KFVE-TV/5/HONOLULU, HI
DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
OCTOBER 1 – DECEMBER 31, 2008

PROGRAM	DAY	TIME
K5 News @ 6:30pm	Monday – Friday	6:30pm
K5 News @ Nine	Monday – Sunday	9 p.m. 11:30 p.m. (Repeat)

Locally produced local news program featuring issue responsive news, weather and sports stories.

Think about it… Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm

Weekly editorial segments (2 new segments produced each week) with station General Manager, John Fink. Spots are approximately 60-90 seconds in length.

Public Service Announcements Various days and times

Announcements that air throughout the broadcast day regarding issues of public concern.

PUBLIC/PRIVATE SAFETY

Weather, crime, protection, prevention, including positive public safety issues.

LOCAL NEWSCASTS

SCAM ALERTS

Oct 8 2008 06:30PM A safety alert tonight. Beware of phone calls from scam artists, who are posing as Hawaiian Electric Company, or HECO, employees. HECO says, these impersonators are contacting customers, saying their electric bill is overdue and they must pay, now.

SHARKS!

Dec 16 2008 06:30PM Lifeguards are warning beach goers after a shark sighting at Makaha beach. They say an 8 to 10 foot shark was seen swimming near the shore break at about ten this morning. Ever since the recent heavy rains and subsequent flooding, ocean safety officials have warned against potential dangers.

CONTAMINATED WATER

Dec 12 2008 06:30PM Health officials caution beach goers from going back into the ocean. Debris blown into the ocean yesterday has made the water in some beaches murky and brown. This means microorganisms, chemicals and other dangers are polluting the water.
Dec 13 2008 09:00PM Runoff from the storm continues to pour into the ocean, making for murky conditions. At Haleiwa beach, a handful of surfers braved the chocolate like water conditions. But Department of Health officials are advising the public to take precautions when coming into contact with flood waters because of the possible risk of leptospirosis infection.

DRUGS AND SCHOOLS

Dec 22 2008 06:30PM Unnamed. "Are you dealing drugs by a school?" SOUNDBITE: Suspected drug dealer Violeta Ganitoen. Crystal meth near children. Many residents near Kalihi Uka Elementary have had it with the drug sales in the area. They say they're happy officers took down multiple suspects today.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

November 24, 2008 **Con-Text**
The idea that people would play video games or text message while driving is a bit hard to comprehend. Then again, since we all know people who eat, change CD or iPod tunes, put on make-up, read, or turn to converse with their others in the car, nothing is really surprising on the road, perhaps.

The next time you pull up next to someone who is looking down while driving, you might wonder if they are looking at a mustard stain on their shirt or contemplating their navel, but they could be updating their friend on the latest hit from the "High School Musical 3". Needless to say, the City Council proposal to ban texting and playing video games while driving will be hard to police. Clever texters will simply hide the naughty object below window level, which many people do now, without even thinking twice about it. And how will law enforcement officers enforce the rule. A negligent driver who doesn't use a seat belt is much easier to detect.

Banning what people can and cannot do while driving obviously goes far beyond common sense in our new technologically-enabling world . After all, we've all seen stupid drivers- it's always the other guy- but there's no law against stupidity on the road, is there? Watching people bend their necks to talk and drive, or eat and drive, should certainly bring concern to nearby drivers. And a vote to ban text messaging and video game playing is a worthwhile gesture. But how to enforce the law, if passed, that will invariably be the issue in deterring the activity. Think about it...

December 3, 2008 Copper Calm

Copper capers have calmed down considerably of late. Nice to know that conniving creeps have cooled their quest for copper. Copper keeping apparently isn't quite as lucrative as it used to be- yes copper cable costs have crashed. Even amongst the thieves, the laws of supply and demand take effect- less value, less reason to steal.

And the price of copper has dwindled globally, not just here. Cops who catch copper crooks say the tougher laws requiring sellers to show picture IDs and an official statement of where they got the copper from makes it that much tougher to simply snip away and slip away when grabbing the goods from roadways, schools, and business establishments. Touch economic times might cause the numbers to rise, but if the price per pound for this formerly precious metal keeps dropping, this might be an example of market-driven economics- no market, no great value for thieves.

It would be naïve to think that desperate people will not resort to other forms of petty theft in these tough times, and certainly the attention paid to this problem by HPD has helped. It would also be wrong to allow the requirements of sellers to be sloughed off by recycling companies. But the calming of cut copper cables can help to allow cops to be constantly cautious of other conniving criminal capers. Think about it...

December 15, 2008 Drinking Whoas

Just when you thought that perhaps people had gotten the message, just when you thought that maybe the numbers would keep declining, just when you thought that people would no that even casual drinking and driving can be a real killer, comes news that Hawaii will probably hit a nine-year high in drunk driving arrests by year's end.

Through October, 366 people per month, on average, have been busted this year, up from 327 per month through the first nine-months of 2007. Our alcohol-related fatalities in 2006 ranked us among the top three in that sorry stat, but that horrifying number did get us more money for education and enforcement efforts.

Frankly, the "not me" syndrome is what drives a lot of this behavior. The "I'm OK", or "I'll be fine driving home" conversation imbibers have with themselves or others permits too many people to do what they shouldn't, and that's start their engines. Hopefully, current tough economic times will not cause more people to drown their sorrows, and then get behind the

wheel, which puts us all in danger. Remember this holiday season again, it's better to be a forceful, perhaps rude, friend than it is to be a mourner. Think about it…

December 17, 2008 **High Water Mark**

The high surf that frequents Oahu's north shore and other big wave magnet spots in the winter time is beautiful, awe-inspiring, and even ferocious at times. Nature, turning things over and over, and then peacefully settling onto the shoreline, only to be repeated again and again. It's poetry in motion; it's cathartic; it's mesmerizing. It is also incredibly treacherous and alluring. Naïve rookies, visitors, weak swimmers and unprepared surfers- everyone who goes beyond the reefs risks serious injury or worse.

Even experienced veterans can sometimes be thrown for more than just a loop. So before you walk up and wade into the water, before that friend of yours tries to get one more great picture from too close to the rock ledge, before your cousin visiting from Colorado goes in a bit too far, make sure that you show the ocean the absolute respect it deserves. Hopefully, you were taught as a youngster to respect the ocean, not to fear it, but to understand its power.

Be aware of currents that lurk below the surface, know your escape plans should something unforeseen take place if you decide to "plummet headlong into the raging surf", to quote quintessential local comedian, Rap Reiplinger… The ocean *is* our friend, and we should always treat our friends with respect. Think about it…

ECONOMY Evaluation, success in the community, business/economic how to's.

LOCAL NEWSCASTS

TOURISM INDUSTRY

Oct 5 2008 09:00PM The slowing economy has taken a big bite out of Hawaii's tourism industry, hotel revenues have dropped over a hundred million dollars just over the past few months. K five's Duane Shimogawa has more details of a report just released, that also expects the industry to stay slow thru the end of the year. It's another busy Sunday on the main strip of Waikiki one of the most popular tourist destinations in the state.

