARDEE HOME FOR BOYS BBQ FUNDRAISER, SEPTEMBER 25.

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

ISSUE: IMAGE

PROGRAM: RIVERTALK  
DISTRIBUTOR: LUCKY DOG PRODUCTION  
DATE/TIME: MONDAY THRU FRIDAY 7:30-8:00 AM  
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: BEAUTIFUL HOMES AND GREAT ESTATES  
SOURCE: ASCENT MEDIA  
DATE/TIME: SUNDAYS 5:30-6:00 AM  
DESCRIPTION: UP CLOSE TOUR OF THE MOST BEAUTIFUL HOMES AND ESTATES IN THE WORLD. MEET THE OWNERS, ARCHITECTS, AND DECORATORS AS THEY SHARE THEIR PASSION FOR LIVING AT ITS VERY BEST.

PROGRAM: HOMETIME  
SOURCE: IMG  
DATE/TIME: SEPTEMBER 6, 2008 10:00-10:30 AM  
DESCRIPTION: EXPERT ADVISE ON HOME IMPROVEMENT COVERS EVERYTHING FROM CLEANING GUTTERS, CAULKING, INSULATION, HURRICANE PREP, INSTALLING APPLIANCES, COUNTERTOPS, AND FLOORS.

PROGRAM: PSA'S  
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

SPIRIT OF COMMUNITY AWARDS  
FINANCIAL EDUCATION  
PROJECT VOTE SMART  
LONG-TERM CARE INSURANCE  
CREDIT UNION FOUNDATION  
LEAGUE OF WOMEN VOTERS  
ORTHODONTISTS  
WILDFIRE CAMPAIGN (3 SPOTS)  
ECONOMIC OPPORTUNITY COUNCIL  
STUDENT FINANCIAL AID  
SECURITY INVESTMENT PROTECTION  
HIGH SCHOOL DROPOUT PREVENTION  
SECURITY INVESTMENT PROTECTION  
FORECLOSURE PREVENTION  
OPTIMISTS CONTRIBUTE  
HELP HOSPITALIZED VETERANS  
CHILDHOOD OBESITY PREVENTION  
FINANCIAL LITERACY: FEED THE PIG  
NATIONAL GUARD: IN THEIR OWN WORDS  
STRONG COMMUNITY: FAMILY

OUR WEBSITE HOSTS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

IMAGE, CONTINUED

WWMB CW21 CO-SPONSORED EACH OF THE FOLLOWING:

METEROLOGIST ED PIOTROWSKI PLAYED IN WPDE-SPONSORED ALZHEIMERS GOLF TOURNAMENT, SURFSIDE BEACH, JULY 12.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HABITAT FOR HUMANITY, JULY 14.

WE SPONSORED & PARTICIPATED IN THE NATIONAL KIDNEY FOUNDATION GOLF CLASSIC, JULY 28

CHIEF METEROLOGIST, ED PIOTROWSKI ALSO SPOKE AT A LEADERSHIP SUMMIT AT THE BEACH CHURCH, AUGUST 8.

WE SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS BUSINESS WORKSHOPS AND NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT AND PARTICIPATED IN THE "HONORING OUR BLACK ELDERS" DINNER.

WE SPONSORED THE COLLINS KIDS FOUNDATION FUNDRAISER WHICH HELPS CHILDREN IN HORRY COUNTY WITH THEIR MEDICAL/SPECIAL NEEDS COSTS, AUGUST 17.

ED PIOTROWSKI GAVE CAROLINA FOREST ROTARY SPEECH, AUGUST 20.

WWMB CO-SPONSORED THE PEE DEE RED CROSS CONCERT SERIES FUNDRAISER, AUGUST 23.

WWMB SPONSORED THE AMERICAN CANCER SOCIETY'S RIDE FOR LIFE POKER RUN, AUGUST 23.

WE SPONSORED LINDSEY'S LITTLE MIRACLES BASEBALL FUNDRAISER, AUGUST 30.

METEROLOGIST ED PIOTROWSKI EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MIN-GOLF TOURNAMENT, AUGUST 30.

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT FLORENCE LIONS CLUB, SEPTEMBER 10.

