KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 861677

Schedule Dates	10/15/12-10/21/12
Advertiser	Bob Ferguson for Attorney General (39327)
Agency/T-Code	Media Strategies & Research - VA (1523)/155303!
Product	Political - State Attorney General (1184)
Brand	Candidate - Attorney General (172357)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	12527
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$13,550 13X KING

Date Entered	10/12/12
Last Modified	10/12/12
Entered By	Haley Kushman
CO-OP	Yes
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,032.50
Net Total	$11,517.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	13	$13,550.00
Grand Total:	13	$13,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:57A- News @ 5am M-F		1				1			2	$650.00	$1,300.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/12/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	8A- 9A (PT)		1				1			2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	TODAU 8-9A	10/12/12
3.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	9A- Today Show			1						1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/12/12
4.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11:59A- News @ 12pm					1				1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/12/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5P- 5:30P (PT)		1				1			2	$1,100.00	$2,200.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/12/12
6.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	5:30P- 6P (PT)					1				1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/12/12
7.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	5:30P- 6P (PT)							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS SA	10/12/12
8.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	7:30P- Inside Edition				1					1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/12/12
9.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	8:30P- Guys with Kids				1					1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	GUYS WITH KIDS/ANIMAL PRACTICE	10/12/12
10.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9P- News @ 9p Su								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	NEWS @ 9P	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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