Oct 17 2008 09:00PM Hawaii's Korean community is celebrating tonight after the Bush administration decides to allow citizens from South Korea and six other nations to travel to the United States without a Visa. K5 news at nine's Mari-ela David joins us live now to tell us how the waiver will impact our island's economy. It's expected to change the face of our tourism market.

Oct 20 2008 09:00PM While Hawaii is seeing extremely low tourism numbers. Nearly 3 thousand hotel executives gathered in Hawaii to find ways to help boost hotel occupancy rates. Best Western Hotels is holding is annual convention at the Hawaii Convention Center in Waikiki.

HOUSING PRICES

Oct 1 2008 09:00PM SOUNDBITE: Honolulu Board of Realtors' Berton Hamamoto. "Whatever you win in the price drop, you might lose in the interest rates so now may be a perfect storm time, interest rates are down, there's a lot of inventory out there so I would encourage buyers to go out and shop now." Experts say the housing market is back to where it used to be now that the economic crisis has caused flashy 100 percent down payment offers and The bailout's impact is also expected to have an effect on Hawaii's housing market and experts are aren't sure if that's necessarily a good thing.

HARD TIMES/BANKRUPTCIES/CLOSINGS

Oct 4 2008 09:00PM Here in the islands, there is another blow to the economy as hundreds of employees are now out of a job, at least for now, as a huge Waikiki production closes. Waikiki nei's last show took place last night and it won't be back until at least the holiday season. Show promoters say the combination of feedback from guests and industry input were partly to blame for shutting it down.

Oct 21 2008 06:30PM Mandatory budget cuts could close a number of state libraries across the islands. Libraries like other state departments are being forced to cut and slash. A 10 percent reduction would chop services but librarians say a 15 percent cut or more, would shut its doors.

Nov 8 2008 09:00PM The slowing economy has an island farmer seeing red, after being unable to sell his holiday crop of poinsettias. A Waimanalo grower faced drought and disease, but it could be the economy that hurts his crop the most. Crimson colored poinsettias are a sign of the season, but with tourism numbers down, hotels are trimming back the number of holiday plants they are buying. K5's Duane Shimogawa shows us how farmers are toughing it out in this difficult economy.

TOUGHING OUT THE BAD ECONOMY

Oct 29 2008 06:30PM After struggling to get back on its feet after Hurricane Iniki, Kauai's tourism industry now faces another tough challenge our slumping economy. It's part of KHNL and K5 news' on going series called "toughing it out". Today, we feature the garden isle's efforts to stay afloat during these trying times.

Oct 29 2008 09:00PM First Hurricane Iniki, now Kauai's tourism industry faces another tough challenge our slumping economy. Kauai tourism leaders are trying to stay afloat during these tough times. They're working hard to promote the uniqueness of the island through print, on line and TV ads.

Oct 30 2008 06:30PM With Halloween just a day away, some people aren't spooked about spending some of their hard earned cash on costumes, even with the tough economic times. Owners of a Halloween store in Kaimuki say business has been brisk.
Nov 10 2008 06:30PM As the economy continues to be the number one issue facing our country, a new Waikiki business offers up coffee and drinks. But it is mainly trying to give people a taste of financial freedom from worries about money. K 5's Paul Drewes has a novel approach to getting your finances in order. During these hard, economic times, many of us are being forced, to tighten our belts and cut back, whenever and wherever we can. But for people who live in a large household, it's something they're used to. In this "toughing it out" report, K5's Kristine Uyeno, talks to a Honolulu family, who offer ways to survive this economic downturn. Oahu residents are making extra cash by doing more recycling. Pearl City has seen an average of about 5 first time recylcers each day over the past few months. During this economic slump, they're now learning it could help take care of everyday expenses.
Nov 16 2008 09:00PM SOUNDBITE: Kapolei mother Michelena Awana. "I'm a woman that knows how to be independent, and no matter what life challenges come my way, I know that I can be strong and get through the hard times. The hard times, include losing a place to live and fighting to keep her family together. In this economic down time, here's a story of inspiration. A woman who took her life from the streets to success and, with four children in tow. Here's how she toughed it out.
Nov 18 2008 06:30PM 'Tis the season for giving, but how do you do that when you have less to spend? K5's Leland Kim tells us how it pays to be thrifty this holiday season in another of our toughing it out reports. Laura Chartier is a serious shopper.

ECONOM IC RECOVERY PLANS
Dec 12 2008 06:30PM Leaders from around the state joined forces this morning, to address the fiscal challenges of our economy, and to develop an action plan for the next two years. K5's Zahid Arab has more on the meeting. Organizers call this a historic meeting.
Dec 12 2008 09:00PM Here at home, leaders from around the state joined forces this morning. They addressed the fiscal challenges of our economy, and looked at ways to develop an action plan for the next two years. It's called the "Hawaii Economic Stabilization Initiative".
Dec 15 2008 06:30PM Governor Linda Lingle released details today on her plan to stimulate the economy, and create local jobs. From repairs to full scale renovations, Governor Linda Lingle focuses on public infrastructure improvements, to help Hawaii survive the economic crisis.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
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(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

October 6, 2008 **Money Matters**
A bit of money talk this week: bad news about the contract for the UH West Oahu campus financing falling apart, but the good news is that officials in charge here expect to be able to find another partner to replace the one who simply couldn't make it work in this tough fiscal storm. There is a certainly the vital need for opening a West Oahu campus sooner rather than later, so

hopefully everyone involving in the necessary zoning changes will move that approval process along expeditiously while new financing is being found.

A new bailout plan indicates that the key to success in America appears to be to be so large that you become indispensable in some form, and the government will come in and salvage what it can. It worked for Chrysler years ago, and now it appears to be working for numerous financial concerns. Does this mean the government would rescue giants like Google, Microsoft, or the New York Yankees if they went south?

Bankruptcy filings are more difficult nowadays than they were a few years ago. Nonetheless, Hawaii's total number of companies filing for bankruptcy has already surpassed the 2007 total- with three months left in the year. And keep in mind, every bankruptcy some form of disruption- of services, of jobs, of opportunities, of lives. A sobering reminder that this economic downturn which is upon us might take some time, and everyone needs to mind their dollars and cents with common sense. Think about it…

October 20, 2008 **Mouse House**

Nice to see that in the midst of the tough times that someone is thinking long term. The Disney plans to move ahead with a hotel and time share concept out at Ko Olina will provide a new destination for visitors to ponder as they think of Hawaii, and will also provide about a thousand new jobs. And that's when the resort opens, but there will be plenty of construction work in the next few months.

This will certainly not be a Mickey Mouse operation, with the Disney touch added to the local touches of culture, history, plants, etc. It's yet another Disney experience, right here in our own backyard, and it's not a fairy tale, it's actually going to be built. Too often we hear of projects that then seem to take forever to get going- like a West Oahu campus or rapid transit, or projects that take forever to get completed- like the elevated highway by the airport or the roadwork on Kapiolani, Nimitz, in Kailua, well, just about everywhere.