SPONSORED ARNOLD'S POOLS 8<sup>TH</sup> ANNUAL GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT, SEPTEMBER 17.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE KIWANIS BREAKFAST SPEECH, MYRTLE BEACH, SEPTEMBER 18.

WWMB SPONSORED KIDS DAY AMERICA HEALTH AND SAFETY FAIR, SEPTEMBER 27.

CHIEF METEROLOGIST, ED PIOTROWSKI PARTICIPATED IN THE COASTAL BUSINESS MAGAZINE EVENT, SEPTEMBER 25.

ANCHOR, ALLYSON FLOYD PARTICIPATED IN THE ELECTED AND APPOINTED WOMEN'S LUNCHEON, SEPTEMBER 30.

LIMOS FOR LEARNING, ELEMENTARY SCHOOL CHILDREN WITH ACHIEVEMENTS IN READING ARE REWARDED WITH A FANCY DINNER AND A LIMOSINE RIDE

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

SEE ATTACHED SHEETS FOR MORE PERSONAL APPEARANCES AND TV-STATION TOURS.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: WHAT'S UP/QUE PASA (E/I)  
SOURCE: TVS  
DATE/TIME: SATURDAYS 9:00-9:30 AM  
DESCRIPTION: A WEEKLY MULTI-CULTURAL SHOW THAT EMPHASIZES WHAT WE HAVE IN COMMON WITH OTHER CULTURES WHILE TEACHING TODAY'S YOUTH TO APPRECIATE OUR DIFFERENCES. EVERY WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF DRUGS AND SMOKING, AND READING APPRECIATION, THROUGH A HIP COMBINATION OF RAP AND HUMOR.

PROGRAM: LATIN LIFESTYLES  
SOURCE: CF ENTERTAINMENT  
DATE/TIME: SATURDAYS UNTIL SEPTEMBER 6 2:00-2:30 AM  
DESCRIPTION: THIS PROGRAM TAKES A LOOK AT THE LIFESTYLES OF OUR LATIN COMMUNITY WITH THE HOPE OF OTHER ETHNIC GROUPS UNDERSTANDING THE LIFE STYLE OF OUR LATIN NEIGHBORS.  
  
(DURING THESE SHOWS WE RUN SPANISH LANGUAGE PSA'S ON THESE TOPICS: MENTAL HEALTH-ANTI-STIGMA, DIGITAL TV TRANSITION, STAY IN HIGH SCHOOL)

PROGRAM: WE HAVE A DREAM  
SOURCE: ENTERPRISE STUDIOS  
DATE/TIME: AUGUST 2, 2008, 10:30-11:30 AM & AUGUST 16, 2008, 2:00-3:00 PM  
DESCRIPTION: SERIES OF INTERVIEWS WITH AFRICAN AMERICAN ICONS WHO HAVE SUCCEEDED IN ACHIEVING THE AMERICAN DREAM. MAYA ANGELOU, COLIN POWELL, DENZEL WASHINGTON.

PROGRAM: HISPANICS TODAY  
SOURCE: IMG  
DATE/TIME: AUGUST 16, 2008 3:00-3:30 PM  
DESCRIPTION: BUSINESS, ENTERTAINMENT, POLITICS, CULTURE, LIFESTYLE AND SPORTS ARE COVERED. THE GOAL IS TO INSPIRE, EDUCATE, AND ADDRESS ISSUES THAT EFFECT THIS GROWING COMMUNITY.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S  
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF  
  
SPIRIT OF COMMUNITY AWARDS  
GUIDE DOGS FOR THE BLIND  
SC CAROLINA SPECIAL OLYMPICS  
RESPECT THE RELIGIOUS BELIEFS OF OTHERS (60S)  
ECONOMIC OPPORTUNITY COUNCIL  
MARTIN LUTHER KING: BUILD THE DREAM  
FORCLOSURE PREVENTION  
SENIOR-FRIENDLY HEALTH WEBSITE  
STUDENT FINANCIAL AID  
HELP HOSPITALIZED VETERANS  
AUTISM AWARENESS  
CHILDHOOD OBESITY PREVENTION  
SHRINERS HOSPITAL FOR CHILDREN  
STRONG COMMUNITY: FAMILY  
BILLY HARDEE HOME FOR BOYS

