KING-TV
333 Dexter Avenue N
Seattle, WA 98109

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract # 848068

Schedule Dates	09/11/12-10/01/12
Advertiser	Washington United for Marriage (39491)
Agency/T-Code	LUC Inc. (2304)/867768541
Product	Political - Ballot Issue (1195)
Brand	WA UNITED 4 MARRIAGE (174008)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	PRESCOD,DEVON
Phone/Fax	(425) 954-3252 /
CPE	N/A
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	WA UNITED 4 MARRIAGE ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, WASHINGTONS UNITED FOR MARRIAGE

Date Entered	08/13/12
Last Modified	08/13/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06269777
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$38,775.00
Net Total	$219,725.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	136	$231,250.00
Oct. 2012	16	$27,250.00
Grand Total:	152	$258,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/11/12-09/21/12	3	:30	4:57A- News @ 5am M-F	2		X	X	X	X			4	$800.00	$3,200.00	Seattle/Tacoma (KING) (KING)	5A NEWS	8/13/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:57A- News @ 5am M-F	3		X	X	X	X			3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	5A NEWS	8/13/12
3.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	4:57A- News @ 5am M-F		1							3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	5A NEWS	8/13/12
4.0	Normal Line / SPOT	09/11/12-09/14/12	3	:30	5:57A- News @ 6am M-F	1		X	X	X	X			1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	6A NEWS	8/13/12
5.0	Normal Line / SPOT	09/18/12-09/28/12	3	:30	5:57A- News @ 6am M-F	2		X	X	X	X			4	$1,800.00	$7,200.00	Seattle/Tacoma (KING) (KING)	6A NEWS	8/13/12
6.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	5:57A- News @ 6am M-F		1							3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	6A NEWS	8/13/12
7.0	Normal Line / SPOT	09/11/12-09/28/12	3	:30	7A- Today Show	1		X	X	X	X			3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	TODAY	8/13/12
8.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	7A- Today Show		1							3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	TODAY	8/13/12
9.0	Normal Line / SPOT	09/11/12-09/14/12	3	:30	9A- Today Show	2		X	X	X	X			2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	TODAY 2	8/13/12
10.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	9A- Today Show	1		X	X	X	X			1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY 2	8/13/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9A- Today Show	2		X	X	X	X			2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	TODAY 2	8/13/12
12.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	9A- Today Show		1							3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY 2	8/13/12
13.0	Normal Line / SPOT	09/11/12-09/14/12	3	:30	10A- Today Show	1		X	X	X	X			1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY 3	8/13/12
14.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	10A- 11A (PT)	2		X	X	X	X			2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	TODAY 3	8/13/12

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CPE	N/A
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15.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10A- Today Show	1		X	X	X	X			1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY 3	8/13/12
16.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	10A- Today Show		1							3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY 3	8/13/12
17.0	Normal Line / SPOT	09/11/12-09/21/12	3	:30	11:59A- News @ 12pm	2		X	X	X	X			4	$1,050.00	$4,200.00	Seattle/Tacoma (KING) (KING)	12P NEWS	8/13/12
18.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:59A- News @ 12pm	1		X	X	X	X			1	$1,050.00	$1,050.00	Seattle/Tacoma (KING) (KING)	12P NEWS	8/13/12
19.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	11:59A- News @ 12pm		1							3	$1,050.00	$3,150.00	Seattle/Tacoma (KING) (KING)	12P NEWS	8/13/12
20.0	Normal Line / SPOT	09/18/12-09/28/12	3	:30	2P- Dr Phil	1		X	X	X	X			2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	DR PHIL	8/13/12
21.0	Normal Line / SPOT	09/24/12-10/01/12	3	:30	2P- Dr Phil		1							2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	DR PHIL	8/13/12
22.0	Normal Line / SPOT	09/11/12-09/28/12	3	:30	2:58P- Ellen	2		X	X	X	X			6	$1,400.00	$8,400.00	Seattle/Tacoma (KING) (KING)	ELLEN	8/13/12
23.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	2:58P- Ellen		1							3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	8/13/12
24.0	Normal Line / SPOT	09/11/12-09/28/12	3	:30	3:57P- Katie	1		X	X	X	X			3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	KATIE	8/13/12
25.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	3:57P- Katie		1							3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	KATIE	8/13/12
26.0	Normal Line / SPOT	09/11/12-09/21/12	3	:30	5P- 5:30P (PT)	2		X	X	X	X			4	$2,300.00	$9,200.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	8/13/12
27.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5P- 5:30P (PT)	3		X	X	X	X			3	$2,300.00	$6,900.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	8/13/12
28.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	5P- 5:30P (PT)		1							3	$2,300.00	$6,900.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	8/13/12

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Contract # 848068

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Advertiser	Washington United for Marriage (39491)	**Last Modified**	08/13/12
Agency/T-Code	LUC Inc. (2304)/867768541	**Entered By**	Haley Kushman
Product	Political - Ballot Issue (1195)	**CO-OP**	No
Brand	WA UNITED 4 MARRIAGE (174008)	**Headline #**	06269777
Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	PRESCOD,DEVON	**Package Deal**	
Phone/Fax	(425) 954-3252 /	**Commission %**	15.00
CPE	N/A	**Commission**	$38,775.00
Account Types	National/Political Issue - Agency	**Net Total**	$219,725.00
Billing Type	Standard	**Sales Tax**	

Comments WA UNITED 4 MARRIAGE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, WASHINGTONS UNITED FOR MARRIAGE

Seattle/Tacoma (KING) (KING)