Most of us know from experience that Disney does things right- yes, they are certainly not goofy, pardon the pun, so this 830 total-units resort with a family emphasis should be a nice addition to the growing number of projects planned on the leeward side. And this one is actually going to become a reality soon, Tinker Bell. Think about it…

October 22, 2008 **Gas Gasp**

Remember way back when the price of gas was the biggest thing people seemed to be worried about? Well, the world has changed quite dramatically, at least economically, over the past six months, and now, suddenly, a nickel here or a dime there at the pump seems manini compared to some of the bigger financial concerns of late.

Not only are the stock market and people's portfolios coming down, but lo and behold, gas prices have started trending downward, with double-digit declines locally over the past few weeks. The looking glass has been altered as it relates to the gas situation now, for we all have other issues we are dealing with- retirement, job security, 401(k)s, mortgages, the credit crunch, etc. . Notice how calm people are about gas being under $4 a gallon now, compared to a year ago when we were screaming as prices inched up over $3.50 a gallon. It's all about your perspective, your perception, your interest in honing in on one area vs. another when it's your money.

Have you looked at the size of cereal boxes and yogurt cups lately? Same price, smaller quantity. That might be a bigger deal in your purse than gas represents weekly, but you don't hear people

screaming about Cheerios or strawberry banana yogurt, do ya? Bottom line to al this is... well, it's the bottom line, and how this all affects you, and how you let it affect yourself, your attitude, and your habits. Think about it...

November 12, 2008 What Goes?
Mandated to save money during difficult financial times, the Department of Education threw out the idea of closing all public schools and offices for a number of days to save money. Sure, it's radical, but anytime a business is asked to make cuts of up to 20%, logic and long-term implications sometime go astray. Ending the school year a week early might save money, too, as would a couple of extra vacation days tacked on to existing breaks, but that's only IF all involved parties agree to the cuts, maybe through some tax benefits.

Another solution might be to cut the sacred three R's of school to two R's; heck, that's a 33% savings! No, it's not funny, but these are becoming somewhat desperate times, and the last people we want to see suffer are the kids or the hard-working teachers. But something, somewhere, has got to give if education has to chip in like all other state entities. What about cutting the legislature in half, you know, have only one house or senate, which is done (by the way) in Nebraska and Guam? After all, our city legislatures are unicameral. Radical for Hawaii? Perhaps, but trying to ensure that there is enough money to go around ensures that the easier choices are long gone by the time we get to where we apparently are.

What services have to go? What areas can be trimmed but then upgraded again when things settle down- perhaps in 2010? One thing for sure- everything will need to be looked at quickly related to government services as the money to pay for it all is simply not there right now. Think about it...

November 26, 2008 More Economic Noose
A flurry of economic reports last week- and none of them positive- suggests that our local economy is going to get worse and stay that way for some time. Forecasts from the University of Hawaii, the State of Hawaii, and First Hawaiian bank all suggested a downward trend in job opportunities, personal income, tourism numbers, and a few other key economic indicators. The Dow Jones averages look like a rollercoaster daily- enough to make you nauseas, and the local prognosticators are now saying things might not get better until sometime in mid-2010 or later. That's about two years from now, a long time down the road relative to the prosperity we've seen of late and our expectations for pretty good economic times.

Home sales and the construction sector, steady performers here for years, will also feel the effect of this local and global malaise. If you have not done so yet, now would be a prudent time to really sit down, reassess everything you own, owe, spend money on, will spend money on, and make some decisions that are right for you and your family based on the growing business clouds ahead. When you see clouds, you think to bring an umbrella, you pack a coat, just in case. And that's what you need to do now- with a family planner, with a financial advisor, with your family, relatives, and maybe even your friends.

We will get through this, a bit leaner perhaps, with new opportunities and options, but getting from here to there will no doubt involve planning, sacrifice, restructuring, and creativity. Think about it...

December 29, 2008 Bowl Me Over
The Sheraton Hawaii Bowl, the Sony Open, the Mercedes-Benz Championship, the Pro Bowl, the Honolulu Marathon, LPGA tournaments, all wonderful events held right here in Hawaii which

showcase our little corner of the earth to the rest of the world. We need more events such as these- positive, fun, engaging events that attract tourists and interest locals.

When times are tough, it is more vital than ever to be innovative. Now would be a great time to come up with more events- sporting and otherwise- that would endear people to Hawaii as the events showcase Hawaii. Cultural events, major concerts, other sports ideas- all should be welcomed in providing much needed exposure and positive feedback for our great state.

Keep in mind that for people who don't live here, Hawaii is at best a "want" item, not a "need" item, and as we are seeing now and have seen in other slow times, we need to make sure that Hawaii remains top-of-mind when people think of great places to visit, for whatever reasons they might have. As we enter into a new year, let's work to visualize, create and support more enterprises that pay lasting dividends for locals and visitors alike. Think about it…

EDUCATION Issues, successes in the classroom, educational awareness and expert advice.

LOCAL NEWSCASTS

PUBLIC EDUCATION IN A BAD ECONOMY

Oct 3 2008 06:30PM Deeper cuts totaling more than 46 million dollars on the table now for the State Board of Education to consider. The State Department of Education is recommending additional cutbacks of 14 and a half million dollars from its original recommendation a week ago. This proposal would eliminate 244 full time equivalent positions from state schools.
Oct 6 2008 09:00PM Hawaii's educators are anticipating even deeper cuts because of the slowing economy. The State Department of Eduction has planned another 14 and a half million dollars in reductions in addition to the more than 31 million dollars in cuts last week. That means there could be a total of 244 fewer jobs.
Oct 9 2008 06:30PM It's decision day for Hawaii school board leaders, charged with the difficult task of cutting up to 69 million dollars from its budget. A special meeting at McKinley High School is underway to set in stone which programs will be cut.
Oct 9 2008 09:00PM It's decision day as the State Board of Education looks to cut 46 million dollars from the public school budget. More than a hundred concerned students, teachers and staff are at a special meeting tonight, urging Hawaii school board leaders to spare their programs from the chopping block. The special school board budget meeting started around 6:30 tonight here at McKinley High School.
Oct 23 2008 09:00PM With the State Department of Education facing steep cuts, some staff members at Kalani High School are working with a local company to seal up cracks on the court. The process includes smoothing over the court and then adding a couple coats of paint. Seal Master has donated materials and labor to the school for this project.

ENVIRONMENTAL RESPONSIBILITY

Stewardship, sustainability and long-term awareness...issues and the importance of the environment in the island community.

Local Newscasts

EARTH AND SEA PROJECT

Oct 8 2008 06:30PM Today millions of kids across the world took a healthier route to school as part of International Walk to School Day. In this earth and sea project report, K five's Roger Mari takes a stroll with students of the only school on Oahu participating in this worldwide event. About 100 students, teachers and parents, from the Honolulu Waldorf School in Niu Valley hit the sidewalks and bike lanes instead of the gasoline pedals to get to class.
Oct 16 2008 06:30PM In tonight's earth and sea project report, troops at the Kaneohe Marine Corps Base are stepping up efforts to help preserve the environment by recycling old mattresses. Old mattresses find new life at the Green Bed Factory.
Oct 16 2008 09:00PM In tonight's earth and sea project report, troops at Kaneohe Marine Corps Base are stepping up to help save the environment. Old mattresses find new life at the Green Bed Factory. This month, Kaneohe Marines have hired the company to recycle 700 mattresses that would otherwise be dumped into Oahu's growing landfill.

