KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mission: Public Affairs, LLC
1415 L Street Suite 1250
Sacramento, CA 96584

Contract # 853366

Schedule Dates	10/11/12-11/06/12
Advertiser	Preserve Marriage Washington (39937)
Agency	Mission: Public Affairs, LLC (10756)
Product	Political - Ballot Issue (1195)
Brand	PRESERVE MARRIAGE WA (177196)
Salesperson	Ross, Sandra (3196)
Sales Office	TeleRep - San Francisco
Buyer Name	#1,BUYER
Phone/Fax	(425) 361-1548 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	PRESERVE MARRIAGE WA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/07/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06249273
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$32,205.00
Net Total	$182,495.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	85	$163,300.00
Nov. 2012	34	$51,400.00
Grand Total:	119	$214,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	4:28A- News @ 430am	3	X	X	X	X	X			6	$400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	430A NEWS	9/7/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:28A- News @ 430am	1	X	X							$400.00		Seattle/Tacoma (KING) (KING)	430A NEWS	9/7/12
3.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	5:57A- News @ 6am M-F	3	X	X	X	X	X			6	$2,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/7/12
4.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	6A- 7A (PT)							1		2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/7/12
5.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7A- 8A (PT)							1		2	$1,400.00	$2,800.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	9/7/12
6.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	7A- 8A (PT)								1	2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	9/7/12
7.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	8A- 9A (PT)								1	2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/7/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- New Day Northwest	3	X	X	X	X	X				$350.00		Seattle/Tacoma (KING) (KING)	NEW DAY	9/7/12
9.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	6:30P- 7P (PT)	2	X	X	X	X	X			4	$4,000.00	$16,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/7/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:29P- News @ 630pm M-F		1								$4,000.00		Seattle/Tacoma (KING) (KING)	630P NEWS	9/7/12
11.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	5P- 5:30P (PT)							1		2	$1,600.00	$3,200.00	Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	9/7/12
12.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	7P- 7:30P (PT)	4	X	X	X	X	X			8	$2,400.00	$19,200.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/7/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- Evening Magazine		1								$2,400.00		Seattle/Tacoma (KING) (KING)	EVENING MAG	9/7/12
14.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7:28P- Northwest Backroads							1		2	$750.00	$1,500.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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CPE	N/A
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15.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7P- Laura McKenzies Traveler							1			$750.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE	9/7/12
16.0	Normal Line / SPOT	10/19/12-11/02/12	3	:30	8:30P- Community						1			1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	WHITNEY/COMMUNITY	9/7/12
17.0	Normal Line / SPOT	10/27/12-11/03/12	3	:30	9P- 10P (PT)							1		1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	THE FIRM (N/A)	9/7/12
18.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	7P- 9P (PT)								1	2	$5,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	DATELINE (N/A)	9/7/12
19.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11:35P- 12:35A (PT)		1	1	1	1	1			5	$1,600.00	$8,000.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
20.0	Normal Line / SPOT	10/22/12-11/02/12	3	:30	11:35P- 12:35A (PT)	3	X	X	X	X	X			3	$1,600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- 12:35A (PT)		1								$1,600.00		Seattle/Tacoma (KING) (KING)	LENO	9/7/12
22.0	Normal Line / SPOT	10/22/12-11/02/12	3	:30	1:36A- Last Call wtih Carson Daly	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	LAST CALL	9/7/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:36A- Last Call wtih Carson Daly		1								$400.00		Seattle/Tacoma (KING) (KING)	LAST CALL	9/7/12
24.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	1:06A- Almost Live							1		2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	ALMSOT LIVE	9/7/12
25.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	11:35P- Upfront								1	2	$400.00	$800.00	Seattle/Tacoma (KING) (KING)	UPFRONT	9/7/12
26.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	4:28A- News @ 430am	1				X	X			1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/9/12

