KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Mission: Public Affairs, LLC
1415 L Street Suite 1250
Sacramento, CA 96584

Contract # 853371

Schedule Dates	10/11/12-11/06/12
Advertiser	Preserve Marriage Washington (39937)
Agency	Mission: Public Affairs, LLC (10756)
Product	Political - Ballot Issue (1195)
Brand	PRESERVE MARRIAGE WA (177196)
Salesperson	Ross, Sandra (3196)
Sales Office	TeleRep - San Francisco
Buyer Name	#1,BUYER
Phone/Fax	(425) 361-1548 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	PRESERVE MARRIAGE WA ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/07/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06249267
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,157.50
Net Total	$51,892.50
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	71	$38,700.00
Nov. 2012	42	$22,350.00
Grand Total:	113	$61,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	6:58A- News @ 7am M-F	3	X	X	X	X	X			6	$400.00	$2,400.00	Seattle (KONG) (KONG)	7A NEWS	9/7/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:58A- News @ 7am M-F		1	1							$400.00		Seattle (KONG) (KONG)	7A NEWS	9/7/12
3.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	7:59A- News @ 8am M-F	3	X	X	X	X	X			6	$400.00	$2,400.00	Seattle (KONG) (KONG)	8A NEWS	9/7/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7:59A- News @ 8am M-F		1	1							$400.00		Seattle (KONG) (KONG)	8A NEWS	9/7/12
5.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	9:58A- Upfront								1	2	$150.00	$300.00	Seattle (KONG) (KONG)	UPFRONT	9/7/12
6.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	6P- 7P (PT)		1	1	1		1			8	$150.00	$1,200.00	Seattle (KONG) (KONG)	JEFF PROBST	9/7/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- Jeff Probst		1								$150.00		Seattle (KONG) (KONG)	JEFF PROBST	9/7/12
8.0	Normal Line / SPOT	10/15/12-10/26/12	3	:30	9P- 10P (PT)		1	1			1			6	$500.00	$3,000.00	Seattle (KONG) (KONG)	KATIE	9/7/12
9.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	8:58P- Katie		1	1	1	1	1				$500.00		Seattle (KONG) (KONG)	KATIE	9/7/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8:58P- Katie		1								$500.00		Seattle (KONG) (KONG)	KATIE	9/7/12
11.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8P- Law and Order							1			$350.00		Seattle (KONG) (KONG)	L&O	9/7/12
12.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	9P- Law and Order							1		2	$350.00	$700.00	Seattle (KONG) (KONG)	L&O	9/7/12
13.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	8P- 10P (PT)								1	2	$250.00	$500.00	Seattle (KONG) (KONG)	SUNDAY PRIME MOVIE	9/7/12
14.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	9:59P- News @ 10pm M-Su		1	1	1	1	1			10	$1,100.00	$11,000.00	Seattle (KONG) (KONG)	10P NEWS	9/7/12

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15.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9:59P- News @ 10pm M-Su		1								$1,100.00		Seattle (KONG) (KONG)	10P NEWS	9/7/12
16.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	10:30P- News @ 1030p M-F	3	X	X	X	X	X			6	$800.00	$4,800.00	Seattle (KONG) (KONG)	1030P NEWS	9/7/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:30P- News @ 1030p M-F		1								$800.00		Seattle (KONG) (KONG)	1030P NEWS	9/7/12
18.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	9:59P- News @ 10pm M-Su							1		2	$900.00	$1,800.00	Seattle (KONG) (KONG)	10P NEWS SA	9/7/12
19.0	Normal Line / SPOT	10/21/12-11/04/12	3	:30	9:59P- News @ 10pm M-Su								1	2	$900.00	$1,800.00	Seattle (KONG) (KONG)	10P NEWS SU	9/7/12
20.0	Normal Line / SPOT	10/15/12-11/02/12	3	:30	8P- 9P (PT)		1	1			1			6	$400.00	$2,400.00	Seattle (KONG) (KONG)	DR PHIL	9/7/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8P- Dr Phil		1								$400.00		Seattle (KONG) (KONG)	DR PHIL	9/7/12
22.0	Normal Line / SPOT	10/20/12-11/03/12	3	:30	10:35P- Inside Edition Weekend							1		2	$300.00	$600.00	Seattle (KONG) (KONG)	INSIDE ED WKND	9/7/12
23.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	7:59A- News @ 8am M-F					1	1			1	$400.00	$400.00	Seattle (KONG) (KONG)	8A NEWS	10/8/12
24.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	12:58P- News @ 12p M-F					1	1			1	$150.00	$150.00	Seattle (KONG) (KONG)	12P NEWS REPLAY	10/8/12
25.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	6P- Jeff Probst					1	1			1	$150.00	$150.00	Seattle (KONG) (KONG)	JEFF PROBST	10/8/12
26.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	8P- Law and Order							1		1	$350.00	$350.00	Seattle (KONG) (KONG)	L&O	10/8/12
27.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	9P- Law and Order							1		1	$350.00	$350.00	Seattle (KONG) (KONG)	L&O 9-10P	10/8/12

