

ISSUES AND PROGRAMS LIST

WWMB CW21

MYRTLE BEACH, SOUTH CAROLINA

JULY 1, 2009 – SEPTEMBER 30, 2009

ISSUES LIST

1. ECONOMY/PERSONAL FINANCE

Lack of access roads to beach
Large population of older citizens
Tourism
2. HEALTH CARE/COST

High rate of heart disease
Poor health practices due to low income
Elderly health care
Fixed incomes
3. ENVIRONMENT

Beach erosion
Land pollution
Wetlands
4. CRIME

Summer tourists
Bikers
5. IMAGE

Strip clubs
Bars
6. PREJUDICE/INTOLERANCE

Tensions in the community
7. EDUCATION

High rate of drop-outs
Lack of interest in furthering education
Lack of financial assistance

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: TODAY'S HOMEOWNER
SOURCE: TIME4 MEDIA, INC.
DATE/TIME: SUNDAYS THRU SEPT. 6, 1:00-1:30 PM, 4:30-5:00AM THEREAFTER
DESCRIPTION: SHOW FOR HOMEOWNERS THAT DELIVERS PRACTICAL ADVICE TO HOMEOWNERS ON MAINTAINING AND IMPROVING A HOME.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 8:00-8:30 AM & 11:00-11:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: BEAUTIFUL HOMES & GREAT ESTATES
SOURCE: ENTERTAINMENT STUDIOS
DATE/TIME: SHOW USED AS FILLER ON WEEKENDS, JULY 11,12,19, 8/2, 8/16, 9/20
DESCRIPTION: UTILIZES MAGAZINE-STYLE FORMAT TO SHOWCASE GORGEOUS PROPERTY AROUND THE UNITED STATES.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

HOMEBUILDERS ASSOCIATION
DEBT: HOW TO FIND HELP
HUNGER PREVENTION
FINANCIAL EDUCATION: ROYAL FAMILY
PLANNING FOR LONG TERM CARE
ENERGY EFFICIENT VEHICLES
COLLEGE.GOV
HIGH SCHOOL DROP OUT PREVENTION
GEORGETOWN RECYCLING PROGRAM
MINORITY EDUCATION
ECONOMIC OPPORTUNITY COUNCIL
FDIC PSA
SOCIAL SECURITY ONLINE

WWMB-CW21 EITHER SPONSORED OR CO-SPONSORED THE FOLLOWING:

DURING THE MONTH OF JULY, CHIEF METEROLOGIST, ED PIOTROWSKI ATTENDED A SERIES OF MEETINGS ALONG THE COAST, SPONSORED BY WPDE, PROVIDING RESIDENTS WITH HURRICANE PREPARATION INFORMATION FOR THE SEASON.

WE PRESENTED THE RED CROSS WITH A CHECK & CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH, AUGUST 12

CHIEF METEROLOGIST, ED PIOTROWSKI AT MYRTLE BEACH HOSPITALITY ASSOCIATION GOLF TOURNAMENT, AUGUST 13.

ANCHOR ALLYSON FLOYD SPOKE AT THE LAKE CITY ROTARY CLUB MEETING, AUGUST 14.

ANCHOR ALLYSON FLOYD INTERVIEW ON THE RIVERTALK SHOW, CONWAY, AUGUST 24.

CHIEF METEROLOGIST, ED PIOTROWSKI IN FSA WILDFIRE VICTIM GOLF TOURNAMENT, NORTH MYRTLE BEACH, AUGUST 27.

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED 9/11 FUNDRAISING EVENT, MURRELLS INLET.