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27.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5A- 6A (PT)							1		1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	SAT TODAY	10/9/12
28.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6A- 7A (PT)							1		1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/9/12
29.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7A- 8A (PT)							2		2	$1,150.00	$2,300.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/9/12
30.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	7A- 8A (PT)								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/9/12
31.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8A- 9A (PT)								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/9/12
32.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	3:58P- Katie					1	1			2	$2,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	KATIE	10/9/12
33.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	5:30P- 6P (PT)					1	1			2	$3,200.00	$6,400.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/9/12
34.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	5P- 5:30P (PT)	1				X	X			1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/9/12
35.0	Normal Line / 5 Fixed	10/11/12-10/11/12	3	:30	6:30P- 7P (PT)					1					$4,000.00		Seattle/Tacoma (KING) (KING)	630P NEWS N/A	10/9/12
36.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	6:29P- News @ 630pm M-F						1			1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/9/12
37.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5:30P- 6P (PT)							1		1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS SA	10/9/12
38.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5P- 5:30P (PT)							1		1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS SA	10/9/12
39.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	7:30P- 8P (PT)	1				X	X				$2,400.00		Seattle/Tacoma (KING) (KING)	INSIDE ED N/A	10/9/12
40.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7P- Evening Magazine						1			1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12

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41.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	7P- 7:30P (PT)					1					$2,400.00		Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
42.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7:28P- Northwest Backroads							1		1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	10/9/12
43.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7P- 7:30P (PT)							1			$750.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE N/A	10/9/12
44.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	10P- Dateline NBC						1			1	$6,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/9/12
45.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	8P- 9P (PT)						1				$5,400.00		Seattle/Tacoma (KING) (KING)	WHIT/COMM N/A	10/9/12
46.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	9P- Grimm						1			1	$7,000.00	$7,000.00	Seattle/Tacoma (KING) (KING)	GRIMM	10/9/12
47.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	9P- 10P (PT)							1			$3,000.00		Seattle/Tacoma (KING) (KING)	FIRM N/A	10/9/12
48.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	11P- News @ 11pm M-F	1				X	X			1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/9/12
49.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	11P- News @ 11pm SS							1		1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/9/12
50.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11:01P- News @ 11pm SS								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/9/12
51.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9P- News @ 9p Su								1	1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	9P NEWS	10/9/12
52.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	11:35P- 12:35A (PT)					1	1			2	$1,600.00	$3,200.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
53.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	1:36A- Last Call wtih Carson Daly					1	1			2	$400.00	$800.00	Seattle/Tacoma (KING) (KING)	LAST CALL	10/9/12

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54.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	1:06A- Almost Live							1		1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	ALMOST LIVE	10/9/12
55.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11:35P- Upfront								1	1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	UPFRONT	10/9/12
56.0	Normal Line / NFL	10/14/12-10/14/12	3	:30	5:17P- NBC Sunday Night Football								1	1	$8,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	NFL	10/9/12
57.0	M/G For 1.0.1,1.0.2,1.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	4:28A- News @ 430am	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/9/12
58.0	M/G For 2.0.1 / SPOT(B/E)	11/05/12-11/06/12	3	:15/:15	4:28A- News @ 430am	1	X	X						1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/9/12
59.0	M/G For 3.0.1,3.0.2,3.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	5:57A- News @ 6am M-F	3	X	X	X	X	X			3	$2,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/9/12
60.0	M/G For 4.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	6A- 7A (PT)							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/9/12
61.0	M/G For 5.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	7A- 8A (PT)							1		1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/9/12
62.0	M/G For 6.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	7A- 8A (PT)								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/9/12
63.0	M/G For 7.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	8A- 9A (PT)								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/9/12
64.0	M/G For 8.0.1,8.0.2,8.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	11A- New Day Northwest	3	X	X	X	X	X			3	$350.00	$1,050.00	Seattle/Tacoma (KING) (KING)	NEW DAY	10/9/12
65.0	M/G For 9.0.1,9.0.2 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	6:29P- News @ 630pm M-F	2	X	X	X	X	X			2	$4,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/9/12
66.0	M/G For 10.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	6:29P- News @ 630pm M-F		1							1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/9/12

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Seattle, WA 98109

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1415 L Street Suite 1250
Sacramento, CA 96584