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28.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	9:59P- News @ 10pm M-Su					1	1			1	$1,100.00	$1,100.00	Seattle (KONG) (KONG)	10P NEWS M-F	10/8/12
29.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	10:30P- News @ 1030p M-F					1	1			1	$800.00	$800.00	Seattle (KONG) (KONG)	1030P NEWS	10/8/12
30.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	9:59P- News @ 10pm M-Su							1		1	$900.00	$900.00	Seattle (KONG) (KONG)	10P NEWS SA	10/8/12
31.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9:59P- News @ 10pm M-Su								1	1	$900.00	$900.00	Seattle (KONG) (KONG)	10P NEWS SU	10/8/12
32.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	8P- Dr Phil					1	1			1	$400.00	$400.00	Seattle (KONG) (KONG)	DR PHIL	10/8/12
33.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10:35P- Inside Edition Weekend							1		1	$300.00	$300.00	Seattle (KONG) (KONG)	INSIDE ED	10/8/12
34.0	M/G For 5.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	9:58A- Upfront								1	1	$150.00	$150.00	Seattle (KONG) (KONG)	UPFRONT	10/8/12
35.0	M/G For 1.0.1,1.0.2,1.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	6:58A- News @ 7am M-F	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle (KONG) (KONG)	7A NEWS	10/8/12
36.0	M/G For 2.0.1,2.0.2 / SPOT(B/E)	11/05/12-11/06/12	3	:15/:15	6:58A- News @ 7am M-F		1	1						2	$400.00	$800.00	Seattle (KONG) (KONG)	7A NEWS	10/8/12
37.0	M/G For 3.0.1,3.0.2,3.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	7:59A- News @ 8am M-F	3	X	X	X	X	X			3	$400.00	$1,200.00	Seattle (KONG) (KONG)	8A NEWS	10/8/12
38.0	M/G For 4.0.1,4.0.2 / SPOT(B/E)	11/05/12-11/06/12	3	:15/:15	7:59A- News @ 8am M-F		1	1						2	$400.00	$800.00	Seattle (KONG) (KONG)	8A NEWS	10/8/12
39.0	M/G For 6.0.1,6.0.2,6.0.3,6.0.4 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	6P- Jeff Probst	4	X	X	X	X	X			4	$150.00	$600.00	Seattle (KONG) (KONG)	JEFF PROBST	10/8/12
40.0	M/G For 7.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	6P- Jeff Probst		1							1	$150.00	$150.00	Seattle (KONG) (KONG)	JEFF PROBST	10/8/12

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41.0	M/G For 11.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	8P- Law and Order							1		1	$350.00	$350.00	Seattle (KONG) (KONG)	L&O	10/8/12
42.0	M/G For 12.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	9P- Law and Order							1		1	$350.00	$350.00	Seattle (KONG) (KONG)	L&O	10/8/12
43.0	M/G For 9.0.1,9.0.2,9.0.3,9.0.4,9.0.5 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	8:58P- Katie		1	1	1	1	1			5	$500.00	$2,500.00	Seattle (KONG) (KONG)	KATIE	10/9/12
44.0	M/G For 10.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	8:58P- Katie		1							1	$500.00	$500.00	Seattle (KONG) (KONG)	KATIE	10/9/12
45.0	M/G For 13.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	7:30P- Movie Sunday Prime								1	1	$250.00	$250.00	Seattle (KONG) (KONG)	SUNDAY PRIME MOVIE	10/9/12
46.0	M/G For 14.0.1,14.0.2,14.0.3,14.0.4,14.0.5 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	9:59P- News @ 10pm M-Su		1	1	1	1	1			5	$1,100.00	$5,500.00	Seattle (KONG) (KONG)	10P NEWS	10/9/12
47.0	M/G For 15.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	9:59P- News @ 10pm M-Su		1							1	$1,100.00	$1,100.00	Seattle (KONG) (KONG)	10P NEWS	10/9/12
48.0	M/G For 16.0.1,16.0.2,16.0.3 / SPOT(B/E)	10/29/12-11/02/12	3	:15/:15	10:30P- News @ 1030p M-F	3	X	X	X	X	X			3	$800.00	$2,400.00	Seattle (KONG) (KONG)	1030P NEWS	10/9/12
49.0	M/G For 17.0.1 / SPOT	11/05/12-11/05/12	3	:30	10:30P- News @ 1030p M-F		1							1	$800.00	$800.00	Seattle (KONG) (KONG)	1030P NEWS	10/9/12
50.0	M/G For 18.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	9:59P- News @ 10pm M-Su							1		1	$900.00	$900.00	Seattle (KONG) (KONG)	10P NEWS SA	10/9/12
51.0	M/G For 19.0.1 / SPOT(B/E)	11/04/12-11/04/12	3	:15/:15	9:59P- News @ 10pm M-Su								1	1	$900.00	$900.00	Seattle (KONG) (KONG)	10P NEWS SU	10/9/12

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53.0	M/G For 21.0.1 / SPOT(B/E)	11/05/12-11/05/12	3	:15/:15	8P- Dr Phil		1							1	$400.00	$400.00	Seattle (KONG) (KONG)	DR PHIL	10/9/12
54.0	M/G For 22.0.1 / SPOT(B/E)	11/03/12-11/03/12	3	:15/:15	10:35P- Inside Edition Weekend							1		1	$300.00	$300.00	Seattle (KONG) (KONG)	INSIDE ED WKND	10/9/12

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