KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 847162

Schedule Dates	10/29/12-11/06/12
Advertiser	New Approach Washington (39588)
Agency/T-Code	Media Strategies & Research - VA (1523)/155303!
Product	Political - Ballot Issue (1195)
Brand	New Approach WA (174673)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	11527
Account Types	Local/Political Issue - Agency
Billing Type	Standard
Comments	$25,700 58x

Date Entered	08/07/12
Last Modified	08/07/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,855.00
Net Total	$21,845.00
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Nov. 2012	58	$25,700.00
Grand Total:	58	$25,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:57A- News @ 7am M-F		1	1	1	1	1			5	$350.00	$1,750.00	Seattle (KONG) (KONG)	7A NEWS	8/7/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:57A- News @ 7am M-F		1	1						2	$350.00	$700.00	Seattle (KONG) (KONG)	7A NEWS	8/7/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:59A- News @ 8am M-F		1	1	1	1	1			5	$350.00	$1,750.00	Seattle (KONG) (KONG)	8A NEWS	8/7/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7:59A- News @ 8am M-F		1	1						2	$350.00	$700.00	Seattle (KONG) (KONG)	8A NEWS	8/7/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6P- 7P (PT)		1	1	1	1	1			5	$100.00	$500.00	Seattle (KONG) (KONG)	JEFF PROBST	8/7/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 7P (PT)		1							1	$100.00	$100.00	Seattle (KONG) (KONG)	JEFF PROBST	8/7/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7P- 7:30P (PT)		1	1	1	1	1			5	$300.00	$1,500.00	Seattle (KONG) (KONG)	EXTRA	8/7/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (PT)		1							1	$300.00	$300.00	Seattle (KONG) (KONG)	EXTRA	8/7/12
9.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:30P- 8P (PT)		1	1	1	1	1			5	$300.00	$1,500.00	Seattle (KONG) (KONG)	ACCESS	8/7/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (PT)		1							1	$300.00	$300.00	Seattle (KONG) (KONG)	ACCESS	8/7/12
11.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	8P- Dr Phil		1	1	1	1	1			5	$350.00	$1,750.00	Seattle (KONG) (KONG)	DR PHIL	8/7/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8P- Dr Phil		1							1	$350.00	$350.00	Seattle (KONG) (KONG)	DR PHIL	8/7/12
13.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9P- Katie		1	1	1	1	1			5	$400.00	$2,000.00	Seattle (KONG) (KONG)	KATIE	8/7/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9P- Katie		1							1	$400.00	$400.00	Seattle (KONG) (KONG)	KATIE	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 01:37 PM on Tuesday, August 7 2012

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15.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9:59P- News @ 10pm M-Su		1	1	1	1	1			5	$1,000.00	$5,000.00	Seattle (KONG) (KONG)	10P NEWS	8/7/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9:59P- News @ 10pm M-Su		1							1	$1,000.00	$1,000.00	Seattle (KONG) (KONG)	10P NEWS	8/7/12
17.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	10:30P- News @ 1030p M-F		1	1	1	1	1			5	$750.00	$3,750.00	Seattle (KONG) (KONG)	1030P NEWS	8/7/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:30P- News @ 1030p M-F		1							1	$750.00	$750.00	Seattle (KONG) (KONG)	1030P NEWS	8/7/12
19.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9:59P- News @ 10pm M-Su							1		1	$800.00	$800.00	Seattle (KONG) (KONG)	10P NEWS SA	8/7/12
20.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9:59P- News @ 10pm M-Su								1	1	$800.00	$800.00	Seattle (KONG) (KONG)	10P NEWS SU	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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