Contract # 853366

Schedule Dates	10/11/12-11/06/12
Advertiser	Preserve Marriage Washington (39937)
Agency	Mission: Public Affairs, LLC (10756)
Product	Political - Ballot Issue (1195)
Brand	PRESERVE MARRIAGE WA (177196)
Salesperson	Ross, Sandra (3196)
Sales Office	TeleRep - San Francisco
Buyer Name	#1,BUYER
Phone/Fax	(425) 361-1548 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	PRESERVE MARRIAGE WA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/07/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06249273
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$32,205.00
Net Total	$182,495.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	85	$163,300.00
Nov. 2012	34	$51,400.00
Grand Total:	119	$214,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.0	M/G For 11.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	5P- 5:30P (PT)							1			$1,600.00		Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	10/9/12
68.0	M/G For 12.0.1,12.0.2,12.0.3,12.0.4 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	7P- Evening Magazine	4	X	X	X	X	X			4	$2,400.00	$9,600.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
69.0	M/G For 13.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	7P- Evening Magazine		1							1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
70.0	M/G For 14.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	7:28P- Northwest Backroads							1		1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	10/9/12
71.0	M/G For 15.0.3 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	7P- 7:30P (PT)							1			$750.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE	10/9/12
72.0	M/G For 16.0.1 / SPOT(B/E)	11/02/12-11/02/12	3	:15/:15	8:30P- Community						1			1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	WHITNEY/COMMUNITY	10/9/12
73.0	M/G For 17.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	9P- 10P (PT)							1			$3,000.00		Seattle/Tacoma (KING) (KING)	THE FIRM (N/A)	10/9/12
74.0	M/G For 18.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	7P- 9P (PT)								1		$5,000.00		Seattle/Tacoma (KING) (KING)	DATELINE (N/A)	10/9/12
75.0	M/G For 20.0.1,20.0.2,20.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	11:35P- 12:35A (PT)	3	X	X	X	X	X			3	$1,600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
76.0	M/G For 21.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	11:35P- 12:35A (PT)		1							1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
77.0	M/G For 22.0.1,22.0.2,22.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	1:36A- Last Call wtih Carson Daly	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	LAST CALL	10/9/12
78.0	M/G For 23.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	1:36A- Last Call wtih Carson Daly		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	LAST CALL	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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CPE	N/A
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79.0	M/G For 24.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	1:06A- Almost Live							1		1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	ALMSOT LIVE	10/9/12
80.0	M/G For 25.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	11:35P- Upfront								1	1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	UPFRONT	10/9/12

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Net Total	$171,275.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

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1.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	4:28A- News @ 430am	3	X	X	X	X	X			6	$400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	430A NEWS	9/7/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:28A- News @ 430am	1	X	X							$400.00		Seattle/Tacoma (KING) (KING)	430A NEWS	9/7/12
3.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	5:57A- News @ 6am M-F	3	X	X	X	X	X			6	$2,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/7/12
4.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	6A- 7A (PT)							1		2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/7/12
5.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7A- 8A (PT)							1		2	$1,400.00	$2,800.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	9/7/12
6.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	7A- 8A (PT)								1	2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	9/7/12
7.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	8A- 9A (PT)								1	2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/7/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- New Day Northwest	3	X	X	X	X	X				$350.00		Seattle/Tacoma (KING) (KING)	NEW DAY	9/7/12
9.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	6:30P- 7P (PT)	2	X	X	X	X	X			4	$4,000.00	$16,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/7/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:29P- News @ 630pm M-F		1								$4,000.00		Seattle/Tacoma (KING) (KING)	630P NEWS	9/7/12
11.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	5P- 5:30P (PT)							1		2	$1,600.00	$3,200.00	Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	9/7/12
12.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	7P- 7:30P (PT)	4	X	X	X	X	X			8	$2,400.00	$19,200.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/7/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- Evening Magazine		1								$2,400.00		Seattle/Tacoma (KING) (KING)	EVENING MAG	9/7/12
14.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7:28P- Northwest Backroads							1		2	$750.00	$1,500.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	9/7/12

