KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 861208

Schedule Dates	10/11/12-10/15/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/10/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06368208
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,702.50
Net Total	$9,647.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	22	$11,350.00
Grand Total:	22	$11,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	4:57A- News @ 5am M-F					1	1			2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	5a news	10/10/12
2.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:57A- News @ 5am M-F		1							1	$325.00	$325.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/10/12
3.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	8A- 9A (PT)					1	1			2	$775.00	$1,550.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/10/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	8A- 9A (PT)		1							1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/10/12
5.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	9A- Today Show					1	1			2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/10/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	9A- Today Show		1							1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/10/12
7.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	11:59A- News @ 12pm					1	1			2	$400.00	$800.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11:59A- News @ 12pm		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12
9.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	2:58P- Ellen					1	1			2	$550.00	$1,100.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	2:58P- Ellen		1							1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	3:58P- Katie		1							1	$675.00	$675.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
12.0	Normal Line / SPOT	10/11/12-10/12/12	3	:30	3:58P- Katie					1	1			2	$700.00	$1,400.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
13.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:29P- News @ 630pm Sa							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	630P NEWS SA	10/10/12
14.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 9A (PT)								1	1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	8-9A NEWS SU	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:24 AM on Wednesday, October 10 2012

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15.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	9A- 10A (PT)							1		1	$625.00	$625.00	Seattle/Tacoma (KING) (KING)	9-10A NEWS SA	10/10/12
16.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7A- 8A (PT)							1		1	$575.00	$575.00	Seattle/Tacoma (KING) (KING)	7-8A NEWS SA	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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