**PREJUDICE/INTOLERANCE, CONT'D**

**WWMB-CW21 EITHER SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:**

**WWMB SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS BUSINESS WORKSHOPS AND NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT AND PARTICIPATED IN THE "HONORING OUR BLACK ELDERS" DINNER.**

**ED PIOTROWSKI GAVE STEP AHEAD CHILD DEVELOPMENT SPEECH, CONWAY, AUGUST 13.**

**WE SPONSORED THE COLLINS KIDS FOUNDATION FUNDRAISER WHICH HELPS CHILDREN IN Horry COUNTY WITH THEIR MEDICAL/SPECIAL NEEDS COSTS, AUGUST 17.**

**WE SPONSORED LINDSEY'S LITTLE MIRACLES BASEBALL FUNDRAISER, AUGUST 30.**

**METEOROLOGIST ED PIOTROWSKI EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MIN-GOLF TOURNAMENT, AUGUST 30.**

**SPONSORED ARNOLD'S POOLS 8<sup>TH</sup> ANNUAL GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT, SEPTEMBER 17.**

**ANCHOR, ALLYSON FLOYD PARTICIPATED IN THE ELECTED AND APPOINTED WOMEN'S LUNCHEON, SEPTEMBER 30**

**THE STATION MAINTAINS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.**

ISSUES: EDUCATION

PROGRAM: PSA'S  
DATE/TIME: RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

WWMB SPONSORED OR CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.

WWMB IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WE ALSO SPONSOR THE FLORENCE SYMPHONY ORCHESTRA

PSA'S  
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

HIGH SCHOOL DROPOUT PREVENTION  
TOUGH CLASSES: COLLEGE PREP  
ARTS EDUCATION: RAISING BRAHMS  
PROJECT VOTE SMART  
2008 NATURE EXPLORE (60S)  
FINANCIAL AID FOR COLLEGE (60S)  
OCEANS AWARENESS  
LEAGUE OF WOMEN VOTERS (60S)  
ECONOMIC OPPORTUNITY COUNCIL  
ASTRONAUT RECRUITMENT  
HIGH SCHOOL DROPOUT PREVENTION  
AUTISM AWARENESS  
BOYS & GIRLS TOWN: PARENTING  
MARTIN LUTHER KING: BUILD THE DREAM

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES. (SEE ATTACHED LIST FOR SPECIFICS)

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

WWMB-CW21 SPONSORED THE BLACK FAMILY EXPO, AUGUST 7-9<sup>TH</sup>. THIS COMMUNITY EVENT AT THE FLORENCE CIVIC CENTER OFFERS CAREER WORKSHOPS AND JOB-NETWORKING. REPORTER TONYA BROWN EMCEED THE EVENT.

CHIEF METEROLOGIST ED PIOTROWSKI WAS EMCEE FOR FLORENCE SCHOOL DISTRICT 1 CONVOCATION, AUUGUST 12.

WE SPONSORED THE GUY DANIELS MEMORIAL SURF OFF FUNDRAISER WHICH RAISES SCHOLARSHIP MONIES, AUGUST 16 & 17.

CHIEF METEROLOGIST ED PIOTROWSKI GAVE GEORGETOWN LIBRARY SPEECH, SEPTEMBER 9.

WE SPONSORED BILLIE HARDEE HOME FOR BOYS BBQ FUNDRAISER, SEPTEMBER 25.

ED PIOTROWSKI GAVE SPEECH AT HORRYGEORGETOWN TECHNICAL COLLEGE, SEPTEMBER 30.

METEROLOGIST DARREN STACK GAVE SPEECH AT CHRISTIAN ACADEMY, SEPTEMBER 30.