RECYCLING

Oct 23 2008 06:30PM It's shaping up to be a record breaking recycling drive. Business and government institutions kick off this years E waste recycling drive with more than half a million pounds of old electronics already collected.
Oct 28 2008 06:30PM "E" for excitement and for the environment an "a" for effort. High marks for Hawaii as people and businesses recycle one and a half million pounds of E waste. That's old computers and obsolete electronic equipment.
Nov 6 2008 06:30PM Now that election season is over, what to do with all those campaign signs? You can recycle them. Waste Management of Hawaii says most political signs placed in yards and on fencing are recyclable.

POLLUTION

Oct 22 2008 06:30PM The man who discovered a huge island of plastic waste in the middle of the Pacific is in Hawaii, talking about the discovery, and it's harmful effect on our islands. His name is Charles Moore, and his message is, the plastic pollution is getting worse, and the ocean's health is in grave danger.

BUSINESSES/INSTITUTIONS GOING GREEN

Oct 1 2008 06:30PM The new University of Hawaii Manoa cafeteria at Gateway Hall is changing the way it serves its food. The eatery is making the switch from plastics and styrofoams, to biodegradable products. The cafeteria began the school year tray less, in an effort to save hundreds of gallons of water needed to wash them.
Oct 29 2008 06:30PM Aloha wear retailer Tori Richard is in the process of becoming the first of its kind to install a high tech solar system. The million dollar project uses about 700 solar panels on the roof of the store's headquarters in Kalihi. Sun Tech Hawaii designed the 154 kilowatt system that should provide 94 percent of the company's power.
Dec 2 2008 06:30PM An announcement tonight from the Governor's office, on her mission to break Hawaii's dependence on oil. Today, Governor Linda Lingle unveiled a plan to bring an electric car network to our islands. Hawaiian Electric Company, or HECO, and a company called "Better Place", signed an agreement to partner up and make the project happen.
Dec 2 2008 09:00PM One of Hawaii's natural stone companies finds a unique way to help protect the environment. It replaces its gasoline powered vehicles with a fleet of electric cars. K5's Cindy cha previews one of the first electric pickup trucks in Hawaii.

ALTERNATIVE ENERGY

Oct 1 2008 06:30PM The island of Lanai is also taking steps to save the environment, by capturing the sun. Landowner Castle & Cooke is nearing completion of a major wind farm on the Southern portion of the island. It's the largest in the state, and the 4th largest in the entire U.S. And today Maui Electric Company, or MECO, agreed to buy renewable electricity from the 1 point 5 kilowatt facility.

Nov 17 2008 06:30PM In this week's earth and sea project report a true "power" struggle. Maui already takes advantage of nearly constant trade winds, for power production. Now on Lanai, there's a proposal for an enormous wind farm, to produce electricity for oahu.

PROGRAM: THINK ABOUT IT

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DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

October 15, 2008 **Bag Gag**

The plastic bag ban effort has fallen through on the Big Island, as an attempt to override the mayor's veto failed by one vote. Maui County will have its ban in place in 2011, while Honolulu county's plastic predicament is sitting somewhere in the netherworld of committee assessment. Ah yes, it wouldn't be a complete weekend or a football game without seeing some errant plastic bag wafting along, so this lack of conviction on the part of Big Island council members ensures that nothing will be done on the bag issue, for now.

Yes, there are problems with wet items and leakage in paper bags, and even biodegradable paper pollutes, too, but simple education will certainly not get consumers to respond on their own like a plastic ban obviously would have. Strong fiber bags that people can leave in their trunks for shopping needs are a plausible solution if and when plastic inevitably goes away, but that doesn't appear like it will be happening anytime soon on Oahu or the Big Island. Plastic bags clog drains, choke marine life, add to landfills, and certainly populate our parks and shores.

Let's hope this topic doesn't get bagged again in future county conversations. Maybe some local, entrepreneurial soul can become the bag king or queen of Hawaii and make this concept of a better bag a big-time business and environmental success. Like with most environmental and business matters, if we don't handle this, who will? Think about it...

December 10, 2008 **Electric Vibes**

The thought that we might have electric cars and thousands of charging stations here within three years is an exciting possibility. The recently announced plans by a California group to make Hawaii one of its initial locations to install the service could be a boon for local car dealers, the environment, and consumers.

As always, the devil is in the details- where will the fill-up sites be located? How much will everything cost- cars, batteries, recharging options? Where will all of the renewable energy needed for the power stations come from, and at what cost? Obviously, these are all questions that designers and entrepreneurs must have thought of as this plan was devised. Better Place, the inspired company behind this idea, is also planning to open up for business in Israel, Denmark, Australia, and northern California in the coming years.

For a state too completely dependent upon oil and looking for ways to tap into alternative energy sources, this plan might be a real driver for Hawaii, pardon the automotive pun. Whether it is wave power, solar, wind farms, or other alternatives, maybe this is the project that drives Hawaii to the forefront of the green revolution. Think about it…

TRAFFIC Coping with, the future of, and alternatives.

Local Newscasts

MASS TRANSIT

Oct 9 2008 09:00PM A pro-rail group called "Vote Yes for Rail Now" says it wants to set the record straight. The group says rail opponents have been giving inaccurate statements about rail, such as funding. And ahead of the upcoming general election, they want to make sure voters are not swayed by wrong information.

Oct 13 2008 06:30PM The fight over Hawaii's largest public works project ever, is now pitting opponents against supporters who say they're misleading voters. The city expects to get hundreds of millions from the federal government, but anti rail groups want to know "where will the money come from?

Oct 31 2008 06:30PM In the countdown to the general election there's just 4 days left. Both sides of the rail debate are working to educate the public on what would be the most expensive public works project in state history. The project being pushed by Mayor Mufi Hannemann promises to reduce traffic by more than 20 percent. A partial draft environmental impact statement released yesterday also says the train system would save commuters traveling from Ewa to downtown Honolulu roughly 25 to 30 minutes each way. Today supporters of the rail transit proposal gathered at the state Capitol. On the opposite end of the spectrum, the group Stop Rail Now unveiled a visual aid it hopes will shed some light on the physical impact of the pillars that would support the transit system. The group is asking voters to consider pillars, as high as 35 feet, spaced out approximately every 150 feet along the entire transit line. SOUNDBITE: Cliff Slater, Stop Rail Now, "Aside from the blight, it's going to interfere in other places too." According to the summary, the rail project will force 20 homes, a church, and more than 60 businesses to relocate. The exact addresses won't be revealed until the full report is out, which is expected to be sometime this weekend.

