KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 861676

Schedule Dates	10/15/12-10/20/12
Advertiser	Bob Ferguson for Attorney General (39327)
Agency/T-Code	Media Strategies & Research - VA (1523)/1553035
Product	Political - State Attorney General (1184)
Brand	Candidate - Attorney General (172357)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	12527
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$2,250 5X KONG

Date Entered	10/12/12
Last Modified	10/12/12
Entered By	Haley Kushman
CO-OP	Yes
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$337.50
Net Total	$1,912.50
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	5	$2,250.00
Grand Total:	5	$2,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/17/12	3	:30	7:59A- News @ 8am M-F		1	1	1					3	$375.00	$1,125.00	Seattle (KONG) (KONG)	8A NEWS	10/12/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	8:58P- Katie						1			1	$375.00	$375.00	Seattle (KONG) (KONG)	KATIE	10/12/12
3.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9:59P- News @ 10pm M-Su							1		1	$750.00	$750.00	Seattle (KONG) (KONG)	10P NEW SA	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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