**Linda Revel**

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**From:** "Allyson Floyd" <allyson@wpde.com>  
**To:** "Linda Revel" <lirevel@wpde.com>; "mark olson" <molson@wpde.com>  
**Sent:** Thursday, October 02, 2008 10:10 PM  
**Subject:** 3rd Quarter 2008 Ascertainment

Ascertainment for news department for July, August, September 2008

**JULY**

04 Allyson, Ed, Jim, Kristin, Stef, and Cam in Murrells Inlet Boat Parade  
 05 Ed at Remax Ballon Launch for CMN Tabor City  
 12 Ed in Alzheimers Golf Tournament Surfside Beach  
 14 Ed gave Habitat for Humanity Speech Myrtle Beach  
 16 Ed gave Wachesaw Plantation HOA Speech Murrells Inlet  
 22 Ed in Promiseland golf tournament Myrtle Beach  
 26 Ed in CASA Golf tournament Myrtle Beach  
 28 Ed in Kidney Foundation of SC golf tournament MC Myrtle Beach

**AUGUST**

04 Ed at Cutie Pie Reception Conway  
 08 Ed spoke at Leadership Summit - Beach Church Myrtle Beach  
 12 Ed was Florence School Dist. 1 Convocation MC Florence  
 13 Ed gave Step Ahead Child Development Speech Conway  
 14 Ed gave Children's Museum Speech Myrtle Beach  
 20 Ed gave Carolina Forest AM Rotary Speech Carolina Forest  
 23 Ed in International Christian Golf Tournament Myrtle Beach  
 27 Allyson, Ed, Jim celebrity servers at Carrabbas in Myrtle Beach for YMCA  
 27 Ed made Bark in the Park Appearance for Dog House Myrtle Beach  
 30 Ed was MC MDA Mini Golf tournament Myrtle Beach  
 30 Allyson, Kristen, Ed, Sharon in booth for Beach Boogie BBQ in Myrtle Beach  
 31 Ed was Tidewater Golf Fest MC Little River

**SEPTEMBER**

01 Ed in Sun Tidewater Charity Golf tourn. Little River  
 07 Ed was Sun Italian Festival judge Myrtle Beach  
 09 Ed gave Tue Georgetown Library Speech Georgetown  
 10 Ed gave Wed Lions Club Speech Florence  
 17 Ed in Wed Arnold Pool Charity Golf Tourn. Conway  
 18 Ed gave MB Kiwanis Breakfast Speech Myrtle Beach  
 25 Ed made Coastal business Mag. appearance Myrtle Beach  
 29 Allyson, Amanda, Kristen, Sharon, Ed at Hurricane Ike relief drive in Myrtle Beach  
 30 Ed gave HGTC speech Conway  
 30 Darren spoke to NMB Christian Academy  
 30 Allyson at Elected and Appointed Women's Luncheon