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR GREEN LIFE
SOURCE: IMG/BIG FISH
DATE/TIME: JULY 25, 1-2:00 PM, AUG. 2, 5-6:00 PM, AUG. 16, 3-4:00 PM, SEPT. 6, 2-3:00 PM
DESCRIPTION: EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: MOMS ON THE MOVE
SOURCE: ECLIPSE
DATE/TIME: JULY 4, 2-3:00 PM, JULY 11, NOON-2 PM, JULY 12, 4-6 PM, JULY 19, 2-4 PM, AUG. 2, 2-4 PM, AUG. 8, 3-4 PM
DESCRIPTION: CELEBRITY MOMS SHARE STORIES FROM ABUSE IN THE FOSTER CARE SYSTEM TO BEING A BREAST CANCER SURVIVOR.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

TEEN DATING VIOLENCE
INDOOR TANNING IS OUT
ORGAN DONORS
NARCANON
GUIDE TO IMMUNIZATIONS (60S)
DIANE KEATON CANCER PSA
HOSPITAL NEW: ALCOHOLISM
MARCH OF DIMES
VETERANS: YOU ARE NOT ALONE
TALK TO YOUR KIDS ABOUT SEX
JOINTS DON'T JUMP
RED CROSS: GIVE BLOOD
CPR SAVED ME
WEST NILE VIRUS
RED CROSS: GIVE BLOOD
SHRINERS HOSPITAL FOR CHILDREN
ARTHRITIS WALK

WWMB-CW 21 SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST ED PIOTROWSKI PARTICIPATED IN AUTISM NOW FUNDRAISER, SURFSIDE, JULY 11.

SPONSORED NEWSCHANNEL 15 BLOOD DRIVE FOR THE AMERICAN RED CROSS, CONWAY, JULY 23.

WE SPONSORED THE MARCH OF DIMES SIGNATURE CHEF'S AUCTION IN AUGUST.

WE PRESENTED THE RED CROSS WITH A CHECK & CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH, AUGUST 12.

CHIEF METEOROLOGIST, ED PIOTROWSKI PARTICIPATED IN KNOW YOUR SCORE FIGHT PROSTATE CANCER GOLF TOURNAMENT, NORTH MYRTLE BEACH, AUGUST 29.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED AMERICAN RED CROSS LUNCHEON, SURFSIDE, SEPTEMBER 1.

CHIEF METEOROLOGIST ED PIOTROWSKI APPEARED AT THE GRAND STRAND MIRACLE LEAGUE OPENING NIGHT, MYRTLE BEACH, SEPTEMBER 9.

CHIEF METEOROLOGIST ED PIOTROWSKI IN SUES HOPE GOLF TOURNAMENT, NORTH MYRTLE BEACH, SEPTEMBER 12.

CHIEF METEOROLOGIST ED PIOTROWSKI IN ARNOLD'S POOL GOLF TOURNAMENT, CONWAY. BENEFITS GRAND STRAND MIRACLE LEAGUE, SEPTEMBER 16.

ANCHOR HOLLY MORGAN APPEARED AT THE UNITED WAY FOOD DRIVE, SEPTEMBER 18.

ISSUE: ENVIRONMENT

PROGRAM EXPLORATION WITH RICHARD WEISS
SOURCE LITTON
DATE/TIME SATURDAYS 7:00-7:30 AM
DESCRIPTON INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA
SOURCE MG PERIN, INC.
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTON THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON
DATE/TIME SATURDAYS 8:00-8:30 AM
DESCRIPTON THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM McNEELEY'S OUTDOORSMAN
SOURCE TIMBERWOLF PRODUCTIONS
DATE/TIME SUNDAYS 8:00-8:30 AM
DESCRIPTON EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE. SEE ATTACHED FOR EACH PROGRAM'S CONTENT DESCRIPTION.