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15.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	7P- Laura McKenzies Traveler							1			$750.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE	9/7/12
16.0	Normal Line / SPOT	10/19/12-11/02/12	3	:30	8:30P- Community						1			1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	WHITNEY/COMMUNITY	9/7/12
17.0	Normal Line / SPOT	10/27/12-11/03/12	3	:30	9P- 10P (PT)							1		1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	THE FIRM (N/A)	9/7/12
18.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	7P- 9P (PT)								1	2	$5,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	DATELINE (N/A)	9/7/12
19.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11:35P- 12:35A (PT)		1	1	1	1	1			5	$1,600.00	$8,000.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
20.0	Normal Line / SPOT	10/22/12-11/02/12	3	:30	11:35P- 12:35A (PT)	3	X	X	X	X	X			3	$1,600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	LENO	9/7/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- 12:35A (PT)		1								$1,600.00		Seattle/Tacoma (KING) (KING)	LENO	9/7/12
22.0	Normal Line / SPOT	10/22/12-11/02/12	3	:30	1:36A- Last Call wtih Carson Daly	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	LAST CALL	9/7/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:36A- Last Call wtih Carson Daly		1								$400.00		Seattle/Tacoma (KING) (KING)	LAST CALL	9/7/12
24.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	1:06A- Almost Live							1		2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	ALMSOT LIVE	9/7/12
25.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	11:35P- Upfront								1	2	$400.00	$800.00	Seattle/Tacoma (KING) (KING)	UPFRONT	9/7/12
26.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	4:28A- News @ 430am	1				X	X			1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/9/12

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27.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5A- 6A (PT)							1		1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	SAT TODAY	10/9/12
28.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6A- 7A (PT)							1		1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/9/12
29.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7A- 8A (PT)							2		2	$1,150.00	$2,300.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/9/12
30.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	7A- 8A (PT)								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/9/12
31.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8A- 9A (PT)								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/9/12
32.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	3:58P- Katie					1	1			1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	KATIE	10/9/12
33.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	5:30P- 6P (PT)					1	1			1	$3,200.00	$3,200.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/9/12
34.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	5P- 5:30P (PT)	1				X	X				$3,000.00		Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/9/12
35.0	Normal Line / 5 Fixed	10/11/12-10/11/12	3	:30	6:30P- 7P (PT)					1					$4,000.00		Seattle/Tacoma (KING) (KING)	630P NEWS N/A	10/9/12
36.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	6:29P- News @ 630pm M-F						1			1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/9/12
37.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5:30P- 6P (PT)							1		1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS SA	10/9/12
38.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5P- 5:30P (PT)							1		1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS SA	10/9/12
39.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	7:30P- 8P (PT)	1				X	X				$2,400.00		Seattle/Tacoma (KING) (KING)	INSIDE ED N/A	10/9/12
40.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7P- Evening Magazine						1			1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12

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42.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7:28P- Northwest Backroads							1		1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	10/9/12
43.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7P- 7:30P (PT)							1			$750.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE N/A	10/9/12
44.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	10P- Dateline NBC						1			1	$6,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/9/12
45.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	8P- 9P (PT)						1				$5,400.00		Seattle/Tacoma (KING) (KING)	WHIT/COMM N/A	10/9/12
46.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	9P- Grimm						1			1	$7,000.00	$7,000.00	Seattle/Tacoma (KING) (KING)	GRIMM	10/9/12
47.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	9P- 10P (PT)							1			$3,000.00		Seattle/Tacoma (KING) (KING)	FIRM N/A	10/9/12
48.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	11P- News @ 11pm M-F	1				X	X				$3,000.00		Seattle/Tacoma (KING) (KING)	11P NEWS	10/9/12
49.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	11P- News @ 11pm SS							1		1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/9/12
50.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11:01P- News @ 11pm SS								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/9/12
51.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9P- News @ 9p Su								1	1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	9P NEWS	10/9/12
52.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	11:35P- 12:35A (PT)					1	1			1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
53.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	1:36A- Last Call wtih Carson Daly					1	1			1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	LAST CALL	10/9/12

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KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mission: Public Affairs, LLC
1415 L Street Suite 1250
Sacramento, CA 96584