Nov 2 2008 09:00PM It is supposed to provide answers to many of the questions over rail, but opponents say a draft report the city released today, does nothing to quell the fight over Honolulu's mass transit plans. The draft EIS details not only what would happen with rail, but how Oahu's traffic would be impacted without it. In 2007, there were nearly 2 point 3 million daily trips by residents in cars, but that number is expected to increase to over 2 point eight million daily trips by the year 2030. And while rail is the most talked about option to relieve traffic, it's not the only one. Nine city neighborhoods are being considered as routes for the rail including here in Salt Lake.

Nov 5 2008 09:00PM The anti rail movement was temporarily derailed last night when voters said yes to rail. The final print out shows 50 point 6 percent of voters, favor the steel wheel on steel rail, transit system. That is compared to 45 point 6 percent of voters, who oppose the idea.

Nov 12 2008 06:30PM It's one step closer to a possible change in the rail's route. Honolulu city council members vote seven to one today on a measure to switch the route from Salt Lake to the Honolulu International Airport. It's not a done deal just yet, but if it goes through, folks who get off the plane eventually could hop on the rail. The plan has strong support from the majority of the council and even from some in Salt Lake who won't get rail service. Salt lake Boulevard is the original route for the proposed Honolulu rail project.

Nov 24 2008 06:30PM If you want to comment or learn more about the environmental impact statement for Oahu's proposed light rail project, here's your chance. The city and County of Honolulu is holding five public meetings next month. They are scheduled for: December 6th in Kapolei, the 8th at the Blaisdell, the 9th in Salt Lake, the 10th at the Filipino Community Center and the 11th at the Bishop Museum.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

November 7, 2008 **Time To Rail-y**

Rail, rail, the gang's all here. Now that the rapid transit issue has been decided upon by the voters, let's see just how quickly, or slowly, it takes to get the wheels in motion on this huge project. How long before we hear from the many community voices that will be directly impacted, maybe even physically impacted, by the rail system?

Now is the time for civil discussions about land usage, timing, and noise concerns- whether true or untrue. Now is the time to work with the environmentalists and community leaders and residents in affected areas. Now is the time to draw really good models to show people what this will all look like- in their neighborhoods. I suspect all of these items are high on the priority list now that it is full speed ahead, all engines forward. Over-communication would be a good thing for this project, to ensure that no one is left behind due to lack of understanding or awareness.

Moving forward in general is the easy part; the devil is in the details, as is the inevitable cost of this project. But the more people know, the more they are informed, the more they get the news- good or bad- in advance, the better chance that this project will ride smoothly. Think about it.

FAMILY/COMMUNITY RESPONSIBILITY

Dealing with family and community issues/needs, awareness, advice, and resources available.

LOCAL NEWSCASTS

HELPING HANDS

Oct 4 2008 09:00PM Dozens of Honolulu rotary club are spending the weekend on molokai, volunteering to make over a facility that houses mentally ill patients. The center provides services to people with physical and mental challenges, and takes care of about 12 to 15 residents a week. The rotarians are working in partnership with the molokai community service council to provide such facility improvements.

CARING FOR THE HOMELESS/HOMELESS ISSUES

Nov 23 2008 09:00PM A resource center here on Oahu is providing some much needed services for the homeless. Its vision is to see that everyone gets decent and affordable housing.

CARING FOR THE LESS FORTUNATE

Nov 6 2008 06:30PM It's that time of the year again! Santa's asking for your help to donate a new, and unwrapped toy. They're looking for everything from toy trucks to stuffed animals!

Nov 20 2008 06:30PM There's been an outpouring of aloha from people in the community to help the homeless in Haleiwa. We featured a homeless family living on the beach in a toughing it out series earlier this week on KHNL and k five. And some of our viewers reached out to lend a helping hand.

Nov 24 2008 06:30PM Two large local companies opened their hearts and made a huge donation to the Hawaii Foodbank. For the past four weeks, HMSA employees have been competing to see which team could collect the most canned goods. In the end, nearly 17 thousand dollars and nearly 4 thousand pounds of canned food were collected. AIG Hawaii also made a huge donation to the Hawaii Foodbank. Boxes of canned goods and bags of rice piled up at the company's headquarters. All donations were collected statewide through a three week employee and public food drive.

ALOHA FOR SENIORS

Dec 15 2008 06:30PM The lanakila senior center gets a life line from a local bank today. American Savings Bank agrees to match up to ten thousand dollars in donations to the center, which helps Hawaii's senior population. Despite tough economic times, bank executives say they want to help Lanakila.

HELPING OTHERS

Oct 1 2008 06:30PM Getting help is one of the first steps in the fight against domestic violence. That is why Verizon Vireless phone company is giving 140 wireless phones to domestic violence agencies. The phones will be given to clients and will come with free minutes as part of a new program called 'Hope Line'.

VOTER REGISTRATION/VOTING

Oct 6 2008 06:30PM If you didn't register to vote, time is running out. You can still mail in your registration form, but it must be postmarked by midnight tonight. Earlier today at Honolulu Hale, people stood in long lines to turn in their forms to the city clerk by the 4:30 pm deadline.

Oct 21 2008 06:30PM Early voting in Hawaii is underway for the general election. At Honolulu Hale, voters can choose between paper or electronic voting.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

November 5, 2008 **Shelter From The Storm**
People perennially talk about homeless shelters, and the need for more of these things, whatever they might be. I know what a bomb shelter is- they built 'em in basements during the Cold War in the early 1960s. I know what a storm shelter is, it's a place you and I run to when it really starts pouring. And I know what a bus stop is, it's a public place where you wait to catch The Bus.

But this concept of needing more homeless shelters needs to have a bit more description to it to really help the situation. Are we talking about permanent locations? Are we talking about transition housing? Certainly, we are not seriously thinking of shelters as mere lean-tos or simple structures that only manage to keep out the rain for awhile, are we? Are we talking homes, places to live and settle when we talk "shelter"?

There are mental, physical, economic, and personal issues that make each and every homeless situation different. Trying to come to grips with the causes, trying to find workable solutions for most of the cases, getting help for those in need- these are the biggest areas that need to be addressed. Better efforts have been made on the city and state levels in the past few years, and more needs to be done. Shooing people from a bus stop is one thing, but let's not stop finding more answers to help people seeking shelter from the storm. Think about it…

December 1, 2008 **Giving Back**
It might be tough to decide what to do about gift-giving this year, what with the economy and all. It's tough to cut back when you're used to giving annually, but if reality says you must, then you must. Good friends and acquaintances should understand. Maybe giving of your time would be the best and most reasonable gift this year, whether it's to family or friends you simply don't see often enough, or perhaps to a non-profit or service organization that could really use your help.

And the nice thing about the gift of time and caring, you- the giver- will certainly reap the rewards as much as the gift recipients. And the price is right. It doesn't take much effort to make a few calls or check out local organizations on-line that can use your help this holiday season- or even after the holiday season ends. And getting involved might take some of the sting out of the economic realities. If we all give back to those we care about and to those we don't even know, it's got to be a good thing, doesn't it?