**WPDE/WWMB PSA LIST (September) Revised 9/15/08**

<b>8001</b>	<b>REDUCING GUN VIOLENCE</b>	<b>:60</b>	<b>Apr-09</b>
<b>8002</b>	<b>ENVIRONMENTAL PROTECTION AGENCY</b>	<b>:60</b>	<b>UFN</b>
8003	LEAGUE OF WOMEN VOTERS	:60	12/1/2008
8004	NARCANON-New Version March	:60	UFN
8020	FINANCIAL AID FOR COLLEGE	:60	12/8/2008
8021	EMERGENCY PREPAREDNESS FOR PETS	:60	9/30/2008
<b>8022</b>	<b>GUIDE TO IMMUNIZATIONS</b>	<b>:60</b>	<b>UFN</b>
<b>8023</b>	<b>SPIRIT OF COMMUNITY AWARDS</b>	<b>:60</b>	<b>UFN</b>
8024	BOYS TOWN: TEENS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	MLK: BUILD THE DREAM	:20	UFN
<b>8043</b>	<b>HIGH SCHOOL DROPOUT PREVENTION</b>	<b>:30</b>	<b>8/31/2009</b>
8044	DIANE KEATON CANCER PSA	:30	UFN
<b>8053</b>	<b>AMERICAN HUMANE SOCIETY: "BULLY/MAGICIAN"</b>	<b>:30</b>	<b>UFN</b>
8119	UNEXPECTED WILDFIRES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	ATV WILDFIRES	:30	UFN
8122	AMERICAN HEART ASSOCIATION HEARTWALK	:30	10/18/2008
8129	AMAZING OCEANS	:15	UFN
8130	OCEANS AWARENESS	:30	UFN
8501	VISTA: FIGHTING POVERTY IN SC	:60	UFN
8502	RESPECT RELIGIOUS BELIEFS OF OTHERS	:60	UFN
<b>8503</b>	<b>GUARDIAN AD LITEM PSA</b>	<b>:30</b>	<b>UFN</b>
8504	TALK TO YOUR KIDS ABOUT SEX	:30	UFN
8505	ECONOMIC OPPORTUNITY COUNCIL	:30	UFN
8506	SC SPECIAL OLYMPICS	:30	UFN
8508	TEEN ASTHMA	:30	UFN
8509	HOME OF CARE: WE CARE	:30	UFN
8511	SENIOR-FRIENDLY HEALTH WEBSITE	:30	UFN
<b>8513</b>	<b>FINANCIAL EDUCATION</b>	<b>:30</b>	<b>UFN</b>
8514	NAIC: LONG TERM CARE INSURANCE	:30	UFN
8515	WATER CONSERVATION: WATERING TIMES	:30	UFN
8516	MARCH OF DIMES (NEW SPOT)	:30	UFN
8517	OPTIMISTS: CONTRIBUTE	:30	UFN
<b>8518</b>	<b>ENVIRONMENTAL HURRICANE PREP</b>	<b>:30</b>	<b>UFN</b>
8519	RED CROSS GIVE BLOOD	:30	3/1/2009
8520	ARTS EDUCATION: RAISING BRAHMS	:30	5/6/2009
<b>8521</b>	<b>GUIDE DOGS FOR THE BLIND</b>	<b>:30</b>	<b>UFN</b>
8522	TOUGH CLASSES: COLLEGE ACCESS	:30	5/12/2009
8524	SHRINERS CHILDREN'S HOSPITAL: George Lopez	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
<b>8528</b>	<b>PROJECT VOTE SMART</b>	<b>:15</b>	<b>11/4/2008</b>
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8531	ORTHOPAEDICS	:15	UFN
8532	EARTH SHARE PROMISES	:15	2/4/2009
8533	DIABETES: NOW OR LATER	:15	UFN
8534	WEST NILE VIRUS	:15	UFN
8535	FINANCIAL LITERACY: FEED THE PIG	:15	10/24/2008

**WPDE/WWMB PSA LIST (August) Revised 8/01/08 PRIORITY**

8098	(NCSA) NATIONAL GUARD: V1	:30	12/31/2008
8099	(NCSA) NATIONAL GUARD: V2	:15	12/31/2008
8108	(NCSA) COAST GUARD V 1	:30	1/1/2009
8109	(NCSA) COAST GUARD V 2	:30	1/1/2009
8142	SC DMV Tan Outfit	:30	10/31/2008

**EN ESPANOL**

8010	(SPANISH) FRIENDS: MENTAL HEALTH ANTI-STIGMA	:30	11/29/2008
<b>8011</b>	<b>(SPANISH) COLLEGE DROPOUT PREVENTION</b>	<b>:30</b>	<b>UFN</b>
8012	(SPANISH) DTV TRANSITION version 3	:30	UFN
8080	DTV TRANSITION VERSION 3	:30	UFN

**WPDE/WWMB PSA LIST (September) Revised 9/15/08**

REDUCING GUN VIOLENCE	Crime	:60
ENVIRONMENTAL PROTECTION AGENCY: CARS	Environment	:60
LEAGUE OF WOMEN VOTERS	Civic Responsibility	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
EMERGENCY PREPAREDNESS FOR PETS	Environment	:60
GUIDE TO IMMUNIZATIONS	Health	:60
SPIRIT OF COMMUNITY AWARDS	Youth/Community	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
HIGH SCHOOL DROPOUT PREVENTION	Education	:60
DIANE KEATON CANCER PSA	Health	:60
AMERICAN HUMANE SOCIETY: BULLIES	Tolerance/Humanity	:30
UNEXPECTED WILDFIRES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
ATV WILDFIRES	Environment	:30
VISTA: FIGHTING POVERTY IN SC	Community	:30
RESPECT RELIGIOUS BELIEFS OF OTHERS	Community/Prejudice	:60
GUARDIAN AD LITEM	Youth/Community	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
ECONOMIC OPPORTUNITY COUNCIL	Economy/Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
TEEN ASTHMA	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FINANCIAL EDUCATION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
WATER CONSERVATION	Economy/Environment	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
ENVIRONMENTAL HURRICANE PREP	Environment	:30
RECYCLING BATTERIES	Environment	:30
RED CROSS GIVE BLOOD	Community/Health	:30
ARTS EDUCATION: RAISING BRAHMS	Education	:30
GUIDE DOGS FOR THE BLIND	Special Needs	:30
TOUGH CLASSES: COLLEGE ACCESS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
PROJECT VOTE SMART	Economy/Community	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHOPAEDICS	Safety/Health	:15
EARTH SHARE PROMISES	Environment	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

