KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 861190

Schedule Dates	10/16/12-10/22/12
Advertiser	Republican State Leadership Committee (40225)
Agency/T-Code	Mentzer Media Services (3924)/833926835
Product	Political - 527 Organization (1214)
Brand	RSLC (108946)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	KOHLBAUER,STEPHANIE
Phone/Fax	(202) 448-5160 /
CPE	555
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	RSLC

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06368260
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$10,841.25
Net Total	$61,433.75
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	42	$72,275.00
Grand Total:	42	$72,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7A- 9A (PT)			1	1	1	1			4	$375.00	$1,500.00	Seattle (KONG) (KONG)	1X PER DAY 7-9A NEWS	10/10/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9P- 10P (PT)			2	2	2	2			8	$500.00	$4,000.00	Seattle (KONG) (KONG)	2X PER DAY KATIE	10/10/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9:59P- News @ 10pm M-Su			2	2	2	2			8	$1,000.00	$8,000.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	10/10/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10:30P- News @ 1030p M-F			2	2	2	2			8	$800.00	$6,400.00	Seattle (KONG) (KONG)	2X PER DAY 1030P NEWS	10/10/12
5.0	Normal Line / NFL - Seahawks	10/18/12-10/18/12	3	:30	5P- Seahawks Regular Season Game					3				3	$15,000.00	$45,000.00	Seattle (KONG) (KONG)	SEAHAWKS	10/10/12
6.0	Normal Line / SPOT	10/20/12-10/21/12	3	:30	10P- 10:35P (PT)							1	1	2	$900.00	$1,800.00	Seattle (KONG) (KONG)	10P NEWS SA/SU	10/10/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	10:27A- Meet The Press								1	1	$500.00	$500.00	Seattle (KONG) (KONG)	1X PER DAY MEET PRESS	10/10/12
8.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:34P- The Chris Matthews Show								1	1	$100.00	$100.00	Seattle (KONG) (KONG)	1X PER DAY CHRIS MATTHEWS	10/10/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7A- 9A (PT)		1							1	$375.00	$375.00	Seattle (KONG) (KONG)	1X PER DAY 7-9A NEWS	10/10/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58P- Katie		2							2	$500.00	$1,000.00	Seattle (KONG) (KONG)	1X PER DAY KATIE	10/10/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	9:59P- News @ 10pm M-Su		2							2	$1,000.00	$2,000.00	Seattle (KONG) (KONG)	1X PER DAY 10P NEWS	10/10/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10:30P- News @ 1030p M-F		2							2	$800.00	$1,600.00	Seattle (KONG) (KONG)	1X PER DAY 1030P NEWS	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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