PROGRAM: YOUR GREEN LIFE
SOURCE IMG/BIG FISH
DATE/TIME JULY 25, 1-2:00 PM, AUG. 2,5-6:00 PM, AUG. 16, 3-4:00 PM, SEPT.6, 2-3:00 PM
DESCRIPTION EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: REELIN' UP THE COAST
SOURCE HARNETT & FOSTER
DATE/TIME JULY 19, 10:00-10:30 AM, AUGUST 15, 3:00-3:30 PM, SEPTEMBER 27, 10:00-10:30 AM
DESCRIPTION SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: SPECIAL REPORT: HUGO: 20 YEARS LATER
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME SUNDAY, SEPTEMBER 27 6:30-7:30 PM
DESCRIPTION SPECIAL VIDEO REPORT ON HURRICANE HUGO & LESSONS LEARNED.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

ENVIRONMENTAL PROTECTION AGENCY: LEAF
WHEN YOU START WITH ROTARY
WATER CONSERVATION
BALD EAGLES & GLOBAL WARMING
2009 NATURE EXPLORE
RECYCLING PSA
WE ALL LIVE DOWNSTREAM: WINYAH RIVERS ASSOCIATION
RECYCLE BATTERIES
ASPCA: ADOPT A PET
WILDFIRES: KEEP IT SAFE
EMERGENCY PREPAREDNESS FOR KIDS
WEST NILE VIRUS

ENVIRONMENT, CONTINUED

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

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WPDE PRESENTED THE RED CROSS WITH A CHECK & CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH, AUGUST 12

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CHIEF METEOROLOGIST, ED PIOTROWSKI IN FSA WILDFIRE VICTIM GOLF TOURNAMENT, NORTH MYRTLE BEACH, AUGUST 27.

CHIEF METEOROLOGIST, ED PIOTROWSKI EMCEED 9/11 FUNDRAISING EVENT, MURRELLS INLET.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: CRIME

PROGRAM: NEWS AT 10 ON THE CW INCLUDES MUG SHOTS CALLING ATTENTION TO LOCAL CRIMES AND CRIMINALS AND ASKING VIEWERS TO CONTACT CRIMESTOPPERS IF THEY HAVE ANY FURTHER INFORMATION TO OFFER. WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

PROGRAM TIME PSA'S
AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

TEEN DATING VIOLENCE
VETERAN SUICIDE PREVENTION (60S)
NARCANON (60S)
BOYS TOWN: PARENTS
DAD KNOWS BEST
HIGH SCHOOL DROPOUT PREVENTION
YOUTH RECKLESS DRIVING
ADOPT TEENS
WILDFIRES: KEEP IT SAFE
ALCOHOLICS ANONYMOUS
REDUCING GUN VIOLENCE (60S)
TEEN ALANON
WILDFIRE CAMPAIGN
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX

WWMB-CW21 SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI THREW OUT THE FIRST PITCH AT THE RIPKIN EXPERIENCE SUMMER PROGRAM, JULY 5.

METEROLOGIST DARREN STACK GAVE A STATION TOUR TO ST. MARY MISSIONARY BAPTIST CHURCH CAMP, JULY 12.

SPORTS DIRECTOR RICH CRAMPANIS, MARK HAGGARD, & ANCHORS ALLYSON FLOYD & TIM MCGINNIS PARTICIPATED IN THE END ZONE MEDIA DAY AT FREESTYLE MUSIC PARK, JULY 23.

SPONSORED GRACE MINISTRIES CHARITY GOLF TOURNAMENT BENEFITTING LOCAL YOUTH SERVICES, PAWLEYS ISLAND, JULY 25.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A CUB SCOUT SPEECH, CONWAY, AUGUST 4.

REPORTER JOEL ALLEN & ANCHOR TIM MCGINNIS WERE PART OF THE LITERACY MYSTERY DINNER THEATRE, AUGUST 22.

SPORTS REPORTER MARK HAGGARD GAVE A SPEECH TO THE INCOMING FRESHMEN AT SOCASTEE HIGH SCHOOL, SEPTEMBER 3.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE MARLBORO ACADEMY IN BENNETTSVILLE, SEPTEMBER 30.

