KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Contract # 848060

Schedule Dates	08/14/12-08/19/12
Advertiser	Alliance for Northwest Jobs and Exports (39587)
Agency/T-Code	Multimedia Services Corp. (2823)/147217806
Product	Political - Non-Ballot Issue (1196)
Brand	ALLIANCE FOR NW JOBS (174645)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MCDONALD,NEAL
Phone/Fax	(360) 224-8179 /
CPE	4978
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	ALLIANCE FOR NW JOBS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	08/13/12
Last Modified	08/13/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06274641
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,980.00
Net Total	$28,220.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Aug. 2012	22	$33,200.00
Grand Total:	22	$33,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5:57A- News @ 6am M-F	5		X	X	X	X			5	$1,700.00	$8,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5P- 5:30P (PT)	2		X	X	X	X			2	$1,600.00	$3,200.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	8/13/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5:30P- 6P (PT)	5		X	X	X	X			5	$1,700.00	$8,500.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	6:29P- News @ 630pm M-F	5		X	X	X	X			5	$2,200.00	$11,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	8/13/12
5.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	7P- Laura McKenzies Traveler							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE	8/13/12
6.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	7:28P- Northwest Backroads							1		1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	8/13/12
7.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	11:35P- Upfront								2	2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	UPFRONT	8/13/12
8.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	5A- Sunday Today Show								1	1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SU TODAY	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:19 PM on Monday, August 13 2012