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Grand Total:	152	$258,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/11/12-09/21/12	3	:30	5:30P- 6P (PT)	2		X	X	X	X			4	$2,500.00	$10,000.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	8/13/12
30.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:30P- 6P (PT)	3		X	X	X	X			3	$2,500.00	$7,500.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	8/13/12
31.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	5:30P- 6P (PT)		1							3	$2,500.00	$7,500.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	8/13/12
32.0	Normal Line / SPOT	09/11/12-09/21/12	3	:30	6:29P- News @ 630pm M-F	2		X	X	X	X			4	$3,300.00	$13,200.00	Seattle/Tacoma (KING) (KING)	630P NEWS	8/13/12
33.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:29P- News @ 630pm M-F	3		X	X	X	X			3	$3,300.00	$9,900.00	Seattle/Tacoma (KING) (KING)	630P NEWS	8/13/12
34.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	6:29P- News @ 630pm M-F		1							3	$3,300.00	$9,900.00	Seattle/Tacoma (KING) (KING)	630P NEWS	8/13/12
35.0	Normal Line / SPOT	09/11/12-09/28/12	3	:30	7P- Evening Magazine	1		X	X	X	X			3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	8/13/12
36.0	Normal Line / SPOT	09/24/12-10/01/12	3	:30	7P- Evening Magazine		1							2	$1,800.00	$3,600.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	8/13/12
37.0	Normal Line / SPOT	09/11/12-09/28/12	3	:30	7:30P- Inside Edition	1		X	X	X	X			3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	8/13/12
38.0	Normal Line / SPOT	09/24/12-10/01/12	3	:30	7:30P- Inside Edition		1							2	$1,800.00	$3,600.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	8/13/12
39.0	Normal Line / SPOT	09/18/12-09/30/12	3	:30	11P- 11:35P (PT)	1		X	X	X	X	X	X	2	$3,300.00	$6,600.00	Seattle/Tacoma (KING) (KING)	11P NEWS	8/13/12
40.0	Normal Line / SPOT	09/24/12-10/01/12	3	:30	11P- 11:35P (PT)		1							2	$3,300.00	$6,600.00	Seattle/Tacoma (KING) (KING)	11P NEWS	8/13/12
41.0	Normal Line / SPOT	09/11/12-09/21/12	3	:30	11:35P- 12:35A (PT)	2		X	X	X	X			4	$1,200.00	$4,800.00	Seattle/Tacoma (KING) (KING)	LENO	8/13/12
42.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:35A (PT)	1		X	X	X	X			1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	LENO	8/13/12

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Product	Political - Ballot Issue (1195)	**CO-OP**	No
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Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	PRESCOD,DEVON	**Package Deal**	
Phone/Fax	(425) 954-3252 /	**Commission %**	15.00
CPE	N/A	**Commission**	$38,775.00
Account Types	National/Political Issue - Agency	**Net Total**	$219,725.00
Billing Type	Standard	**Sales Tax**	

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Grand Total:	152	$258,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	09/17/12-10/01/12	3	:30	11:35P- 12:35A (PT)		1							3	$1,200.00	$3,600.00	Seattle/Tacoma (KING) (KING)	LENO	8/13/12
44.0	Normal Line / SPOT	09/22/12-09/29/12	3	:30	6A- 7A (PT)							1		2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SA 6A NEWS	8/13/12
45.0	Normal Line / SPOT	09/15/12-09/29/12	3	:30	7A- 8A (PT)							1		3	$1,200.00	$3,600.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	8/13/12
46.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	8A- 9A (PT)							1		1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	8/13/12
47.0	Normal Line / SPOT	09/22/12-09/29/12	3	:30	5P- 5:30P (PT)							1		2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	8/13/12
48.0	Normal Line / SPOT	09/15/12-09/29/12	3	:30	5:30P- 6P (PT)							1		3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	SA 530-6P NEWS	8/13/12
49.0	Normal Line / SPOT	09/22/12-09/29/12	3	:30	7:30P- 8P (PT)							1		2	$600.00	$1,200.00	Seattle/Tacoma (KING) (KING)	NW BACKROADS	8/13/12
50.0	Normal Line / SPOT	09/16/12-09/30/12	3	:30	5:58A- Meet The Press								1	3	$1,300.00	$3,900.00	Seattle/Tacoma (KING) (KING)	MEET THE PRESS	8/13/12
51.0	Normal Line / SPOT	09/16/12-09/23/12	3	:30	7A- 8A (PT)								2	4	$850.00	$3,400.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	8/13/12
52.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	7A- 8A (PT)								1	1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	8/13/12
53.0	Normal Line / SPOT	09/16/12-09/30/12	3	:30	8A- 9A (PT)								1	3	$950.00	$2,850.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	8/13/12
54.0	Normal Line / SPOT	09/16/12-09/30/12	3	:30	9A- 10A (PT)								1	3	$1,200.00	$3,600.00	Seattle/Tacoma (KING) (KING)	SU 9-10A NEWS	8/13/12
55.0	Normal Line / SPOT	09/23/12-09/30/12	3	:30	11:35P- Upfront								1	2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	UPFRONT	8/13/12
56.0	Normal Line / SPOT	09/15/12-09/22/12	3	:30	11:34P- Saturday Night Live							1		2	$2,800.00	$5,600.00	Seattle/Tacoma (KING) (KING)	SNL	8/13/12

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57.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11:34P- Saturday Night Live							2		2	$2,800.00	$5,600.00	Seattle/Tacoma (KING) (KING)	SNL	8/13/12
58.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:58P- The Voice		1							1	$15,000.00	$15,000.00	Seattle/Tacoma (KING) (KING)	VOICE	8/13/12

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