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: IMAGE

PROGRAM: RIVERTALK
DISTRIBUTOR: LUCKY DOG PRODUCTION
DATE/TIME: MONDAY THRU FRIDAY 7:30-8:00 AM
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 8:00-8:30 AM & 11:00-11:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: GOLD, SILVER & BRONZE
SOURCE: TARGET VISION
DATE/TIME: SUNDAY AUGUST 16 5:00-6:00 PM
DESCRIPTION: FIRST-HAND LOOK AT THE HARD WORK, PREPARATION, AND COMMITMENT THAT GOES INTO THE WINTER OLYMPICS IN CANADA.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

HOMEBUILDERS ASSOCIATION
DEBT: HOW TO FIND HELP
HUNGER PREVENTION
FINANCIAL EDUCATION: ROYAL FAMILY
PLANNING FOR LONG TERM CARE
ENERGY EFFICIENT VEHICLES
COLLEGE.GOV
DAD KNOWS BEST
HIGH SCHOOL DROP OUT PREVENTION
GEORGETOWN RECYCLING PROGRAM
MINORITY EDUCATION
ECONOMIC OPPORTUNITY COUNCIL
FDIC PSA
SENIOR CITIZENS LEAGUE
WHEN YOU START WITH ROTARY
HOMEBUILDERS ASSOCIATION
HABITAT FOR HUMANITY
WILDFIRE CAMPAIGN
HELP HOSPITALIZED VETERANS

OUR WEBSITE HOSTS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

IMAGE, CONTINUED

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SEE ATTACHED SHEETS FOR MORE PERSONAL APPEARANCES AND TV-STATION TOURS.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: WHAT'S UP/QUE PASA (E/I)
SOURCE: TVS
DATE/TIME: SATURDAYS 9:00-9:30 AM
DESCRIPTION: A WEEKLY MULTI-CULTURAL SHOW THAT EMPHASIZES WHAT WE HAVE IN COMMON WITH OTHER CULTURES WHILE TEACHING TODAY'S YOUTH TO APPRECIATE OUR DIFFERENCES. EVERY WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF DRUGS AND SMOKING, AND READING APPRECIATION, THROUGH A HIP COMBINATION OF RAP AND HUMOR.

PROGRAM: GOLD, SILVER & BRONZE
SOURCE: TARGET VISION
DATE/TIME: SUNDAY AUGUST 16 5:00-6:00 PM
DESCRIPTION: FIRST-HAND LOOK AT THE HARD WORK, PREPARATION, AND COMMITMENT THAT GOES INTO THE WINTER OLYMPICS IN CANADA.

PROGRAM: WE HAVE A DREAM
SOURCE: ENTERTAINMENT STUDIOS
DATE/TIME: SUNDAY, SEPTEMBER 6 3:00-4:00 PM
DESCRIPTION: INSPIRATIONAL AND MOTIVATIONAL PIECES PROFILING MANY OF OUR COUNTRY'S MOST SUCCESSFUL AND WELL-KNOWN AFRICAN AMERICANS.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

SENIOR CITIZEN LEAGUE
GUIDE DOGS FOR THE BLIND
ADOPT TEENAGERS
VETERANS: NOT ALONE
MENTAL HEALTH ANTI-STIGMA
SC SPECIAL OLYMPICS
HELP HOSPITALIZED VETERANS
SHRINERS HOSPITAL FOR CHILDREN
HORRY COUNTY UNITED WAY

WWMB-CW 21 SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

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CHIEF METEROLOGIST, ED PIOTROWSKI JUDGED THE WOMANLESS BEAUTY PAGEANT, NORTH MYRTLE BEACH, JULY 18.

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ISSUES: EDUCATION

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DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

WWMB CW 21 IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS.

WWMB CW21 IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA AND THE CHILDREN'S MUSEUM OF SOUTH CAROLINA

PSA'S
RUN AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

ENVIRONMENTAL PROTECTION AGENCY
COLLEGE.GOV
HIGH SCHOOL DROPOUT PREVENTION
KID VID: ARTS EDUCATION
KID VID 2009: EXPLORE NATURE
KID VID: NUTRITION EDUCATION
ECONOMIC OPPORTUNITY COUNCIL
SC SPECIAL OLYMPICS

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

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OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. WE GIVE REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES.

