KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 861789

Schedule Dates	10/17/12-10/20/12	**Date Entered**	10/15/12
Advertiser	New Approach Washington (39588)	**Last Modified**	10/15/12
Agency/T-Code	Media Strategies & Research - VA (1523)/155303	**Entered By**	Haley Kushman
Product	Political - Ballot Issue (1195)	**CO-OP**	No
Brand	New Approach WA (174673)	**Headline #**	
Salesperson	Morgan, Colleen (2767)	**Demo**	
Sales Office	Belo - National Non-Rep	**Order Type**	Normal
Buyer Name		**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	12600	**Commission**	$1,282.50
Account Types	Local/Political Issue - Agency	**Net Total**	$7,267.50
Billing Type	Standard	**Sales Tax**	
Comments	$8,550 16x		

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	16	$8,550.00
Grand Total:	16	$8,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:58A- News @ 7am M-F				1		1			2	$400.00	$800.00	Seattle (KONG) (KONG)	7A NEWS	10/15/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7:59A- News @ 8am M-F				1	1	1			3	$400.00	$1,200.00	Seattle (KONG) (KONG)	8A NEWS	10/15/12
3.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	6P- 7P (PT)					1				1	$100.00	$100.00	Seattle (KONG) (KONG)	JEFF PROBST N/A	10/15/12
4.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	6P- Extra				1					1	$350.00	$350.00	Seattle (KONG) (KONG)	EXTRA	10/15/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	7:28P- Access Hollywood						1			1	$350.00	$350.00	Seattle (KONG) (KONG)	ACCESS	10/15/12
6.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	8P- 9P (PT)					1				1	$400.00	$400.00	Seattle (KONG) (KONG)	DR PHIL N/A	10/15/12
7.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	9:02P- Katie				1					1	$400.00	$400.00	Seattle (KONG) (KONG)	KATIE	10/15/12
8.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	8:58P- Katie						1			1	$400.00	$400.00	Seattle (KONG) (KONG)	KATIE	10/15/12
9.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	9:59P- News @ 10pm M-Su				1	1	1			3	$1,000.00	$3,000.00	Seattle (KONG) (KONG)	10P NEWS	10/15/12
10.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	10:30P- News @ 1030p M-F					1				1	$750.00	$750.00	Seattle (KONG) (KONG)	1030P NEWS	10/15/12
11.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9:59P- News @ 10pm M-Su							1		1	$800.00	$800.00	Seattle (KONG) (KONG)	10P NEWS SA	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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