**WPDE/WWMB PSA LIST (July/August) Revised 7/23/08**

8001	CREDIT UNION FOUNDATION	:60	UFN
8002	WETLANDS	:60	UFN
8003	LEAGUE OF WOMEN VOTERS	:60	12/1/2008
8004	NARCANON-New Version March	:60	UFN
8020	FINANCIAL AID FOR COLLEGE	:60	12/8/2008
<b>8021</b>	<b>EMERGENCY PREPAREDNESS FOR PETS</b>	<b>:60</b>	<b>9/30/2008</b>
8022	2008 NATURE EXPOLRE	:60	UFN
8023	GET SOME NATURE IN YOUR KIDS	:60	UFN
8024	BOYS TOWN: TEENS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	MLK: BUILD THE DREAM	:20	UFN
8043	SOCIAL SECURITY ON LINE	:30	UFN
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	ASPCA: PUT AN END TO ANIMAL CRUELTY	:30	UFN
8119	UNEXPECTED WILDFIRES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	ATV WILDFIRES	:30	UFN
8122	AMERICAN HEART ASSOCIATION	:30	10/18/2008
8129	AMAZING OCEANS	:15	UFN
8130	OCEANS AWARENESS	:30	UFN
8501	VISTA: FIGHTING POVERTY IN SC	:60	UFN
<b>8502</b>	<b>RESPECT RELIGIOUS BELIEFS OF OTHERS</b>	<b>:60</b>	<b>UFN</b>
8503	GLAUCOMA PREVENTION	:30	UFN
8504	TALK TO YOUR KIDS ABOUT SEX	:30	UFN
8505	ECONOMIC OPPORTUNITY COUNCIL	:30	UFN
<b>8506</b>	<b>SC SPECIAL OLYMPICS</b>	<b>:30</b>	<b>UFN</b>
8508	TEEN ASTHMA	:30	UFN
8509	HOME OF CARE: WE CARE	:30	UFN
8511	SENIOR-FRIENDLY HEALTH WEBSITE	:30	UFN
8513	FORECLOSURE PREVENTION (NEW)	:30	UFN
8514	NAIC: LONG TERM CARE INSURANCE	:30	UFN
8515	WATER CONSERVATION: WATERING TIMES	:30	UFN
8516	MARCH OF DIMES (NEW SPOT)	:30	UFN
8517	OPTIMISTS: CONTRIBUTE	:30	UFN
8518	RECYCLED BATTERIES	:30	UFN
<b>8519</b>	<b>RED CROSS GIVE BLOOD</b>	<b>:30</b>	<b>3/1/2009</b>
<b>8520</b>	<b>ARTS EDUCATION: RAISING BRAHMS</b>	<b>:30</b>	<b>5/6/2009</b>
8521	PLAY 60: STAY FIT	:30	1/31/2009
<b>8522</b>	<b>TOUGH CLASSES: COLLEGE ACCESS</b>	<b>:30</b>	<b>5/12/2009</b>
8524	SHRINERS CHILDREN'S HOSPITAL: George Lopez	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
8528	ORTHODONTISTS	:15	UFN
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8531	ORTHOPAEDICS	:15	UFN
8532	EARTH SHARE PROMISES	:15	2/4/2009
8533	DIABETES: NOW OR LATER	:15	UFN
8534	WEST NILE VIRUS	:15	UFN
8535	FINANCIAL LITERACY: FEED THE PIG	:15	10/24/2008