(SEE ATTACHED LIST FOR SPECIFICS)

Linda Revel

From: "Allyson Floyd" <allyson@wpde.com>
To: "Linda Revel" <lrevel@wpde.com>
Cc: "mark olson" <molson@wpde.com>
Sent: Tuesday, October 06, 2009 4:17 PM
Subject: Re: Quarterly reports

Hi Linda...

Here it is.. Let me know if you need anything else :-)

Allyson

3rd Quarter 2009 Ascertainment for News Department**JULY**

04 Ed was in MI Boat Parade MI
 05 Ed Threw out first pitch at Ripken Experience MB
 06 Ed gave Hurricane Week Speech Myrtle Beach
 07 Ed gave Hurricane Week Speech NMB
 08 Ed gave Hurricane Week Speech Garden City
 09 Ed gave Hurricane Week Speech Pawley Island
 09 Allyson and Tim part of Horry County Hurricane Prep meeting in Conway
 10 Ed gave Hurricane Week Speech Conway
 11 Ed part of Autism Now fundraiser Surfside
 11 Ed and Tim were Chick Fil A Country Festival celebrity participants Conway
 12 Darren gave St Mary Missionary Baptist Church camp station tour
 18 Ed was Judge Womanless Beauty Pageant NMB
 21 Ed gave Hurricane Speech Carolina Forest
 23 Allyson, Rich, Mark part of End Zone Media Day at Freestyle Music Park Myrtle Beach
 23 Allyson at WPDE NewsChannel 15 blood drive in Conway
 25 Ed gave Grace Ministries Golf Tournament Pawleys Island

July 6-10 and July 21.. WPDE sponsored a series of meetings all along the coast and inland to provide residents with hurricane information for the season. Joined by emergency management officials from Horry and Georgetown Counties

July 23.. WPDE sponsored blood drives in Myrtle Beach, Conway, and Florence

AUGUST

01 Ed in Hurricane Classic Golf Tournament Pawleys Island
 04 Ed gave Cub Scout Speech Conway
 08 Ed was Ignite MC Myrtle Beach
 08 Ed gave Hurricane Speech Books A Million NMB
 11 Ed gave Weather Speech NMB Aquatic and Fitness Center
 12 Ed gave American Red Cross Check presentation, speech MB
 13 Ed in MB Hospitality Assoc. Golf tournament Myrtle beach
 14 Allyson spoke at Lake City Rotary Club meeting
 22 Ed in Mark Sloan Golf tournament Conway
 22 Ed was MC Foundation Ball Little River
 22 Joel and Tim were part of Literacy Mystery Dinner Theater
 24 Allyson interview with Rivertalk show for HTC cable in Conway
 25 Ed gave First Baptist Church Mens group speech Georgetown
 26 Ed, Allyson, Rich and Tim celebrity servers for YMCA Carrabbas Fundraiser Myrtle Beach
 27 Ed in FSA Wildfire victim Golf tournament NMB
 29 Ed in Know your Score Fight Prostate cancer golf Tournament NMB
 29 Darren played in Optimist Golf tourney - Myrtlewood

SEPTEMBER

01 Ed was American Red Cross luncheon MC Surfside
 03 Mark gave speech to incoming freshman at Socastee High School
 04 Darren and Holly were Beach, Boogie BBQ Anything Goes food judge
 05 Ed in American Legion Golf Tournament Little River
 05 Ed, Allyson, Tim, Mola, Holly, Kristen, Darren in Beach, Boogie and BBQ booth Myrtle Beach

