KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mission: Public Affairs, LLC
1415 L Street Suite 1250
Sacramento, CA 96584

Contract # 853366

Schedule Dates	10/15/12-11/06/12
Advertiser	Preserve Marriage Washington (39937)
Agency	Mission: Public Affairs, LLC (10756)
Product	Political - Ballot Issue (1195)
Brand	PRESERVE MARRIAGE WA (177196)
Salesperson	Ross, Sandra (3196)
Sales Office	TeleRep - San Francisco
Buyer Name	#1,BUYER
Phone/Fax	(425) 361-1548 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	PRESERVE MARRIAGE WA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/07/12
Last Modified	09/07/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06249273
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$24,682.50
Net Total	$139,867.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	58	$102,800.00
Nov. 2012	38	$61,750.00
Grand Total:	96	$164,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	4:28A- News @ 430am	3	X	X	X	X	X			9	$400.00	$3,600.00	Seattle/Tacoma (KING) (KING)	430A NEWS	9/7/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:28A- News @ 430am	1	X	X						1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	430A NEWS	9/7/12
3.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	5:57A- News @ 6am M-F	3	X	X	X	X	X			9	$2,000.00	$18,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/7/12
4.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	6A- 7A (PT)							1		3	$1,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/7/12
5.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7A- 8A (PT)							1		3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	9/7/12
6.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	7A- 8A (PT)								1	3	$900.00	$2,700.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	9/7/12
7.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	8A- 9A (PT)								1	3	$1,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/7/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- New Day Northwest	3	X	X	X	X	X			3	$350.00	$1,050.00	Seattle/Tacoma (KING) (KING)	NEW DAY	9/7/12
9.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	6:30P- 7P (PT)	2	X	X	X	X	X			6	$4,000.00	$24,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/7/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:29P- News @ 630pm M-F		1							1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/7/12
11.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	5P- 5:30P (PT)							1		3	$1,600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	9/7/12
12.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	7P- 7:30P (PT)	4	X	X	X	X	X			12	$2,400.00	$28,800.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/7/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- Evening Magazine		1							1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/7/12
14.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7:28P- Northwest Backroads							1		3	$750.00	$2,250.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:50 PM on Friday, September 7 2012

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15.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7P- Laura McKenzies Traveler							1		3	$750.00	$2,250.00	Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE	9/7/12
16.0	Normal Line / SPOT	10/19/12-11/02/12	3	:30	8:30P- Community						1			3	$5,000.00	$15,000.00	Seattle/Tacoma (KING) (KING)	WHITNEY/COMMUNITY	9/7/12
17.0	Normal Line / SPOT	10/27/12-11/03/12	3	:30	9P- 10P (PT)							1		2	$3,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	THE FIRM (N/A)	9/7/12
18.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	7P- 9P (PT)								1	3	$5,000.00	$15,000.00	Seattle/Tacoma (KING) (KING)	DATELINE (N/A)	9/7/12
19.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11:35P- 12:35A (PT)		1	1	1	1	1			5	$1,600.00	$8,000.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
20.0	Normal Line / SPOT	10/22/12-11/02/12	3	:30	11:35P- 12:35A (PT)	3	X	X	X	X	X			6	$1,600.00	$9,600.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- 12:35A (PT)		1							1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
22.0	Normal Line / SPOT	10/22/12-11/02/12	3	:30	1:36A- Last Call wtih Carson Daly	3	X	X	X	X	X			6	$400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	LAST CALL	9/7/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:36A- Last Call wtih Carson Daly		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	LAST CALL	9/7/12
24.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	1:06A- Almost Live							1		3	$300.00	$900.00	Seattle/Tacoma (KING) (KING)	ALMSOT LIVE	9/7/12
25.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	11:35P- Upfront								1	3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	UPFRONT	9/7/12

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