As this is the annual designated season for giving, for reflecting, for taking the time to care and thank and remember and embrace, now is certainly as good a time as any to figure out what it is you can do with your time, rather than just your wallet. Give from the heart and from your head, and you will certainly feel all the better for it this holiday season, 2008. Think about it…

GOVERNMENT, Keeping tabs on government officials and their agenda(s)/business.

LOCAL NEWSCASTS

EXECUTIVE ACTION/INACTION

Oct 20 2008 09:00PM It's been 10 months in the works a plan to execute Governor Linda Lingle's vision of cutting Hawaii's dependence on imported fossil fuels. The ultimate goal is to generate 70 percent of our island's electricity from clean energy sources by the year 2030. K five news at nine's Mari Ela David is live in Downtown Honolulu with details of the clean energy initiative the Governor unveiled today.

Dec 22 2008 06:30PM The Governor's proposed 22 billion dollar budget for the next two years, slashes some preventive health programs, tightens tax laws and puts pay raises on hold. Governor Lingle has already ordered budget cuts for all state departments, but she will now have them take a closer look, to see what essential services or functions can be reduced. Governor Lingle now wants to limit the amount of time people are allowed to get general assistance, and put an end to programs like Healthy Start and dental services for adults.

Dec 24 2008 06:30PM Governor Linda Lingle today signed a letter requesting a presidential disaster declaration in response to the recent flooding on Oahu and Kauai. The Governor is seeking individual assistance and public assistance for the city and County of Honolulu, and public assistance for Kauai County. On Oahu, more than 500 residents have reported damage to their homes, apartments, or cars.

ECONOMIC BAILOUT?

Oct 1 2008 06:30PM The Senate has voted on a new and improved plan for America's troubled banking system. The Senate has voted yes, to the bailout plan, a version with new provisions. Hawaii U.S. Senator Daniel Akaka and Hawaii U.S. Senator Daniel Inouye supported the bill. They say the country's current economic situation is serious and immediate action was necessary to calm the credit market and prevent problems for taxpayers. SOUNDBITE: Hawaii U.S. Senator Daniel Akaka.

Oct 3 2008 06:30PM Hawaii U.S. Representative Neil Abercrombie and Hawaii U.S. Representative Mazie Hirono both voted in favor of the revised bailout bill. PHONE SOUNDBITE: Hawaii U.S. Representative Neil Abercrombie. "The version of the bill that was in front of us today was not the bailout plan any longer."

CONSTITUTIONAL CONVENTION

Oct 27 2008 06:30PM In eight days, Hawaii voters will decide if there will be another constitutional convention. But as we draw closer to the election, questions are being raised about the con con question on the ballot. K5's Paul Drewes has more on the fight against making changes to our state constitution.

Oct 28 2008 06:30PM Do we need a constitutional convention or con con? It's a question many have been asking as the election approaches and voters will decide the answer at the ballot box. Yesterday we showed you why some are against it, tonight K5's Paul Drewes explains why it could be a good thing for Hawaii.

FAIR ELECTIONS

Nov 1 2008 09:00PM With the increase in voter turnout, the machines that will count those votes were each tested one last time today to ensure their accuracy. The Office of Elections conducted an official statewide test of all the voting machines. Along with state officials, representatives of various political parties and community groups also participated in the test.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

November 10, 2008 **Barack & Roll**
A week ago, history was made in this country. Never before had anyone other than a Caucasian male been chosen to the highest elected position in the land. In one, singular presidential campaign we had a person of mixed race and a female on the ticket. Progress? Most assuredly. Reality? Hard to take for some, but yes, reality... and a local guy to boot. Born, raised and schooled right here in our islands.

So take a moment now to reflect on just how far we, as a nation have come after over 230-years. Put aside your political leanings and realize that the best thing that can happen for this country, for our world, is for Barack Obama, to be the best president he can possibly be. Put aside the ridiculous efforts to cast us into camps of red and blue, black and white, lefty and righty, and realize that the most important thing is for this president-elect to be a healer, a realist, and a deliverer of promises. Actually, that wish is no different than the wish we all should have every time a leader is elected, whether it be George W. Bush or Franklin D. Roosevelt.

If you consider yourself a true patriot, an American interested in getting the best for this nation of 50 purple states, don't sit in the corner and pout or cast aspersions. You gotta hope and strive for the best. Because that's what it's all about- what's best for a unified country. Yes, ideologies come into play, but working to heal wounds and solve major problems at home and abroad are priorities. And maybe, just maybe, someone raised and formed with aloha spirit can make a definitive, positive difference in the coming years. It's time to Barack and roll, America. Think about it…

November 19, 2008 **2010, Here We Come**
The 2008 election season is just being put to bed, when lo and behold, the 2010 political season is well under way in Hawaii. At least the positioning has begun in earnest. Already we have heard about the possible scenarios for the governor's seat, with Lieutenant Governor James "Duke" Aiona an acknowledged candidate, and lots of speculation about the plans of U.S. House Representative Neil Abercrombie, Honolulu Mayor Mufi Hannemann, and Hawaii State Senate President Colleen Hanabusa. Of course, there are others, currently on the sidelines or laying low, who will undoubtedly make their intentions known in the next year or so.

And if any of the above office holders give it a go, then that would obviously open up opportunities for replacements at the city, state, and federal level. And what about the futures of former office holders like Quentin Kawananakoa and Steve Case? Is the itch still there? Are there unheralded local businessmen interested in public sector service or perhaps Republicans who might go for the gusto in one of the big races in two years? Hard to tell from the dwindling number of Republicans making their presence felt in the state House and Senate or even running for office locally these days. And then, of course, there are always those who seem to come out of nowhere and rise quickly, like one Barack Obama just did over the past few years.

Now is the time for neophytes to start auditioning, and you can be sure that already well-groomed and well-established names will be front and center to prove their worth as the 2010 election is right around the corner. Well, maybe not right around the corner, but if you look not too hard, you can see it from here. Think about it…

HEALTH Education and resources available.

LOCAL NEWSCASTS

INFLUENZA

Oct 16 2008 09:00PM Thousands of elementary to high school students will be able to get their flu shots for free. The State Department of Health will administer the flu vaccine statewide between October and December. There will be 380 clinics set up at different schools across the islands.

Oct 16 2008 09:00PM Free flu shots for the homeless. University of Hawaii's future doctors volunteer their time to take care of needy families. The medical students are giving the homeless a dose of protection this flu season.

HEALTHY LIFESTYLES

Dec 4 2008 06:30PM When it comes to one of the most popular new year's resolutions, one Hawaii man knows the secret to losing weight. Dallas Carter lost over 190 pounds. And he continues to be a living, walking inspiration to those struggling to keep the weight off.

MENTAL HEALTH CARE

Nov 26 2008 06:30PM People with severe and persistent mental illness will lose some services and hours of help as the state cuts back. The State Department of Health's mental health division is facing a budget deficit of 25 million dollars, so it will soon limit the number of service hours allowed. Some contracted community based providers offered over 12 hours of help to residents each month, but the state found it was just as effective at helping patients using less than an hour and half of services.