08 Ed gave First Baptist BALL club speech Conway
09 Ed was Grand Strand Miracle League Opening night participant Myrtle Beach
11 Ed was MC 9/11 event at Dead Dog Saloon Murrells Inlet
12 Ed in Sues Hope Golf Tournament NMB
15 Ed gave Senior Scholars Speech Georgetown
16 Ed in Arnold's Pool golf tournament for the GSML Conway
17 Allyson at Bear Workshop in Carolina Forest
18 Holly appearance at United Way Food Drive
19 Ed part of Hugo Survivors Party Georgetown
21 Tim interview with Rivertalk show for HTC cable in Conway
22 Darren spoke to 6th graders (2 groups) at Forestbrook Middle School
26 Holly and Darren in Mullins Golden Leaf Festival parade
26 Ed was MC Gold Leaf Festival Dog Show Mullins
26 Allyson was emcee of fashion show for Celebration Pres Church in Myrtle Beach
26 Allyson was emcee of Brass Trio concert at 1st Methodist Church in Conway
30 Ed gave Savannah Grove Elem speech Florence
30 Ed gave Marlboro Academy speech Bennettsville

September 17.. WPDE sponsored a Bear workshop with the Department of Natural Resources to educate residents about bears in the area. Held in Carolina Forest.

— Original Message —

From: [Linda Revel](#)

To: [Allyson Floyd](#)

Sent: Monday, October 05, 2009 12:16 PM

Subject: Quarterly reports

Hey, Allyson,

I'm in this week to do the reports... I look forward to seeing you!

Linda

843.234.9733 x245

WPDE Newschannel 15

WPDE/WWMB PSA LIST (Third Quarter 2009) Revised 7/10/09

8001	TEEN DATING VIOLENCE	:60	Dec-09
8002	ENVIRONMENTAL PROTECTION AGENCY: LEAF	:60	UFN
8003	INDOOR TANNING IS OUT	:60	UFN
8004	NARCANON-	:60	UFN
8020	NOBODY'S PERFECT: ADOPTION	:60	2/1/2010
8021	SENIOR CITIZENS LEAGUE	:60	UFN
8022	GUIDE TO IMMUNIZATIONS	:60	UFN
8023	COLLEGE.GOV	:60	UFN
8024	BOYS TOWN: PARENTS	:60	UFN
8034	WHEN YOU START WITH ROTARY	:20	UFN
8035	DAD KNOWS BEST	:20	UFN
8043	HIGH SCHOOL DROPOUT PREVENTION	:30	2/23/2010
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	YOUTH RECKLESS DRIVING	:30	2/16/2010
8119	RECYCLE BATTERIES	:15	UFN
8120	WILDFIRES: KEEP IT SAFE	:15	UFN
8121	BALD EAGLE & GLOBAL WARMING	:30	UFN
8122	ADOPT TEENS	:30	9/24/2009
8130	OBAMA FATHERHOOD	:30	9/30/2009
8143	RECYCLING	:30	UFN
8148	HORRY COUNTY UNITED WAY	:30	UFN
8160	WE ALL LIVE DOWNSTREAM	:30	UFN
8164	HOSPITAL NEW: ALCOHOLISM	:30	9/30/2009
8501	DEBT: HOW TO FIND HELP	:60	UFN
8502	KID VID: NATURE EXPLORE (NEW)	:60	6/10/2010
8503	GUARDIAN AD LITEM PSA	:30	UFN
8504	TALK TO YOUR KIDS ABOUT SEX: NEW VERSION	:30	UFN
8505	VETERANS: NOT ALONE	:30	11/11/2010
8506	SC SPECIAL OLYMPICS	:30	UFN
8508	KID VID: ASPCA ADOPT A PET	:30	9/30/2009
8509	DONATE LIFE: ORGAN DONORS	:30	UFN
8511	JOINTS DON'T JUMP	:30	UFN
8513	MENTAL HEALTH ANTI-STIGMA	:30	11/29/2009
8514	HUNGER PREVENTION	:30	11/14/2009
8515	FINANCIAL LITERACY: ROYAL FAMILY	:30	11/20/2009
8516	MARCH OF DIMES (NEW SPOT)	:30	4/24/2009
8517	KID VID: EMERGENCY PREPAREDNESS	:30	9/16/2009
8518	LONG TERM CARE	:30	UFN
8519	RED CROSS GIVE BLOOD: CHANGE A LIFE	:30	3/1/2010
8520	KID VID: NUTRITION ED	:30	12/31/2009
8521	GUIDE DOGS FOR THE BLIND	:30	UFN
8522	KID VID: THE ARTS	:30	10/14/2009
8524	SHRINERS CHILDREN'S HOSPITAL: Andy Garcia	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	HELP HOSPITALIZED VETERANS	:20	UFN
8528	SLEEP TIGHT: PEST CONTROL	:15	UFN
8529	TEEN AL-ANON	:15	UFN
8530	PLAY SAFE ONLINE	:15	UFN
8533	ARTHRITIS WALK	:15	10/1/2009
8534	WEST NILE VIRUS	:15	UFN
9354	CPR SAVED ME/RED CROSS	:30	UFN