**WPDE/WWMB PSA LIST (July) Revised 7/01/08 PRIORITY**

8098	(NCSA) NATIONAL GUARD: V1	:30	12/31/2008
8099	(NCSA) NATIONAL GUARD: V2	:15	12/31/2008
8108	(NCSA) COAST GUARD V 1	:30	1/1/2009
8109	(NCSA) COAST GUARD V 2	:30	1/1/2009
8116	(NCSA) Blue Outfit License v1	:30	7/31/2008
8117	(NCSA) Blue Outfit License v1	:15	7/31/2008

**EN ESPANOL**

8010	(SPANISH) FRIENDS: MENTAL HEALTH ANTI-STIGMA	:30	11/29/2008
8011	(SPANISH) PROJECT ROADBLOCK	:30	UFN
8012	(SPANISH) DTV TRANSITION version 3	:30	UFN
8080	DTV TRANSITION VERSION 3	:30	UFN

**WPDE/WWMB PSA LIST (July/August) Revised 7/23/08**

CREDIT UNION FOUNDATION	Economic	:60
WETLANDS	Environment	:60
LEAGUE OF WOMEN VOTERS	Civic Responsibility	:60
NARCANON-NEW	Drug Awareness	:60
STUDENT FINANCIAL AID	Education	:60
EMERGENCY PREPAREDNESS FOR PETS	Environment	:60
2008 NATURE EXPLORE	Environment	:60
GET SOME NATURE IN YOUR KIDS	Environment	:60
BOYS TOWN TEENS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
MLK: BUILD THE DREAM	Tolerance	:20
SOCIAL SECURITY ON LINE	Economy	:60
DIANE KEATON CANCER PSA	Health	:60
ASPCA: PUT AN END TO ANIMAL CRUELTY	Environment	:30
UNEXPECTED WILDFIRES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
ATV WILDFIRES	Environment	:30
VISTA: FIGHTING POVERTY IN SC	Community	:30
RESPECT RELIGIOUS BELIEFS OF OTHERS	Community/Prejudice	:60
GLAUCOMA PREVENTION	Health	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
ECONOMIC OPPORTUNITY COUNCIL	Economy/Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
TEEN ASTHMA	Health/Youth	:30
HOME OF CARE: WE CARE	Youth/Community	:30
SENIOR-FRIENDLY HEALTH WEBSITE	Health/Seniors	:30
FORECLOSURE PREVENTION	Economy	:30
NAIC: LONG TERM CARE INSURANCE	Economy/Seniors/Health	:30
WATER CONSERVATION	Economy/Environment	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
OPTIMISTS CONTRIBUTE	Community	:30
BREAST CANCER AWARENESS	Health	:30
RECYCLING BATTERIES	Environment	:30
RED CROSS GIVE BLOOD	Community/Health	:30
ARTS EDUCATION: RAISING BRAHMS	Education	:30
PLAY 60: KEEP FIT	Health	:30
TOUGH CLASSES: COLLEGE ACCESS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
ORTHODONTISTS	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ORTHOPAEDICS	Safety/Health	:15
EARTH SHARE PROMISES	Environment	:15
DIABETES: NOW OR LATER	Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: FEED THE PIG	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