Contract # 853366

Schedule Dates	10/11/12-11/06/12
Advertiser	Preserve Marriage Washington (39937)
Agency	Mission: Public Affairs, LLC (10756)
Product	Political - Ballot Issue (1195)
Brand	PRESERVE MARRIAGE WA (177196)
Salesperson	Ross, Sandra (3196)
Sales Office	TeleRep - San Francisco
Buyer Name	#1,BUYER
Phone/Fax	(425) 361-1548 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	PRESERVE MARRIAGE WA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/07/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06249273
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$30,225.00
Net Total	$171,275.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	79	$150,100.00
Nov. 2012	34	$51,400.00
Grand Total:	113	$201,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	1:06A- Almost Live							1		1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	ALMOST LIVE	10/9/12
55.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11:35P- Upfront								1	1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	UPFRONT	10/9/12
56.0	Normal Line / NFL	10/14/12-10/14/12	3	:30	5:17P- NBC Sunday Night Football								1	1	$8,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	NFL	10/9/12
57.0	M/G For 1.0.1,1.0.2,1.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	4:28A- News @ 430am	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/9/12
58.0	M/G For 2.0.1 / SPOT(B/E)	11/05/12-11/06/12	3	:15/:15	4:28A- News @ 430am	1	X	X						1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/9/12
59.0	M/G For 3.0.1,3.0.2,3.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	5:57A- News @ 6am M-F	3	X	X	X	X	X			3	$2,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/9/12
60.0	M/G For 4.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	6A- 7A (PT)							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/9/12
61.0	M/G For 5.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	7A- 8A (PT)							1		1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/9/12
62.0	M/G For 6.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	7A- 8A (PT)								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/9/12
63.0	M/G For 7.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	8A- 9A (PT)								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/9/12
64.0	M/G For 8.0.1,8.0.2,8.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	11A- New Day Northwest	3	X	X	X	X	X			3	$350.00	$1,050.00	Seattle/Tacoma (KING) (KING)	NEW DAY	10/9/12
65.0	M/G For 9.0.1,9.0.2 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	6:29P- News @ 630pm M-F	2	X	X	X	X	X			2	$4,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/9/12
66.0	M/G For 10.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	6:29P- News @ 630pm M-F		1							1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/9/12

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Product	Political - Ballot Issue (1195)
Brand	PRESERVE MARRIAGE WA (177196)
Salesperson	Ross, Sandra (3196)
Sales Office	TeleRep - San Francisco
Buyer Name	#1,BUYER
Phone/Fax	(425) 361-1548 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	PRESERVE MARRIAGE WA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/07/12
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Entered By	Haley Kushman
CO-OP	No
Headline #	06249273
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67.0	M/G For 11.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	5P- 5:30P (PT)							1			$1,600.00		Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	10/9/12
68.0	M/G For 12.0.1,12.0.2,12.0.3,12.0.4 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	7P- Evening Magazine	4	X	X	X	X	X			4	$2,400.00	$9,600.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
69.0	M/G For 13.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	7P- Evening Magazine		1							1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
70.0	M/G For 14.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	7:28P- Northwest Backroads							1		1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	10/9/12
71.0	M/G For 15.0.3 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	7P- 7:30P (PT)							1			$750.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE	10/9/12
72.0	M/G For 16.0.1 / SPOT(B/E)	11/02/12-11/02/12	3	:15/:15	8:30P- Community						1			1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	WHITNEY/COMMUNITY	10/9/12
73.0	M/G For 17.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	9P- 10P (PT)							1			$3,000.00		Seattle/Tacoma (KING) (KING)	THE FIRM (N/A)	10/9/12
74.0	M/G For 18.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	7P- 9P (PT)								1		$5,000.00		Seattle/Tacoma (KING) (KING)	DATELINE (N/A)	10/9/12
75.0	M/G For 20.0.1,20.0.2,20.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	11:35P- 12:35A (PT)	3	X	X	X	X	X			3	$1,600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
76.0	M/G For 21.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	11:35P- 12:35A (PT)		1							1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
77.0	M/G For 22.0.1,22.0.2,22.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	1:36A- Last Call wtih Carson Daly	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle/Tacoma (KING) (KING)	LAST CALL	10/9/12
78.0	M/G For 23.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	1:36A- Last Call wtih Carson Daly		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	LAST CALL	10/9/12

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80.0	M/G For 25.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	11:35P- Upfront								1	1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	UPFRONT	10/9/12

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