KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 861160

Schedule Dates	10/11/12-10/16/12
Advertiser	New Approach Washington (39588)
Agency/T-Code	Media Strategies & Research - VA (1523)/155303
Product	Political - Ballot Issue (1195)
Brand	New Approach WA (174673)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	12482
Account Types	Local/Political Issue - Agency
Billing Type	Standard
Comments	$12,800 23X

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,920.00
Net Total	$10,880.00
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	23	$12,800.00
Grand Total:	23	$12,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	6:58A- News @ 7am M-F					1	1			2	$400.00	$800.00	Seattle (KONG) (KONG)	7A NEWS	10/10/12
2.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	6:58A- News @ 7am M-F		1	1						2	$400.00	$800.00	Seattle (KONG) (KONG)	7A NEWS	10/10/12
3.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	6:58A- News @ 7am M-F					1	1			2	$400.00	$800.00	Seattle (KONG) (KONG)	8A NEWS	10/10/12
4.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	7:59A- News @ 8am M-F		1	1						2	$400.00	$800.00	Seattle (KONG) (KONG)	8A NEWS	10/10/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	6P- Jeff Probst						1			1	$100.00	$100.00	Seattle (KONG) (KONG)	JEFF PROBST	10/10/12
6.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	6P- Jeff Probst			1						1	$100.00	$100.00	Seattle (KONG) (KONG)	JEFF PROBST	10/10/12
7.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	8P- Dr Phil						1			1	$400.00	$400.00	Seattle (KONG) (KONG)	DR PHIL	10/10/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8P- Dr Phil		1							1	$400.00	$400.00	Seattle (KONG) (KONG)	DR PHIL	10/10/12
9.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	8:58P- Katie					1				1	$400.00	$400.00	Seattle (KONG) (KONG)	KATIE	10/10/12
10.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	8:58P- Katie			1						1	$400.00	$400.00	Seattle (KONG) (KONG)	KATIE	10/10/12
11.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	9:59P- News @ 10pm M-Su					1	1			2	$1,000.00	$2,000.00	Seattle (KONG) (KONG)	10P NEWS	10/10/12
12.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	9:59P- News @ 10pm M-Su		1	1						2	$1,000.00	$2,000.00	Seattle (KONG) (KONG)	10P NEWS	10/10/12
13.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	10:30P- News @ 1030p M-F					1	1			2	$750.00	$1,500.00	Seattle (KONG) (KONG)	1030P NEWS	10/10/12
14.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	10:30P- News @ 1030p M-F		1	1						2	$750.00	$1,500.00	Seattle (KONG) (KONG)	1030P NEWS	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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