Dear Mr Revel,

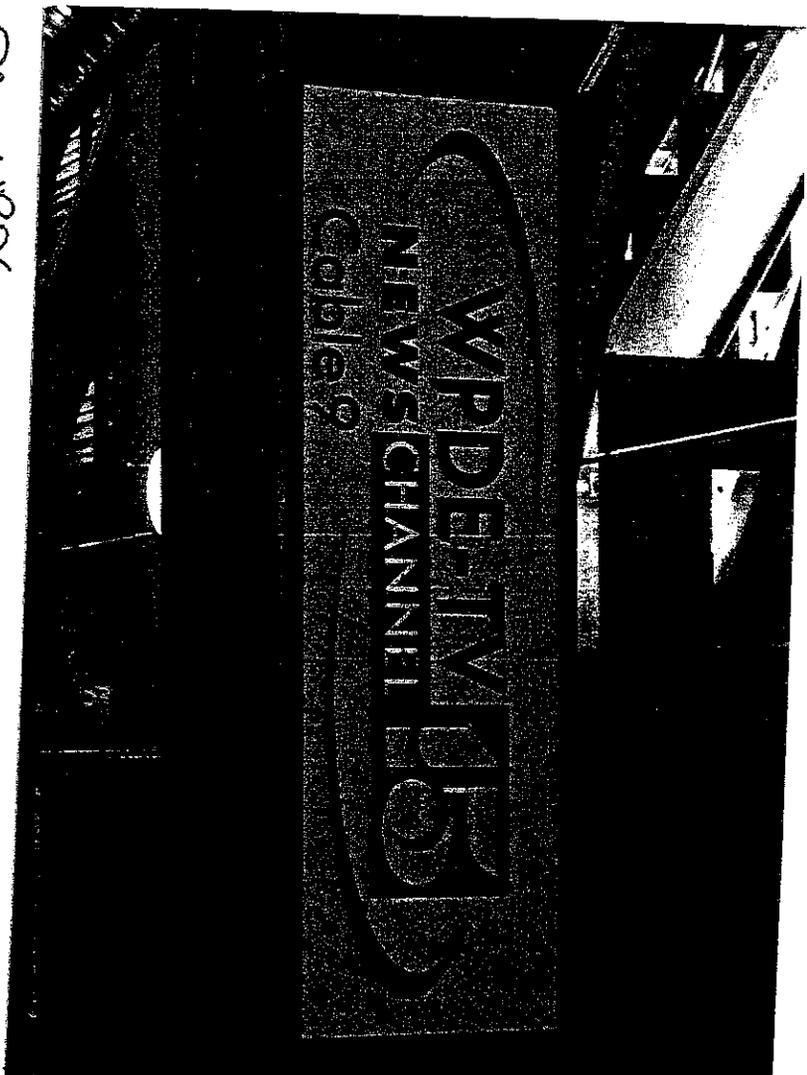
On behalf of the friends of the Story County Museum, I want to thank you for your help in promoting our Tobacco Heritage Festival. I know what a hectic time this is for everyone, but we really appreciate your working with us. Please just the

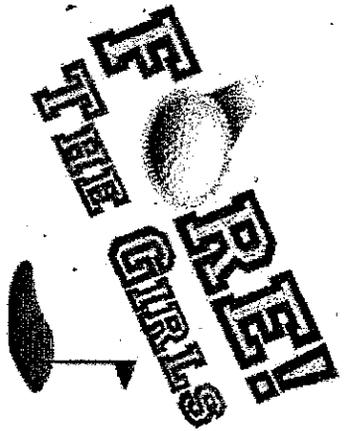
Dear WPDG,

Thank you for teaming up with Coastal Carolina University in purchasing a sign in the football stadium. We look forward to many more years of partnering together. We genuinely appreciate your support.

Sincerely,

Danielle Sygarville





Girl Scouts of Eastern South Carolina  
Annual Golf Tournament  
Friday, August 1, 2008

True Blue Golf Course  
Pawleys Island, SC

Sponsored By:

**Little Brownie**® BAKERS

**BB&T**



South Carolina  
The Official Bank of the Palmetto State  
Member FDIC



**Girl Scouts**

Amie C. Carpenter  
Fund Development Manager  
Girl Scouts of Eastern South Carolina, Inc.  
2412 Pisgah Road  
Florence, SC 29501  
Ext. 124 @ 843 669 5174 or 800 786 8704  
F 843 669 0822  
amiecarpenter@girlscoutsc.org

Dear Amie,

August 11, 2008

Thank you so much for your help in our spot for the "Five the Girls" golf tournament. We truly appreciate all WPDZ does for Girl Scouts of Eastern South Carolina. We will definitely come by with some cookies when they come out this year. Again, many thanks! Amie Carpenter





July 7, 2008

Mr. Billy Huggins  
WPDE TV-15  
P.O. Box 51150  
Myrtle Beach, SC 29579

Dear Billy,

Thank you so much for your support of our annual *Riverfest @ 'Round The Fourth* festival. Your generous donation allowed us to coordinate and promote Conway's largest and most popular festival, as well as host more than 10,000 people in our historic Rivertown. Just know that we couldn't do what we do without your help! Thank you so much for your commitment to Conway and we do hope you'll choose to be involved again next year.

The best to you all!

Sincerely,

Bridgette M. Johnson  
Executive Vice President