ON-LINE MEDICAL CARE

Dec 3 2008 06:30PM A doctor is now just a click away. Starting January 15th, HMSA physicians will be available 24 7 to answer medical questions. The online care system uses state of the art computer technology from Microsoft and American well.

FIREWORKS HEALTH HAZARDS

Dec 30 2008 06:30PM While thousands can't wait to get their hands on fireworks for new year's eve, those same fireworks can cause all kinds of problems especially when in the wrong hands. K five's Paul Drewes has tips on how to have a safe time as you ring in the new year. Nurses and doctors at the Waianae coast comprehensive health center are gearing up for a busy new year's eve in the emergency room.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 9:30pm and 11:55pm
Wednesdays, 9:30pm and 11:55pm
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

October 8, 2008 **Flu Flash**
Remember when we were told that flu inoculations were vital for the elderly and the infirmed? Well, times have changed, and the call is out this year for just about everyone to go ahead and get the shot or nasal spray alternative, including those under the age of 18. Many schools are offering the vaccines, but if you didn't sign up your keiki for this worthwhile safety check, you can still get the job done at numerous locations statewide in the coming weeks- along with health care providers, check out retailers, fairs, and other community events.

And just to clarify, it is impossible to get the flu from the shot itself- it's a dead culture. That's as far as I'm willing to go as an AAD- almost a doctor. But we all know someone who has suffered the debilitating effects of this seasonal disease, and a simple vaccine can help to prevent the flu or certainly help to mitigate the severity of the disease. And it's not you, of course, but the co-worker who sneezes or the guy who shakes your hand after coughing into it 30-seconds earlier that really makes this a disease of causal or ambient contact.

Aches, pains, fever, wooziness- if that can all be prevented or minimized by getting vaccinated, then why tempt fate and keep yourself and those around you at risk? This is one shot of reality that everyone should respond to, now, as the flu season is underway. Don't be foolish, flounder, flake out, or flip-flop about the flu. Help squash this bug right now. Think about it…

November 17, 2008 **Shocking Stats**
Were you stunned, as I was, to learnt that apparently 12% of Hawaii public high school students attempted suicide last year? That's compared to just under 7% nationally. Horrible and scary numbers, to be sure, and something no one really likes to talk about; most of those who attempt suicide have a history of mental problems, with males three times more likely to commit the act than females. Loss of some sort is often cited as a major contributor to suicidal thoughts- a job, a loved one, a friend, even loss of self-esteem. And since only 10% are successful in their suicide attempts, 90% of local public high schoolers who attempt suicide fail, and are either hospitalized or treated in some fashion- another staggering reality.

What to do with these glaring and ugly numbers? A state epidemiologist says a direct approach can work best. If you suspect someone is really down, ask them if they are thinking about suicide. If the response is yes, then get them to someone who can help. There is no point whispering about someone's perceived problems to others. There is no second chance after the fact. If you sense troubling issues related to loss, regret, hopelessness, if you want to be helpful then, according to the co-author of the state Department of Health study, Dan Galanis, address it directly, go right to the source.

If people cannot help themselves, perhaps those around them can be a bit more aware, a bit more conscious of the severity, and at least try to intervene. This trend has to stop, whatever the reasons

are in each personal circumstance. You can rightfully lose sight of the many beautiful things we have going for us in this state alongside our concept of ohana when you see stunning figures that indicate we are losing the battle on how to better prevent the loss of any of our youth to suicide. Think about it…

PUBLIC SERVICE ANNOUNCEMENTS, Available spots run throughout the quarter dealing with issues of community concern. (See attachments for lengths and times run.)

AD2

- Biohazard/Flush
  - Environmental awareness.

Advertising Council

-Rappin two/Force Habit
  - Fire safety.
- Choice/Earthsh
  - Environmental awareness.
- Kelly Hu
  - RADD.
- Montage
  - Graduation.
- Dempsey Stroke
  - Awareness.

-Precious Cargo/Four Nine Cinderella/Cropped Kids
  -Booster Seat Education

-Father and Son
  -Domestic Violence Awareness

-Safe Winter
  -S. Asia Earthquake Relief

-Choir/Drama Club
  -Parental Involvement in School

-Mind/Strength/Mental Hurricane
  -Hurricane Mental Health Awareness

-Lisa/David
  -Underage Drinking

-Heroes/Minus Rev.
  -Red Cross/Hurricane Relief

-Help for Schools
  -DOE/Hurricane Relief

NAB screening children's viewing habits
  -Boss of Bad Guys/Boss of Drugs

Al-Anon Alateen

- What It's Like

Alcoholics Anonymous

- Reach Out

Alzheimers Association

- One in Ten/Grandma/Family Album/Nancy60
  - Disease Awareness.

-Think Ahead

-Reducing the risk of

American Cancer Society
- Trans.LKGD
    - Promotion for Look Good Feel Better program.
- Love you Tutu/My name is/Rachels Tips/Audition/Best Friend
    - Disease Education.

American Dental Association
- Dudley and Friends
    - Child dental care.

American Diabetes Association
- Symptoms
    - Disease Education.

American Diabetes Foundation
-Why would I
    - Disease education.

American Heart Association
- Deadly Words/Fast Action/Hard to Remember
    - Disease Education.

-Heart Walk 2006

American Liver Foundation
- Hepatitis B
    -Information on getting tested

American Oceans Campaign
- Wipeout
    - Environmental campaign.

American Red Cross
-There is a Place

Arthritis Foundation
- Soccer/Herschel
    - Disease Education.

ASFS (American School Food Service Association)
- Math Class
    - Nutrition

Big Brothers/Big Sisters
- Sam Choy/Call Today
    - Volunteer recruitment.

- Ashley Lelie
    - Volunteer recruitment.

Boys and Girls Club
- Colin Powell
    - Donation encouragement.
- Passing Notes/Movers
    - Program information.

Boys and Girls Club of Hawaii
-dancers/ukulele/the club

Boys & Girls Town National Hotline
-Did You Know Teen/Parent

Catholic Campaign Human Development Poverty
-Picture Gallery

Centers for Disease Control
-Colorectal Cancer
- Always Give Hugs
    - Parenting
-Flu Campaign
    -increase vaccination rates
-Grandkids

Coalition for a Drug Free Hawaii
- Express/D is for Dumb/Okay to Pass/Bee Ball Game/Partycam/Andy Macdonald/Venus & Serena/When Others Ask/Drowning/Wrapped Up
    - Drug education.

Combined Federal Campaign
-Heroes of the Pacific

Cure Autism Now
-Walk Now Hawaii
    -fundraiser

Dave Thomas Foundation for Adoption
-Every Child Needs Love/Birthday Party/Johnny W.

Department of the Attorney General
- Home Safety/Drugs/Gangs/Neighborhood/Choices/Peer Pressure/McGruff Truck 02

Department of Heath and Human Services (DHHS)

- Crosswalk
- Drug Addiction

Department of Public Works (Refuse)

- Glass/Aluminum/Steel/What you Gonna Do
    - Recycling information.