WPDE/WWMB PSA LIST (THIRD Quarter 2009) Revised 7/10/09

TEEN DATING VIOLENCE	Crime	:60
ENVIRONMENTAL PROTECTION AGENCY: LEAF	Environment	:60
INDOOR TANNING IS OUT	Health	:60
NARCANON-NEW	Drug Awareness	:60
NOBODY'S PERFECT: ADOPTION	Youth	:60
SENIOR CITIZENS LEAGUE	Tolerance/Community	:60
GUIDE TO IMMUNIZATIONS	Health	:60
COLLEGE.GOV	Education	:60
BOYS TOWN PARENTS	Family/Youth	:60
WHEN YOU START WITH ROTARY	Environment/Health	:20
DAD KNOWS BEST	Family	:20
HIGH SCHOOL DROPOUT PREVENTION	Education	:60
DIANE KEATON CANCER PSA	Health	:60
YOUTH RECKLESS DRIVING	Safety	:30
RECYCLE BATTERIES	Environment	:30
WILDFIRES KEEP IT SAFE	Environment	:30
BALD EAGLE & GLOBAL WARMING	Environment	:30
ADOPT TEENS	Youth	:30
HORRY COUNTY UNITED WAY	Community	:30
WE ALL LIVE DOWNSTREAM: RIVERKEEPER	Environment	:30
HOMEBUILDERS ASSOCIATION	Economy	:15
HOSPITAL: ALCOHOLISM	Special Needs	:30
DEBT: HOW TO FIND HELP	Economic	:60
2009 NATURE EXPLORE	Youth/Environment	:60
GUARDIAN AD LITEM	Youth/Community	:30
TALK TO YOUR KIDS ABOUT SEX	Youth/Safety	:30
VETERANS: NOT ALONE	Prejudice	:30
SC SPECIAL OLYMPICS	Youth/Prejudice	:30
ASPCA ADOPT A PET	Youth/Environment	:30
DONATE LIFE: ORGAN DONORS	Health	:30
JOINTS DON'T JUMP	Health/Seniors	:30
MENTAL HEALTH ANTI STIGMA	Prejudice	:30
HUNGER PREVENTION	Economy/Health	:30
FINANCIAL EDUCATION: ROYAL FAMILY	Economy	:30
MARCH OF DIMES NEW SPOT	Infant Health	:30
EMERGENCY PREPAREDNESS: KIDS	Environment	:30
LONG TERM CARE	Health/Economy	:30
RED CROSS GIVE BLOOD	Community/Health	:30
NUTRITION EDUCATION	Health/Education	:30
GUIDE DOGS FOR THE BLIND	Special Needs	:30
KID VID: THE ARTS	Education	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
HELP HOSPITALIZED VETERANS	Patriotism/Prejudice	:20
SLEEP TIGHT: PEST CONTROL	Health	:15
TEEN ALANON	Youth/Health	:15
PLAY SAFE ONLINE	Youth/Mental Health & Safety	:15
ARTHRITIS WALK	Health	:15