KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 861197

Schedule Dates	10/16/12-10/22/12
Advertiser	Republican State Leadership Committee (40225)
Agency/T-Code	Mentzer Media Services (3924)/833926835
Product	Political - 527 Organization (1214)
Brand	RSLC (108946)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	KOHLBAUER,STEPHANIE
Phone/Fax	(202) 448-5160 /
CPE	555
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	RSLC

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06368118
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$31,635.00
Net Total	$179,265.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	99	$210,900.00
Grand Total:	99	$210,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:57A- News @ 6am M-F			1	1	1	1			4	$1,800.00	$7,200.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/10/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7A- Today Show			1	1	1	1			4	$1,800.00	$7,200.00	Seattle/Tacoma (KING) (KING)	TODAY	10/10/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9A- 11A (PT)			1	1	1	1			4	$800.00	$3,200.00	Seattle/Tacoma (KING) (KING)	TODAY 2 9-11A	10/10/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11:59A- News @ 12pm			1	1	1	1			4	$1,100.00	$4,400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	1P- Days of Our Lives			1	1	1	1			4	$1,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	DAYS	10/10/12
6.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	2:58P- Ellen			1	1	1	1			4	$1,300.00	$5,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
7.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	3:58P- Katie			1	1	1	1			4	$1,700.00	$6,800.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	4:58P- News @ 5pm M-F			1	1	1	1			4	$2,100.00	$8,400.00	Seattle/Tacoma (KING) (KING)	5P NEWS	10/10/12
9.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6P- NBC Nightly News				1	1	1			3	$3,500.00	$10,500.00	Seattle/Tacoma (KING) (KING)	NBC NEWS 6-630P	10/10/12
10.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:29P- News @ 630pm M-F				1	1	1			3	$2,750.00	$8,250.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/10/12
11.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7P- Evening Magazine				2	2	2			6	$1,700.00	$10,200.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/10/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7:30P- Inside Edition				2	2	2			6	$1,700.00	$10,200.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/10/12
13.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5:57A- News @ 6am M-F			1	1	1	1			4	$2,750.00	$11,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/10/12
14.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11:35P- 12:35A (PT)			2	2	2	2			8	$1,200.00	$9,600.00	Seattle/Tacoma (KING) (KING)	LENO	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:10 AM on Wednesday, October 10 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 861197

Schedule Dates	10/16/12-10/22/12
Advertiser	Republican State Leadership Committee (40225)
Agency/T-Code	Mentzer Media Services (3924)/833926835
Product	Political - 527 Organization (1214)
Brand	RSLC (108946)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	KOHLBAUER,STEPHANIE
Phone/Fax	(202) 448-5160 /
CPE	555
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	RSLC

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06368118
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$31,635.00
Net Total	$179,265.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	99	$210,900.00
Grand Total:	99	$210,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	10P- 11P (PT)			1						1	$6,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	PARENTHOOD N/A	10/10/12
16.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- Dateline NBC						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/10/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	5:57A- News @ 6-8am Sa							1		1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	SA 6-8A NEWS	10/10/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:59A- News @ 8-10am Sa							2		2	$1,250.00	$2,500.00	Seattle/Tacoma (KING) (KING)	SA 8-10A NEWS	10/10/12
19.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	10/20/12-10/20/12	3	:30	12:30P- Notre Dame Football							1		1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	NOTRE DAME	10/10/12
20.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:57P- News @ 5pm Sa							2		2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS SA	10/10/12
21.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	5:58A- Meet The Press								1	1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	MEET PRESS	10/10/12
22.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8A- 9A (PT)								2	2	$950.00	$1,900.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/10/12
23.0	Normal Line / NFL	10/21/12-10/21/12	3	:30	5:17P- NBC Sunday Night Football								2	2	$15,000.00	$30,000.00	Seattle/Tacoma (KING) (KING)	NFL	10/10/12
24.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5:57A- News @ 6am M-F		1							1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/10/12
25.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7A- Today Show		1							1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	TODAY	10/10/12
26.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	9A- 11A (PT)		1							1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY 2 9-11A	10/10/12
27.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:59A- News @ 12pm		1							1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:10 AM on Wednesday, October 10 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 861197

Schedule Dates	10/16/12-10/22/12
Advertiser	Republican State Leadership Committee (40225)
Agency/T-Code	Mentzer Media Services (3924)/833926835
Product	Political - 527 Organization (1214)
Brand	RSLC (108946)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	KOHLBAUER,STEPHANIE
Phone/Fax	(202) 448-5160 /
CPE	555
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	RSLC

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06368118
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$31,635.00
Net Total	$179,265.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	99	$210,900.00
Grand Total:	99	$210,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	1P- Days of Our Lives		1							1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	DAYS	10/10/12
29.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	2:58P- Ellen		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
30.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- Katie		1							1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
31.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	4:58P- News @ 5pm M-F		1							1	$2,100.00	$2,100.00	Seattle/Tacoma (KING) (KING)	5P NEWS	10/10/12
32.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6P- 6:30P (PT)		1							1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	NBC NEWS N/A	10/10/12
33.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6:30P- 7P (PT)		1							1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	630P NEWS N/A	10/10/12
34.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7P- 7:30P (PT)		2							2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG N/A	10/10/12
35.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:30P- 8P (PT)		2							2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	INSIDE ED N/A	10/10/12
36.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11P- News @ 11pm M-F		1							1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/10/12
37.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:34P- Tonight Show with Jay Leno		2							2	$1,200.00	$2,400.00	Seattle/Tacoma (KING) (KING)	LENO	10/10/12
38.0	Normal Line / NFL	10/21/12-10/21/12	3	:30	5:17P- NBC Sunday Night Football								1	1	$11,000.00	$11,000.00	Seattle/Tacoma (KING) (KING)	NFL	10/10/12
39.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	6P- 6:30P (PT)			1						1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	NBC NEWS N/A	10/10/12
40.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	6:30P- 7P (PT)			1						1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	630P NEWS N/A	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:10 AM on Wednesday, October 10 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract #	**861197**
Schedule Dates	10/16/12-10/22/12
Advertiser	Republican State Leadership Committee (40225)
Agency/T-Code	Mentzer Media Services (3924)/833926835
Product	Political - 527 Organization (1214)
Brand	RSLC (108946)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	KOHLBAUER,STEPHANIE
Phone/Fax	(202) 448-5160 /
CPE	555
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	RSLC

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06368118
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$31,635.00
Net Total	$179,265.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	99	$210,900.00
Grand Total:	99	$210,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	7P- 7:30P (PT)			2						2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/10/12
42.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	7:30P- 8P (PT)			2						2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	INSIDE ED N/A	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:10 AM on Wednesday, October 10 2012