Department of Transportation

- Turn Signals/Blk Intersection/Slow traffic/Seat Belt/Signal Turns/Visibility
    - Road safety.

Department of Transportation Services

- Handi-Van
    - Transportation information.

Environmental Defense Fund

- Product/Trees
    - Environmental Awareness.

Executive Office on Aging

- Sage Plus/Elderly at Home
    - Help for Elderly.
- Caregiver
    - Help for Caregivers.

Foundation For A Better Life

- Cafeteria/Everyday Heroes/Honesty/Generosity

Get Healthy Now (HMSA)

- Five a day HMSA/Get Outside/Oil Change/Herman Frazier
    - Nutrition/Health

Good Beginnings Alliance

- First 5 Years
    - Child early education.

Habilitat

- Locker Room/Hearse
    - Help information.

Hawaii Bone Marrow Donor Registry

- Be a Hero
    - Registration and Donation encouragement.

Hawaii Career Resource Network

-Get Moving

-encourage students to think about their future educ./career goals

Hawaii Lupus Foundation

- Into the Loop
  - Disease Awareness.

Hawaii Psychological Association

- 2006 Awards
  - Program Promotion.

Hawaii State Civil Defense

- Shopping list/Hazards 1,2,3/Tsunami/Hurricane
  - Safety.

Hawaii State Library

- Delima Library
  - Library book return encouragement.

Hawaiian Humane Society

- Tiger
  - -Spay/Neuter encouragement.
- Balancing Bone/MaryJane&Muffy
  - Older dog/cat adoption encouragement.
  -

Honolulu City & County

-Underage Drinking

Honolulu Symphony Orchestra

-Emotions

-Find a concert nearby

Hospice Hawaii

- Hospice Care
  - Informational spot.

HPD/Information Resources

- Stop Sign/Carry Passenger
  - Bike Safety.
- Maile Alert
  - Child Safety.

Human Rights Campaign

- Parenthood/Friends
  - Hate/Racism awareness.

Junior Achievement

- Twenty Kids
    - Volunteer to teach.

Juvenile Diabetes
- ZFBB-8083
    - Disease awareness.

KHNL/K5 PSAs
- Letter
    - 911 information/use.
- JBettis/Joyner Kersee/Van Dyken
    - Asthma awareness.

KHNL TMYK
- MB Teen/MB Parenting/ Marvin Lupus/Diane Recycle/Marvin Kids/Alc
    - Teen Encouragement, Parenting, Hawaii Lupus Foundation, and Recycling.

Kids Voting Hawaii
- Kids Voting 1 &3

Leukemia/Lymphoma Society
- Goals Landon Donovan
    - Awareness

Links Inc, The
- People Like Me
    - Organ Donor

Lung Cancer Alliance
- No More Excuses
    - Get the facts

Make A Wish Foundation
- Just A Kid

March of Dimes
- Traffic Baby
    - Folic Acid during pregnancy education.

Mother's Against Drunk Driving (MADD)
- Centerlines/Spinning Btl
    - Drunk Driving.

Muffin and Company
- Muffin Reading
    - Literacy.

National Arbor Day Foundation
-Great Thing Growing
-Nature Explore

National Center for Nutrition and Dietetics
- Healthy Life
    - Eating right.

National Colorectal Cancer Action Campaign
- Dominoes
- House Call

National Commission on Writing
-Garfield on Writing

National Crime Prevention
-McGruff School for fraud prevention

National Domestic Violence Hotline
-Make the Call

National Alcohol and Drug Addiction
-New Morning

National Institute on Aging
- Fountain Youth.

National Institute on Drug Abuse
-Text Message

National Meningitis Association
-What Shouldn't Happen

National Safety Council
- Goin for a Ride
    - Safety seat use.
- Transformatio/Transformatio 2
    - Bike helmet and safety gear use.
- YSAB3460/3461
    - Cell phone use and driving safety.

National PTA, The
- Know it all/Standback/School Bus/Bus Safety
    - School bus safety.
- Moments/New Shoes

- Educational Support.

National Wildlife Protection
- Protect
    - Animal rights protection.

Native Hawaii Library Commission
- Reading 2/We are Hawaii
    - Literacy

NATPE
- Nobody is better/Friends/Hate is an
    - Racism.

NBC Inc.
- Various Actors on topics such as...
    - Violence
    - Domestic Violence
    - Drunk Driving
    - Fetal Alcohol Syndrome
    - STDs
    - Staying in School
    - Date Rape
    - Teacher Appreciation
    - Teen Pregnancy
    - Drugs
    - Education

NFPA (National Fire Protection Agency)
- Stop Drop Roll/Home Escape
    - Fire Safety.

No Hope in Dope
- Various athletes promoting drug free lives.

Oahu Civil Defense
- OCD Emergency
    - Hurricane Preparedness.

Office of Hawaiian Affairs
- Hawn Language
    - Education.

Paralyzed Veterans of America
- Jason Wittling/ Children Thank Veterans/ Don't Forget America's Veterans
    - Info/Write to a veteran

Partnership for a Drug Free America
- DECC2146, DEAA1022, 2194, D is for Dumb/Bee-Ball Game/Smoke/Davey & Glitch/Blind/Praise & Reward
- Drug Abuse Education.

Partnership for Essential Nutrition
-Weight Loss

People for the Ethical Treatment of Animals
- Hurricane PSA

Preemie Care
- I Already did
- preparedness.

Prevent Child Abuse Hawaii
- Preventable/Ribbon/Think/Time-Out
- Child Abuse Prevention

Produce for Better Health Foundation
- Five a Day
- Healthy Eating.

Project Safe Neighborhoods
-domestic violence awareness

Retail Merchants of Hawaii
- Stem PSA
- Shoplifing.

River of Life Mission
- General
- Mission support.

Rotary International
- Eradicating 30
- Polio

School Nutrition Association
-Math Class
-Education

Shriners Hospital
-Katie/Sage/Ringo Starr

Sierra Club

- Global Warm2/Years
    - Environmental awareness.

Stop The Silence Inc
- Stop Child Sex Abuse

Surfrider Foundation
- Planet Surf
    - Environmental Awareness.

The More You Know (Sponsored)
- Various (ZNBC####-O/R)
    - Literacy/Prejudice/Parenting/Mentoring/Judging/Bullying/Child Abuse/Smoking/Designated Driver/Internet Safety

US Department of Transportation
- No Zone 1
    - Road Safety.

Waikiki Health Center
- Clouds
    - Program information.

Wal-Mart
- Missing Child
    - Campaign information.

Wave Riders Against Drugs
- WRAD
    - Drug education.

West Glen
- Hidden City
    - Ocean awareness.

Winners' Camp
- Winners Camp
    - Leadership Camp Promotion.

Winners at Work
- Hire a Winner
    - Hiring disabled encouragement.

Women's Fund of Hawaii
- Empowering Women/Abuse

World Wildlife Fund

- Rainforest
- Environmental awareness.
- People and Places

Y-Me National Breast Cancer Org.

- Knowledge is Power

YMCA Honolulu Chapter

- Martin Luther King
- John Glenn